2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

**BRIXMOR**°

Latitude: 40.312407 Longitude: -74.067091

Editade: 40.012401 Editade: -14.001001					
	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
	Current Year Estimated Population	8,015	59,688	151,496	
	Population Est 23Q1	8,033	59,758	151,785	
	Population Est 22Q4	8,026	59,862	152,011	
	Population Est 22Q3	7,991	59,810	151,822	
	Population Est 22Q2	7,696	59,061	150,983	
	Population Est 22Q1	7,690	59,082	151,003	
	Population Est 21Q4	7,702	59,150	151,023	
	Population Est 21Q3	7,705	59,148	150,975	
	Population Est 21Q2	7,705	59,168	150,944	
<u> </u>	Population Fcst	9,695	62,791	152,589	
Population	2010 Census Population	4,074	44,028	125,500	
g	2000 Census Population	4,113	43,128	125,168	
🔏	1990 Census Population	3,918	39,928	115,806	
İ	Current Year Daytime Population	23,430	92,254	201,377	
	Average Seasonal Population	99	1,279	12,600	
	Historical Annual Growth, 1990 – 2000	0.49%	0.77%	0.78%	
İ	Historical Annual Growth, 2000 – 2010	-0.10%	0.21%	0.03%	
İ	Estimated Annual Growth, 2010 – CY	5.24%	2.32%	1.43%	
İ	Projected Annual Growth, CY to Y5	3.88%	1.02%	0.14%	
	Group Qtrs Est	242	761	2,684	
	Transient Est Average Last 4 Qtrs	0	5,541	7,535	
	Current Year Estimated Households	3,476	23,738	58,739	
	Households Est 23Q1	3,482	23,760	58,837	
	Households Est 22Q4	3,478	23,811	58,923	
	Households Est 22Q3	3,464	23,787	58,840	
	Households Est 22Q2	3,340	23,477	58,498	
	Households Est 22Q1	3,332	23,481	58,497	
	Households Est 21Q4	3,339	23,510	58,506	
splouesno	Households Est 21Q3	3,340	23,512	58,483	
ho	Households Est 21Q2	3,341	23,523	58,478	
nse	Households Fcst	4,235	25,141	59,424	
유	2010 Census Households	1,597	16,336	46,453	
	2000 Census Households	1,641	16,334	46,984	
	1990 Census Households	1,596	14,788	43,242	
	Historical Annual Growth, 1990 – 2000	0.28%	1.00%	0.83%	
	Historical Annual Growth, 2000 – 2010	-0.27%	0.00%	-0.11%	
	Estimated Annual Growth, 2010 – CY	6.05%	2.86%	1.79%	
	Projected Annual Growth, CY to Y5	4.03%	1.15%	0.23%	
	Population per Household	2.24	2.48	2.53	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Dec 5, 2023



