

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	20,148	86,341	610,745
	Population Est 23Q1	20,158	86,409	611,083
	Population Est 22Q4	20,168	86,516	611,858
	Population Est 22Q3	20,150	86,259	609,752
	Population Est 22Q2	20,161	86,143	608,925
	Population Est 22Q1	20,145	86,055	608,243
	Population Est 21Q4	20,147	86,076	608,676
	Population Est 21Q3	20,105	85,979	607,540
	Population Est 21Q2	20,105	85,929	607,869
	Population Fcst	20,058	88,552	636,829
	2010 Census Population	18,903	74,808	442,078
	2000 Census Population	19,960	76,947	438,697
	1990 Census Population	19,105	69,341	410,132
	Current Year Daytime Population	22,824	100,975	825,420
	Average Seasonal Population	581	2,498	15,168
	Historical Annual Growth, 1990 – 2000	0.44%	1.05%	0.68%
	Historical Annual Growth, 2000 – 2010	-0.54%	-0.28%	0.08%
	Estimated Annual Growth, 2010 – CY	0.48%	1.09%	2.47%
	Projected Annual Growth, CY to Y5	-0.09%	0.51%	0.84%
	Group Qtrs Est	33	843	8,662
Transient Est Average Last 4 Qtrs	0	3,306	65,109	
Households	Current Year Estimated Households	7,804	35,192	266,164
	Households Est 23Q1	7,805	35,202	266,136
	Households Est 22Q4	7,805	35,244	266,418
	Households Est 22Q3	7,801	35,129	265,228
	Households Est 22Q2	7,805	35,080	264,828
	Households Est 22Q1	7,799	35,047	264,594
	Households Est 21Q4	7,803	35,064	264,879
	Households Est 21Q3	7,782	35,016	264,391
	Households Est 21Q2	7,783	34,997	264,554
	Households Fcst	7,759	36,203	277,421
	2010 Census Households	7,364	30,222	195,623
	2000 Census Households	7,338	29,371	188,981
	1990 Census Households	6,715	25,599	171,355
	Historical Annual Growth, 1990 – 2000	0.89%	1.38%	0.98%
	Historical Annual Growth, 2000 – 2010	0.04%	0.29%	0.35%
	Estimated Annual Growth, 2010 – CY	0.44%	1.16%	2.35%
	Projected Annual Growth, CY to Y5	-0.12%	0.57%	0.83%
Population per Household	2.58	2.43	2.26	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.0%	3.5%	2.8%
	HH Income \$250,000 to \$499,999	4.8%	4.2%	3.3%
	HH Income \$200,000 to \$249,999	11.3%	9.8%	7.7%
	HH Income \$175,000 to \$199,999	9.5%	8.6%	7.3%
	HH Income \$150,000 to \$174,999	10.2%	8.1%	6.9%
	HH Income \$100,000 to 149,999	18.9%	20.0%	19.1%
	HH Income \$75,000 to 99,999	11.9%	11.8%	12.4%
	HH Income \$50,000 to 74,999	10.6%	14.0%	15.0%
	HH Income \$35,000 to 49,999	8.5%	7.4%	9.2%
	HH Income \$25,000 to 34,999	3.4%	3.9%	5.2%
	HH Income \$15,000 to 24,999	3.0%	4.4%	5.2%
	HH Income \$0 to 14,999	4.0%	4.1%	5.7%
	Average Household Income	\$159,260	\$151,369	\$132,065
	Median Household Income	\$121,152	\$109,998	\$93,532
	Per Capita Income	\$61,784	\$62,236	\$58,189
	2000 Average HH Income	\$109,061	\$102,923	\$81,367
	2000 Median HH Income	\$83,354	\$76,194	\$59,277
	Average Disposable Income	109,896	103,230	92,920
	Median Disposable Income	99,514	90,656	78,761
