

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.091091 Longitude: -70.707712

Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	3,870	23,907	45,561
	Population Est 23Q1	3,874	23,937	45,609
	Population Est 22Q4	3,878	23,960	45,629
	Population Est 22Q3	3,879	23,995	45,675
	Population Est 22Q2	3,905	24,079	45,755
	Population Est 22Q1	3,919	24,155	45,855
	Population Est 21Q4	3,927	24,182	45,906
	Population Est 21Q3	3,784	23,653	45,285
	Population Est 21Q2	3,784	23,633	45,239
	Population Fcst	4,032	24,329	45,710
	2010 Census Population	2,685	12,805	30,061
	2000 Census Population	2,605	12,296	28,500
	1990 Census Population	2,403	11,347	26,055
	Current Year Daytime Population	3,846	18,158	36,477
	Average Seasonal Population	84	3,317	6,479
	Historical Annual Growth, 1990 – 2000	0.81%	0.81%	0.90%
	Historical Annual Growth, 2000 – 2010	0.30%	0.41%	0.53%
	Estimated Annual Growth, 2010 – CY	2.80%	4.82%	3.19%
	Projected Annual Growth, CY to Y5	0.82%	0.35%	0.07%
	Group Qtrs Est	4	95	204
Transient Est Average Last 4 Qtrs	0	0	0	
Households	Current Year Estimated Households	1,548	9,353	17,355
	Households Est 23Q1	1,549	9,366	17,375
	Households Est 22Q4	1,551	9,378	17,383
	Households Est 22Q3	1,552	9,394	17,403
	Households Est 22Q2	1,561	9,424	17,430
	Households Est 22Q1	1,567	9,459	17,475
	Households Est 21Q4	1,570	9,471	17,496
	Households Est 21Q3	1,513	9,246	17,234
	Households Est 21Q2	1,513	9,237	17,215
	Households Fcst	1,611	9,546	17,451
	2010 Census Households	1,143	4,851	11,039
	2000 Census Households	1,105	4,538	10,107
	1990 Census Households	941	4,010	8,982
	Historical Annual Growth, 1990 – 2000	1.61%	1.24%	1.19%
	Historical Annual Growth, 2000 – 2010	0.34%	0.67%	0.89%
	Estimated Annual Growth, 2010 – CY	2.31%	5.08%	3.47%
	Projected Annual Growth, CY to Y5	0.81%	0.41%	0.11%
Population per Household	2.50	2.55	2.61	

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Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.3%	3.2%	3.7%
	HH Income \$250,000 to \$499,999	3.9%	3.8%	4.5%
	HH Income \$200,000 to \$249,999	9.0%	8.9%	10.4%
	HH Income \$175,000 to \$199,999	5.5%	6.7%	8.2%
	HH Income \$150,000 to \$174,999	8.5%	9.6%	10.3%
	HH Income \$100,000 to 149,999	22.9%	22.0%	21.4%
	HH Income \$75,000 to 99,999	10.4%	11.9%	11.0%
	HH Income \$50,000 to 74,999	10.1%	10.7%	10.5%
	HH Income \$35,000 to 49,999	10.5%	9.6%	7.4%
	HH Income \$25,000 to 34,999	2.5%	4.7%	4.8%
	HH Income \$15,000 to 24,999	6.1%	4.0%	2.9%
	HH Income \$0 to 14,999	7.5%	5.0%	5.0%
	Average Household Income	\$120,949	\$127,220	\$142,831
	Median Household Income	\$105,009	\$108,363	\$117,368
	Per Capita Income	\$48,422	\$49,948	\$54,619
	2000 Average HH Income	\$58,176	\$83,321	\$94,942
	2000 Median HH Income	\$50,100	\$71,064	\$79,323
	Average Disposable Income	96,315	99,535	106,049
