

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.102744 Longitude: -83.813017

Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	18,906	68,681	344,926
	Population Est 23Q1	18,769	68,105	342,293
	Population Est 22Q4	18,660	67,395	339,790
	Population Est 22Q3	18,475	66,543	335,673
	Population Est 22Q2	18,233	65,855	332,041
	Population Est 22Q1	18,106	65,156	329,772
	Population Est 21Q4	17,922	64,544	327,235
	Population Est 21Q3	17,711	63,791	323,969
	Population Est 21Q2	17,518	63,056	322,020
	Population Fcst	23,067	84,079	410,933
	2010 Census Population	1,887	11,838	81,038
	2000 Census Population	997	6,700	60,446
	1990 Census Population	474	3,531	37,379
	Current Year Daytime Population	18,392	55,118	294,153
	Average Seasonal Population	125	323	1,449
	Historical Annual Growth, 1990 – 2000	7.73%	6.61%	4.92%
	Historical Annual Growth, 2000 – 2010	6.58%	5.86%	2.98%
	Estimated Annual Growth, 2010 – CY	19.00%	14.19%	11.55%
	Projected Annual Growth, CY to Y5	4.06%	4.13%	3.56%
	Group Qtrs Est	4	906	2,221
Transient Est Average Last 4 Qtrs	1,788	1,987	8,054	
Households	Current Year Estimated Households	6,336	22,660	114,351
	Households Est 23Q1	6,289	22,465	113,434
	Households Est 22Q4	6,256	22,232	112,613
	Households Est 22Q3	6,189	21,939	111,215
	Households Est 22Q2	6,107	21,705	110,002
	Households Est 22Q1	6,066	21,474	109,230
	Households Est 21Q4	6,001	21,265	108,373
	Households Est 21Q3	5,929	21,014	107,247
	Households Est 21Q2	5,865	20,768	106,593
	Households Fcst	7,712	27,747	136,215
	2010 Census Households	618	3,936	27,847
	2000 Census Households	335	2,294	21,173
	1990 Census Households	161	1,213	13,407
	Historical Annual Growth, 1990 – 2000	7.58%	6.58%	4.68%
	Historical Annual Growth, 2000 – 2010	6.32%	5.55%	2.78%
	Estimated Annual Growth, 2010 – CY	19.20%	14.12%	11.25%
	Projected Annual Growth, CY to Y5	4.01%	4.13%	3.56%
Population per Household	2.98	2.99	3.00	

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Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	1.4%	0.9%
	HH Income \$250,000 to \$499,999	2.2%	1.7%	1.1%
	HH Income \$200,000 to \$249,999	5.1%	3.9%	2.6%
	HH Income \$175,000 to \$199,999	9.2%	8.9%	6.7%
	HH Income \$150,000 to \$174,999	8.9%	8.6%	6.9%
	HH Income \$100,000 to 149,999	23.0%	24.9%	21.8%
	HH Income \$75,000 to 99,999	16.9%	15.5%	15.2%
	HH Income \$50,000 to 74,999	12.8%	14.2%	17.1%
	HH Income \$35,000 to 49,999	8.3%	9.4%	10.7%
	HH Income \$25,000 to 34,999	3.1%	3.7%	6.0%
	HH Income \$15,000 to 24,999	3.2%	3.5%	5.3%
	HH Income \$0 to 14,999	5.5%	4.4%	5.5%
	Average Household Income	\$133,874	\$121,142	\$101,951
	Median Household Income	\$100,322	\$98,911	\$82,872
	Per Capita Income	\$44,870	\$40,250	\$33,956
	2000 Average HH Income	\$64,442	\$64,312	\$55,569
	2000 Median HH Income	\$53,340	\$51,240	\$47,253
	Average Disposable Income	93,680	90,165	79,102
	Median Disposable Income	85,157	84,077	70,690
	Discretionary HH Income Over \$150,000	4.6%	2.8%	1.3%
	Discretionary HH Income \$125,000 to \$149,999	6.5%	5.2%	3.0%
	Discretionary HH Income \$100,000 to \$124,999	11.6%	12.1%	8.7%
	Discretionary HH Income \$75,000 to \$99,999	15.6%	17.1%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	26.0%	25.0%	23.0%
	Discretionary HH Income \$25,000 to \$49,999	22.2%	24.0%	28.5%
	Discretionary HH Income Under \$25,000	13.5%	13.8%	21.3%
	Average Discretionary HH Income	68,568	66,348	56,062
	Median Discretionary HH Income	64,799	62,747	50,195
	Householder White – Count	4,505	17,139	76,892
	Median HH Income	\$101,723	\$100,014	\$86,916
	Average HH Income	\$106,850	\$103,082	\$92,681
	Householder Black or African-American – Count	800	1,933	13,587
	Median HH Income	\$85,322	\$80,414	\$87,680
	Average HH Income	\$87,630	\$88,792	\$90,863
Householder Hispanic – Count	477	1,707	11,310	
Median HH Income	\$131,538	\$115,304	\$69,804	
Average HH Income	\$121,834	\$113,217	\$78,059	
Householder Asian or Pacific Islander – Count	174	859	7,448	
Median HH Income	\$106,932	\$99,864	\$79,307	
Average HH Income	\$106,551	\$97,383	\$87,091	
Householder Other or Pacific Islander – Count	379	1,022	5,115	
Median HH Income	\$108,150	\$96,156	\$68,203	
Average HH Income	\$95,349	\$92,571	\$79,231	
Gender	Male Population	9,074	33,627	168,515
	Female Population	9,832	35,054	176,411

