2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

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Tri-City Plaza Somersworth, NH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	4,199	35,079	60,734
İ	Population Est 23Q1	4,199	35,062	60,717
	Population Est 22Q4	4,195	35,013	60,600
	Population Est 22Q3	4,189	34,958	60,517
	Population Est 22Q2	4,186	34,951	60,489
	Population Est 22Q1	4,178	34,841	60,350
İ	Population Est 21Q4	4,185	34,851	60,261
	Population Est 21Q3	4,000	34,436	59,750
	Population Est 21Q2	3,997	34,450	59,702
6	Population Fcst	4,590	35,957	61,548
Population	2010 Census Population	4,048	31,102	38,809
l d	2000 Census Population	3,871	28,977	36,263
%	1990 Census Population	3,728	28,050	34,569
İ	Current Year Daytime Population	5,319	33,771	53,597
İ	Average Seasonal Population	4	176	489
	Historical Annual Growth, 1990 – 2000	0.38%	0.33%	0.48%
	Historical Annual Growth, 2000 – 2010	0.45%	0.71%	0.68%
	Estimated Annual Growth, 2010 – CY	0.28%	0.91%	3.44%
	Projected Annual Growth, CY to Y5	1.79%	0.50%	0.27%
	Group Qtrs Est	43	751	971
	Transient Est Average Last 4 Qtrs	238	772	1,291
	Current Year Estimated Households	1,775	15,211	26,109
	Households Est 23Q1	1,774	15,198	26,095
	Households Est 22Q4	1,773	15,172	26,041
	Households Est 22Q3	1,770	15,151	26,009
	Households Est 22Q2	1,770	15,148	25,996
	Households Est 22Q1	1,766	15,100	25,933
	Households Est 21Q4	1,769	15,107	25,897
spi	Households Est 21Q3	1,687	14,920	25,673
ouseholds	Households Est 21Q2	1,687	14,924	25,647
nse	Households Fcst	1,948	15,633	26,542
유	2010 Census Households	1,699	12,916	16,151
	2000 Census Households	1,631	12,169	15,171
	1990 Census Households	1,496	11,304	13,939
	Historical Annual Growth, 1990 – 2000	0.86%	0.74%	0.85%
	Historical Annual Growth, 2000 – 2010	0.41%	0.60%	0.63%
	Estimated Annual Growth, 2010 – CY	0.33%	1.24%	3.69%
	Projected Annual Growth, CY to Y5	1.88%	0.55%	0.33%
	Population per Household	2.34	2.26	2.29
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This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Tri-City Somer	/ Plaza sworth, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	HH Income \$500,000 or more	1.8%	1.0%	1.1%
	HH Income \$250,000 to \$499,999	2.2%	1.2%	1.3%
	HH Income \$200,000 to \$249,999	5.0%	2.7%	3.0%
	HH Income \$175,000 to \$199,999	4.1%	3.5%	3.8%
	HH Income \$150,000 to \$174,999	8.6%	5.8%	5.9%
	HH Income \$100,000 to 149,999	15.7%	17.2%	17.7%
	HH Income \$75,000 to 99,999	18.2%	15.3%	16.3%
	HH Income \$50,000 to 74,999	24.1%	22.1%	20.6%
	HH Income \$35,000 to 49,999	7.9%	10.1%	10.1%
	HH Income \$25,000 to 34,999	5.0%	7.0%	7.4%
	HH Income \$15,000 to 24,999	4.1%	7.0%	6.3%
	HH Income \$0 to 14,999	3.3%	7.2%	6.4%
	Average Household Income	\$106,646	\$90,781	\$91,923
	Median Household Income	\$81,933	\$70,427	\$73,780
	Per Capita Income	\$45,473	\$40,351	\$40,231
	2000 Average HH Income	\$50,463	\$49,967	\$51,725
	2000 Median HH Income	\$44,623	\$42,926	\$43,616
	Average Disposable Income	85,991	72,266	74,548
	Median Disposable Income	70,773	61,254	63,870
۵	Discretionary HH Income Over \$150,000	3.7%	1.2%	1.1%
