

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 42.113671 Longitude: -72.730055

Westgate Plaza Westfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	21,920	60,391	348,285
	Population Est 23Q1	21,951	60,465	348,917
	Population Est 22Q4	21,965	60,490	349,166
	Population Est 22Q3	21,947	60,463	349,352
	Population Est 22Q2	21,923	60,377	349,634
	Population Est 22Q1	21,924	60,378	350,189
	Population Est 21Q4	21,944	60,398	350,600
	Population Est 21Q3	21,943	60,406	350,890
	Population Est 21Q2	21,905	60,340	350,541
	Population Fcst	21,736	59,812	341,513
	2010 Census Population	22,297	60,645	331,443
	2000 Census Population	21,754	59,161	326,475
	1990 Census Population	20,997	58,102	332,416
	Current Year Daytime Population	19,586	53,482	395,214
	Average Seasonal Population	138	522	3,686
	Historical Annual Growth, 1990 – 2000	0.35%	0.18%	-0.18%
	Historical Annual Growth, 2000 – 2010	0.25%	0.25%	0.15%
	Estimated Annual Growth, 2010 – CY	-0.13%	-0.03%	0.37%
	Projected Annual Growth, CY to Y5	-0.17%	-0.19%	-0.39%
	Group Qtrs Est	467	2,794	9,683
Transient Est Average Last 4 Qtrs	62	558	14,720	
Households	Current Year Estimated Households	9,210	23,941	139,098
	Households Est 23Q1	9,215	23,952	139,259
	Households Est 22Q4	9,223	23,965	139,368
	Households Est 22Q3	9,215	23,948	139,437
	Households Est 22Q2	9,202	23,912	139,564
	Households Est 22Q1	9,204	23,915	139,808
	Households Est 21Q4	9,215	23,928	139,979
	Households Est 21Q3	9,213	23,928	140,106
	Households Est 21Q2	9,195	23,900	139,963
	Households Fcst	9,131	23,701	136,326
	2010 Census Households	8,956	23,336	129,041
	2000 Census Households	8,561	22,480	126,679
	1990 Census Households	8,182	21,402	124,494
	Historical Annual Growth, 1990 – 2000	0.45%	0.49%	0.17%
	Historical Annual Growth, 2000 – 2010	0.45%	0.37%	0.18%
	Estimated Annual Growth, 2010 – CY	0.21%	0.19%	0.57%
	Projected Annual Growth, CY to Y5	-0.17%	-0.20%	-0.40%
Population per Household	2.33	2.41	2.43	

