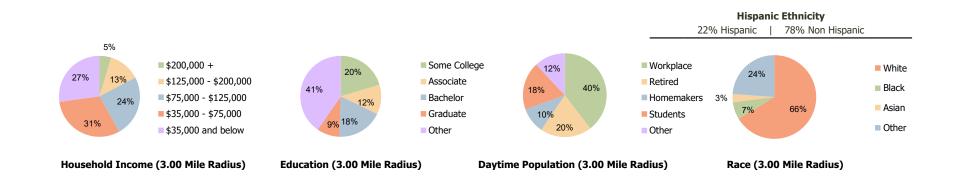
BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

WaterTower Plaza Leominster, MA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius				
Current Year Demographics							
Current Population	7,717	51,784	95,961				
Total Daytime Pop	8,529	39,555	90,492				
Workplace Pop	4,318	15,658	26,706				
Average Household Income	\$86,534	\$81,334	\$83,530				
Average Disposable Income	\$67,798	\$65,397	\$67,156				
Total Households	3,320	21,237	37,769				
Median Home Value	\$372,480	\$361,958	\$363,409				
College (4+)	31.8%	27.4%	27.3%				
Total Consumer Spending/Capita (Weekly)	\$436	\$437	\$438				
Population per Household	2.13	2.01	2.47				
% of Households with Children	22.4%	26.6%	26.1%				
2028 Demographic Projections							
Projected Population	7,539	51,594	95,913				
Projected 5 Year Annual Growth Rate (Pop)	-0.5%	-0.1%	0.0%				



BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

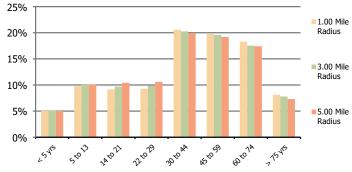
WaterTower Plaza Leominster, MA

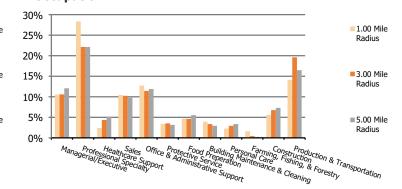
1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius

Population by Age Range





	Current Estimated Population	7,717	51,784	95,961
5	2010 Census Population	7,336	40,711	75,885
i te	2000 Census Population	7,534	41,416	75,210
	Historical Annual Growth 2000 to 2010	-0.3%	-0.2%	0.1%
č	Estimated Annual Growth 2010 to 2023	0.4%	1.8%	1.8%
	Projected Annual Growth 2023 to 2028	-0.5%	-0.1%	0.0%
<u>.</u>				
h	Hispanic or Latino Population Non Hispanic or Latino Population	20%	22%	22%
ά	Non Hispanic or Latino Population	80%	78%	78%
	White	65.9%	66.2%	66.3%
	Black or African American	7.6%	6.7%	6.8%
Ra	Asian & Pacific Islander	2.6%	3.2%	3.2%
	Other Races	23.9%	23.9%	23.8%

Occupation