Ĕ	Discretionary HH Income \$125,000 to \$149,999	4.6%	2.9%	3.5%
Income	Discretionary HH Income \$100,000 to \$124,999	8.5%	5.4%	5.7%
-	Discretionary HH Income \$75,000 to \$99,999	13.0%	9.8%	10.6%
	Discretionary HH Income \$50,000 to \$74,999	21.1%	19.5%	21.3%
	Discretionary HH Income \$25,000 to \$49,999	32.3%	34.2%	32.7%
	Discretionary HH Income Under \$25,000	16.9%	27.0%	25.2%
	Average Discretionary HH Income	60,123	48,741	50,750
	Median Discretionary HH Income	50,606	41,494	43,741
	Householder White – Count	1,475	13,599	23,594
	Median HH Income	\$79,085	\$69,089	\$73,507
	Average HH Income	\$92,009	\$79,583	\$83,442
	Householder Black or African-American – Count	20	205	267
	Median HH Income	\$70,233	\$86,697	\$81,308
	Average HH Income	\$69,327	\$84,234	\$74,112
	Householder Hispanic – Count	85	401	656
	Median HH Income	\$158,924	\$110,521	\$80,629
	Average HH Income	\$139,216	\$110,488	\$94,126
	Householder Asian or Pacific Islander – Count	120	593	854
	Median HH Income	\$78,656	\$74,799	\$72,346
	Average HH Income	\$86,820	\$75,972	\$72,375
	Householder Other or Pacific Islander – Count	75	413	737
	Median HH Income	\$148,572	\$100,026	\$83,640
	Average HH Income	\$130,417	\$103,539	\$92,193
der	Male Population	2,080	17,437	29,920
Gender	Female Population	2,119	17,437 17,642	30,814
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_	Plaza sworth, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Pop 0 to 4 years	229	2,012	3,240
	Count of Pop 0 to 7 years	301	2,570	4,278
	Count of Pop 5 - 13	389	3,207	5,606
	Count of Pop 14 - 18	168	1,476	2,635
	Count of Pop 19 - 22	175	1,551	2,697
	Count of Pop 22 - 25	138	1,213	2,048
	Count of Pop 25 - 29	281	2,790	4,269
	Count of Pop 30 - 34	344	3,327	5,082
	Count of Pop 35 - 39	334	2,930	4,718
	Count of Pop 40 - 44	288	2,376	4,004
	Count of Pop 45 - 59	809	6,317	11,351
	Count of Pop 60 - 74	763	5,553	10,604
_	Count of Pop 75 - 84	205	1,739	3,347
Total Population by Age	Count of Pop 85+	77	588	1,132
l Popula by Age	% of Pop 0 to 4 years	5.4%	5.7%	5.3%
% ×	% of Pop 0 to 7 years	7.2%	7.3%	7.0%
<u>ta</u>	% of Pop 5 - 13	9.3%	9.1%	9.2%
<u>P</u>	% of Pop 14 - 18	4.0%	4.2%	4.3%
	% of Pop 19 - 22	4.2%	4.4%	4.4%
	% of Pop 22 - 25	3.3%	3.5%	3.4%
	% of Pop 25 - 29	6.7%	8.0%	7.0%
	% of Pop 30 - 34	8.2%	9.5%	8.4%
	% of Pop 35 - 39	7.9%	8.4%	7.8%
	% of Pop 40 - 44	6.9%	6.8%	6.6%
	% of Pop 45 - 59	19.3%	18.0%	18.7%
	% of Pop 60 - 74	18.2%	15.8%	17.5%
	% of Pop 75 - 84	4.9%	5.0%	5.5%
	% of Pop 85+	1.8%	1.7%	1.9%
	Median Age	40.7	38.4	40.1
	Average Age	41.5	40.1	41.3
	% of Pop 0 to 4 years	5.7%	5.9%	5.6%
	% of Pop 5 - 13	9.5%	9.6%	9.6%
	% of Pop 14 - 18	4.1%	4.4%	4.5%
	% of Pop 19 - 22	4.2%	4.6%	4.6%
	% of Pop 22 - 25	3.2%	3.5%	3.5%
<u>o</u>	% of Pop 25 - 29	6.2%	8.0%	7.2%
lat e	% of Pop 30 - 34	8.4%	9.8%	8.7%
pula Age	% of Pop 35 - 39	8.4%	8.7%	8.1%
P _C	% of Pop 40 - 44	7.6%	7.2%	6.8%
Male Population by Age	% of Pop 45 - 59	19.4%	18.1%	18.7%
2	% of Pop 75 - 84	4.4%	4.2%	4.9%
	% of Pop 60 - 74	17.7%	14.9%	16.5%
	% of Pop 85+	1.4%	1.1%	1.3%
	Median Age	40.3	37.4	38.9
	Average Age	40.8	39.0	40.1

