2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Wendover Place		5.00 Minute	10.00 Minute	20.00 Minute
Greens	sboro, NC	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	32,021	131,090	471,520
	Population Est 23Q1	32,016	130,958	470,894
	Population Est 22Q4	32,005	130,817	470,170
	Population Est 22Q3	31,931	130,479	469,560
	Population Est 22Q2	31,769	129,843	468,435
	Population Est 22Q1	31,723	129,647	468,031
	Population Est 21Q4	31,757	129,588	467,786
	Population Est 21Q3	31,726	129,486	467,297
	Population Est 21Q2	31,739	129,360	466,411
l lo	Population Fcst	33,084	133,972	481,138
Population	2010 Census Population	25,106	107,207	387,537
br	2000 Census Population	19,709	90,061	338,065
l q	1990 Census Population	14,209	65,733	275,885
	Current Year Daytime Population	37,343	159,562	555,866
	Average Seasonal Population	140	578	3,263
	Historical Annual Growth, 1990 – 2000	3.33%	3.20%	2.05%
	Historical Annual Growth, 2000 – 2010	2.45%	1.76%	1.38%
	Estimated Annual Growth, 2010 – CY	1.85%	1.53%	1.49%
	Projected Annual Growth, CY to Y5	0.66%	0.44%	0.40%
	Group Qtrs Est	301	2,219	24,199
	Transient Est Average Last 4 Qtrs	10,752	27,891	38,675
	Current Year Estimated Households	15,411	57,238	191,534
	Households Est 23Q1	15,399	57,157	191,199
	Households Est 22Q4	15,391	57,092	190,868
	Households Est 22Q3	15,351	56,946	190,619
	Households Est 22Q2	15,274	56,677	190,172
	Households Est 22Q1	15,254	56,594	190,002
	Households Est 21Q4	15,271	56,576	189,898
ds	Households Est 21Q3	15,254	56,525	189,693
Households	Households Est 21Q2	15,259	56,471	189,326
ISe	Households Fcst	15,990	58,563	195,513
Por	2010 Census Households	11,721	45,246	159,548
	2000 Census Households	8,703	37,306	138,198
	1990 Census Households	6,211	27,308	111,757
	Historical Annual Growth, 1990 – 2000	3.43%	3.17%	2.15%
	Historical Annual Growth, 2000 – 2010	3.02%	1.95%	1.45%
	Estimated Annual Growth, 2010 – CY	2.09%	1.79%	1.39%
	Projected Annual Growth, CY to Y5	0.74%	0.46%	0.41%
	Population per Household	2.06	2.25	2.34
	I			i

