

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-----------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 36,056 | 105,080 | 279,650 |
| | Population Est 23Q1 | 35,922 | 104,586 | 278,541 |
| | Population Est 22Q4 | 35,779 | 104,113 | 277,542 |
| | Population Est 22Q3 | 35,792 | 103,900 | 276,564 |
| | Population Est 22Q2 | 35,800 | 103,778 | 275,472 |
| | Population Est 22Q1 | 35,708 | 103,594 | 274,580 |
| | Population Est 21Q4 | 35,530 | 103,219 | 273,339 |
| | Population Est 21Q3 | 35,469 | 102,847 | 272,036 |
| | Population Est 21Q2 | 35,124 | 101,986 | 270,371 |
| | Population Fcst | 37,940 | 111,637 | 295,127 |
| | 2010 Census Population | 25,055 | 58,136 | 139,105 |
| | 2000 Census Population | 22,063 | 48,030 | 116,779 |
| | 1990 Census Population | 11,684 | 26,871 | 77,652 |
| | Current Year Daytime Population | 54,376 | 122,475 | 277,834 |
| | Average Seasonal Population | 688 | 1,867 | 3,692 |
| | Historical Annual Growth, 1990 – 2000 | 6.56% | 5.98% | 4.16% |
| | Historical Annual Growth, 2000 – 2010 | 1.28% | 1.93% | 1.76% |
| | Estimated Annual Growth, 2010 – CY | 2.79% | 4.57% | 5.41% |
| | Projected Annual Growth, CY to Y5 | 1.02% | 1.22% | 1.08% |
| | Group Qtrs Est | 562 | 1,075 | 1,553 |
| Transient Est Average Last 4 Qtrs | 3,971 | 7,594 | 16,013 | |
| Households | Current Year Estimated Households | 14,734 | 40,436 | 103,376 |
| | Households Est 23Q1 | 14,675 | 40,241 | 102,954 |
| | Households Est 22Q4 | 14,614 | 40,055 | 102,579 |
| | Households Est 22Q3 | 14,622 | 39,981 | 102,232 |
| | Households Est 22Q2 | 14,625 | 39,938 | 101,858 |
| | Households Est 22Q1 | 14,586 | 39,866 | 101,535 |
| | Households Est 21Q4 | 14,493 | 39,695 | 101,074 |
| | Households Est 21Q3 | 14,470 | 39,529 | 100,593 |
| | Households Est 21Q2 | 14,328 | 39,237 | 100,056 |
| | Households Fcst | 15,556 | 42,968 | 108,539 |
| | 2010 Census Households | 9,676 | 21,825 | 53,991 |
| | 2000 Census Households | 8,132 | 17,613 | 45,042 |
| | 1990 Census Households | 4,313 | 9,592 | 30,251 |
| | Historical Annual Growth, 1990 – 2000 | 6.55% | 6.27% | 4.06% |
| | Historical Annual Growth, 2000 – 2010 | 1.75% | 2.17% | 1.83% |
| | Estimated Annual Growth, 2010 – CY | 3.22% | 4.76% | 5.02% |
| | Projected Annual Growth, CY to Y5 | 1.09% | 1.22% | 0.98% |
| Population per Household | 2.41 | 2.57 | 2.69 | |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 2.3% | 2.9% | 3.0% |
| | HH Income \$250,000 to \$499,999 | 2.8% | 3.5% | 3.6% |
| | HH Income \$200,000 to \$249,999 | 6.5% | 8.2% | 8.5% |
| | HH Income \$175,000 to \$199,999 | 7.6% | 9.0% | 8.8% |
| | HH Income \$150,000 to \$174,999 | 7.5% | 8.2% | 8.1% |
| | HH Income \$100,000 to 149,999 | 23.1% | 22.4% | 21.2% |
| | HH Income \$75,000 to 99,999 | 13.9% | 12.6% | 12.8% |
| | HH Income \$50,000 to 74,999 | 13.8% | 12.7% | 14.1% |
| | HH Income \$35,000 to 49,999 | 8.1% | 7.9% | 7.8% |
| | HH Income \$25,000 to 34,999 | 5.2% | 4.6% | 4.0% |
| | HH Income \$15,000 to 24,999 | 5.5% | 4.1% | 4.0% |
| | HH Income \$0 to 14,999 | 3.5% | 3.9% | 4.0% |
