

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	50,359	216,070	838,443
	Population Est 23Q1	50,354	215,927	836,436
	Population Est 22Q4	50,342	215,788	835,382
	Population Est 22Q3	50,495	216,185	834,283
	Population Est 22Q2	50,477	215,875	833,455
	Population Est 22Q1	50,512	215,795	832,958
	Population Est 21Q4	50,509	215,340	831,680
	Population Est 21Q3	50,397	214,734	829,435
	Population Est 21Q2	50,197	214,035	828,511
	Population Fcst	48,842	217,130	867,896
	2010 Census Population	17,559	44,097	228,009
	2000 Census Population	13,426	37,227	221,727
	1990 Census Population	6,308	20,441	157,385
	Current Year Daytime Population	58,615	220,697	821,305
	Average Seasonal Population	153	640	3,145
	Historical Annual Growth, 1990 – 2000	7.85%	6.18%	3.49%
	Historical Annual Growth, 2000 – 2010	2.72%	1.71%	0.28%
	Estimated Annual Growth, 2010 – CY	8.28%	12.74%	10.33%
	Projected Annual Growth, CY to Y5	-0.61%	0.10%	0.69%
	Group Qtrs Est	20	486	5,069
Transient Est Average Last 4 Qtrs	12,659	24,251	68,351	
Households	Current Year Estimated Households	19,526	75,683	303,011
	Households Est 23Q1	19,522	75,612	302,216
	Households Est 22Q4	19,519	75,570	301,835
	Households Est 22Q3	19,580	75,708	301,407
	Households Est 22Q2	19,568	75,585	301,151
	Households Est 22Q1	19,586	75,557	300,948
	Households Est 21Q4	19,589	75,420	300,467
	Households Est 21Q3	19,539	75,201	299,679
	Households Est 21Q2	19,462	74,959	299,614
	Households Fcst	18,937	75,976	313,722
	2010 Census Households	7,068	16,502	83,262
	2000 Census Households	5,895	14,796	81,111
	1990 Census Households	2,806	8,867	62,002
	Historical Annual Growth, 1990 – 2000	7.70%	5.25%	2.72%
	Historical Annual Growth, 2000 – 2010	1.83%	1.10%	0.26%
	Estimated Annual Growth, 2010 – CY	7.97%	12.18%	10.24%
	Projected Annual Growth, CY to Y5	-0.61%	0.08%	0.70%
Population per Household	2.58	2.85	2.75	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.3%	0.5%	1.4%
	HH Income \$250,000 to \$499,999	0.3%	0.6%	1.6%
	HH Income \$200,000 to \$249,999	0.8%	1.5%	3.8%
	HH Income \$175,000 to \$199,999	1.9%	2.8%	5.2%
	HH Income \$150,000 to \$174,999	2.1%	3.7%	5.5%
	HH Income \$100,000 to 149,999	9.2%	12.2%	16.5%
	HH Income \$75,000 to 99,999	11.8%	12.6%	13.2%
	HH Income \$50,000 to 74,999	21.7%	21.1%	18.5%
	HH Income \$35,000 to 49,999	19.0%	15.4%	12.2%
	HH Income \$25,000 to 34,999	13.8%	11.6%	8.6%
	HH Income \$15,000 to 24,999	8.2%	9.0%	6.8%
	HH Income \$0 to 14,999	11.1%	8.9%	6.8%
	Average Household Income	\$60,379	\$72,832	\$96,138
	Median Household Income	\$47,651	\$55,677	\$70,730
	Per Capita Income	\$23,421	\$25,568	\$34,928
	2000 Average HH Income	\$51,388	\$56,787	\$71,289
	2000 Median HH Income	\$45,180	\$48,646	\$56,520
	Average Disposable Income	51,076	58,992	75,071
	Median Disposable Income	41,192	47,981	60,586
