

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	30,386	117,107	711,466
	Population Est 23Q1	30,393	117,155	711,846
	Population Est 22Q4	30,403	117,293	711,755
	Population Est 22Q3	30,373	117,098	710,516
	Population Est 22Q2	30,357	117,032	709,054
	Population Est 22Q1	30,358	116,795	708,661
	Population Est 21Q4	30,415	116,976	708,223
	Population Est 21Q3	30,467	117,099	708,136
	Population Est 21Q2	30,418	116,996	707,756
	Population Fcst	29,927	117,157	738,504
	2010 Census Population	28,002	100,828	557,907
	2000 Census Population	27,013	100,070	549,450
	1990 Census Population	25,258	88,040	497,734
	Current Year Daytime Population	39,420	120,190	780,384
	Average Seasonal Population	416	1,761	9,639
	Historical Annual Growth, 1990 – 2000	0.67%	1.29%	0.99%
	Historical Annual Growth, 2000 – 2010	0.36%	0.08%	0.15%
	Estimated Annual Growth, 2010 – CY	0.62%	1.14%	1.85%
	Projected Annual Growth, CY to Y5	-0.30%	0.01%	0.75%
	Group Qtrs Est	263	1,662	16,146
Transient Est Average Last 4 Qtrs	216	1,706	31,221	
Households	Current Year Estimated Households	12,103	46,925	276,945
	Households Est 23Q1	12,091	46,880	276,788
	Households Est 22Q4	12,094	46,930	276,743
	Households Est 22Q3	12,084	46,853	276,228
	Households Est 22Q2	12,080	46,826	275,568
	Households Est 22Q1	12,078	46,738	275,390
	Households Est 21Q4	12,100	46,812	275,170
	Households Est 21Q3	12,132	46,858	275,076
	Households Est 21Q2	12,112	46,817	274,979
	Households Fcst	11,915	47,002	289,268
	2010 Census Households	11,380	40,831	218,768
	2000 Census Households	10,408	39,075	214,026
	1990 Census Households	9,001	32,439	193,080
	Historical Annual Growth, 1990 – 2000	1.46%	1.88%	1.04%
	Historical Annual Growth, 2000 – 2010	0.90%	0.44%	0.22%
	Estimated Annual Growth, 2010 – CY	0.47%	1.06%	1.80%
	Projected Annual Growth, CY to Y5	-0.31%	0.03%	0.87%
Population per Household	2.49	2.46	2.51	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.2%	1.4%
	HH Income \$250,000 to \$499,999	1.9%	1.5%	1.7%
	HH Income \$200,000 to \$249,999	4.4%	3.4%	3.9%
	HH Income \$175,000 to \$199,999	4.4%	5.1%	5.2%
	HH Income \$150,000 to \$174,999	5.7%	5.7%	5.7%
	HH Income \$100,000 to 149,999	22.4%	20.2%	18.3%
	HH Income \$75,000 to 99,999	13.1%	13.2%	13.7%
	HH Income \$50,000 to 74,999	18.4%	17.3%	17.3%
	HH Income \$35,000 to 49,999	11.5%	11.9%	11.5%
	HH Income \$25,000 to 34,999	5.4%	7.2%	7.4%
	HH Income \$15,000 to 24,999	5.8%	6.7%	6.8%
	HH Income \$0 to 14,999	5.4%	6.6%	7.2%
	Average Household Income	\$104,477	\$99,322	\$99,158
	Median Household Income	\$80,472	\$75,515	\$74,614
	Per Capita Income	\$41,922	\$40,295	\$39,195
	2000 Average HH Income	\$64,585	\$64,629	\$59,952
	2000 Median HH Income	\$55,809	\$55,392	\$48,182
	Average Disposable Income	80,424	75,924	76,213
	Median Disposable Income	68,796	64,603	63,854
