

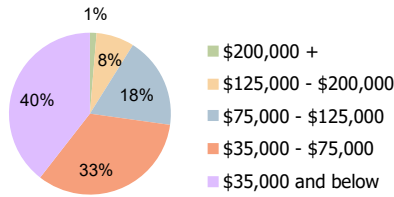
Wilkes-Barre Township Marketpl Wilkes-Barre, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

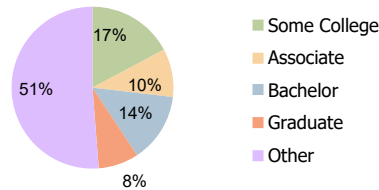
Current Population	7,587	70,293	115,845
Total Daytime Pop	10,974	105,107	142,646
Workplace Pop	6,158	49,018	62,813
Average Household Income	\$46,974	\$59,383	\$62,457
Average Disposable Income	\$40,593	\$48,910	\$51,336
Total Households	3,115	29,060	49,396
Median Home Value	\$96,816	\$127,925	\$143,317
College (4+)	12.7%	21.9%	22.6%
Total Consumer Spending/Capita (Weekly)	\$353	\$365	\$370
Population per Household	2.13	2.01	2.47
% of Households with Children	24.6%	23.8%	23.5%

2028 Demographic Projections

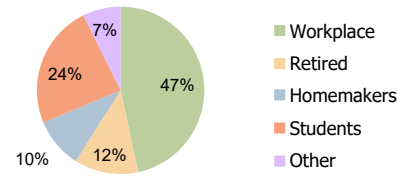
Projected Population	7,364	68,595	113,475
Projected 5 Year Annual Growth Rate (Pop)	-0.6%	-0.5%	-0.4%



Household Income (3.00 Mile Radius)



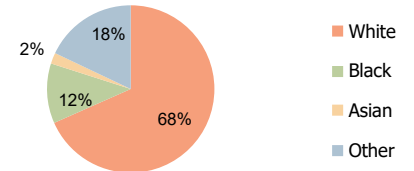
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

Hispanic Ethnicity

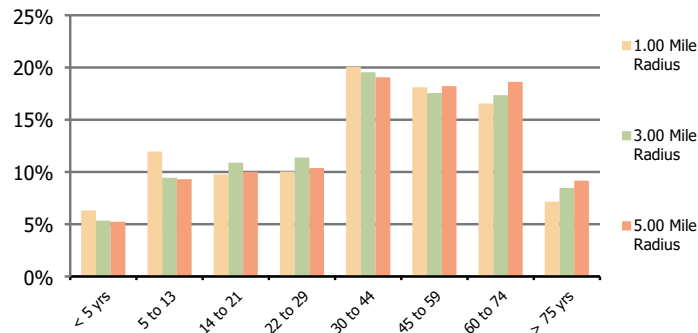
18% Hispanic | 82% Non Hispanic



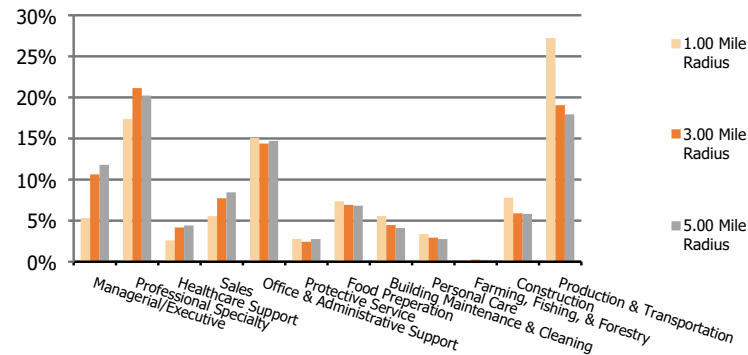
Race (3.00 Mile Radius)

Wilkes-Barre Township Marketpl Wilkes-Barre, PA	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



Population	Current Estimated Population	7,587	70,293	115,845
	2010 Census Population	6,940	65,259	110,676
	2000 Census Population	6,974	68,609	116,113
	Historical Annual Growth 2000 to 2010	0.0%	-0.5%	-0.5%
	Estimated Annual Growth 2010 to 2023	0.7%	0.6%	0.3%
	Projected Annual Growth 2023 to 2028	-0.6%	-0.5%	-0.4%
Ethnic	Hispanic or Latino Population	25%	18%	13%
	Non Hispanic or Latino Population	75%	82%	87%
Race	White	54.5%	68.4%	75.3%
	Black or African American	20.3%	11.6%	9.1%
	Asian & Pacific Islander	1.8%	2.1%	1.7%
	Other Races	23.4%	17.9%	14.0%