DCC 0, .		Latitude: 40.512407 Longitude: -74.007091		
	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	3.2%	3.2%	3.2%
	HH Income \$250,000 to \$499,999	3.8%	3.8%	3.8%
	HH Income \$200,000 to \$249,999	8.9%	8.9%	8.9%
	HH Income \$175,000 to \$199,999	4.7%	9.2%	7.9%
	HH Income \$150,000 to \$174,999	6.0%	7.9%	7.7%
	HH Income \$100,000 to 149,999	18.4%	18.8%	18.3%
	HH Income \$75,000 to 99,999	13.9%	11.2%	11.9%
	HH Income \$50,000 to 53,999	13.7%	12.3%	12.3%
	HH Income \$35,000 to 49,999	5.1%	7.1%	8.0%
	HH Income \$25,000 to 44,999	6.6%	6.2%	6.5%
		7.7%		
	HH Income \$15,000 to 24,999		5.5%	5.5%
	HH Income \$0 to 14,999	8.1%	5.7%	6.1%
	Average Household Income	\$122,058	\$143,178	\$141,148
	Median Household Income	\$89,760	\$104,721	\$99,321
	Per Capita Income	\$54,871	\$57,590	\$55,373
	2000 Average HH Income	\$81,490	\$84,890	\$85,858
	2000 Median HH Income	\$63,803	\$66,221	\$61,264
	Average Disposable Income	90,671	98,029	95,934
	Median Disposable Income	75,703	86,484	82,563
	Discretionary HH Income Over \$150,000	2.7%	4.1%	4.5%
Income	Discretionary HH Income \$125,000 to \$149,999	10.3%	9.4%	9.4%
5	Discretionary HH Income \$100,000 to \$124,999	7.9%	12.3%	10.1%
=	Discretionary HH Income \$75,000 to \$99,999	12.8%	14.9%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	19.1%	17.8%	18.0%
	Discretionary HH Income \$25,000 to \$49,999	22.8%	20.1%	21.4%
	Discretionary HH Income Under \$25,000	24.5%	21.5%	23.2%
	Average Discretionary HH Income	62,189	67,934	65,452
	Median Discretionary HH Income	52,621	61,561	57,211
	Householder White – Count	2,629	18,844	45,007
	Median HH Income	\$96,385	\$112,622	\$110,741
	Average HH Income	\$104,769	\$112,428	\$111,763
	Householder Black or African-American – Count	344	1,447	4,263
	Median HH Income	\$75,553	\$73,314	\$59,181
	Average HH Income	\$74,939	\$77,234	\$72,009
	Householder Hispanic – Count	127	1,659	4,950
	Median HH Income	\$74,391	\$79,697	\$72,710
	Average HH Income	\$84,442	\$89,279	\$81,674
	Householder Asian or Pacific Islander – Count	211	846	1,648
	Median HH Income	\$95,674	\$109,986	\$101,227
	Average HH Income	\$99,083	\$109,478	\$106,679
	Householder Other or Pacific Islander – Count	ψ99,003 164	943	2,871
	Median HH Income	\$29,298	\$65,649	\$80,338
	Average HH Income	\$60,654	\$83,615	\$85,896
<u> </u>	7 Wordgo Fire income	ΨΟΟ,ΟΟ <del>Υ</del>	ψυυ,υ ι υ	ψυυ,υθυ
Gender	Male Population	3,687	28,864	73,357
Ge	Female Population	4,328	30,824	78,139
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	alls, NJ	Radius	Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	401	3,049	7,647
	Count of Pop 0 to 7 years	541	4,229	10,758
	Count of Pop 5 - 13	703	5,845	15,158
	Count of Pop 14 - 18	324	2,843	8,026
	Count of Pop 19 - 22	317	2,773	7,998
	Count of Pop 22 - 25	232	2,016	5,782
	Count of Pop 25 - 29	422	3,242	8,415
	Count of Pop 30 - 34	519	3,611	8,764
	Count of Pop 35 - 39	550	3,897	9,342
	Count of Pop 40 - 44	494	3,646	9,113
	Count of Pop 45 - 59	1,550	11,957	29,419
	Count of Pop 60 - 74	1,657	11,542	28,593
_	Count of Pop 75 - 84	563	3,691	9,499
Total Population by Age	Count of Pop 85+	286	1,577	3,741
Age	% of Pop 0 to 4 years	5.0%	5.1%	5.0%
Pol by A	% of Pop 0 to 7 years	6.7%	7.1%	7.1%
E 0	% of Pop 5 - 13	8.8%	9.8%	10.0%
6	% of Pop 14 - 18	4.0%	4.8%	5.3%
	% of Pop 19 - 22	4.0%	4.6%	5.3%
	% of Pop 22 - 25	2.9%	3.4%	3.8%
	% of Pop 25 - 29	5.3%	5.4%	5.6%
	% of Pop 30 - 34	6.5%	6.0%	5.8%
	% of Pop 35 - 39	6.9%	6.5%	6.2%
	% of Pop 40 - 44	6.2%	6.1%	6.0%
	% of Pop 45 - 59	19.3%	20.0%	19.4%
	% of Pop 60 - 74	20.7%	19.3%	18.9%
	% of Pop 75 - 84	7.0%	6.2%	6.3%
	% of Pop 85+	3.6%	2.6%	2.5%
	Median Age	45.5	43.5	42.5
	Average Age	44.6	42.8	42.2
	% of Pop 0 to 4 years	5.6%	5.4%	5.4%
	% of Pop 5 - 13	9.6%	10.4%	10.6%
	% of Pop 14 - 18	4.5%	5.0%	5.5%
	% of Pop 19 - 22	4.6%	5.0%	5.5%
	% of Pop 22 - 25	3.4%	3.7%	4.0%
o	% of Pop 25 - 29	5.7%	5.7%	5.9%
e ati	% of Pop 30 - 34	6.9%	6.2%	6.0%
opula Age	% of Pop 35 - 39	7.3%	6.7%	6.3%
P <sub>o</sub>	% of Pop 40 - 44	6.1%	6.1%	6.1%
Male Population by Age	% of Pop 45 - 59	19.3%	20.0%	19.2%
Σ	% of Pop 75 - 84	5.9%	5.4%	5.5%
	% of Pop 60 - 74	18.9%	18.6%	18.2%
	% of Pop 85+	2.3%	1.7%	1.7%
	Median Age	42.0	41.5	40.5
	Average Age	42.1	41.3	40.7

