

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	14,213	98,768	255,625
	Population Est 23Q1	14,215	98,875	255,370
	Population Est 22Q4	14,204	98,851	255,133
	Population Est 22Q3	14,261	99,139	255,724
	Population Est 22Q2	14,252	99,050	255,467
	Population Est 22Q1	14,275	99,106	255,350
	Population Est 21Q4	14,291	98,937	254,814
	Population Est 21Q3	14,218	98,788	254,095
	Population Est 21Q2	14,156	98,458	253,021
	Population Fcst	13,846	95,911	258,124
	2010 Census Population	7,552	29,984	50,724
	2000 Census Population	4,731	24,307	44,508
	1990 Census Population	2,365	11,923	25,031
	Current Year Daytime Population	19,288	90,989	252,904
	Average Seasonal Population	30	367	835
	Historical Annual Growth, 1990 – 2000	7.18%	7.38%	5.92%
	Historical Annual Growth, 2000 – 2010	4.79%	2.12%	1.32%
	Estimated Annual Growth, 2010 – CY	4.89%	9.41%	12.98%
	Projected Annual Growth, CY to Y5	-0.52%	-0.59%	0.19%
	Group Qtrs Est	0	217	513
Transient Est Average Last 4 Qtrs	6,294	13,566	27,690	
Households	Current Year Estimated Households	5,825	35,430	88,955
	Households Est 23Q1	5,824	35,464	88,843
	Households Est 22Q4	5,820	35,457	88,765
	Households Est 22Q3	5,843	35,560	88,969
	Households Est 22Q2	5,838	35,529	88,864
	Households Est 22Q1	5,851	35,552	88,822
	Households Est 21Q4	5,858	35,511	88,649
	Households Est 21Q3	5,824	35,448	88,394
	Households Est 21Q2	5,802	35,327	88,037
	Households Fcst	5,674	34,329	89,701
	2010 Census Households	3,030	11,325	18,912
	2000 Census Households	2,010	9,834	17,206
	1990 Census Households	1,043	5,309	10,128
	Historical Annual Growth, 1990 – 2000	6.78%	6.36%	5.44%
	Historical Annual Growth, 2000 – 2010	4.19%	1.42%	0.95%
	Estimated Annual Growth, 2010 – CY	5.06%	8.99%	12.40%
	Projected Annual Growth, CY to Y5	-0.52%	-0.63%	0.17%
Population per Household	2.44	2.78	2.87	

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.4%	0.7%
	HH Income \$250,000 to \$499,999	0.2%	0.5%	0.8%
	HH Income \$200,000 to \$249,999	0.6%	1.2%	1.9%
	HH Income \$175,000 to \$199,999	1.9%	2.5%	4.2%
	HH Income \$150,000 to \$174,999	1.8%	2.9%	4.2%
	HH Income \$100,000 to 149,999	7.2%	10.6%	13.4%
	HH Income \$75,000 to 99,999	11.3%	12.3%	13.2%
	HH Income \$50,000 to 74,999	21.5%	22.8%	21.1%
	HH Income \$35,000 to 49,999	19.6%	16.4%	14.3%
	HH Income \$25,000 to 34,999	15.6%	12.0%	10.2%
	HH Income \$15,000 to 24,999	9.1%	8.4%	8.2%
	HH Income \$0 to 14,999	10.9%	9.9%	7.8%
	Average Household Income	\$57,209	\$67,433	\$81,905
	Median Household Income	\$43,847	\$53,253	\$61,052
	Per Capita Income	\$23,447	\$24,251	\$28,556
	2000 Average HH Income	\$52,450	\$54,378	\$64,967
	2000 Median HH Income	\$46,352	\$47,516	\$52,839
	Average Disposable Income	48,332	55,660	64,148
	Median Disposable Income	38,312	45,958	52,472
