

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	59,597	116,764	684,901
	Population Est 23Q1	59,753	116,999	685,859
	Population Est 22Q4	59,746	116,983	685,665
	Population Est 22Q3	58,596	115,453	683,874
	Population Est 22Q2	58,614	115,365	683,850
	Population Est 22Q1	58,805	115,483	684,379
	Population Est 21Q4	59,226	116,244	686,215
	Population Est 21Q3	59,285	116,350	686,342
	Population Est 21Q2	59,272	116,720	687,624
	Population Fcst	63,395	122,019	704,736
	2010 Census Population	57,481	96,092	496,618
	2000 Census Population	57,570	94,446	486,955
	1990 Census Population	48,717	75,542	422,821
	Current Year Daytime Population	66,049	181,702	1,011,477
	Average Seasonal Population	188	390	9,784
	Historical Annual Growth, 1990 – 2000	1.68%	2.26%	1.42%
	Historical Annual Growth, 2000 – 2010	-0.02%	0.17%	0.20%
	Estimated Annual Growth, 2010 – CY	0.27%	1.48%	2.46%
	Projected Annual Growth, CY to Y5	1.24%	0.88%	0.57%
	Group Qtrs Est	164	5,753	26,325
Transient Est Average Last 4 Qtrs	1,354	11,303	55,000	
<b>Households</b>	Current Year Estimated Households	19,743	38,670	252,741
	Households Est 23Q1	19,773	38,728	253,014
	Households Est 22Q4	19,771	38,719	252,974
	Households Est 22Q3	19,402	38,216	252,353
	Households Est 22Q2	19,407	38,183	252,376
	Households Est 22Q1	19,468	38,216	252,565
	Households Est 21Q4	19,620	38,499	253,363
	Households Est 21Q3	19,638	38,537	253,396
	Households Est 21Q2	19,633	38,664	253,819
	Households Fcst	20,942	40,396	260,017
	2010 Census Households	18,810	31,865	182,431
	2000 Census Households	18,828	30,773	177,600
	1990 Census Households	15,821	24,854	155,596
	Historical Annual Growth, 1990 – 2000	1.76%	2.16%	1.33%
	Historical Annual Growth, 2000 – 2010	-0.01%	0.35%	0.27%
	Estimated Annual Growth, 2010 – CY	0.37%	1.47%	2.49%
	Projected Annual Growth, CY to Y5	1.19%	0.88%	0.57%
Population per Household	3.01	2.87	2.61	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.3%	2.7%	3.4%
	HH Income \$250,000 to \$499,999	2.7%	3.3%	4.0%
	HH Income \$200,000 to \$249,999	6.4%	7.6%	9.4%
	HH Income \$175,000 to \$199,999	6.2%	6.7%	6.8%
	HH Income \$150,000 to \$174,999	9.9%	9.6%	8.2%
	HH Income \$100,000 to 149,999	24.2%	23.5%	20.0%
	HH Income \$75,000 to 99,999	13.9%	14.3%	12.4%
	HH Income \$50,000 to 74,999	13.7%	12.7%	13.4%
	HH Income \$35,000 to 49,999	7.0%	7.0%	7.6%
	HH Income \$25,000 to 34,999	6.2%	5.0%	4.9%
	HH Income \$15,000 to 24,999	3.4%	3.1%	4.0%
	HH Income \$0 to 14,999	4.2%	4.4%	5.9%
	Average Household Income	\$119,109	\$127,378	\$135,010
	Median Household Income	\$103,134	\$107,025	\$104,149
	Per Capita Income	\$39,565	\$43,224	\$51,810
	2000 Average HH Income	\$69,670	\$73,275	\$72,894
	2000 Median HH Income	\$62,405	\$63,970	\$56,949
	Average Disposable Income	94,928	99,135	100,117
	Median Disposable Income	87,087	89,912	87,998
	Discretionary HH Income Over \$150,000	0.8%	1.8%	3.8%
