

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.917952 Longitude: -86.837283

Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	10,093	56,908	104,554
	Population Est 23Q1	10,079	56,662	104,080
	Population Est 22Q4	10,074	56,406	103,643
	Population Est 22Q3	10,067	56,393	103,426
	Population Est 22Q2	10,055	56,409	103,338
	Population Est 22Q1	10,034	56,289	103,147
	Population Est 21Q4	10,001	56,024	102,745
	Population Est 21Q3	10,000	55,882	102,363
	Population Est 21Q2	9,935	55,274	101,504
	Population Fcst	10,405	60,762	110,971
	2010 Census Population	8,369	36,137	57,717
	2000 Census Population	7,632	29,854	47,854
	1990 Census Population	3,474	16,039	26,671
	Current Year Daytime Population	12,033	77,644	121,002
	Average Seasonal Population	116	954	1,775
	Historical Annual Growth, 1990 – 2000	8.19%	6.41%	6.02%
	Historical Annual Growth, 2000 – 2010	0.93%	1.93%	1.89%
	Estimated Annual Growth, 2010 – CY	1.42%	3.49%	4.59%
	Projected Annual Growth, CY to Y5	0.61%	1.32%	1.20%
	Group Qtrs Est	245	895	1,043
Transient Est Average Last 4 Qtrs	1,041	4,549	7,543	
Households	Current Year Estimated Households	4,033	23,043	40,159
	Households Est 23Q1	4,026	22,938	39,970
	Households Est 22Q4	4,025	22,830	39,796
	Households Est 22Q3	4,022	22,829	39,722
	Households Est 22Q2	4,016	22,834	39,691
	Households Est 22Q1	4,008	22,786	39,617
	Households Est 21Q4	3,993	22,654	39,439
	Households Est 21Q3	3,993	22,583	39,269
	Households Est 21Q2	3,966	22,365	38,979
	Households Fcst	4,169	24,632	42,642
	2010 Census Households	3,144	13,940	21,657
	2000 Census Households	2,726	11,236	17,525
	1990 Census Households	1,288	5,931	9,526
	Historical Annual Growth, 1990 – 2000	7.78%	6.60%	6.29%
	Historical Annual Growth, 2000 – 2010	1.44%	2.18%	2.14%
	Estimated Annual Growth, 2010 – CY	1.90%	3.87%	4.77%
	Projected Annual Growth, CY to Y5	0.67%	1.34%	1.21%
Population per Household	2.44	2.43	2.58	

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.0%	2.5%	3.0%
	HH Income \$250,000 to \$499,999	2.4%	3.0%	3.6%
	HH Income \$200,000 to \$249,999	5.5%	7.1%	8.5%
	HH Income \$175,000 to \$199,999	4.7%	7.4%	8.9%
	HH Income \$150,000 to \$174,999	7.7%	7.5%	8.1%
	HH Income \$100,000 to 149,999	27.3%	22.7%	22.0%
	HH Income \$75,000 to 99,999	15.0%	13.3%	12.5%
	HH Income \$50,000 to 74,999	14.0%	13.5%	12.9%
	HH Income \$35,000 to 49,999	6.5%	8.2%	7.9%
	HH Income \$25,000 to 34,999	5.8%	5.7%	4.7%
	HH Income \$15,000 to 24,999	6.8%	5.0%	4.1%
	HH Income \$0 to 14,999	2.4%	4.1%	3.9%
	Average Household Income	\$110,356	\$123,991	\$137,895
	Median Household Income	\$99,138	\$100,339	\$108,649
	Per Capita Income	\$45,209	\$50,895	\$53,406
	2000 Average HH Income	\$83,010	\$82,931	\$86,978
	2000 Median HH Income	\$70,605	\$68,535	\$71,599
	Average Disposable Income	94,284	98,492	105,351