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Tri-City Somers	/ Plaza sworth, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.2%	5.5%	5.1%
İ	% of Pop 5 - 13	9.1%	8.7%	8.9%
	% of Pop 14 - 18	4.0%	4.0%	4.2%
	% of Pop 19 - 22	4.2%	4.3%	4.3%
	% of Pop 22 - 25	3.4%	3.4%	3.3%
	% of Pop 25 - 29	7.2%	7.9%	6.9%
	% of Pop 30 - 34	8.0%	9.1%	8.0%
	% of Pop 35 - 39	7.5%	8.0%	7.5%
	% of Pop 40 - 44	6.1%	6.4%	6.4%
	% of Pop 45 - 59	19.2%	17.9%	18.7%
	% of Pop 60 - 74	18.7%	16.8%	18.3%
	% of Pop 75 - 84	5.4%	5.7%	6.1%
	% of Pop 85+	2.3%	2.2%	2.4%
	Median Age	41.3	39.4	41.5
	Average Age	42.1	41.3	42.4
	Count of White	3,278	29,871	52,578
	Count of Black or African-American	55	582	871
	Count of Asian or Pacific Islander	615	2,018	2,950
e	Count of Other races	251	2,608	4,335
Race	White	78.1%	85.2%	86.6%
	Black or African American	1.3%	1.7%	1.4%
	Asian	14.7%	5.8%	4.9%
	Other Races	6.0%	7.4%	7.1%
	Speak English at Home	91.4%	92.3%	93.0%
	Speak Spanish at Home	2.1%	1.6%	1.4%
	Speak French or French Creole at Home	1.0%	1.0%	1.3%
	Speak German at Home	0.3%	0.3%	0.2%
ge L	Speak Other Indo-European Languages at Home	0.5%	0.8%	0.8%
l aa	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.1%
Language Spoken	Speak Chinese at Home	0.2%	0.1%	0.2%
Ea	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.2%	0.3%	0.4%
	Speak Other Asian Languages at Home	4.1%	2.7%	1.9%
	Speak Tagalog and Other Pacific Languages at F	0.1%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.9%	0.6%
	Hispanic Population	130	1,257	1,913
	Hispanic Population Percent	3.1%	3.6%	3.2%
	Mexican	36.7%	23.0%	17.1%
4	Puerto Rican	33.9%	32.2%	41.9%
Hispanic	Cuban	2.5%	3.7%	3.2%
pa	Dominican	10.2%	6.3%	9.1%
is I	Central American	7.2%	7.1%	5.1%
	South American	0.9%	3.1%	3.0%
	Other Hispanic	8.6%	24.6%	20.6%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	1%	1%
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

