2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 40.093493 Longitude: -75.285141

Eatitude. 40.000400 Eorigitude7.0.200141				
	narsh Shopping Center ohocken, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Current Year Estimated Population	31,976	141,583	1,244,413
	Population Est 23Q1	31,958	141,522	1,243,880
	Population Est 22Q4	31,982	141,392	1,243,493
	Population Est 22Q3	31,853	140,355	1,241,150
	Population Est 22Q2	31,866	140,302	1,239,201
	Population Est 22Q1	31,851	140,178	1,237,552
	Population Est 21Q4	31,858	140,075	1,236,104
	Population Est 21Q3	31,807	139,910	1,234,695
	Population Est 21Q2	31,739	139,107	1,232,369
E	Population Fcst	30,916	147,289	1,279,929
Population	2010 Census Population	20,297	116,816	1,019,309
nd	2000 Census Population	19,988	111,992	1,030,558
<sub>P</sub>	1990 Census Population	18,944	107,920	1,049,213
İ	Current Year Daytime Population	43,923	195,088	1,537,274
İ	Average Seasonal Population	185	1,314	9,080
	Historical Annual Growth, 1990 – 2000	0.54%	0.37%	-0.18%
	Historical Annual Growth, 2000 – 2010	0.15%	0.42%	-0.11%
	Estimated Annual Growth, 2010 – CY	3.49%	1.46%	1.52%
	Projected Annual Growth, CY to Y5	-0.67%	0.79%	0.56%
	Group Qtrs Est	110	4,765	48,114
	Transient Est Average Last 4 Qtrs	3,284	8,556	40,055
	Current Year Estimated Households	13,815	55,840	503,893
	Households Est 23Q1	13,804	55,771	503,272
	Households Est 22Q4	13,814	55,713	503,123
	Households Est 22Q3	13,757	55,285	502,148
	Households Est 22Q2	13,760	55,261	501,369
	Households Est 22Q1	13,755	55,211	500,714
	Households Est 21Q4	13,755	55,169	500,125
qs	Households Est 21Q3	13,735	55,097	499,475
ouseholds	Households Est 21Q2	13,706	54,798	498,427
ıse	Households Fcst	13,343	58,191	520,356
Ног	2010 Census Households	8,635	46,708	405,530
	2000 Census Households	8,080	44,945	399,546
	1990 Census Households	7,675	42,437	392,321
	Historical Annual Growth, 1990 – 2000	0.52%	0.58%	0.18%
	Historical Annual Growth, 2000 – 2010	0.67%	0.39%	0.15%
	Estimated Annual Growth, 2010 – CY	3.61%	1.36%	1.65%
	Projected Annual Growth, CY to Y5	-0.69%	0.83%	0.65%
	Population per Household	2.31	2.45	2.37