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Dec 5, 2023



	over Place sboro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.5%	0.8%	0.8%
	HH Income \$250,000 to \$499,999	0.6%	0.9%	1.0%
	HH Income \$200,000 to \$249,999	1.3%	2.2%	2.3%
	HH Income \$175,000 to \$199,999	1.2%	1.7%	2.7%
	HH Income \$150,000 to \$174,999	1.9%	2.7%	3.4%
	HH Income \$100,000 to 149,999	11.7%	14.1%	14.1%
	HH Income \$75,000 to 99,999	14.6%	13.0%	12.7%
	HH Income \$50,000 to 74,999	20.1%	18.6%	17.7%
	HH Income \$35,000 to 49,999	14.6%	14.4%	13.9%
	HH Income \$25,000 to 34,999	13.1%	11.7%	10.4%
	HH Income \$15,000 to 24,999	10.5%	10.5%	10.1%
	HH Income \$0 to 14,999	9.7%	9.3%	10.8%
	Average Household Income	\$65,843	\$74,605	\$77,530
	Median Household Income	\$52,052	\$54,876	\$56,020
	Per Capita Income	\$31,945	\$32,965	\$32,231
	2000 Average HH Income	\$54,888	\$59,976	\$58,773
	2000 Median HH Income	\$44,560	\$47,502	\$44,438
	Average Disposable Income	53,911	59,408	61,360
	Median Disposable Income	45,037	47,383	48,346
e	Discretionary HH Income Over \$150,000	0.9%	1.7%	2.0%
Income	Discretionary HH Income \$125,000 to \$149,999	1.5%	2.2%	2.5%
l nc	Discretionary HH Income \$100,000 to \$124,999	1.6%	2.8%	3.8%
	Discretionary HH Income \$75,000 to \$99,999	4.6%	6.6%	7.7%
	Discretionary HH Income \$50,000 to \$74,999	17.8%	17.5%	16.7%
	Discretionary HH Income \$25,000 to \$49,999	31.7%	29.7%	28.2%
	Discretionary HH Income Under \$25,000	41.9%	39.5%	39.1%
	Average Discretionary HH Income	37,036	41,396	43,084
	Median Discretionary HH Income	30,353	32,488	33,157
	Householder White – Count	7,557	29,651	107,663
	Median HH Income	\$54,201	\$63,100	\$68,105
	Average HH Income	\$64,246	\$74,848	\$79,302
	Householder Black or African-American – Count	5,304	18,467	58,309
	Median HH Income	\$46,022	\$44,980	\$41,250
	Average HH Income	\$54,595	\$55,911	\$52,485
	Householder Hispanic – Count	913	3,266	10,754
	Median HH Income	\$58,442	\$48,292	\$45,143
	Average HH Income	\$61,267	\$56,848	\$58,389
	Householder Asian or Pacific Islander – Count	942	3,288	7,144
	Median HH Income	\$76,562	\$66,311	\$70,175
	Average HH Income	\$75,977	\$73,786	\$78,286
	Householder Other or Pacific Islander – Count	696	2,566	7,664
	Median HH Income	\$44,169	\$49,290	\$45,959
	Average HH Income	\$56,419	\$57,488	\$56,766
Gender	Male Population	14,760	61,461	221,592
Ger	Female Population	17,261	69,629	249,928
-0		17,201	00,020	210,020

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



	ver Place boro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	2,306	8,309	26,409
	Count of Pop 0 to 7 years	2,895	10,980	36,056
	Count of Pop 5 - 13	3,177	13,477	47,784
	Count of Pop 14 - 18	1,296	6,304	27,518
	Count of Pop 19 - 22	1,429	6,804 5,420	30,662
	Count of Pop 22 - 25	1,191 2,960	5,429	24,061
	Count of Pop 25 - 29 Count of Pop 30 - 34		10,175 10,318	31,412
	-	3,212		30,494
	Count of Pop 35 - 39 Count of Pop 40 - 44	2,618	9,192 8,225	28,867
	-	2,121		27,528
	Count of Pop 45 - 59	5,358	23,500	85,670
	Count of Pop 60 - 74	4,362	19,945	76,063
ion	Count of Pop 75 - 84	1,477	6,804	26,132
Total Population by Age	Count of Pop 85+	513	2,608	8,920
opula Age	% of Pop 0 to 4 years	7.2%	6.3%	5.6%
by .	% of Pop 0 to 7 years	9.0%	8.4%	7.6%
otal	% of Pop 5 - 13	9.9%	10.3%	10.1%
Ĕ	% of Pop 14 - 18	4.0%	4.8%	5.8%
	% of Pop 19 - 22	4.5%	5.2%	6.5%
	% of Pop 22 - 25	3.7%	4.1%	5.1%
	% of Pop 25 - 29	9.2%	7.8%	6.7%
	% of Pop 30 - 34	10.0%	7.9%	6.5%
	% of Pop 35 - 39	8.2%	7.0%	6.1%
	% of Pop 40 - 44	6.6%	6.3%	5.8%
	% of Pop 45 - 59	16.7%	17.9%	18.2%
	% of Pop 60 - 74	13.6%	15.2%	16.1%
	% of Pop 75 - 84	4.6%	5.2%	5.5%
	% of Pop 85+	1.6%	2.0%	1.9%
	Median Age	35.8	37.6	38.0
	Average Age	38.2	39.4	39.7
	% of Pop 0 to 4 years	8.0%	6.9%	6.1%
	% of Pop 5 - 13	10.8%	11.1%	10.9%
	% of Pop 14 - 18	4.4%	5.2%	6.0%
	% of Pop 19 - 22	4.6%	5.5%	6.6%
~	% of Pop 22 - 25	3.7%	4.3%	5.1%
tior	% of Pop 25 - 29	8.9%	7.6%	6.8%
pula Age	% of Pop 30 - 34	10.2%	7.9%	6.5%
opi V Ag	% of Pop 35 - 39	8.5%	7.1%	6.1%
е Р by	% of Pop 40 - 44	6.6%	6.2%	5.8%
Male Population by Age	% of Pop 45 - 59	16.7%	17.9%	18.3%
	% of Pop 75 - 84	4.0%	4.5%	4.9%
	% of Pop 60 - 74	12.6%	14.5%	15.6%
	% of Pop 85+	1.1%	1.4%	1.3%
	Median Age	34.7	36.1	36.6