| | Average Household Income | \$121,233 | \$136,702 | \$142,933 |
| | Median Household Income | \$99,914 | \$108,940 | \$107,305 |
| | Per Capita Income | \$50,259 | \$53,062 | \$53,076 |
| | 2000 Average HH Income | \$80,822 | \$86,919 | \$88,952 |
| | 2000 Median HH Income | \$67,758 | \$71,640 | \$66,570 |
| | Average Disposable Income | 97,847 | 105,087 | 105,127 |
| | Median Disposable Income | 88,251 | 94,986 | 93,663 |
| | Discretionary HH Income Over \$150,000 | 4.6% | 8.5% | 9.6% |
| | Discretionary HH Income \$125,000 to \$149,999 | 10.3% | 11.4% | 10.5% |
| | Discretionary HH Income \$100,000 to \$124,999 | 10.0% | 11.3% | 11.0% |
| | Discretionary HH Income \$75,000 to \$99,999 | 15.7% | 15.8% | 15.1% |
| | Discretionary HH Income \$50,000 to \$74,999 | 22.7% | 20.0% | 19.6% |
| | Discretionary HH Income \$25,000 to \$49,999 | 21.0% | 19.3% | 20.8% |
| | Discretionary HH Income Under \$25,000 | 15.7% | 13.7% | 13.4% |
| | Average Discretionary HH Income | 70,465 | 76,897 | 76,991 |
| | Median Discretionary HH Income | 65,462 | 71,912 | 70,410 |
| | Householder White – Count | 11,496 | 32,872 | 85,513 |
| | Median HH Income | \$103,985 | \$113,693 | \$111,750 |
| | Average HH Income | \$107,712 | \$113,894 | \$113,014 |
| | Householder Black or African-American – Count | 797 | 2,013 | 5,472 |
| | Median HH Income | \$66,783 | \$74,550 | \$76,081 |
| | Average HH Income | \$75,226 | \$82,421 | \$85,837 |
| Householder Hispanic – Count | 770 | 1,708 | 4,589 | |
| Median HH Income | \$55,429 | \$54,726 | \$72,725 | |
| Average HH Income | \$69,571 | \$70,822 | \$82,358 | |
| Householder Asian or Pacific Islander – Count | 1,019 | 2,330 | 4,246 | |
| Median HH Income | \$114,518 | \$116,031 | \$119,463 | |
| Average HH Income | \$110,286 | \$113,301 | \$117,870 | |
| Householder Other or Pacific Islander – Count | 651 | 1,513 | 3,556 | |
| Median HH Income | \$91,327 | \$102,548 | \$91,742 | |
| Average HH Income | \$97,577 | \$107,946 | \$103,512 | |
| Gender | Male Population | 17,368 | 50,598 | 135,675 |
| | Female Population | 18,687 | 54,482 | 143,975 |

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Total Population by Age | Count of Pop 0 to 4 years | 2,099 | 5,784 | 16,090 |
| | Count of Pop 0 to 7 years | 3,016 | 8,755 | 24,067 |
| | Count of Pop 5 - 13 | 3,905 | 12,578 | 35,116 |
| | Count of Pop 14 - 18 | 1,733 | 5,983 | 17,014 |
| | Count of Pop 19 - 22 | 1,701 | 5,537 | 15,606 |
| | Count of Pop 22 - 25 | 1,261 | 3,824 | 10,597 |
| | Count of Pop 25 - 29 | 2,266 | 5,475 | 14,859 |
| | Count of Pop 30 - 34 | 2,499 | 5,818 | 16,112 |
| | Count of Pop 35 - 39 | 2,556 | 6,754 | 18,411 |
| | Count of Pop 40 - 44 | 2,541 | 7,518 | 20,007 |
| | Count of Pop 45 - 59 | 6,988 | 21,670 | 57,307 |
| | Count of Pop 60 - 74 | 5,969 | 16,919 | 42,215 |
| | Count of Pop 75 - 84 | 1,831 | 5,412 | 12,696 |
| | Count of Pop 85+ | 707 | 1,807 | 3,620 |
| | % of Pop 0 to 4 years | 5.8% | 5.5% | 5.8% |
| | % of Pop 0 to 7 years | 8.4% | 8.3% | 8.6% |
| | % of Pop 5 - 13 | 10.8% | 12.0% | 12.6% |