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Tri-City		1.00 Mile	3.00 Mile	5.00 Mile
Somer	sworth, NH	Radius	Radius	Radius
	American (percent of total population)	3.4%	3.4%	3.6%
	American "	3.3%	3.2%	3.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Ìslander	0.0%	0.0%	0.0%
	Asian (percent of total population)	14.6%	5.7%	4.8%
	Chinese	0.6%	0.8%	0.6%
	Japanese	1.5%	0.3%	0.2%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	4.2%	1.6%	1.0%
	South East Asian (ie. Vietnamese)	6.9%	2.6%	2.4%
≥	Other Asian	1.4%	0.4%	0.6%
Ancestry	European (percent of total population)	48.2%	52.7%	54.5%
ဗို	British	10.2%	10.7%	12.7%
₹	Dutch	0.5%	0.5%	0.6%
	French	8.4%	7.9%	7.2%
	German	5.0%	4.9%	5.2%
	Italian	3.9%	5.0%	5.2%
	Polish	1.9%	2.2%	2.1%
	Scandinavian	1.5%	2.1%	2.1%
	Scotch/Irish	14.2%	16.2%	16.0%
	Other European (ie. Greek/Russian)	2.8%	3.3%	3.6%
	Middle Eastern	0.4%	0.7%	0.5%
	Other Ancestry	16.9%	18.8%	17.4%
	Unclassified Ancestry	13.3%	15.2%	16.0%
	Adult Population (25 Years or Older)	3,101	25,621	44,507
	Elementary (0 to 8)	1.4%	1.4%	1.7%
E (Some High School (9 to 11)	2.3%	4.5%	4.4%
Education (Age 25+)	High School Graduate (12)	17.1%	25.3%	25.0%
cai e 2	Some College (13 to 16)	21.8%	19.4%	19.0%
du Ag	Associates Degree Only	12.0%	11.7%	11.5%
шS	Bachelors Degree Only	34.6%	26.5%	25.5%
	Graduate Degree	11.0%	11.2%	12.8%
	% College (4+)	45.6%	37.6%	38.4%
	Total Households – count	1,775	15,211	26,109
	One Person HHs – count	456	4,957	8,122
	Family HHs – count	1,225	8,519	15,256
	Married Couple – count	1,092	6,500	11,918
	w/own children – count	506	2,752	4,538
	w/out own children – count	586	3,748	7,380
	Male Householder – count	45	638	1,088
ㅁ	Female Householder – count	87	1,381	2,250
၂ မို ခ	Non-Family Households – count	94	1,735	2,730
useho	,			
Household Type	1 Person Household	25.7%	32.6%	31.1%
*	2 Person Household	37.3%	35.5%	36.1%
	3 Person Household	18.0%	15.4%	15.3%
	4 Person Household	12.7%	10.9%	11.3%
	5 Person Household	4.5%	4.0%	4.2%
	6 Person Household	1.3%	1.2%	1.2%
	7+ Person Household	0.6%	0.6%	0.7%
	% Households With Children	32.6%	25.1%	24.7%
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

