

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	19,840	202,673	502,935
	Population Est 23Q1	19,822	202,294	502,442
	Population Est 22Q4	19,827	202,032	501,468
	Population Est 22Q3	19,826	202,515	502,005
	Population Est 22Q2	19,562	199,804	497,480
	Population Est 22Q1	19,540	197,580	493,166
	Population Est 21Q4	19,560	197,479	492,491
	Population Est 21Q3	19,576	197,417	491,769
	Population Est 21Q2	19,523	197,422	491,448
	Population Fcst	19,940	212,726	523,013
	2010 Census Population	16,827	77,877	156,524
	2000 Census Population	15,654	75,568	155,873
	1990 Census Population	13,753	63,455	135,274
	Current Year Daytime Population	20,345	630,653	1,035,080
	Average Seasonal Population	407	4,252	8,258
	Historical Annual Growth, 1990 – 2000	1.30%	1.76%	1.43%
	Historical Annual Growth, 2000 – 2010	0.73%	0.30%	0.04%
	Estimated Annual Growth, 2010 – CY	1.25%	7.49%	9.21%
	Projected Annual Growth, CY to Y5	0.10%	0.97%	0.79%
	Group Qtrs Est	67	3,639	8,830
Transient Est Average Last 4 Qtrs	1	52,325	67,637	
Households	Current Year Estimated Households	6,978	92,836	231,671
	Households Est 23Q1	6,972	92,636	231,365
	Households Est 22Q4	6,972	92,476	230,824
	Households Est 22Q3	6,973	92,769	231,165
	Households Est 22Q2	6,882	91,456	228,890
	Households Est 22Q1	6,873	90,146	226,288
	Households Est 21Q4	6,878	90,053	225,800
	Households Est 21Q3	6,885	90,038	225,477
	Households Est 21Q2	6,863	90,059	225,347
	Households Fcst	7,034	99,151	245,151
	2010 Census Households	5,946	31,029	63,613
	2000 Census Households	5,946	30,650	64,239
	1990 Census Households	5,832	27,650	58,192
	Historical Annual Growth, 1990 – 2000	0.19%	1.04%	0.99%
	Historical Annual Growth, 2000 – 2010	0.00%	0.12%	-0.10%
	Estimated Annual Growth, 2010 – CY	1.22%	8.62%	10.25%
	Projected Annual Growth, CY to Y5	0.16%	1.32%	1.14%
Population per Household	2.83	2.14	2.13	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	6.2%	3.5%	2.8%
	HH Income \$250,000 to \$499,999	7.4%	4.2%	3.3%
	HH Income \$200,000 to \$249,999	17.3%	9.9%	7.7%
	HH Income \$175,000 to \$199,999	26.5%	7.4%	6.6%
	HH Income \$150,000 to \$174,999	4.1%	5.1%	5.3%
	HH Income \$100,000 to 149,999	11.8%	15.2%	14.4%
	HH Income \$75,000 to 99,999	5.0%	11.4%	11.2%
	HH Income \$50,000 to 74,999	8.5%	13.7%	15.5%
	HH Income \$35,000 to 49,999	4.5%	9.2%	9.9%
	HH Income \$25,000 to 34,999	2.2%	6.3%	7.3%
	HH Income \$15,000 to 24,999	2.8%	6.3%	7.2%
	HH Income \$0 to 14,999	3.7%	7.7%	8.8%
	Average Household Income	\$314,666	\$153,721	\$131,152
	Median Household Income	\$182,065	\$88,851	\$77,274
	Per Capita Income	\$110,876	\$70,710	\$61,082
	2000 Average HH Income	\$147,240	\$116,613	\$95,382
	2000 Median HH Income	\$107,464	\$70,716	\$54,787
	Average Disposable Income	140,962	96,938	88,066
	Median Disposable Income	155,613	78,208	68,553