	Discretionary HH Income Over \$150,000	0.0%	0.3%	1.0%
	Discretionary HH Income \$125,000 to \$149,999	0.2%	1.2%	2.3%
	Discretionary HH Income \$100,000 to \$124,999	1.8%	2.6%	4.7%
	Discretionary HH Income \$75,000 to \$99,999	2.5%	4.2%	7.1%
	Discretionary HH Income \$50,000 to \$74,999	6.3%	11.5%	14.0%
	Discretionary HH Income \$25,000 to \$49,999	33.3%	34.2%	31.9%
	Discretionary HH Income Under \$25,000	55.9%	46.0%	38.8%
	Average Discretionary HH Income	27,467	34,038	41,845
	Median Discretionary HH Income	21,999	27,065	32,236
	Householder White – Count	802	6,813	23,420
	Median HH Income	\$51,860	\$68,257	\$77,830
	Average HH Income	\$66,440	\$78,294	\$87,988
	Householder Black or African-American – Count	2,262	10,942	22,408
	Median HH Income	\$43,524	\$51,371	\$57,241
	Average HH Income	\$52,282	\$59,721	\$67,422
	Householder Hispanic – Count	1,612	9,909	23,246
Median HH Income	\$43,006	\$49,319	\$52,057	
Average HH Income	\$52,903	\$56,140	\$60,970	
Householder Asian or Pacific Islander – Count	687	4,573	12,522	
Median HH Income	\$44,953	\$51,288	\$65,051	
Average HH Income	\$60,283	\$65,648	\$77,713	
Householder Other or Pacific Islander – Count	463	3,194	7,359	
Median HH Income	\$38,964	\$53,888	\$58,780	
Average HH Income	\$47,648	\$61,134	\$67,815	
Gender	Male Population	6,947	48,469	125,219
	Female Population	7,266	50,299	130,405

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	1,020	6,590	16,090
	Count of Pop 0 to 7 years	1,366	9,102	22,589
	Count of Pop 5 - 13	1,619	11,664	30,343
	Count of Pop 14 - 18	703	5,414	14,479
	Count of Pop 19 - 22	765	5,573	14,562
	Count of Pop 22 - 25	616	4,264	10,852
	Count of Pop 25 - 29	1,297	8,044	19,136
	Count of Pop 30 - 34	1,384	8,579	20,092
	Count of Pop 35 - 39	1,218	7,778	19,122
	Count of Pop 40 - 44	1,049	7,118	18,339
	Count of Pop 45 - 59	2,572	18,648	49,686
	Count of Pop 60 - 74	1,515	11,702	32,748
	Count of Pop 75 - 84	362	2,619	8,021
	Count of Pop 85+	92	776	2,154
	% of Pop 0 to 4 years	7.2%	6.7%	6.3%
	% of Pop 0 to 7 years	9.6%	9.2%	8.8%
	% of Pop 5 - 13	11.4%	11.8%	11.9%
	% of Pop 14 - 18	4.9%	5.5%	5.7%
	% of Pop 19 - 22	5.4%	5.6%	5.7%
	% of Pop 22 - 25	4.3%	4.3%	4.2%
	% of Pop 25 - 29	9.1%	8.1%	7.5%
	% of Pop 30 - 34	9.7%	8.7%	7.9%
	% of Pop 35 - 39	8.6%	7.9%	7.5%
	% of Pop 40 - 44	7.4%	7.2%	7.2%
% of Pop 45 - 59	18.1%	18.9%	19.4%	
% of Pop 60 - 74	10.7%	11.8%	12.8%	
% of Pop 75 - 84	2.5%	2.7%	3.1%	
% of Pop 85+	0.6%	0.8%	0.8%	
Median Age	33.9	34.6	35.6	
Average Age	35.3	35.9	36.7	
Male Population by Age	% of Pop 0 to 4 years	7.4%	7.0%	6.5%
	% of Pop 5 - 13	12.0%	12.3%	12.3%
	% of Pop 14 - 18	5.2%	5.7%	5.9%
	% of Pop 19 - 22	5.7%	5.8%	5.9%
	% of Pop 22 - 25	4.7%	4.4%	4.4%
	% of Pop 25 - 29	9.3%	8.3%	7.8%
	% of Pop 30 - 34	9.5%	8.7%	8.0%
	% of Pop 35 - 39	8.6%	7.9%	7.5%
