

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 30.228366 Longitude: -95.509866

Windvale Center The Woodlands, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	27,589	86,804	375,607
	Population Est 23Q1	27,388	86,244	372,531
	Population Est 22Q4	26,970	85,315	368,758
	Population Est 22Q3	26,959	84,973	367,298
	Population Est 22Q2	26,759	84,183	363,631
	Population Est 22Q1	26,438	83,454	359,994
	Population Est 21Q4	25,963	81,255	354,291
	Population Est 21Q3	25,840	80,802	351,172
	Population Est 21Q2	25,822	80,106	347,268
	Population Fcst	28,675	91,563	408,989
	2010 Census Population	1,890	10,053	60,480
	2000 Census Population	2,080	11,026	55,295
	1990 Census Population	19	732	34,711
	Current Year Daytime Population	17,138	74,893	349,248
	Average Seasonal Population	283	868	5,171
	Historical Annual Growth, 1990 – 2000	59.75%	31.15%	4.77%
	Historical Annual Growth, 2000 – 2010	-0.95%	-0.92%	0.90%
	Estimated Annual Growth, 2010 – CY	22.42%	17.67%	14.78%
	Projected Annual Growth, CY to Y5	0.78%	1.07%	1.72%
	Group Qtrs Est	6	294	3,689
Transient Est Average Last 4 Qtrs	0	1,733	12,162	
<b>Households</b>	Current Year Estimated Households	10,871	32,867	136,217
	Households Est 23Q1	10,788	32,654	135,055
	Households Est 22Q4	10,616	32,335	133,739
	Households Est 22Q3	10,576	32,133	133,150
	Households Est 22Q2	10,491	31,817	131,798
	Households Est 22Q1	10,357	31,532	130,494
	Households Est 21Q4	10,165	30,799	128,463
	Households Est 21Q3	10,116	30,621	127,310
	Households Est 21Q2	10,122	30,312	125,856
	Households Fcst	11,358	34,787	148,165
	2010 Census Households	681	3,471	23,350
	2000 Census Households	661	3,409	20,064
	1990 Census Households	7	223	12,726
	Historical Annual Growth, 1990 – 2000	58.62%	31.34%	4.66%
	Historical Annual Growth, 2000 – 2010	0.31%	0.18%	1.53%
	Estimated Annual Growth, 2010 – CY	23.25%	18.49%	14.24%
Projected Annual Growth, CY to Y5	0.88%	1.14%	1.70%	
Population per Household	2.54	2.63	2.73	