	Discretionary HH Income Over \$150,000	25.8%	13.0%	9.7%
	Discretionary HH Income \$125,000 to \$149,999	31.2%	9.8%	8.3%
	Discretionary HH Income \$100,000 to \$124,999	6.0%	7.3%	7.1%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	10.4%	9.6%
	Discretionary HH Income \$50,000 to \$74,999	7.8%	15.4%	14.9%
	Discretionary HH Income \$25,000 to \$49,999	11.4%	20.4%	22.5%
	Discretionary HH Income Under \$25,000	8.1%	23.7%	27.9%
	Average Discretionary HH Income	111,989	72,011	64,447
	Median Discretionary HH Income	130,612	58,901	49,499
	Householder White – Count	5,204	47,030	106,575
	Median HH Income	\$169,028	\$119,170	\$111,810
	Average HH Income	\$142,359	\$118,075	\$113,392
	Householder Black or African-American – Count	145	11,211	35,084
	Median HH Income	\$24,414	\$53,362	\$50,372
	Average HH Income	\$63,208	\$64,520	\$61,562
Householder Hispanic – Count	510	17,863	52,618	
Median HH Income	\$169,317	\$54,579	\$52,029	
Average HH Income	\$140,454	\$71,087	\$67,126	
Householder Asian or Pacific Islander – Count	917	12,165	24,468	
Median HH Income	\$176,473	\$111,273	\$99,376	
Average HH Income	\$144,300	\$112,590	\$104,781	
Householder Other or Pacific Islander – Count	203	4,566	12,925	
Median HH Income	\$176,870	\$78,206	\$66,612	
Average HH Income	\$150,390	\$89,718	\$82,338	
Gender	Male Population	9,565	99,427	249,677
	Female Population	10,275	103,246	253,258

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	1,016	13,757	35,046
	Count of Pop 0 to 7 years	1,758	18,030	45,543
	Count of Pop 5 - 13	2,817	20,585	49,474
	Count of Pop 14 - 18	1,316	9,288	20,674
	Count of Pop 19 - 22	1,110	10,060	22,517
	Count of Pop 22 - 25	710	8,097	18,404
	Count of Pop 25 - 29	770	15,752	40,665
	Count of Pop 30 - 34	735	19,877	52,333
	Count of Pop 35 - 39	980	17,715	46,762
	Count of Pop 40 - 44	1,381	14,763	37,211
	Count of Pop 45 - 59	4,355	34,546	83,957
	Count of Pop 60 - 74	3,325	26,795	66,717
	Count of Pop 75 - 84	1,020	8,547	21,364
	Count of Pop 85+	305	2,890	7,811
	% of Pop 0 to 4 years	5.1%	6.8%	7.0%
	% of Pop 0 to 7 years	8.9%	8.9%	9.1%
	% of Pop 5 - 13	14.2%	10.2%	9.8%
	% of Pop 14 - 18	6.6%	4.6%	4.1%
	% of Pop 19 - 22	5.6%	5.0%	4.5%
	% of Pop 22 - 25	3.6%	4.0%	3.7%
	% of Pop 25 - 29	3.9%	7.8%	8.1%
	% of Pop 30 - 34	3.7%	9.8%	10.4%
	% of Pop 35 - 39	4.9%	8.7%	9.3%
	% of Pop 40 - 44	7.0%	7.3%	7.4%
	% of Pop 45 - 59	22.0%	17.0%	16.7%
% of Pop 60 - 74	16.8%	13.2%	13.3%	
% of Pop 75 - 84	5.1%	4.2%	4.2%	
% of Pop 85+	1.5%	1.4%	1.6%	
Median Age	41.7	36.1	36.3	
Average Age	39.7	37.9	38.1	
Male Population by Age	% of Pop 0 to 4 years	5.4%	7.1%	7.1%
	% of Pop 5 - 13	14.8%	10.5%	10.1%
	% of Pop 14 - 18	7.1%	4.7%	4.2%
	% of Pop 19 - 22	5.9%	5.0%	4.5%
	% of Pop 22 - 25	3.8%	4.0%	3.6%
	% of Pop 25 - 29	3.8%	7.6%	7.9%
	% of Pop 30 - 34	3.5%	9.8%	10.4%
	% of Pop 35 - 39	4.6%	8.8%	9.6%
	% of Pop 40 - 44	6.6%	7.4%	7.7%
