2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023

Latitude: 39.144031 Longitude: -84.619628

Eathade. 55.144551 Eofgitade04.015025				
	n Hills Plaza nati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	58,055	149,256	547,953
	Population Est 23Q1	58,078	149,387	548,350
	Population Est 22Q4	58,145	149,399	548,313
	Population Est 22Q3	58,312	149,698	548,207
	Population Est 22Q2	58,608	150,384	548,266
	Population Est 22Q1	58,814	150,810	549,016
	Population Est 21Q4	58,884	151,021	549,465
	Population Est 21Q3	58,871	150,975	548,845
	Population Est 21Q2	58,845	150,905	548,902
o	Population Fcst	56,396	145,480	541,424
Population	2010 Census Population	55,263	137,843	480,248
g	2000 Census Population	56,038	146,008	515,862
A	1990 Census Population	57,500	151,613	545,617
	Current Year Daytime Population	42,234	99,648	673,082
	Average Seasonal Population	322	952	5,979
	Historical Annual Growth, 1990 – 2000	-0.26%	-0.38%	-0.56%
	Historical Annual Growth, 2000 – 2010	-0.14%	-0.57%	-0.71%
	Estimated Annual Growth, 2010 – CY	0.37%	0.60%	1.00%
	Projected Annual Growth, CY to Y5	-0.58%	-0.51%	-0.24%
	Group Qtrs Est	627	1,709	18,429
	Transient Est Average Last 4 Qtrs	153	1,322	34,435
	Current Year Estimated Households	24,886	60,985	233,963
	Households Est 23Q1	24,893	61,014	234,007
	Households Est 22Q4	24,919	61,027	233,999
	Households Est 22Q3	24,989	61,147	233,912
	Households Est 22Q2	25,122	61,435	233,893
	Households Est 22Q1	25,212	61,616	234,255
	Households Est 21Q4	25,250	61,713	234,436
spl	Households Est 21Q3	25,237	61,684	234,128
ouseholds	Households Est 21Q2	25,224	61,658	234,166
nse	Households Fcst	24,175	59,466	231,772
Р	2010 Census Households	23,934	55,346	201,097
	2000 Census Households	24,610	58,875	214,295
	1990 Census Households	24,422	58,379	215,958
	Historical Annual Growth, 1990 – 2000	0.08%	0.08%	-0.08%
	Historical Annual Growth, 2000 – 2010	-0.28%	-0.62%	-0.63%
	Estimated Annual Growth, 2010 – CY	0.29%	0.73%	1.15%
	Projected Annual Growth, CY to Y5	-0.58%	-0.50%	-0.19%
		2.31	2.42	2.26