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Dec 5, 2023



Latitude: 40.095495 Longitude: -75.265141					
	narsh Shopping Center ohocken, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime	
	HH Income \$500,000 or more	3.2%	2.9%		
	HH Income \$250,000 to \$499,999	3.8%	3.4%		
	HH Income \$200,000 to \$249,999	9.0%	8.0%	5.5%	
	HH Income \$175,000 to \$199,999	6.2%	6.1%	5.8%	
	HH Income \$150,000 to \$174,999	9.1%	7.5%	5.7%	
	HH Income \$100,000 to 149,999	21.3%	18.9%	15.6%	
	HH Income \$75,000 to 99,999	12.7%	13.0%	11.9%	
	HH Income \$50,000 to 74,999	14.7%	14.3%	14.4%	
	HH Income \$35,000 to 49,999	7.3%	8.7%	9.9%	
	HH Income \$25,000 to 34,999	5.2%	6.3%	7.5%	
	HH Income \$15,000 to 24,999	4.6%	5.2%	7.7%	
	HH Income \$0 to 14,999	3.0%	5.6%		
	Average Household Income	\$128,594	\$133,554	\$108,348	
	Median Household Income	\$105,284	\$93,127		
	Per Capita Income	\$55,767	\$54,290		
	2000 Average HH Income	\$80,500	\$86,327		
	2000 Median HH Income	\$62,758	\$59,426	\$44,791	
	Average Disposable Income	99,916	92,790	· ·	
	Median Disposable Income	87,289	78,443		
	Discretionary HH Income Over \$150,000	7.4%	7.3%		
e	Discretionary HH Income \$125,000 to \$149,999	7.4%	7.6%		
Income	Discretionary HH Income \$100,000 to \$124,999	10.9%	8.7%		
=	Discretionary HH Income \$75,000 to \$99,999	16.2%	13.2%		
	Discretionary HH Income \$50,000 to \$74,999	21.1%	18.9%		
	Discretionary HH Income \$25,000 to \$49,999	22.8%	23.4%		
	-	14.1%			
	Discretionary HH Income Under \$25,000		20.8%		
	Average Discretionary HH Income	72,046	66,846		
	Median Discretionary HH Income	66,411	57,185		
	Householder White – Count	12,008	40,948		
	Median HH Income	\$106,936	\$104,239		
	Average HH Income	\$110,196	\$108,809		
	Householder Black or African-American – Count	654	6,427	159,576	
	Median HH Income	\$84,805	\$59,519	\$42,460	
	Average HH Income	\$89,282	\$74,189	\$55,048	
	Householder Hispanic – Count	333	3,018	27,470	
	Median HH Income	\$116,033	\$65,405	\$40,015	
	Average HH Income	\$124,011	\$78,574	\$60,149	
	Householder Asian or Pacific Islander – Count	593	3,296	27,440	
	Median HH Income	\$107,058	\$99,517	\$89,945	
	Average HH Income	\$112,169	\$101,953	\$97,156	
	Householder Other or Pacific Islander – Count	228	2,151	16,691	
	Median HH Income	\$87,127	\$61,261	\$56,177	
	Average HH Income	\$91,890	\$76,853	\$70,904	
Gender	Male Population	15,654	69,125	587,939	
Gen	Female Population	16,322	72,458	656,474	
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Dec 5, 2023 Latitude: 40.093493 Longitude: -75.285141 Whitemarsh Shopping Center 5.00 Minute 20.00 Minute 10.00 Minute Conshohocken, PA **Drivetime Drivetime Drivetime** Count of Pop 0 to 4 years 2,093 8,178 69,911 Count of Pop 0 to 7 years 2,765 11,497 95,182 Count of Pop 5 - 13 3,189 14,753 122,325 Count of Pop 14 - 18 1,271 6,841 65,857 Count of Pop 19 - 22 1,234 7,272 71,597 Count of Pop 22 - 25 916 5,718 55,659 Count of Pop 25 - 29 2.189 8,771 84.774 Count of Pop 30 - 34 3,079 10,733 90,397 Count of Pop 35 - 39 2,998 10,878 85,254 Count of Pop 40 - 44 9,614 75,482 2,416 Count of Pop 45 - 59 5,420 24,688 212,653 Count of Pop 60 - 74 5,084 23,076 211,326 Count of Pop 75 - 84 1,493 7,787 71,731 **Total Population** Count of Pop 85+ 595 3,273 27,448 6.5% 5.8% 5.6% % of Pop 0 to 4 years 8.6% 8.1% 7.6% % of Pop 0 to 7 years % of Pop 5 - 13 10.0% 10.4% 9.8% % of Pop 14 - 18 4.0% 4.8% 5.3% % of Pop 19 - 22 3.9% 5.1% 5.8% % of Pop 22 - 25 2.9% 4.0% 4.5% % of Pop 25 - 29 6.8% 6.2% 6.8% % of Pop 30 - 34 9.6% 7.6% 7.3% % of Pop 35 - 39 9.4% 7.7% 6.9% % of Pop 40 - 44 7.6% 6.8% 6.1% % of Pop 45 - 59 16.9% 17.1% 17.4% % of Pop 60 - 74 15.9% 16.3% 17.0% % of Pop 75 - 84 4.7% 5.5% 5.8% % of Pop 85+ 1.9% 2.3% 2.2% 38.6 Median Age 38.4 38.9 40.4 Average Age 39.8 40.3 % of Pop 0 to 4 years 6.8% 6.1% 6.1% % of Pop 5 - 13 10.5% 11.0% 10.6% % of Pop 14 - 18 4.2% 5.1% 5.6% % of Pop 19 - 22 4.0% 6.0% 5.3% % of Pop 22 - 25 3.0% 4.1% 4.6% % of Pop 25 - 29 7.1% 6.4% 7.0% % of Pop 30 - 34 9.9% 7.9% 7.4% % of Pop 35 - 39 9.6% 7.9% 6.9% % of Pop 40 - 44 7.7% 7.0% 6.1% % of Pop 45 - 59 17.0% 17.5% 17.0% % of Pop 75 - 84 3.9% 4.8% 4.9% % of Pop 60 - 74 14.9% 15.5% 16.2% % of Pop 85+ 1.3% 1.6% 1.5%