| | % of Pop 14 - 18 | 4.8% | 5.7% | 6.1% |
| | % of Pop 19 - 22 | 4.7% | 5.3% | 5.6% |
| | % of Pop 22 - 25 | 3.5% | 3.6% | 3.8% |
| % of Pop 25 - 29 | 6.3% | 5.2% | 5.3% | |
| % of Pop 30 - 34 | 6.9% | 5.5% | 5.8% | |
| % of Pop 35 - 39 | 7.1% | 6.4% | 6.6% | |
| % of Pop 40 - 44 | 7.0% | 7.2% | 7.2% | |
| % of Pop 45 - 59 | 19.4% | 20.6% | 20.5% | |
| % of Pop 60 - 74 | 16.6% | 16.1% | 15.1% | |
| % of Pop 75 - 84 | 5.1% | 5.2% | 4.5% | |
| % of Pop 85+ | 2.0% | 1.7% | 1.3% | |
| Median Age | 40.0 | 40.5 | 38.9 | |
| Average Age | 40.3 | 40.0 | 38.7 | |
| Male Population by Age | % of Pop 0 to 4 years | 6.1% | 5.8% | 6.0% |
| | % of Pop 5 - 13 | 11.7% | 12.7% | 13.2% |
| | % of Pop 14 - 18 | 5.2% | 6.0% | 6.4% |
| | % of Pop 19 - 22 | 5.0% | 5.5% | 5.8% |
| | % of Pop 22 - 25 | 3.7% | 3.8% | 3.9% |
| | % of Pop 25 - 29 | 6.5% | 5.5% | 5.4% |
| | % of Pop 30 - 34 | 7.1% | 5.6% | 5.7% |
| | % of Pop 35 - 39 | 7.1% | 6.4% | 6.4% |
| | % of Pop 40 - 44 | 7.2% | 7.2% | 7.1% |
| | % of Pop 45 - 59 | 19.1% | 20.5% | 20.4% |
| | % of Pop 75 - 84 | 4.4% | 4.5% | 4.1% |
| | % of Pop 60 - 74 | 15.6% | 15.4% | 14.5% |
| | % of Pop 85+ | 1.2% | 1.1% | 0.9% |
| Median Age | 38.3 | 39.0 | 37.7 | |
| Average Age | 38.8 | 38.7 | 37.7 | |

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-----------------------------------|--|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 5.5% | 5.2% | 5.5% |
| | % of Pop 5 - 13 | 10.0% | 11.3% | 11.9% |
| | % of Pop 14 - 18 | 4.5% | 5.4% | 5.8% |
| | % of Pop 19 - 22 | 4.5% | 5.0% | 5.4% |
| | % of Pop 22 - 25 | 3.3% | 3.5% | 3.7% |
| | % of Pop 25 - 29 | 6.0% | 5.0% | 5.2% |
| | % of Pop 30 - 34 | 6.8% | 5.5% | 5.8% |
| | % of Pop 35 - 39 | 7.1% | 6.5% | 6.7% |
| | % of Pop 40 - 44 | 6.9% | 7.1% | 7.2% |
| | % of Pop 45 - 59 | 19.6% | 20.7% | 20.6% |
| | % of Pop 60 - 74 | 17.4% | 16.8% | 15.6% |
| | % of Pop 75 - 84 | 5.7% | 5.7% | 4.9% |
| | % of Pop 85+ | 2.7% | 2.3% | 1.7% |
| | Median Age | 41.7 | 41.8 | 40.0 |
| Average Age | 41.8 | 41.2 | 39.6 | |
| Race | Count of White | 27,228 | 82,686 | 221,559 |
| | Count of Black or African-American | 2,265 | 4,949 | 14,895 |
| | Count of Asian or Pacific Islander | 2,394 | 7,104 | 15,256 |
| | Count of Other races | 4,168 | 10,341 | 27,939 |
| | White | 75.5% | 78.7% | 79.2% |
| | Black or African American | 6.3% | 4.7% | 5.3% |
| | Asian | 6.6% | 6.8% | 5.5% |
| | Other Races | 11.6% | 9.8% | 10.0% |
| Language Spoken | Speak English at Home | 85.2% | 88.3% | 89.1% |
| | Speak Spanish at Home | 5.8% | 4.6% | 4.6% |
| | Speak French or French Creole at Home | 0.4% | 0.3% | 0.3% |
| | Speak German at Home | 0.3% | 0.2% | 0.2% |
| | Speak Other Indo-European Languages at Home | 3.8% | 2.5% | 2.0% |
| | Speak Russian and Other Slavic Languages at H | 0.2% | 0.2% | 0.3% |
| | Speak Chinese at Home | 0.8% | 0.7% | 0.5% |
| | Speak Korean at Home | 0.5% | 0.5% | 0.5% |
| | Speak Vietnamese at Home | 0.0% | 0.1% | 0.3% |
| | Speak Other Asian Languages at Home | 2.6% | 2.3% | 1.5% |
| | Speak Tagalog and Other Pacific Languages at H | 0.3% | 0.2% | 0.1% |