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Dec 5, 2023

**BRIXMOR**°

Latitude: 39.144031 Longitude: -84.619628

Western Hills Plaza 5.00 Minute 10.00 Minute 20.00 Minute Cincinnati, OH **Drivetime Drivetime Drivetime** HH Income \$500,000 or more 0.3% 0.5% 0.8% HH Income \$250,000 to \$499,999 0.4% 0.6% 0.9% HH Income \$200,000 to \$249,999 1.0% 1.4% 2.1% 2.5% HH Income \$175,000 to \$199,999 2.1% 2.6% HH Income \$150,000 to \$174,999 2.4% 2.8% 3.3% HH Income \$100,000 to 149,999 12.9% 13.2% 13.1% HH Income \$75,000 to 99,999 12.3% 11.9% 11.7% HH Income \$50,000 to 74,999 19.2% 17.6% 17.1% 14.0% 13.4% HH Income \$35,000 to 49,999 13.1% HH Income \$25,000 to 34,999 13.8% 11.8% 10.5% HH Income \$15,000 to 24,999 11.3% 11.3% 11.0% HH Income \$0 to 14,999 10.2% 13.1% 13.9% Average Household Income \$65.985 \$67.991 \$73.020 Median Household Income \$50,857 \$50,595 \$51,980 Per Capita Income \$28,577 \$31,916 \$28,090 2000 Average HH Income \$50,246 \$50,275 \$46,523 2000 Median HH Income \$39,956 \$38,691 \$34,497 Average Disposable Income 54,232 55,216 57,936 Median Disposable Income 44,202 43,932 44,857 Discretionary HH Income Over \$150,000 0.4% 0.8% 1.7% Discretionary HH Income \$125,000 to \$149,999 1.3% 1.6% 2.1% Discretionary HH Income \$100,000 to \$124,999 2.6% 3.3% 3.7% Discretionary HH Income \$75,000 to \$99,999 6.1% 6.4% 7.1% 15.7% 15.0% Discretionary HH Income \$50,000 to \$74,999 16.2% Discretionary HH Income \$25,000 to \$49,999 31.8% 27.7% 27.1% Discretionary HH Income Under \$25,000 41.6% 44.4% 43.3% Average Discretionary HH Income 37,630 37,955 40,170 Median Discretionary HH Income 30,198 29,074 29,894 Householder White - Count 16,938 40,705 151,212 Median HH Income \$59,792 \$62,598 \$63,764 Average HH Income \$69,483 \$72,747 \$75,596 Householder Black or African-American - Count 6,667 16,660 65,346 Median HH Income \$31,715 \$30,473 \$33,051 \$42,827 \$39,934 \$43,129 Average HH Income Householder Hispanic - Count 482 1,310 5,438 \$47,794 Median HH Income \$43,572 \$43,154 Average HH Income \$72,121 \$67,491 \$64,692 Householder Asian or Pacific Islander - Count 61 282 3,852 \$66,051 Median HH Income \$58,843 \$62,069 Average HH Income \$73,384 \$68,701 \$70.082 Householder Other or Pacific Islander - Count 739 2,028 8,115 Median HH Income \$45,149 \$38,714 \$40,993 Average HH Income \$59,749 \$56,245 \$50,818 Male Population 27,959 71.907 266.826 Female Population 30,096 77,349 281,126

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Dec 5, 2	2023	Laut	ude: 39.144031	Longitude: -84.619628
	rn Hills Plaza nati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Count of Pop 0 to 4 years	3,721	9,544	33,644
	Count of Pop 0 to 7 years	5,230	13,671	46,286
	Count of Pop 5 - 13	6,781	18,295	58,556
	Count of Pop 14 - 18	2,985	8,295	29,256
	Count of Pop 19 - 22	2,922	8,066	33,715
	Count of Pop 22 - 25	2,148	5,869	27,889
	Count of Pop 25 - 29	3,809	9,639	38,201
	Count of Pop 30 - 34	4,260	10,281	42,361
	Count of Pop 35 - 39	4,312	10,291	38,255
	Count of Pop 40 - 44	3,841	9,245	32,682
	Count of Pop 45 - 59	10,222	25,570	90,291
	Count of Pop 60 - 74	9,368	24,625	88,973
5	Count of Pop 75 - 84	2,617	6,870	25,111
Total Population by Age	Count of Pop 85+	1,069	2,665	9,018
Popula by Age	% of Pop 0 to 4 years	6.4%	6.4%	6.1%
ос У А	% of Pop 0 to 7 years	9.0%	9.2%	
al F	% of Pop 5 - 13	11.7%	12.3%	
Tot	% of Pop 14 - 18	5.1%	5.6%	
•	% of Pop 19 - 22	5.0%	5.4%	
	% of Pop 22 - 25	3.7%	3.9%	
	% of Pop 25 - 29	6.6%	6.5%	
	% of Pop 30 - 34	7.3%	6.9%	
	% of Pop 35 - 39	7.4%	6.9%	
	% of Pop 40 - 44	6.6%	6.2%	
	% of Pop 45 - 59	17.6%	17.1%	
	% of Pop 60 - 74	16.1%	16.5%	
	% of Pop 75 - 84	4.5%	4.6%	
	% of Pop 85+	1.8%	1.8%	
	·	37.8	37.3	
	Median Age	39.0	38.7	
	Average Age	39.0	30.7	30.7
	% of Pop 0 to 4 years	6.8%	6.8%	
	% of Pop 5 - 13	12.5%	12.9%	
	% of Pop 14 - 18	5.5%	5.8%	
	% of Pop 19 - 22	5.4%	5.6%	
_	% of Pop 22 - 25	3.9%	4.1%	
tio	% of Pop 25 - 29	6.5%	6.4%	
ula ge	% of Pop 30 - 34	7.1%	6.7%	
Popula by Age	% of Pop 35 - 39	7.6%	6.9%	
Male Population by Age	% of Pop 40 - 44	6.7%	6.2%	
Mal	% of Pop 45 - 59	17.7%	17.2%	
	% of Pop 75 - 84	3.9%	4.0%	
	% of Pop 60 - 74	15.2%	16.2%	
	% of Pop 85+	1.1%	1.2%	1.1%
	Median Age	36.4	36.3	
	Average Age	37.6	37.7	37.6