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Windvale Center The Woodlands, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.1%	2.4%	2.4%
	HH Income \$250,000 to \$499,999	2.5%	2.9%	2.9%
	HH Income \$200,000 to \$249,999	5.8%	6.8%	6.7%
	HH Income \$175,000 to \$199,999	12.0%	10.5%	8.5%
	HH Income \$150,000 to \$174,999	12.2%	9.8%	7.4%
	HH Income \$100,000 to 149,999	22.0%	20.7%	19.3%
	HH Income \$75,000 to 99,999	12.1%	12.4%	13.1%
	HH Income \$50,000 to 74,999	12.0%	12.9%	14.3%
	HH Income \$35,000 to 49,999	8.4%	9.1%	9.3%
	HH Income \$25,000 to 34,999	5.1%	5.1%	5.8%
	HH Income \$15,000 to 24,999	2.9%	3.5%	5.5%
	HH Income \$0 to 14,999	3.0%	3.9%	4.7%
	Average Household Income	\$137,584	\$134,461	\$129,668
	Median Household Income	\$113,848	\$107,120	\$94,563
	Per Capita Income	\$54,229	\$51,067	\$47,298
	2000 Average HH Income	\$117,700	\$142,753	\$89,309
	2000 Median HH Income	\$105,170	\$114,406	\$70,317
	Average Disposable Income	102,860	101,153	95,145
	Median Disposable Income	97,306	92,232	82,969
	Discretionary HH Income Over \$150,000	5.3%	6.9%	7.1%
	Discretionary HH Income \$125,000 to \$149,999	8.8%	9.0%	7.9%
	Discretionary HH Income \$100,000 to \$124,999	18.9%	15.0%	11.4%
	Discretionary HH Income \$75,000 to \$99,999	16.8%	15.1%	13.2%
	Discretionary HH Income \$50,000 to \$74,999	19.3%	19.9%	19.7%
	Discretionary HH Income \$25,000 to \$49,999	18.7%	20.3%	22.1%
	Discretionary HH Income Under \$25,000	12.2%	13.8%	18.6%
	Average Discretionary HH Income	76,849	75,092	69,721
	Median Discretionary HH Income	74,367	70,605	61,549
	Householder White – Count	8,583	25,145	91,092
	Median HH Income	\$113,306	\$110,457	\$103,391
	Average HH Income	\$111,413	\$110,465	\$107,324
	Householder Black or African-American – Count	223	1,001	8,580
	Median HH Income	\$77,773	\$61,561	\$71,167
	Average HH Income	\$89,271	\$72,112	\$77,276
Householder Hispanic – Count	1,206	3,794	23,649	
Median HH Income	\$117,302	\$94,727	\$73,681	
Average HH Income	\$112,207	\$102,643	\$86,148	
Householder Asian or Pacific Islander – Count	470	1,403	5,392	
Median HH Income	\$100,735	\$104,612	\$124,758	
Average HH Income	\$115,389	\$116,206	\$120,827	
Householder Other or Pacific Islander – Count	390	1,525	7,503	
Median HH Income	\$136,924	\$115,260	\$87,572	
Average HH Income	\$127,543	\$112,459	\$95,723	
Gender	Male Population	13,313	41,785	183,686
	Female Population	14,276	45,019	191,921

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Total Population by Age	Count of Pop 0 to 4 years	1,512	4,888	22,642
	Count of Pop 0 to 7 years	2,170	6,964	32,746
	Count of Pop 5 - 13	3,132	9,968	45,833
	Count of Pop 14 - 18	1,606	5,088	22,278
	Count of Pop 19 - 22	1,571	4,961	21,336
	Count of Pop 22 - 25	1,129	3,563	15,178
	Count of Pop 25 - 29	1,575	4,905	22,293
	Count of Pop 30 - 34	1,510	4,734	23,094
	Count of Pop 35 - 39	1,700	5,189	25,139
	Count of Pop 40 - 44	1,846	5,567	25,772
	Count of Pop 45 - 59	5,850	17,701	73,964
	Count of Pop 60 - 74	4,323	13,816	55,438
	Count of Pop 75 - 84	1,413	4,932	17,447
	Count of Pop 85+	421	1,492	5,192
	% of Pop 0 to 4 years	5.5%	5.6%	6.0%
	% of Pop 0 to 7 years	7.9%	8.0%	8.7%
	% of Pop 5 - 13	11.4%	11.5%	12.2%
	% of Pop 14 - 18	5.8%	5.9%	5.9%
	% of Pop 19 - 22	5.7%	5.7%	5.7%
	% of Pop 22 - 25	4.1%	4.1%	4.0%
	% of Pop 25 - 29	5.7%	5.7%	5.9%
	% of Pop 30 - 34	5.5%	5.5%	6.1%
	% of Pop 35 - 39	6.2%	6.0%	6.7%
% of Pop 40 - 44	6.7%	6.4%	6.9%	
% of Pop 45 - 59	21.2%	20.4%	19.7%	
% of Pop 60 - 74	15.7%	15.9%	14.8%	
% of Pop 75 - 84	5.1%	5.7%	4.6%	
% of Pop 85+	1.5%	1.7%	1.4%	
Median Age	40.2	40.1	38.0	
Average Age	39.7	39.9	38.5	
Male Population by Age	% of Pop 0 to 4 years	5.7%	5.9%	6.2%
	% of Pop 5 - 13	11.9%	11.9%	12.6%
	% of Pop 14 - 18	6.3%	6.2%	6.2%
	% of Pop 19 - 22	6.1%	6.1%	5.9%
	% of Pop 22 - 25	4.4%	4.4%	4.2%
	% of Pop 25 - 29	5.9%	5.8%	6.1%
	% of Pop 30 - 34	5.5%	5.4%	6.2%
	% of Pop 35 - 39	6.1%	5.9%	6.7%
	% of Pop 40 - 44	6.5%	6.3%	6.8%
	% of Pop 45 - 59	20.7%	20.2%	19.6%
	% of Pop 75 - 84	4.4%	5.0%	4.1%
	% of Pop 60 - 74	15.1%	15.7%	14.3%
	% of Pop 85+	1.1%	1.3%	1.0%
Median Age	38.3	38.7	36.9	
Average Age	38.5	38.9	37.6	

