

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.234618 Longitude: -77.872402

University Commons Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	39,045	134,274	257,334
	Population Est 23Q1	38,629	133,430	255,866
	Population Est 22Q4	38,540	132,922	254,478
	Population Est 22Q3	38,114	131,987	252,745
	Population Est 22Q2	38,152	131,440	251,176
	Population Est 22Q1	38,323	131,159	248,482
	Population Est 21Q4	38,250	130,823	246,647
	Population Est 21Q3	38,159	130,286	245,022
	Population Est 21Q2	37,916	129,631	243,568
	Population Fcst	38,453	138,815	273,616
	2010 Census Population	17,922	78,765	124,089
	2000 Census Population	15,129	69,098	101,964
	1990 Census Population	12,288	56,365	78,060
	Current Year Daytime Population	61,656	192,121	283,503
	Average Seasonal Population	818	6,316	15,397
	Historical Annual Growth, 1990 – 2000	2.10%	2.06%	2.71%
	Historical Annual Growth, 2000 – 2010	1.71%	1.32%	1.98%
	Estimated Annual Growth, 2010 – CY	6.05%	4.11%	5.66%
	Projected Annual Growth, CY to Y5	-0.31%	0.67%	1.23%
	Group Qtrs Est	3,820	4,754	5,848
Transient Est Average Last 4 Qtrs	7,833	10,192	12,403	
<b>Households</b>	Current Year Estimated Households	17,161	59,473	111,248
	Households Est 23Q1	16,938	59,036	110,541
	Households Est 22Q4	16,894	58,801	109,941
	Households Est 22Q3	16,676	58,367	109,168
	Households Est 22Q2	16,695	58,071	108,396
	Households Est 22Q1	16,777	57,934	107,230
	Households Est 21Q4	16,745	57,785	106,430
	Households Est 21Q3	16,698	57,543	105,727
	Households Est 21Q2	16,603	57,273	105,128
	Households Fcst	16,877	61,674	118,524
	2010 Census Households	8,237	34,865	53,725
	2000 Census Households	6,797	29,719	43,656
	1990 Census Households	4,956	22,902	31,657
	Historical Annual Growth, 1990 – 2000	3.21%	2.64%	3.27%
	Historical Annual Growth, 2000 – 2010	1.94%	1.61%	2.10%
	Estimated Annual Growth, 2010 – CY	5.70%	4.11%	5.65%
	Projected Annual Growth, CY to Y5	-0.33%	0.73%	1.28%
Population per Household	2.05	2.18	2.26	

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Income	HH Income \$500,000 or more	0.5%	1.3%	1.2%
	HH Income \$250,000 to \$499,999	0.6%	1.5%	1.4%
	HH Income \$200,000 to \$249,999	1.5%	3.5%	3.4%
	HH Income \$175,000 to \$199,999	0.6%	2.6%	3.3%
	HH Income \$150,000 to \$174,999	1.4%	3.2%	4.1%
	HH Income \$100,000 to 149,999	10.9%	13.2%	15.3%
	HH Income \$75,000 to 99,999	9.8%	11.4%	12.8%
	HH Income \$50,000 to 74,999	18.7%	18.1%	18.2%
	HH Income \$35,000 to 49,999	14.8%	13.3%	12.6%
	HH Income \$25,000 to 34,999	12.3%	8.9%	8.3%
	HH Income \$15,000 to 24,999	11.7%	10.1%	8.7%
	HH Income \$0 to 14,999	17.1%	13.0%	10.6%
	Average Household Income	\$58,118	\$81,307	\$86,956
	Median Household Income	\$42,652	\$55,976	\$62,409
	Per Capita Income	\$26,094	\$36,360	\$37,901
