

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	30,531	70,126	157,961
	Population Est 23Q1	30,285	69,680	157,165
	Population Est 22Q4	29,973	68,807	155,771
	Population Est 22Q3	30,111	68,843	155,418
	Population Est 22Q2	30,059	68,658	154,729
	Population Est 22Q1	29,816	67,977	153,618
	Population Est 21Q4	29,821	67,961	153,603
	Population Est 21Q3	29,631	67,521	152,907
	Population Est 21Q2	29,482	66,965	152,336
	Population Fcst	31,334	72,935	164,230
	2010 Census Population	26,013	56,205	127,428
	2000 Census Population	24,004	49,136	105,167
	1990 Census Population	21,279	41,936	83,197
	Current Year Daytime Population	43,962	73,616	147,086
	Average Seasonal Population	1,222	2,515	6,194
	Historical Annual Growth, 1990 – 2000	1.21%	1.60%	2.37%
	Historical Annual Growth, 2000 – 2010	0.81%	1.35%	1.94%
	Estimated Annual Growth, 2010 – CY	1.13%	1.57%	1.52%
	Projected Annual Growth, CY to Y5	0.52%	0.79%	0.78%
	Group Qtrs Est	2,990	3,405	4,677
	Transient Est Average Last 4 Qtrs	442	1,360	9,484
Households	Current Year Estimated Households	11,825	27,446	62,269
	Households Est 23Q1	11,715	27,257	61,947
	Households Est 22Q4	11,580	26,895	61,373
	Households Est 22Q3	11,636	26,903	61,210
	Households Est 22Q2	11,613	26,824	60,932
	Households Est 22Q1	11,511	26,550	60,488
	Households Est 21Q4	11,511	26,546	60,481
	Households Est 21Q3	11,425	26,364	60,195
	Households Est 21Q2	11,365	26,157	59,990
	Households Fcst	12,169	28,590	64,911
	2010 Census Households	10,187	22,178	50,495
	2000 Census Households	9,492	19,460	41,962
	1990 Census Households	8,543	16,554	33,263
	Historical Annual Growth, 1990 – 2000	1.06%	1.63%	2.35%
	Historical Annual Growth, 2000 – 2010	0.71%	1.32%	1.87%
	Estimated Annual Growth, 2010 – CY	1.05%	1.51%	1.48%
	Projected Annual Growth, CY to Y5	0.57%	0.82%	0.83%
	Population per Household	2.33	2.43	2.46

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.1%	1.3%	1.2%
	HH Income \$250,000 to \$499,999	1.3%	1.5%	1.5%
	HH Income \$200,000 to \$249,999	3.1%	3.6%	3.5%
	HH Income \$175,000 to \$199,999	1.7%	2.8%	3.2%
	HH Income \$150,000 to \$174,999	3.1%	3.7%	4.7%
	HH Income \$100,000 to 149,999	15.1%	17.1%	18.1%
	HH Income \$75,000 to 99,999	15.8%	15.8%	15.4%
	HH Income \$50,000 to 74,999	15.2%	16.2%	17.1%
	HH Income \$35,000 to 49,999	13.4%	12.8%	12.5%
	HH Income \$25,000 to 34,999	9.7%	8.9%	8.5%
	HH Income \$15,000 to 24,999	9.6%	7.6%	6.8%
	HH Income \$0 to 14,999	10.8%	8.7%	7.5%
	Average Household Income	\$76,112	\$85,979	\$88,981
	Median Household Income	\$58,511	\$68,250	\$70,927
	Per Capita Income	\$31,136	\$34,502	\$35,627
	Average Disposable Income	\$66,211	\$72,437	\$74,652
	Median Disposable Income	\$52,459	\$61,042	\$63,297
	Discretionary HH Income Over \$150,000	2.1%	3.2%	3.1%
	Discretionary HH Income \$125,000 to \$149,999	3.3%	4.1%	3.8%
	Discretionary HH Income \$100,000 to \$124,999	3.4%	4.8%	6.0%
	Discretionary HH Income \$75,000 to \$99,999	8.9%	10.1%	11.6%
	Discretionary HH Income \$50,000 to \$74,999	20.1%	21.7%	21.6%
	Discretionary HH Income \$25,000 to \$49,999	27.3%	27.3%	28.4%
	Discretionary HH Income Under \$25,000	35.0%	28.7%	25.4%
	Average Discretionary HH Income	\$46,054	\$52,054	\$54,126
	Median Discretionary HH Income	\$36,823	\$44,091	\$45,989
	Householder White – Count	8,300	19,160	42,076
	Median HH Income	\$63,056	\$73,186	\$74,013
	Average HH Income	\$75,350	\$82,368	\$83,771
	Householder Black or African-American – Count	924	1,956	4,234
	Median HH Income	\$42,993	\$48,141	\$59,128
	Average HH Income	\$51,757	\$54,744	\$68,581
	Householder Hispanic – Count	1,731	4,128	10,719
	Median HH Income	\$53,767	\$58,443	\$66,900
	Average HH Income	\$66,424	\$72,060	\$75,854
	Householder Asian or Pacific Islander – Count	29	132	704
	Median HH Income	\$80,272	\$77,454	\$93,231
	Average HH Income	\$76,353	\$85,674	\$102,932
	Householder Other or Pacific Islander – Count	841	2,069	4,535
	Median HH Income	\$57,813	\$62,821	\$66,333
	Average HH Income	\$64,118	\$71,666	\$74,158