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	ver Place boro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.6%	5.8%	5.2%
	% of Pop 5 - 13	9.1%	9.6%	9.4%
	% of Pop 14 - 18	3.7%	4.5%	5.7%
	% of Pop 19 - 22	4.3%	4.9%	6.4%
	% of Pop 22 - 25	3.7%	4.0%	5.1%
	% of Pop 25 - 29	9.5%	7.9%	6.6%
	% of Pop 30 - 34	9.9%	7.9%	6.4%
	% of Pop 35 - 39	7.9%	6.9%	6.1%
	% of Pop 40 - 44	6.7%	6.3%	5.8%
	% of Pop 45 - 59	16.8%	18.0%	18.1%
	% of Pop 60 - 74	14.5%	15.9%	16.6%
	% of Pop 75 - 84	5.2%	5.8%	6.1%
	% of Pop 85+	2.0%	2.5%	2.4%
	Median Age	37.0	38.9	39.3
	Average Age	39.4	40.6	40.7
	Count of White	13,218	58,542	233,299
	Count of Black or African-American	12,206	43,090	152,098
	Count of Asian or Pacific Islander	2,004	9,686	25,880
Race	Count of Other races	4,593	19,772	60,243
Ra	White	41.3%	44.7%	49.5%
	Black or African American	38.1%	32.9%	32.3%
	Asian	6.3%	7.4%	5.5%
	Other Races	14.3%	15.1%	12.8%
	Speak English at Home	82.0%	81.9%	85.7%
	Speak Spanish at Home	5.4%	5.6%	6.3%
	Speak French or French Creole at Home	0.4%	0.5%	0.5%
	Speak German at Home	0.6%	0.4%	0.3%
ы С	Speak Other Indo-European Languages at Home	2.5%	1.9%	1.8%
ke	Speak Russian and Other Slavic Languages at H	0.6%	0.6%	0.3%
l D d	Speak Chinese at Home	0.9%	0.8%	0.5%
Language Spoken	Speak Korean at Home	0.2%	0.5%	0.4%
	Speak Vietnamese at Home	0.7%	1.8%	0.7%
	Speak Other Asian Languages at Home	2.5%	2.5%	1.5%
	Speak Tagalog and Other Pacific Languages at F	0.1%	0.1%	0.1%
	Speak Other Language at Home	4.2%	3.4%	1.9%
	Hispanic Population	3,753	16,134	47,528
	Hispanic Population Percent	11.7%	12.3%	10.1%
	Mexican	49.9%	52.7%	51.9%
	Puerto Rican	11.8%	12.5%	13.2%
lic	Cuban	3.2%	1.9%	3.0%
Hispanic	Dominican	4.7%	6.0%	4.8%
isp	Central American	9.4%	8.8%	10.7%
I	South American	14.6%	11.6%	8.8%
	Other Hispanic	6.4%	6.6%	7.5%
	·			
	2000 Hispanic Population Percent	5%	5%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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	ver Place sboro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	American (percent of total population)	4.6%	5.2%	5.9%
	American	4.2%	4.7%	5.5%
	Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	0.4% 0.1%	0.4%	0.3%
		6.2%	0.1%	0.0%
	Asian (percent of total population) Chinese	6.2% 1.0%	7.3% 0.9%	5.4% 0.6%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.5%	0.7%	0.5%
	South Central Asian (ie. Indian)	2.8%	2.0%	1.6%
	South East Asian (ie. Vietnamese)	1.6%	3.2%	2.1%
Ancestry	Other Asian	0.3%	0.5%	0.6%
sec	European (percent of total population)	23.1%	23.9%	25.6%
And	British Dutch	6.6% 0.5%	6.7% 0.5%	6.8% 0.5%
	French	0.8%	0.7%	0.8%
	German	4.4%	4.4%	5.1%
	Italian	1.5%	1.5%	1.6%
	Polish	0.6%	0.7%	0.7%
	Scandinavian	0.9%	0.8%	0.8%
	Scotch/Irish Other European (ie. Greek/Russian)	5.8% 2.0%	6.1% 2.4%	6.7% 2.7%
	,			
	Middle Eastern Other Ancestry	1.1% 35.4%	0.9% 33.3%	0.5% 33.6%
	Unclassified Ancestry	17.9%	17.1%	18.9%
	Adult Population (25 Years or Older)	22,622	90,767	315,086
	Elementary (0 to 8)	2.8%	3.7%	3.7%
n 🖯	Some High School (9 to 11)	3.1%	5.0%	6.4%
atic 25-	High School Graduate (12)	18.4%	20.8%	22.9%
uca Je	Some College (13 to 16)	22.5%	21.5%	21.4%
Education (Age 25+)	Associates Degree Only	10.8% 28.1%	9.2% 26.4%	8.9%
	Bachelors Degree Only Graduate Degree	14.3%	13.2%	23.7% 13.1%
	% College (4+)	42.4%	39.7%	36.8%
	Total Households – count	15,411	57,238	191,534
	One Person HHs – count	6,526	20,863	62,868
	Family HHs – count	7,568	32,000	115,567
	Married Couple – count	4,543	20,935	77,704
	w/own children – count	1,879	8,066	29,939
	w/out own children – count	2,664	12,868	47,765
5	Male Householder – count	615	2,407	8,935
olo	Female Householder – count	2,410	8,659	28,927
usehc Type	Non-Family Households – count	1,316	4,375	13,099
Household Type	1 Person Household	42.3%	36.5%	32.8%
Ĭ	2 Person Household	31.5%	32.0%	32.9%
	3 Person Household	12.5%	14.2%	15.1%
	4 Person Household	7.8%	10.0%	11.2%
	5 Person Household	3.6%	4.4%	4.8%
	6 Person Household	1.6%	1.9%	2.0%
	7+ Person Household	0.7%	1.0%	1.1%
	% Households With Children	24.0%	25.6%	26.7%
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Dec 5, 2023