	2000 Average HH Income	\$40,682	\$52,430	\$55,482
	2000 Median HH Income	\$32,794	\$37,552	\$40,076
	Average Disposable Income	49,016	63,388	67,617
	Median Disposable Income	37,256	48,417	53,658
	Discretionary HH Income Over \$150,000	0.8%	2.6%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	1.4%	3.7%	3.6%
	Discretionary HH Income \$100,000 to \$124,999	1.1%	3.5%	4.7%
	Discretionary HH Income \$75,000 to \$99,999	3.0%	6.4%	8.5%
	Discretionary HH Income \$50,000 to \$74,999	12.1%	14.4%	16.8%
	Discretionary HH Income \$25,000 to \$49,999	27.1%	27.5%	28.9%
	Discretionary HH Income Under \$25,000	54.5%	41.9%	35.1%
	Average Discretionary HH Income	30,215	42,493	46,513
	Median Discretionary HH Income	22,114	31,154	36,169
	Householder White – Count	12,847	44,657	88,307
	Median HH Income	\$45,203	\$64,076	\$69,491
	Average HH Income	\$57,771	\$77,564	\$81,251
	Householder Black or African-American – Count	2,709	9,642	13,609
	Median HH Income	\$33,157	\$34,201	\$38,636
	Average HH Income	\$47,044	\$45,263	\$50,360
Householder Hispanic – Count	906	2,565	4,354	
Median HH Income	\$49,780	\$46,451	\$45,154	
Average HH Income	\$56,711	\$52,936	\$52,636	
Householder Asian or Pacific Islander – Count	209	686	1,224	
Median HH Income	\$23,980	\$52,917	\$73,867	
Average HH Income	\$38,403	\$59,324	\$79,626	
Householder Other or Pacific Islander – Count	490	1,924	3,754	
Median HH Income	\$14,791	\$35,150	\$41,053	
Average HH Income	\$32,272	\$50,208	\$55,379	
Gender	Male Population	18,477	63,757	122,848
	Female Population	20,568	70,517	134,486

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Total Population by Age	Count of Pop 0 to 4 years	2,019	7,240	13,387
	Count of Pop 0 to 7 years	2,380	9,139	17,749
	Count of Pop 5 - 13	2,697	11,454	23,390
	Count of Pop 14 - 18	1,720	6,012	11,714
	Count of Pop 19 - 22	4,448	8,850	14,245
	Count of Pop 22 - 25	5,264	8,603	12,396
	Count of Pop 25 - 29	3,088	9,200	15,515
	Count of Pop 30 - 34	3,251	9,979	17,165
	Count of Pop 35 - 39	2,516	9,059	16,871
	Count of Pop 40 - 44	1,993	8,228	16,342
	Count of Pop 45 - 59	4,978	22,589	46,447
	Count of Pop 60 - 74	4,655	21,949	46,820
	Count of Pop 75 - 84	1,741	8,351	17,883
	Count of Pop 85+	676	2,761	5,159
	% of Pop 0 to 4 years	5.2%	5.4%	5.2%
	% of Pop 0 to 7 years	6.1%	6.8%	6.9%
	% of Pop 5 - 13	6.9%	8.5%	9.1%
	% of Pop 14 - 18	4.4%	4.5%	4.6%
	% of Pop 19 - 22	11.4%	6.6%	5.5%
	% of Pop 22 - 25	13.5%	6.4%	4.8%
	% of Pop 25 - 29	7.9%	6.9%	6.0%
	% of Pop 30 - 34	8.3%	7.4%	6.7%
	% of Pop 35 - 39	6.4%	6.7%	6.6%
	% of Pop 40 - 44	5.1%	6.1%	6.4%
	% of Pop 45 - 59	12.8%	16.8%	18.0%
	% of Pop 60 - 74	11.9%	16.3%	18.2%
% of Pop 75 - 84	4.5%	6.2%	6.9%	
% of Pop 85+	1.7%	2.1%	2.0%	
Median Age	30.4	38.2	41.2	
Average Age	36.1	40.5	41.9	
Male Population by Age	% of Pop 0 to 4 years	5.6%	5.8%	5.6%