	Discretionary HH Income Over \$150,000	11.7%	10.1%	7.8%
	Discretionary HH Income \$125,000 to \$149,999	9.1%	8.9%	7.1%
	Discretionary HH Income \$100,000 to \$124,999	15.3%	12.4%	10.1%
	Discretionary HH Income \$75,000 to \$99,999	15.6%	15.0%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	18.3%	18.8%
	Discretionary HH Income \$25,000 to \$49,999	18.7%	21.2%	23.8%
	Discretionary HH Income Under \$25,000	11.1%	14.2%	18.9%
	Average Discretionary HH Income	81,700	76,693	68,512
	Median Discretionary HH Income	77,962	70,065	59,508
	Householder White – Count	7,175	31,040	215,951
	Median HH Income	\$123,628	\$114,061	\$99,980
	Average HH Income	\$119,528	\$114,207	\$105,861
	Householder Black or African-American – Count	175	1,175	16,469
	Median HH Income	\$66,034	\$54,905	\$44,325
	Average HH Income	\$83,065	\$66,155	\$56,819
Householder Hispanic – Count	67	791	9,227	
Median HH Income	\$91,993	\$78,060	\$69,778	
Average HH Income	\$94,786	\$95,875	\$83,811	
Householder Asian or Pacific Islander – Count	244	1,479	14,345	
Median HH Income	\$118,287	\$105,364	\$115,496	
Average HH Income	\$124,613	\$110,841	\$114,980	
Householder Other or Pacific Islander – Count	144	707	10,171	
Median HH Income	\$103,985	\$110,414	\$71,494	
Average HH Income	\$111,540	\$111,839	\$84,129	
Gender	Male Population	9,846	41,959	299,133
	Female Population	10,302	44,382	311,612

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	894	4,228	35,918
	Count of Pop 0 to 7 years	1,519	6,379	48,949
	Count of Pop 5 - 13	2,380	9,161	61,179
	Count of Pop 14 - 18	1,126	4,348	27,410
	Count of Pop 19 - 22	993	4,087	27,191
	Count of Pop 22 - 25	645	2,850	20,317
	Count of Pop 25 - 29	716	4,097	40,561
	Count of Pop 30 - 34	767	4,533	48,119
	Count of Pop 35 - 39	1,071	5,180	45,362
	Count of Pop 40 - 44	1,266	5,385	41,134
	Count of Pop 45 - 59	4,040	16,377	110,259
	Count of Pop 60 - 74	4,379	18,238	104,854
	Count of Pop 75 - 84	1,380	5,676	34,559
	Count of Pop 85+	492	2,180	13,882
	% of Pop 0 to 4 years	4.4%	4.9%	5.9%
	% of Pop 0 to 7 years	7.5%	7.4%	8.0%
	% of Pop 5 - 13	11.8%	10.6%	10.0%
	% of Pop 14 - 18	5.6%	5.0%	4.5%
	% of Pop 19 - 22	4.9%	4.7%	4.5%
	% of Pop 22 - 25	3.2%	3.3%	3.3%
% of Pop 25 - 29	3.6%	4.7%	6.6%	
% of Pop 30 - 34	3.8%	5.3%	7.9%	
% of Pop 35 - 39	5.3%	6.0%	7.4%	
% of Pop 40 - 44	6.3%	6.2%	6.7%	
% of Pop 45 - 59	20.1%	19.0%	18.1%	
% of Pop 60 - 74	21.7%	21.1%	17.2%	
% of Pop 75 - 84	6.9%	6.6%	5.7%	
% of Pop 85+	2.4%	2.5%	2.3%	
Median Age	45.8	44.4	39.9	
Average Age	43.5	43.2	41.0	
Male Population by Age	% of Pop 0 to 4 years	4.6%	5.2%	6.1%
	% of Pop 5 - 13	12.2%	11.2%	10.4%
	% of Pop 14 - 18	5.9%	5.3%	4.7%
	% of Pop 19 - 22	5.3%	5.0%	4.6%
	% of Pop 22 - 25	3.5%	3.5%	3.4%
	% of Pop 25 - 29	4.0%	5.0%	6.8%
	% of Pop 30 - 34	3.9%	5.4%	8.1%