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Northgate Shopping Center DeLand, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	14,225	33,241	75,836
	Female Population	16,306	36,886	82,124
Total Population by Age	Count of Pop 0 to 4 years	1,472	3,396	7,357
	Count of Pop 0 to 7 years	2,041	4,837	10,574
	Count of Pop 5 - 13	2,697	6,572	14,615
	Count of Pop 14 - 18	1,754	3,666	7,725
	Count of Pop 19 - 22	2,025	3,894	7,852
	Count of Pop 22 - 25	1,586	2,925	5,773
	Count of Pop 25 - 29	1,953	4,052	8,282
	Count of Pop 30 - 34	1,685	3,820	8,417
	Count of Pop 35 - 39	1,635	3,932	8,896
	Count of Pop 40 - 44	1,526	3,756	8,749
	Count of Pop 45 - 59	4,648	11,575	27,847
	Count of Pop 60 - 74	5,653	14,001	32,678
	Count of Pop 75 - 84	2,705	6,213	14,410
	Count of Pop 85+	1,191	2,327	5,359
	% of Pop 0 to 4 years	4.8%	4.8%	4.7%
	% of Pop 0 to 7 years	6.7%	6.9%	6.7%
	% of Pop 5 - 13	8.8%	9.4%	9.3%
	% of Pop 14 - 18	5.7%	5.2%	4.9%
	% of Pop 19 - 22	6.6%	5.6%	5.0%
	% of Pop 22 - 25	5.2%	4.2%	3.7%
	% of Pop 25 - 29	6.4%	5.8%	5.2%
	% of Pop 30 - 34	5.5%	5.4%	5.3%
	% of Pop 35 - 39	5.4%	5.6%	5.6%
	% of Pop 40 - 44	5.0%	5.4%	5.5%
	% of Pop 45 - 59	15.2%	16.5%	17.6%
	% of Pop 60 - 74	18.5%	20.0%	20.7%
	% of Pop 75 - 84	8.9%	8.9%	9.1%
	% of Pop 85+	3.9%	3.3%	3.4%
	Median Age	41.5	43.7	45.8
	Average Age	43.1	43.8	44.7
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.2%	5.0%
	% of Pop 5 - 13	9.7%	10.0%	9.8%
	% of Pop 14 - 18	5.9%	5.5%	5.2%
	% of Pop 19 - 22	6.7%	5.8%	5.3%
	% of Pop 22 - 25	5.3%	4.3%	3.9%
	% of Pop 25 - 29	6.8%	6.1%	5.5%
	% of Pop 30 - 34	5.8%	5.6%	5.5%
	% of Pop 35 - 39	5.4%	5.7%	5.7%
	% of Pop 40 - 44	5.1%	5.5%	5.7%
	% of Pop 45 - 59	15.6%	16.7%	17.8%
	% of Pop 75 - 84	7.9%	8.3%	8.4%
	% of Pop 60 - 74	17.7%	19.0%	19.7%
	% of Pop 85+	2.6%	2.4%	2.6%
	Median Age	39.0	41.7	43.7
	Average Age	41.3	42.3	43.3

