

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.578725 Longitude: -77.38264

University Commons Greenville, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	33,762	104,255	150,563
	Population Est 23Q1	33,664	104,139	150,376
	Population Est 22Q4	33,577	103,923	150,034
	Population Est 22Q3	33,471	103,742	149,697
	Population Est 22Q2	33,525	103,584	149,403
	Population Est 22Q1	33,484	103,504	149,142
	Population Est 21Q4	33,486	103,416	148,905
	Population Est 21Q3	33,551	103,223	148,589
	Population Est 21Q2	33,427	102,908	148,132
	Population Fcst	34,874	108,786	157,213
	2010 Census Population	18,838	48,815	72,498
	2000 Census Population	17,103	43,545	61,712
	1990 Census Population	13,643	37,355	53,043
	Current Year Daytime Population	37,162	148,113	184,381
	Average Seasonal Population	312	951	1,419
	Historical Annual Growth, 1990 – 2000	2.29%	1.55%	1.53%
	Historical Annual Growth, 2000 – 2010	0.97%	1.15%	1.62%
	Estimated Annual Growth, 2010 – CY	4.50%	5.89%	5.67%
	Projected Annual Growth, CY to Y5	0.65%	0.85%	0.87%
	Group Qtrs Est	1,335	4,598	4,944
Transient Est Average Last 4 Qtrs	2,233	4,979	5,319	
Households	Current Year Estimated Households	14,763	44,463	62,292
	Households Est 23Q1	14,727	44,408	62,204
	Households Est 22Q4	14,688	44,313	62,064
	Households Est 22Q3	14,641	44,231	61,920
	Households Est 22Q2	14,672	44,188	61,822
	Households Est 22Q1	14,652	44,149	61,711
	Households Est 21Q4	14,652	44,119	61,627
	Households Est 21Q3	14,688	44,051	61,504
	Households Est 21Q2	14,589	43,865	61,267
	Households Fcst	15,280	46,272	64,936
	2010 Census Households	7,407	18,669	27,577
	2000 Census Households	6,754	16,720	23,640
	1990 Census Households	5,053	13,457	19,245
	Historical Annual Growth, 1990 – 2000	2.94%	2.19%	2.08%
	Historical Annual Growth, 2000 – 2010	0.93%	1.11%	1.55%
	Estimated Annual Growth, 2010 – CY	5.34%	6.77%	6.34%
	Projected Annual Growth, CY to Y5	0.69%	0.80%	0.83%
	Population per Household	2.20	2.24	2.34