	Discretionary HH Income Over \$150,000	0.0%	0.5%	2.9%
	Discretionary HH Income \$125,000 to \$149,999	0.4%	1.5%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	2.1%	3.4%	6.8%
	Discretionary HH Income \$75,000 to \$99,999	2.9%	5.7%	10.1%
	Discretionary HH Income \$50,000 to \$74,999	9.4%	12.8%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	33.4%	31.6%	28.4%
	Discretionary HH Income Under \$25,000	51.8%	44.5%	30.9%
	Average Discretionary HH Income	29,917	36,827	51,426
	Median Discretionary HH Income	24,148	28,205	40,330
	Householder White – Count	3,148	16,521	119,051
	Median HH Income	\$61,857	\$72,954	\$94,493
	Average HH Income	\$72,411	\$82,633	\$100,804
	Householder Black or African-American – Count	7,306	20,693	70,675
	Median HH Income	\$46,557	\$53,467	\$62,248
Average HH Income	\$55,460	\$62,860	\$72,004	
Householder Hispanic – Count	5,101	22,330	54,160	
Median HH Income	\$44,465	\$48,731	\$53,722	
Average HH Income	\$52,679	\$57,931	\$64,310	
Householder Asian or Pacific Islander – Count	2,258	9,841	39,443	
Median HH Income	\$45,784	\$57,262	\$72,761	
Average HH Income	\$61,621	\$71,975	\$85,669	
Householder Other or Pacific Islander – Count	1,713	6,298	19,682	
Median HH Income	\$45,268	\$54,417	\$61,331	
Average HH Income	\$54,005	\$63,601	\$72,970	
Gender	Male Population	24,613	106,311	410,756
	Female Population	25,746	109,759	427,686

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	3,559	14,169	51,017
	Count of Pop 0 to 7 years	4,857	19,807	72,289
	Count of Pop 5 - 13	5,917	26,293	97,383
	Count of Pop 14 - 18	2,629	12,375	46,641
	Count of Pop 19 - 22	2,732	12,503	46,637
	Count of Pop 22 - 25	2,124	9,369	34,585
	Count of Pop 25 - 29	4,406	17,040	59,336
	Count of Pop 30 - 34	4,832	18,077	64,252
	Count of Pop 35 - 39	4,272	16,876	63,024
	Count of Pop 40 - 44	3,758	15,855	60,265
	Count of Pop 45 - 59	9,288	41,035	165,016
	Count of Pop 60 - 74	5,403	25,100	111,562
	Count of Pop 75 - 84	1,145	5,769	29,659
	Count of Pop 85+	295	1,610	9,066
	% of Pop 0 to 4 years	7.1%	6.6%	6.1%
	% of Pop 0 to 7 years	9.6%	9.2%	8.6%
	% of Pop 5 - 13	11.7%	12.2%	11.6%
	% of Pop 14 - 18	5.2%	5.7%	5.6%
	% of Pop 19 - 22	5.4%	5.8%	5.6%
	% of Pop 22 - 25	4.2%	4.3%	4.1%
	% of Pop 25 - 29	8.7%	7.9%	7.1%
	% of Pop 30 - 34	9.6%	8.4%	7.7%
	% of Pop 35 - 39	8.5%	7.8%	7.5%
	% of Pop 40 - 44	7.5%	7.3%	7.2%
% of Pop 45 - 59	18.4%	19.0%	19.7%	
% of Pop 60 - 74	10.7%	11.6%	13.3%	
% of Pop 75 - 84	2.3%	2.7%	3.5%	
% of Pop 85+	0.6%	0.7%	1.1%	
Median Age	33.9	34.5	36.5	
Average Age	35.1	35.8	37.5	
Male Population by Age	% of Pop 0 to 4 years	7.4%	6.8%	6.3%
	% of Pop 5 - 13	12.4%	12.6%	12.1%
	% of Pop 14 - 18	5.4%	6.0%	5.8%
	% of Pop 19 - 22	5.6%	6.0%	5.8%
	% of Pop 22 - 25	4.4%	4.5%	4.3%
	% of Pop 25 - 29	8.7%	8.1%	7.3%
	% of Pop 30 - 34	9.5%	8.5%	7.8%
	% of Pop 35 - 39	8.5%	7.8%	7.5%