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Latitude: 43.22/188 Longitude: -70.88221				
Tri-City Somer	/ Plaza sworth, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent Renter Occupied Percent	1,837 60.8% 35.9%	15,955 48.1% 47.3%	54.4%
	Vacant Housing Percent	3.4%	4.7%	
ing	Total Housing Units (Census 2000)	1,730	12,574	
Housing	For Rent (Census 2000)	30%	38%	
유	· · · · · · · · · · · · · · · · · · ·	25%	28%	
	For Sale (Census 2000)			
	Rented or Sold, (Census 2000)	17%	4%	
	Seasonal (Census 2014)	0%	27%	
	Other (Census 2000)	1%	11%	
.	Homes Built 1990 to 2000	8%	7% 12%	
<u>=</u> _	Homes Built 1980 to 1989	13%		
mes Bu By Year	Homes Built 1970 to 1979	25%	16%	
Se	Homes Built 1960 to 1969	11%	9%	
Homes Built By Year	Homes Built 1950 to 1959	12%	12%	
Ĭ	Homes Built 1940 to 1949	7%	8%	
	Homes Built Before 1939	25%	36%	33%
	1 Unit	48%	46%	48%
Units in Structure	2 - 9 Units	25%	37%	32%
Units in Structure	Greater than 10 Units	20%	12%	
Jni	Mobilie Trailer	7%	5%	
S	Other Units	0%	0%	
	Property Value \$1,000,000 or more	1.0%	2.1%	
	Property Value \$750,000 to \$999,999	2.4%	4.3%	4.2%
	Property Value \$500,000 to \$749,999	15.9%	16.1%	18.6%
∂	Property Value \$400,000 to \$499,999	19.9%	18.1%	19.5%
e	Property Value \$300,000, to \$399,999	30.9%	29.3%	26.1%
e Value Occupied)	Property Value \$200,000 to \$299,999	21.6%	20.3%	17.7%
ا کی کے	Property Value \$150,000 to \$199,999	0.8%	3.6%	
l ae	Property Value \$100,000 to \$149,999	0.5%	2.0%	
Home Value wner Occupi	Property Value \$60,000 to \$99,999	0.2%	0.5%	
0 +	Property Value \$40,000 to \$59,999	2.3%	1.6%	
9	Property Value \$0 to \$39,999	4.5%	2.2%	
	Median Home Value	\$364,986	\$367,724	\$379,759
	Median Rent	\$655	\$627	\$628
	\$0 and under - percent	17.0%	18.5%	
	\$1 to \$4999 - percent	7.9%	9.2%	
-	\$5k to \$9999 - percent	4.4%	4.9%	4.7%
olo	\$10k to \$24999 - percent	6.4%	6.7%	6.5%
ih eh	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth Household	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
¥ Ho	\$100k to \$249999 - percent	18.1%	17.4%	
) per	\$250k to \$499999 - percent	13.5%	12.5%	
þe	\$500k+ - percent	15.4%	13.8%	
	Median HH Wealth	\$85,960	\$68,909	
	Avg HH Wealth	\$248,800	\$227,447	
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Tri-City Somers	/ Plaza sworth, NH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	192 192	204 204	206 206
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	2,507 15.1% 31.6% 1.6% 7.8% 16.6% 1.6% 6.3% 1.0% 2.2% 0.0% 3.2% 13.0% 72.7% 27.3%	20,753 15.9% 26.2% 2.0% 9.7% 10.5% 1.0% 10.5% 1.9% 2.5% 0.1% 7.2% 12.4% 64.4% 35.6%	35,213 16.2% 27.6% 2.1% 9.7% 10.7% 1.1% 8.2% 2.5% 2.3% 0.1% 7.5% 11.9% 66.4% 33.6%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	4.1% 15.6% 2.8% 1.4% 7.9% 15.9% 11.0% 0.3% 1.5% 19.4% 11.1% 1.0% 7.9%	4.2% 14.8% 4.0% 1.6% 11.4% 10.1% 7.5% 0.1% 2.1% 20.6% 14.9% 3.8% 4.8%	4.8% 15.0% 4.0% 1.5% 12.5% 9.2% 7.1% 0.2% 2.8% 22.9% 11.2% 3.8% 5.1%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	84.6% 10.2% 0.8% 0.2% 0.1% 1.6% 0.9% 1.5%	82.5% 10.9% 1.0% 0.0% 0.2% 2.7% 0.6% 2.1%	82.6% 10.7% 0.8% 0.0% 0.1% 2.4% 0.8% 2.5%

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Workplace Employees (FTE)

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Tri-City Plaza 1.00 Mile 3.00 Mile 5.00 Mile Somersworth, NH Radius Radius Radius 4.5% 4.2% 3.8% Travel to Work in Less than 5 Minutes Travel to Work in 5 to 9 Minutes 12.9% 12.7% 12.4% Travel to Work in 10 to 14 Minutes 12.5% 15.9% 16.4% Travel to Work in 15 to 19 Minutes 16.7% 14.6% 15.6% Travel to Work in 20 to 29 Minutes 30.6% 26.4% 25.1% Travel to Work in 30 to 44 Minutes 14.5% 14.3% 14.2% Travel to Work in 45 to 59 Minutes 5.6% 5.3% 5.5% Travel to Work in 60 Minutes or more 4.7% 5.6% 5.9% 22 22 22 Average Travel Time to Work No Vehicles 1.7% 8.6% 6.9% 1 Vehicle 31.6% 33.4% 32.3% 2 Vehicles 42.4% 45.2% 39.6% 3 or more vehicles 21.5% 18.4% 18.4% Average Number of Vehicles 1.95 1.77 1.80 Change Births (last 12 months) 52 468 740 Deaths (last 12 months) 36 278 545 Migration (last 12 months) -2 72 -46 Workplace Establishments 226 1,907 1,339

2,987

17,575

23,583