	Median Disposable Income	87,778	89,904	95,980
	Discretionary HH Income Over \$150,000	1.5%	3.7%	6.0%
	Discretionary HH Income \$125,000 to \$149,999	11.5%	9.2%	9.9%
	Discretionary HH Income \$100,000 to \$124,999	7.6%	9.4%	12.0%
	Discretionary HH Income \$75,000 to \$99,999	14.5%	16.9%	17.2%
	Discretionary HH Income \$50,000 to \$74,999	23.6%	21.0%	19.9%
	Discretionary HH Income \$25,000 to \$49,999	20.0%	20.2%	18.1%
	Discretionary HH Income Under \$25,000	21.3%	19.6%	16.9%
	Average Discretionary HH Income	64,537	67,087	73,123
	Median Discretionary HH Income	59,375	62,128	69,454
	Householder White – Count	1,508	9,202	16,990
	Median HH Income	\$106,586	\$108,701	\$117,541
	Average HH Income	\$106,415	\$109,606	\$115,749
	Householder Black or African-American – Count	0	9	38
	Median HH Income	\$131,250	\$116,585	\$58,682
	Average HH Income	\$127,403	\$92,562	\$85,685
	Householder Hispanic – Count	19	79	145
Median HH Income	\$41,826	\$113,231	\$126,677	
Average HH Income	\$77,623	\$111,324	\$110,152	
Householder Asian or Pacific Islander – Count	0	17	64	
Median HH Income	\$125,000	\$116,796	\$114,997	
Average HH Income	\$123,146	\$107,340	\$117,872	
Householder Other or Pacific Islander – Count	21	47	119	
Median HH Income	\$39,695	\$39,957	\$80,044	
Average HH Income	\$39,317	\$51,794	\$99,454	
Gender	Male Population	1,867	11,573	22,089
	Female Population	2,003	12,333	23,472

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Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	162	964	1,808
	Count of Pop 0 to 7 years	250	1,464	2,781
	Count of Pop 5 - 13	403	2,362	4,508
	Count of Pop 14 - 18	206	1,238	2,430
	Count of Pop 19 - 22	189	1,221	2,408
	Count of Pop 22 - 25	131	883	1,737
	Count of Pop 25 - 29	171	1,142	2,157
	Count of Pop 30 - 34	165	1,009	1,813
	Count of Pop 35 - 39	209	1,172	2,148
	Count of Pop 40 - 44	209	1,270	2,386
	Count of Pop 45 - 59	778	5,083	9,768
	Count of Pop 60 - 74	830	5,219	9,949
	Count of Pop 75 - 84	329	1,826	3,472
	Count of Pop 85+	88	519	978
	% of Pop 0 to 4 years	4.2%	4.0%	4.0%
	% of Pop 0 to 7 years	6.5%	6.1%	6.1%
	% of Pop 5 - 13	10.4%	9.9%	9.9%
	% of Pop 14 - 18	5.3%	5.2%	5.3%
	% of Pop 19 - 22	4.9%	5.1%	5.3%
	% of Pop 22 - 25	3.4%	3.7%	3.8%
	% of Pop 25 - 29	4.4%	4.8%	4.7%
	% of Pop 30 - 34	4.3%	4.2%	4.0%
	% of Pop 35 - 39	5.4%	4.9%	4.7%
	% of Pop 40 - 44	5.4%	5.3%	5.2%
% of Pop 45 - 59	20.1%	21.3%	21.4%	
% of Pop 60 - 74	21.4%	21.8%	21.8%	
% of Pop 75 - 84	8.5%	7.6%	7.6%	
% of Pop 85+	2.3%	2.2%	2.1%	
Median Age	47.1	47.5	47.6	
Average Age	44.4	44.4	44.4	
Male Population by Age	% of Pop 0 to 4 years	4.5%	4.3%	4.2%
	% of Pop 5 - 13	11.1%	10.7%	10.7%
	% of Pop 14 - 18	5.6%	5.5%	5.7%
	% of Pop 19 - 22	5.2%	5.4%	5.6%
	% of Pop 22 - 25	3.6%	3.9%	4.0%
	% of Pop 25 - 29	4.8%	5.1%	5.2%
