Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Dec 5, 2023

BRIXMOR®

Latitude: 39.144031   Longitude: -84.619628

Western Hills Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Current Year Estimated Population	17,628	102,372	213,707
Population Est 23Q1	17,641	102,431	213,895
Population Est 22Q4	17,662	102,460	213,884
Population Est 22Q3	17,743	102,671	214,204
Population Est 22Q2	17,847	103,111	214,798
Population Est 22Q1	17,935	103,400	215,293
Population Est 21Q4	17,960	103,543	215,578
Population Est 21Q3	17,965	103,532	215,514
Population Est 21Q2	17,954	103,468	215,450
Population Fcst	17,155	99,431	209,516
2010 Census Population	17,120	95,705	183,607
2000 Census Population	17,511	99,923	195,432
1990 Census Population	18,228	102,732	200,899
Current Year Daytime Population	11,964	66,927	152,623
Average Seasonal Population	113	644	1,548
Historical Annual Growth, 1990 – 2000	-0.40%	-0.28%	-0.28%
Historical Annual Growth, 2000 – 2010	-0.23%	-0.43%	-0.62%
Estimated Annual Growth, 2010 – CY	0.22%	0.51%	1.15%
Projected Annual Growth, CY to Y5	-0.54%	-0.58%	-0.40%
Group Qtrs Est	75	1,116	3,249
Transient Est Average Last 4 Qtrs	0	799	2,783
Households			
Current Year Estimated Households	7,662	42,414	88,245
Households Est 23Q1	7,666	42,428	88,282
Households Est 22Q4	7,674	42,445	88,295
Households Est 22Q3	7,706	42,532	88,422
Households Est 22Q2	7,753	42,727	88,653
Households Est 22Q1	7,788	42,852	88,858
Households Est 21Q4	7,804	42,921	88,991
Households Est 21Q3	7,801	42,910	88,950
Households Est 21Q2	7,796	42,882	88,926
Households Fcst	7,455	41,201	86,594
2010 Census Households	7,530	39,567	73,873
2000 Census Households	7,954	41,873	77,964
1990 Census Households	7,936	41,293	76,738
Historical Annual Growth, 1990 – 2000	0.02%	0.14%	0.16%
Historical Annual Growth, 2000 – 2010	-0.55%	-0.56%	-0.54%
Estimated Annual Growth, 2010 – CY	0.13%	0.53%	1.35%
Projected Annual Growth, CY to Y5	-0.55%	-0.58%	-0.38%
Population per Household	2.29	2.39	2.38