	Median Disposable Income	87,674	88,548	94,741
	Discretionary HH Income Over \$150,000	2.3%	6.1%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	7.3%	10.1%	11.4%
	Discretionary HH Income \$100,000 to \$124,999	9.7%	10.0%	11.0%
	Discretionary HH Income \$75,000 to \$99,999	17.5%	15.1%	15.5%
	Discretionary HH Income \$50,000 to \$74,999	26.5%	21.7%	19.9%
	Discretionary HH Income \$25,000 to \$49,999	20.2%	20.6%	19.5%
	Discretionary HH Income Under \$25,000	16.5%	16.5%	13.7%
	Average Discretionary HH Income	66,825	71,181	77,131
	Median Discretionary HH Income	63,627	65,672	71,761
	Householder White – Count	3,197	18,041	32,618
	Median HH Income	\$100,543	\$104,909	\$113,366
	Average HH Income	\$103,653	\$108,221	\$113,901
	Householder Black or African-American – Count	150	1,363	2,027
	Median HH Income	\$98,461	\$64,223	\$74,478
	Average HH Income	\$97,058	\$73,575	\$82,533
Householder Hispanic – Count	240	1,155	1,685	
Median HH Income	\$48,996	\$50,502	\$54,392	
Average HH Income	\$67,509	\$66,633	\$70,926	
Householder Asian or Pacific Islander – Count	246	1,547	2,308	
Median HH Income	\$116,022	\$113,697	\$116,416	
Average HH Income	\$116,382	\$109,791	\$113,715	
Householder Other or Pacific Islander – Count	200	937	1,522	
Median HH Income	\$85,261	\$96,587	\$102,238	
Average HH Income	\$84,245	\$102,982	\$108,575	
Gender	Male Population	4,822	27,408	50,393
	Female Population	5,271	29,500	54,161

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	611	3,322	5,768
	Count of Pop 0 to 7 years	905	4,836	8,700
	Count of Pop 5 - 13	1,119	6,371	12,511
	Count of Pop 14 - 18	471	2,868	5,982
	Count of Pop 19 - 22	457	2,779	5,551
	Count of Pop 22 - 25	340	2,027	3,842
	Count of Pop 25 - 29	630	3,464	5,506
	Count of Pop 30 - 34	707	3,829	5,827
	Count of Pop 35 - 39	720	4,042	6,744
	Count of Pop 40 - 44	717	4,100	7,514
	Count of Pop 45 - 59	1,939	11,138	21,713
	Count of Pop 60 - 74	1,599	9,052	16,755
	Count of Pop 75 - 84	494	2,842	5,169
	Count of Pop 85+	288	1,073	1,673
	% of Pop 0 to 4 years	6.1%	5.8%	5.5%
	% of Pop 0 to 7 years	9.0%	8.5%	8.3%
	% of Pop 5 - 13	11.1%	11.2%	12.0%
	% of Pop 14 - 18	4.7%	5.0%	5.7%
	% of Pop 19 - 22	4.5%	4.9%	5.3%
	% of Pop 22 - 25	3.4%	3.6%	3.7%
% of Pop 25 - 29	6.2%	6.1%	5.3%	
% of Pop 30 - 34	7.0%	6.7%	5.6%	
% of Pop 35 - 39	7.1%	7.1%	6.4%	
% of Pop 40 - 44	7.1%	7.2%	7.2%	
% of Pop 45 - 59	19.2%	19.6%	20.8%	
% of Pop 60 - 74	15.8%	15.9%	16.0%	
% of Pop 75 - 84	4.9%	5.0%	4.9%	
% of Pop 85+	2.9%	1.9%	1.6%	
Median Age	39.9	39.7	40.4	
Average Age	40.4	39.9	39.8	
Male Population by Age	% of Pop 0 to 4 years	6.4%	6.2%	5.8%
	% of Pop 5 - 13	12.4%	12.0%	12.7%
	% of Pop 14 - 18	5.1%	5.4%	6.0%
	% of Pop 19 - 22	4.8%	5.2%	5.6%
	% of Pop 22 - 25	3.6%	3.7%	3.8%
	% of Pop 25 - 29	6.4%	6.3%	5.5%
	% of Pop 30 - 34	7.2%	6.8%	5.6%
	% of Pop 35 - 39	7.4%	7.1%	6.4%