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Vineyards at Chateau Elan Braselton, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,011	3,483	18,656
	Count of Pop 0 to 7 years	1,549	5,317	27,425
	Count of Pop 5 - 13	2,383	8,304	41,500
	Count of Pop 14 - 18	1,162	4,226	21,437
	Count of Pop 19 - 22	1,079	3,995	20,840
	Count of Pop 22 - 25	746	2,780	14,861
	Count of Pop 25 - 29	935	3,507	20,108
	Count of Pop 30 - 34	926	3,464	19,396
	Count of Pop 35 - 39	1,140	4,094	21,400
	Count of Pop 40 - 44	1,260	4,544	22,970
	Count of Pop 45 - 59	3,865	14,619	72,505
	Count of Pop 60 - 74	2,924	10,643	51,156
	Count of Pop 75 - 84	1,204	4,034	16,019
	Count of Pop 85+	273	990	4,076
	% of Pop 0 to 4 years	5.3%	5.1%	5.4%
	% of Pop 0 to 7 years	8.2%	7.7%	8.0%
	% of Pop 5 - 13	12.6%	12.1%	12.0%
	% of Pop 14 - 18	6.1%	6.2%	6.2%
	% of Pop 19 - 22	5.7%	5.8%	6.0%
	% of Pop 22 - 25	3.9%	4.0%	4.3%
	% of Pop 25 - 29	4.9%	5.1%	5.8%
	% of Pop 30 - 34	4.9%	5.0%	5.6%
	% of Pop 35 - 39	6.0%	6.0%	6.2%
	% of Pop 40 - 44	6.7%	6.6%	6.7%
% of Pop 45 - 59	20.4%	21.3%	21.0%	
% of Pop 60 - 74	15.5%	15.5%	14.8%	
% of Pop 75 - 84	6.4%	5.9%	4.6%	
% of Pop 85+	1.4%	1.4%	1.2%	
Median Age	40.3	40.5	38.7	
Average Age	39.9	39.9	38.7	
Male Population by Age	% of Pop 0 to 4 years	5.6%	5.3%	5.7%
	% of Pop 5 - 13	13.3%	12.6%	12.5%
	% of Pop 14 - 18	6.4%	6.3%	6.4%
	% of Pop 19 - 22	5.9%	6.0%	6.3%
	% of Pop 22 - 25	4.2%	4.3%	4.5%
	% of Pop 25 - 29	5.0%	5.4%	6.1%
	% of Pop 30 - 34	4.7%	5.1%	5.7%
	% of Pop 35 - 39	5.9%	5.9%	6.1%
	% of Pop 40 - 44	6.6%	6.5%	6.5%
	% of Pop 45 - 59	20.4%	21.3%	20.8%
	% of Pop 75 - 84	5.8%	5.2%	4.1%
	% of Pop 60 - 74	14.9%	15.0%	14.3%
	% of Pop 85+	1.2%	1.1%	0.9%
	Median Age	39.1	39.2	37.2
Average Age	38.9	39.0	37.8	