| | Speak Other Language at Home | 0.1% | 0.1% | 0.7% |
| Hispanic | Hispanic Population | 3,277 | 7,575 | 20,385 |
| | Hispanic Population Percent | 9.1% | 7.2% | 7.3% |
| | Mexican | 72.0% | 60.0% | 54.0% |
| | Puerto Rican | 6.2% | 5.4% | 9.7% |
| | Cuban | 2.7% | 3.6% | 3.8% |
| | Dominican | 0.4% | 1.5% | 1.0% |
| | Central American | 4.4% | 6.0% | 9.4% |
| | South American | 6.6% | 13.8% | 13.5% |
| | Other Hispanic | 7.8% | 9.7% | 8.5% |
| | 2000 Hispanic Population Percent | 6% | 4% | 3% |
| | 1990 Hispanic Population Percent | 1% | 1% | 1% |

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|------------------------------------|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 6.2% | 6.1% | 7.2% |
| | American | 5.9% | 5.9% | 7.1% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.1% |
| | Hawaiian/Pacific Islander | 0.1% | 0.1% | 0.0% |
| | Asian (percent of total population) | 6.6% | 6.7% | 5.4% |
| | Chinese | 0.9% | 1.1% | 0.9% |
| | Japanese | 0.2% | 0.3% | 0.2% |
| | Korean | 0.4% | 0.3% | 0.5% |
| | South Central Asian (ie. Indian) | 4.2% | 4.1% | 2.6% |
| | South East Asian (ie. Vietnamese) | 0.7% | 0.6% | 0.8% |
| | Other Asian | 0.3% | 0.2% | 0.4% |
| | European (percent of total population) | 38.1% | 41.4% | 40.3% |
| | British | 9.8% | 12.0% | 11.3% |
| | Dutch | 0.6% | 0.7% | 0.6% |
| | French | 1.4% | 1.4% | 1.2% |
| | German | 7.2% | 7.9% | 7.9% |
| | Italian | 2.4% | 2.4% | 2.4% |
| | Polish | 1.2% | 1.2% | 1.0% |
| | Scandinavian | 1.5% | 1.7% | 1.7% |
| | Scotch/Irish | 9.7% | 9.9% | 9.8% |
| Other European (ie. Greek/Russian) | 4.3% | 4.4% | 4.3% | |
| Middle Eastern | 0.7% | 0.7% | 1.0% | |
| Other Ancestry | 17.5% | 16.6% | 16.5% | |
| Unclassified Ancestry | 21.8% | 21.2% | 22.2% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 25,356 | 71,374 | 185,227 |
| | Elementary (0 to 8) | 2.7% | 2.1% | 1.9% |
| | Some High School (9 to 11) | 3.6% | 3.0% | 2.8% |
| | High School Graduate (12) | 13.3% | 12.1% | 12.7% |
| | Some College (13 to 16) | 15.4% | 14.9% | 15.2% |
| | Associates Degree Only | 6.2% | 5.9% | 6.4% |
| | Bachelors Degree Only | 35.9% | 38.7% | 38.5% |
| | Graduate Degree | 22.9% | 23.4% | 22.5% |
| | % College (4+) | 58.8% | 62.0% | 61.0% |
| Household Type | Total Households – count | 14,734 | 40,436 | 103,376 |
| | One Person HHs – count | 4,300 | 9,905 | 22,857 |
| | Family HHs – count | 9,768 | 28,583 | 75,007 |
| | Married Couple – count | 8,340 | 24,686 | 65,153 |
| | w/own children – count | 3,516 | 11,041 | 30,135 |
| | w/out own children – count | 4,824 | 13,644 | 35,018 |
| | Male Householder – count | 366 | 750 | 2,405 |
| | Female Householder – count | 1,062 | 3,147 | 7,449 |
| | Non-Family Households – count | 667 | 1,948 | 5,512 |
| | 1 Person Household | 29.2% | 24.5% | 22.1% |
| | 2 Person Household | 34.8% | 33.9% | 32.8% |
| | 3 Person Household | 15.2% | 15.9% | 16.2% |
| | 4 Person Household | 13.3% | 16.5% | 17.5% |
| | 5 Person Household | 5.1% | 6.4% | 7.7% |
| | 6 Person Household | 1.7% | 2.0% | 2.6% |
| 7+ Person Household | 0.7% | 0.8% | 1.2% | |