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	% of Pop 45 - 59	21.7%	20.6%	19.8%
	% of Pop 60 - 74	16.2%	16.1%	15.2%
	% of Pop 75 - 84	5.8%	6.3%	5.1%
	% of Pop 85+	1.9%	2.1%	1.8%
	Median Age	41.7	41.3	39.1
Average Age	40.9	40.9	39.3	
Race	Count of White	19,319	60,541	236,122
	Count of Black or African-American	1,344	4,720	27,875
	Count of Asian or Pacific Islander	2,011	5,412	19,919
	Count of Other races	4,916	16,131	91,691
	White	70.0%	69.7%	62.9%
	Black or African American	4.9%	5.4%	7.4%
	Asian	7.3%	6.2%	5.3%
	Other Races	17.8%	18.6%	24.4%
Language Spoken	Speak English at Home	81.8%	81.1%	77.1%
	Speak Spanish at Home	11.6%	12.2%	17.8%
	Speak French or French Creole at Home	0.1%	0.5%	0.3%
	Speak German at Home	0.5%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.3%	3.2%	1.9%
	Speak Russian and Other Slavic Languages at H	0.2%	0.3%	0.2%
	Speak Chinese at Home	0.6%	0.5%	0.6%
	Speak Korean at Home	0.1%	0.2%	0.1%
	Speak Vietnamese at Home	0.1%	0.3%	0.3%
	Speak Other Asian Languages at Home	1.1%	0.8%	0.7%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.3%	0.3%
	Speak Other Language at Home	0.4%	0.3%	0.4%
Hispanic	Hispanic Population	4,492	15,186	94,429
	Hispanic Population Percent	16.3%	17.5%	25.1%
	Mexican	53.8%	59.3%	65.0%
	Puerto Rican	5.7%	4.0%	4.2%
	Cuban	2.1%	1.8%	1.2%
	Dominican	0.2%	0.3%	0.5%
	Central American	1.0%	8.4%	12.5%
	South American	20.9%	15.9%	9.6%
	Other Hispanic	16.4%	10.3%	6.8%
	2000 Hispanic Population Percent	4%	4%	9%
	1990 Hispanic Population Percent	7%	4%	6%