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	% of Pop 0 to 4 years	5.1%	4.8%	5.2%
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	% of Pop 35 - 39	6.2%	6.0%	6.3%
	% of Pop 40 - 44	6.7%	6.7%	6.8%
	% of Pop 45 - 59	20.5%	21.3%	21.2%
	% of Pop 60 - 74	16.0%	16.0%	15.3%
	% of Pop 75 - 84	6.9%	6.5%	5.1%
	% of Pop 85+	1.7%	1.7%	1.5%
	Median Age	41.3	41.7	40.0
Average Age	40.8	40.9	39.6	
Race	Count of White	13,489	48,954	211,871
	Count of Black or African-American	2,097	7,239	46,543
	Count of Asian or Pacific Islander	1,005	3,802	28,299
	Count of Other races	2,315	8,685	58,212
	White	71.3%	71.3%	61.4%
	Black or African American	11.1%	10.5%	13.5%
	Asian	5.3%	5.5%	8.2%
	Other Races	12.2%	12.6%	16.9%
Language Spoken	Speak English at Home	87.7%	85.5%	78.9%
	Speak Spanish at Home	7.1%	7.7%	11.9%
	Speak French or French Creole at Home	0.6%	0.4%	0.9%
	Speak German at Home	0.6%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	0.8%	2.1%	2.1%
	Speak Russian and Other Slavic Languages at H	0.3%	0.5%	0.4%
	Speak Chinese at Home	0.8%	0.3%	0.5%
	Speak Korean at Home	0.3%	1.6%	2.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.7%
	Speak Other Asian Languages at Home	1.4%	1.3%	1.3%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.2%	0.1%	1.0%
Hispanic	Hispanic Population	1,986	7,376	53,788
	Hispanic Population Percent	10.5%	10.7%	15.6%
	Mexican	31.1%	41.2%	48.1%
	Puerto Rican	7.5%	9.9%	10.8%
	Cuban	7.8%	5.0%	3.5%
	Dominican	27.7%	14.8%	4.3%
	Central American	6.1%	8.2%	15.5%
	South American	15.4%	14.6%	12.4%
	Other Hispanic	4.4%	6.4%	5.4%
	2000 Hispanic Population Percent	4%	3%	6%
	1990 Hispanic Population Percent	2%	1%	2%

