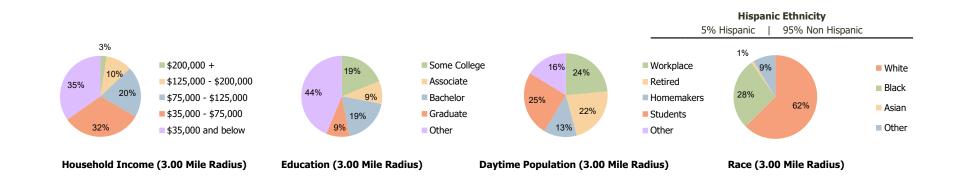
BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Western Hills Plaza Cincinnati, OH	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Current Year Demographics			
Current Population	17,628	102,372	213,707
Total Daytime Pop	11,964	66,927	152,623
Workplace Pop	4,197	15,809	37,125
Average Household Income	\$60,217	\$69,413	\$71,695
Average Disposable Income	\$49,528	\$56,270	\$57,993
Total Households	7,662	42,414	88,245
Median Home Value	\$169,100	\$187,991	\$196,284
College (4+)	27.7%	28.2%	29.3%
Total Consumer Spending/Capita (Weekly)	\$366	\$376	\$374
Population per Household	2.13	2.01	2.47
% of Households with Children	26.7%	28.8%	27.1%
2028 Demographic Projections			
Projected Population	17,155	99,431	209,516
Projected 5 Year Annual Growth Rate (Pop)	-0.5%	-0.6%	-0.4%



BRIXMOR

Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

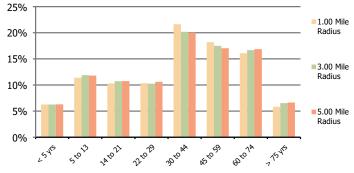
Western Hills Plaza Cincinnati, OH

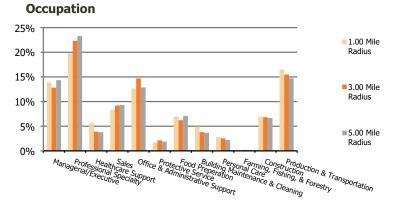
1.00 Mile Radius

3.00 Mile Radius

5.00 Mile Radius







Current Estimated Population	17,628	102,372	213,707
5 2010 Census Population	17,120	95,705	183,607
2000 Census Population	17,511	99,923	195,432
Historical Annual Growth 2000 to 2010	-0.2%	-0.4%	-0.6%
Estimated Annual Growth 2010 to 2023	0.2%	0.5%	1.2%
Projected Annual Growth 2023 to 2028	-0.5%	-0.6%	-0.4%
<u>i</u>			
Hispanic or Latino Population Non Hispanic or Latino Population	4%	5%	5%
Non Hispanic or Latino Population	96%	95%	95%
White	66.5%	62.5%	64.1%
🖁 Black or African American	24.2%	27.8%	25.7%
Black or African American Asian & Pacific Islander	24.2% 0.8%	27.8% 0.9%	25.7% 1.6%
 Black or African American Asian & Pacific Islander Other Races 			