

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237048 Longitude: -75.857226

| Wilkes-Barre Township Marketpl<br>Wilkes-Barre, PA |                                       | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|--|---------------------------------------|---------------------|---------------------|---------------------|
| <b>Population</b>                                  | Current Year Estimated Population     | 7,587               | 70,293              | 115,845             |
|  | Population Est 23Q1                   | 7,585               | 70,298              | 115,797             |
|  | Population Est 22Q4                   | 7,586               | 70,260              | 115,728             |
|  | Population Est 22Q3                   | 7,577               | 70,201              | 115,673             |
|  | Population Est 22Q2                   | 7,562               | 70,151              | 115,588             |
|  | Population Est 22Q1                   | 7,564               | 70,076              | 115,460             |
|  | Population Est 21Q4                   | 7,573               | 70,250              | 115,678             |
|  | Population Est 21Q3                   | 7,559               | 70,115              | 115,461             |
|  | Population Est 21Q2                   | 7,556               | 70,071              | 115,365             |
|  | Population Fcst                       | 7,364               | 68,595              | 113,475             |
|  | 2010 Census Population                | 6,940               | 65,259              | 110,676             |
|  | 2000 Census Population                | 6,974               | 68,609              | 116,113             |
|  | 1990 Census Population                | 7,931               | 74,392              | 124,343             |
|  | Current Year Daytime Population       | 10,974              | 105,107             | 142,646             |
|  | Average Seasonal Population           | 185                 | 882                 | 1,727               |
|  | Historical Annual Growth, 1990 – 2000 | -1.28%              | -0.81%              | -0.68%              |
|  | Historical Annual Growth, 2000 – 2010 | -0.05%              | -0.50%              | -0.48%              |
|  | Estimated Annual Growth, 2010 – CY    | 0.68%               | 0.56%               | 0.35%               |
|  | Projected Annual Growth, CY to Y5     | -0.59%              | -0.49%              | -0.41%              |
|  | Group Qtrs Est                        | 293                 | 5,160               | 5,562               |
| Transient Est Average Last 4 Qtrs                  | 977                                   | 6,172               | 6,594               |                     |
| <b>Households</b>                                  | Current Year Estimated Households     | 3,115               | 29,060              | 49,396              |
|  | Households Est 23Q1                   | 3,112               | 29,032              | 49,325              |
|  | Households Est 22Q4                   | 3,111               | 29,017              | 49,300              |
|  | Households Est 22Q3                   | 3,108               | 28,993              | 49,279              |
|  | Households Est 22Q2                   | 3,101               | 28,965              | 49,237              |
|  | Households Est 22Q1                   | 3,101               | 28,927              | 49,175              |
|  | Households Est 21Q4                   | 3,106               | 29,012              | 49,274              |
|  | Households Est 21Q3                   | 3,098               | 28,950              | 49,173              |
|  | Households Est 21Q2                   | 3,097               | 28,930              | 49,125              |
|  | Households Fcst                       | 3,023               | 28,302              | 48,357              |
|  | 2010 Census Households                | 3,077               | 27,535              | 47,628              |
|  | 2000 Census Households                | 3,208               | 28,901              | 49,447              |
|  | 1990 Census Households                | 3,391               | 30,458              | 50,589              |
|  | Historical Annual Growth, 1990 – 2000 | -0.55%              | -0.52%              | -0.23%              |
|  | Historical Annual Growth, 2000 – 2010 | -0.42%              | -0.48%              | -0.37%              |
|  | Estimated Annual Growth, 2010 – CY    | 0.09%               | 0.41%               | 0.28%               |
|  | Projected Annual Growth, CY to Y5     | -0.60%              | -0.53%              | -0.42%              |
| Population per Household                           | 2.34                                  | 2.24                | 2.23                |                     |

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|--|--|---------------------|---------------------|---------------------|
| Income   | HH Income \$500,000 or more                    | 0.3%                | 0.3%                | 0.4%                |