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Dec 5, 2023



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	n Hills Plaza nati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.0%	6.1%	5.9%
	% of Pop 5 - 13	10.9%	11.6%	10.3%
	% of Pop 14 - 18	4.8%	5.3%	
	% of Pop 19 - 22	4.7%	5.2%	
	·	3.5%	3.8%	
	% of Pop 22 - 25			
	% of Pop 25 - 29	6.6%	6.5%	
	% of Pop 30 - 34	7.5%	7.1%	
	% of Pop 35 - 39	7.3%	6.9%	6.9%
	% of Pop 40 - 44	6.6%	6.2%	5.9%
	% of Pop 45 - 59	17.6%	17.0%	16.4%
	% of Pop 60 - 74	17.0%	16.8%	16.7%
	% of Pop 75 - 84	5.1%	5.1%	5.2%
	% of Pop 85+	2.5%	2.3%	2.2%
	Median Age	39.1	38.2	37.4
	Average Age	40.3	39.7	39.7
	Count of White	36,817	92,943	335,719
	Count of Black or African-American	16,061	40,864	154,639
	Count of Asian or Pacific Islander	534	1,429	10,777
ø	Count of Other races	4,642	14,019	
Race	White	63.4%	62.3%	
112	Black or African American	27.7%	27.4%	
	Asian	0.9%	1.0%	2.0%
	Other Races	8.0%	9.4%	8.5%
	Speak English at Home	91.2%	92.4%	92.9%
	Speak Spanish at Home	2.2%	2.6%	2.7%
	Speak French or French Creole at Home	1.2%	0.8%	0.5%
	Speak German at Home	0.4%	0.5%	0.4%
ge u	Speak Other Indo-European Languages at Home	0.4%	0.5%	0.9%
ke ja	Speak Russian and Other Slavic Languages at H	0.2%	0.2%	0.2%
l gc	Speak Chinese at Home	0.0%	0.0%	0.4%
Language Spoken	Speak Korean at Home	0.0%	0.0%	0.1%
-	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at F	0.0%	0.1%	0.1%
	Speak Other Language at Home	4.1%	2.7%	1.3%
	Hispanic Population	2,101	7,955	24,016
	Hispanic Population Percent	3.6%	5.3%	4.4%
	Mexican	34.6%	31.6%	38.8%
	Puerto Rican	20.0%	11.8%	13.7%
Ċ	Cuban	0.9%	10.8%	5.4%
Hispanic	Dominican	0.5%	0.3%	1.1%
lsp	Central American	23.2%	31.6%	25.4%
Ī	South American	8.9%	2.8%	6.2%
	Other Hispanic	11.9%	11.2%	9.5%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%
	•			l