	% of Pop 40 - 44	7.5%	7.3%	7.2%
	% of Pop 45 - 59	19.0%	19.4%	20.6%
	% of Pop 75 - 84	3.9%	4.3%	4.3%
	% of Pop 60 - 74	14.7%	15.1%	15.3%
	% of Pop 85+	1.6%	1.2%	1.1%
	Median Age	37.8	38.1	38.9
Average Age	38.3	38.5	38.5	

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	% of Pop 0 to 4 years	5.7%	5.5%	5.2%
	% of Pop 5 - 13	9.9%	10.4%	11.3%
	% of Pop 14 - 18	4.3%	4.7%	5.4%
	% of Pop 19 - 22	4.3%	4.6%	5.1%
	% of Pop 22 - 25	3.2%	3.4%	3.5%
	% of Pop 25 - 29	6.1%	5.9%	5.0%
	% of Pop 30 - 34	6.8%	6.6%	5.5%
	% of Pop 35 - 39	6.9%	7.1%	6.5%
	% of Pop 40 - 44	6.7%	7.1%	7.2%
	% of Pop 45 - 59	19.4%	19.7%	20.9%
	% of Pop 60 - 74	16.9%	16.7%	16.7%
	% of Pop 75 - 84	5.8%	5.7%	5.5%
	% of Pop 85+	4.0%	2.5%	2.1%
	Median Age	42.1	41.2	41.7
Average Age	42.3	41.3	40.9	
Race	Count of White	7,693	43,075	81,946
	Count of Black or African-American	446	3,385	5,023
	Count of Asian or Pacific Islander	642	4,220	7,211
	Count of Other races	1,311	6,227	10,374
	White	76.2%	75.7%	78.4%
	Black or African American	4.4%	5.9%	4.8%
	Asian	6.4%	7.4%	6.9%
	Other Races	13.0%	10.9%	9.9%
Language Spoken	Speak English at Home	85.1%	86.1%	88.3%
	Speak Spanish at Home	5.9%	5.5%	4.6%
	Speak French or French Creole at Home	0.4%	0.3%	0.3%
	Speak German at Home	0.3%	0.3%	0.2%
	Speak Other Indo-European Languages at Home	5.5%	3.3%	2.5%
	Speak Russian and Other Slavic Languages at H	0.2%	0.2%	0.2%
	Speak Chinese at Home	0.6%	0.7%	0.7%
	Speak Korean at Home	0.4%	0.5%	0.5%
	Speak Vietnamese at Home	0.0%	0.0%	0.1%
	Speak Other Asian Languages at Home	1.2%	2.8%	2.4%
	Speak Tagalog and Other Pacific Languages at H	0.4%	0.2%	0.2%
	Speak Other Language at Home	0.0%	0.1%	0.1%
Hispanic	Hispanic Population	991	4,822	7,618
	Hispanic Population Percent	9.8%	8.5%	7.3%
	Mexican	79.4%	66.2%	59.4%
	Puerto Rican	7.4%	5.7%	5.8%
	Cuban	1.7%	2.9%	3.5%
	Dominican	0.0%	1.1%	1.5%
	Central American	4.7%	4.9%	6.1%
	South American	1.5%	10.1%	13.9%
	Other Hispanic	5.3%	9.1%	9.7%
	2000 Hispanic Population Percent	5%	5%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	6.8%	6.0%	6.1%
	American	6.5%	5.8%	5.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	6.3%	7.4%	6.9%
	Chinese	0.7%	1.0%	1.1%
	Japanese	0.1%	0.3%	0.3%
	Korean	0.5%	0.3%	0.4%
	South Central Asian (ie. Indian)	3.1%	4.9%	4.2%
	South East Asian (ie. Vietnamese)	1.5%	0.6%	0.6%
	Other Asian	0.5%	0.3%	0.3%
	European (percent of total population)	38.3%	38.5%	41.2%
	British	10.0%	10.2%	11.9%
	Dutch	0.7%	0.6%	0.7%
	French	1.4%	1.3%	1.3%
	German	7.4%	7.3%	7.9%
	Italian	2.8%	2.3%	2.4%
	Polish	1.0%	1.3%	1.2%
	Scandinavian	1.8%	1.5%	1.7%
	Scotch/Irish	9.6%	9.6%	9.8%
Other European (ie. Greek/Russian)	3.7%	4.4%	4.4%	
Middle Eastern	0.6%	0.8%	0.8%	
Other Ancestry	16.1%	17.5%	16.6%	
Unclassified Ancestry	22.0%	21.4%	21.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,093	39,542	70,901