|  | HH Income \$250,000 to \$499,999               | 0.3%                | 0.3%                | 0.4%                |
|  | HH Income \$200,000 to \$249,999               | 0.7%                | 0.8%                | 1.0%                |
|  | HH Income \$175,000 to \$199,999               | 1.0%                | 1.9%                | 1.8%                |
|  | HH Income \$150,000 to \$174,999               | 1.5%                | 2.4%                | 2.6%                |
|  | HH Income \$100,000 to 149,999                 | 6.4%                | 9.5%                | 10.7%               |
|  | HH Income \$75,000 to 99,999                   | 8.5%                | 12.1%               | 13.0%               |
|  | HH Income \$50,000 to 74,999                   | 19.6%               | 19.6%               | 18.8%               |
|  | HH Income \$35,000 to 49,999                   | 12.1%               | 13.7%               | 13.6%               |
|  | HH Income \$25,000 to 34,999                   | 13.1%               | 11.1%               | 11.0%               |
|  | HH Income \$15,000 to 24,999                   | 13.6%               | 13.1%               | 12.6%               |
|  | HH Income \$0 to 14,999                        | 22.9%               | 15.2%               | 14.0%               |
|  | Average Household Income                       | \$46,974            | \$59,383            | \$62,457            |
|  | Median Household Income                        | \$35,456            | \$46,418            | \$48,506            |
|  | Per Capita Income                              | \$19,930            | \$25,634            | \$27,393            |
|  | 2000 Average HH Income                         | \$33,228            | \$38,270            | \$38,807            |
|  | 2000 Median HH Income                          | \$24,476            | \$29,088            | \$30,068            |
|  | Average Disposable Income                      | 40,593              | 48,910              | 51,336              |
|  | Median Disposable Income                       | 31,130              | 40,316              | 41,919              |
|  | Discretionary HH Income Over \$150,000         | 0.0%                | 0.3%                | 0.6%                |
|  | Discretionary HH Income \$125,000 to \$149,999 | 0.5%                | 0.9%                | 1.0%                |
|  | Discretionary HH Income \$100,000 to \$124,999 | 1.3%                | 2.4%                | 2.5%                |
|  | Discretionary HH Income \$75,000 to \$99,999   | 2.6%                | 4.9%                | 5.6%                |
|  | Discretionary HH Income \$50,000 to \$74,999   | 9.1%                | 13.3%               | 14.8%               |
|  | Discretionary HH Income \$25,000 to \$49,999   | 30.8%               | 31.1%               | 30.8%               |
|  | Discretionary HH Income Under \$25,000         | 55.7%               | 47.1%               | 44.7%               |
|  | Average Discretionary HH Income                | 26,447              | 33,632              | 35,718              |
|  | Median Discretionary HH Income                 | 19,675              | 26,692              | 28,338              |
|  | Householder White – Count                      | 1,960               | 21,194              | 39,677              |
|  | Median HH Income                               | \$41,640            | \$48,862            | \$50,469            |
|  | Average HH Income                              | \$52,563            | \$60,071            | \$61,754            |
|  | Householder Black or African-American – Count  | 396                 | 2,218               | 2,826               |
|  | Median HH Income                               | \$25,807            | \$30,249            | \$29,177            |
|  | Average HH Income                              | \$27,875            | \$36,532            | \$36,824            |
| Householder Hispanic – Count                       | 503  | 3,539               | 4,207               |                     |
| Median HH Income                                   | \$23,785                                       | \$43,134            | \$45,363            |                     |
| Average HH Income                                  | \$36,653                                       | \$49,137            | \$51,218            |                     |
| Householder Asian or Pacific Islander – Count      | 37   | 355                 | 448                 |                     |
| Median HH Income                                   | \$56,251                                       | \$51,473            | \$51,285            |                     |
| Average HH Income                                  | \$63,173                                       | \$56,546            | \$56,442            |                     |
| Householder Other or Pacific Islander – Count      | 218  | 1,754               | 2,237               |                     |