	% of Pop 40 - 44	7.6%	7.2%	7.1%
	% of Pop 45 - 59	17.7%	18.4%	18.9%
	% of Pop 75 - 84	1.9%	2.3%	2.8%
	% of Pop 60 - 74	9.9%	11.4%	12.3%
	% of Pop 85+	0.4%	0.5%	0.6%
	Median Age	33.0	33.7	34.5
Average Age	34.2	35.1	35.8	

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	% of Pop 0 to 4 years	6.9%	6.4%	6.1%
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	% of Pop 40 - 44	7.1%	7.2%	7.2%
	% of Pop 45 - 59	18.5%	19.4%	19.9%
	% of Pop 60 - 74	11.4%	12.3%	13.3%
	% of Pop 75 - 84	3.1%	3.0%	3.5%
	% of Pop 85+	0.9%	1.0%	1.1%
	Median Age	34.8	35.4	36.7
Average Age	36.3	36.7	37.5	
Race	Count of White	2,258	19,993	62,754
	Count of Black or African-American	4,900	25,538	58,142
	Count of Asian or Pacific Islander	1,935	15,608	45,191
	Count of Other races	5,120	37,629	89,538
	White	15.9%	20.2%	24.5%
	Black or African American	34.5%	25.9%	22.7%
	Asian	13.6%	15.8%	17.7%
	Other Races	36.0%	38.1%	35.0%
Language Spoken	Speak English at Home	47.3%	45.8%	48.1%
	Speak Spanish at Home	32.2%	35.0%	31.6%
	Speak French or French Creole at Home	0.8%	0.9%	0.6%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	2.0%	2.6%	3.7%
	Speak Russian and Other Slavic Languages at H	0.3%	0.8%	0.9%
	Speak Chinese at Home	3.8%	2.9%	2.5%
	Speak Korean at Home	3.3%	3.5%	3.3%
	Speak Vietnamese at Home	5.5%	4.7%	4.9%
	Speak Other Asian Languages at Home	0.4%	0.9%	1.1%
	Speak Tagalog and Other Pacific Languages at H	0.4%	0.3%	0.3%
	Speak Other Language at Home	3.9%	2.4%	2.6%
Hispanic	Hispanic Population	5,213	39,285	92,931
	Hispanic Population Percent	36.7%	39.8%	36.4%
	Mexican	58.6%	56.8%	53.4%
	Puerto Rican	2.1%	3.6%	4.3%
	Cuban	0.9%	1.6%	1.8%
	Dominican	1.8%	4.9%	3.8%
	Central American	21.3%	16.7%	20.6%
	South American	11.6%	12.7%	12.3%
	Other Hispanic	3.8%	3.8%	3.7%
	2000 Hispanic Population Percent	16%	16%	13%
	1990 Hispanic Population Percent	5%	4%	3%

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Venture Pointe Duluth, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.8%	1.7%	2.1%
	American	1.6%	1.5%	1.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	13.5%	15.7%	17.6%
	Chinese	2.7%	3.0%	2.7%
	Japanese	0.3%	0.1%	0.3%
	Korean	3.3%	4.1%	3.8%
	South Central Asian (ie. Indian)	2.9%	3.0%	4.3%
	South East Asian (ie. Vietnamese)	4.2%	5.2%	5.7%
	Other Asian	0.1%	0.3%	0.8%
	European (percent of total population)	6.4%	6.9%	8.9%
	British	1.1%	1.3%	1.9%
	Dutch	0.2%	0.1%	0.2%
	French	0.3%	0.2%	0.3%
	German	1.3%	1.3%	1.7%
	Italian	0.7%	0.7%	0.6%
	Polish	0.2%	0.3%	0.4%
	Scandinavian	0.3%	0.3%	0.3%
	Scotch/Irish	1.6%	1.6%	2.1%
Other European (ie. Greek/Russian)	0.8%	1.1%	1.5%	
Middle Eastern	0.5%	0.4%	0.5%	
Other Ancestry	34.9%	28.8%	26.7%	
Unclassified Ancestry	6.4%	6.7%	7.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,490	65,264	169,300