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	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
İ	% of Pop 0 to 4 years	4.5%	4.8%	4.8%
İ	% of Pop 5 - 13	8.1%	9.2%	9.4%
	% of Pop 14 - 18	3.6%	4.5%	5.1%
	% of Pop 19 - 22	3.4%	4.3%	5.0%
	% of Pop 22 - 25	2.4%	3.1%	3.6%
	% of Pop 25 - 29	4.9%	5.1%	5.2%
	% of Pop 30 - 34	6.1%	5.9%	5.5%
	% of Pop 35 - 39	6.5%	6.4%	6.1%
	•		6.1%	
	% of Pop 40 - 44	6.2%		6.0%
	% of Pop 45 - 59	19.3%	20.1%	19.6%
	% of Pop 60 - 74	22.2%	20.1%	19.5%
	% of Pop 75 - 84	8.0%	6.9%	7.0%
	% of Pop 85+	4.7%	3.5%	3.2%
	Median Age	48.5	45.4	44.4
	Average Age	46.7	44.2	43.5
	Count of White	5,470	42,035	105,622
	Count of Black or African-American	791	4,144	10,303
	Count of Asian or Pacific Islander	515	2,621	5,559
ce	Count of Other races	1,240	10,888	30,013
Race	White	68.2%	70.4%	69.7%
	Black or African American	9.9%	6.9%	6.8%
	Asian	6.4%	4.4%	3.7%
	Other Races	15.5%	18.2%	19.8%
	Speak English at Home	83.0%	83.1%	80.0%
	Speak Spanish at Home	3.7%	7.7%	9.6%
	Speak French or French Creole at Home	1.3%	0.7%	1.0%
	Speak German at Home	0.1%	0.3%	0.2%
<u> </u>	Speak Other Indo-European Languages at Home	5.0%	3.6%	5.5%
lag (en	Speak Russian and Other Slavic Languages at H	0.4%	0.6%	0.7%
g &	Speak Chinese at Home	0.8%	0.7%	0.5%
Language Spoken	Speak Korean at Home	0.9%	0.5%	0.4%
	Speak Vietnamese at Home	1.3%	0.6%	0.4%
	· ·			
	Speak Other Asian Languages at Home	1.1%	0.7%	0.4%
	Speak Tagalog and Other Pacific Languages at F	0.5%	0.3%	0.3%
	Speak Other Language at Home	1.9%	1.1%	1.1%
	Hispanic Population	1,011	9,582	24,617
	Hispanic Population Percent	12.6%	16.1%	16.2%
	Mexican	14.3%	41.8%	33.1%
	Puerto Rican	26.2%	17.2%	24.9%
Hispanic	Cuban	3.2%	4.9%	4.6%
oai	Dominican	21.5%	7.8%	6.0%
is	Central American	9.8%	7.6%	12.3%
	South American	13.9%	10.4%	10.0%
	Other Hispanic	11.1%	10.3%	9.0%
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	2000 Hispanic Population Percent	5%	6%	9%
	1990 Hispanic Population Percent	3%	3%	5%

