

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketpl Wilkes-Barre, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	37,505	99,143	235,899
	Population Est 23Q1	37,514	99,148	235,836
	Population Est 22Q4	37,502	99,092	235,695
	Population Est 22Q3	37,482	99,034	235,486
	Population Est 22Q2	37,428	98,962	235,234
	Population Est 22Q1	37,403	98,875	234,851
	Population Est 21Q4	37,479	99,076	235,033
	Population Est 21Q3	37,403	98,900	234,644
	Population Est 21Q2	37,371	98,779	234,586
	Population Fcst	36,612	96,895	234,231
	2010 Census Population	34,450	93,299	224,529
	2000 Census Population	36,086	97,860	230,180
	1990 Census Population	39,603	104,926	240,113
	Current Year Daytime Population	68,962	130,633	260,694
	Average Seasonal Population	522	1,451	5,166
	Historical Annual Growth, 1990 – 2000	-0.93%	-0.69%	-0.42%
	Historical Annual Growth, 2000 – 2010	-0.46%	-0.48%	-0.25%
	Estimated Annual Growth, 2010 – CY	0.64%	0.46%	0.37%
	Projected Annual Growth, CY to Y5	-0.48%	-0.46%	-0.14%
	Group Qtrs Est	4,522	5,325	6,760
Transient Est Average Last 4 Qtrs	5,653	6,628	9,679	
Households	Current Year Estimated Households	14,765	41,969	100,547
	Households Est 23Q1	14,753	41,928	100,444
	Households Est 22Q4	14,748	41,907	100,389
	Households Est 22Q3	14,741	41,884	100,294
	Households Est 22Q2	14,712	41,848	100,188
	Households Est 22Q1	14,695	41,803	100,016
	Households Est 21Q4	14,733	41,899	100,097
	Households Est 21Q3	14,698	41,818	99,921
	Households Est 21Q2	14,685	41,763	99,899
	Households Fcst	14,366	40,965	99,789
	2010 Census Households	14,148	40,096	94,742
	2000 Census Households	15,122	41,762	95,418
	1990 Census Households	16,214	42,866	94,855
	Historical Annual Growth, 1990 – 2000	-0.69%	-0.26%	0.06%
	Historical Annual Growth, 2000 – 2010	-0.66%	-0.41%	-0.07%
	Estimated Annual Growth, 2010 – CY	0.32%	0.35%	0.45%
	Projected Annual Growth, CY to Y5	-0.55%	-0.48%	-0.15%
Population per Household	2.23	2.24	2.28	

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Wilkes-Barre Township Marketpl Wilkes-Barre, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.2%	0.3%	0.5%
	HH Income \$250,000 to \$499,999	0.2%	0.4%	0.6%
	HH Income \$200,000 to \$249,999	0.5%	0.9%	1.5%
	HH Income \$175,000 to \$199,999	0.9%	1.8%	2.5%
	HH Income \$150,000 to \$174,999	1.7%	2.5%	3.3%
	HH Income \$100,000 to 149,999	7.1%	10.8%	13.2%
	HH Income \$75,000 to 99,999	10.2%	13.4%	13.4%
	HH Income \$50,000 to 74,999	20.8%	18.9%	17.6%
	HH Income \$35,000 to 49,999	15.0%	13.4%	13.6%
	HH Income \$25,000 to 34,999	12.4%	10.7%	10.5%
	HH Income \$15,000 to 24,999	14.3%	12.8%	11.4%
	HH Income \$0 to 14,999	16.8%	14.1%	11.9%
	Average Household Income	\$51,816	\$62,065	\$70,561
	Median Household Income	\$41,268	\$48,878	\$53,262
	Per Capita Income	\$22,001	\$27,096	\$30,588
	2000 Average HH Income	\$33,178	\$39,099	\$42,838