| % Households With Children | 29.3% | 32.4% | 34.2% | |

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|--|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 15,606 | 42,429 | 108,107 |
| | Owner Occupied Percent | 55.1% | 65.3% | 68.2% |
| | Renter Occupied Percent | 39.3% | 30.0% | 27.5% |
| | Vacant Housing Percent | 5.6% | 4.7% | 4.4% |
| | Total Housing Units (Census 2000) | 8,543 | 18,468 | 47,231 |
| | For Rent (Census 2000) | 31% | 26% | 35% |
| | For Sale (Census 2000) | 46% | 47% | 37% |
| | Rented or Sold, (Census 2000) | 8% | 12% | 12% |
| | Seasonal (Census 2014) | 4% | 13% | 11% |
| | Other (Census 2000) | 5% | 8% | 6% |
| Homes Built By Year | Homes Built 1990 to 2000 | 51% | 50% | 37% |
| | Homes Built 1980 to 1989 | 29% | 24% | 23% |
| | Homes Built 1970 to 1979 | 13% | 17% | 19% |
| | Homes Built 1960 to 1969 | 4% | 6% | 11% |
| | Homes Built 1950 to 1959 | 1% | 2% | 7% |
| | Homes Built 1940 to 1949 | 1% | 1% | 2% |
| | Homes Built Before 1939 | 1% | 1% | 2% |
| Units in Structure | 1 Unit | 73% | 79% | 76% |
| | 2 - 9 Units | 13% | 10% | 9% |
| | Greater than 10 Units | 14% | 11% | 14% |
| | Mobilie Trailer | 0% | 0% | 1% |
| | Other Units | 0% | 0% | 0% |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 15.2% | 21.3% | 20.9% |
| | Property Value \$750,000 to \$999,999 | 17.1% | 21.1% | 17.4% |
| | Property Value \$500,000 to \$749,999 | 41.6% | 33.7% | 29.8% |
| | Property Value \$400,000 to \$499,999 | 11.2% | 8.7% | 11.0% |
| | Property Value \$300,000, to \$399,999 | 6.6% | 5.1% | 7.2% |
| | Property Value \$200,000 to \$299,999 | 2.6% | 2.3% | 2.7% |
| | Property Value \$150,000 to \$199,999 | 0.3% | 0.5% | 0.6% |
| | Property Value \$100,000 to \$149,999 | 0.1% | 0.3% | 0.3% |
| | Property Value \$60,000 to \$99,999 | 0.2% | 0.2% | 0.3% |
| | Property Value \$40,000 to \$59,999 | 0.2% | 0.2% | 0.2% |
| | Property Value \$0 to \$39,999 | 0.5% | 0.7% | 0.6% |
| | Median Home Value | \$656,564 | \$716,259 | \$689,757 |
| Median Rent | \$774 | \$785 | \$711 | |
| Wealth per Household | \$0 and under - percent | 16.8% | 16.0% | 16.0% |
| | \$1 to \$4999 - percent | 7.8% | 7.2% | 7.1% |
| | \$5k to \$9999 - percent | 4.3% | 4.0% | 4.0% |
| | \$10k to \$24999 - percent | 6.2% | 6.0% | 6.0% |
| | \$25k to \$49999 - percent | 6.7% | 6.7% | 6.7% |
| | \$50k to \$99999 - percent | 9.9% | 10.0% | 10.1% |
| | \$100k to \$249999 - percent | 18.0% | 18.5% | 18.6% |
| | \$250k to \$499999 - percent | 13.8% | 14.3% | 14.3% |
| | \$500k+ - percent | 16.5% | 17.3% | 17.3% |
| | Median HH Wealth | \$91,611 | \$101,211 | \$101,436 |
| | Avg HH Wealth | \$260,105 | \$271,032 | \$270,702 |

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---|--------------------------|---------------------------|---------------------------|
| Economic Viability | Economic Viability Local | 223 | 225 | 221 |
| | Economic Viability Indexed | 223 | 225 | 221 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 20,587 | 56,131 | 150,556 |
| | Managerial/Executive | 25.7% | 27.2% | 26.0% |