	Elementary (0 to 8)	10.7%	11.9%	10.7%
	Some High School (9 to 11)	7.1%	8.7%	7.7%
	High School Graduate (12)	26.4%	23.1%	23.3%
	Some College (13 to 16)	19.3%	17.6%	16.5%
	Associates Degree Only	9.5%	9.3%	9.3%
	Bachelors Degree Only	18.7%	20.5%	21.6%
	Graduate Degree	8.3%	8.9%	10.9%
	% College (4+)	27.0%	29.5%	32.4%
Household Type	Total Households – count	5,825	35,430	88,955
	One Person HHs – count	1,949	9,442	21,180
	Family HHs – count	3,534	24,209	63,154
	Married Couple – count	2,189	15,729	43,882
	w/own children – count	1,221	8,180	21,560
	w/out own children – count	968	7,549	22,321
	Male Householder – count	497	2,818	5,466
	Female Householder – count	848	5,663	13,806
	Non-Family Households – count	342	1,779	4,621
	1 Person Household	33.5%	26.6%	23.8%
	2 Person Household	28.8%	27.8%	27.9%
	3 Person Household	14.8%	16.5%	17.0%
	4 Person Household	11.4%	14.2%	15.2%
	5 Person Household	6.5%	8.0%	8.7%
	6 Person Household	3.2%	4.1%	4.3%
7+ Person Household	2.0%	2.8%	3.1%	
% Households With Children	34.8%	35.6%	35.8%	

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Housing	Total Housing Units	6,328	37,521	93,452
	Owner Occupied Percent	15.2%	34.7%	44.9%
	Renter Occupied Percent	76.9%	59.7%	50.3%
	Vacant Housing Percent	7.9%	5.6%	4.8%
	Total Housing Units (Census 2000)	2,147	10,483	18,088
	For Rent (Census 2000)	85%	84%	73%
	For Sale (Census 2000)	0%	3%	10%
	Rented or Sold, (Census 2000)	2%	2%	4%
	Seasonal (Census 2014)	0%	2%	4%
	Other (Census 2000)	6%	7%	9%
Homes Built By Year	Homes Built 1990 to 2000	58%	57%	49%
	Homes Built 1980 to 1989	31%	31%	32%
	Homes Built 1970 to 1979	9%	9%	12%
	Homes Built 1960 to 1969	1%	2%	4%
	Homes Built 1950 to 1959	1%	1%	2%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	1%	0%	1%
Units in Structure	1 Unit	24%	34%	48%
	2 - 9 Units	24%	21%	19%
	Greater than 10 Units	52%	44%	32%
	Mobilie Trailer	0%	1%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	1.1%	4.0%
	Property Value \$750,000 to \$999,999	0.0%	1.2%	4.1%
	Property Value \$500,000 to \$749,999	2.5%	6.9%	12.6%
	Property Value \$400,000 to \$499,999	7.5%	11.0%	13.4%
	Property Value \$300,000, to \$399,999	29.2%	26.5%	23.8%
	Property Value \$200,000 to \$299,999	47.2%	39.1%	28.6%
	Property Value \$150,000 to \$199,999	7.4%	7.5%	6.8%
	Property Value \$100,000 to \$149,999	3.3%	4.0%	2.9%
	Property Value \$60,000 to \$99,999	0.3%	0.7%	0.7%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.5%
	Property Value \$0 to \$39,999	2.3%	1.2%	1.4%
	Median Home Value	\$280,597	\$292,606	\$335,786
Median Rent	\$841	\$845	\$851	
Wealth per Household	\$0 and under - percent	22.0%	20.4%	19.3%
	\$1 to \$4999 - percent	12.1%	10.9%	10.0%
	\$5k to \$9999 - percent	6.1%	5.5%	5.2%
	\$10k to \$24999 - percent	7.5%	7.1%	6.8%
	\$25k to \$49999 - percent	6.9%	7.0%	6.9%