	Discretionary HH Income \$125,000 to \$149,999	7.1%	8.4%	10.3%
	Discretionary HH Income \$100,000 to \$124,999	8.0%	9.2%	9.3%
	Discretionary HH Income \$75,000 to \$99,999	17.1%	17.5%	14.8%
	Discretionary HH Income \$50,000 to \$74,999	24.6%	23.4%	19.3%
	Discretionary HH Income \$25,000 to \$49,999	24.4%	22.6%	22.4%
	Discretionary HH Income Under \$25,000	17.9%	17.2%	20.1%
	Average Discretionary HH Income	61,877	65,164	66,412
	Median Discretionary HH Income	57,287	60,227	59,130
	Householder White – Count	6,305	14,871	137,558
	Median HH Income	\$107,546	\$109,738	\$111,035
	Average HH Income	\$109,184	\$111,442	\$112,710
	Householder Black or African-American – Count	599	1,238	8,670
	Median HH Income	\$87,194	\$92,027	\$71,989
	Average HH Income	\$91,892	\$97,087	\$82,443
	Householder Hispanic – Count	2,363	4,264	33,014
Median HH Income	\$90,594	\$87,794	\$75,694	
Average HH Income	\$97,182	\$97,436	\$89,967	
Householder Asian or Pacific Islander – Count	8,684	14,790	54,797	
Median HH Income	\$109,731	\$116,892	\$117,637	
Average HH Income	\$109,262	\$113,956	\$114,136	
Householder Other or Pacific Islander – Count	1,792	3,506	18,702	
Median HH Income	\$77,688	\$87,577	\$91,221	
Average HH Income	\$90,046	\$97,358	\$100,632	
Gender	Male Population	30,210	60,557	339,905
	Female Population	29,387	56,207	344,996

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	3,303	6,262	35,590
	Count of Pop 0 to 7 years	4,474	8,780	50,255
	Count of Pop 5 - 13	5,287	10,878	65,879
	Count of Pop 14 - 18	2,318	5,327	35,514
	Count of Pop 19 - 22	2,563	6,750	41,447
	Count of Pop 22 - 25	2,108	5,995	34,312
	Count of Pop 25 - 29	4,800	9,077	46,342
	Count of Pop 30 - 34	5,277	9,368	51,508
	Count of Pop 35 - 39	4,904	9,046	50,449
	Count of Pop 40 - 44	4,196	8,054	46,887
	Count of Pop 45 - 59	10,978	21,305	127,300
	Count of Pop 60 - 74	9,764	17,647	102,069
	Count of Pop 75 - 84	3,133	5,386	33,971
	Count of Pop 85+	965	1,670	13,633
	% of Pop 0 to 4 years	5.5%	5.4%	5.2%
	% of Pop 0 to 7 years	7.5%	7.5%	7.3%
	% of Pop 5 - 13	8.9%	9.3%	9.6%
	% of Pop 14 - 18	3.9%	4.6%	5.2%
	% of Pop 19 - 22	4.3%	5.8%	6.1%
	% of Pop 22 - 25	3.5%	5.1%	5.0%
% of Pop 25 - 29	8.1%	7.8%	6.8%	
% of Pop 30 - 34	8.9%	8.0%	7.5%	
% of Pop 35 - 39	8.2%	7.7%	7.4%	
% of Pop 40 - 44	7.0%	6.9%	6.8%	
% of Pop 45 - 59	18.4%	18.2%	18.6%	
% of Pop 60 - 74	16.4%	15.1%	14.9%	
% of Pop 75 - 84	5.3%	4.6%	5.0%	
% of Pop 85+	1.6%	1.4%	2.0%	
Median Age	39.2	37.6	38.2	
Average Age	40.7	39.3	39.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.6%	5.3%	5.4%
	% of Pop 5 - 13	9.0%	9.1%	9.9%
	% of Pop 14 - 18	4.0%	4.8%	5.4%
	% of Pop 19 - 22	4.5%	6.8%	6.4%
	% of Pop 22 - 25	3.7%	6.4%	5.4%
	% of Pop 25 - 29	8.7%	8.5%	7.2%
	% of Pop 30 - 34	9.5%	8.4%	7.8%
	% of Pop 35 - 39	8.6%	7.8%	7.5%
	% of Pop 40 - 44	7.3%	6.8%	6.8%
	% of Pop 45 - 59	18.0%	17.3%	18.3%
	% of Pop 75 - 84	4.6%	4.0%	4.4%