	% of Pop 30 - 34	4.3%	4.3%	4.2%
	% of Pop 35 - 39	5.2%	4.8%	4.6%
	% of Pop 40 - 44	5.3%	5.3%	5.2%
	% of Pop 45 - 59	20.1%	20.8%	20.8%
	% of Pop 75 - 84	7.8%	7.0%	6.9%
	% of Pop 60 - 74	21.1%	21.3%	21.3%
	% of Pop 85+	1.4%	1.6%	1.6%
	Median Age	45.4	45.5	45.5
Average Age	43.1	43.1	43.0	

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	% of Pop 0 to 4 years	3.9%	3.8%	3.7%
	% of Pop 5 - 13	9.8%	9.1%	9.2%
	% of Pop 14 - 18	5.1%	4.9%	5.0%
	% of Pop 19 - 22	4.6%	4.8%	5.0%
	% of Pop 22 - 25	3.2%	3.5%	3.6%
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	% of Pop 30 - 34	4.3%	4.1%	3.8%
	% of Pop 35 - 39	5.5%	5.0%	4.8%
	% of Pop 40 - 44	5.5%	5.3%	5.2%
	% of Pop 45 - 59	20.1%	21.7%	22.1%
	% of Pop 60 - 74	21.8%	22.3%	22.4%
	% of Pop 75 - 84	9.2%	8.3%	8.3%
	% of Pop 85+	3.1%	2.7%	2.7%
	Median Age	48.7	49.4	49.6
Average Age	45.7	45.7	45.7	
Race	Count of White	3,615	22,284	42,520
	Count of Black or African-American	23	146	268
	Count of Asian or Pacific Islander	36	238	479
	Count of Other races	195	1,239	2,294
	White	93.4%	93.2%	93.3%
	Black or African American	0.6%	0.6%	0.6%
	Asian	0.9%	1.0%	1.1%
	Other Races	5.0%	5.2%	5.0%
Language Spoken	Speak English at Home	97.5%	97.7%	97.2%
	Speak Spanish at Home	0.7%	0.7%	0.8%
	Speak French or French Creole at Home	0.7%	0.2%	0.2%
	Speak German at Home	0.0%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	0.9%	1.0%	1.2%
	Speak Russian and Other Slavic Languages at H	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.0%	0.1%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.1%	0.0%	0.0%
Hispanic	Hispanic Population	71	467	905
	Hispanic Population Percent	1.8%	2.0%	2.0%
	Mexican	48.8%	28.0%	19.3%
	Puerto Rican	3.1%	10.4%	15.7%
	Cuban	4.9%	21.9%	17.4%
	Dominican	0.0%	1.3%	4.1%
	Central American	0.0%	6.5%	11.7%
	South American	35.4%	20.5%	17.0%
	Other Hispanic	7.7%	11.4%	15.0%
	2000 Hispanic Population Percent	0%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Webster Square Shopping Center Marshfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.2%	4.1%	4.0%
	American	4.1%	4.0%	3.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	1.0%	1.1%
	Chinese	0.1%	0.4%	0.4%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.1%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.3%
	Other Asian	0.5%	0.2%	0.2%
	European (percent of total population)	68.5%	68.3%	68.5%
	British	9.7%	9.9%	10.9%
	Dutch	0.9%	0.5%	0.4%
	French	2.5%	2.3%	2.3%
	German	2.9%	3.7%	4.2%
	Italian	13.3%	11.1%	10.4%
	Polish	1.9%	1.9%	2.1%
	Scandinavian	1.9%	2.1%	2.3%
	Scotch/Irish	32.2%	33.4%	32.3%
Other European (ie. Greek/Russian)	3.1%	3.4%	3.6%	
Middle Eastern	0.3%	0.4%	0.4%	
Other Ancestry	8.7%	8.6%	8.4%	
Unclassified Ancestry	15.5%	15.7%	15.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	2,778	17,239	32,670