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Income	HH Income \$500,000 or more	1.0%	0.7%	0.7%
	HH Income \$250,000 to \$499,999	1.1%	0.9%	0.8%
	HH Income \$200,000 to \$249,999	2.7%	2.0%	1.9%
	HH Income \$175,000 to \$199,999	2.6%	2.6%	2.5%
	HH Income \$150,000 to \$174,999	3.0%	3.0%	3.1%
	HH Income \$100,000 to 149,999	12.0%	12.2%	13.4%
	HH Income \$75,000 to 99,999	10.9%	10.9%	11.9%
	HH Income \$50,000 to 74,999	17.8%	18.8%	18.8%
	HH Income \$35,000 to 49,999	15.0%	14.4%	14.5%
	HH Income \$25,000 to 34,999	9.1%	10.5%	10.1%
	HH Income \$15,000 to 24,999	9.8%	9.5%	9.4%
	HH Income \$0 to 14,999	14.9%	14.4%	12.9%
	Average Household Income	\$74,840	\$72,228	\$73,390
	Median Household Income	\$51,281	\$51,360	\$53,489
	Per Capita Income	\$32,936	\$31,134	\$30,626
	2000 Average HH Income	\$47,020	\$41,963	\$45,470
	2000 Median HH Income	\$32,596	\$28,763	\$32,598
	Average Disposable Income	58,818	57,042	58,265
	Median Disposable Income	44,164	44,300	46,219
	Discretionary HH Income Over \$150,000	2.5%	1.4%	1.2%
	Discretionary HH Income \$125,000 to \$149,999	2.8%	2.1%	2.1%
	Discretionary HH Income \$100,000 to \$124,999	3.7%	3.7%	3.5%
	Discretionary HH Income \$75,000 to \$99,999	6.9%	6.8%	7.5%
	Discretionary HH Income \$50,000 to \$74,999	13.3%	14.2%	15.5%
	Discretionary HH Income \$25,000 to \$49,999	29.1%	29.2%	29.6%
	Discretionary HH Income Under \$25,000	41.8%	42.6%	40.5%
	Average Discretionary HH Income	41,230	39,576	40,630
	Median Discretionary HH Income	30,061	30,154	31,721
	Householder White – Count	7,431	24,467	35,133
	Median HH Income	\$69,415	\$62,579	\$64,465
	Average HH Income	\$82,039	\$75,220	\$76,138
	Householder Black or African-American – Count	6,175	16,259	21,327
	Median HH Income	\$39,465	\$39,284	\$40,632
	Average HH Income	\$47,451	\$48,862	\$50,333
Householder Hispanic – Count	407	1,379	2,391	
Median HH Income	\$44,913	\$40,594	\$43,603	
Average HH Income	\$66,728	\$57,842	\$58,695	
Householder Asian or Pacific Islander – Count	368	829	972	
Median HH Income	\$45,788	\$54,065	\$60,916	
Average HH Income	\$57,595	\$70,675	\$78,214	
Householder Other or Pacific Islander – Count	382	1,530	2,470	
Median HH Income	\$35,616	\$42,235	\$43,928	
Average HH Income	\$47,407	\$54,678	\$54,958	
Gender	Male Population	15,396	48,236	70,621
	Female Population	18,366	56,018	79,942

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Total Population by Age	Count of Pop 0 to 4 years	2,118	6,436	9,009
	Count of Pop 0 to 7 years	2,858	8,556	12,248
	Count of Pop 5 - 13	3,521	10,724	16,199
	Count of Pop 14 - 18	2,308	7,123	9,849
	Count of Pop 19 - 22	2,493	8,544	11,200
	Count of Pop 22 - 25	1,814	6,879	8,792
	Count of Pop 25 - 29	2,337	7,057	9,600
	Count of Pop 30 - 34	2,678	8,229	10,859
	Count of Pop 35 - 39	2,290	6,959	9,841
	Count of Pop 40 - 44	1,966	6,194	9,196
	Count of Pop 45 - 59	5,406	16,289	25,256
	Count of Pop 60 - 74	4,867	13,929	21,853
	Count of Pop 75 - 84	1,545	4,438	6,848
	Count of Pop 85+	418	1,453	2,060
	% of Pop 0 to 4 years	6.3%	6.2%	6.0%
	% of Pop 0 to 7 years	8.5%	8.2%	8.1%
	% of Pop 5 - 13	10.4%	10.3%	10.8%
	% of Pop 14 - 18	6.8%	6.8%	6.5%
	% of Pop 19 - 22	7.4%	8.2%	7.4%
	% of Pop 22 - 25	5.4%	6.6%	5.8%
	% of Pop 25 - 29	6.9%	6.8%	6.4%
	% of Pop 30 - 34	7.9%	7.9%	7.2%
	% of Pop 35 - 39	6.8%	6.7%	6.5%
	% of Pop 40 - 44	5.8%	5.9%	6.1%
	% of Pop 45 - 59	16.0%	15.6%	16.8%
	% of Pop 60 - 74	14.4%	13.4%	14.5%
% of Pop 75 - 84	4.6%	4.3%	4.5%	
% of Pop 85+	1.2%	1.4%	1.4%	
Median Age	34.3	33.3	34.9	
Average Age	37.3	36.6	37.5	
Male Population by Age	% of Pop 0 to 4 years	7.0%	6.8%	6.5%
	% of Pop 5 - 13	11.4%	11.3%	11.7%
	% of Pop 14 - 18	7.1%	7.1%	6.9%
	% of Pop 19 - 22	7.7%	8.4%	7.7%
	% of Pop 22 - 25	5.6%	6.7%	6.0%
	% of Pop 25 - 29	6.9%	6.8%	6.4%
	% of Pop 30 - 34	8.0%	7.9%	7.2%
	% of Pop 35 - 39	6.9%	6.7%	6.5%
	% of Pop 40 - 44	5.7%	5.8%	6.0%
	% of Pop 45 - 59	15.4%	15.3%	16.5%
	% of Pop 75 - 84	4.2%	3.8%	4.1%
	% of Pop 60 - 74	13.4%	12.6%	13.7%
	% of Pop 85+	0.8%	0.9%	0.9%
	Median Age	32.7	31.9	33.4
Average Age	35.8	35.2	36.3	