| Median HH Income                                   | \$45,272                                       | \$45,894            | \$49,176            |                     |
| Average HH Income                                  | \$44,375                                       | \$48,768            | \$52,416            |                     |
| Gender   | Male Population                                | 3,653               | 34,840              | 56,623              |
|  | Female Population                              | 3,934               | 35,453              | 59,222              |

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| Wilkes-Barre Township Marketpl<br>Wilkes-Barre, PA |                           | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|--|---------------------------|---------------------|---------------------|---------------------|
| <b>Total Population<br/>by Age</b>                 | Count of Pop 0 to 4 years | 479                 | 3,758               | 6,063               |
|  | Count of Pop 0 to 7 years | 719                 | 5,167               | 8,315               |
|  | Count of Pop 5 - 13       | 907                 | 6,641               | 10,784              |
|  | Count of Pop 14 - 18      | 376                 | 3,590               | 5,559               |
|  | Count of Pop 19 - 22      | 366                 | 4,066               | 6,039               |
|  | Count of Pop 22 - 25      | 277                 | 3,278               | 4,745               |
|  | Count of Pop 25 - 29      | 486                 | 4,723               | 7,275               |
|  | Count of Pop 30 - 34      | 530                 | 4,763               | 7,547               |
|  | Count of Pop 35 - 39      | 507                 | 4,754               | 7,611               |
|  | Count of Pop 40 - 44      | 487                 | 4,223               | 6,925               |
|  | Count of Pop 45 - 59      | 1,374               | 12,344              | 21,107              |
|  | Count of Pop 60 - 74      | 1,256               | 12,196              | 21,572              |
|  | Count of Pop 75 - 84      | 372                 | 4,183               | 7,558               |
|  | Count of Pop 85+          | 171                 | 1,774               | 3,060               |
|  | % of Pop 0 to 4 years     | 6.3%                | 5.3%                | 5.2%                |
|  | % of Pop 0 to 7 years     | 9.5%                | 7.4%                | 7.2%                |
|  | % of Pop 5 - 13           | 12.0%               | 9.4%                | 9.3%                |
|  | % of Pop 14 - 18          | 5.0%                | 5.1%                | 4.8%                |
|  | % of Pop 19 - 22          | 4.8%                | 5.8%                | 5.2%                |
|  | % of Pop 22 - 25          | 3.6%                | 4.7%                | 4.1%                |
|  | % of Pop 25 - 29          | 6.4%                | 6.7%                | 6.3%                |
|  | % of Pop 30 - 34          | 7.0%                | 6.8%                | 6.5%                |
|  | % of Pop 35 - 39          | 6.7%                | 6.8%                | 6.6%                |
|  | % of Pop 40 - 44          | 6.4%                | 6.0%                | 6.0%                |
| % of Pop 45 - 59                                   | 18.1%                     | 17.6%               | 18.2%               |                     |
| % of Pop 60 - 74                                   | 16.6%                     | 17.4%               | 18.6%               |                     |
| % of Pop 75 - 84                                   | 4.9%                      | 6.0%                | 6.5%                |                     |
| % of Pop 85+                                       | 2.3%                      | 2.5%                | 2.6%                |                     |
| Median Age   | 38.7                      | 39.6                | 41.7                |                     |
| Average Age  | 39.7                      | 41.1                | 42.2                |                     |
| <b>Male Population<br/>by Age</b>                  | % of Pop 0 to 4 years     | 6.7%                | 5.6%                | 5.5%                |
|  | % of Pop 5 - 13           | 12.7%               | 9.9%                | 9.9%                |
|  | % of Pop 14 - 18          | 5.3%                | 5.4%                | 5.1%                |
|  | % of Pop 19 - 22          | 5.1%                | 6.1%                | 5.5%                |
|  | % of Pop 22 - 25          | 3.7%                | 4.9%                | 4.3%                |
|  | % of Pop 25 - 29          | 6.1%                | 7.0%                | 6.5%                |
|  | % of Pop 30 - 34          | 6.3%                | 7.0%                | 6.6%                |
|  | % of Pop 35 - 39          | 6.5%                | 6.9%                | 6.7%                |
|  | % of Pop 40 - 44          | 6.3%                | 6.0%                | 6.1%                |
|  | % of Pop 45 - 59          | 18.4%               | 17.7%               | 18.5%               |