	% of Pop 5 - 13	7.5%	9.1%	9.8%
	% of Pop 14 - 18	4.2%	4.7%	4.8%
	% of Pop 19 - 22	10.4%	6.5%	5.6%
	% of Pop 22 - 25	12.3%	6.2%	4.8%
	% of Pop 25 - 29	8.3%	7.0%	6.1%
	% of Pop 30 - 34	9.2%	7.8%	6.9%
	% of Pop 35 - 39	7.1%	7.1%	6.8%
	% of Pop 40 - 44	5.7%	6.4%	6.5%
	% of Pop 45 - 59	13.5%	17.2%	18.3%
	% of Pop 75 - 84	3.8%	5.5%	6.4%
	% of Pop 60 - 74	11.3%	15.3%	17.0%
	% of Pop 85+	1.2%	1.5%	1.5%
	Median Age	30.9	37.1	39.8
Average Age	35.5	39.3	40.7	

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	% of Pop 60 - 74	12.5%	17.3%	19.3%
	% of Pop 75 - 84	5.0%	6.8%	7.5%
	% of Pop 85+	2.2%	2.6%	2.5%
	Median Age	29.9	39.3	42.6
Average Age	36.7	41.5	43.1	
Race	Count of White	26,672	94,915	193,540
	Count of Black or African-American	6,231	21,848	31,944
	Count of Asian or Pacific Islander	874	2,243	3,886
	Count of Other races	5,268	15,268	27,965
	White	68.3%	70.7%	75.2%
	Black or African American	16.0%	16.3%	12.4%
	Asian	2.2%	1.7%	1.5%
	Other Races	13.5%	11.4%	10.9%
Language Spoken	Speak English at Home	93.2%	93.3%	93.4%
	Speak Spanish at Home	4.5%	4.1%	4.1%
	Speak French or French Creole at Home	0.5%	0.4%	0.3%
	Speak German at Home	0.2%	0.1%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.8%	0.7%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.1%
	Speak Chinese at Home	0.3%	0.3%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.2%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.1%
	Speak Other Language at Home	0.2%	0.3%	0.3%
Hispanic	Hispanic Population	4,303	11,528	20,366
	Hispanic Population Percent	11.0%	8.6%	7.9%
	Mexican	34.9%	41.6%	43.4%
	Puerto Rican	13.7%	12.6%	13.4%
	Cuban	13.2%	7.5%	6.9%
	Dominican	2.2%	1.6%	2.9%
	Central American	22.4%	24.4%	18.6%
	South American	7.8%	6.8%	5.5%
	Other Hispanic	5.9%	5.5%	9.3%
	2000 Hispanic Population Percent	4%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.4%	5.2%	6.0%
	American	4.9%	4.9%	5.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.2%	1.6%	1.5%
	Chinese	0.7%	0.5%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.2%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.6%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.4%
	Other Asian	0.3%	0.1%	0.1%
	European (percent of total population)	31.4%	35.2%	38.3%
	British	7.3%	8.6%	9.3%
	Dutch	0.4%	0.5%	0.5%
	French	0.8%	1.1%	1.2%
	German	5.6%	6.2%	7.1%
	Italian	3.2%	3.1%	3.5%
	Polish	0.9%	1.2%	1.3%
	Scandinavian	1.5%	1.5%	1.5%
	Scotch/Irish	9.1%	9.5%	10.3%
Other European (ie. Greek/Russian)	2.5%	3.5%	3.6%	
Middle Eastern	0.4%	0.4%	0.4%	
Other Ancestry	19.5%	19.8%	17.6%	
Unclassified Ancestry	30.0%	29.1%	28.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	22,899	92,116	182,201
	Elementary (0 to 8)	3.0%	2.6%	2.1%
	Some High School (9 to 11)	4.8%	5.0%	5.0%
	High School Graduate (12)	23.6%	20.4%	20.6%