	% of Pop 60 - 74	15.4%	13.8%	14.3%
	% of Pop 85+	1.2%	1.1%	1.5%
Median Age	37.9	35.5	36.8	
Average Age	39.6	37.9	38.6	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.5%	5.5%	5.0%
	% of Pop 5 - 13	8.8%	9.5%	9.3%
	% of Pop 14 - 18	3.8%	4.3%	5.0%
	% of Pop 19 - 22	4.1%	4.7%	5.7%
	% of Pop 22 - 25	3.3%	3.8%	4.7%
	% of Pop 25 - 29	7.4%	7.0%	6.4%
	% of Pop 30 - 34	8.2%	7.7%	7.3%
	% of Pop 35 - 39	7.8%	7.7%	7.3%
	% of Pop 40 - 44	6.8%	7.0%	6.9%
	% of Pop 45 - 59	18.9%	19.3%	18.9%
	% of Pop 60 - 74	17.4%	16.5%	15.5%
	% of Pop 75 - 84	5.9%	5.3%	5.5%
	% of Pop 85+	2.1%	1.8%	2.5%
	Median Age	40.8	39.9	39.5
Average Age	41.8	40.8	40.7	
Race	Count of White	15,367	41,816	344,282
	Count of Black or African-American	1,939	4,258	25,327
	Count of Asian or Pacific Islander	31,399	50,362	174,918
	Count of Other races	10,891	20,329	140,374
	White	25.8%	35.8%	50.3%
	Black or African American	3.3%	3.6%	3.7%
	Asian	52.7%	43.1%	25.5%
	Other Races	18.3%	17.4%	20.5%
Language Spoken	Speak English at Home	48.1%	55.2%	64.6%
	Speak Spanish at Home	8.8%	8.1%	10.8%
	Speak French or French Creole at Home	0.5%	0.4%	0.6%
	Speak German at Home	0.2%	0.3%	0.5%
	Speak Other Indo-European Languages at Home	5.0%	5.2%	4.4%
	Speak Russian and Other Slavic Languages at H	0.8%	1.1%	1.3%
	Speak Chinese at Home	5.2%	5.0%	5.2%
	Speak Korean at Home	1.2%	1.5%	1.7%
	Speak Vietnamese at Home	10.8%	7.4%	3.1%
	Speak Other Asian Languages at Home	5.7%	5.8%	3.2%
	Speak Tagalog and Other Pacific Languages at H	12.4%	8.9%	3.1%
Speak Other Language at Home	1.3%	1.3%	1.7%	
Hispanic	Hispanic Population	8,206	16,712	120,963
	Hispanic Population Percent	13.8%	14.3%	17.7%
	Mexican	71.6%	69.2%	74.2%
	Puerto Rican	3.7%	5.0%	3.9%
	Cuban	0.5%	1.0%	1.5%
	Dominican	0.2%	0.8%	0.5%
	Central American	9.1%	8.0%	5.1%
	South American	7.2%	6.8%	6.4%
	Other Hispanic	7.7%	9.1%	8.3%
	2000 Hispanic Population Percent	10%	10%	14%
1990 Hispanic Population Percent	8%	8%	10%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	1.3%	1.7%	2.1%
	American	0.7%	1.0%	1.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.5%	0.5%	0.3%
	Asian (percent of total population)	52.2%	42.7%	25.2%
	Chinese	6.1%	6.1%	6.4%
	Japanese	1.0%	1.0%	1.3%
	Korean	1.3%	1.6%	2.0%
	South Central Asian (ie. Indian)	7.4%	7.6%	4.6%
	South East Asian (ie. Vietnamese)	34.3%	24.8%	9.9%
	Other Asian	2.1%	1.7%	1.0%
	European (percent of total population)	7.3%	12.6%	21.7%
	British	1.3%	2.2%	3.8%
	Dutch	0.1%	0.2%	0.4%
	French	0.4%	0.5%	0.9%
	German	1.5%	2.8%	4.3%
	Italian	0.6%	1.1%	2.1%
	Polish	0.3%	0.5%	0.9%
	Scandinavian	0.5%	0.9%	1.7%
	Scotch/Irish	1.5%	2.7%	4.4%
Other European (ie. Greek/Russian)	1.1%	1.7%	3.3%	
Middle Eastern	0.4%	0.8%	1.6%	
Other Ancestry	19.4%	20.7%	21.7%	
Unclassified Ancestry	5.6%	7.3%	10.0%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	44,018	81,552	472,159