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**BRIXMOR**°

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	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	American (percent of total population)	2.2%	2.3%	2.6%
	American "	2.1%	2.2%	
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	
İ	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.4%	4.4%	3.6%
	Chinese	0.9%	1.0%	0.9%
	Japanese	0.0%	0.1%	
	Korean	1.1%	0.6%	
	South Central Asian (ie. Indian)	1.9%	1.1%	
	South East Asian (ie. Vietnamese)	2.4%	1.5%	
Ancestry	Other Asian	0.0%	0.1%	
es	European (percent of total population)	42.4%	48.0%	
2	British	3.8%	5.0%	
⋖	Dutch	0.5%	0.4%	
	French	1.2% 5.6%	1.0% 5.9%	
	German Italian	12.0%	13.9%	
	Polish	3.4%	3.0%	
	Scandinavian	1.0%	1.2%	
	Scotch/Irish	10.8%	12.6%	
	Other European (ie. Greek/Russian)	4.0%	4.9%	
	Middle Eastern	2.4%	1.5%	
	Other Ancestry	21.2%	16.8%	
	Unclassified Ancestry	12.9%	11.0%	
	Adult Population (25 Years or Older)	6,039	43,163	
	Elementary (0 to 8)	1.5%	2.1%	
<b>u</b>	Some High School (9 to 11)	4.2%	3.6%	
Education (Age 25+)	High School Graduate (12)	22.7%	21.3%	
ca e 2	Some College (13 to 16)	15.8%	15.0%	
du Ag	Associates Degree Only	6.2%	7.9%	
ШЭ	Bachelors Degree Only	28.6%	28.7%	
	Graduate Degree	21.1%	21.5%	19.1%
	% College (4+)	49.7%	50.2%	47.1%
	Total Households – count	3,476	23,738	· · · · · · · · · · · · · · · · · · ·
	One Person HHs – count	1,256	7,027	17,010
	Family HHs – count	1,982	15,188	38,387
	Married Couple – count	1,480	12,309	30,453
	w/own children – count	642	5,055	12,568
	w/out own children – count	838	7,254	17,884
_	Male Householder – count	102	762	2,435
5 .	Female Householder – count	400	2,117	5,499
usehc Type	Non-Family Households – count	237	1,522	3,342
Household Type	1 Person Household	36.1%	29.6%	29.0%
<b>Ť</b>	2 Person Household	30.4%	31.2%	30.9%
	3 Person Household	14.5%	15.1%	15.2%
	4 Person Household	10.6%	13.9%	14.6%
	5 Person Household	5.5%	6.7%	6.8%
	6 Person Household	2.0%	2.3%	2.3%
	7+ Person Household	0.9%	1.2%	1.3%
	% Households With Children	22.9%	25.9%	27.4%
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	Falls Plaza Falls, NJ	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<u>g</u>	Total Housing Units	3,625	24,939	63,856
	Owner Occupied Percent	64.2%	64.6%	60.0%
	Renter Occupied Percent	31.7%	30.6%	32.0%
	Vacant Housing Percent	4.1%	4.8%	8.0%
Housing	Total Housing Units (Census 2000)	1,686	16,913	49,442
no	For Rent (Census 2000)	44%	40%	23%
=	For Sale (Census 2000)	6%	27%	13%
	Rented or Sold, (Census 2000)	0%	10%	6%
	Seasonal (Census 2014)	0%	14%	36%
	Other (Census 2000)	18%	8%	10%
	Homes Built 1990 to 2000	6%	9%	8%
Homes Built By Year	Homes Built 1980 to 1989	24%	13%	13%
Bu ear	Homes Built 1970 to 1979	9%	12%	16%
mes By Y	Homes Built 1960 to 1969	14%	16%	18%
or B	Homes Built 1950 to 1959	28%	23%	19%
エ	Homes Built 1940 to 1949	5%	9%	8%
	Homes Built Before 1939	14%	17%	18%
ø	1 Unit	68%	71%	66%
Units in Structure	2 - 9 Units	15%	14%	16%
its	Greater than 10 Units	15%	14%	17%
고 된	Mobilie Trailer	2%	2%	1%
0,	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	13.0%	12.8%	14.5%
	Property Value \$750,000 to \$999,999	15.2%	20.1%	21.9%
	Property Value \$500,000 to \$749,999	24.7%	30.5%	29.0%
(pe	Property Value \$400,000 to \$499,999	17.6%	13.8%	13.1%
ue	Property Value \$300,000, to \$399,999	16.4%	7.8%	7.9%
/al	Property Value \$200,000 to \$299,999	4.5%	2.9%	3.1%
Home Value wner Occupied)	Property Value \$150,000 to \$199,999	4.5%	2.3%	1.4%
om Jer	Property Value \$100,000 to \$149,999	1.5%	0.9%	0.6%
T Ž	Property Value \$60,000 to \$99,999	1.4%	1.6%	0.8%
( <u>Ó</u>	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.7%	1.2%	0.8%
	Median Home Value	\$531,596	\$634,154	\$661,774
	Median Rent	\$800	\$777	\$730
	\$0 and under - percent	16.5%	16.2%	16.5%
	\$1 to \$4999 - percent	7.8%	7.6%	7.9%
70	\$5k to \$9999 - percent	4.2%	4.2%	4.3%
90	\$10k to \$24999 - percent	6.1%	6.0%	6.1%
Wealth Household	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
Wealth House	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
≥ĭ	\$100k to \$249999 - percent	18.4%	18.5%	18.4%
per	\$250k to \$499999 - percent	13.9%	14.1%	13.9%
<u> </u>	\$500k+ - percent	16.3%	16.8%	16.3%
	Median HH Wealth	\$93,118	\$96,664	\$92,757
	Avg HH Wealth	\$259,228	\$264,436	\$258,985