	2000 Median HH Income	\$25,335	\$29,950	\$33,224
	Average Disposable Income	43,410	51,086	56,828
	Median Disposable Income	35,961	42,209	45,822
	Discretionary HH Income Over \$150,000	0.0%	0.5%	0.9%
	Discretionary HH Income \$125,000 to \$149,999	0.5%	1.0%	1.7%
	Discretionary HH Income \$100,000 to \$124,999	1.1%	2.5%	3.4%
	Discretionary HH Income \$75,000 to \$99,999	3.4%	5.3%	7.5%
	Discretionary HH Income \$50,000 to \$74,999	10.2%	15.4%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	32.6%	30.8%	29.5%
	Discretionary HH Income Under \$25,000	52.2%	44.5%	40.0%
	Average Discretionary HH Income	28,734	35,572	40,314
	Median Discretionary HH Income	23,725	28,442	31,824
	Householder White – Count	9,870	32,830	86,518
	Median HH Income	\$44,520	\$51,226	\$55,955
	Average HH Income	\$53,896	\$62,058	\$67,560
	Householder Black or African-American – Count	1,337	2,596	3,603
	Median HH Income	\$26,083	\$29,315	\$29,499
	Average HH Income	\$31,633	\$36,817	\$38,794
Householder Hispanic – Count	2,276	4,042	5,919	
Median HH Income	\$35,841	\$43,842	\$43,125	
Average HH Income	\$44,599	\$49,945	\$50,054	
Householder Asian or Pacific Islander – Count	259	416	997	
Median HH Income	\$54,663	\$52,022	\$59,481	
Average HH Income	\$64,042	\$57,464	\$81,529	
Householder Other or Pacific Islander – Count	1,024	2,086	3,509	
Median HH Income	\$38,247	\$47,277	\$42,687	
Average HH Income	\$43,301	\$50,129	\$52,089	
Gender	Male Population	18,789	48,659	114,675
	Female Population	18,716	50,484	121,224

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Wilkes-Barre Township Marketpl Wilkes-Barre, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	1,997	5,249	11,742
	Count of Pop 0 to 7 years	2,730	7,171	16,364
	Count of Pop 5 - 13	3,526	9,240	21,945
	Count of Pop 14 - 18	2,082	4,844	11,038
	Count of Pop 19 - 22	2,496	5,337	11,479
	Count of Pop 22 - 25	2,075	4,223	8,718
	Count of Pop 25 - 29	2,667	6,386	13,542
	Count of Pop 30 - 34	2,572	6,578	14,259
	Count of Pop 35 - 39	2,554	6,619	14,688
	Count of Pop 40 - 44	2,218	5,996	14,030
	Count of Pop 45 - 59	6,359	17,872	45,380
	Count of Pop 60 - 74	5,939	18,038	46,140
	Count of Pop 75 - 84	2,037	6,269	16,621
	Count of Pop 85+	984	2,493	6,315
	% of Pop 0 to 4 years	5.3%	5.3%	5.0%
	% of Pop 0 to 7 years	7.3%	7.2%	6.9%
	% of Pop 5 - 13	9.4%	9.3%	9.3%
	% of Pop 14 - 18	5.6%	4.9%	4.7%
	% of Pop 19 - 22	6.7%	5.4%	4.9%
	% of Pop 22 - 25	5.5%	4.3%	3.7%
	% of Pop 25 - 29	7.1%	6.4%	5.7%
	% of Pop 30 - 34	6.9%	6.6%	6.0%
	% of Pop 35 - 39	6.8%	6.7%	6.2%
	% of Pop 40 - 44	5.9%	6.0%	5.9%
% of Pop 45 - 59	17.0%	18.0%	19.2%	
% of Pop 60 - 74	15.8%	18.2%	19.6%	
% of Pop 75 - 84	5.4%	6.3%	7.0%	
% of Pop 85+	2.6%	2.5%	2.7%	
Median Age	37.6	40.9	43.8	
Average Age	39.9	41.8	43.2	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.6%	5.3%