	Elementary (0 to 8)	1.4%	2.4%	2.1%
	Some High School (9 to 11)	3.3%	3.4%	3.0%
	High School Graduate (12)	14.6%	13.1%	12.1%
	Some College (13 to 16)	15.6%	15.6%	15.1%
	Associates Degree Only	6.7%	6.3%	6.0%
	Bachelors Degree Only	34.9%	36.8%	38.4%
	Graduate Degree	23.5%	22.5%	23.4%
	% College (4+)	58.4%	59.3%	61.8%
Household Type	Total Households – count	4,033	23,043	40,159
	One Person HHs – count	1,152	6,578	9,762
	Family HHs – count	2,794	15,212	28,389
	Married Couple – count	2,409	13,045	24,451
	w/own children – count	1,097	5,639	10,968
	w/out own children – count	1,312	7,406	13,483
	Male Householder – count	99	469	752
	Female Householder – count	286	1,698	3,186
	Non-Family Households – count	87	1,254	2,008
	1 Person Household	28.6%	28.5%	24.3%
	2 Person Household	34.6%	34.1%	33.8%
	3 Person Household	15.1%	15.4%	16.0%
	4 Person Household	13.8%	14.1%	16.7%
	5 Person Household	5.4%	5.3%	6.4%
	6 Person Household	1.9%	1.7%	2.0%
7+ Person Household	0.6%	0.7%	0.8%	
% Households With Children	30.5%	29.8%	32.5%	

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Williamson Square Franklin, TN		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	4,182	24,318	42,067
	Owner Occupied Percent	56.5%	56.1%	65.4%
	Renter Occupied Percent	39.9%	38.6%	30.0%
	Vacant Housing Percent	3.6%	5.2%	4.5%
	Total Housing Units (Census 2000)	2,888	11,822	18,372
	For Rent (Census 2000)	39%	29%	26%
	For Sale (Census 2000)	30%	45%	47%
	Rented or Sold, (Census 2000)	9%	9%	12%
	Seasonal (Census 2014)	0%	13%	13%
	Other (Census 2000)	6%	6%	8%
Homes Built By Year	Homes Built 1990 to 2000	56%	52%	50%
	Homes Built 1980 to 1989	31%	27%	24%
	Homes Built 1970 to 1979	10%	14%	17%
	Homes Built 1960 to 1969	1%	4%	6%
	Homes Built 1950 to 1959	1%	1%	2%
	Homes Built 1940 to 1949	0%	1%	1%
	Homes Built Before 1939	1%	1%	1%
Units in Structure	1 Unit	67%	74%	79%
	2 - 9 Units	14%	12%	10%
	Greater than 10 Units	19%	14%	11%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	6.5%	16.5%	21.5%
	Property Value \$750,000 to \$999,999	12.9%	18.4%	20.8%
	Property Value \$500,000 to \$749,999	54.4%	39.0%	33.8%
	Property Value \$400,000 to \$499,999	14.4%	10.5%	8.7%
	Property Value \$300,000, to \$399,999	5.1%	6.5%	5.1%
	Property Value \$200,000 to \$299,999	2.8%	2.8%	2.2%
	Property Value \$150,000 to \$199,999	0.0%	0.6%	0.5%
	Property Value \$100,000 to \$149,999	0.0%	0.3%	0.2%
	Property Value \$60,000 to \$99,999	0.0%	0.2%	0.2%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.1%	0.5%	0.7%
	Median Home Value	\$618,022	\$667,143	\$715,554
Median Rent	\$826	\$783	\$785	
Wealth per Household	\$0 and under - percent	16.7%	16.8%	16.0%
	\$1 to \$4999 - percent	7.7%	7.8%	7.2%
	\$5k to \$9999 - percent	4.3%	4.3%	4.1%
	\$10k to \$24999 - percent	6.2%	6.2%	6.0%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	9.9%	9.9%	10.0%