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<b>Ancestry</b>	American (percent of total population)	5.2%	5.3%	4.8%
	American	4.9%	4.9%	4.4%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	7.2%	6.2%	5.2%
	Chinese	0.6%	1.1%	1.0%
	Japanese	0.3%	0.1%	0.2%
	Korean	0.0%	0.2%	0.2%
	South Central Asian (ie. Indian)	4.0%	3.0%	2.0%
	South East Asian (ie. Vietnamese)	1.3%	1.0%	1.3%
	Other Asian	1.1%	0.8%	0.5%
	European (percent of total population)	32.8%	34.2%	27.7%
	British	7.5%	6.8%	6.0%
	Dutch	0.7%	0.6%	0.5%
	French	2.2%	2.8%	1.8%
	German	9.0%	9.0%	6.8%
	Italian	2.3%	2.2%	1.6%
	Polish	0.9%	1.1%	1.0%
	Scandinavian	0.9%	1.3%	1.3%
	Scotch/Irish	6.7%	7.0%	6.1%
Other European (ie. Greek/Russian)	2.7%	3.5%	2.7%	
Middle Eastern	0.3%	0.2%	0.4%	
Other Ancestry	21.3%	20.9%	21.4%	
Unclassified Ancestry	16.9%	15.8%	15.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	18,638	58,336	248,339
	Elementary (0 to 8)	0.6%	2.0%	3.7%
	Some High School (9 to 11)	2.6%	3.3%	4.9%
	High School Graduate (12)	11.3%	14.7%	18.9%
	Some College (13 to 16)	17.0%	20.8%	20.7%
	Associates Degree Only	11.5%	8.7%	7.9%
	Bachelors Degree Only	37.4%	32.3%	28.3%
	Graduate Degree	19.6%	18.3%	15.6%
	% College (4+)	57.0%	50.5%	44.0%
<b>Household Type</b>	Total Households – count	10,871	32,867	136,217
	One Person HHs – count	2,868	7,753	30,721
	Family HHs – count	7,475	23,172	98,241
	Married Couple – count	6,868	20,146	80,848
	w/own children – count	3,294	9,178	38,312
	w/out own children – count	3,575	10,969	42,536
	Male Householder – count	160	820	5,119
	Female Householder – count	447	2,206	12,274
	Non-Family Households – count	528	1,942	7,255
	1 Person Household	26.4%	23.6%	22.6%
	2 Person Household	30.8%	32.5%	31.6%
	3 Person Household	16.3%	16.4%	16.7%
	4 Person Household	16.3%	16.1%	16.3%
	5 Person Household	7.2%	7.4%	8.0%
	6 Person Household	2.0%	2.7%	3.1%
7+ Person Household	1.1%	1.3%	1.6%	
% Households With Children	33.1%	33.4%	35.0%	

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<b>Housing</b>	Total Housing Units	11,528	34,988	146,006
	Owner Occupied Percent	59.9%	63.0%	61.0%
	Renter Occupied Percent	34.4%	31.0%	32.3%
	Vacant Housing Percent	5.7%	6.1%	6.7%
	Total Housing Units (Census 2000)	712	3,518	21,227
	For Rent (Census 2000)	41%	30%	53%
	For Sale (Census 2000)	34%	45%	20%
	Rented or Sold, (Census 2000)	0%	2%	5%
	Seasonal (Census 2014)	32%	39%	16%
	Other (Census 2000)	8%	8%	7%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	99%	94%	41%
	Homes Built 1980 to 1989	1%	5%	32%
	Homes Built 1970 to 1979	0%	0%	23%
	Homes Built 1960 to 1969	0%	0%	4%
	Homes Built 1950 to 1959	0%	0%	1%
	Homes Built 1940 to 1949	0%	0%	0%
	Homes Built Before 1939	0%	0%	0%
<b>Units in Structure</b>	1 Unit	82%	92%	75%
	2 - 9 Units	2%	1%	6%
	Greater than 10 Units	17%	7%	16%
	Mobilie Trailer	0%	0%	3%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.5%	2.0%	3.6%
	Property Value \$750,000 to \$999,999	6.6%	7.6%	8.0%
	Property Value \$500,000 to \$749,999	20.6%	21.7%	16.5%
	Property Value \$400,000 to \$499,999	28.4%	22.9%	15.2%
	Property Value \$300,000, to \$399,999	27.1%	24.5%	19.7%
	Property Value \$200,000 to \$299,999	11.5%	14.9%	21.0%
	Property Value \$150,000 to \$199,999	1.3%	2.3%	5.6%
	Property Value \$100,000 to \$149,999	0.3%	1.1%	3.5%
	Property Value \$60,000 to \$99,999	0.3%	0.5%	1.6%
	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.9%
	Property Value \$0 to \$39,999	1.3%	1.1%	2.1%
	Median Home Value	\$428,663	\$421,302	\$371,768
Median Rent	\$854	\$857	\$693	
<b>Wealth per Household</b>	\$0 and under - percent	16.1%	16.2%	16.9%
	\$1 to \$4999 - percent	7.2%	7.5%	8.0%
	\$5k to \$9999 - percent	4.1%	4.2%	4.4%
	\$10k to \$24999 - percent	6.0%	6.1%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	18.4%	18.4%	18.2%
	\$250k to \$499999 - percent	14.3%	14.1%	13.6%
	\$500k+ - percent	17.2%	16.7%	15.8%
	Median HH Wealth	\$99,366	\$96,274	\$88,075
	Avg HH Wealth	\$269,070	\$263,916	\$252,507