	% of Pop 35 - 39	5.2%	6.1%	7.6%
	% of Pop 40 - 44	6.2%	6.2%	6.9%
	% of Pop 45 - 59	20.0%	18.8%	18.2%
	% of Pop 75 - 84	6.4%	6.0%	4.9%
	% of Pop 60 - 74	21.1%	20.5%	16.6%
	% of Pop 85+	1.7%	1.7%	1.6%
	Median Age	44.4	42.6	38.8
Average Age	42.3	41.9	39.9	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	4.3%	4.6%	5.7%
	% of Pop 5 - 13	11.4%	10.1%	9.6%
	% of Pop 14 - 18	5.3%	4.8%	4.3%
	% of Pop 19 - 22	4.6%	4.5%	4.3%
	% of Pop 22 - 25	2.9%	3.1%	3.3%
	% of Pop 25 - 29	3.1%	4.5%	6.5%
	% of Pop 30 - 34	3.8%	5.1%	7.6%
	% of Pop 35 - 39	5.5%	5.9%	7.2%
	% of Pop 40 - 44	6.3%	6.2%	6.6%
	% of Pop 45 - 59	20.1%	19.1%	17.9%
	% of Pop 60 - 74	22.4%	21.7%	17.8%
	% of Pop 75 - 84	7.3%	7.1%	6.3%
	% of Pop 85+	3.1%	3.3%	2.9%
	Median Age	47.3	46.0	41.1
Average Age	44.6	44.4	42.1	
Race	Count of White	17,645	72,274	460,186
	Count of Black or African-American	418	3,541	48,831
	Count of Asian or Pacific Islander	631	3,876	42,839
	Count of Other races	1,454	6,650	58,890
	White	87.6%	83.7%	75.3%
	Black or African American	2.1%	4.1%	8.0%
	Asian	3.1%	4.5%	7.0%
	Other Races	7.2%	7.7%	9.6%
Language Spoken	Speak English at Home	90.2%	89.3%	85.3%
	Speak Spanish at Home	2.9%	2.8%	3.9%
	Speak French or French Creole at Home	0.7%	0.5%	0.6%
	Speak German at Home	0.4%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	0.6%	1.1%	2.0%
	Speak Russian and Other Slavic Languages at H	2.4%	1.3%	1.0%
	Speak Chinese at Home	0.8%	1.0%	1.0%
	Speak Korean at Home	0.3%	0.1%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.3%
	Speak Other Asian Languages at Home	1.0%	1.5%	2.3%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.2%
	Speak Other Language at Home	0.4%	1.4%	2.8%
Hispanic	Hispanic Population	637	3,310	33,720
	Hispanic Population Percent	3.2%	3.8%	5.5%
	Mexican	41.0%	51.9%	56.3%
	Puerto Rican	5.4%	6.4%	5.9%
	Cuban	1.8%	1.6%	3.0%
	Dominican	3.8%	0.9%	1.2%
	Central American	23.4%	12.3%	9.6%
	South American	9.3%	14.7%	15.9%
	Other Hispanic	15.4%	12.2%	8.1%
	2000 Hispanic Population Percent	1%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	2.7%	2.8%	2.4%
	American	2.6%	2.6%	2.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.1%	4.5%	7.0%
	Chinese	1.2%	1.1%	1.3%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.6%	0.4%	0.5%
	South Central Asian (ie. Indian)	0.7%	1.6%	3.3%
	South East Asian (ie. Vietnamese)	0.4%	1.1%	1.5%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	65.6%	61.9%	55.6%
	British	6.1%	5.9%	4.9%
	Dutch	1.3%	1.0%	0.9%
	French	2.2%	2.0%	1.9%
	German	18.4%	17.9%	16.1%
	Italian	1.6%	1.6%	1.5%
	Polish	2.3%	2.3%	2.1%
	Scandinavian	18.5%	17.2%	15.3%
	Scotch/Irish	8.7%	7.8%	7.5%
Other European (ie. Greek/Russian)	6.6%	6.1%	5.4%	
Middle Eastern	0.6%	0.6%	0.6%	
Other Ancestry	9.1%	11.3%	15.4%	