	% of Pop 40 - 44	7.5%	7.3%	7.1%
	% of Pop 45 - 59	18.0%	18.5%	19.4%
	% of Pop 75 - 84	2.0%	2.3%	3.1%
	% of Pop 60 - 74	10.3%	11.1%	12.8%
	% of Pop 85+	0.4%	0.5%	0.7%
	Median Age	33.2	33.6	35.4
Average Age	34.3	34.9	36.5	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.8%	6.3%	5.9%
	% of Pop 5 - 13	11.1%	11.7%	11.2%
	% of Pop 14 - 18	5.0%	5.5%	5.3%
	% of Pop 19 - 22	5.3%	5.6%	5.3%
	% of Pop 22 - 25	4.1%	4.2%	3.9%
	% of Pop 25 - 29	8.8%	7.7%	6.9%
	% of Pop 30 - 34	9.7%	8.2%	7.6%
	% of Pop 35 - 39	8.4%	7.8%	7.5%
	% of Pop 40 - 44	7.4%	7.4%	7.3%
	% of Pop 45 - 59	18.9%	19.4%	20.0%
	% of Pop 60 - 74	11.2%	12.1%	13.8%
	% of Pop 75 - 84	2.6%	3.0%	4.0%
	% of Pop 85+	0.8%	1.0%	1.4%
	Median Age	34.6	35.5	37.6
Average Age	35.9	36.6	38.3	
Race	Count of White	8,686	44,706	287,977
	Count of Black or African-American	15,685	52,211	186,081
	Count of Asian or Pacific Islander	7,205	35,440	136,398
	Count of Other races	18,782	83,712	227,987
	White	17.2%	20.7%	34.3%
	Black or African American	31.1%	24.2%	22.2%
	Asian	14.3%	16.4%	16.3%
	Other Races	37.3%	38.7%	27.2%
Language Spoken	Speak English at Home	48.6%	46.1%	58.5%
	Speak Spanish at Home	32.9%	35.0%	21.9%
	Speak French or French Creole at Home	0.9%	0.7%	1.0%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.5%	3.5%	4.5%
	Speak Russian and Other Slavic Languages at H	0.7%	0.6%	0.8%
	Speak Chinese at Home	3.2%	2.4%	2.2%
	Speak Korean at Home	3.6%	3.2%	2.8%
	Speak Vietnamese at Home	3.7%	4.5%	2.7%
	Speak Other Asian Languages at Home	0.9%	0.8%	2.0%
	Speak Tagalog and Other Pacific Languages at H	0.3%	0.3%	0.2%
	Speak Other Language at Home	2.6%	2.7%	3.0%
Hispanic	Hispanic Population	19,276	87,933	225,028
	Hispanic Population Percent	38.3%	40.7%	26.8%
	Mexican	56.2%	54.0%	50.0%
	Puerto Rican	2.8%	4.1%	5.3%
	Cuban	1.4%	1.7%	2.7%
	Dominican	4.3%	4.2%	3.8%
	Central American	16.1%	20.6%	21.7%
	South American	15.6%	11.7%	12.0%
	Other Hispanic	3.7%	3.7%	4.4%
	2000 Hispanic Population Percent	16%	15%	17%
	1990 Hispanic Population Percent	4%	3%	5%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	1.7%	1.8%	3.6%
	American	1.5%	1.6%	3.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	14.2%	16.3%	16.2%
	Chinese	3.0%	2.5%	2.5%
	Japanese	0.2%	0.2%	0.3%
	Korean	4.1%	3.9%	3.5%
	South Central Asian (ie. Indian)	2.7%	3.9%	5.2%
	South East Asian (ie. Vietnamese)	4.0%	5.2%	3.8%
	Other Asian	0.2%	0.6%	0.9%
	European (percent of total population)	6.3%	6.9%	15.7%
	British	1.1%	1.5%	3.7%
	Dutch	0.2%	0.1%	0.3%
	French	0.2%	0.2%	0.5%
	German	1.2%	1.3%	2.8%
	Italian	0.6%	0.5%	1.0%
	Polish	0.2%	0.3%	0.6%
	Scandinavian	0.2%	0.3%	0.6%
	Scotch/Irish	1.5%	1.6%	3.6%
Other European (ie. Greek/Russian)	0.9%	1.1%	2.5%	
Middle Eastern	0.4%	0.5%	0.6%	
Other Ancestry	32.1%	26.9%	27.6%	
Unclassified Ancestry	7.0%	6.9%	9.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	33,398	141,362	562,180