	% of Pop 5 - 13	9.6%	9.9%	9.8%
	% of Pop 14 - 18	5.8%	5.2%	5.0%
	% of Pop 19 - 22	7.0%	5.7%	5.1%
	% of Pop 22 - 25	5.8%	4.5%	3.9%
	% of Pop 25 - 29	7.3%	6.7%	5.9%
	% of Pop 30 - 34	7.1%	6.7%	6.2%
	% of Pop 35 - 39	7.0%	6.8%	6.3%
	% of Pop 40 - 44	5.9%	6.1%	6.0%
	% of Pop 45 - 59	17.2%	18.2%	19.4%
	% of Pop 75 - 84	4.6%	5.4%	6.2%
	% of Pop 60 - 74	15.8%	17.8%	19.2%
	% of Pop 85+	1.4%	1.5%	1.7%
	Median Age	36.4	39.3	42.1
Average Age	38.7	40.4	41.9	

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	% of Pop 40 - 44	5.9%	6.0%	5.9%
	% of Pop 45 - 59	16.7%	17.8%	19.1%
	% of Pop 60 - 74	15.9%	18.6%	19.9%
	% of Pop 75 - 84	6.3%	7.2%	7.9%
	% of Pop 85+	3.8%	3.5%	3.6%
	Median Age	38.9	42.6	45.4
Average Age	41.2	43.2	44.5	
Race	Count of White	23,234	72,666	193,957
	Count of Black or African-American	5,413	9,688	13,682
	Count of Asian or Pacific Islander	801	1,786	3,952
	Count of Other races	8,057	15,003	24,308
	White	62.0%	73.3%	82.2%
	Black or African American	14.4%	9.8%	5.8%
	Asian	2.1%	1.8%	1.7%
	Other Races	21.5%	15.1%	10.3%
Language Spoken	Speak English at Home	78.6%	85.3%	90.3%
	Speak Spanish at Home	16.8%	10.9%	6.3%
	Speak French or French Creole at Home	0.3%	0.4%	0.2%
	Speak German at Home	0.2%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	1.0%	1.1%	1.1%
	Speak Russian and Other Slavic Languages at H	0.3%	0.7%	0.6%
	Speak Chinese at Home	0.3%	0.2%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.4%	0.2%	0.1%
	Speak Other Asian Languages at Home	1.0%	0.5%	0.3%
	Speak Tagalog and Other Pacific Languages at H	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.8%	0.5%	0.3%
Hispanic	Hispanic Population	8,445	14,514	21,755
	Hispanic Population Percent	22.5%	14.6%	9.2%
	Mexican	35.5%	26.8%	24.2%
	Puerto Rican	21.9%	28.9%	34.6%
	Cuban	0.9%	1.1%	1.2%
	Dominican	28.1%	26.6%	21.3%
	Central American	4.7%	4.7%	5.2%
	South American	5.2%	6.1%	6.4%
	Other Hispanic	3.7%	5.8%	7.0%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	0%	0%	0%

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Ancestry	American (percent of total population)	1.6%	2.2%	2.3%
	American	1.5%	2.1%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.1%	1.8%	1.7%
	Chinese	0.4%	0.3%	0.3%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.7%	0.6%	0.6%
	South East Asian (ie. Vietnamese)	0.8%	0.5%	0.3%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	40.4%	52.6%	61.9%
	British	3.5%	4.9%	5.7%
	Dutch	0.5%	0.5%	0.6%
	French	0.3%	0.4%	0.4%
	German	6.3%	7.6%	8.8%
	Italian	5.4%	7.5%	10.5%
	Polish	9.8%	12.2%	14.6%
	Scandinavian	0.3%	0.3%	0.4%
	Scotch/Irish	8.6%	11.0%	12.3%
Other European (ie. Greek/Russian)	5.8%	8.1%	8.6%	
Middle Eastern	0.9%	0.9%	0.6%	
Other Ancestry	14.9%	11.5%	9.0%	
Unclassified Ancestry	17.6%	16.4%	15.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	25,329	70,250	170,978