Demographic Source: Synergos Technologies, Inc

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Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income $500,000 or more	0.2%	0.5%	0.6%
	HH Income $250,000 to $499,999	0.2%	0.6%	0.7%
	HH Income $200,000 to $249,999	0.5%	1.4%	1.7%
	HH Income $175,000 to $199,999	1.5%	2.6%	2.7%
	HH Income $150,000 to $174,999	1.7%	2.8%	3.1%
	HH Income $100,000 to 149,999	11.2%	13.3%	14.2%
	HH Income $75,000 to 99,999	12.3%	12.2%	12.4%
	HH Income $50,000 to 74,999	18.2%	18.2%	17.1%
	HH Income $35,000 to 49,999	15.9%	13.7%	13.1%
	HH Income $25,000 to 34,999	14.1%	12.4%	11.1%
	HH Income $15,000 to 24,999	13.9%	10.8%	11.0%
	HH Income $0 to 14,999	10.3%	11.5%	12.2%
	Average Household Income	$60,217	$69,413	$71,695
	Median Household Income	$45,465	$51,918	$53,413
	Per Capita Income	$26,278	$29,065	$29,981
	2000 Average HH Income	$48,368	$51,931	$51,474
	2000 Median HH Income	$38,984	$40,072	$39,096
	Average Disposable Income	49,528	56,270	57,993
	Median Disposable Income	39,556	45,045	46,242
	Discretionary HH Income Over $150,000	0.0%	0.9%	1.2%
	Discretionary HH Income $125,000 to $149,999	0.8%	1.7%	2.0%
	Discretionary HH Income $100,000 to $124,999	1.6%	3.4%	3.6%
	Discretionary HH Income $75,000 to $99,999	4.0%	6.7%	7.3%
	Discretionary HH Income $50,000 to $74,999	15.3%	16.0%	16.6%
	Discretionary HH Income $25,000 to $49,999	32.3%	28.9%	27.7%
	Discretionary HH Income Under $25,000	46.0%	42.4%	41.7%
	Average Discretionary HH Income	33,520	39,069	40,391
	Median Discretionary HH Income	27,110	30,294	31,257
	Householder White – Count	5,556	28,246	60,429
	Median HH Income	$53,641	$63,340	$65,406
	Average HH Income	$63,009	$73,618	$75,234
	Householder Black or African-American – Count	1,548	12,048	21,880
	Median HH Income	$27,991	$31,852	$30,817
	Average HH Income	$37,688	$41,623	$40,976
	Householder Hispanic – Count	216	794	1,877
	Median HH Income	$36,971	$44,231	$47,677
	Average HH Income	$46,696	$74,645	$71,594
	Householder Asian or Pacific Islander – Count	6	163	1,092
	Median HH Income	$57,879	$62,075	$49,591
	Average HH Income	$58,889	$70,080	$59,408
	Householder Other or Pacific Islander – Count	336	1,162	2,967
	Median HH Income	$43,201	$44,978	$42,593
	Average HH Income	$49,868	$58,661	$59,986
Gender	Male Population	8,548	49,296	103,402
	Female Population	9,080	53,076	110,305

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Western Hills Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age			
Count of Pop 0 to 4 years	1,105	6,412	13,450
Count of Pop 0 to 7 years	1,522	9,101	19,152
Count of Pop 5 - 13	2,009	12,166	25,204
Count of Pop 14 - 18	915	5,563	11,411
Count of Pop 19 - 22	898	5,417	11,547
Count of Pop 22 - 25	658	3,938	8,749
Count of Pop 25 - 29	1,162	6,553	13,909
Count of Pop 30 - 34	1,306	7,054	15,092
Count of Pop 35 - 39	1,308	7,138	14,692
Count of Pop 40 - 44	1,199	6,467	13,013
Count of Pop 45 - 59	3,206	17,915	36,402
Count of Pop 60 - 74	2,834	17,068	36,033
Count of Pop 75 - 84	748	4,766	10,254
Count of Pop 85+	279	1,915	3,950
% of Pop 0 to 4 years	6.3%	6.3%	6.3%
% of Pop 0 to 7 years	8.6%	8.9%	9.0%
% of Pop 5 - 13	11.4%	11.9%	11.8%
% of Pop 14 - 18	5.2%	5.4%	5.3%
% of Pop 19 - 22	5.1%	5.3%	5.4%
% of Pop 22 - 25	3.7%	3.8%	4.1%
% of Pop 25 - 29	6.6%	6.4%	6.5%
% of Pop 30 - 34	7.4%	6.9%	7.1%
% of Pop 35 - 39	7.4%	7.0%	6.9%
% of Pop 40 - 44	6.8%	6.3%	6.1%
% of Pop 45 - 59	18.2%	17.5%	17.0%
% of Pop 60 - 74	16.1%	16.7%	16.9%
% of Pop 75 - 84	4.2%	4.7%	4.8%
% of Pop 85+	1.6%	1.9%	1.8%
Median Age	37.9	37.9	37.5
Average Age	38.9	39.1	39.1
Male Population by Age			
% of Pop 0 to 4 years	6.7%	6.6%	6.6%
% of Pop 5 - 13	12.3%	12.6%	12.4%
% of Pop 14 - 18	5.5%	5.7%	5.5%
% of Pop 19 - 22	5.4%	5.6%	5.6%
% of Pop 22 - 25	3.9%	4.1%	4.3%
% of Pop 25 - 29	6.7%	6.4%	6.5%
% of Pop 30 - 34	7.3%	6.7%	7.0%
% of Pop 35 - 39	7.5%	7.0%	6.9%
% of Pop 40 - 44	6.9%	6.3%	6.1%
% of Pop 45 - 59	18.1%	17.5%	17.1%
% of Pop 75 - 84	3.6%	4.0%	4.2%
% of Pop 60 - 74	15.0%	16.1%	16.5%
% of Pop 85+	1.0%	1.2%	1.2%
Median Age	36.4	36.6	36.5
Average Age	37.4	37.9	38.1