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Ancestry	American (percent of total population)	9.8%	8.5%	7.0%
	American	9.7%	8.3%	6.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.3%	5.5%	8.2%
	Chinese	2.0%	0.9%	0.9%
	Japanese	0.8%	0.3%	0.2%
	Korean	0.2%	0.8%	2.4%
	South Central Asian (ie. Indian)	0.6%	1.0%	1.7%
	South East Asian (ie. Vietnamese)	1.7%	1.8%	2.7%
	Other Asian	0.0%	0.7%	0.3%
	European (percent of total population)	28.9%	31.0%	25.0%
	British	6.7%	7.4%	6.1%
	Dutch	0.2%	0.3%	0.4%
	French	1.6%	1.4%	0.8%
	German	5.3%	5.2%	4.3%
	Italian	2.2%	2.5%	1.8%
	Polish	1.0%	1.0%	0.9%
	Scandinavian	1.0%	1.1%	1.0%
	Scotch/Irish	7.3%	8.1%	6.6%
Other European (ie. Greek/Russian)	3.7%	4.0%	3.2%	
Middle Eastern	0.4%	0.5%	0.4%	
Other Ancestry	22.7%	20.3%	22.6%	
Unclassified Ancestry	22.4%	23.4%	21.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,527	45,894	227,630
	Elementary (0 to 8)	1.7%	3.0%	4.6%
	Some High School (9 to 11)	5.7%	5.7%	6.3%
	High School Graduate (12)	20.9%	23.8%	25.6%
	Some College (13 to 16)	18.1%	21.3%	21.4%
	Associates Degree Only	6.9%	7.7%	8.5%
	Bachelors Degree Only	26.4%	23.7%	21.6%
	Graduate Degree	20.2%	14.8%	12.0%
	% College (4+)	46.6%	38.6%	33.6%
Household Type	Total Households – count	6,336	22,660	114,351
	One Person HHs – count	895	3,250	18,772
	Family HHs – count	5,346	18,879	91,700
	Married Couple – count	4,809	16,380	74,214
	w/own children – count	2,424	7,907	35,552
	w/out own children – count	2,385	8,473	38,662
	Male Householder – count	76	617	4,724
	Female Householder – count	461	1,882	12,762
	Non-Family Households – count	95	530	3,880
	1 Person Household	14.1%	14.3%	16.4%
	2 Person Household	32.6%	31.9%	29.8%
	3 Person Household	17.1%	18.1%	18.8%
	4 Person Household	19.6%	19.6%	18.7%
	5 Person Household	9.6%	9.6%	9.5%
	6 Person Household	4.4%	4.0%	4.2%
7+ Person Household	2.6%	2.4%	2.6%	
% Households With Children	43.6%	40.7%	39.2%	

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Housing	Total Housing Units	6,618	23,585	119,187
	Owner Occupied Percent	80.6%	81.6%	73.9%
	Renter Occupied Percent	15.1%	14.5%	22.0%
	Vacant Housing Percent	4.3%	3.9%	4.1%
	Total Housing Units (Census 2000)	366	2,485	22,495
	For Rent (Census 2000)	7%	8%	21%
	For Sale (Census 2000)	70%	72%	49%
	Rented or Sold, (Census 2000)	10%	5%	6%
	Seasonal (Census 2014)	3%	3%	5%
	Other (Census 2000)	12%	14%	14%
Homes Built By Year	Homes Built 1990 to 2000	59%	53%	43%
	Homes Built 1980 to 1989	19%	22%	23%
	Homes Built 1970 to 1979	12%	14%	14%
	Homes Built 1960 to 1969	4%	5%	8%
	Homes Built 1950 to 1959	4%	3%	5%
	Homes Built 1940 to 1949	2%	2%	3%
	Homes Built Before 1939	1%	2%	4%
Units in Structure	1 Unit	79%	79%	73%
	2 - 9 Units	0%	2%	9%
	Greater than 10 Units	0%	0%	1%
	Mobilie Trailer	20%	19%	16%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	11.8%	6.1%	3.1%
	Property Value \$750,000 to \$999,999	8.3%	6.1%	3.9%
	Property Value \$500,000 to \$749,999	26.4%	28.3%	20.8%
	Property Value \$400,000 to \$499,999	18.8%	19.3%	19.0%
	Property Value \$300,000, to \$399,999	18.5%	21.2%	23.7%
	Property Value \$200,000 to \$299,999	10.0%	12.1%	19.1%
	Property Value \$150,000 to \$199,999	2.5%	2.2%	4.2%
	Property Value \$100,000 to \$149,999	1.9%	2.4%	2.5%
	Property Value \$60,000 to \$99,999	0.3%	0.5%	0.9%
	Property Value \$40,000 to \$59,999	0.1%	0.5%	0.7%
	Property Value \$0 to \$39,999	1.1%	0.9%	1.6%
Median Home Value	\$481,811	\$451,860	\$387,552	
Median Rent	\$704	\$678	\$610	
Wealth per Household	\$0 and under - percent	15.3%	15.5%	16.6%
	\$1 to \$4999 - percent	6.7%	7.0%	7.9%
	\$5k to \$9999 - percent	3.8%	3.9%	4.3%
	\$10k to \$24999 - percent	5.9%	5.9%	6.2%
	\$25k to \$49999 - percent	6.7%	6.8%	6.9%
	\$50k to \$99999 - percent	10.4%	10.5%	10.4%
	\$100k to \$249999 - percent	19.2%	19.2%	18.6%
	\$250k to \$499999 - percent	14.7%	14.4%	13.7%
	\$500k+ - percent	17.3%	16.7%	15.4%
	Median HH Wealth	\$109,422	\$101,970	\$88,664
	Avg HH Wealth	\$273,709	\$266,238	\$249,380