|  | % of Pop 75 - 84          | 4.4%                | 5.1%                | 5.6%                |
|  | % of Pop 60 - 74          | 17.1%               | 17.0%               | 18.2%               |
|  | % of Pop 85+              | 1.4%                | 1.5%                | 1.6%                |
|  | Median Age                | 38.2                | 38.0                | 39.9                |
| Average Age  | 38.8                      | 39.7                | 40.8                |                     |

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|--|--|---------------------|---------------------|---------------------|
|  | % of Pop 0 to 4 years                          | 5.9%                | 5.1%                | 5.0%                |
|  | % of Pop 5 - 13                                | 11.3%               | 9.0%                | 8.8%                |
|  | % of Pop 14 - 18                               | 4.6%                | 4.8%                | 4.5%                |
|  | % of Pop 19 - 22                               | 4.6%                | 5.5%                | 4.9%                |
|  | % of Pop 22 - 25                               | 3.6%                | 4.4%                | 3.9%                |
|  | % of Pop 25 - 29                               | 6.7%                | 6.5%                | 6.1%                |
|  | % of Pop 30 - 34                               | 7.6%                | 6.6%                | 6.4%                |
|  | % of Pop 35 - 39                               | 6.9%                | 6.6%                | 6.5%                |
|  | % of Pop 40 - 44                               | 6.5%                | 6.0%                | 5.9%                |
|  | % of Pop 45 - 59                               | 17.8%               | 17.4%               | 18.0%               |
|  | % of Pop 60 - 74                               | 16.0%               | 17.7%               | 19.0%               |
|  | % of Pop 75 - 84                               | 5.4%                | 6.8%                | 7.4%                |
|  | % of Pop 85+                                   | 3.0%                | 3.6%                | 3.7%                |
|  | Median Age                                     | 39.1                | 41.3                | 43.4                |
| Average Age  | 40.4   | 42.4                | 43.6                |                     |
| Race   | Count of White                                 | 4,136               | 48,058              | 87,177              |
|  | Count of Black or African-American             | 1,539               | 8,132               | 10,577              |
|  | Count of Asian or Pacific Islander             | 138                 | 1,488               | 1,920               |
|  | Count of Other races                           | 1,774               | 12,615              | 16,171              |
|  | White  | 54.5%               | 68.4%               | 75.3%               |
|  | Black or African American                      | 20.3%               | 11.6%               | 9.1%                |
|  | Asian  | 1.8%                | 2.1%                | 1.7%                |
|  | Other Races                                    | 23.4%               | 17.9%               | 14.0%               |
| Language Spoken                                    | Speak English at Home                          | 76.2%               | 82.3%               | 86.8%               |
|  | Speak Spanish at Home                          | 19.9%               | 13.5%               | 9.6%                |
|  | Speak French or French Creole at Home          | 0.2%                | 0.5%                | 0.3%                |
|  | Speak German at Home                           | 0.2%                | 0.3%                | 0.2%                |
|  | Speak Other Indo-European Languages at Home    | 0.8%                | 1.1%                | 1.1%                |
|  | Speak Russian and Other Slavic Languages at H  | 0.2%                | 0.5%                | 0.7%                |
|  | Speak Chinese at Home                          | 0.0%                | 0.2%                | 0.2%                |
|  | Speak Korean at Home                           | 0.0%                | 0.0%                | 0.0%                |
|  | Speak Vietnamese at Home                       | 0.6%                | 0.3%                | 0.2%                |
|  | Speak Other Asian Languages at Home            | 1.4%                | 0.6%                | 0.4%                |
|  | Speak Tagalog and Other Pacific Languages at H | 0.4%                | 0.2%                | 0.1%                |
|  | Speak Other Language at Home                   | 0.1%                | 0.6%                | 0.4%                |
| Hispanic   | Hispanic Population                            | 1,869               | 12,643              | 15,360              |
|  | Hispanic Population Percent                    | 24.6%               | 18.0%               | 13.3%               |