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Westgate Plaza Westfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.5%	1.1%	0.7%
	HH Income \$250,000 to \$499,999	0.6%	1.3%	0.9%
	HH Income \$200,000 to \$249,999	1.4%	3.1%	2.1%
	HH Income \$175,000 to \$199,999	4.8%	5.1%	3.4%
	HH Income \$150,000 to \$174,999	4.6%	5.8%	4.1%
	HH Income \$100,000 to 149,999	17.9%	20.3%	14.4%
	HH Income \$75,000 to 99,999	14.5%	12.8%	11.8%
	HH Income \$50,000 to 74,999	19.6%	17.8%	16.9%
	HH Income \$35,000 to 49,999	12.2%	12.9%	12.4%
	HH Income \$25,000 to 34,999	8.6%	7.0%	9.2%
	HH Income \$15,000 to 24,999	7.3%	6.2%	10.6%
	HH Income \$0 to 14,999	8.0%	6.5%	13.4%
	Average Household Income	\$85,053	\$95,551	\$75,885
	Median Household Income	\$66,711	\$74,054	\$55,800
	Per Capita Income	\$36,438	\$38,381	\$30,764
	2000 Average HH Income	\$47,276	\$53,751	\$47,346
	2000 Median HH Income	\$38,614	\$45,896	\$37,436
	Average Disposable Income	66,533	74,635	60,496
	Median Disposable Income	56,390	62,366	47,764
	Discretionary HH Income Over \$150,000	0.4%	2.1%	0.8%
	Discretionary HH Income \$125,000 to \$149,999	1.5%	2.7%	2.2%
	Discretionary HH Income \$100,000 to \$124,999	5.3%	6.6%	4.1%
	Discretionary HH Income \$75,000 to \$99,999	11.0%	13.4%	7.8%
	Discretionary HH Income \$50,000 to \$74,999	19.0%	19.7%	14.8%
	Discretionary HH Income \$25,000 to \$49,999	31.7%	28.3%	26.1%
	Discretionary HH Income Under \$25,000	31.0%	27.2%	44.2%
	Average Discretionary HH Income	45,903	52,533	39,375
	Median Discretionary HH Income	38,160	44,090	29,770
	Householder White – Count	7,763	20,566	85,538
	Median HH Income	\$67,813	\$75,575	\$69,975
	Average HH Income	\$78,389	\$86,908	\$81,293
	Householder Black or African-American – Count	50	339	9,817
	Median HH Income	\$79,770	\$77,803	\$43,516
	Average HH Income	\$85,174	\$91,314	\$54,656
Householder Hispanic – Count	832	1,597	33,819	
Median HH Income	\$61,372	\$61,718	\$31,019	
Average HH Income	\$67,203	\$68,203	\$44,910	
Householder Asian or Pacific Islander – Count	142	485	2,289	
Median HH Income	\$59,127	\$67,701	\$62,465	
Average HH Income	\$64,081	\$85,661	\$73,136	
Householder Other or Pacific Islander – Count	422	953	7,635	
Median HH Income	\$73,942	\$69,248	\$44,436	
Average HH Income	\$73,091	\$75,028	\$56,979	
Gender	Male Population	10,615	29,385	167,438
	Female Population	11,305	31,006	180,847

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Westgate Plaza Westfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,077	2,651	17,410
	Count of Pop 0 to 7 years	1,555	3,900	25,339
	Count of Pop 5 - 13	2,180	5,557	36,148
	Count of Pop 14 - 18	1,079	3,339	18,935
	Count of Pop 19 - 22	1,105	3,642	19,674
	Count of Pop 22 - 25	834	2,789	14,838
	Count of Pop 25 - 29	1,473	3,489	21,733
	Count of Pop 30 - 34	1,508	3,586	22,770
	Count of Pop 35 - 39	1,419	3,612	22,240
	Count of Pop 40 - 44	1,340	3,457	20,692
	Count of Pop 45 - 59	4,054	11,165	63,640
	Count of Pop 60 - 74	4,071	11,768	62,512
	Count of Pop 75 - 84	1,265	3,922	20,261
	Count of Pop 85+	514	1,413	7,433
	% of Pop 0 to 4 years	4.9%	4.4%	5.0%
	% of Pop 0 to 7 years	7.1%	6.5%	7.3%
	% of Pop 5 - 13	9.9%	9.2%	10.4%
	% of Pop 14 - 18	4.9%	5.5%	5.4%
	% of Pop 19 - 22	5.0%	6.0%	5.6%
	% of Pop 22 - 25	3.8%	4.6%	4.3%
	% of Pop 25 - 29	6.7%	5.8%	6.2%
	% of Pop 30 - 34	6.9%	5.9%	6.5%
	% of Pop 35 - 39	6.5%	6.0%	6.4%
	% of Pop 40 - 44	6.1%	5.7%	5.9%
	% of Pop 45 - 59	18.5%	18.5%	18.3%
% of Pop 60 - 74	18.6%	19.5%	17.9%	
% of Pop 75 - 84	5.8%	6.5%	5.8%	
% of Pop 85+	2.3%	2.3%	2.1%	
Median Age	41.1	42.2	40.1	
Average Age	41.7	42.4	41.0	
Male Population by Age	% of Pop 0 to 4 years	5.3%	4.6%	5.3%
	% of Pop 5 - 13	10.4%	9.6%	11.1%
	% of Pop 14 - 18	5.1%	5.7%	5.8%
	% of Pop 19 - 22	5.2%	6.2%	5.9%
	% of Pop 22 - 25	4.0%	4.8%	4.4%
	% of Pop 25 - 29	6.9%	6.0%	6.4%
	% of Pop 30 - 34	7.1%	6.2%	6.6%
	% of Pop 35 - 39	6.6%	6.1%	6.3%
	% of Pop 40 - 44	6.0%	5.7%	5.8%
	% of Pop 45 - 59	18.7%	18.5%	18.1%
	% of Pop 75 - 84	5.0%	5.9%	5.2%
	% of Pop 60 - 74	18.2%	19.1%	17.6%
	% of Pop 85+	1.4%	1.5%	1.5%
	Median Age	39.5	40.7	38.6
Average Age	40.4	41.3	39.8	