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Economic Viability	Economic Viability Local	223	226	228
	Economic Viability Indexed	223	226	228
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,719	35,085	178,136
	Managerial/Executive	18.4%	20.5%	18.8%
	Professional Specialty	27.9%	23.5%	22.5%
	Healthcare Support	2.0%	2.6%	1.8%
	Sales	15.6%	12.8%	11.8%
	Office & Administrative Support	12.7%	12.2%	11.6%
	Protective Service	1.3%	1.1%	1.4%
	Food Preparation	3.8%	3.9%	4.8%
	Building Maintenance & Cleaning	2.1%	2.7%	3.2%
	Personal Care	1.3%	1.7%	2.7%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	5.0%	7.1%	7.9%
	Production & Transportation	9.7%	11.7%	13.4%
	Percent White Collar Workers	76.7%	71.7%	66.5%
Percent Blue Collar Workers	23.3%	28.3%	33.5%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.4%	7.9%	8.2%
	Manufacturing	12.0%	12.9%	12.8%
	Transportation	5.5%	6.1%	5.5%
	Information	0.9%	2.2%	1.9%
	Wholesale/Retail	18.3%	15.8%	15.8%
	Finance, Insurance, Real Estate	7.7%	7.7%	7.3%
	Professional Services	8.7%	7.5%	7.6%
	Management Services	0.0%	0.0%	0.3%
	Administrative/Waste Services	3.3%	3.7%	4.7%
	Educational Services	23.9%	21.5%	19.7%
	Entertainment Services	7.0%	7.4%	8.4%
	Other Professional Services	3.7%	4.8%	5.0%
	Public Administration	3.4%	2.4%	2.9%
Transportation To Work	Drive to Work Alone	81.9%	82.7%	78.8%
	Drive to Work Carpool	13.8%	13.6%	17.2%
	Travel to Work by Public Transportation	0.9%	0.6%	0.5%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.1%
	Walked to Work	0.6%	0.3%	0.5%
	Other Means	0.3%	0.2%	0.5%
	Work at Home	2.5%	2.6%	2.3%

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	Travel to Work in Less than 5 Minutes	0.2%	0.6%	1.8%
	Travel to Work in 5 to 9 Minutes	5.6%	5.7%	7.6%
	Travel to Work in 10 to 14 Minutes	6.5%	8.1%	11.4%
	Travel to Work in 15 to 19 Minutes	18.0%	14.3%	13.5%
	Travel to Work in 20 to 29 Minutes	23.2%	23.1%	17.6%
	Travel to Work in 30 to 44 Minutes	23.5%	24.4%	23.0%
	Travel to Work in 45 to 59 Minutes	12.8%	12.6%	11.9%
	Travel to Work in 60 Minutes or more	11.4%	11.7%	13.3%
	Average Travel Time to Work	32	32	31
Vehicles per HH	No Vehicles	1.6%	2.1%	2.6%
	1 Vehicle	18.1%	17.2%	21.4%
	2 Vehicles	50.5%	49.0%	43.6%
	3 or more vehicles	29.8%	31.7%	32.3%
	Average Number of Vehicles	2.23	2.26	2.21
Change	Births (last 12 months)	202	716	3,865
	Deaths (last 12 months)	211	738	3,255
	Migration (last 12 months)	682	2,847	12,317
Work place	Workplace Establishments	442	1,440	7,868
	Workplace Employees (FTE)	6,944	18,831	98,699