Unclassified Ancestry	15.7%	15.1%	13.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	14,110	61,666	438,731
	Elementary (0 to 8)	1.7%	0.9%	1.8%
	Some High School (9 to 11)	1.6%	1.8%	2.0%
	High School Graduate (12)	10.5%	11.8%	12.4%
	Some College (13 to 16)	14.4%	15.3%	16.4%
	Associates Degree Only	6.8%	7.6%	7.9%
	Bachelors Degree Only	39.4%	39.7%	37.5%
	Graduate Degree	25.6%	22.9%	22.1%
	% College (4+)	64.9%	62.6%	59.5%
Household Type	Total Households – count	7,804	35,192	266,164
	One Person HHs – count	1,702	9,418	90,328
	Family HHs – count	5,821	23,658	151,886
	Married Couple – count	4,955	20,168	125,369
	w/own children – count	2,089	8,125	51,670
	w/out own children – count	2,866	12,044	73,699
	Male Householder – count	301	1,101	7,898
	Female Householder – count	565	2,388	18,619
	Non-Family Households – count	281	2,116	23,950
	1 Person Household	21.8%	26.8%	33.9%
	2 Person Household	38.0%	36.6%	34.4%
	3 Person Household	14.4%	14.5%	12.8%
	4 Person Household	17.1%	14.5%	12.0%
	5 Person Household	6.5%	5.3%	4.5%
	6 Person Household	1.7%	1.7%	1.5%
7+ Person Household	0.6%	0.7%	0.8%	
% Households With Children	33.9%	28.5%	24.9%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	8,155	36,890	280,887
	Owner Occupied Percent	81.0%	69.9%	57.8%
	Renter Occupied Percent	14.7%	25.5%	36.9%
	Vacant Housing Percent	4.3%	4.6%	5.2%
	Total Housing Units (Census 2000)	7,514	30,105	194,267
	For Rent (Census 2000)	43%	28%	34%
	For Sale (Census 2000)	16%	11%	11%
	Rented or Sold, (Census 2000)	12%	13%	12%
	Seasonal (Census 2014)	7%	13%	11%
	Other (Census 2000)	2%	9%	9%
Homes Built By Year	Homes Built 1990 to 2000	11%	17%	10%
	Homes Built 1980 to 1989	20%	28%	19%
	Homes Built 1970 to 1979	18%	17%	17%
	Homes Built 1960 to 1969	21%	13%	16%
	Homes Built 1950 to 1959	19%	15%	17%
	Homes Built 1940 to 1949	4%	5%	7%
	Homes Built Before 1939	7%	7%	13%
Units in Structure	1 Unit	91%	82%	62%
	2 - 9 Units	2%	4%	7%
	Greater than 10 Units	7%	15%	31%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	8.7%	8.6%	6.8%
	Property Value \$750,000 to \$999,999	13.4%	12.6%	12.2%
	Property Value \$500,000 to \$749,999	30.8%	29.1%	23.4%
	Property Value \$400,000 to \$499,999	21.7%	21.0%	17.5%
	Property Value \$300,000, to \$399,999	14.4%	14.5%	18.0%
	Property Value \$200,000 to \$299,999	5.7%	7.3%	12.8%
	Property Value \$150,000 to \$199,999	0.8%	1.0%	2.8%
	Property Value \$100,000 to \$149,999	0.8%	0.5%	1.7%
	Property Value \$60,000 to \$99,999	0.3%	0.3%	0.6%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.0%	0.4%	0.7%
	Median Home Value	\$536,567	\$521,834	\$465,748
Median Rent	\$792	\$797	\$701	
Wealth per Household	\$0 and under - percent	14.5%	15.5%	16.9%
	\$1 to \$4999 - percent	6.1%	6.8%	7.8%
	\$5k to \$9999 - percent	3.6%	3.9%	4.3%
	\$10k to \$24999 - percent	5.6%	5.8%	6.2%