# BRIXMOR

	over Place sboro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units Owner Occupied Percent Renter Occupied Percent	16,469 34.3% 59.2%	61,027 45.0% 48.8%	206,054 51.9% 41.0%
	Vacant Housing Percent	6.4%	48.8 <i>%</i> 6.2%	7.0%
Housing	Total Housing Units (Census 2000)	9,402	39,784	147,417
sno	For Rent (Census 2000)	54%	46%	44%
Н	For Sale (Census 2000)	14%	21%	22%
	Rented or Sold, (Census 2000)	3%	7%	8%
	Seasonal (Census 2014)	1%	2%	4%
	Other (Census 2000)	6%	11%	17%
	Homes Built 1990 to 2000	36%	32%	24%
Lin L	Homes Built 1980 to 1989	24%	18%	17%
Homes Built By Year	Homes Built 1970 to 1979	21%	18%	19%
By Y(	Homes Built 1960 to 1969	11%	15%	16%
<u><u> </u></u>	Homes Built 1950 to 1959	5%	9%	12%
<b>T</b>	Homes Built 1940 to 1949	2%	4%	6% 6%
	Homes Built Before 1939	1%	3%	6%
e e	1 Unit	50%	64%	69%
Units in Structure	2 - 9 Units	21%	17%	15%
nit	Greater than 10 Units	28%	17%	12%
Sti	Mobilie Trailer	1%	2%	3%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	0.9%	1.6%	1.7%
	Property Value \$750,000 to \$999,999	0.8%	1.9%	2.4%
	Property Value \$500,000 to \$749,999	3.8%	7.5%	9.0%
ed	Property Value \$400,000 to \$499,999	5.2% 12.6%	8.8% 16.3%	9.0%
lue	Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999	28.7%	27.4%	16.3% 26.7%
Home Value (Owner Occupied)	Property Value \$200,000 to \$299,999	21.5%	15.7%	14.6%
l e O	Property Value \$100,000 to \$149,999	17.5%	13.3%	12.8%
lon	Property Value \$60,000 to \$99,999	6.5%	3.9%	3.7%
<u></u> _	Property Value \$40,000 to \$59,999	1.1%	0.8%	0.9%
	Property Value \$0 to \$39,999	1.4%	2.5%	2.4%
	Median Home Value Median Rent	\$205,535 \$695	\$243,333 \$660	\$248,957 \$599
	\$0 and under - percent	20.2%	19.1%	18.5%
	\$1 to \$4999 - percent	10.5%	9.8%	9.4%
	\$5k to \$9999 - percent	5.5%	5.1%	4.9%
old	\$10k to \$24999 - percent	7.1%	6.8%	6.6%
Wealth Household	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth Housel	\$50k to \$99999 - percent	9.8%	10.0%	10.1%
No Ho	\$100k to \$249999 - percent	16.4%	17.1%	17.5%
per	\$250k to \$499999 - percent	11.5%	12.1%	12.5%
d	\$500k+ - percent	12.2%	13.1%	13.6%
	Median HH Wealth	\$49,612	\$61,696	\$68,107
	Avg HH Wealth	\$205,843	\$218,648	\$225,226