|  | Mexican  | 38.3%               | 29.5%               | 26.2%               |
|  | Puerto Rican                                   | 21.6%               | 24.6%               | 29.6%               |
|  | Cuban  | 0.3%                | 1.2%                | 1.0%                |
|  | Dominican                                      | 24.4%               | 27.7%               | 26.9%               |
|  | Central American                               | 5.5%                | 4.6%                | 4.5%                |
|  | South American                                 | 8.2%                | 6.3%                | 6.0%                |
|  | Other Hispanic                                 | 1.7%                | 6.1%                | 5.7%                |
|  | 2000 Hispanic Population Percent               | 2%                  | 1%                  | 1%                  |
|  | 1990 Hispanic Population Percent               | 0%                  | 0%                  | 0%                  |

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|--|--|---------------------|---------------------|---------------------|
| <b>Ancestry</b>                                    | American (percent of total population) | 1.5%                | 2.1%                | 2.3%                |
|  | American                               | 1.4%                | 1.9%                | 2.1%                |
|  | Native American (ie. Indian/Eskimo)    | 0.1%                | 0.1%                | 0.1%                |
|  | Hawaiian/Pacific Islander              | 0.0%                | 0.0%                | 0.0%                |
|  | Asian (percent of total population)    | 1.8%                | 2.1%                | 1.6%                |
|  | Chinese                                | 0.0%                | 0.4%                | 0.3%                |
|  | Japanese                               | 0.4%                | 0.1%                | 0.1%                |
|  | Korean                                 | 0.0%                | 0.1%                | 0.1%                |
|  | South Central Asian (ie. Indian)       | 1.0%                | 0.7%                | 0.6%                |
|  | South East Asian (ie. Vietnamese)      | 0.4%                | 0.6%                | 0.4%                |
|  | Other Asian                            | 0.0%                | 0.1%                | 0.1%                |
|  | European (percent of total population) | 39.8%               | 47.5%               | 54.5%               |
|  | British                                | 2.9%                | 4.4%                | 5.2%                |
|  | Dutch                                  | 0.3%                | 0.4%                | 0.5%                |
|  | French                                 | 0.2%                | 0.3%                | 0.4%                |
|  | German                                 | 6.1%                | 7.1%                | 7.7%                |
|  | Italian                                | 4.9%                | 6.6%                | 7.5%                |
|  | Polish                                 | 12.1%               | 11.0%               | 12.9%               |
|  | Scandinavian                           | 0.1%                | 0.3%                | 0.4%                |
|  | Scotch/Irish                           | 7.5%                | 10.3%               | 11.1%               |
| Other European (ie. Greek/Russian)                 | 5.8%                                   | 7.1%                | 8.8%                |                     |
| Middle Eastern                                     | 0.4%                                   | 0.9%                | 0.8%                |                     |
| Other Ancestry                                     | 16.1%                                  | 13.1%               | 10.9%               |                     |
| Unclassified Ancestry                              | 15.7%                                  | 16.3%               | 16.6%               |                     |
| <b>Education<br/>(Age 25+)</b>                     | Adult Population (25 Years or Older)   | 5,183               | 48,960              | 82,655              |
|  | Elementary (0 to 8)                    | 6.1%                | 3.7%                | 2.9%                |
|  | Some High School (9 to 11)             | 12.7%               | 8.3%                | 7.1%                |
|  | High School Graduate (12)              | 49.4%               | 39.2%               | 39.6%               |
|  | Some College (13 to 16)                | 12.7%               | 17.2%               | 17.3%               |
|  | Associates Degree Only                 | 6.3%                | 9.6%                | 10.6%               |
|  | Bachelors Degree Only                  | 7.9%                | 13.8%               | 14.4%               |
|  | Graduate Degree                        | 4.8%                | 8.1%                | 8.1%                |
|  | % College (4+)                         | 12.7%               | 21.9%               | 22.6%               |