	Elementary (0 to 8)	11.1%	12.0%	7.7%
	Some High School (9 to 11)	7.0%	8.3%	6.0%
	High School Graduate (12)	23.0%	23.8%	19.4%
	Some College (13 to 16)	19.5%	16.9%	16.0%
	Associates Degree Only	10.8%	9.2%	8.2%
	Bachelors Degree Only	20.4%	19.8%	26.3%
	Graduate Degree	8.3%	10.0%	16.5%
	% College (4+)	28.7%	29.8%	42.8%
Household Type	Total Households – count	19,526	75,683	303,011
	One Person HHs – count	5,955	19,017	76,288
	Family HHs – count	12,496	52,252	208,097
	Married Couple – count	7,726	34,525	151,850
	w/own children – count	4,269	17,831	72,489
	w/out own children – count	3,456	16,693	79,361
	Male Householder – count	1,410	5,146	16,275
	Female Householder – count	3,361	12,581	39,972
	Non-Family Households – count	1,075	4,414	18,626
	1 Person Household	30.5%	25.1%	25.2%
	2 Person Household	28.0%	27.1%	28.8%
	3 Person Household	15.8%	16.7%	16.9%
	4 Person Household	12.8%	14.9%	15.4%
	5 Person Household	7.0%	8.7%	7.7%
	6 Person Household	3.6%	4.4%	3.6%
7+ Person Household	2.3%	3.0%	2.5%	
% Households With Children	35.8%	36.6%	33.7%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	20,899	79,924	319,640
	Owner Occupied Percent	22.1%	37.5%	50.1%
	Renter Occupied Percent	71.4%	57.2%	44.7%
	Vacant Housing Percent	6.6%	5.3%	5.2%
	Total Housing Units (Census 2000)	6,338	15,635	84,106
	For Rent (Census 2000)	87%	78%	60%
	For Sale (Census 2000)	1%	6%	22%
	Rented or Sold, (Census 2000)	3%	5%	4%
	Seasonal (Census 2014)	1%	4%	4%
	Other (Census 2000)	5%	8%	7%
Homes Built By Year	Homes Built 1990 to 2000	61%	50%	27%
	Homes Built 1980 to 1989	28%	33%	30%
	Homes Built 1970 to 1979	9%	11%	19%
	Homes Built 1960 to 1969	1%	3%	14%
	Homes Built 1950 to 1959	1%	2%	7%
	Homes Built 1940 to 1949	0%	0%	2%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	20%	41%	60%
	2 - 9 Units	25%	21%	22%
	Greater than 10 Units	55%	37%	18%
	Mobilie Trailer	0%	1%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	2.3%	4.9%
	Property Value \$750,000 to \$999,999	0.5%	3.7%	6.6%
	Property Value \$500,000 to \$749,999	4.1%	9.8%	21.9%
	Property Value \$400,000 to \$499,999	8.3%	12.1%	16.7%
	Property Value \$300,000, to \$399,999	26.2%	25.6%	21.5%
	Property Value \$200,000 to \$299,999	46.3%	31.6%	19.1%
	Property Value \$150,000 to \$199,999	7.6%	7.7%	4.2%
	Property Value \$100,000 to \$149,999	4.6%	3.6%	1.9%
	Property Value \$60,000 to \$99,999	0.8%	0.8%	0.5%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.4%
	Property Value \$0 to \$39,999	0.7%	1.5%	1.1%
	Median Home Value	\$279,590	\$315,532	\$403,946
Median Rent	\$843	\$833	\$811	
Wealth per Household	\$0 and under - percent	21.4%	20.0%	18.4%
	\$1 to \$4999 - percent	11.6%	10.6%	9.2%
	\$5k to \$9999 - percent	5.9%	5.4%	4.8%
	\$10k to \$24999 - percent	7.4%	7.0%	6.6%
	\$25k to \$49999 - percent	7.0%	7.0%	6.8%