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	% of Pop 40 - 44	6.2%	5.7%	6.1%
	% of Pop 45 - 59	18.3%	18.5%	18.5%
	% of Pop 60 - 74	18.9%	19.9%	18.2%
	% of Pop 75 - 84	6.5%	7.0%	6.4%
	% of Pop 85+	3.3%	3.1%	2.8%
	Median Age	42.5	43.7	41.5
Average Age	42.9	43.4	42.1	
Race	Count of White	17,725	50,644	216,279
	Count of Black or African-American	513	1,358	31,190
	Count of Asian or Pacific Islander	635	1,760	9,404
	Count of Other races	3,047	6,629	91,411
	White	80.9%	83.9%	62.1%
	Black or African American	2.3%	2.2%	9.0%
	Asian	2.9%	2.9%	2.7%
	Other Races	13.9%	11.0%	26.2%
Language Spoken	Speak English at Home	81.6%	84.2%	71.5%
	Speak Spanish at Home	8.2%	5.2%	20.5%
	Speak French or French Creole at Home	0.5%	0.4%	0.7%
	Speak German at Home	0.4%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	3.1%	2.9%	2.1%
	Speak Russian and Other Slavic Languages at H	5.3%	4.5%	2.4%
	Speak Chinese at Home	0.3%	0.5%	0.5%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.5%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.2%	1.3%	1.1%
Hispanic	Hispanic Population	2,869	5,817	102,919
	Hispanic Population Percent	13.1%	9.6%	29.6%
	Mexican	0.6%	3.1%	1.9%
	Puerto Rican	90.5%	75.9%	82.3%
	Cuban	0.0%	0.5%	1.2%
	Dominican	4.7%	8.5%	5.8%
	Central American	0.4%	0.7%	3.0%
	South American	0.5%	2.4%	2.3%
	Other Hispanic	3.4%	9.0%	3.6%
	2000 Hispanic Population Percent	8%	5%	18%
	1990 Hispanic Population Percent	7%	3%	12%

