

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 44.916842 Longitude: -93.501965

Westwind Plaza Minnetonka, MN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,894	43,481	125,945
	Population Est 23Q1	5,898	43,522	126,022
	Population Est 22Q4	5,900	43,600	126,141
	Population Est 22Q3	5,901	43,562	125,758
	Population Est 22Q2	5,902	43,562	125,593
	Population Est 22Q1	5,897	43,524	125,312
	Population Est 21Q4	5,897	43,533	125,332
	Population Est 21Q3	5,883	43,471	125,088
	Population Est 21Q2	5,885	43,482	125,026
	Population Fcst	5,744	43,533	130,156
	2010 Census Population	5,556	39,974	104,778
	2000 Census Population	5,782	42,223	108,208
	1990 Census Population	5,670	39,905	94,127
	Current Year Daytime Population	10,156	41,370	148,495
	Average Seasonal Population	113	1,425	4,416
	Historical Annual Growth, 1990 – 2000	0.20%	0.57%	1.40%
	Historical Annual Growth, 2000 – 2010	-0.40%	-0.55%	-0.32%
	Estimated Annual Growth, 2010 – CY	0.45%	0.64%	1.40%
	Projected Annual Growth, CY to Y5	-0.51%	0.02%	0.66%
	Group Qtrs Est	14	141	710
Transient Est Average Last 4 Qtrs	0	0	6,808	
Households	Current Year Estimated Households	2,268	16,737	52,934
	Households Est 23Q1	2,269	16,748	52,935
	Households Est 22Q4	2,268	16,774	52,987
	Households Est 22Q3	2,270	16,762	52,812
	Households Est 22Q2	2,270	16,763	52,738
	Households Est 22Q1	2,268	16,751	52,602
	Households Est 21Q4	2,269	16,758	52,620
	Households Est 21Q3	2,263	16,730	52,503
	Households Est 21Q2	2,262	16,733	52,482
	Households Fcst	2,211	16,754	54,924
	2010 Census Households	2,137	15,537	42,936
	2000 Census Households	2,135	15,400	42,158
	1990 Census Households	1,929	13,922	35,514
	Historical Annual Growth, 1990 – 2000	1.02%	1.01%	1.73%
	Historical Annual Growth, 2000 – 2010	0.01%	0.09%	0.18%
	Estimated Annual Growth, 2010 – CY	0.45%	0.56%	1.59%
	Projected Annual Growth, CY to Y5	-0.51%	0.02%	0.74%
Population per Household	2.59	2.59	2.37	

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Westwind Plaza Minnetonka, MN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.8%	4.0%	3.3%
	HH Income \$250,000 to \$499,999	4.6%	4.8%	4.0%
	HH Income \$200,000 to \$249,999	10.6%	11.2%	9.2%
	HH Income \$175,000 to \$199,999	9.7%	10.6%	8.1%
	HH Income \$150,000 to \$174,999	10.8%	9.6%	7.4%
	HH Income \$100,000 to 149,999	20.0%	19.2%	19.9%
	HH Income \$75,000 to 99,999	16.3%	11.5%	12.5%
	HH Income \$50,000 to 74,999	10.7%	11.3%	14.5%
	HH Income \$35,000 to 49,999	4.6%	7.3%	8.1%
	HH Income \$25,000 to 34,999	2.4%	3.4%	4.6%
	HH Income \$15,000 to 24,999	2.2%	3.0%	4.3%
	HH Income \$0 to 14,999	4.2%	4.0%	4.3%
	Average Household Income	\$148,078	\$164,944	\$150,110
	Median Household Income	\$119,378	\$123,314	\$104,217
	Per Capita Income	\$57,103	\$63,675	\$63,414
	2000 Average HH Income	\$99,290	\$111,862	\$104,152