	Elementary (0 to 8)	0.1%	0.7%	0.5%
	Some High School (9 to 11)	0.6%	0.9%	1.8%
	High School Graduate (12)	19.3%	19.5%	18.1%
	Some College (13 to 16)	15.6%	18.3%	16.6%
	Associates Degree Only	10.2%	9.1%	8.6%
	Bachelors Degree Only	39.2%	33.3%	33.8%
	Graduate Degree	15.1%	18.2%	20.5%
	% College (4+)	54.2%	51.6%	54.3%
Household Type	Total Households – count	1,548	9,353	17,355
	One Person HHs – count	452	2,448	4,127
	Family HHs – count	1,060	6,355	12,406
	Married Couple – count	836	5,036	10,298
	w/own children – count	384	2,124	4,322
	w/out own children – count	452	2,913	5,976
	Male Householder – count	43	349	554
	Female Householder – count	181	970	1,554
	Non-Family Households – count	36	551	822
	1 Person Household	29.2%	26.2%	23.8%
	2 Person Household	30.1%	31.7%	32.2%
	3 Person Household	15.0%	15.9%	16.3%
	4 Person Household	15.9%	16.4%	17.1%
	5 Person Household	6.3%	6.7%	7.4%
	6 Person Household	2.8%	2.3%	2.4%
7+ Person Household	0.7%	0.9%	0.9%	
% Households With Children	33.6%	28.0%	29.2%	

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Housing	Total Housing Units	1,629	10,512	19,431
	Owner Occupied Percent	68.2%	69.5%	73.5%
	Renter Occupied Percent	26.8%	19.4%	15.9%
	Vacant Housing Percent	5.0%	11.0%	10.7%
	Total Housing Units (Census 2000)	1,159	4,829	10,652
	For Rent (Census 2000)	51%	26%	17%
	For Sale (Census 2000)	0%	8%	9%
	Rented or Sold, (Census 2000)	0%	7%	6%
	Seasonal (Census 2014)	45%	53%	42%
	Other (Census 2000)	12%	13%	14%
Homes Built By Year	Homes Built 1990 to 2000	7%	10%	13%
	Homes Built 1980 to 1989	13%	15%	17%
	Homes Built 1970 to 1979	33%	31%	24%
	Homes Built 1960 to 1969	26%	21%	18%
	Homes Built 1950 to 1959	11%	10%	10%
	Homes Built 1940 to 1949	3%	4%	4%
	Homes Built Before 1939	8%	10%	14%
Units in Structure	1 Unit	57%	76%	82%
	2 - 9 Units	18%	10%	9%
	Greater than 10 Units	24%	14%	9%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.9%	12.2%	15.7%
	Property Value \$750,000 to \$999,999	22.2%	24.9%	25.8%
	Property Value \$500,000 to \$749,999	44.1%	38.5%	34.1%
	Property Value \$400,000 to \$499,999	19.1%	14.1%	12.7%
	Property Value \$300,000, to \$399,999	1.8%	3.2%	3.4%
	Property Value \$200,000 to \$299,999	0.7%	2.2%	2.2%
	Property Value \$150,000 to \$199,999	0.0%	0.7%	0.5%
	Property Value \$100,000 to \$149,999	0.0%	0.2%	0.2%
	Property Value \$60,000 to \$99,999	0.1%	0.1%	0.1%
	Property Value \$40,000 to \$59,999	0.9%	0.7%	0.4%
	Property Value \$0 to \$39,999	0.0%	0.3%	0.3%
	Median Home Value	\$631,807	\$675,152	\$704,899
Median Rent	\$669	\$730	\$702	
Wealth per Household	\$0 and under - percent	15.7%	15.4%	14.9%
	\$1 to \$4999 - percent	7.1%	6.9%	6.5%
	\$5k to \$9999 - percent	4.0%	3.9%	3.7%
	\$10k to \$24999 - percent	5.9%	5.8%	5.7%
	\$25k to \$49999 - percent	6.7%	6.7%	6.6%