	% of Pop 45 - 59	21.7%	17.2%	17.0%
	% of Pop 75 - 84	5.2%	4.0%	3.8%
	% of Pop 60 - 74	16.5%	12.9%	12.9%
	% of Pop 85+	1.2%	1.1%	1.1%
Median Age	40.9	35.8	36.1	
Average Age	39.0	37.3	37.5	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.9%	6.5%	6.8%
	% of Pop 5 - 13	13.7%	9.8%	9.6%
	% of Pop 14 - 18	6.2%	4.5%	4.0%
	% of Pop 19 - 22	5.3%	4.9%	4.5%
	% of Pop 22 - 25	3.4%	4.0%	3.7%
	% of Pop 25 - 29	3.9%	8.0%	8.3%
	% of Pop 30 - 34	3.9%	9.9%	10.4%
	% of Pop 35 - 39	5.2%	8.7%	9.0%
	% of Pop 40 - 44	7.2%	7.2%	7.1%
	% of Pop 45 - 59	22.2%	16.9%	16.4%
	% of Pop 60 - 74	17.0%	13.5%	13.6%
	% of Pop 75 - 84	5.1%	4.5%	4.7%
	% of Pop 85+	1.9%	1.8%	2.0%
	Median Age	42.4	36.4	36.5
Average Age	40.4	38.4	38.7	
Race	Count of White	13,289	98,533	225,806
	Count of Black or African-American	434	25,138	79,921
	Count of Asian or Pacific Islander	3,360	31,186	60,248
	Count of Other races	2,757	47,816	136,960
	White	67.0%	48.6%	44.9%
	Black or African American	2.2%	12.4%	15.9%
	Asian	16.9%	15.4%	12.0%
	Other Races	13.9%	23.6%	27.2%
Language Spoken	Speak English at Home	79.0%	61.9%	59.3%
	Speak Spanish at Home	5.3%	19.2%	24.0%
	Speak French or French Creole at Home	0.8%	0.7%	0.9%
	Speak German at Home	1.2%	0.8%	0.6%
	Speak Other Indo-European Languages at Home	3.1%	4.3%	4.1%
	Speak Russian and Other Slavic Languages at H	0.5%	0.9%	0.8%
	Speak Chinese at Home	5.2%	4.6%	3.0%
	Speak Korean at Home	0.8%	0.7%	0.5%
	Speak Vietnamese at Home	0.4%	0.7%	0.8%
	Speak Other Asian Languages at Home	1.6%	1.7%	1.6%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.5%	0.4%
	Speak Other Language at Home	1.9%	4.1%	3.9%
Hispanic	Hispanic Population	2,231	48,428	144,267
	Hispanic Population Percent	11.2%	23.9%	28.7%
	Mexican	43.2%	51.2%	52.3%
	Puerto Rican	3.3%	2.9%	2.0%
	Cuban	5.2%	2.1%	2.3%
	Dominican	0.0%	0.2%	0.4%
	Central American	12.5%	24.2%	27.5%
	South American	21.0%	10.1%	7.7%
	Other Hispanic	14.8%	9.3%	7.8%
	2000 Hispanic Population Percent	6%	21%	24%
	1990 Hispanic Population Percent	7%	13%	13%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	3.9%	2.9%	2.4%
	American	3.7%	2.7%	2.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	16.9%	15.3%	11.9%
	Chinese	7.8%	5.9%	3.7%
	Japanese	0.3%	0.4%	0.3%
	Korean	1.0%	0.9%	0.6%
	South Central Asian (ie. Indian)	5.6%	5.2%	4.4%
	South East Asian (ie. Vietnamese)	1.5%	2.1%	2.1%
	Other Asian	0.7%	0.7%	0.7%
	European (percent of total population)	34.2%	22.5%	19.4%
	British	8.1%	5.1%	4.4%
	Dutch	0.6%	0.4%	0.3%
	French	1.6%	1.1%	1.0%
	German	6.9%	4.5%	3.8%
	Italian	2.2%	1.6%	1.4%
	Polish	1.4%	0.9%	0.8%
	Scandinavian	1.8%	1.1%	0.9%
	Scotch/Irish	6.5%	4.6%	4.0%
Other European (ie. Greek/Russian)	5.2%	3.3%	2.9%	
Middle Eastern	1.4%	1.7%	1.7%	
Other Ancestry	18.9%	24.6%	27.3%	
Unclassified Ancestry	13.4%	9.1%	8.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	12,871	140,886	356,820