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	% of Pop 0 to 4 years	5.7%	5.6%	5.5%
	% of Pop 5 - 13	9.6%	9.4%	10.0%
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	% of Pop 22 - 25	5.2%	6.5%	5.7%
	% of Pop 25 - 29	6.9%	6.8%	6.3%
	% of Pop 30 - 34	7.9%	7.9%	7.2%
	% of Pop 35 - 39	6.7%	6.7%	6.6%
	% of Pop 40 - 44	6.0%	6.0%	6.2%
	% of Pop 45 - 59	16.5%	15.9%	17.0%
	% of Pop 60 - 74	15.3%	14.1%	15.2%
	% of Pop 75 - 84	4.9%	4.7%	4.9%
	% of Pop 85+	1.6%	1.8%	1.8%
	Median Age	35.7	34.5	36.3
Average Age	38.5	37.8	38.7	
Race	Count of White	14,888	51,938	77,723
	Count of Black or African-American	15,133	40,401	54,219
	Count of Asian or Pacific Islander	866	2,650	3,090
	Count of Other races	2,875	9,265	15,530
	White	44.1%	49.8%	51.6%
	Black or African American	44.8%	38.8%	36.0%
	Asian	2.6%	2.5%	2.1%
	Other Races	8.5%	8.9%	10.3%
Language Spoken	Speak English at Home	94.4%	94.6%	93.0%
	Speak Spanish at Home	1.9%	2.8%	4.5%
	Speak French or French Creole at Home	0.3%	0.2%	0.2%
	Speak German at Home	0.1%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.2%	0.3%	0.3%
	Speak Russian and Other Slavic Languages at H	0.2%	0.2%	0.1%
	Speak Chinese at Home	0.3%	0.2%	0.4%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.7%	0.3%	0.2%
	Speak Other Asian Languages at Home	1.1%	0.6%	0.6%
	Speak Tagalog and Other Pacific Languages at H	0.5%	0.3%	0.2%
	Speak Other Language at Home	0.5%	0.4%	0.4%
Hispanic	Hispanic Population	1,817	5,832	10,881
	Hispanic Population Percent	5.4%	5.6%	7.2%
	Mexican	44.1%	53.4%	64.5%
	Puerto Rican	12.3%	16.6%	12.3%
	Cuban	8.3%	5.4%	4.8%
	Dominican	0.1%	0.0%	0.0%
	Central American	11.4%	8.2%	5.6%
	South American	19.2%	10.5%	6.3%
	Other Hispanic	4.5%	5.8%	6.4%
	2000 Hispanic Population Percent	2%	2%	3%
	1990 Hispanic Population Percent	1%	1%	0%