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	% of Pop 0 to 4 years	5.8%	5.9%	6.0%
	% of Pop 5 - 13	10.5%	11.2%	11.2%
	% of Pop 14 - 18	4.9%	5.2%	5.1%
	% of Pop 19 - 22	4.8%	5.0%	5.2%
	% of Pop 22 - 25	3.5%	3.7%	3.9%
	% of Pop 25 - 29	6.5%	6.4%	6.5%
	% of Pop 30 - 34	7.5%	7.0%	7.2%
	% of Pop 35 - 39	7.3%	6.9%	6.9%
	% of Pop 40 - 44	6.7%	6.3%	6.1%
	% of Pop 45 - 59	18.3%	17.5%	16.9%
	% of Pop 60 - 74	17.1%	17.2%	17.2%
	% of Pop 75 - 84	4.8%	5.2%	5.4%
	% of Pop 85+	2.2%	2.5%	2.4%
	Median Age	39.3	39.0	38.5
	Average Age	40.3	40.2	40.1
Race	Count of White	11,717	64,017	136,891
	Count of Black or African-American	4,269	28,441	54,913
	Count of Asian or Pacific Islander	133	960	3,413
	Count of Other races	1,509	8,954	18,490
	White	66.5%	62.5%	64.1%
	Black or African American	24.2%	27.8%	25.7%
	Asian	0.8%	0.9%	1.6%
	Other Races	8.6%	8.7%	8.7%
Language Spoken	Speak English at Home	91.5%	91.9%	92.3%
	Speak Spanish at Home	2.7%	2.3%	2.6%
	Speak French or French Creole at Home	0.4%	1.0%	0.7%
	Speak German at Home	0.4%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	0.6%	0.4%	0.9%
	Speak Russian and Other Slavic Languages at H	0.2%	0.2%	0.2%
	Speak Chinese at Home	0.1%	0.0%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.0%
	Speak Other Language at Home	4.1%	3.4%	2.3%
Hispanic	Hispanic Population	701	4,800	9,660
	Hispanic Population Percent	4.0%	4.7%	4.5%
	Mexican	18.0%	37.3%	35.4%
	Puerto Rican	15.7%	12.9%	12.2%
	Cuban	0.1%	9.4%	9.3%
	Dominican	0.0%	0.3%	0.2%
	Central American	52.7%	24.2%	27.9%
	South American	6.9%	4.4%	4.0%
	Other Hispanic	6.7%	11.4%	10.9%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	0%	1%