	\$50k to \$99999 - percent	9.7%	10.0%	10.0%
	\$100k to \$249999 - percent	15.7%	16.5%	17.4%
	\$250k to \$499999 - percent	10.6%	11.4%	12.6%
	\$500k+ - percent	10.7%	12.0%	14.2%
	Median HH Wealth	\$38,218	\$49,806	\$71,072
	Avg HH Wealth	\$186,291	\$204,060	\$231,843

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	250	244	239
	Economic Viability Indexed	250	244	239
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	28,075	114,008	454,414
	Managerial/Executive	10.2%	12.8%	18.2%
	Professional Specialty	19.3%	16.8%	23.6%
	Healthcare Support	2.4%	2.3%	1.7%
	Sales	11.8%	11.3%	11.2%
	Office & Administrative Support	10.4%	10.2%	10.3%
	Protective Service	1.2%	1.4%	1.1%
	Food Preparation	6.4%	6.5%	5.6%
	Building Maintenance & Cleaning	5.0%	6.2%	4.3%
	Personal Care	3.1%	3.9%	3.2%
	Farming, Fishing, & Forestry	0.2%	0.2%	0.2%
	Construction	13.7%	14.6%	9.5%
	Production & Transportation	16.4%	13.9%	11.1%
	Percent White Collar Workers	54.1%	53.4%	64.9%
Percent Blue Collar Workers	45.9%	46.6%	35.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.8%	13.3%	9.1%
	Manufacturing	8.4%	8.6%	8.2%
	Transportation	5.1%	5.0%	4.9%
	Information	3.4%	2.2%	2.9%
	Wholesale/Retail	20.3%	16.3%	15.2%
	Finance, Insurance, Real Estate	6.6%	6.6%	7.6%
	Professional Services	7.2%	7.1%	10.8%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	6.9%	7.6%	6.0%
	Educational Services	15.7%	13.8%	16.9%
	Entertainment Services	8.9%	9.9%	9.4%
	Other Professional Services	5.3%	7.0%	5.7%
	Public Administration	1.2%	2.4%	3.1%
Transportation To Work	Drive to Work Alone	84.5%	79.4%	72.4%
	Drive to Work Carpool	12.3%	15.3%	17.2%
	Travel to Work by Public Transportation	0.6%	1.0%	4.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.9%	1.4%	1.6%
	Other Means	0.6%	0.7%	1.1%
	Work at Home	1.2%	2.3%	3.5%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.949025 Longitude: -84.140972

Venture Pointe Duluth, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.6%	1.5%	1.5%
	Travel to Work in 5 to 9 Minutes	8.1%	7.3%	6.3%
	Travel to Work in 10 to 14 Minutes	9.7%	9.5%	11.2%
	Travel to Work in 15 to 19 Minutes	11.6%	12.8%	13.3%
	Travel to Work in 20 to 29 Minutes	20.5%	20.2%	21.1%
	Travel to Work in 30 to 44 Minutes	23.0%	26.0%	27.1%
	Travel to Work in 45 to 59 Minutes	14.5%	12.9%	10.1%
	Travel to Work in 60 Minutes or more	10.8%	9.8%	9.5%
	Average Travel Time to Work	30	29	28
Vehicles per HH	No Vehicles	5.5%	4.9%	4.9%
	1 Vehicle	50.5%	41.6%	36.1%
	2 Vehicles	32.1%	35.7%	39.3%
	3 or more vehicles	11.9%	17.8%	19.8%
	Average Number of Vehicles	1.56	1.73	1.81
Change	Births (last 12 months)	720	2,881	10,358
	Deaths (last 12 months)	310	1,463	6,850
	Migration (last 12 months)	-526	-1,197	1,650
Work place	Workplace Establishments	2,341	8,029	30,573
	Workplace Employees (FTE)	27,836	91,445	354,700