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Dec 5, 2023



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	n Hills Plaza	5.00 Minute	10.00 Minute	20.00 Minute
Cincin	nati, OH	Drivetime	Drivetime	Drivetime
	American (percent of total population)	5.2%	5.0%	4.8%
	American ( )	5.0%	4.9%	4.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.9%	0.9%	1.9%
	Chinese	0.2%	0.2%	0.5%
	Japanese   Korean	0.0% 0.0%	0.0% 0.0%	0.0%   0.1%
	Notean   South Central Asian (ie. Indian)	0.0%	0.0%	0.1%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.4%
>	Other Asian	0.3%	0.3%	0.4%
Ancestry	European (percent of total population)	46.9%	44.1%	40.5%
Ce	British	4.3%	4.2%	5.0%
۱₩	Dutch	0.4%	0.4%	0.5%
	French	1.0%	0.9%	1.0%
	German	24.4%	23.2%	19.1%
	Italian	4.2%	3.5%	2.8%
	Polish	0.6%	0.7%	0.7%
	Scandinavian	0.5%	0.5%	0.6%
	Scotch/Irish Other Furgness (in Creek/Russian)	8.8% 2.6%	8.3% 2.5%	8.3% 2.4%
	Other European (ie. Greek/Russian)			
	Middle Eastern	0.3%	0.4% 24.7%	0.4%
	Other Ancestry	23.8% 19.4%	24.7% 19.5%	27.9% 20.1%
	Unclassified Ancestry	19.470	19.5%	20.170
	Adult Population (25 Years or Older)	39,498	99,187	364,893
	Elementary (0 to 8)	2.4%	3.1%	3.0%
u (	Some High School (9 to 11)	6.0%	7.8%	7.8%
tio 5+	High School Graduate (12)	34.4%	33.3%	29.4%
ca e 2	Some College (13 to 16)	19.6%	19.5%	19.8%
Education (Age 25+)	Associates Degree Only	9.5%	9.1%	8.3%
ШЭ	Bachelors Degree Only	18.9%	18.2%	20.0%
	Graduate Degree	9.1%	8.9%	11.7%
	% College (4+)	28.0%	27.2%	31.8%
	Total Households – count	24,886	60,985	233,963
	One Person HHs – count	9,002	20,305	88,675
	Family HHs – count	14,143	36,550	123,931
	Married Couple – count	8,570	22,279	75,668
	w/own children – count	3,402	8,819	27,001
	w/out own children – count	5,167	13,460	48,667
5	Male Householder – count	1,477	3,833	11,927
	Female Householder – count	4,096	10,437	36,337
usehc Type	Non-Family Households – count	1,740	4,130	21,356
Household Type	1 Person Household	36.2%	33.3%	37.9%
<b>Ť</b>	2 Person Household	30.5%	31.0%	30.9%
	3 Person Household	14.2%	14.7%	13.3%
	4 Person Household	10.6%	11.4%	9.8%
	5 Person Household	5.1%	5.8%	4.9%
	6 Person Household	2.3%	2.5%	2.0%
	7+ Person Household	1.2%	1.4%	1.2%
	% Households With Children	27.5%	29.0%	23.2%

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	rn Hills Plaza nati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	26,945	67,059	260,722
	Owner Occupied Percent	51.6%	51.1%	44.9%
	Renter Occupied Percent	40.8%	39.9%	44.8%
<b>5</b> 0	Vacant Housing Percent	7.6%	9.1%	10.3%
Housing	Total Housing Units (Census 2000)	25,934	62,837	235,464
snc	For Rent (Census 2000)	59%	57%	52%
Ĭ	For Sale (Census 2000)	17%	15%	12%
	Rented or Sold, (Census 2000)	11%	10%	11%
	Seasonal (Census 2014)	3%	3%	3%
	Other (Census 2000)	7%	15%	20%
	Homes Built 1990 to 2000	4%	5%	5%
∰ _	Homes Built 1980 to 1989	5%	7%	6%
Homes Built By Year	Homes Built 1970 to 1979	10%	13%	10%
mes By Y	Homes Built 1960 to 1969	16%	18%	15%
P @	Homes Built 1950 to 1959	27%	22%	17%
Ĭ	Homes Built 1940 to 1949	15%	12%	12%
	Homes Built Before 1939	23%	23%	34%
(I)	1 Unit	61%	60%	52%
Units in Structure	2 - 9 Units	22%	22%	29%
its	Greater than 10 Units	17%	17%	18%
	Mobilie Trailer	0%	0%	1%
0,	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	0.6%	0.6%	1.0%
	Property Value \$750,000 to \$999,999	0.5%	0.8%	2.0%
	Property Value \$500,000 to \$749,999	1.9%	4.2%	5.8%
ed	Property Value \$400,000 to \$499,999	2.6%	4.9%	6.8%
lue Ipi	Property Value \$300,000, to \$399,999	7.1%	10.3%	12.3%
Val	Property Value \$200,000 to \$299,999	24.2%	23.9%	22.1%
Home Value wner Occupied)	Property Value \$150,000 to \$199,999	30.6%	24.2%	19.4%
om Jer	Property Value \$100,000 to \$149,999	23.4%	19.1%	18.2%
<b>=</b>	Property Value \$60,000 to \$99,999	5.6%	7.6%	8.1%
l é	Property Value \$40,000 to \$59,999	1.3%	2.0%	1.7%
	Property Value \$0 to \$39,999	2.0%	2.3%	2.3%
	Median Home Value Median Rent	\$177,777 \$456	\$189,230 \$444	\$200,535 \$450
	\$0 and under - percent	19.0%	19.1%	19.4%
	\$1 to \$4999 - percent	9.9%	9.9%	10.1%
	\$5k to \$9999 - percent	5.1%	5.1%	5.2%
<u> </u>	\$10k to \$24999 - percent	6.8%	6.8%	6.8%
Wealth per Household	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
Wealth House	\$50k to \$99999 - percent	10.2%	10.2%	10.0%
Ve	\$100k to \$249999 - percent	17.4%	17.3%	17.0%
> <del> </del>	\$250k to \$499999 - percent	12.1%	12.0%	11.9%
be	\$500k+ - percent	12.6%	12.6%	12.7%
	Median HH Wealth	\$61,245	\$60,691	\$58,046
	Avg HH Wealth	\$213,987	\$213,734	\$213,302
	, wa i ii i waliii	Ψ2 10,307	Ψ2 10,104	Ψ2 10,002