	\$25k to \$49999 - percent	6.6%	6.6%	6.7%
	\$50k to \$99999 - percent	10.2%	10.1%	10.0%
	\$100k to \$249999 - percent	19.4%	18.8%	18.0%
	\$250k to \$499999 - percent	15.3%	14.6%	13.7%
	\$500k+ - percent	18.8%	17.8%	16.3%
	Median HH Wealth	\$126,387	\$109,760	\$90,456
	Avg HH Wealth	\$290,333	\$277,027	\$258,058

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	219	223	222
	Economic Viability Indexed	219	223	222
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,007	48,285	349,305
	Managerial/Executive	31.7%	29.5%	26.6%
	Professional Specialty	30.5%	28.9%	30.8%
	Healthcare Support	3.0%	2.7%	2.5%
	Sales	12.2%	12.3%	11.4%
	Office & Administrative Support	5.6%	8.0%	9.1%
	Protective Service	0.3%	0.6%	0.8%
	Food Preparation	3.5%	3.2%	3.7%
	Building Maintenance & Cleaning	2.2%	1.8%	2.0%
	Personal Care	2.4%	2.9%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	3.3%	3.9%	3.2%
	Production & Transportation	5.3%	6.1%	7.5%
	Percent White Collar Workers	83.0%	81.4%	80.4%
Percent Blue Collar Workers	17.0%	18.6%	19.6%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	4.3%	4.6%	4.0%
	Manufacturing	11.9%	12.7%	11.9%
	Transportation	2.1%	3.0%	3.4%
	Information	1.7%	1.9%	1.9%
	Wholesale/Retail	12.4%	13.7%	13.8%
	Finance, Insurance, Real Estate	12.6%	11.9%	12.5%
	Professional Services	14.5%	13.7%	13.3%
	Management Services	0.5%	0.5%	0.5%
	Administrative/Waste Services	2.6%	2.7%	3.2%
	Educational Services	26.5%	22.8%	22.5%
	Entertainment Services	6.0%	6.6%	7.1%
	Other Professional Services	3.8%	3.9%	3.7%
	Public Administration	1.1%	1.9%	2.2%
Transportation To Work	Drive to Work Alone	84.3%	83.6%	78.2%
	Drive to Work Carpool	6.0%	6.6%	8.0%
	Travel to Work by Public Transportation	2.3%	2.5%	5.7%
	Drive to Work on Motorcycle	0.2%	0.1%	0.1%
	Drive to Work on Bicycle	0.1%	0.2%	0.5%
	Walked to Work	0.4%	1.2%	2.7%
	Other Means	0.5%	0.4%	0.4%
	Work at Home	6.2%	5.4%	4.3%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.1%	2.3%	2.3%
	Travel to Work in 5 to 9 Minutes	7.5%	8.9%	9.8%
	Travel to Work in 10 to 14 Minutes	12.8%	15.4%	16.6%
	Travel to Work in 15 to 19 Minutes	17.5%	18.0%	19.0%
	Travel to Work in 20 to 29 Minutes	28.8%	27.4%	27.8%
	Travel to Work in 30 to 44 Minutes	23.0%	20.9%	18.3%
	Travel to Work in 45 to 59 Minutes	5.5%	4.7%	3.6%
	Travel to Work in 60 Minutes or more	3.0%	2.4%	2.7%
	Average Travel Time to Work	22	21	20
Vehicles per HH	No Vehicles	4.0%	4.4%	7.5%
	1 Vehicle	25.1%	28.9%	36.9%
	2 Vehicles	50.1%	47.7%	40.7%
	3 or more vehicles	20.8%	19.0%	14.9%
	Average Number of Vehicles	1.94	1.87	1.68
Change	Births (last 12 months)	171	870	7,753
	Deaths (last 12 months)	232	955	5,897
	Migration (last 12 months)	63	348	444
Work place	Workplace Establishments	568	3,175	24,964
	Workplace Employees (FTE)	6,203	45,469	428,497