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Ancestry	American (percent of total population)	3.3%	3.8%	2.8%
	American	3.2%	3.6%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.9%	2.9%	2.6%
	Chinese	0.5%	0.6%	0.4%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.9%	0.9%	0.6%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.8%
	Other Asian	1.0%	0.9%	0.7%
	European (percent of total population)	48.4%	50.2%	32.7%
	British	5.5%	5.6%	3.4%
	Dutch	0.2%	0.2%	0.1%
	French	6.3%	5.9%	4.5%
	German	3.9%	3.7%	2.3%
	Italian	6.1%	7.8%	5.0%
	Polish	8.2%	7.6%	5.5%
	Scandinavian	0.8%	1.0%	0.7%
	Scotch/Irish	12.2%	13.2%	8.4%
Other European (ie. Greek/Russian)	5.3%	5.1%	2.8%	
Middle Eastern	0.5%	1.2%	0.7%	
Other Ancestry	16.3%	15.5%	19.9%	
Unclassified Ancestry	15.4%	16.8%	11.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	15,645	42,413	241,280
	Elementary (0 to 8)	6.3%	4.2%	6.0%
	Some High School (9 to 11)	8.4%	6.1%	9.5%
	High School Graduate (12)	29.1%	27.4%	30.1%
	Some College (13 to 16)	17.2%	19.5%	18.7%
	Associates Degree Only	9.9%	10.3%	9.5%
	Bachelors Degree Only	18.5%	19.8%	15.7%
	Graduate Degree	10.7%	12.7%	10.5%
	% College (4+)	29.1%	32.5%	26.2%
Household Type	Total Households – count	9,210	23,941	139,098
	One Person HHs – count	3,109	7,083	44,022
	Family HHs – count	5,543	15,665	86,504
	Married Couple – count	3,652	11,915	53,276
	w/own children – count	1,181	4,079	18,620
	w/out own children – count	2,471	7,836	34,655
	Male Householder – count	718	1,388	8,033
	Female Householder – count	1,173	2,362	25,195
	Non-Family Households – count	558	1,192	8,572
	1 Person Household	33.8%	29.6%	31.6%
	2 Person Household	31.1%	33.4%	30.9%
	3 Person Household	15.2%	16.2%	16.2%
	4 Person Household	12.1%	12.4%	12.2%
	5 Person Household	4.5%	4.9%	5.4%
	6 Person Household	2.1%	2.1%	2.3%
7+ Person Household	1.3%	1.3%	1.4%	
% Households With Children	23.2%	23.9%	26.0%	

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Housing	Total Housing Units	9,869	25,264	148,313
	Owner Occupied Percent	49.2%	64.2%	52.1%
	Renter Occupied Percent	44.1%	30.6%	41.7%
	Vacant Housing Percent	6.7%	5.2%	6.2%
	Total Housing Units (Census 2000)	9,005	23,381	133,987
	For Rent (Census 2000)	43%	33%	43%
	For Sale (Census 2000)	17%	24%	13%
	Rented or Sold, (Census 2000)	6%	5%	10%
	Seasonal (Census 2014)	0%	6%	6%
	Other (Census 2000)	21%	16%	23%
Homes Built By Year	Homes Built 1990 to 2000	6%	7%	6%
	Homes Built 1980 to 1989	8%	11%	9%
	Homes Built 1970 to 1979	14%	15%	13%
	Homes Built 1960 to 1969	14%	15%	13%
	Homes Built 1950 to 1959	14%	18%	17%
	Homes Built 1940 to 1949	7%	9%	10%
	Homes Built Before 1939	37%	26%	33%
Units in Structure	1 Unit	48%	64%	54%
	2 - 9 Units	36%	23%	31%
	Greater than 10 Units	14%	11%	14%
	Mobilie Trailer	1%	2%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	0.7%	1.2%
	Property Value \$750,000 to \$999,999	1.7%	2.2%	2.4%
	Property Value \$500,000 to \$749,999	12.8%	13.9%	9.9%
	Property Value \$400,000 to \$499,999	11.4%	14.6%	11.6%
	Property Value \$300,000, to \$399,999	30.9%	31.3%	24.1%
	Property Value \$200,000 to \$299,999	32.9%	28.2%	34.1%
	Property Value \$150,000 to \$199,999	4.2%	3.8%	8.5%
	Property Value \$100,000 to \$149,999	3.5%	2.3%	4.5%
	Property Value \$60,000 to \$99,999	0.7%	1.0%	1.2%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.1%	1.2%	1.8%
Median Home Value	\$323,937	\$341,367	\$297,872	
Median Rent	\$576	\$579	\$528	
Wealth per Household	\$0 and under - percent	18.6%	17.2%	18.9%
	\$1 to \$4999 - percent	9.6%	8.5%	9.9%
	\$5k to \$9999 - percent	5.0%	4.5%	5.0%
	\$10k to \$24999 - percent	6.7%	6.4%	6.7%
	\$25k to \$49999 - percent	6.9%	6.8%	6.9%
	\$50k to \$99999 - percent	10.1%	10.3%	10.2%
	\$100k to \$249999 - percent	17.4%	18.2%	17.4%
	\$250k to \$499999 - percent	12.3%	13.2%	12.2%
	\$500k+ - percent	13.3%	14.7%	13.0%
	Median HH Wealth	\$65,705	\$81,771	\$63,498
	Avg HH Wealth	\$221,694	\$241,031	\$218,305