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Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	5.0%	5.1%	5.0%
	American	4.8%	4.9%	4.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	0.7%	0.9%	1.6%
	Chinese	0.1%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.0%	0.1%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.3%	0.4%
	Other Asian	0.4%	0.3%	0.5%
	European (percent of total population)	49.3%	45.4%	45.0%
	British	4.1%	4.2%	4.4%
	Dutch	0.4%	0.4%	0.5%
	French	1.1%	0.9%	1.0%
	German	26.2%	23.7%	23.3%
	Italian	4.7%	3.8%	3.6%
	Polish	0.9%	0.6%	0.7%
	Scandinavian	0.4%	0.4%	0.5%
	Scotch/Irish	9.2%	8.5%	8.6%
	Other European (ie. Greek/Russian)	2.3%	2.7%	2.4%
	Middle Eastern	0.3%	0.3%	0.4%
	Other Ancestry	21.3%	24.2%	24.2%
	Unclassified Ancestry	19.4%	19.4%	19.2%
Education (Age 25+)	Adult Population (25 Years or Older)	12,042	68,875	143,346
	Elementary (0 to 8)	2.3%	3.0%	2.9%
	Some High School (9 to 11)	6.5%	7.0%	7.3%
	High School Graduate (12)	34.1%	33.8%	31.6%
	Some College (13 to 16)	20.4%	18.9%	19.7%
	Associates Degree Only	9.0%	9.1%	9.1%
	Bachelors Degree Only	20.8%	18.9%	19.2%
	Graduate Degree	6.9%	9.3%	10.1%
	% College (4+)	27.7%	28.2%	29.3%
Household Type	Total Households – count	7,662	42,414	88,245
	One Person HHs – count	2,836	14,451	29,679
	Family HHs – count	4,289	25,044	52,329
	Married Couple – count	2,469	15,420	33,144
	w/own children – count	839	6,328	12,505
	w/out own children – count	1,630	9,092	20,638
	Male Householder – count	426	2,796	5,073
	Female Householder – count	1,394	6,829	14,112
	Non-Family Households – count	536	2,919	6,237
	1 Person Household	37.0%	34.1%	33.6%
	2 Person Household	29.4%	30.8%	31.7%
	3 Person Household	14.4%	14.5%	14.3%
	4 Person Household	10.3%	11.2%	11.1%
	5 Person Household	5.3%	5.6%	5.7%
	6 Person Household	2.3%	2.4%	2.3%
	7+ Person Household	1.2%	1.4%	1.3%
	% Households With Children	26.7%	28.8%	27.1%

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Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	8,218	46,143	97,049
	Owner Occupied Percent	52.6%	52.7%	51.9%
	Renter Occupied Percent	40.6%	39.2%	39.1%
	Vacant Housing Percent	6.8%	8.1%	9.1%
	Total Housing Units (Census 2000)	8,306	44,276	83,536
	For Rent (Census 2000)	51%	60%	54%
	For Sale (Census 2000)	21%	15%	14%
	Rented or Sold, (Census 2000)	12%	10%	10%
	Seasonal (Census 2014)	1%	3%	2%
	Other (Census 2000)	10%	10%	18%
Homes Built By Year	Homes Built 1990 to 2000	2%	5%	6%
	Homes Built 1980 to 1989	4%	6%	7%
	Homes Built 1970 to 1979	6%	12%	13%
	Homes Built 1960 to 1969	16%	18%	18%
	Homes Built 1950 to 1959	30%	24%	21%
	Homes Built 1940 to 1949	18%	13%	11%
	Homes Built Before 1939	24%	22%	23%
Units in Structure	1 Unit	61%	60%	60%
	2 - 9 Units	27%	21%	22%
	Greater than 10 Units	12%	18%	18%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value $1,000,000 or more	0.6%	0.6%	0.6%
	Property Value $750,000 to $999,999	0.6%	0.7%	1.0%
	Property Value $500,000 to $749,999	0.9%	3.6%	4.6%
	Property Value $400,000 to $499,999	1.7%	4.4%	5.9%
	Property Value $300,000, to $399,999	5.0%	9.4%	11.7%
	Property Value $200,000 to $299,999	23.1%	25.0%	24.5%
	Property Value $150,000 to $199,999	31.8%	26.2%	22.3%
	Property Value $100,000 to $149,999	25.1%	20.1%	17.5%
	Property Value $60,000 to $99,999	7.1%	6.2%	7.6%
	Property Value $40,000 to $59,999	1.9%	1.6%	1.8%
	Property Value $0 to $39,999	2.2%	2.1%	2.4%
	Median Home Value	$169,100	$187,991	$196,284
	Median Rent	$439	$455	$451
Wealth per Household	$0 and under - percent	19.1%	18.9%	18.8%
	$1 to $4999 - percent	10.0%	9.8%	9.7%
	$5k to $9999 - percent	5.2%	5.1%	5.0%
	$10k to $24999 - percent	6.8%	6.8%	6.7%
	$25k to $49999 - percent	7.0%	6.9%	6.9%
	$50k to $99999 - percent	10.3%	10.2%	10.2%
	$100k to $249999 - percent	17.4%	17.4%	17.4%
	$250k to $499999 - percent	11.9%	12.1%	12.2%
	$500k+ - percent	12.4%	12.7%	13.0%
	Median HH Wealth	$59,425	$62,221	$63,606
	Avg HH Wealth	$210,876	$215,418	$217,968