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Ancestry	American (percent of total population)	5.0%	5.0%	5.7%
	American	4.7%	4.7%	5.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
	Asian (percent of total population)	2.6%	2.5%	2.0%
	Chinese	0.4%	0.3%	0.3%
	Japanese	0.1%	0.3%	0.2%
	Korean	0.1%	0.5%	0.4%
	South Central Asian (ie. Indian)	0.8%	0.8%	0.6%
	South East Asian (ie. Vietnamese)	1.0%	0.6%	0.5%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	23.5%	25.3%	24.2%
	British	6.8%	8.0%	7.9%
	Dutch	0.4%	0.3%	0.3%
	French	0.8%	0.8%	0.7%
	German	3.7%	4.2%	4.1%
	Italian	1.3%	1.5%	1.3%
	Polish	0.6%	0.8%	0.8%
	Scandinavian	0.8%	0.7%	0.6%
	Scotch/Irish	7.0%	6.5%	6.0%
Other European (ie. Greek/Russian)	2.1%	2.6%	2.4%	
Middle Eastern	0.5%	0.5%	0.4%	
Other Ancestry	29.9%	28.1%	28.1%	
Unclassified Ancestry	33.2%	33.0%	32.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	21,507	64,549	95,514
	Elementary (0 to 8)	2.2%	2.5%	3.1%
	Some High School (9 to 11)	4.7%	5.5%	6.4%
	High School Graduate (12)	23.1%	21.2%	22.4%
	Some College (13 to 16)	18.8%	19.6%	20.4%
	Associates Degree Only	12.5%	12.0%	12.2%
	Bachelors Degree Only	23.8%	24.1%	22.0%
	Graduate Degree	14.9%	15.1%	13.5%
	% College (4+)	38.7%	39.2%	35.5%
Household Type	Total Households – count	14,763	44,463	62,292
	One Person HHs – count	5,545	15,758	20,177
	Family HHs – count	7,751	23,325	35,783
	Married Couple – count	4,452	14,409	23,676
	w/own children – count	1,637	6,168	10,155
	w/out own children – count	2,814	8,241	13,521
	Male Householder – count	361	1,567	2,514
	Female Householder – count	2,938	7,349	9,593
	Non-Family Households – count	1,467	5,380	6,332
	1 Person Household	37.6%	35.4%	32.4%
	2 Person Household	31.9%	32.2%	32.5%
	3 Person Household	14.6%	15.1%	16.0%
	4 Person Household	9.9%	10.8%	11.7%
	5 Person Household	3.8%	4.2%	4.8%
	6 Person Household	1.5%	1.4%	1.7%
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	24.7%	25.7%	27.4%	

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Housing	Total Housing Units	16,316	50,619	70,031
	Owner Occupied Percent	34.7%	37.7%	45.4%
	Renter Occupied Percent	55.8%	50.1%	43.6%
	Vacant Housing Percent	9.5%	12.2%	11.1%
	Total Housing Units (Census 2000)	7,221	18,712	26,599
	For Rent (Census 2000)	48%	28%	25%
	For Sale (Census 2000)	26%	11%	11%
	Rented or Sold, (Census 2000)	15%	13%	13%
	Seasonal (Census 2014)	2%	4%	4%
	Other (Census 2000)	6%	43%	47%
Homes Built By Year	Homes Built 1990 to 2000	28%	27%	29%
	Homes Built 1980 to 1989	28%	24%	24%
	Homes Built 1970 to 1979	17%	17%	18%
	Homes Built 1960 to 1969	13%	14%	12%
	Homes Built 1950 to 1959	8%	9%	8%
	Homes Built 1940 to 1949	3%	4%	4%
	Homes Built Before 1939	2%	5%	5%
Units in Structure	1 Unit	47%	48%	53%
	2 - 9 Units	33%	25%	19%
	Greater than 10 Units	19%	20%	15%
	Mobilie Trailer	2%	6%	12%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	0.6%	1.0%
	Property Value \$750,000 to \$999,999	1.2%	1.0%	1.2%
	Property Value \$500,000 to \$749,999	13.5%	6.7%	5.9%
	Property Value \$400,000 to \$499,999	11.3%	8.2%	7.3%
	Property Value \$300,000, to \$399,999	15.2%	16.7%	15.2%
	Property Value \$200,000 to \$299,999	29.3%	31.8%	29.8%
	Property Value \$150,000 to \$199,999	11.3%	14.8%	14.3%
	Property Value \$100,000 to \$149,999	12.5%	13.7%	15.0%
	Property Value \$60,000 to \$99,999	3.0%	3.3%	4.7%
	Property Value \$40,000 to \$59,999	1.0%	1.1%	2.0%
	Property Value \$0 to \$39,999	1.0%	1.9%	3.5%
	Median Home Value	\$262,132	\$239,769	\$229,069
Median Rent	\$489	\$479	\$478	
Wealth per Household	\$0 and under - percent	20.0%	20.1%	19.4%
	\$1 to \$4999 - percent	10.5%	10.5%	10.0%
	\$5k to \$9999 - percent	5.4%	5.4%	5.2%
	\$10k to \$24999 - percent	6.9%	7.0%	6.9%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	9.8%	9.8%	10.0%
	\$100k to \$249999 - percent	16.4%	16.5%	16.9%
	\$250k to \$499999 - percent	11.5%	11.5%	11.9%
	\$500k+ - percent	12.5%	12.4%	12.8%
	Median HH Wealth	\$51,153	\$50,588	\$58,215
	Avg HH Wealth	\$208,439	\$207,268	\$214,244