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Economic Viability	Economic Viability Local	197	204	204
	Economic Viability Indexed	197	204	204
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,350	31,906	164,863
	Managerial/Executive	15.0%	15.1%	12.6%
	Professional Specialty	24.4%	24.4%	23.3%
	Healthcare Support	6.1%	4.5%	6.9%
	Sales	7.6%	10.3%	8.7%
	Office & Administrative Support	9.6%	10.9%	11.1%
	Protective Service	2.3%	2.3%	2.5%
	Food Preparation	5.0%	5.2%	5.9%
	Building Maintenance & Cleaning	3.9%	3.5%	3.8%
	Personal Care	3.8%	2.8%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.4%
	Construction	5.8%	6.5%	6.5%
	Production & Transportation	16.6%	14.2%	15.6%
	Percent White Collar Workers	62.6%	65.2%	62.5%
Percent Blue Collar Workers	37.4%	34.8%	37.5%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.7%	4.9%	5.1%
	Manufacturing	15.8%	13.6%	12.1%
	Transportation	5.5%	7.4%	5.7%
	Information	0.9%	1.4%	1.4%
	Wholesale/Retail	14.0%	14.6%	14.6%
	Finance, Insurance, Real Estate	5.1%	6.7%	6.1%
	Professional Services	3.4%	3.8%	4.1%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	2.1%	2.5%	3.5%
	Educational Services	32.1%	29.3%	30.6%
	Entertainment Services	9.0%	7.8%	8.5%
Other Professional Services	3.2%	3.8%	3.8%	
Public Administration	4.1%	4.1%	4.3%	
Transportation To Work	Drive to Work Alone	82.8%	84.7%	80.3%
	Drive to Work Carpool	9.4%	8.1%	11.0%
	Travel to Work by Public Transportation	2.2%	1.3%	2.9%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.6%	0.3%	0.2%
	Walked to Work	2.4%	3.2%	3.2%
	Other Means	0.6%	0.3%	0.5%
	Work at Home	2.0%	2.0%	1.9%

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	Travel to Work in Less than 5 Minutes	3.8%	4.1%	3.0%
	Travel to Work in 5 to 9 Minutes	13.6%	12.8%	13.1%
	Travel to Work in 10 to 14 Minutes	17.8%	16.8%	19.5%
	Travel to Work in 15 to 19 Minutes	14.5%	15.8%	19.4%
	Travel to Work in 20 to 29 Minutes	22.5%	22.8%	22.3%
	Travel to Work in 30 to 44 Minutes	17.3%	17.7%	14.5%
	Travel to Work in 45 to 59 Minutes	5.6%	5.0%	4.1%
	Travel to Work in 60 Minutes or more	5.0%	5.0%	4.1%
	Average Travel Time to Work	22	22	20
Vehicles per HH	No Vehicles	7.8%	6.8%	15.1%
	1 Vehicle	35.9%	32.7%	38.7%
	2 Vehicles	34.5%	39.1%	31.3%
	3 or more vehicles	21.9%	21.3%	14.9%
	Average Number of Vehicles	1.81	1.84	1.52
Change	Births (last 12 months)	229	548	3,576
	Deaths (last 12 months)	179	541	2,838
	Migration (last 12 months)	-37	50	-1,867
Work place	Workplace Establishments	1,071	2,315	15,096
	Workplace Employees (FTE)	6,948	14,858	149,430