	2000 Median HH Income	\$80,930	\$83,577	\$74,307
	Average Disposable Income	111,004	110,842	100,122
	Median Disposable Income	97,856	101,272	86,982
	Discretionary HH Income Over \$150,000	10.7%	11.6%	9.7%
	Discretionary HH Income \$125,000 to \$149,999	7.4%	10.0%	8.4%
	Discretionary HH Income \$100,000 to \$124,999	17.0%	15.6%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	15.5%	15.4%	14.2%
	Discretionary HH Income \$50,000 to \$74,999	25.1%	17.6%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	15.1%	18.3%	22.3%
	Discretionary HH Income Under \$25,000	9.2%	11.4%	15.2%
	Average Discretionary HH Income	82,218	82,797	74,518
	Median Discretionary HH Income	77,206	79,218	66,921
	Householder White – Count	2,015	15,273	46,328
	Median HH Income	\$123,385	\$124,891	\$108,576
	Average HH Income	\$121,934	\$120,352	\$111,255
	Householder Black or African-American – Count	46	312	2,148
	Median HH Income	\$88,138	\$73,122	\$52,961
	Average HH Income	\$103,802	\$85,932	\$63,290
	Householder Hispanic – Count	18	211	1,178
Median HH Income	\$92,782	\$77,584	\$83,037	
Average HH Income	\$95,957	\$89,165	\$96,259	
Householder Asian or Pacific Islander – Count	101	637	2,179	
Median HH Income	\$104,816	\$143,308	\$106,609	
Average HH Income	\$114,196	\$131,509	\$111,566	
Householder Other or Pacific Islander – Count	88	305	1,101	
Median HH Income	\$97,625	\$109,412	\$99,539	
Average HH Income	\$106,908	\$110,547	\$104,759	
Gender	Male Population	2,862	21,258	61,123
	Female Population	3,032	22,224	64,822

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Westwind Plaza Minnetonka, MN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	276	1,954	6,383
	Count of Pop 0 to 7 years	456	3,214	9,387
	Count of Pop 5 - 13	717	5,030	13,017
	Count of Pop 14 - 18	336	2,408	6,119
	Count of Pop 19 - 22	293	2,165	5,836
	Count of Pop 22 - 25	190	1,434	4,149
	Count of Pop 25 - 29	202	1,635	6,485
	Count of Pop 30 - 34	241	1,687	7,249
	Count of Pop 35 - 39	334	2,312	7,814
	Count of Pop 40 - 44	373	2,700	7,856
	Count of Pop 45 - 59	1,179	8,690	23,732
	Count of Pop 60 - 74	1,224	9,670	25,999
	Count of Pop 75 - 84	389	2,813	8,118
	Count of Pop 85+	139	983	3,187
	% of Pop 0 to 4 years	4.7%	4.5%	5.1%
	% of Pop 0 to 7 years	7.7%	7.4%	7.5%
	% of Pop 5 - 13	12.2%	11.6%	10.3%
	% of Pop 14 - 18	5.7%	5.5%	4.9%
	% of Pop 19 - 22	5.0%	5.0%	4.6%
	% of Pop 22 - 25	3.2%	3.3%	3.3%
	% of Pop 25 - 29	3.4%	3.8%	5.1%
	% of Pop 30 - 34	4.1%	3.9%	5.8%
	% of Pop 35 - 39	5.7%	5.3%	6.2%
	% of Pop 40 - 44	6.3%	6.2%	6.2%
% of Pop 45 - 59	20.0%	20.0%	18.8%	
% of Pop 60 - 74	20.8%	22.2%	20.6%	
% of Pop 75 - 84	6.6%	6.5%	6.4%	
% of Pop 85+	2.4%	2.3%	2.5%	
Median Age	44.8	45.8	43.8	
Average Age	42.8	43.4	43.0	
Male Population by Age	% of Pop 0 to 4 years	4.8%	4.7%	5.4%
	% of Pop 5 - 13	12.7%	12.0%	10.9%
	% of Pop 14 - 18	5.9%	5.8%	5.1%