Median Age

Average Age

37.7

39.0

37.0

38.9

37.3

38.5

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	narsh Shopping Center ohocken, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.3%	5.5%	5.2%
İ	% of Pop 5 - 13	9.5%	9.9%	9.1%
	% of Pop 14 - 18	3.8%	4.6%	5.0%
	% of Pop 19 - 22	3.7%	5.0%	5.5%
	% of Pop 22 - 25	2.8%	4.0%	4.3%
	% of Pop 25 - 29	6.6%	6.0%	6.7%
	% of Pop 30 - 34	9.3%	7.3%	7.1%
	% of Pop 35 - 39	9.2%	7.4%	6.8%
	% of Pop 40 - 44	7.4%	6.6%	6.0%
	% of Pop 45 - 59	16.9%	17.4%	17.1%
	% of Pop 60 - 74	16.8%	17.1%	17.6%
	% of Pop 75 - 84	5.4%	6.2%	6.5%
	% of Pop 85+	2.4%	3.0%	2.9%
	Median Age	39.4	40.2	40.1
	Average Age	41.0	41.5	41.7
	Count of White	26,127	94,396	643,647
	Count of Black or African-American	1,769	17,768	387,768
	Count of Asian or Pacific Islander	1,879	10,294	85,734
ce	Count of Other races	2,201	19,125	127,264
Race	White	81.7%	66.7%	51.7%
	Black or African American	5.5%	12.5%	31.2%
	Asian	5.9%	7.3%	6.9%
	Other Races	6.9%	13.5%	10.2%
	Speak English at Home	90.9%	83.9%	85.5%
	Speak Spanish at Home	2.2%	6.6%	5.3%
	Speak French or French Creole at Home	0.2%	0.5%	0.9%
	Speak German at Home	0.1%	0.3%	0.4%
g L	Speak Other Indo-European Languages at Home	2.9%	3.4%	2.5%
l aa	Speak Russian and Other Slavic Languages at H	0.7%	0.6%	0.5%
Language Spoken	Speak Chinese at Home	0.4%	0.8%	1.4%
Ea	Speak Korean at Home	1.0%	1.0%	0.8%
	Speak Vietnamese at Home	0.0%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.8%	1.0%	1.0%
	Speak Tagalog and Other Pacific Languages at F	0.1%	0.4%	0.2%
	Speak Other Language at Home	0.6%	1.3%	1.1%
	Hispanic Population	1,317	15,810	98,927
	Hispanic Population Percent	4.1%	11.2%	7.9%
	Mexican	22.1%	49.3%	21.0%
4	Puerto Rican	46.7%	22.9%	43.9%
Hispanic	Cuban	3.7%	2.5%	3.5%
pa	Dominican	5.9%	4.5%	7.7%
H <sub>is</sub>	Central American	4.0%	8.3%	6.7%
	South American	14.2%	7.4%	9.3%
	Other Hispanic	3.4%	5.0%	8.0%
	2000 Hispanic Population Percent	1%	4%	4%
	1990 Hispanic Population Percent	1%	2%	4%

