

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.091091 Longitude: -70.707712

Webster Square Shopping Center Marshfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	11,513	36,038	127,265
	Population Est 23Q1	11,530	36,080	127,375
	Population Est 22Q4	11,544	36,103	127,192
	Population Est 22Q3	11,564	36,146	127,012
	Population Est 22Q2	11,631	36,230	127,107
	Population Est 22Q1	11,672	36,323	127,021
	Population Est 21Q4	11,697	36,364	127,137
	Population Est 21Q3	11,312	35,764	126,184
	Population Est 21Q2	11,308	35,729	125,880
	Population Fcst	11,927	36,372	129,584
	2010 Census Population	6,637	21,574	90,417
	2000 Census Population	6,440	20,439	85,751
	1990 Census Population	5,957	18,652	77,686
	Current Year Daytime Population	11,170	29,426	112,003
	Average Seasonal Population	849	5,742	9,776
	Historical Annual Growth, 1990 – 2000	0.78%	0.92%	0.99%
	Historical Annual Growth, 2000 – 2010	0.30%	0.54%	0.53%
	Estimated Annual Growth, 2010 – CY	4.24%	3.95%	2.61%
	Projected Annual Growth, CY to Y5	0.71%	0.18%	0.36%
	Group Qtrs Est	18	141	953
Transient Est Average Last 4 Qtrs	0	0	1,217	
Households	Current Year Estimated Households	4,598	13,891	47,339
	Households Est 23Q1	4,605	13,909	47,351
	Households Est 22Q4	4,613	13,919	47,290
	Households Est 22Q3	4,622	13,938	47,223
	Households Est 22Q2	4,647	13,966	47,256
	Households Est 22Q1	4,665	14,009	47,220
	Households Est 21Q4	4,678	14,026	47,268
	Households Est 21Q3	4,513	13,773	46,873
	Households Est 21Q2	4,510	13,757	46,761
	Households Fcst	4,781	14,054	48,340
	2010 Census Households	2,681	8,031	32,452
	2000 Census Households	2,576	7,360	30,071
	1990 Census Households	2,229	6,580	26,330
	Historical Annual Growth, 1990 – 2000	1.45%	1.13%	1.34%
	Historical Annual Growth, 2000 – 2010	0.40%	0.88%	0.76%
	Estimated Annual Growth, 2010 – CY	4.15%	4.22%	2.89%
Projected Annual Growth, CY to Y5	0.79%	0.23%	0.42%	
Population per Household	2.50	2.58	2.67	

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Webster Square Shopping Center Marshfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.1%	3.3%	3.9%
	HH Income \$250,000 to \$499,999	3.7%	4.0%	4.6%
	HH Income \$200,000 to \$249,999	8.7%	9.3%	10.8%
	HH Income \$175,000 to \$199,999	5.7%	8.4%	8.0%
	HH Income \$150,000 to \$174,999	9.0%	10.2%	9.3%
	HH Income \$100,000 to 149,999	21.4%	21.7%	21.3%
	HH Income \$75,000 to 99,999	11.7%	11.6%	10.6%
	HH Income \$50,000 to 74,999	11.2%	10.4%	10.9%
	HH Income \$35,000 to 49,999	11.1%	8.3%	7.3%
	HH Income \$25,000 to 34,999	4.0%	4.6%	4.5%
	HH Income \$15,000 to 24,999	4.6%	3.2%	4.1%
	HH Income \$0 to 14,999	5.9%	5.0%	4.7%
	Average Household Income	\$120,249	\$136,864	\$146,490
	Median Household Income	\$102,721	\$113,993	\$117,048
	Per Capita Income	\$48,105	\$52,925	\$54,863