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Economic Viability	Economic Viability Local	196	199	200
	Economic Viability Indexed	196	199	200
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,685	52,380	75,181
	Managerial/Executive	13.3%	12.7%	13.1%
	Professional Specialty	28.5%	28.7%	27.2%
	Healthcare Support	5.4%	5.0%	4.3%
	Sales	11.4%	11.2%	10.6%
	Office & Administrative Support	8.6%	9.1%	9.9%
	Protective Service	1.6%	2.2%	2.5%
	Food Preparation	9.3%	8.2%	7.5%
	Building Maintenance & Cleaning	4.6%	3.6%	3.9%
	Personal Care	2.6%	2.8%	2.8%
	Farming, Fishing, & Forestry	0.3%	0.3%	0.4%
	Construction	2.5%	4.2%	5.4%
	Production & Transportation	12.0%	12.0%	12.5%
	Percent White Collar Workers	67.2%	66.6%	65.2%
Percent Blue Collar Workers	32.8%	33.4%	34.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	2.7%	4.4%	5.9%
	Manufacturing	9.3%	9.2%	9.9%
	Transportation	4.2%	3.1%	3.6%
	Information	1.7%	2.0%	1.9%
	Wholesale/Retail	12.1%	13.4%	13.1%
	Finance, Insurance, Real Estate	6.4%	5.7%	5.7%
	Professional Services	5.2%	3.8%	3.5%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.1%	3.5%	3.6%
	Educational Services	35.8%	34.2%	32.6%
	Entertainment Services	12.2%	11.6%	11.0%
	Other Professional Services	5.1%	5.2%	4.9%
	Public Administration	2.2%	3.8%	4.2%
Transportation To Work	Drive to Work Alone	79.7%	78.3%	79.5%
	Drive to Work Carpool	12.2%	12.6%	13.0%
	Travel to Work by Public Transportation	1.3%	1.5%	1.1%
	Drive to Work on Motorcycle	0.1%	0.2%	0.2%
	Drive to Work on Bicycle	0.4%	0.7%	0.5%
	Walked to Work	3.8%	3.7%	2.7%
	Other Means	0.1%	0.6%	0.6%
	Work at Home	2.3%	2.3%	2.4%

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	Travel to Work in Less than 5 Minutes	4.8%	4.3%	3.6%
	Travel to Work in 5 to 9 Minutes	18.3%	16.5%	13.6%
	Travel to Work in 10 to 14 Minutes	28.1%	27.0%	22.9%
	Travel to Work in 15 to 19 Minutes	22.7%	21.7%	21.4%
	Travel to Work in 20 to 29 Minutes	12.0%	15.1%	19.5%
	Travel to Work in 30 to 44 Minutes	7.9%	8.1%	11.0%
	Travel to Work in 45 to 59 Minutes	3.0%	3.0%	3.2%
	Travel to Work in 60 Minutes or more	3.0%	4.3%	4.6%
	Average Travel Time to Work	16	18	20
Vehicles per HH	No Vehicles	14.5%	9.6%	8.3%
	1 Vehicle	36.2%	36.0%	33.3%
	2 Vehicles	35.0%	35.5%	36.7%
	3 or more vehicles	14.2%	18.9%	21.6%
	Average Number of Vehicles	1.53	1.71	1.80
Change	Births (last 12 months)	490	1,556	2,098
	Deaths (last 12 months)	284	830	1,274
	Migration (last 12 months)	47	-16	392
Work place	Workplace Establishments	1,335	3,132	3,920
	Workplace Employees (FTE)	16,137	45,300	56,397