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Whitemarsh Shopping Center 5.00 Minute 10.00 Minute 20.00 Minute			20.00 Minute	
	ohocken, PA	Drivetime	Drivetime	Drivetime
	American (percent of total population)	2.8%	2.8%	2.5%
	American	2.7%	2.7%	2.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.9%	7.2%	6.9%
	Chinese	0.8%	1.3%	1.8%
	Japanese	0.4%	0.2%	0.1%
	Korean   South Central Asian (ie. Indian)	1.8% 2.0%	1.5% 2.8%	1.2% 2.4%
	South Central Asian (le. Indian)   South East Asian (le. Vietnamese)	0.6%	1.1%	0.9%
>	Other Asian	0.2%	0.3%	0.4%
Ancestry	European (percent of total population)	58.0%	45.6%	34.6%
9	British	5.1%	4.7%	3.9%
۱Ā	Dutch	0.3%	0.3%	0.3%
	French	0.7%	0.6%	0.6%
	German	8.4%	7.5%	6.3%
	Italian	14.0%	10.2%	6.4%
	Polish	5.8%	3.6%	2.1%
	Scandinavian	0.8%	0.8%	0.7%
	Scotch/Irish	16.5%	12.1%	9.7%
	Other European (ie. Greek/Russian)	6.5%	5.7%	4.6%
	Middle Eastern	0.6%	0.9%	0.7%
	Other Ancestry	14.3%	19.5%	32.3%
	Unclassified Ancestry	14.3%	12.8%	15.1%
	Adult Population (25 Years or Older)	23,272	98,821	859,065
	Elementary (0 to 8)	0.9%	2.3%	2.5%
u 🦳	Some High School (9 to 11)	2.4%	4.2%	5.7%
tio 5+	High School Graduate (12)	20.3%	21.6%	23.8%
Education (Age 25+)	Some College (13 to 16)	11.9%	13.3%	15.7%
du Ag	Associates Degree Only	4.9%	6.4%	6.0%
ШЭ	Bachelors Degree Only	32.5%	28.8%	24.9%
	Graduate Degree	26.9%	23.5%	21.4%
	% College (4+)	59.4%	52.3%	46.3%
	Total Households – count	13,815	55,840	503,893
	One Person HHs – count	4,415	16,786	167,654
	Family HHs – count	7,861	34,451	296,971
	Married Couple – count	6,438	26,489	199,844
	w/own children – count	2,457	10,713	78,143
	w/out own children – count	3,980	15,776	121,702
_	Male Householder – count	363	2,341	20,614
8 _	Female Householder – count	1,061	5,620	76,513
usehc Type	Non-Family Households – count	1,538	4,604	39,268
Household Type	1 Person Household	32.0%	30.1%	33.3%
H	2 Person Household	33.6%	32.4%	30.8%
	3 Person Household	14.6%	15.3%	15.1%
	4 Person Household	13.1%	13.4%	12.3%
	5 Person Household	4.8%	5.7%	5.3%
	6 Person Household	1.5%	2.0%	2.0%
	7+ Person Household	0.5%	1.1%	
				1.2%
	% Households With Children	21.7%	26.0%	24.4%

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	narsh Shopping Center ohocken, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Total Housing Units	14,584	59,883	549,967
	Owner Occupied Percent	57.1%	56.4%	52.5%
	Renter Occupied Percent	37.6%	36.8%	39.1%
<u> </u>	Vacant Housing Percent	5.3%	6.8%	8.4%
Housing	Total Housing Units (Census 2000)	8,368	47,495	434,606
no	For Rent (Census 2000)	35%	43%	29%
==	For Sale (Census 2000)	25%	19%	12%
	Rented or Sold, (Census 2000)	28%	15%	14%
	Seasonal (Census 2014)	3%	4%	2%
	Other (Census 2000)	4%	16%	41%
	Homes Built 1990 to 2000	11%	8%	5%
≣ _	Homes Built 1980 to 1989	9%	12%	7%
Homes Built By Year	Homes Built 1970 to 1979	18%	14%	10%
mes By Yo	Homes Built 1960 to 1969	17%	19%	13%
P (B)	Homes Built 1950 to 1959	21%	19%	19%
<u>T</u>	Homes Built 1940 to 1949	10%	8%	14%
	Homes Built Before 1939	15%	20%	32%
d)	1 Unit	73%	71%	70%
Units in Structure	2 - 9 Units	10%	11%	15%
its	Greater than 10 Units	17%	18%	15%
L L	Mobilie Trailer	0%	0%	0%
- <i>(</i> )	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	3.7%	7.1%	5.2%
	Property Value \$750,000 to \$999,999	13.2%	11.0%	8.5%
	Property Value \$500,000 to \$749,999	30.1%	21.5%	16.8%
(pe	Property Value \$400,000 to \$499,999	27.6%	18.7%	14.8%
l pic	Property Value \$300,000, to \$399,999	13.8%	17.2%	16.2%
/al	Property Value \$200,000 to \$299,999	8.1%	13.5%	14.8%
6 6	Property Value \$150,000 to \$199,999	1.6%	3.1%	6.3%
Home Value wner Occupied)	Property Value \$100,000 to \$149,999	0.6%	2.1%	6.7%
ŢŽ	Property Value \$60,000 to \$99,999	0.1%	0.8%	4.7%
) Ó	Property Value \$40,000 to \$59,999	0.2%	0.2%	1.8%
	Property Value \$0 to \$39,999	0.2%	0.5%	1.7%
	Median Home Value	\$490,369	\$456,041	\$378,729
	Median Rent	\$820	\$816	\$656
	\$0 and under - percent	16.7%	17.0%	17.9%
	\$1 to \$4999 - percent	7.7%	8.1%	8.9%
75	\$5k to \$9999 - percent	4.3%	4.4%	4.7%
90	\$10k to \$24999 - percent	6.2%	6.2%	6.4%
Wealth per Household	\$25k to \$49999 - percent	6.6%	6.7%	6.7%
Wealth House	\$50k to \$99999 - percent	9.9%	10.0%	10.0%
≥ĭ	\$100k to \$249999 - percent	18.0%	18.0%	17.6%
er	\$250k to \$499999 - percent	13.8%	13.6%	12.9%
<u> </u>	\$500k+ - percent	16.7%	16.1%	14.9%
	Median HH Wealth	\$92,195	\$88,484	\$77,508
	Avg HH Wealth	\$261,226	\$254,926	\$240,400