	\$100k to \$249999 - percent	18.1%	18.0%	18.5%
	\$250k to \$499999 - percent	13.9%	13.8%	14.3%
	\$500k+ - percent	16.6%	16.5%	17.3%
	Median HH Wealth	\$92,418	\$91,611	\$100,597
	Avg HH Wealth	\$260,770	\$260,002	\$270,536

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Economic Viability	Economic Viability Local	215	223	224
	Economic Viability Indexed	215	223	224
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	5,890	31,649	55,978
	Managerial/Executive	27.5%	25.2%	27.1%
	Professional Specialty	32.9%	29.7%	30.1%
	Healthcare Support	2.3%	1.6%	1.4%
	Sales	9.8%	11.8%	11.8%
	Office & Administrative Support	9.0%	11.0%	10.1%
	Protective Service	0.2%	0.6%	0.7%
	Food Preparation	6.3%	5.7%	4.9%
	Building Maintenance & Cleaning	0.4%	1.1%	1.2%
	Personal Care	3.3%	3.6%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.6%	0.5%
	Construction	3.2%	3.9%	4.0%
	Production & Transportation	5.2%	5.3%	5.1%
	Percent White Collar Workers	81.4%	79.3%	80.6%
Percent Blue Collar Workers	18.6%	20.7%	19.4%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	2.7%	5.4%	5.6%
	Manufacturing	5.4%	6.9%	6.7%
	Transportation	3.1%	2.4%	2.4%
	Information	2.4%	2.9%	3.0%
	Wholesale/Retail	11.8%	13.1%	13.3%
	Finance, Insurance, Real Estate	8.9%	10.3%	10.5%
	Professional Services	11.4%	12.2%	13.0%
	Management Services	1.0%	0.9%	0.7%
	Administrative/Waste Services	3.0%	2.7%	2.8%
	Educational Services	29.5%	23.1%	23.6%
	Entertainment Services	11.5%	11.2%	10.2%
	Other Professional Services	7.6%	6.3%	5.6%
	Public Administration	1.7%	2.6%	2.7%
Transportation To Work	Drive to Work Alone	84.4%	83.6%	83.8%
	Drive to Work Carpool	8.9%	9.3%	8.8%
	Travel to Work by Public Transportation	0.0%	0.1%	0.1%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.1%	0.1%
	Walked to Work	0.8%	0.7%	0.6%
	Other Means	0.8%	1.1%	1.1%
	Work at Home	5.0%	5.1%	5.5%

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	Travel to Work in Less than 5 Minutes	3.0%	2.5%	2.3%
	Travel to Work in 5 to 9 Minutes	11.0%	9.1%	8.1%
	Travel to Work in 10 to 14 Minutes	14.8%	15.2%	14.7%
	Travel to Work in 15 to 19 Minutes	12.7%	13.5%	14.8%
	Travel to Work in 20 to 29 Minutes	26.5%	24.6%	24.6%
	Travel to Work in 30 to 44 Minutes	25.5%	27.1%	26.9%
	Travel to Work in 45 to 59 Minutes	4.2%	5.1%	5.5%
	Travel to Work in 60 Minutes or more	2.3%	2.9%	3.0%
	Average Travel Time to Work	21	22	23
Vehicles per HH	No Vehicles	6.6%	4.0%	2.7%
	1 Vehicle	30.1%	29.3%	25.3%
	2 Vehicles	44.8%	46.8%	48.8%
	3 or more vehicles	18.5%	20.0%	23.2%
		Average Number of Vehicles	1.79	1.90
Change	Births (last 12 months)	121	686	1,204
	Deaths (last 12 months)	126	697	1,280
	Migration (last 12 months)	47	518	1,310
Work place	Workplace Establishments	830	4,753	6,487
	Workplace Employees (FTE)	7,986	50,232	68,708