	Discretionary HH Income Over \$150,000	3.2%	2.5%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	4.8%	3.6%	3.7%
	Discretionary HH Income \$100,000 to \$124,999	6.4%	7.1%	7.2%
	Discretionary HH Income \$75,000 to \$99,999	13.3%	12.6%	11.9%
	Discretionary HH Income \$50,000 to \$74,999	22.4%	20.7%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	30.4%	28.9%	28.3%
	Discretionary HH Income Under \$25,000	19.5%	24.7%	26.6%
	Average Discretionary HH Income	58,102	54,701	54,313
	Median Discretionary HH Income	50,101	46,359	44,928
	Householder White – Count	10,431	37,631	203,900
	Median HH Income	\$83,907	\$79,825	\$83,965
	Average HH Income	\$92,190	\$89,129	\$92,496
	Householder Black or African-American – Count	547	3,040	24,706
	Median HH Income	\$53,735	\$47,360	\$41,907
	Average HH Income	\$65,542	\$58,868	\$52,769
Householder Hispanic – Count	384	1,925	13,457	
Median HH Income	\$68,927	\$58,940	\$57,600	
Average HH Income	\$69,682	\$68,506	\$68,708	
Householder Asian or Pacific Islander – Count	466	2,544	21,404	
Median HH Income	\$100,227	\$82,969	\$64,210	
Average HH Income	\$95,263	\$87,570	\$78,138	
Householder Other or Pacific Islander – Count	275	1,784	13,478	
Median HH Income	\$84,199	\$69,641	\$59,268	
Average HH Income	\$93,039	\$80,135	\$72,300	
Gender	Male Population	14,741	56,383	348,136
	Female Population	15,644	60,724	363,331

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,667	6,594	42,949
	Count of Pop 0 to 7 years	2,491	9,570	61,562
	Count of Pop 5 - 13	3,351	12,646	81,595
	Count of Pop 14 - 18	1,514	5,658	37,734
	Count of Pop 19 - 22	1,478	5,514	37,758
	Count of Pop 22 - 25	1,087	4,028	28,146
	Count of Pop 25 - 29	1,694	6,845	45,852
	Count of Pop 30 - 34	1,840	7,649	51,324
	Count of Pop 35 - 39	2,010	7,825	50,891
	Count of Pop 40 - 44	1,923	7,101	46,249
	Count of Pop 45 - 59	5,351	20,205	122,854
	Count of Pop 60 - 74	5,812	22,681	115,782
	Count of Pop 75 - 84	1,927	7,364	36,378
	Count of Pop 85+	730	2,998	13,954
	% of Pop 0 to 4 years	5.5%	5.6%	6.0%
	% of Pop 0 to 7 years	8.2%	8.2%	8.7%
	% of Pop 5 - 13	11.0%	10.8%	11.5%
	% of Pop 14 - 18	5.0%	4.8%	5.3%
	% of Pop 19 - 22	4.9%	4.7%	5.3%
	% of Pop 22 - 25	3.6%	3.4%	4.0%
	% of Pop 25 - 29	5.6%	5.8%	6.4%
	% of Pop 30 - 34	6.1%	6.5%	7.2%
	% of Pop 35 - 39	6.6%	6.7%	7.2%
% of Pop 40 - 44	6.3%	6.1%	6.5%	
% of Pop 45 - 59	17.6%	17.3%	17.3%	
% of Pop 60 - 74	19.1%	19.4%	16.3%	
% of Pop 75 - 84	6.3%	6.3%	5.1%	
% of Pop 85+	2.4%	2.6%	2.0%	
Median Age	41.4	41.3	38.0	
Average Age	41.7	41.8	39.4	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.9%	6.3%
	% of Pop 5 - 13	11.4%	11.4%	12.0%
	% of Pop 14 - 18	5.2%	5.1%	5.5%
	% of Pop 19 - 22	5.1%	5.0%	5.5%
	% of Pop 22 - 25	3.7%	3.7%	4.1%
	% of Pop 25 - 29	5.7%	6.1%	6.6%
	% of Pop 30 - 34	6.2%	6.7%	7.4%
	% of Pop 35 - 39	6.7%	6.8%	7.2%
	% of Pop 40 - 44	6.5%	6.2%	6.6%
	% of Pop 45 - 59	17.6%	17.1%	17.3%