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Tinton Falls Plaza 1.00 Mile 3.00 Mile 5.00 Mile Tinton Falls, NJ Radius Radius Radius Economic Viability **Economic Viability Local** 230 222 221 **Economic Viability Indexed** 230 222 221 Employed Civilian Pop 16+ by Occupation 4.492 32.060 78.867 21.0% Managerial/Executive 15.1% 20.8% **Professional Specialty** 29.4% 29.3% 26.7% Healthcare Support 4.2% 2.6% 2.5% Sales 18.0% 12.3% 12.6% Office & Administrative Support 10.0% 9.6% 10.2% Protective Service 2.1% 2.1% 2.1% 4.4% **Food Preperation** 0.9% 3.4% **Building Maintenance & Cleaning** 3.4% 3.3% 3.7% Personal Care 3.0% 2.4% 2.7% Farming, Fishing, & Forestry 0.3% 0.4% 0.3% Construction 5.5% 7.5% 8.2% **Production & Transportation** 8.2% 5.9% 6.0% Percent White Collar Workers 76.6% 75.0% 72.6% Percent Blue Collar Workers 23.4% 25.0% 27.4% 4.2% 7.1% 8.9% Agriculture/Mining/Construction **Employed Civilians Age 16+)** Manufacturing 3.0% 6.3% 5.4% **Employment by Industry** Transportation 2.9% 3.6% 3.9% Information 5.2% 3.9% 2.8% Wholesale/Retail 19.9% 13.4% 12.9% Finance, Insurance, Real Estate 10.9% 11.4% 10.9% 9.6% 10.5% **Professional Services** 11.3% 0.1% Management Services 0.0% 0.1% Administrative/Waste Services 4.4% 4.6% 4.1% **Educational Services** 27.3% 23.5% 23.4% **Entertainment Services** 5.4% 7.6% 8.4% Other Professional Services 3.4% 3.6% 4.2% **Public Administration** 3.7% 4.1% 4.0% Drive to Work Alone 80.3% 76.5% 75.1% Drive to Work Carpool 9.9% 8.8% 10.1% Travel to Work by Public Transportation 4.5% 7.6% 7.7% Drive to Work on Motorcycle 0.0% 0.0% 0.0% Drive to Work on Bicycle 0.0% 0.5% 0.5% Walked to Work 2.8% 1.6% 2.6% 0.5% Other Means 0.2% 0.3% Work at Home 3.6% 3.6% 3.3%

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Workplace Establishments

Workplace Employees (FTE)

Dec 5, 2023



**Tinton Falls Plaza** 1.00 Mile 3.00 Mile 5.00 Mile Tinton Falls, NJ Radius Radius Radius 3.9% 3.6% 3.3% Travel to Work in Less than 5 Minutes Travel to Work in 5 to 9 Minutes 15.3% 15.1% 12.5% Travel to Work in 10 to 14 Minutes 20.3% 19.9% 17.7% Travel to Work in 15 to 19 Minutes 15.0% 14.3% 14.1% Travel to Work in 20 to 29 Minutes 14.9% 14.0% 15.5% Travel to Work in 30 to 44 Minutes 10.7% 10.8% 13.1% Travel to Work in 45 to 59 Minutes 7.5% 6.2% 6.3% Travel to Work in 60 Minutes or more 12.6% 16.4% 17.3% 25 27 29 Average Travel Time to Work No Vehicles 10.6% 8.0% 6.9% 1 Vehicle 39.9% 32.4% 33.5% 2 Vehicles 39.4% 26.6% 40.1% 3 or more vehicles 22.9% 20.3% 19.6% Average Number of Vehicles 1.70 1.78 1.81 Change Births (last 12 months) 86 655 1,655 Deaths (last 12 months) 78 544 1,392 Migration (last 12 months) 302 314 535

671

18,941

3,963

59,524

6,488

86,325