	\$50k to \$99999 - percent	9.6%	9.9%	10.1%
	\$100k to \$249999 - percent	15.4%	16.4%	17.0%
	\$250k to \$499999 - percent	10.2%	11.2%	11.9%
	\$500k+ - percent	10.2%	11.6%	12.8%
	Median HH Wealth	\$33,318	\$46,936	\$58,874
	Avg HH Wealth	\$178,998	\$199,081	\$214,670

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Economic Viability	Economic Viability Local	261	248	244
	Economic Viability Indexed	261	248	244
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	8,134	53,699	134,919
	Managerial/Executive	7.9%	11.9%	14.0%
	Professional Specialty	17.8%	17.6%	18.3%
	Healthcare Support	1.4%	2.2%	2.1%
	Sales	13.0%	12.3%	11.6%
	Office & Administrative Support	9.8%	10.1%	10.2%
	Protective Service	1.4%	1.0%	1.3%
	Food Preparation	6.3%	6.6%	6.0%
	Building Maintenance & Cleaning	3.8%	5.8%	5.7%
	Personal Care	4.3%	3.9%	4.2%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	13.3%	13.5%	13.0%
	Production & Transportation	20.7%	14.9%	13.4%
	Percent White Collar Workers	49.9%	54.1%	56.1%
Percent Blue Collar Workers	50.1%	45.9%	43.9%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	11.5%	11.5%	11.8%
	Manufacturing	7.5%	8.8%	8.6%
	Transportation	5.1%	4.9%	5.0%
	Information	2.9%	2.5%	2.2%
	Wholesale/Retail	23.7%	18.5%	16.2%
	Finance, Insurance, Real Estate	5.5%	6.9%	6.8%
	Professional Services	8.4%	7.6%	8.2%
	Management Services	0.4%	0.1%	0.2%
	Administrative/Waste Services	5.6%	7.2%	7.1%
	Educational Services	12.7%	14.4%	14.5%
	Entertainment Services	8.3%	9.7%	9.6%
	Other Professional Services	6.5%	6.3%	7.1%
	Public Administration	1.8%	1.7%	2.5%
Transportation To Work	Drive to Work Alone	82.7%	81.8%	80.6%
	Drive to Work Carpool	13.8%	14.0%	14.0%
	Travel to Work by Public Transportation	0.8%	0.5%	0.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	0.8%	1.3%	1.3%
	Other Means	0.5%	0.6%	0.6%
	Work at Home	1.4%	1.7%	2.9%

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	Travel to Work in Less than 5 Minutes	1.7%	1.6%	1.6%
	Travel to Work in 5 to 9 Minutes	7.4%	7.7%	7.4%
	Travel to Work in 10 to 14 Minutes	9.6%	9.6%	10.2%
	Travel to Work in 15 to 19 Minutes	11.2%	12.8%	12.8%
	Travel to Work in 20 to 29 Minutes	20.4%	19.8%	19.7%
	Travel to Work in 30 to 44 Minutes	23.7%	24.6%	25.8%
	Travel to Work in 45 to 59 Minutes	14.7%	13.5%	13.1%
	Travel to Work in 60 Minutes or more	9.0%	10.3%	9.3%
Average Travel Time to Work		29	29	29
Vehicles per HH	No Vehicles	8.2%	4.9%	4.1%
	1 Vehicle	58.2%	42.6%	37.5%
	2 Vehicles	26.4%	36.1%	37.9%
	3 or more vehicles	7.1%	16.3%	20.5%
	Average Number of Vehicles	1.36	1.70	1.83
Change	Births (last 12 months)	206	1,344	3,277
	Deaths (last 12 months)	91	671	1,907
	Migration (last 12 months)	-153	-949	-1,186
Work place	Workplace Establishments	969	3,268	9,153
	Workplace Employees (FTE)	11,415	37,986	106,097