	% of Pop 75 - 84	5.7%	5.5%	4.5%
	% of Pop 60 - 74	18.7%	18.7%	15.7%
	% of Pop 85+	1.7%	1.7%	1.4%
Median Age	40.2	39.5	36.9	
Average Age	40.7	40.4	38.3	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.3%	5.3%	5.8%
	% of Pop 5 - 13	10.6%	10.3%	11.0%
	% of Pop 14 - 18	4.8%	4.6%	5.1%
	% of Pop 19 - 22	4.7%	4.5%	5.2%
	% of Pop 22 - 25	3.5%	3.2%	3.8%
	% of Pop 25 - 29	5.4%	5.6%	6.3%
	% of Pop 30 - 34	6.0%	6.4%	7.1%
	% of Pop 35 - 39	6.5%	6.5%	7.1%
	% of Pop 40 - 44	6.2%	5.9%	6.4%
	% of Pop 45 - 59	17.6%	17.4%	17.2%
	% of Pop 60 - 74	19.5%	20.0%	16.8%
	% of Pop 75 - 84	6.9%	7.0%	5.7%
	% of Pop 85+	3.0%	3.3%	2.5%
	Median Age	42.7	43.1	39.1
Average Age	42.7	43.1	40.4	
Race	Count of White	23,532	82,944	451,021
	Count of Black or African-American	1,823	9,480	80,875
	Count of Asian or Pacific Islander	2,252	12,855	96,380
	Count of Other races	2,778	11,828	83,190
	White	77.4%	70.8%	63.4%
	Black or African American	6.0%	8.1%	11.4%
	Asian	7.4%	11.0%	13.5%
	Other Races	9.1%	10.1%	11.7%
Language Spoken	Speak English at Home	89.7%	85.7%	79.7%
	Speak Spanish at Home	2.8%	3.9%	5.2%
	Speak French or French Creole at Home	0.3%	0.6%	0.5%
	Speak German at Home	0.4%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	0.3%	0.5%	1.1%
	Speak Russian and Other Slavic Languages at H	0.1%	0.3%	0.4%
	Speak Chinese at Home	0.2%	0.3%	0.6%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.5%	0.7%	0.6%
	Speak Other Asian Languages at Home	3.0%	5.0%	7.9%
	Speak Tagalog and Other Pacific Languages at H	0.3%	0.1%	0.2%
	Speak Other Language at Home	2.3%	2.2%	3.3%
Hispanic	Hispanic Population	1,628	7,627	56,339
	Hispanic Population Percent	5.4%	6.5%	7.9%
	Mexican	71.6%	67.9%	65.6%
	Puerto Rican	5.6%	4.2%	5.3%
	Cuban	1.6%	0.7%	2.3%
	Dominican	0.0%	0.4%	0.7%
	Central American	2.0%	11.3%	10.5%
	South American	12.5%	7.9%	8.1%
	Other Hispanic	6.7%	7.5%	7.5%
	2000 Hispanic Population Percent	1%	2%	5%
	1990 Hispanic Population Percent	1%	1%	3%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	2.6%	2.4%	2.4%
	American	2.2%	2.1%	1.8%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.5%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.4%	10.9%	13.5%
	Chinese	0.4%	0.6%	0.9%
	Japanese	0.1%	0.1%	0.2%
	Korean	0.2%	0.2%	0.4%
	South Central Asian (ie. Indian)	0.1%	0.4%	1.0%
	South East Asian (ie. Vietnamese)	6.3%	8.9%	9.0%
	Other Asian	0.2%	0.7%	2.0%
	European (percent of total population)	55.8%	49.5%	44.3%
	British	3.7%	3.1%	3.1%
	Dutch	0.7%	0.5%	0.6%
	French	2.3%	2.1%	1.8%
	German	19.2%	17.4%	14.6%
	Italian	2.2%	2.0%	1.8%
	Polish	2.6%	2.4%	2.1%
	Scandinavian	13.4%	11.6%	10.8%
	Scotch/Irish	7.9%	7.0%	6.3%
Other European (ie. Greek/Russian)	3.9%	3.4%	3.3%	
Middle Eastern	0.3%	0.3%	0.4%	
Other Ancestry	12.8%	15.1%	18.0%	
Unclassified Ancestry	15.8%	15.3%	13.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	21,287	82,668	483,284