	% of Pop 19 - 22	5.2%	5.3%	4.9%
	% of Pop 22 - 25	3.5%	3.6%	3.5%
	% of Pop 25 - 29	4.1%	4.1%	5.5%
	% of Pop 30 - 34	4.2%	4.0%	6.0%
	% of Pop 35 - 39	5.6%	5.2%	6.3%
	% of Pop 40 - 44	6.4%	6.0%	6.3%
	% of Pop 45 - 59	19.7%	19.7%	18.6%
	% of Pop 75 - 84	6.2%	6.1%	5.8%
	% of Pop 60 - 74	19.9%	21.8%	20.0%
	% of Pop 85+	1.7%	1.6%	1.8%
	Median Age	43.1	44.3	41.9
Average Age	41.5	42.3	41.6	

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	% of Pop 0 to 4 years	4.5%	4.3%	4.8%
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	% of Pop 30 - 34	4.0%	3.8%	5.6%
	% of Pop 35 - 39	5.7%	5.4%	6.1%
	% of Pop 40 - 44	6.3%	6.4%	6.2%
	% of Pop 45 - 59	20.2%	20.2%	19.0%
	% of Pop 60 - 74	21.6%	22.6%	21.3%
	% of Pop 75 - 84	7.0%	6.8%	7.0%
	% of Pop 85+	3.0%	2.9%	3.3%
	Median Age	46.4	47.1	45.5
Average Age	43.9	44.4	44.2	
Race	Count of White	5,085	37,918	103,234
	Count of Black or African-American	122	882	6,159
	Count of Asian or Pacific Islander	209	1,544	6,422
	Count of Other races	477	3,137	10,130
	White	86.3%	87.2%	82.0%
	Black or African American	2.1%	2.0%	4.9%
	Asian	3.5%	3.6%	5.1%
	Other Races	8.1%	7.2%	8.0%
Language Spoken	Speak English at Home	87.7%	90.0%	88.7%
	Speak Spanish at Home	2.8%	2.9%	2.9%
	Speak French or French Creole at Home	1.1%	0.5%	0.5%
	Speak German at Home	0.3%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	0.7%	0.9%	1.2%
	Speak Russian and Other Slavic Languages at H	4.3%	1.7%	1.2%
	Speak Chinese at Home	0.7%	0.9%	1.1%
	Speak Korean at Home	0.0%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.2%	0.3%
	Speak Other Asian Languages at Home	2.1%	1.4%	1.5%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.3%	0.2%
	Speak Other Language at Home	0.1%	0.6%	2.0%
Hispanic	Hispanic Population	200	1,441	5,302
	Hispanic Population Percent	3.4%	3.3%	4.2%
	Mexican	48.8%	50.1%	50.3%
	Puerto Rican	2.4%	5.2%	6.4%
	Cuban	2.0%	1.4%	1.1%
	Dominican	10.3%	1.7%	3.6%
	Central American	13.0%	18.0%	12.1%
	South American	7.7%	11.4%	15.1%
	Other Hispanic	15.7%	12.1%	11.4%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	2.0%	2.8%	2.7%
	American	1.9%	2.7%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.5%	3.5%	5.1%
	Chinese	1.7%	1.1%	1.2%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.3%	0.5%	0.4%
	South Central Asian (ie. Indian)	1.0%	1.0%	2.0%
	South East Asian (ie. Vietnamese)	0.3%	0.8%	1.2%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	66.7%	63.9%	60.7%
	British	5.5%	6.1%	5.7%
	Dutch	1.6%	1.0%	1.1%
	French	2.3%	2.2%	2.0%
	German	18.0%	18.3%	17.6%
	Italian	1.4%	1.6%	1.6%
	Polish	2.5%	2.2%	2.3%
	Scandinavian	18.7%	18.0%	17.0%
	Scotch/Irish	9.5%	8.4%	7.8%
Other European (ie. Greek/Russian)	7.1%	6.0%	5.7%	
Middle Eastern	0.5%	0.8%	0.6%	
Other Ancestry	10.7%	9.8%	11.9%	
Unclassified Ancestry	13.2%	15.9%	14.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,082	30,490	90,441