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<b>Economic Viability</b>	Economic Viability Local	228	233	232
	Economic Viability Indexed	228	233	232
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	13,607	42,705	189,032
	Managerial/Executive	28.0%	27.7%	24.3%
	Professional Specialty	31.7%	28.5%	24.5%
	Healthcare Support	0.2%	1.1%	1.6%
	Sales	13.4%	13.3%	12.1%
	Office & Administrative Support	8.1%	7.7%	9.4%
	Protective Service	1.3%	1.3%	1.8%
	Food Preparation	4.7%	3.6%	4.6%
	Building Maintenance & Cleaning	0.6%	1.2%	2.7%
	Personal Care	0.9%	2.6%	2.7%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	3.6%	4.7%	6.9%
	Production & Transportation	7.6%	8.2%	9.4%
	Percent White Collar Workers	81.4%	78.4%	71.8%
Percent Blue Collar Workers	18.6%	21.6%	28.2%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	10.5%	10.5%	13.4%
	Manufacturing	9.7%	9.1%	8.9%
	Transportation	6.5%	6.8%	6.0%
	Information	1.1%	1.8%	1.5%
	Wholesale/Retail	16.8%	15.0%	14.9%
	Finance, Insurance, Real Estate	5.1%	5.8%	6.0%
	Professional Services	9.6%	9.7%	9.1%
	Management Services	0.7%	0.3%	0.4%
	Administrative/Waste Services	0.8%	4.0%	3.9%
	Educational Services	24.6%	21.3%	19.8%
	Entertainment Services	9.5%	8.4%	8.3%
	Other Professional Services	3.3%	4.8%	4.8%
	Public Administration	1.8%	2.5%	3.0%
<b>Transportation To Work</b>	Drive to Work Alone	79.3%	79.4%	80.5%
	Drive to Work Carpool	7.9%	8.1%	10.6%
	Travel to Work by Public Transportation	4.8%	4.0%	2.6%
	Drive to Work on Motorcycle	0.4%	0.5%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.2%
	Walked to Work	0.5%	0.7%	0.8%
	Other Means	0.8%	0.6%	0.9%
	Work at Home	6.4%	6.6%	4.3%

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	Travel to Work in Less than 5 Minutes	1.2%	0.8%	2.5%
	Travel to Work in 5 to 9 Minutes	9.7%	10.0%	11.1%
	Travel to Work in 10 to 14 Minutes	14.5%	12.6%	15.7%
	Travel to Work in 15 to 19 Minutes	9.7%	8.9%	10.4%
	Travel to Work in 20 to 29 Minutes	13.2%	12.0%	12.3%
	Travel to Work in 30 to 44 Minutes	18.3%	19.3%	20.9%
	Travel to Work in 45 to 59 Minutes	19.0%	20.3%	14.8%
	Travel to Work in 60 Minutes or more	14.1%	15.9%	12.2%
	Average Travel Time to Work	29	31	29
<b>Vehicles per HH</b>	No Vehicles	3.2%	2.7%	3.6%
	1 Vehicle	28.3%	28.7%	28.0%
	2 Vehicles	50.2%	46.7%	45.2%
	3 or more vehicles	18.3%	21.9%	23.2%
	Average Number of Vehicles	1.89	1.96	1.96
<b>Change</b>	Births (last 12 months)	323	1,032	4,591
	Deaths (last 12 months)	273	898	3,366
	Migration (last 12 months)	782	2,497	10,816
<b>Work place</b>	Workplace Establishments	312	2,161	10,489
	Workplace Employees (FTE)	4,089	25,948	137,953