	Elementary (0 to 8)	1.1%	5.0%	6.6%
	Some High School (9 to 11)	1.0%	2.8%	3.7%
	High School Graduate (12)	3.6%	9.2%	12.4%
	Some College (13 to 16)	7.5%	10.7%	13.1%
	Associates Degree Only	1.5%	4.1%	4.7%
	Bachelors Degree Only	32.9%	32.4%	30.9%
	Graduate Degree	52.4%	35.9%	28.6%
	% College (4+)	85.3%	68.3%	59.5%
Household Type	Total Households – count	6,978	92,836	231,671
	One Person HHs – count	1,338	37,204	94,457
	Family HHs – count	5,487	47,544	115,304
	Married Couple – count	4,952	37,264	84,367
	w/own children – count	2,630	17,067	35,984
	w/out own children – count	2,321	20,197	48,382
	Male Householder – count	202	3,545	9,853
	Female Householder – count	333	6,736	21,084
	Non-Family Households – count	154	8,087	21,910
	1 Person Household	19.2%	40.1%	40.8%
	2 Person Household	28.2%	30.4%	30.9%
	3 Person Household	16.3%	12.0%	12.1%
	4 Person Household	21.8%	10.5%	9.3%
	5 Person Household	10.1%	4.6%	4.3%
	6 Person Household	3.2%	1.7%	1.7%
7+ Person Household	1.2%	0.8%	1.0%	
% Households With Children	41.7%	24.1%	22.1%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	7,538	105,061	261,259
	Owner Occupied Percent	72.1%	31.5%	32.0%
	Renter Occupied Percent	20.4%	56.8%	56.7%
	Vacant Housing Percent	7.4%	11.6%	11.3%
	Total Housing Units (Census 2000)	6,240	32,738	69,714
	For Rent (Census 2000)	30%	54%	56%
	For Sale (Census 2000)	29%	16%	12%
	Rented or Sold, (Census 2000)	21%	13%	10%
	Seasonal (Census 2014)	8%	5%	4%
	Other (Census 2000)	10%	7%	13%
Homes Built By Year	Homes Built 1990 to 2000	24%	18%	12%
	Homes Built 1980 to 1989	11%	10%	9%
	Homes Built 1970 to 1979	5%	15%	17%
	Homes Built 1960 to 1969	7%	14%	22%
	Homes Built 1950 to 1959	24%	23%	22%
	Homes Built 1940 to 1949	19%	11%	9%
	Homes Built Before 1939	10%	9%	8%
Units in Structure	1 Unit	93%	64%	58%
	2 - 9 Units	1%	6%	10%
	Greater than 10 Units	5%	30%	31%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	43.4%	26.3%	14.7%
	Property Value \$750,000 to \$999,999	14.0%	13.9%	12.0%
	Property Value \$500,000 to \$749,999	11.6%	16.2%	17.2%
	Property Value \$400,000 to \$499,999	1.8%	7.0%	10.2%
	Property Value \$300,000, to \$399,999	1.5%	6.7%	9.9%
	Property Value \$200,000 to \$299,999	1.3%	6.3%	11.7%
	Property Value \$150,000 to \$199,999	0.2%	2.2%	4.7%
	Property Value \$100,000 to \$149,999	0.4%	2.0%	3.9%
	Property Value \$60,000 to \$99,999	0.4%	1.1%	2.2%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.4%
	Property Value \$0 to \$39,999	0.2%	0.6%	1.0%
	Median Home Value	\$1,207,935	\$733,008	\$500,000
Median Rent	\$1,080	\$637	\$618	
Wealth per Household	\$0 and under - percent	14.3%	18.7%	19.1%
	\$1 to \$4999 - percent	5.6%	9.2%	9.6%
	\$5k to \$9999 - percent	3.4%	4.9%	5.0%
	\$10k to \$24999 - percent	5.4%	6.6%	6.7%
	\$25k to \$49999 - percent	6.3%	6.6%	6.7%
