

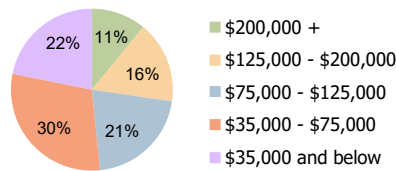
Webb Royal Plaza Dallas, TX	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

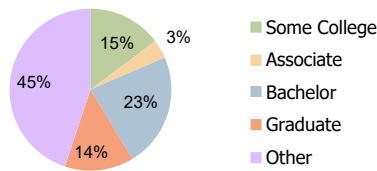
Current Population	17,024	102,068	253,519
Total Daytime Pop	13,345	147,780	477,238
Workplace Pop	5,935	86,580	313,933
Average Household Income	\$104,586	\$113,707	\$128,737
Average Disposable Income	\$83,874	\$82,854	\$87,856
Total Households	5,795	37,719	104,488
Median Home Value	\$449,549	\$467,715	\$493,469
College (4+)	31.1%	36.6%	46.7%
Total Consumer Spending/Capita (Weekly)	\$405	\$400	\$406
Population per Household	2.13	2.01	2.47
% of Households with Children	32.6%	32.8%	27.2%

### 2028 Demographic Projections

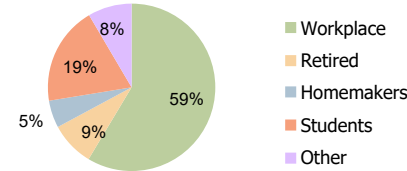
Projected Population	15,971	106,286	267,283
Projected 5 Year Annual Growth Rate (Pop)	-1.3%	0.8%	1.1%



Household Income (3.00 Mile Radius)



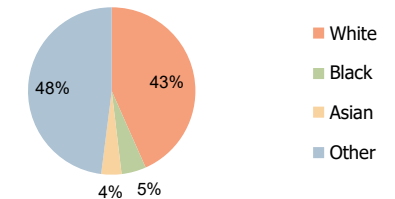
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

56% Hispanic | 44% Non Hispanic



Race (3.00 Mile Radius)

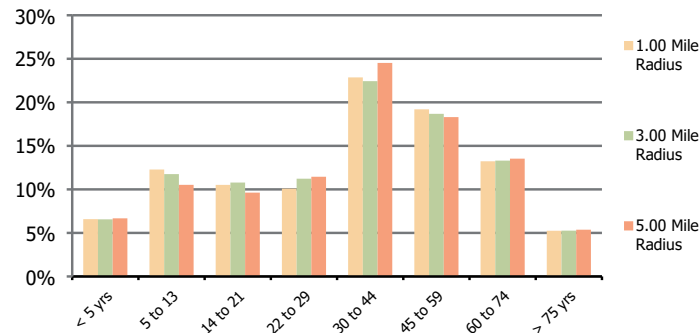
**Webb Royal Plaza**  
Dallas, TX

**1.00 Mile Radius**

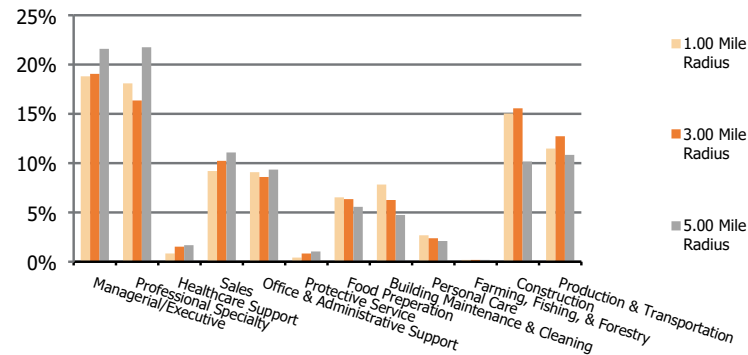
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	17,024	102,068	253,519
	2010 Census Population	16,147	69,049	146,430
	2000 Census Population	15,279	69,875	141,150
	Historical Annual Growth 2000 to 2010	0.6%	-0.1%	0.4%
	Estimated Annual Growth 2010 to 2023	0.4%	3.0%	4.2%
	Projected Annual Growth 2023 to 2028	-1.3%	0.8%	1.1%
<b>Ethnic</b>	Hispanic or Latino Population	59%	56%	42%
	Non Hispanic or Latino Population	41%	44%	58%
<b>Race</b>	White	43.6%	43.4%	44.8%
	Black or African American	3.7%	4.8%	9.0%
	Asian & Pacific Islander	2.3%	3.9%	8.8%
	Other Races	50.4%	48.0%	37.3%