	2000 Average HH Income	\$67,849	\$91,289	\$86,549
	2000 Median HH Income	\$58,601	\$75,949	\$70,097
	Average Disposable Income	96,050	103,109	106,149
	Median Disposable Income	85,730	93,629	95,734
	Discretionary HH Income Over \$150,000	3.6%	4.9%	6.4%
	Discretionary HH Income \$125,000 to \$149,999	9.1%	9.0%	10.0%
	Discretionary HH Income \$100,000 to \$124,999	7.7%	11.7%	12.2%
	Discretionary HH Income \$75,000 to \$99,999	14.9%	17.2%	16.5%
	Discretionary HH Income \$50,000 to \$74,999	22.0%	20.6%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	21.1%	18.7%	18.4%
	Discretionary HH Income Under \$25,000	21.6%	17.8%	17.3%
	Average Discretionary HH Income	64,134	70,692	73,397
	Median Discretionary HH Income	57,955	66,825	69,092
	Householder White – Count	4,518	13,637	45,345
	Median HH Income	\$103,334	\$114,159	\$117,654
	Average HH Income	\$105,770	\$113,276	\$115,309
	Householder Black or African-American – Count	1	20	152
	Median HH Income	\$131,250	\$113,546	\$51,364
	Average HH Income	\$127,403	\$100,032	\$65,483
Householder Hispanic – Count	43	116	565	
Median HH Income	\$44,365	\$108,080	\$102,965	
Average HH Income	\$106,055	\$104,908	\$108,600	
Householder Asian or Pacific Islander – Count	3	32	289	
Median HH Income	\$125,000	\$126,215	\$124,847	
Average HH Income	\$123,146	\$119,955	\$122,578	
Householder Other or Pacific Islander – Count	32	85	988	
Median HH Income	\$39,736	\$43,940	\$110,640	
Average HH Income	\$39,340	\$91,705	\$112,542	
Gender	Male Population	5,557	17,477	61,513
	Female Population	5,956	18,561	65,752

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Webster Square Shopping Center Marshfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	474	1,432	5,458
	Count of Pop 0 to 7 years	731	2,168	8,564
	Count of Pop 5 - 13	1,167	3,510	13,343
	Count of Pop 14 - 18	598	1,899	6,883
	Count of Pop 19 - 22	576	1,891	6,732
	Count of Pop 22 - 25	410	1,372	4,822
	Count of Pop 25 - 29	530	1,729	6,084
	Count of Pop 30 - 34	485	1,478	5,397
	Count of Pop 35 - 39	585	1,720	6,510
	Count of Pop 40 - 44	615	1,882	7,191
	Count of Pop 45 - 59	2,399	7,747	27,024
	Count of Pop 60 - 74	2,468	7,948	25,998
	Count of Pop 75 - 84	922	2,699	9,047
	Count of Pop 85+	285	732	2,776
	% of Pop 0 to 4 years	4.1%	4.0%	4.3%
	% of Pop 0 to 7 years	6.3%	6.0%	6.7%
	% of Pop 5 - 13	10.1%	9.7%	10.5%
	% of Pop 14 - 18	5.2%	5.3%	5.4%
	% of Pop 19 - 22	5.0%	5.2%	5.3%
	% of Pop 22 - 25	3.6%	3.8%	3.8%
% of Pop 25 - 29	4.6%	4.8%	4.8%	
% of Pop 30 - 34	4.2%	4.1%	4.2%	
% of Pop 35 - 39	5.1%	4.8%	5.1%	
% of Pop 40 - 44	5.3%	5.2%	5.7%	
% of Pop 45 - 59	20.8%	21.5%	21.2%	
% of Pop 60 - 74	21.4%	22.1%	20.4%	
% of Pop 75 - 84	8.0%	7.5%	7.1%	
% of Pop 85+	2.5%	2.0%	2.2%	
Median Age	47.4	47.7	45.8	
Average Age	44.5	44.4	43.4	
Male Population by Age	% of Pop 0 to 4 years	4.4%	4.2%	4.6%