	\$50k to \$99999 - percent	9.7%	9.4%	9.5%
	\$100k to \$249999 - percent	19.1%	16.6%	16.6%
	\$250k to \$499999 - percent	15.6%	12.6%	12.3%
	\$500k+ - percent	20.8%	15.5%	14.7%
	Median HH Wealth	\$142,841	\$71,865	\$66,021
	Avg HH Wealth	\$310,568	\$242,461	\$233,225

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local	215	214	223
	Economic Viability Indexed	215	214	223
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	9,509	111,250	279,000
	Managerial/Executive	29.7%	23.6%	22.2%
	Professional Specialty	49.4%	39.6%	34.0%
	Healthcare Support	0.3%	1.7%	1.7%
	Sales	8.4%	9.0%	10.0%
	Office & Administrative Support	4.1%	6.2%	6.9%
	Protective Service	0.7%	1.0%	1.2%
	Food Preparation	2.2%	4.3%	5.6%
	Building Maintenance & Cleaning	0.3%	2.7%	3.5%
	Personal Care	1.1%	1.9%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	0.7%	5.0%	6.2%
	Production & Transportation	3.2%	4.9%	6.5%
	Percent White Collar Workers	91.9%	80.2%	74.8%
Percent Blue Collar Workers	8.1%	19.8%	25.2%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	8.4%	9.9%	10.8%
	Manufacturing	5.8%	5.3%	5.8%
	Transportation	3.5%	3.3%	3.9%
	Information	1.2%	1.4%	1.4%
	Wholesale/Retail	8.6%	8.7%	10.4%
	Finance, Insurance, Real Estate	9.7%	9.2%	8.4%
	Professional Services	19.2%	15.0%	13.6%
	Management Services	0.8%	0.4%	0.4%
	Administrative/Waste Services	1.2%	3.4%	4.4%
	Educational Services	33.2%	30.0%	24.9%
	Entertainment Services	4.4%	7.3%	8.9%
Other Professional Services	2.3%	3.9%	4.9%	
Public Administration	1.6%	2.1%	2.3%	
Transportation To Work	Drive to Work Alone	86.9%	80.8%	77.7%
	Drive to Work Carpool	6.4%	9.2%	10.8%
	Travel to Work by Public Transportation	1.0%	3.5%	4.6%
	Drive to Work on Motorcycle	0.1%	0.1%	0.1%
	Drive to Work on Bicycle	0.8%	0.3%	0.5%
	Walked to Work	0.4%	1.8%	2.1%
	Other Means	0.4%	0.7%	0.7%
	Work at Home	4.1%	3.7%	3.6%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.706731 Longitude: -95.441813

West U Marketplace Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	1.6%	1.9%	2.0%
	Travel to Work in 5 to 9 Minutes	9.6%	9.9%	9.2%
	Travel to Work in 10 to 14 Minutes	17.1%	16.4%	15.1%
	Travel to Work in 15 to 19 Minutes	22.9%	20.8%	19.9%
	Travel to Work in 20 to 29 Minutes	28.3%	26.4%	25.8%
	Travel to Work in 30 to 44 Minutes	15.8%	17.5%	19.5%
	Travel to Work in 45 to 59 Minutes	3.0%	3.4%	3.9%
	Travel to Work in 60 Minutes or more	1.8%	3.7%	4.5%
	Average Travel Time to Work	20	21	22
Vehicles per HH	No Vehicles	3.9%	7.0%	7.6%
	1 Vehicle	22.6%	46.3%	47.1%
	2 Vehicles	47.9%	36.5%	35.6%
	3 or more vehicles	25.6%	10.3%	9.6%
	Average Number of Vehicles	2.05	1.53	1.50
Change	Births (last 12 months)	200	2,886	7,167
	Deaths (last 12 months)	197	1,721	4,302
	Migration (last 12 months)	279	1,741	2,697
Work place	Workplace Establishments	590	14,102	26,745
	Workplace Employees (FTE)	6,498	513,936	677,839