	Elementary (0 to 8)	3.1%	1.1%	1.0%
	Some High School (9 to 11)	2.4%	1.3%	1.6%
	High School Graduate (12)	11.8%	10.6%	12.2%
	Some College (13 to 16)	15.6%	14.1%	16.1%
	Associates Degree Only	6.4%	7.5%	7.9%
	Bachelors Degree Only	39.6%	39.7%	39.1%
	Graduate Degree	21.1%	25.5%	22.1%
	% College (4+)	60.7%	65.2%	61.2%
Household Type	Total Households – count	2,268	16,737	52,934
	One Person HHs – count	514	3,550	15,296
	Family HHs – count	1,701	12,482	34,466
	Married Couple – count	1,337	10,602	29,100
	w/own children – count	639	4,469	11,487
	w/out own children – count	698	6,133	17,613
	Male Householder – count	165	632	1,657
	Female Householder – count	199	1,248	3,708
	Non-Family Households – count	53	706	3,172
	1 Person Household	22.7%	21.2%	28.9%
	2 Person Household	36.7%	37.3%	36.3%
	3 Person Household	13.6%	15.5%	13.9%
	4 Person Household	18.9%	17.2%	13.5%
	5 Person Household	5.8%	6.3%	5.0%
	6 Person Household	1.7%	1.9%	1.7%
7+ Person Household	0.6%	0.6%	0.8%	
% Households With Children	37.8%	33.2%	27.4%	

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Westwind Plaza Minnetonka, MN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,360	17,484	55,760
	Owner Occupied Percent	80.5%	81.9%	66.2%
	Renter Occupied Percent	15.6%	13.9%	28.7%
	Vacant Housing Percent	3.9%	4.3%	5.1%
	Total Housing Units (Census 2000)	2,201	15,709	43,378
	For Rent (Census 2000)	63%	31%	25%
	For Sale (Census 2000)	10%	15%	10%
	Rented or Sold, (Census 2000)	0%	12%	13%
	Seasonal (Census 2014)	0%	17%	16%
	Other (Census 2000)	2%	4%	10%
Homes Built By Year	Homes Built 1990 to 2000	11%	13%	19%
	Homes Built 1980 to 1989	20%	25%	28%
	Homes Built 1970 to 1979	20%	16%	17%
	Homes Built 1960 to 1969	23%	17%	13%
	Homes Built 1950 to 1959	22%	17%	12%
	Homes Built 1940 to 1949	2%	4%	4%
	Homes Built Before 1939	3%	7%	7%
Units in Structure	1 Unit	91%	91%	78%
	2 - 9 Units	3%	2%	5%
	Greater than 10 Units	6%	7%	17%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.5%	8.4%	8.7%
	Property Value \$750,000 to \$999,999	13.1%	12.8%	12.9%
	Property Value \$500,000 to \$749,999	31.8%	30.2%	26.4%
	Property Value \$400,000 to \$499,999	25.5%	21.8%	18.4%
	Property Value \$300,000, to \$399,999	13.9%	14.0%	13.9%
	Property Value \$200,000 to \$299,999	7.5%	5.6%	9.3%
	Property Value \$150,000 to \$199,999	0.9%	0.6%	2.2%
	Property Value \$100,000 to \$149,999	0.8%	0.5%	1.3%
	Property Value \$60,000 to \$99,999	0.7%	0.3%	0.6%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.4%
	Property Value \$0 to \$39,999	0.0%	0.2%	0.4%
	Median Home Value	\$503,334	\$533,328	\$507,467
Median Rent	\$854	\$788	\$806	
Wealth per Household	\$0 and under - percent	14.9%	14.5%	15.8%
	\$1 to \$4999 - percent	6.3%	6.0%	7.1%
	\$5k to \$9999 - percent	3.7%	3.6%	4.0%
	\$10k to \$24999 - percent	5.7%	5.6%	5.9%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	10.3%	10.3%	10.1%