	% of Pop 5 - 13	10.9%	10.5%	11.3%
	% of Pop 14 - 18	5.5%	5.6%	5.8%
	% of Pop 19 - 22	5.3%	5.5%	5.6%
	% of Pop 22 - 25	3.8%	4.0%	4.0%
	% of Pop 25 - 29	5.0%	5.2%	5.1%
	% of Pop 30 - 34	4.2%	4.3%	4.4%
	% of Pop 35 - 39	4.9%	4.7%	5.0%
	% of Pop 40 - 44	5.4%	5.2%	5.6%
	% of Pop 45 - 59	20.6%	20.8%	20.9%
	% of Pop 75 - 84	7.2%	6.9%	6.3%
	% of Pop 60 - 74	21.2%	21.5%	19.9%
	% of Pop 85+	1.7%	1.5%	1.6%
	Median Age	45.6	45.6	43.8
Average Age	43.2	43.1	42.0	

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	% of Pop 0 to 4 years	3.9%	3.7%	4.0%
	% of Pop 5 - 13	9.5%	9.0%	9.8%
	% of Pop 14 - 18	4.9%	5.0%	5.1%
	% of Pop 19 - 22	4.7%	5.0%	5.0%
	% of Pop 22 - 25	3.3%	3.6%	3.6%
	% of Pop 25 - 29	4.3%	4.4%	4.5%
	% of Pop 30 - 34	4.2%	3.9%	4.1%
	% of Pop 35 - 39	5.2%	4.8%	5.2%
	% of Pop 40 - 44	5.3%	5.2%	5.7%
	% of Pop 45 - 59	21.0%	22.1%	21.6%
	% of Pop 60 - 74	21.7%	22.6%	20.9%
	% of Pop 75 - 84	8.7%	8.1%	7.8%
	% of Pop 85+	3.2%	2.5%	2.8%
	Median Age	49.1	49.5	47.6
Average Age	45.7	45.6	44.7	
Race	Count of White	10,694	33,608	117,327
	Count of Black or African-American	71	223	1,005
	Count of Asian or Pacific Islander	124	368	1,572
	Count of Other races	624	1,838	7,361
	White	92.9%	93.3%	92.2%
	Black or African American	0.6%	0.6%	0.8%
	Asian	1.1%	1.0%	1.2%
	Other Races	5.4%	5.1%	5.8%
Language Spoken	Speak English at Home	97.7%	97.5%	95.0%
	Speak Spanish at Home	0.7%	0.8%	1.0%
	Speak French or French Creole at Home	0.3%	0.2%	0.6%
	Speak German at Home	0.1%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	1.1%	1.1%	2.3%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.2%
	Speak Chinese at Home	0.0%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.0%	0.0%	0.3%
Hispanic	Hispanic Population	227	720	2,602
	Hispanic Population Percent	2.0%	2.0%	2.0%
	Mexican	32.9%	21.8%	19.4%
	Puerto Rican	6.9%	14.8%	24.8%
	Cuban	23.4%	19.5%	9.9%
	Dominican	0.0%	4.0%	3.7%
	Central American	3.5%	10.6%	6.6%
	South American	21.5%	17.6%	15.1%
	Other Hispanic	11.9%	11.6%	20.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.2%	4.0%	3.7%
	American	4.1%	3.9%	3.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	1.0%	1.2%
	Chinese	0.3%	0.4%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.0%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.3%
	Other Asian	0.3%	0.2%	0.4%
	European (percent of total population)	68.2%	68.2%	65.8%
	British	9.7%	10.4%	9.8%
	Dutch	0.7%	0.5%	0.3%
	French	2.2%	2.2%	2.3%
	German	3.3%	3.9%	4.5%
	Italian	11.8%	10.6%	10.4%
	Polish	1.9%	2.0%	1.8%
	Scandinavian	2.1%	2.2%	2.3%
	Scotch/Irish	33.4%	32.8%	30.9%
Other European (ie. Greek/Russian)	3.1%	3.5%	3.5%	
Middle Eastern	0.3%	0.4%	0.7%	
Other Ancestry	8.7%	8.6%	10.1%	
Unclassified Ancestry	15.6%	15.8%	16.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	8,288	25,934	90,026