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Whitemarsh Shopping Center 5.00 Minute 10.00 Minute 20.00 Minute Conshohocken, PA **Drivetime Drivetime Drivetime** Economic Viability **Economic Viability Local** 217 219 209 **Economic Viability Indexed** 209 217 219 Employed Civilian Pop 16+ by Occupation 18.912 77.400 617.706 Managerial/Executive 22.4% 20.0% 25.2% **Professional Specialty** 35.7% 30.9% 31.2% Healthcare Support 1.9% 2.2% 4.0% Sales 9.6% 9.9% 9.2% Office & Administrative Support 8.3% 10.0% 10.5% Protective Service 1.8% 1.6% 2.1% 4.7% 4.9% **Food Preperation** 2.9% **Building Maintenance & Cleaning** 1.6% 2.9% 2.8% Personal Care 2.4% 2.5% 2.8% Farming, Fishing, & Forestry 0.2% 0.1% 0.1% Construction 5.8% 5.5% 4.4% **Production & Transportation** 4.6% 7.4% 8.2% Percent White Collar Workers 80.8% 75.4% 74.9% 19.2% Percent Blue Collar Workers 24.6% 25.1% 5.5% 4.9% 4.1% Agriculture/Mining/Construction **Employed Civilians Age 16+)** Manufacturing 8.2% 8.5% 7.4% **Employment by Industry** Transportation 2.6% 3.2% 4.2% Information 1.8% 2.1% 2.3% Wholesale/Retail 10.8% 13.3% 11.3% Finance, Insurance, Real Estate 10.9% 10.6% 9.1% **Professional Services** 12.1% 10.9% 14.8% 0.2% 0.2% Management Services 0.3% Administrative/Waste Services 4.1% 3.9% 4.3% 30.5% **Educational Services** 28.8% 25.7% 7.7% **Entertainment Services** 5.6% 7.2% Other Professional Services 4.5% 4.5% 4.4% **Public Administration** 2.4% 3.8% 3.3% 77.9% Drive to Work Alone 81.3% 66.8% Drive to Work Carpool 7.8% 9.2% 9.2% Travel to Work by Public Transportation 4.3% 5.7% 15.5% Drive to Work on Motorcycle 0.0% 0.0% 0.0% Drive to Work on Bicycle 0.1% 0.1% 0.4% 4.5% Walked to Work 2.6% 3.1% 0.5% Other Means 0.6% 0.6% Work at Home 3.4% 3.2% 3.0%

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	narsh Shopping Center ohocken, PA	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.3%	2.3%	2.1%
	Travel to Work in 5 to 9 Minutes	9.7%	10.0%	8.0%
	Travel to Work in 10 to 14 Minutes	14.1%	15.3%	12.1%
	Travel to Work in 15 to 19 Minutes	13.8%	14.5%	12.9%
	Travel to Work in 20 to 29 Minutes	21.6%	20.7%	19.6%
	Travel to Work in 30 to 44 Minutes	24.1%	23.1%	24.4%
	Travel to Work in 45 to 59 Minutes	9.0%	8.3%	10.9%
	Travel to Work in 60 Minutes or more	5.3%	5.7%	10.1%
	Average Travel Time to Work	24	24	28
	No Vehicles	3.6%	7.8%	18.9%
es H	1 Vehicle	35.6%	35.5%	37.9%
를 도	2 Vehicles	44.4%	41.1%	31.5%
Vehicles per HH	3 or more vehicles	16.4%	15.6%	11.7%
	Average Number of Vehicles	1.80	1.69	1.40
Change	Births (last 12 months)	405	1,598	14,905
an	Deaths (last 12 months)	318	1,509	13,382
ပ်	Migration (last 12 months)	33	1,298	4,452
Work place	Workplace Establishments	1,622	5,758	36,274
Weld	Workplace Employees (FTE)	29,250	102,468	612,503