	Elementary (0 to 8)	7.3%	5.4%	3.4%
	Some High School (9 to 11)	5.2%	3.7%	3.1%
	High School Graduate (12)	14.2%	12.4%	11.1%
	Some College (13 to 16)	19.9%	18.8%	17.3%
	Associates Degree Only	8.5%	8.6%	7.7%
	Bachelors Degree Only	28.7%	31.0%	31.9%
	Graduate Degree	16.4%	20.1%	25.4%
	% College (4+)	45.1%	51.1%	57.3%
<b>Household Type</b>	Total Households – count	19,743	38,670	252,741
	One Person HHs – count	3,219	6,854	58,750
	Family HHs – count	14,890	28,580	166,184
	Married Couple – count	11,897	23,077	132,662
	w/own children – count	5,276	10,890	59,717
	w/out own children – count	6,621	12,188	72,945
	Male Householder – count	1,197	2,268	10,181
	Female Householder – count	1,796	3,235	23,342
	Non-Family Households – count	1,634	3,236	27,807
	1 Person Household	16.3%	17.7%	23.2%
	2 Person Household	31.5%	32.1%	33.5%
	3 Person Household	20.6%	20.2%	17.7%
	4 Person Household	17.8%	17.6%	15.8%
	5 Person Household	7.9%	7.4%	6.1%
	6 Person Household	3.4%	2.9%	2.3%
7+ Person Household	2.6%	2.0%	1.4%	
% Households With Children	31.0%	33.4%	29.7%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	20,058	39,434	265,339
	Owner Occupied Percent	55.3%	55.9%	50.4%
	Renter Occupied Percent	43.1%	42.1%	44.8%
	Vacant Housing Percent	1.6%	1.9%	4.7%
	Total Housing Units (Census 2000)	19,063	31,305	183,062
	For Rent (Census 2000)	45%	42%	44%
	For Sale (Census 2000)	22%	25%	13%
	Rented or Sold, (Census 2000)	12%	15%	9%
	Seasonal (Census 2014)	5%	8%	18%
	Other (Census 2000)	0%	0%	5%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	20%	24%	16%
	Homes Built 1980 to 1989	27%	29%	24%
	Homes Built 1970 to 1979	48%	42%	30%
	Homes Built 1960 to 1969	4%	4%	13%
	Homes Built 1950 to 1959	1%	1%	10%
	Homes Built 1940 to 1949	0%	0%	3%
	Homes Built Before 1939	0%	0%	3%
<b>Units in Structure</b>	1 Unit	72%	69%	64%
	2 - 9 Units	17%	18%	16%
	Greater than 10 Units	9%	11%	20%
	Mobilie Trailer	1%	1%	1%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	24.0%	36.1%	42.9%
	Property Value \$750,000 to \$999,999	40.4%	30.6%	22.6%
	Property Value \$500,000 to \$749,999	19.9%	17.5%	13.7%
	Property Value \$400,000 to \$499,999	4.1%	4.5%	3.1%
	Property Value \$300,000, to \$399,999	2.4%	2.4%	1.5%
	Property Value \$200,000 to \$299,999	0.9%	0.9%	0.8%
	Property Value \$150,000 to \$199,999	0.2%	0.3%	0.4%
	Property Value \$100,000 to \$149,999	0.7%	0.5%	0.6%
	Property Value \$60,000 to \$99,999	0.1%	0.1%	0.4%
	Property Value \$40,000 to \$59,999	0.5%	0.3%	0.1%
	Property Value \$0 to \$39,999	0.7%	1.1%	0.6%
	Median Home Value	\$857,974	\$910,207	\$994,652
Median Rent	\$1,184	\$1,069	\$889	
<b>Wealth per Household</b>	\$0 and under - percent	17.4%	17.1%	17.2%
	\$1 to \$4999 - percent	8.3%	8.0%	8.1%
	\$5k to \$9999 - percent	4.5%	4.4%	4.4%
	\$10k to \$24999 - percent	6.3%	6.2%	6.2%
	\$25k to \$49999 - percent	6.8%	6.7%	6.6%
	\$50k to \$99999 - percent	10.0%	9.9%	9.8%