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Economic Viability			
Economic Viability Local	217	216	214
Economic Viability Indexed	217	216	214
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	9,654	53,893	109,328
Managerial/Executive	13.8%	12.8%	14.3%
Professional Specialty	19.8%	22.3%	23.3%
Healthcare Support	5.7%	3.9%	3.8%
Sales	8.3%	9.2%	9.3%
Office & Administrative Support	12.6%	14.7%	12.9%
Protective Service	1.7%	2.1%	1.9%
Food Preperation	6.9%	6.2%	7.1%
Building Maintenance & Cleaning	4.9%	3.8%	3.7%
Personal Care	2.8%	2.5%	2.2%
Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
Construction	6.9%	6.8%	6.7%
Production & Transportation	16.5%	15.5%	14.7%
Percent White Collar Workers	60.3%	62.9%	63.6%
Percent Blue Collar Workers	39.7%	37.1%	36.4%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	5.8%	5.6%	6.1%
Manufacturing	8.9%	9.9%	9.6%
Transportation	7.2%	8.5%	7.3%
Information	0.6%	1.6%	1.6%
Wholesale/Retail	12.4%	13.4%	13.0%
Finance, Insurance, Real Estate	7.2%	7.3%	7.3%
Professional Services	6.6%	5.7%	6.0%
Management Services	0.2%	0.3%	0.2%
Administrative/Waste Services	6.4%	5.4%	4.8%
Educational Services	24.7%	25.1%	25.6%
Entertainment Services	9.6%	9.6%	10.3%
Other Professional Services	7.3%	4.5%	4.6%
Public Administration	3.3%	3.3%	3.5%
Transportation To Work			
Drive to Work Alone	81.4%	80.0%	78.8%
Drive to Work Carpool	11.0%	11.3%	11.2%
Travel to Work by Public Transportation	3.7%	5.3%	5.8%
Drive to Work on Motorcycle	0.1%	0.1%	0.0%
Drive to Work on Bicycle	0.2%	0.1%	0.1%
Walked to Work	2.0%	1.3%	1.7%
Other Means	0.0%	0.3%	0.4%
Work at Home	1.5%	1.7%	2.0%

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Western Hills Plaza Cincinnati, OH		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	3.6%	2.4%	2.2%
	Travel to Work in 5 to 9 Minutes	8.3%	7.8%	7.9%
	Travel to Work in 10 to 14 Minutes	10.8%	12.1%	12.1%
	Travel to Work in 15 to 19 Minutes	12.5%	15.2%	16.0%
	Travel to Work in 20 to 29 Minutes	28.7%	27.0%	27.3%
	Travel to Work in 30 to 44 Minutes	27.6%	26.2%	24.9%
	Travel to Work in 45 to 59 Minutes	5.7%	5.3%	5.7%
	Travel to Work in 60 Minutes or more	2.9%	4.0%	4.0%
	Average Travel Time to Work	23	24	24
Vehicles per HH	No Vehicles	7.4%	12.3%	12.8%
	1 Vehicle	46.5%	38.3%	36.4%
	2 Vehicles	30.6%	31.7%	32.2%
	3 or more vehicles	15.6%	17.7%	18.6%
	Average Number of Vehicles	1.57	1.61	1.63
Change	Births (last 12 months)	217	1,246	2,623
	Deaths (last 12 months)	191	1,150	2,401
	Migration (last 12 months)	-242	-813	-1,246
Work place	Workplace Establishments	490	1,765	3,671
	Workplace Employees (FTE)	4,197	15,809	37,125

Demographic Source: Synergos Technologies, Inc