

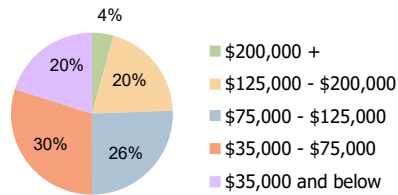
Westgate Plaza Westfield, MA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

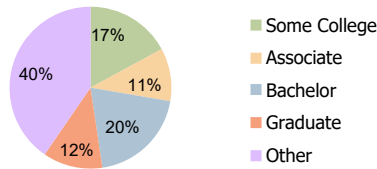
Current Population	5,623	33,821	71,157
Total Daytime Pop	5,649	26,146	60,675
Workplace Pop	1,875	8,387	14,745
Average Household Income	\$81,249	\$94,321	\$98,531
Average Disposable Income	\$63,725	\$73,442	\$77,205
Total Households	2,374	13,878	28,214
Median Home Value	\$328,342	\$341,915	\$348,355
College (4+)	26.3%	31.9%	34.5%
Total Consumer Spending/Capita (Weekly)	\$426	\$436	\$443
Population per Household	2.13	2.01	2.47
% of Households with Children	18.9%	23.2%	24.2%

### 2028 Demographic Projections

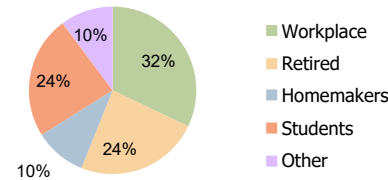
Projected Population	5,573	33,562	70,731
Projected 5 Year Annual Growth Rate (Pop)	-0.2%	-0.2%	-0.1%



Household Income (3.00 Mile Radius)



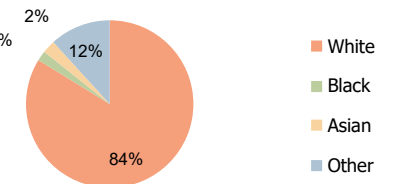
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

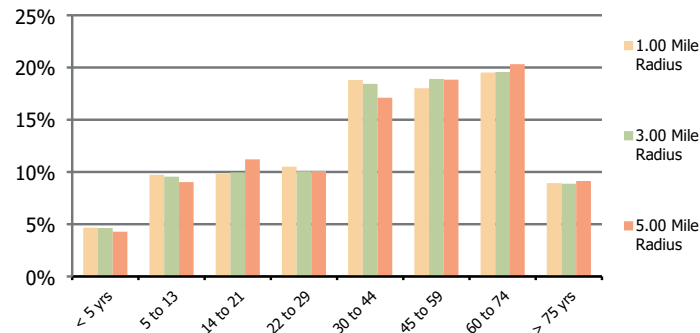
10% Hispanic | 90% Non Hispanic



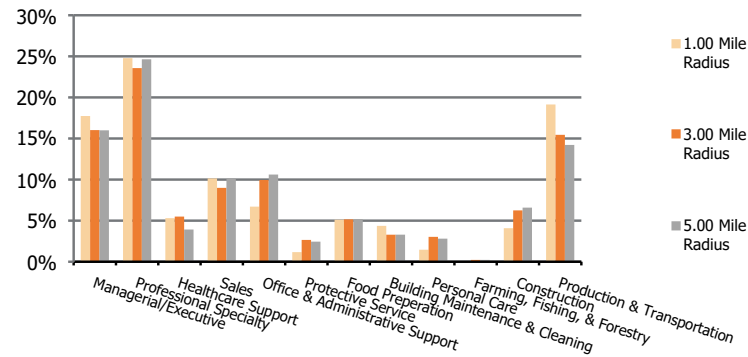
Race (3.00 Mile Radius)

<b>Westgate Plaza</b> Westfield, MA	<b>1.00 Mile Radius</b>	<b>3.00 Mile Radius</b>	<b>5.00 Mile Radius</b>
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**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	5,623	33,821	71,157
	2010 Census Population	5,722	33,967	71,541
	2000 Census Population	5,559	33,287	69,540
	Historical Annual Growth 2000 to 2010	0.3%	0.2%	0.3%
	Estimated Annual Growth 2010 to 2023	-0.1%	0.0%	0.0%
	Projected Annual Growth 2023 to 2028	-0.2%	-0.2%	-0.1%
<b>Ethnic</b>	Hispanic or Latino Population	13%	10%	8%
	Non Hispanic or Latino Population	87%	90%	92%
<b>Race</b>	White	81.1%	83.8%	85.5%
	Black or African American	2.6%	1.9%	2.0%
	Asian & Pacific Islander	3.0%	2.5%	2.6%
	Other Races	13.3%	11.7%	9.9%