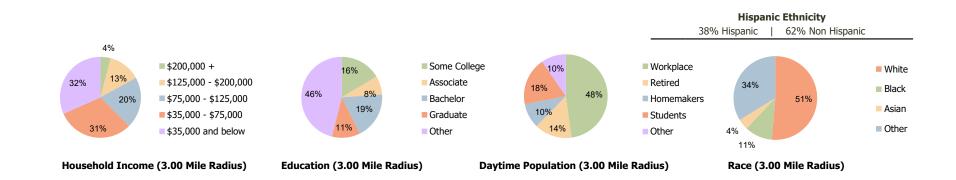
BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Village West Allentown, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	11,230	107,813	228,598
Total Daytime Pop	13,004	128,568	242,543
Workplace Pop	3,845	61,484	102,844
Average Household Income	\$103,204	\$79,176	\$79,218
Average Disposable Income	\$79,718	\$61,486	\$62,685
Total Households	4,171	40,530	86,450
Median Home Value	\$383,364	\$290,949	\$281,894
College (4+)	52.6%	30.0%	27.7%
Total Consumer Spending/Capita (Weekly)	\$431	\$407	\$410
Population per Household	2.13	2.01	2.47
% of Households with Children	26.3%	29.1%	29.7%
2028 Demographic Projections			
Projected Population	11,646	111,650	233,068
Projected 5 Year Annual Growth Rate (Pop)	0.7%	0.7%	0.4%



BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

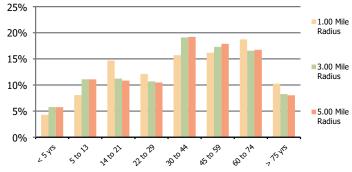
Village West Allentown, PA

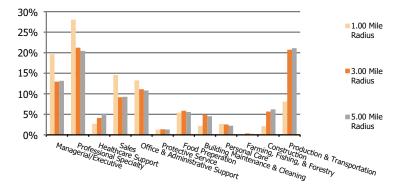
1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius







Current Estimated Population	11,230	107,813	228,598
5 2010 Census Population	3,530	90,518	184,592
2000 Census Population	3,437	82,304	169,173
Historical Annual Growth 2000 to 2010	0.3%	1.0%	0.9%
Estimated Annual Growth 2010 to 2023	9.1%	1.3%	1.6%
Projected Annual Growth 2023 to 2028	0.7%	0.7%	0.4%
<u></u>			
Hispanic or Latino Population Non Hispanic or Latino Population	14%	38%	35%
Non Hispanic or Latino Population	86%	62%	65%
White	68.1%	51.4%	55.7%
🖁 Black or African American	9.7%	10.6%	9.5%
Asian & Pacific Islander	7.0%	4.2%	3.9%
Other Races	15.2%	33.8%	30.9%

Occupation