



# Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections  
 Calculated using TAS Retrieval

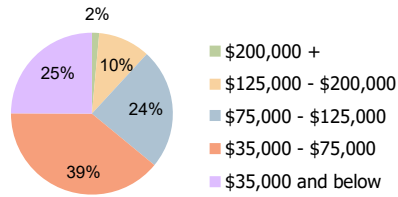
| Ventura Downs<br>Kissimmee, FL | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius |
|--------------------------------|------------------|------------------|------------------|
|--------------------------------|------------------|------------------|------------------|

## Current Year Demographics

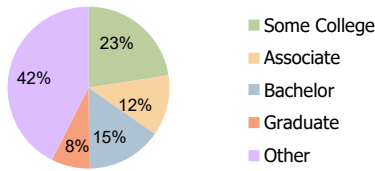
|   |           |           |           |
|---|-----------|-----------|-----------|
| Current Population                      | 13,595    | 109,045   | 234,653   |
| Total Daytime Pop                       | 8,011     | 65,296    | 174,189   |
| Workplace Pop                           | 1,212     | 15,698    | 56,958    |
| Average Household Income                | \$64,577  | \$70,684  | \$71,586  |
| Average Disposable Income               | \$57,444  | \$61,132  | \$61,230  |
| Total Households                        | 4,362     | 34,774    | 77,038    |
| Median Home Value                       | \$297,234 | \$313,232 | \$337,759 |
| College (4+)                            | 17.9%     | 22.8%     | 25.3%     |
| Total Consumer Spending/Capita (Weekly) | \$378     | \$380     | \$382     |
| Population per Household                | 2.13      | 2.01      | 2.47      |
| % of Households with Children           | 33.1%     | 33.8%     | 33.9%     |

## 2028 Demographic Projections

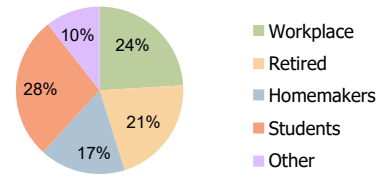
|   |        |         |         |
|---|--------|---------|---------|
| Projected Population                      | 12,806 | 115,445 | 253,936 |
| Projected 5 Year Annual Growth Rate (Pop) | -1.2%  | 1.1%    | 1.6%    |



Household Income (3.00 Mile Radius)



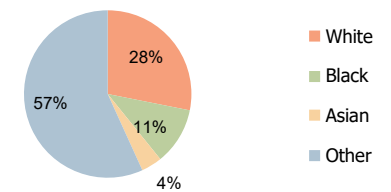
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

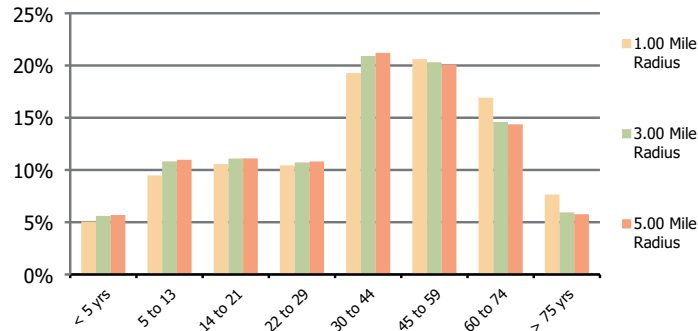
69% Hispanic | 31% Non Hispanic



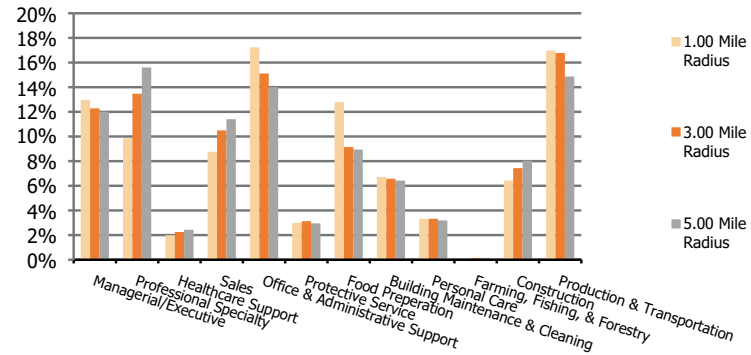
Race (3.00 Mile Radius)

|                                       |                         |                         |                         |
|---------------------------------------|-------------------------|-------------------------|-------------------------|
| <b>Ventura Downs</b><br>Kissimmee, FL | <b>1.00 Mile Radius</b> | <b>3.00 Mile Radius</b> | <b>5.00 Mile Radius</b> |
|---------------------------------------|-------------------------|-------------------------|-------------------------|

**Population by Age Range**



**Occupation**



|                   |                                       |        |         |         |
|-------------------|---------------------------------------|--------|---------|---------|
| <b>Population</b> | Current Estimated Population          | 13,595 | 109,045 | 234,653 |
|                   | 2010 Census Population                | 3,963  | 40,105  | 86,613  |
|                   | 2000 Census Population                | 3,447  | 33,516  | 71,343  |
|                   | Historical Annual Growth 2000 to 2010 | 1.4%   | 1.8%    | 2.0%    |
|                   | Estimated Annual Growth 2010 to 2023  | 9.7%   | 7.8%    | 7.8%    |
|                   | Projected Annual Growth 2023 to 2028  | -1.2%  | 1.1%    | 1.6%    |
| <b>Ethnic</b>     | Hispanic or Latino Population         | 71%    | 69%     | 64%     |
|                   | Non Hispanic or Latino Population     | 29%    | 31%     | 36%     |
| <b>Race</b>       | White                                 | 26.7%  | 28.1%   | 30.4%   |
|                   | Black or African American             | 12.4%  | 11.1%   | 10.6%   |
|                   | Asian & Pacific Islander              | 2.6%   | 4.0%    | 5.0%    |
|                   | Other Races                           | 58.3%  | 56.8%   | 54.1%   |