| <b>Household<br/>Type</b>                          | Total Households – count               | 3,115               | 29,060              | 49,396              |
|  | One Person HHs – count                 | 1,144               | 11,150              | 18,117              |
|  | Family HHs – count                     | 1,793               | 16,122              | 28,144              |
|  | Married Couple – count                 | 959                 | 9,698               | 17,955              |
|  | w/own children – count                 | 327                 | 3,304               | 5,839               |
|  | w/out own children – count             | 632                 | 6,394               | 12,117              |
|  | Male Householder – count               | 244                 | 1,746               | 2,540               |
|  | Female Householder – count             | 590                 | 4,677               | 7,649               |
|  | Non-Family Households – count          | 178                 | 1,788               | 3,134               |
|  | 1 Person Household                     | 36.7%               | 38.4%               | 36.7%               |
|  | 2 Person Household                     | 29.0%               | 30.9%               | 32.4%               |
|  | 3 Person Household                     | 16.4%               | 14.1%               | 14.4%               |
|  | 4 Person Household                     | 9.3%                | 9.4%                | 9.5%                |
|  | 5 Person Household                     | 5.1%                | 4.4%                | 4.3%                |
|  | 6 Person Household                     | 1.7%                | 1.7%                | 1.6%                |
| 7+ Person Household                                | 1.7%                                   | 1.2%                | 1.0%                |                     |
| % Households With Children                         | 24.6%                                  | 23.8%               | 23.5%               |                     |

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|--|--|---------------------|---------------------|---------------------|
| <b>Housing</b>                                     | Total Housing Units                    | 3,598               | 33,290              | 55,965              |
|  | Owner Occupied Percent                 | 36.2%               | 42.5%               | 48.0%               |
|  | Renter Occupied Percent                | 50.4%               | 44.8%               | 40.2%               |
|  | Vacant Housing Percent                 | 13.4%               | 12.7%               | 11.7%               |
|  | Total Housing Units (Census 2000)      | 3,535               | 32,189              | 54,362              |
|  | For Rent (Census 2000)                 | 44%                 | 44%                 | 39%                 |
|  | For Sale (Census 2000)                 | 14%                 | 13%                 | 14%                 |
|  | Rented or Sold, (Census 2000)          | 10%                 | 13%                 | 13%                 |
|  | Seasonal (Census 2014)                 | 0%                  | 5%                  | 4%                  |
|  | Other (Census 2000)                    | 31%                 | 26%                 | 30%                 |
| <b>Homes Built<br/>By Year</b>                     | Homes Built 1990 to 2000               | 1%                  | 2%                  | 4%                  |
|  | Homes Built 1980 to 1989               | 5%                  | 3%                  | 5%                  |
|  | Homes Built 1970 to 1979               | 20%                 | 14%                 | 15%                 |
|  | Homes Built 1960 to 1969               | 5%                  | 7%                  | 7%                  |
|  | Homes Built 1950 to 1959               | 6%                  | 8%                  | 9%                  |
|  | Homes Built 1940 to 1949               | 9%                  | 11%                 | 11%                 |
|  | Homes Built Before 1939                | 54%                 | 54%                 | 51%                 |
| <b>Units in<br/>Structure</b>                      | 1 Unit                                 | 61%                 | 61%                 | 64%                 |
|  | 2 - 9 Units                            | 17%                 | 26%                 | 23%                 |
|  | Greater than 10 Units                  | 21%                 | 12%                 | 10%                 |
|  | Mobilie Trailer                        | 0%                  | 2%                  | 2%                  |
|  | Other Units                            | 0%                  | 0%                  | 0%                  |
| <b>Home Value<br/>(Owner Occupied)</b>             | Property Value \$1,000,000 or more     | 0.0%                | 0.1%                | 0.1%                |
|  | Property Value \$750,000 to \$999,999  | 0.0%                | 0.4%                | 0.5%                |