	Elementary (0 to 8)	5.1%	3.1%	2.4%
	Some High School (9 to 11)	9.4%	7.4%	6.1%
	High School Graduate (12)	43.8%	39.1%	37.6%
	Some College (13 to 16)	16.5%	17.3%	18.1%
	Associates Degree Only	8.4%	10.7%	10.7%
	Bachelors Degree Only	10.8%	14.4%	15.7%
	Graduate Degree	5.9%	8.1%	9.4%
	% College (4+)	16.8%	22.4%	25.1%
Household Type	Total Households – count	14,765	41,969	100,547
	One Person HHs – count	5,813	15,603	33,850
	Family HHs – count	7,999	23,745	60,493
	Married Couple – count	4,535	14,855	40,820
	w/own children – count	1,543	4,942	13,634
	w/out own children – count	2,992	9,912	27,186
	Male Householder – count	945	2,337	5,374
	Female Householder – count	2,519	6,553	14,300
	Non-Family Households – count	953	2,621	6,203
	1 Person Household	39.4%	37.2%	33.7%
	2 Person Household	29.4%	31.8%	33.5%
	3 Person Household	14.2%	14.4%	15.3%
	4 Person Household	9.1%	9.5%	10.7%
	5 Person Household	4.7%	4.3%	4.4%
	6 Person Household	1.9%	1.7%	1.6%
7+ Person Household	1.4%	1.1%	0.9%	
% Households With Children	23.9%	23.7%	24.3%	

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Wilkes-Barre Township Marketpl Wilkes-Barre, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	17,241	47,603	112,320
	Owner Occupied Percent	36.8%	46.7%	56.2%
	Renter Occupied Percent	48.9%	41.4%	33.3%
	Vacant Housing Percent	14.4%	11.8%	10.5%
	Total Housing Units (Census 2000)	17,050	46,064	104,168
	For Rent (Census 2000)	44%	40%	35%
	For Sale (Census 2000)	13%	14%	16%
	Rented or Sold, (Census 2000)	13%	13%	12%
	Seasonal (Census 2014)	5%	5%	7%
	Other (Census 2000)	26%	28%	31%
Homes Built By Year	Homes Built 1990 to 2000	2%	3%	6%
	Homes Built 1980 to 1989	3%	4%	6%
	Homes Built 1970 to 1979	17%	15%	14%
	Homes Built 1960 to 1969	7%	7%	8%
	Homes Built 1950 to 1959	6%	9%	9%
	Homes Built 1940 to 1949	9%	11%	10%
	Homes Built Before 1939	56%	51%	46%
Units in Structure	1 Unit	57%	63%	70%
	2 - 9 Units	25%	24%	21%
	Greater than 10 Units	17%	10%	6%
	Mobilie Trailer	2%	2%	3%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.1%	0.4%
	Property Value \$750,000 to \$999,999	0.1%	0.5%	1.1%
	Property Value \$500,000 to \$749,999	0.6%	1.5%	3.2%
	Property Value \$400,000 to \$499,999	0.5%	2.1%	4.6%
	Property Value \$300,000, to \$399,999	1.7%	6.3%	9.6%
	Property Value \$200,000 to \$299,999	8.0%	17.4%	22.8%
	Property Value \$150,000 to \$199,999	13.7%	18.5%	16.6%
	Property Value \$100,000 to \$149,999	30.6%	25.4%	21.5%
	Property Value \$60,000 to \$99,999	28.5%	18.7%	13.0%
	Property Value \$40,000 to \$59,999	9.6%	5.3%	3.3%
	Property Value \$0 to \$39,999	6.7%	4.1%	3.7%
Median Home Value	\$106,691	\$141,531	\$173,089	
Median Rent	\$412	\$437	\$436	
Wealth per Household	\$0 and under - percent	20.2%	19.1%	18.1%
	\$1 to \$4999 - percent	11.1%	10.1%	9.3%
	\$5k to \$9999 - percent	5.5%	5.2%	4.8%