	Elementary (0 to 8)	0.4%	0.6%	1.0%
	Some High School (9 to 11)	0.7%	1.7%	2.0%
	High School Graduate (12)	21.0%	19.0%	20.1%
	Some College (13 to 16)	17.5%	17.3%	16.0%
	Associates Degree Only	9.5%	8.5%	9.6%
	Bachelors Degree Only	34.9%	33.4%	32.1%
	Graduate Degree	16.1%	19.5%	19.3%
	% College (4+)	51.0%	52.9%	51.4%
Household Type	Total Households – count	4,598	13,891	47,339
	One Person HHs – count	1,291	3,417	10,840
	Family HHs – count	3,019	9,762	34,315
	Married Couple – count	2,381	8,016	28,235
	w/own children – count	1,068	3,305	12,134
	w/out own children – count	1,312	4,711	16,102
	Male Householder – count	156	465	1,430
	Female Householder – count	482	1,281	4,650
	Non-Family Households – count	288	712	2,184
	1 Person Household	28.1%	24.6%	22.9%
	2 Person Household	31.2%	32.1%	31.5%
	3 Person Household	15.2%	16.1%	16.5%
	4 Person Household	15.9%	16.8%	17.9%
	5 Person Household	6.5%	7.1%	7.8%
	6 Person Household	2.3%	2.4%	2.4%
7+ Person Household	0.9%	0.9%	1.0%	
% Households With Children	29.5%	28.1%	30.6%	

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Housing	Total Housing Units	5,009	15,722	51,237
	Owner Occupied Percent	67.6%	71.2%	76.4%
	Renter Occupied Percent	24.2%	17.1%	16.0%
	Vacant Housing Percent	8.2%	11.6%	7.6%
	Total Housing Units (Census 2000)	2,727	7,788	31,439
	For Rent (Census 2000)	52%	19%	15%
	For Sale (Census 2000)	3%	7%	14%
	Rented or Sold, (Census 2000)	3%	7%	9%
	Seasonal (Census 2014)	44%	42%	36%
	Other (Census 2000)	11%	14%	13%
Homes Built By Year	Homes Built 1990 to 2000	7%	12%	13%
	Homes Built 1980 to 1989	12%	17%	15%
	Homes Built 1970 to 1979	36%	25%	17%
	Homes Built 1960 to 1969	24%	18%	17%
	Homes Built 1950 to 1959	10%	10%	14%
	Homes Built 1940 to 1949	3%	4%	6%
	Homes Built Before 1939	8%	14%	18%
Units in Structure	1 Unit	63%	79%	84%
	2 - 9 Units	13%	10%	9%
	Greater than 10 Units	24%	10%	5%
	Mobilie Trailer	0%	0%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	8.4%	15.0%	15.1%
	Property Value \$750,000 to \$999,999	22.0%	25.1%	26.3%
	Property Value \$500,000 to \$749,999	40.2%	35.1%	32.2%
	Property Value \$400,000 to \$499,999	17.7%	13.4%	12.6%
	Property Value \$300,000, to \$399,999	2.6%	3.4%	5.4%
	Property Value \$200,000 to \$299,999	2.6%	2.0%	2.6%
	Property Value \$150,000 to \$199,999	0.7%	0.6%	0.4%
	Property Value \$100,000 to \$149,999	0.2%	0.2%	0.4%
	Property Value \$60,000 to \$99,999	0.1%	0.1%	0.5%
	Property Value \$40,000 to \$59,999	0.8%	0.5%	0.3%
	Property Value \$0 to \$39,999	0.0%	0.3%	0.4%
	Median Home Value	\$643,215	\$695,296	\$697,791
Median Rent	\$720	\$715	\$715	
Wealth per Household	\$0 and under - percent	15.7%	15.1%	15.1%
	\$1 to \$4999 - percent	7.2%	6.7%	6.6%
	\$5k to \$9999 - percent	4.0%	3.8%	3.8%