	Some College (13 to 16)	19.2%	19.8%	21.0%
	Associates Degree Only	12.0%	9.9%	10.2%
	Bachelors Degree Only	27.5%	28.2%	27.2%
	Graduate Degree	9.9%	14.1%	13.8%
	% College (4+)	37.3%	42.3%	41.0%
<b>Household Type</b>	Total Households – count	17,161	59,473	111,248
	One Person HHs – count	6,856	20,912	34,719
	Family HHs – count	6,905	31,191	65,604
	Married Couple – count	4,567	23,032	51,208
	w/own children – count	1,236	7,796	17,918
	w/out own children – count	3,331	15,236	33,290
	Male Householder – count	723	2,124	3,828
	Female Householder – count	1,615	6,035	10,568
	Non-Family Households – count	3,401	7,370	10,925
	1 Person Household	39.9%	35.2%	31.2%
	2 Person Household	34.2%	35.8%	37.5%
	3 Person Household	14.3%	14.5%	14.8%
	4 Person Household	7.3%	9.3%	10.5%
	5 Person Household	2.8%	3.5%	4.0%
	6 Person Household	1.0%	1.2%	1.4%
7+ Person Household	0.5%	0.6%	0.6%	
% Households With Children	14.9%	20.7%	23.2%	

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<b>Housing</b>	Total Housing Units	19,003	66,626	123,609
	Owner Occupied Percent	31.3%	45.9%	55.0%
	Renter Occupied Percent	59.0%	43.3%	35.0%
	Vacant Housing Percent	9.7%	10.7%	10.0%
	Total Housing Units (Census 2000)	7,463	33,397	49,984
	For Rent (Census 2000)	57%	44%	36%
	For Sale (Census 2000)	22%	17%	16%
	Rented or Sold, (Census 2000)	5%	10%	7%
	Seasonal (Census 2014)	17%	24%	34%
	Other (Census 2000)	7%	8%	8%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	32%	27%	33%
	Homes Built 1980 to 1989	21%	17%	17%
	Homes Built 1970 to 1979	25%	17%	16%
	Homes Built 1960 to 1969	14%	12%	10%
	Homes Built 1950 to 1959	5%	8%	7%
	Homes Built 1940 to 1949	1%	7%	7%
	Homes Built Before 1939	1%	12%	9%
<b>Units in Structure</b>	1 Unit	55%	66%	68%
	2 - 9 Units	23%	21%	18%
	Greater than 10 Units	17%	10%	10%
	Mobilie Trailer	5%	3%	4%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.1%	6.0%	5.1%
	Property Value \$750,000 to \$999,999	2.3%	6.3%	6.1%
	Property Value \$500,000 to \$749,999	8.1%	16.1%	18.1%
	Property Value \$400,000 to \$499,999	12.0%	13.8%	15.2%
	Property Value \$300,000, to \$399,999	21.6%	20.0%	19.4%
	Property Value \$200,000 to \$299,999	33.0%	22.7%	21.5%
	Property Value \$150,000 to \$199,999	11.5%	6.5%	5.6%
	Property Value \$100,000 to \$149,999	4.5%	3.2%	3.4%
	Property Value \$60,000 to \$99,999	0.9%	1.4%	1.1%
	Property Value \$40,000 to \$59,999	0.5%	0.3%	0.3%
	Property Value \$0 to \$39,999	1.8%	1.1%	1.7%
Median Home Value	\$291,443	\$367,595	\$378,246	
Median Rent	\$592	\$614	\$625	
<b>Wealth per Household</b>	\$0 and under - percent	21.0%	18.7%	17.8%
	\$1 to \$4999 - percent	11.3%	9.5%	8.8%
	\$5k to \$9999 - percent	5.7%	5.0%	4.7%
	\$10k to \$24999 - percent	7.2%	6.7%	6.5%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	10.0%	10.2%