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	n Hills Plaza nati, OH	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local Economic Viability Indexed	218 218	216 216	215 215
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	31,205 12.6% 22.4% 4.2% 9.4% 14.5% 2.0% 6.0% 3.7% 2.5% 0.0% 6.7% 15.8% 63.2% 36.8%	76,205 13.4% 22.2% 4.0% 9.3% 13.9% 1.9% 7.1% 4.0% 2.3% 0.1% 6.8% 15.2% 62.7% 37.3%	280,798 15.1% 23.9% 3.6% 9.6% 12.3% 1.9% 7.2% 3.4% 2.5% 0.2% 6.0% 14.3% 64.5% 35.5%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	5.5% 9.9% 9.0% 1.2% 13.7% 7.3% 5.5% 0.3% 5.6% 24.4% 9.1% 5.2% 3.3%	5.8% 9.4% 8.0% 1.6% 13.6% 7.3% 5.6% 0.2% 5.3% 25.5% 10.2% 4.4% 3.2%	5.4% 10.4% 6.3% 1.7% 13.5% 7.5% 6.7% 0.2% 4.9% 25.1% 10.6% 4.4% 3.3%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	80.9% 11.3% 4.2% 0.1% 0.1% 1.5% 0.2% 1.7%	78.7% 11.6% 5.9% 0.1% 0.1% 1.5% 0.4% 1.8%	74.6% 11.5% 7.0% 0.0% 0.2% 4.1% 0.5% 2.1%

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Western Hills Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.8%	2.3%	2.6%
	Travel to Work in 5 to 9 Minutes	8.3%	7.9%	9.3%
	Travel to Work in 10 to 14 Minutes	10.9%	12.2%	14.3%
	Travel to Work in 15 to 19 Minutes	14.2%	15.6%	17.7%
	Travel to Work in 20 to 29 Minutes	28.5%	27.0%	26.7%
	Travel to Work in 30 to 44 Minutes	26.9%	25.5%	20.7%
	Travel to Work in 45 to 59 Minutes	5.2%	5.6%	4.9%
	Travel to Work in 60 Minutes or more	3.2%	4.0%	3.9%
	Average Travel Time to Work	24	24	23
	No Vehicles	11.2%	13.8%	14.7%
es H	1 Vehicle	40.5%	37.3%	38.4%
를 도	2 Vehicles	33.0%	31.1%	31.6%
Vehicles per HH	3 or more vehicles	15.3%	17.8%	15.4%
	Average Number of Vehicles	1.58	1.59	1.54
Change	Births (last 12 months)	716	1,837	6,914
an	Deaths (last 12 months)	637	1,645	6,002
ပ်	Migration (last 12 months)	-620	-1,275	-990
Work place	Workplace Establishments	1,244	2,544	16,375
Weld	Workplace Employees (FTE)	11,180	23,212	295,203