|  | Property Value \$500,000 to \$749,999  | 0.2%                | 1.1%                | 1.5%                |
|  | Property Value \$400,000 to \$499,999  | 0.0%                | 1.8%                | 2.3%                |
|  | Property Value \$300,000, to \$399,999 | 0.7%                | 5.1%                | 6.2%                |
|  | Property Value \$200,000 to \$299,999  | 3.7%                | 14.7%               | 18.4%               |
|  | Property Value \$150,000 to \$199,999  | 13.0%               | 17.5%               | 18.2%               |
|  | Property Value \$100,000 to \$149,999  | 28.0%               | 26.3%               | 25.6%               |
|  | Property Value \$60,000 to \$99,999    | 36.9%               | 22.2%               | 18.2%               |
|  | Property Value \$40,000 to \$59,999    | 11.8%               | 6.2%                | 4.8%                |
|  | Property Value \$0 to \$39,999         | 5.7%                | 4.5%                | 4.2%                |
| Median Home Value                                  | \$96,816                               | \$127,925           | \$143,317           |                     |
| Median Rent  | \$374                                  | \$439               | \$436               |                     |
| <b>Wealth<br/>per Household</b>                    | \$0 and under - percent                | 20.7%               | 19.5%               | 19.0%               |
|  | \$1 to \$4999 - percent                | 11.6%               | 10.5%               | 10.0%               |
|  | \$5k to \$9999 - percent               | 5.6%                | 5.3%                | 5.1%                |
|  | \$10k to \$24999 - percent             | 7.1%                | 6.9%                | 6.8%                |
|  | \$25k to \$49999 - percent             | 6.9%                | 6.9%                | 6.9%                |
|  | \$50k to \$99999 - percent             | 10.1%               | 10.2%               | 10.3%               |
|  | \$100k to \$249999 - percent           | 16.6%               | 17.1%               | 17.5%               |
|  | \$250k to \$499999 - percent           | 10.8%               | 11.7%               | 12.0%               |
|  | \$500k+ - percent                      | 10.6%               | 12.0%               | 12.5%               |
|  | Median HH Wealth                       | \$43,188            | \$54,665            | \$61,090            |
|  | Avg HH Wealth                          | \$187,994           | \$205,884           | \$212,946           |

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 41.237048 Longitude: -75.857226

| Wilkes-Barre Township Marketpl<br>Wilkes-Barre, PA             |   | 1.00 Mile<br>Radius | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|--|---|---------------------|---------------------|---------------------|
| <b>Economic Viability</b>                                      | Economic Viability Local                | 215                 | 213                 | 213                 |
|  | Economic Viability Indexed              | 215                 | 213                 | 213                 |
| <b>Occupation<br/>(Employed Civilians Age 16+)</b>             | Employed Civilian Pop 16+ by Occupation | 2,890               | 32,289              | 55,254              |
|  | Managerial/Executive                    | 5.3%                | 10.6%               | 11.8%               |
|  | Professional Specialty                  | 17.4%               | 21.1%               | 20.2%               |
|  | Healthcare Support                      | 2.6%                | 4.2%                | 4.4%                |
|  | Sales                                   | 5.6%                | 7.7%                | 8.4%                |
|  | Office & Administrative Support         | 15.1%               | 14.4%               | 14.7%               |
|  | Protective Service                      | 2.8%                | 2.4%                | 2.8%                |
|  | Food Preparation                        | 7.4%                | 6.9%                | 6.8%                |
|  | Building Maintenance & Cleaning         | 5.6%                | 4.5%                | 4.1%                |
|  | Personal Care                           | 3.4%                | 2.9%                | 2.8%                |
|  | Farming, Fishing, & Forestry            | 0.0%                | 0.3%                | 0.2%                |
|  | Construction                            | 7.8%                | 5.9%                | 5.8%                |
|  | Production & Transportation             | 27.2%               | 19.1%               | 17.9%               |
|  | Percent White Collar Workers            | 45.9%               | 58.0%               | 59.6%               |
| Percent Blue Collar Workers                                    | 54.1%                                   | 42.0%               | 40.4%               |                     |
| <b>Employment by Industry<br/>(Employed Civilians Age 16+)</b> | Agriculture/Mining/Construction         | 6.2%                | 4.5%                | 4.4%                |