	\$100k to \$249999 - percent	19.2%	19.4%	18.7%
	\$250k to \$499999 - percent	15.0%	15.3%	14.4%
	\$500k+ - percent	18.3%	18.8%	17.4%
	Median HH Wealth	\$119,747	\$127,139	\$103,604
	Avg HH Wealth	\$284,324	\$291,054	\$272,017

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Economic Viability	Economic Viability Local	222	224	224
	Economic Viability Indexed	222	224	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,221	24,011	70,319
	Managerial/Executive	29.5%	30.6%	28.8%
	Professional Specialty	30.1%	30.0%	28.3%
	Healthcare Support	4.9%	1.9%	2.7%
	Sales	14.5%	12.6%	12.4%
	Office & Administrative Support	4.5%	6.6%	8.7%
	Protective Service	0.1%	0.6%	0.6%
	Food Preparation	2.7%	3.5%	3.2%
	Building Maintenance & Cleaning	2.7%	2.0%	1.7%
	Personal Care	2.2%	2.5%	2.8%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	3.8%	3.5%	4.0%
	Production & Transportation	5.1%	6.1%	6.7%
	Percent White Collar Workers	83.5%	81.8%	80.9%
Percent Blue Collar Workers	16.5%	18.2%	19.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	3.7%	4.4%	4.5%
	Manufacturing	10.4%	11.9%	13.3%
	Transportation	2.7%	2.7%	3.0%
	Information	1.2%	1.7%	2.0%
	Wholesale/Retail	12.0%	14.0%	14.4%
	Finance, Insurance, Real Estate	12.6%	12.3%	12.2%
	Professional Services	17.3%	14.9%	13.2%
	Management Services	0.7%	0.4%	0.4%
	Administrative/Waste Services	2.0%	2.6%	2.6%
	Educational Services	26.5%	23.8%	22.1%
	Entertainment Services	6.1%	6.0%	6.6%
	Other Professional Services	4.2%	3.8%	3.9%
	Public Administration	0.5%	1.6%	1.8%
Transportation To Work	Drive to Work Alone	84.2%	84.8%	83.6%
	Drive to Work Carpool	6.1%	5.9%	6.8%
	Travel to Work by Public Transportation	2.5%	2.1%	2.4%
	Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	Drive to Work on Bicycle	0.2%	0.1%	0.1%
	Walked to Work	0.3%	0.7%	1.3%
	Other Means	0.4%	0.4%	0.4%
	Work at Home	6.3%	6.0%	5.3%

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	Travel to Work in Less than 5 Minutes	1.9%	2.1%	2.5%
	Travel to Work in 5 to 9 Minutes	7.5%	7.6%	9.4%
	Travel to Work in 10 to 14 Minutes	13.2%	14.4%	15.5%
	Travel to Work in 15 to 19 Minutes	18.2%	18.0%	17.1%
	Travel to Work in 20 to 29 Minutes	26.7%	27.8%	27.6%
	Travel to Work in 30 to 44 Minutes	23.3%	22.8%	20.6%
	Travel to Work in 45 to 59 Minutes	6.3%	4.9%	4.7%
	Travel to Work in 60 Minutes or more	3.1%	2.5%	2.5%
	Average Travel Time to Work	22	21	21
Vehicles per HH	No Vehicles	1.9%	3.8%	4.4%
	1 Vehicle	26.0%	22.8%	31.3%
	2 Vehicles	53.0%	50.6%	45.5%
	3 or more vehicles	19.1%	22.8%	18.7%
		Average Number of Vehicles	1.96	1.99
Change	Births (last 12 months)	51	383	1,331
	Deaths (last 12 months)	65	485	1,400
	Migration (last 12 months)	11	51	520
Work place	Workplace Establishments	238	976	4,893
	Workplace Employees (FTE)	2,610	10,460	73,815