	\$10k to \$24999 - percent	7.1%	6.8%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.4%
	\$100k to \$249999 - percent	16.7%	17.4%	17.9%
	\$250k to \$499999 - percent	11.1%	11.9%	12.6%
	\$500k+ - percent	11.1%	12.4%	13.4%
	Median HH Wealth	\$46,777	\$59,421	\$70,580
	Avg HH Wealth	\$194,394	\$211,104	\$224,413

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Economic Viability	Economic Viability Local	217	213	213
	Economic Viability Indexed	217	213	213
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	15,629	47,064	114,817
	Managerial/Executive	8.7%	11.8%	12.5%
	Professional Specialty	18.6%	20.0%	21.0%
	Healthcare Support	4.3%	4.6%	3.7%
	Sales	6.5%	8.4%	9.4%
	Office & Administrative Support	13.9%	14.8%	14.6%
	Protective Service	2.9%	2.6%	2.8%
	Food Preparation	7.8%	6.8%	6.0%
	Building Maintenance & Cleaning	4.5%	4.1%	3.6%
	Personal Care	2.9%	2.7%	2.6%
	Farming, Fishing, & Forestry	0.4%	0.2%	0.2%
	Construction	7.0%	5.8%	6.3%
	Production & Transportation	22.4%	18.3%	17.2%
	Percent White Collar Workers	52.1%	59.6%	61.2%
Percent Blue Collar Workers	47.9%	40.4%	38.8%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	5.4%	4.5%	5.4%
	Manufacturing	13.4%	10.7%	11.4%
	Transportation	7.0%	6.6%	7.0%
	Information	2.0%	1.8%	1.7%
	Wholesale/Retail	15.4%	15.8%	15.8%
	Finance, Insurance, Real Estate	4.5%	6.5%	6.8%
	Professional Services	2.8%	4.1%	4.2%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.8%	4.7%	4.0%
	Educational Services	22.5%	24.7%	25.1%
	Entertainment Services	10.9%	10.5%	8.9%
	Other Professional Services	5.8%	4.4%	4.3%
	Public Administration	4.4%	5.7%	5.4%
Transportation To Work	Drive to Work Alone	74.4%	78.4%	81.9%
	Drive to Work Carpool	13.6%	12.6%	11.2%
	Travel to Work by Public Transportation	2.1%	1.7%	1.2%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.3%	0.2%	0.1%
	Walked to Work	7.5%	5.0%	3.3%
	Other Means	0.8%	0.6%	0.5%
	Work at Home	1.3%	1.5%	1.7%

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	Travel to Work in Less than 5 Minutes	4.5%	4.4%	4.0%
	Travel to Work in 5 to 9 Minutes	17.3%	15.8%	14.0%
	Travel to Work in 10 to 14 Minutes	25.8%	24.8%	20.6%
	Travel to Work in 15 to 19 Minutes	19.8%	20.9%	20.6%
	Travel to Work in 20 to 29 Minutes	18.0%	18.8%	23.2%
	Travel to Work in 30 to 44 Minutes	8.2%	8.6%	10.5%
	Travel to Work in 45 to 59 Minutes	2.2%	2.5%	2.9%
	Travel to Work in 60 Minutes or more	4.2%	4.1%	4.2%
	Average Travel Time to Work	18	18	20
Vehicles per HH	No Vehicles	20.5%	15.2%	11.4%
	1 Vehicle	41.3%	40.7%	38.7%
	2 Vehicles	27.1%	31.0%	34.1%
	3 or more vehicles	11.1%	13.1%	15.8%
	Average Number of Vehicles	1.32	1.46	1.61
Change	Births (last 12 months)	410	1,081	2,431
	Deaths (last 12 months)	376	1,150	3,001
	Migration (last 12 months)	75	335	1,389
Work place	Workplace Establishments	1,639	3,503	6,362
	Workplace Employees (FTE)	32,205	60,548	103,623