	Elementary (0 to 8)	2.0%	2.4%	4.3%
	Some High School (9 to 11)	2.8%	3.8%	3.9%
	High School Graduate (12)	22.3%	25.1%	21.7%
	Some College (13 to 16)	23.3%	21.4%	19.0%
	Associates Degree Only	10.3%	11.2%	9.4%
	Bachelors Degree Only	25.5%	23.7%	26.1%
	Graduate Degree	13.8%	12.3%	15.7%
	% College (4+)	39.3%	36.1%	41.8%
Household Type	Total Households – count	12,103	46,925	276,945
	One Person HHs – count	3,412	13,985	85,060
	Family HHs – count	8,056	29,966	169,765
	Married Couple – count	6,235	22,045	125,598
	w/own children – count	2,366	7,981	52,457
	w/out own children – count	3,869	14,064	73,141
	Male Householder – count	574	2,364	12,792
	Female Householder – count	1,247	5,557	31,375
	Non-Family Households – count	635	2,973	22,121
	1 Person Household	28.2%	29.8%	30.7%
	2 Person Household	34.2%	34.0%	32.4%
	3 Person Household	14.9%	14.3%	13.9%
	4 Person Household	12.9%	11.7%	12.2%
	5 Person Household	5.7%	5.6%	5.8%
	6 Person Household	2.3%	2.4%	2.6%
7+ Person Household	1.8%	2.0%	2.4%	
% Households With Children	28.8%	26.9%	28.2%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	12,529	48,654	289,690
	Owner Occupied Percent	72.1%	68.3%	60.9%
	Renter Occupied Percent	24.6%	28.2%	34.7%
	Vacant Housing Percent	3.4%	3.6%	4.4%
	Total Housing Units (Census 2000)	10,565	39,730	219,387
	For Rent (Census 2000)	29%	29%	39%
	For Sale (Census 2000)	18%	22%	18%
	Rented or Sold, (Census 2000)	31%	14%	13%
	Seasonal (Census 2014)	4%	3%	6%
	Other (Census 2000)	6%	8%	13%
Homes Built By Year	Homes Built 1990 to 2000	17%	22%	12%
	Homes Built 1980 to 1989	14%	20%	12%
	Homes Built 1970 to 1979	16%	19%	17%
	Homes Built 1960 to 1969	19%	14%	15%
	Homes Built 1950 to 1959	22%	14%	15%
	Homes Built 1940 to 1949	4%	4%	6%
	Homes Built Before 1939	7%	8%	23%
Units in Structure	1 Unit	80%	75%	66%
	2 - 9 Units	4%	5%	11%
	Greater than 10 Units	14%	17%	22%
	Mobilie Trailer	2%	4%	2%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.2%	1.8%	2.2%
	Property Value \$750,000 to \$999,999	3.9%	3.9%	5.1%
	Property Value \$500,000 to \$749,999	11.7%	11.5%	13.9%
	Property Value \$400,000 to \$499,999	16.2%	15.8%	14.7%
	Property Value \$300,000, to \$399,999	31.6%	27.5%	23.7%
	Property Value \$200,000 to \$299,999	27.6%	26.5%	26.5%
	Property Value \$150,000 to \$199,999	3.6%	5.2%	6.1%
	Property Value \$100,000 to \$149,999	1.2%	2.3%	3.1%
	Property Value \$60,000 to \$99,999	0.4%	1.2%	1.0%
	Property Value \$40,000 to \$59,999	0.2%	0.8%	0.7%
	Property Value \$0 to \$39,999	1.1%	2.5%	2.2%
Median Home Value	\$348,237	\$339,715	\$342,022	
Median Rent	\$695	\$676	\$612	
Wealth per Household	\$0 and under - percent	16.3%	16.8%	17.4%
	\$1 to \$4999 - percent	7.7%	8.1%	8.5%
	\$5k to \$9999 - percent	4.2%	4.4%	4.6%
	\$10k to \$24999 - percent	6.1%	6.3%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.4%	10.2%