	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
	\$100k to \$249999 - percent	18.8%	19.1%	19.3%
	\$250k to \$499999 - percent	14.5%	14.6%	14.9%
	\$500k+ - percent	17.1%	17.4%	18.0%
	Median HH Wealth	\$103,370	\$108,305	\$117,388
	Avg HH Wealth	\$269,994	\$273,595	\$281,533

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Economic Viability	Economic Viability Local	205	213	218
	Economic Viability Indexed	205	213	218
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,169	13,289	25,070
	Managerial/Executive	25.1%	22.0%	23.9%
	Professional Specialty	24.5%	25.6%	26.6%
	Healthcare Support	1.9%	1.5%	1.2%
	Sales	14.5%	12.7%	12.5%
	Office & Administrative Support	10.2%	12.7%	10.3%
	Protective Service	4.0%	2.4%	2.4%
	Food Preparation	4.7%	5.4%	5.4%
	Building Maintenance & Cleaning	1.1%	2.1%	1.7%
	Personal Care	2.3%	2.2%	1.8%
	Farming, Fishing, & Forestry	1.9%	0.7%	0.4%
	Construction	6.0%	7.6%	7.0%
	Production & Transportation	3.8%	5.1%	6.7%
	Percent White Collar Workers	76.1%	74.5%	74.6%
Percent Blue Collar Workers	23.9%	25.5%	25.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	8.6%	8.1%	8.3%
	Manufacturing	3.8%	4.8%	6.5%
	Transportation	1.9%	4.4%	3.6%
	Information	1.7%	2.8%	3.7%
	Wholesale/Retail	11.7%	11.0%	12.4%
	Finance, Insurance, Real Estate	16.0%	10.8%	11.0%
	Professional Services	8.6%	9.7%	9.6%
	Management Services	0.0%	0.0%	0.2%
	Administrative/Waste Services	4.6%	4.7%	4.0%
	Educational Services	27.5%	27.2%	25.0%
	Entertainment Services	8.2%	7.6%	7.3%
	Other Professional Services	3.1%	3.9%	3.9%
	Public Administration	4.0%	4.9%	4.4%
Transportation To Work	Drive to Work Alone	84.3%	84.7%	83.4%
	Drive to Work Carpool	7.8%	6.5%	6.4%
	Travel to Work by Public Transportation	3.2%	4.5%	5.6%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	1.7%	0.6%	0.6%
	Other Means	0.0%	0.4%	0.5%
	Work at Home	3.0%	3.3%	3.5%

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	Travel to Work in Less than 5 Minutes	2.2%	1.7%	2.4%
	Travel to Work in 5 to 9 Minutes	13.0%	10.1%	8.3%
	Travel to Work in 10 to 14 Minutes	8.4%	10.0%	10.6%
	Travel to Work in 15 to 19 Minutes	6.6%	7.5%	8.9%
	Travel to Work in 20 to 29 Minutes	16.8%	15.3%	14.5%
	Travel to Work in 30 to 44 Minutes	23.8%	20.2%	18.5%
	Travel to Work in 45 to 59 Minutes	11.2%	13.8%	13.2%
	Travel to Work in 60 Minutes or more	17.9%	21.2%	23.5%
	Average Travel Time to Work	32	35	35
Vehicles per HH	No Vehicles	6.0%	4.2%	3.3%
	1 Vehicle	30.7%	26.4%	25.4%
	2 Vehicles	46.1%	47.9%	47.2%
	3 or more vehicles	17.2%	21.4%	24.1%
		Average Number of Vehicles	1.83	1.95
Change	Births (last 12 months)	30	191	354
	Deaths (last 12 months)	40	237	447
	Migration (last 12 months)	-26	-124	-90
Work place	Workplace Establishments	203	671	1,445
	Workplace Employees (FTE)	1,273	4,330	9,543