| | Professional Specialty | 29.1% | 30.0% | 29.8% |
| | Healthcare Support | 1.7% | 1.5% | 1.2% |
| | Sales | 12.4% | 11.8% | 12.1% |
| | Office & Administrative Support | 10.4% | 10.1% | 10.1% |
| | Protective Service | 0.5% | 0.6% | 0.9% |
| | Food Preparation | 5.7% | 4.9% | 4.3% |
| | Building Maintenance & Cleaning | 0.9% | 1.2% | 1.5% |
| | Personal Care | 3.9% | 3.2% | 2.9% |
| | Farming, Fishing, & Forestry | 0.8% | 0.5% | 0.3% |
| | Construction | 3.6% | 3.8% | 4.3% |
| | Production & Transportation | 5.2% | 5.1% | 6.7% |
| | Percent White Collar Workers | 79.3% | 80.6% | 79.1% |
| Percent Blue Collar Workers | 20.7% | 19.4% | 20.9% | |
| Employment by Industry (Employed Civilians Age 16+) | Agriculture/Mining/Construction | 5.5% | 5.4% | 5.5% |
| | Manufacturing | 7.2% | 6.6% | 7.9% |
| | Transportation | 2.9% | 2.6% | 3.2% |
| | Information | 2.5% | 3.0% | 2.5% |
| | Wholesale/Retail | 13.2% | 13.3% | 13.3% |
| | Finance, Insurance, Real Estate | 9.5% | 10.6% | 10.3% |
| | Professional Services | 11.6% | 13.1% | 11.4% |
| | Management Services | 1.1% | 0.7% | 0.6% |
| | Administrative/Waste Services | 2.8% | 2.9% | 3.1% |
| | Educational Services | 23.9% | 23.4% | 24.7% |
| | Entertainment Services | 11.0% | 10.3% | 9.8% |
| Other Professional Services | 6.6% | 5.7% | 5.1% | |
| Public Administration | 2.4% | 2.6% | 2.6% | |
| Transportation To Work | Drive to Work Alone | 83.3% | 83.7% | 84.3% |
| | Drive to Work Carpool | 9.6% | 8.8% | 8.4% |
| | Travel to Work by Public Transportation | 0.1% | 0.1% | 0.4% |
| | Drive to Work on Motorcycle | 0.0% | 0.0% | 0.1% |
| | Drive to Work on Bicycle | 0.1% | 0.1% | 0.0% |
| | Walked to Work | 0.7% | 0.6% | 0.7% |
| | Other Means | 1.1% | 1.1% | 0.8% |
| | Work at Home | 5.0% | 5.6% | 5.3% |

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

| Williamson Square Franklin, TN | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|-----------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| | Travel to Work in Less than 5 Minutes | 2.6% | 2.3% | 1.9% |
| | Travel to Work in 5 to 9 Minutes | 9.8% | 8.2% | 7.2% |
| | Travel to Work in 10 to 14 Minutes | 15.4% | 14.9% | 13.4% |
| | Travel to Work in 15 to 19 Minutes | 12.9% | 14.9% | 17.8% |
| | Travel to Work in 20 to 29 Minutes | 24.7% | 24.9% | 29.0% |
| | Travel to Work in 30 to 44 Minutes | 26.8% | 26.5% | 22.8% |
| | Travel to Work in 45 to 59 Minutes | 5.0% | 5.4% | 4.7% |
| | Travel to Work in 60 Minutes or more | 2.8% | 3.0% | 3.2% |
| | Average Travel Time to Work | 22 | 23 | 22 |
| Vehicles per HH | No Vehicles | 4.8% | 2.7% | 2.3% |
| | 1 Vehicle | 29.6% | 25.1% | 23.3% |
| | 2 Vehicles | 45.2% | 48.8% | 47.8% |
| | 3 or more vehicles | 20.4% | 23.4% | 26.6% |
| | Average Number of Vehicles | 1.88 | 2.01 | 2.08 |
| Change | Births (last 12 months) | 434 | 1,201 | 3,341 |
| | Deaths (last 12 months) | 449 | 1,325 | 3,213 |
| | Migration (last 12 months) | 274 | 1,442 | 4,089 |
| Work place | Workplace Establishments | 3,395 | 6,579 | 12,172 |
| | Workplace Employees (FTE) | 36,042 | 69,584 | 130,916 |