	\$100k to \$249999 - percent	18.7%	18.5%	18.0%
	\$250k to \$499999 - percent	13.9%	13.5%	13.2%
	\$500k+ - percent	15.8%	15.1%	15.0%
	Median HH Wealth	\$92,410	\$86,247	\$81,325
	Avg HH Wealth	\$254,603	\$246,474	\$242,604

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	214	210	209
	Economic Viability Indexed	214	210	209
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	15,620	61,652	379,975
	Managerial/Executive	18.9%	17.5%	17.6%
	Professional Specialty	25.2%	25.3%	27.2%
	Healthcare Support	3.0%	4.0%	4.2%
	Sales	9.3%	8.9%	9.1%
	Office & Administrative Support	12.2%	13.3%	11.6%
	Protective Service	1.2%	1.1%	1.4%
	Food Preparation	5.0%	5.6%	5.2%
	Building Maintenance & Cleaning	3.7%	3.4%	3.2%
	Personal Care	2.7%	2.9%	2.6%
	Farming, Fishing, & Forestry	0.3%	0.1%	0.2%
	Construction	6.3%	5.9%	5.4%
	Production & Transportation	12.2%	11.9%	12.4%
	Percent White Collar Workers	68.6%	69.0%	69.6%
Percent Blue Collar Workers	31.4%	31.0%	30.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.6%	5.5%	5.1%
	Manufacturing	15.2%	13.4%	13.3%
	Transportation	4.3%	4.4%	4.5%
	Information	1.6%	1.6%	1.8%
	Wholesale/Retail	13.5%	13.6%	12.5%
	Finance, Insurance, Real Estate	7.6%	8.1%	7.5%
	Professional Services	8.7%	7.1%	7.6%
	Management Services	0.3%	0.2%	0.3%
	Administrative/Waste Services	3.0%	2.9%	3.6%
	Educational Services	24.0%	25.6%	26.1%
	Entertainment Services	7.6%	8.2%	8.6%
Other Professional Services	3.9%	4.8%	4.5%	
Public Administration	4.6%	4.6%	4.6%	
Transportation To Work	Drive to Work Alone	83.6%	83.9%	78.0%
	Drive to Work Carpool	9.4%	9.4%	11.2%
	Travel to Work by Public Transportation	2.3%	2.1%	4.8%
	Drive to Work on Motorcycle	0.1%	0.0%	0.1%
	Drive to Work on Bicycle	0.1%	0.1%	0.3%
	Walked to Work	1.1%	1.0%	2.3%
	Other Means	0.3%	0.5%	0.5%
	Work at Home	3.0%	3.0%	2.9%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 45.051013 Longitude: -92.986833

White Bear Hills Shopping Cent White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.3%	2.4%	2.5%
	Travel to Work in 5 to 9 Minutes	10.7%	9.6%	10.0%
	Travel to Work in 10 to 14 Minutes	15.5%	15.2%	16.1%
	Travel to Work in 15 to 19 Minutes	14.0%	15.9%	18.4%
	Travel to Work in 20 to 29 Minutes	28.7%	28.7%	26.8%
	Travel to Work in 30 to 44 Minutes	20.7%	20.6%	18.8%
	Travel to Work in 45 to 59 Minutes	5.7%	5.1%	4.6%
	Travel to Work in 60 Minutes or more	2.5%	2.6%	3.0%
	Average Travel Time to Work	22	22	21
Vehicles per HH	No Vehicles	6.2%	7.0%	8.5%
	1 Vehicle	28.7%	31.2%	33.6%
	2 Vehicles	42.7%	39.8%	39.6%
	3 or more vehicles	22.4%	21.9%	18.3%
	Average Number of Vehicles	1.92	1.85	1.75
Change	Births (last 12 months)	345	1,351	8,935
	Deaths (last 12 months)	326	1,241	6,195
	Migration (last 12 months)	43	121	316
Work place	Workplace Establishments	616	3,092	19,208
	Workplace Employees (FTE)	9,055	43,644	326,974