

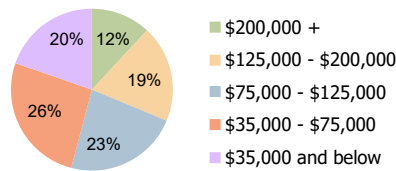
Watts Mill Plaza Kansas City, MO	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

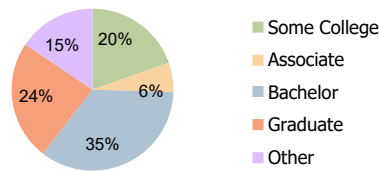
Current Population	7,973	68,077	201,632
Total Daytime Pop	9,710	103,798	255,231
Workplace Pop	5,520	61,697	140,675
Average Household Income	\$107,684	\$123,188	\$112,844
Average Disposable Income	\$81,538	\$87,106	\$81,862
Total Households	4,018	30,774	89,439
Median Home Value	\$423,101	\$385,536	\$371,101
College (4+)	53.7%	58.9%	56.7%
Total Consumer Spending/Capita (Weekly)	\$409	\$414	\$408
Population per Household	2.13	2.01	2.47
% of Households with Children	15.8%	20.7%	22.6%

### 2028 Demographic Projections

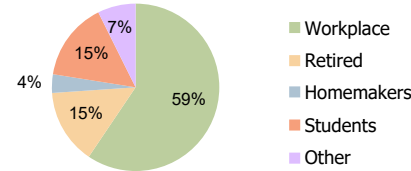
Projected Population	7,476	69,352	197,310
Projected 5 Year Annual Growth Rate (Pop)	-1.3%	0.4%	-0.4%



Household Income (3.00 Mile Radius)



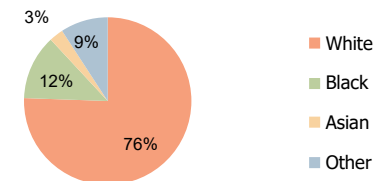
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

5% Hispanic | 95% Non Hispanic



Race (3.00 Mile Radius)

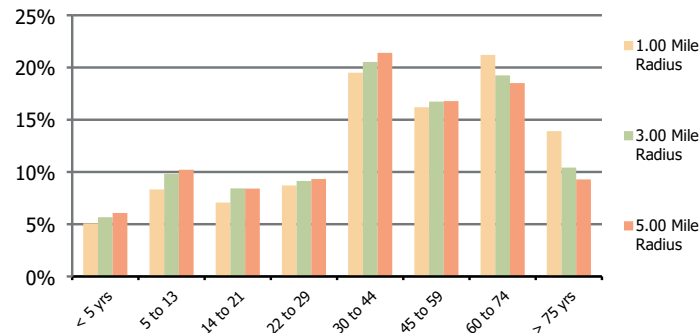
**Watts Mill Plaza**  
Kansas City, MO

**1.00 Mile Radius**

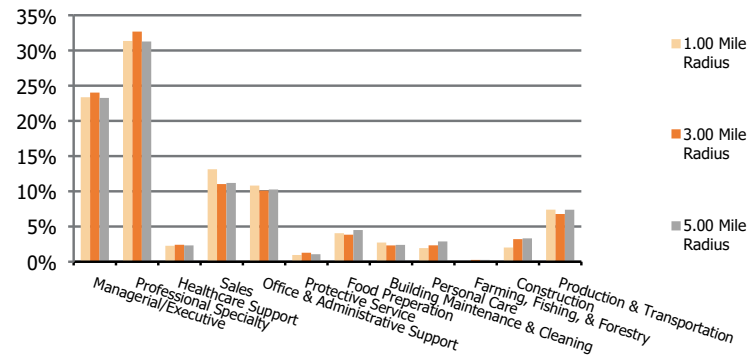
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	7,973	68,077	201,632
	2010 Census Population	7,331	60,189	175,532
	2000 Census Population	7,611	60,884	179,191
	Historical Annual Growth 2000 to 2010	-0.4%	-0.1%	-0.2%
	Estimated Annual Growth 2010 to 2023	0.6%	0.9%	1.1%
	Projected Annual Growth 2023 to 2028	-1.3%	0.4%	-0.4%
<b>Ethnic</b>	Hispanic or Latino Population	5%	5%	7%
	Non Hispanic or Latino Population	95%	95%	93%
<b>Race</b>	White	72.0%	75.6%	72.3%
	Black or African American	17.3%	12.5%	14.0%
	Asian & Pacific Islander	2.2%	2.7%	3.4%
	Other Races	8.5%	9.2%	10.3%