|  | Manufacturing                           | 16.5%               | 11.3%               | 10.5%               |
|  | Transportation                          | 8.7%                | 6.9%                | 6.8%                |
|  | Information                             | 1.2%                | 2.0%                | 1.8%                |
|  | Wholesale/Retail                        | 13.2%               | 14.7%               | 15.9%               |
|  | Finance, Insurance, Real Estate         | 4.2%                | 5.8%                | 6.3%                |
|  | Professional Services                   | 3.3%                | 4.1%                | 4.4%                |
|  | Management Services                     | 0.0%                | 0.0%                | 0.0%                |
|  | Administrative/Waste Services           | 7.5%                | 5.3%                | 4.5%                |
|  | Educational Services                    | 20.3%               | 24.9%               | 25.2%               |
|  | Entertainment Services                  | 7.8%                | 10.8%               | 10.3%               |
|  | Other Professional Services             | 5.9%                | 5.0%                | 4.3%                |
|  | Public Administration                   | 5.3%                | 4.9%                | 5.7%                |
| <b>Transportation<br/>To Work</b>                              | Drive to Work Alone                     | 72.6%               | 77.1%               | 78.7%               |
|  | Drive to Work Carpool                   | 15.2%               | 12.7%               | 12.6%               |
|  | Travel to Work by Public Transportation | 2.4%                | 1.9%                | 1.6%                |
|  | Drive to Work on Motorcycle             | 0.0%                | 0.1%                | 0.0%                |
|  | Drive to Work on Bicycle                | 0.6%                | 0.3%                | 0.2%                |
|  | Walked to Work                          | 6.4%                | 5.9%                | 4.7%                |
|  | Other Means                             | 1.3%                | 0.6%                | 0.6%                |
|  | Work at Home                            | 1.5%                | 1.5%                | 1.5%                |

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| Wilkes-Barre Township Marketpl<br>Wilkes-Barre, PA |                                       | 1.00 Mile<br>Radius        | 3.00 Mile<br>Radius | 5.00 Mile<br>Radius |
|--|---------------------------------------|----------------------------|---------------------|---------------------|
|  | Travel to Work in Less than 5 Minutes | 4.2%                       | 4.7%                | 4.3%                |
|  | Travel to Work in 5 to 9 Minutes      | 19.5%                      | 17.4%               | 14.8%               |
|  | Travel to Work in 10 to 14 Minutes    | 25.9%                      | 25.3%               | 24.1%               |
|  | Travel to Work in 15 to 19 Minutes    | 20.6%                      | 20.2%               | 21.3%               |
|  | Travel to Work in 20 to 29 Minutes    | 15.4%                      | 17.8%               | 19.8%               |
|  | Travel to Work in 30 to 44 Minutes    | 7.1%                       | 8.0%                | 8.9%                |
|  | Travel to Work in 45 to 59 Minutes    | 2.6%                       | 2.6%                | 2.5%                |
|  | Travel to Work in 60 Minutes or more  | 4.8%                       | 4.1%                | 4.2%                |
|  | Average Travel Time to Work           | 18                         | 18                  | 19                  |
| Vehicles<br>per HH                                 | No Vehicles                           | 24.7%                      | 17.3%               | 14.7%               |
|  | 1 Vehicle                             | 43.1%                      | 41.3%               | 41.1%               |
|  | 2 Vehicles                            | 19.8%                      | 29.9%               | 30.9%               |
|  | 3 or more vehicles                    | 12.5%                      | 11.5%               | 13.3%               |
|  |                                       | Average Number of Vehicles | 1.23                | 1.39                |
| Change   | Births (last 12 months)               | 90                         | 766                 | 1,248               |
|  | Deaths (last 12 months)               | 75                         | 773                 | 1,387               |
|  | Migration (last 12 months)            | 13                         | 207                 | 488                 |
| Work<br>place                                      | Workplace Establishments              | 347                        | 2,797               | 3,701               |
|  | Workplace Employees (FTE)             | 6,158                      | 49,018              | 62,813              |