	\$100k to \$249999 - percent	17.8%	17.9%	17.7%
	\$250k to \$499999 - percent	13.3%	13.6%	13.5%
	\$500k+ - percent	15.6%	16.3%	16.4%
	Median HH Wealth	\$83,480	\$88,635	\$87,521
	Avg HH Wealth	\$248,916	\$256,415	\$256,644

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Economic Viability</b>	Economic Viability Local	227	221	222
	Economic Viability Indexed	227	221	222
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	33,763	67,473	373,407
	Managerial/Executive	16.6%	18.6%	21.5%
	Professional Specialty	34.1%	36.1%	37.7%
	Healthcare Support	2.7%	2.8%	2.3%
	Sales	8.1%	9.0%	9.0%
	Office & Administrative Support	9.1%	8.9%	8.3%
	Protective Service	1.4%	1.4%	1.3%
	Food Preparation	5.5%	5.4%	5.2%
	Building Maintenance & Cleaning	3.9%	2.3%	1.8%
	Personal Care	4.2%	4.0%	3.0%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	4.5%	4.1%	3.7%
	Production & Transportation	9.8%	7.6%	6.3%
	Percent White Collar Workers	70.6%	75.3%	78.7%
	Percent Blue Collar Workers	29.4%	24.7%	21.3%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.2%	3.1%	3.4%
	Manufacturing	17.4%	15.2%	11.7%
	Transportation	3.3%	3.4%	3.5%
	Information	3.0%	2.8%	2.8%
	Wholesale/Retail	11.6%	10.1%	10.2%
	Finance, Insurance, Real Estate	4.3%	5.7%	6.7%
	Professional Services	15.1%	15.0%	16.5%
	Management Services	0.1%	0.4%	0.3%
	Administrative/Waste Services	3.7%	2.9%	3.3%
	Educational Services	20.4%	21.7%	23.5%
	Entertainment Services	8.6%	10.2%	9.6%
	Other Professional Services	5.0%	4.4%	4.1%
	Public Administration	4.3%	5.0%	4.4%
<b>Transportation To Work</b>	Drive to Work Alone	79.4%	77.9%	78.6%
	Drive to Work Carpool	13.3%	14.1%	11.0%
	Travel to Work by Public Transportation	1.8%	1.6%	2.6%
	Drive to Work on Motorcycle	0.3%	0.2%	0.3%
	Drive to Work on Bicycle	0.8%	0.7%	0.7%
	Walked to Work	1.7%	2.5%	2.3%
	Other Means	0.5%	0.5%	0.6%
	Work at Home	2.2%	2.5%	3.8%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 32.914065 Longitude: -117.148281

Village at Mira Mesa San Diego, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	0.8%	1.7%	1.7%
	Travel to Work in 5 to 9 Minutes	6.3%	8.8%	8.4%
	Travel to Work in 10 to 14 Minutes	15.2%	14.9%	15.4%
	Travel to Work in 15 to 19 Minutes	21.6%	18.8%	20.0%
	Travel to Work in 20 to 29 Minutes	28.8%	28.2%	26.2%
	Travel to Work in 30 to 44 Minutes	20.7%	20.6%	20.3%
	Travel to Work in 45 to 59 Minutes	3.1%	3.5%	4.2%
	Travel to Work in 60 Minutes or more	3.6%	3.5%	3.8%
	Average Travel Time to Work	22	22	22
Vehicles per HH	No Vehicles	4.1%	3.8%	4.4%
	1 Vehicle	23.3%	25.0%	30.8%
	2 Vehicles	42.0%	44.0%	42.9%
	3 or more vehicles	30.6%	27.2%	22.0%
	Average Number of Vehicles	2.16	2.08	1.91
Change	Births (last 12 months)	663	1,217	7,388
	Deaths (last 12 months)	451	788	5,099
	Migration (last 12 months)	829	1,035	-965
Work place	Workplace Establishments	1,139	5,876	34,938
	Workplace Employees (FTE)	13,209	91,520	473,213