	\$10k to \$24999 - percent	6.0%	5.8%	5.7%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
	\$100k to \$249999 - percent	18.9%	19.2%	19.2%
	\$250k to \$499999 - percent	14.4%	14.8%	14.8%
	\$500k+ - percent	16.9%	17.8%	17.8%
	Median HH Wealth	\$101,816	\$114,117	\$114,375
	Avg HH Wealth	\$268,198	\$278,594	\$278,693

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Economic Viability	Economic Viability Local	211	216	217
	Economic Viability Indexed	211	216	217
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,484	19,944	70,256
	Managerial/Executive	22.7%	23.4%	23.2%
	Professional Specialty	24.2%	26.3%	26.3%
	Healthcare Support	1.7%	1.3%	1.8%
	Sales	13.1%	12.3%	11.4%
	Office & Administrative Support	12.9%	11.3%	10.6%
	Protective Service	2.8%	2.2%	2.4%
	Food Preparation	5.1%	5.6%	5.9%
	Building Maintenance & Cleaning	1.6%	1.9%	2.2%
	Personal Care	2.6%	1.7%	2.5%
	Farming, Fishing, & Forestry	1.0%	0.5%	0.2%
	Construction	8.0%	7.1%	7.1%
	Production & Transportation	4.4%	6.3%	6.5%
	Percent White Collar Workers	74.6%	74.6%	73.3%
Percent Blue Collar Workers	25.4%	25.4%	26.7%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	9.2%	8.1%	8.1%
	Manufacturing	3.9%	6.2%	5.6%
	Transportation	4.4%	3.9%	3.7%
	Information	2.3%	3.6%	2.6%
	Wholesale/Retail	10.8%	11.8%	12.3%
	Finance, Insurance, Real Estate	11.8%	11.0%	11.2%
	Professional Services	9.0%	9.5%	10.3%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	5.0%	4.3%	3.6%
	Educational Services	27.4%	25.2%	24.6%
	Entertainment Services	7.4%	7.6%	9.0%
	Other Professional Services	3.9%	3.8%	4.7%
Public Administration	5.0%	4.8%	4.1%	
Transportation To Work	Drive to Work Alone	84.6%	84.0%	83.2%
	Drive to Work Carpool	7.1%	6.2%	6.7%
	Travel to Work by Public Transportation	3.5%	5.4%	5.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	1.0%	0.6%	0.9%
	Other Means	0.3%	0.5%	0.4%
	Work at Home	3.5%	3.3%	3.5%

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	Travel to Work in Less than 5 Minutes	1.8%	2.5%	2.6%
	Travel to Work in 5 to 9 Minutes	11.5%	9.0%	8.8%
	Travel to Work in 10 to 14 Minutes	10.4%	10.2%	11.8%
	Travel to Work in 15 to 19 Minutes	7.3%	8.4%	9.8%
	Travel to Work in 20 to 29 Minutes	15.7%	14.7%	15.2%
	Travel to Work in 30 to 44 Minutes	21.8%	18.8%	18.7%
	Travel to Work in 45 to 59 Minutes	12.8%	13.3%	13.1%
	Travel to Work in 60 Minutes or more	18.7%	23.1%	20.0%
	Average Travel Time to Work	33	35	33
Vehicles per HH	No Vehicles	6.7%	3.3%	4.1%
	1 Vehicle	29.1%	26.3%	23.9%
	2 Vehicles	46.8%	47.3%	46.5%
	3 or more vehicles	17.4%	23.1%	25.4%
	Average Number of Vehicles	1.83	1.99	2.04
Change	Births (last 12 months)	91	285	1,031
	Deaths (last 12 months)	119	350	1,185
	Migration (last 12 months)	-89	-121	390
Work place	Workplace Establishments	467	1,202	4,900
	Workplace Employees (FTE)	3,011	7,910	38,574