	\$100k to \$249999 - percent	16.0%	17.3%	17.9%
	\$250k to \$499999 - percent	10.9%	12.4%	13.0%
	\$500k+ - percent	11.3%	13.6%	14.4%
	Median HH Wealth	\$42,387	\$66,207	\$76,700
	Avg HH Wealth	\$193,854	\$224,574	\$236,023

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<b>Economic Viability</b>	Economic Viability Local	216	222	224
	Economic Viability Indexed	216	222	224
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	20,376	68,419	129,213
	Managerial/Executive	12.6%	16.4%	16.4%
	Professional Specialty	21.2%	25.4%	25.1%
	Healthcare Support	2.6%	2.5%	2.4%
	Sales	10.4%	12.0%	12.6%
	Office & Administrative Support	11.6%	8.8%	9.5%
	Protective Service	2.1%	1.6%	1.8%
	Food Preparation	15.1%	9.6%	7.8%
	Building Maintenance & Cleaning	3.2%	3.7%	3.7%
	Personal Care	5.5%	3.7%	3.2%
	Farming, Fishing, & Forestry	0.2%	0.3%	0.3%
	Construction	7.3%	7.4%	8.3%
	Production & Transportation	8.2%	8.6%	8.9%
	Percent White Collar Workers	58.4%	65.1%	65.9%
Percent Blue Collar Workers	41.6%	34.9%	34.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.7%	6.6%	7.0%
	Manufacturing	5.2%	6.1%	6.4%
	Transportation	2.1%	3.1%	3.5%
	Information	4.0%	2.8%	3.1%
	Wholesale/Retail	14.4%	15.1%	15.5%
	Finance, Insurance, Real Estate	5.9%	7.8%	7.4%
	Professional Services	5.5%	8.4%	8.2%
	Management Services	0.2%	0.1%	0.0%
	Administrative/Waste Services	3.3%	3.6%	3.9%
	Educational Services	22.6%	22.7%	23.2%
	Entertainment Services	20.0%	15.1%	12.8%
Other Professional Services	7.0%	5.9%	5.5%	
Public Administration	3.2%	2.8%	3.3%	
<b>Transportation To Work</b>	Drive to Work Alone	82.5%	81.0%	82.2%
	Drive to Work Carpool	11.3%	11.2%	10.6%
	Travel to Work by Public Transportation	1.0%	1.7%	1.3%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.5%	0.4%	0.4%
	Walked to Work	1.2%	2.0%	1.6%
	Other Means	0.6%	0.9%	0.9%
	Work at Home	2.7%	2.9%	2.9%

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	Travel to Work in Less than 5 Minutes	4.1%	3.4%	3.1%
	Travel to Work in 5 to 9 Minutes	15.2%	13.6%	12.1%
	Travel to Work in 10 to 14 Minutes	24.8%	23.9%	21.1%
	Travel to Work in 15 to 19 Minutes	23.0%	23.1%	22.6%
	Travel to Work in 20 to 29 Minutes	18.6%	19.2%	21.7%
	Travel to Work in 30 to 44 Minutes	7.6%	10.0%	12.2%
	Travel to Work in 45 to 59 Minutes	3.4%	2.7%	2.8%
	Travel to Work in 60 Minutes or more	3.2%	4.2%	4.4%
	Average Travel Time to Work	17	19	20
Vehicles per HH	No Vehicles	7.2%	8.2%	5.9%
	1 Vehicle	42.5%	38.1%	33.6%
	2 Vehicles	35.8%	38.0%	42.1%
	3 or more vehicles	14.6%	15.7%	18.4%
	Average Number of Vehicles	1.62	1.66	1.79
Change	Births (last 12 months)	554	1,737	3,039
	Deaths (last 12 months)	331	1,460	3,005
	Migration (last 12 months)	697	2,614	6,195
Work place	Workplace Establishments	2,139	7,588	10,205
	Workplace Employees (FTE)	23,648	85,474	108,434