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Dec 5, 2023

BRIXMOR<sup>®</sup> Latitude: 36.057453 Longitude: -79.906369

2000,1	Laillude: 30.05/455		Singlitude79.906369	
	ver Place sboro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	214 214	217 217	
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	$\begin{array}{c} 17,854\\ 16.7\%\\ 27.9\%\\ 2.8\%\\ 9.1\%\\ 13.9\%\\ 1.1\%\\ 4.1\%\\ 3.9\%\\ 1.9\%\\ 0.0\%\\ 4.5\%\\ 14.1\%\\ 70.4\%\\ 29.6\%\end{array}$	69,906 16.5% 24.7% 2.9% 10.2% 12.1% 1.3% 5.1% 3.3% 3.1% 0.2% 5.3% 15.3% 66.4% 33.6%	15.7% 23.7% 2.9% 11.1% 11.6% 1.6% 5.9% 3.1% 2.9% 0.2% 6.2% 15.0%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	3.7% 12.5% 8.4% 1.5% 13.4% 9.8% 7.1% 0.1% 4.6% 25.8% 8.8% 2.8% 1.5%	4.0% 13.5% 6.8% 1.7% 15.0% 7.8% 5.6% 0.1% 4.4% 9.5% 5.0% 2.2%	$\begin{array}{c} 12.8\% \\ 6.0\% \\ 1.5\% \\ 15.4\% \\ 7.3\% \\ 5.6\% \\ 0.1\% \\ 4.2\% \\ 24.6\% \\ 9.8\% \\ 4.9\% \end{array}$
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	84.7% 10.4% 0.8% 0.1% 0.1% 0.6% 0.6% 2.7%	83.1% 11.4% 0.7% 0.1% 0.2% 1.3% 0.7% 2.5%	11.3% 1.2% 0.1% 0.2% 1.5% 0.7%

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	ver Place boro, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.0%	2.2%	2.3%
	Travel to Work in 5 to 9 Minutes	10.2%	9.8%	10.4%
	Travel to Work in 10 to 14 Minutes	21.7%	19.5%	19.0%
	Travel to Work in 15 to 19 Minutes	23.1%	24.0%	22.2%
	Travel to Work in 20 to 29 Minutes	24.4%	24.8%	24.9%
	Travel to Work in 30 to 44 Minutes	13.1%	13.4%	14.7%
	Travel to Work in 45 to 59 Minutes	2.6%	2.7%	2.9%
	Travel to Work in 60 Minutes or more	3.1%	3.6%	3.7%
	Average Travel Time to Work	19	20	20
	No Vehicles	6.2%	5.7%	6.4%
es H	1 Vehicle	49.7%	42.5%	37.4%
г icl	2 Vehicles	32.3%	35.5%	35.6%
Vehicles per HH	3 or more vehicles	11.8%	16.3%	20.6%
	Average Number of Vehicles	1.54	1.68	1.79
Change	Births (last 12 months)	513	1,853	5,917
an	Deaths (last 12 months)	279	1,322	4,850
ပ်	Migration (last 12 months)	43	785	2,203
Work place	Workplace Establishments	1,138	4,751	14,590
Wo pla	Workplace Employees (FTE)	22,519	79,771	218,814