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	% of Pop 0 to 4 years	4.4%	4.5%	4.4%
	% of Pop 5 - 13	8.0%	8.8%	8.7%
	% of Pop 14 - 18	5.6%	5.0%	4.6%
	% of Pop 19 - 22	6.5%	5.3%	4.7%
	% of Pop 22 - 25	5.1%	4.0%	3.5%
	% of Pop 25 - 29	6.0%	5.5%	5.0%
	% of Pop 30 - 34	5.3%	5.3%	5.2%
	% of Pop 35 - 39	5.3%	5.5%	5.6%
	% of Pop 40 - 44	4.9%	5.3%	5.4%
	% of Pop 45 - 59	14.9%	16.4%	17.5%
	% of Pop 60 - 74	19.2%	20.8%	21.6%
	% of Pop 75 - 84	9.7%	9.4%	9.8%
	% of Pop 85+	5.1%	4.1%	4.1%
	Median Age	43.9	45.7	47.8
	Average Age	44.7	45.1	46.1
Race	Count of White	21,124	50,056	113,027
	Count of Black or African-American	3,546	7,004	13,841
	Count of Asian or Pacific Islander	410	947	2,579
	Count of Other races	5,451	12,119	28,514
	White	69.2%	71.4%	71.6%
	Black or African American	11.6%	10.0%	8.8%
	Asian	1.3%	1.4%	1.6%
	Other Races	17.9%	17.3%	18.1%
Language Spoken	Speak English at Home	83.8%	83.7%	82.4%
	Speak Spanish at Home	13.7%	13.9%	14.9%
	Speak French or French Creole at Home	0.5%	0.4%	0.4%
	Speak German at Home	0.5%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.6%	0.4%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.2%	0.2%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.2%	0.2%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.3%
	Speak Other Language at Home	0.2%	0.3%	0.3%
Hispanic	Hispanic Population	6,151	13,240	32,353
	Hispanic Population Percent	20.1%	18.9%	20.5%
	Mexican	53.6%	48.1%	27.4%
	Puerto Rican	25.9%	30.2%	45.5%
	Cuban	2.1%	5.8%	7.5%
	Dominican	0.9%	0.7%	3.1%
	Central American	1.4%	2.0%	1.8%
	South American	9.0%	6.5%	7.5%
	Other Hispanic	7.1%	6.7%	7.3%
	2000 Hispanic Population Percent	8%	8%	9%
	1990 Hispanic Population Percent	3%	3%	4%

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Ancestry	American (percent of total population)	3.9%	3.9%	4.1%
	American	3.7%	3.7%	3.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.3%	1.3%	1.6%
	Chinese	0.1%	0.2%	0.2%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.8%
	Other Asian	0.1%	0.2%	0.1%
	European (percent of total population)	24.0%	24.9%	26.0%
	British	5.1%	5.3%	5.2%
	Dutch	0.5%	0.5%	0.5%
	French	0.9%	1.0%	1.1%
	German	4.7%	5.0%	5.5%
	Italian	2.6%	3.0%	3.4%
	Polish	1.5%	1.3%	1.2%
	Scandinavian	0.9%	1.0%	1.0%
	Scotch/Irish	5.5%	5.5%	5.9%
	Other European (ie. Greek/Russian)	2.1%	2.3%	2.2%
	Middle Eastern	0.2%	0.1%	0.2%
	Other Ancestry	33.6%	31.8%	28.9%
	Unclassified Ancestry	16.8%	19.0%	18.7%
Education (Age 25+)	Adult Population (25 Years or Older)	20,997	49,674	114,639
	Elementary (0 to 8)	4.1%	3.7%	3.2%
	Some High School (9 to 11)	5.1%	5.1%	5.5%
	High School Graduate (12)	33.4%	31.1%	30.8%
	Some College (13 to 16)	20.5%	19.6%	21.4%
	Associates Degree Only	11.5%	13.4%	13.1%
	Bachelors Degree Only	16.1%	16.5%	16.8%
	Graduate Degree	9.3%	10.6%	9.1%
	% College (4+)	25.4%	27.1%	25.9%
Household Type	Total Households – count	11,825	27,446	62,269
	One Person HHs – count	4,065	8,025	16,809
	Family HHs – count	6,603	17,007	40,293
	Married Couple – count	4,485	11,960	29,990
	w/own children – count	1,503	3,868	9,323
	w/out own children – count	2,982	8,092	20,667
	Male Householder – count	644	1,675	3,358
	Female Householder – count	1,474	3,372	6,945
	Non-Family Households – count	1,158	2,413	5,166
	1 Person Household	34.4%	29.2%	27.0%
	2 Person Household	33.6%	35.7%	36.8%
	3 Person Household	13.6%	14.9%	15.6%
	4 Person Household	10.2%	11.4%	11.8%
	5 Person Household	4.7%	5.2%	5.3%
	6 Person Household	2.0%	2.2%	2.2%
	7+ Person Household	1.5%	1.4%	1.3%
	% Households With Children	19.3%	22.7%	24.0%

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Housing	Total Housing Units	13,229	30,146	67,755
	Owner Occupied Percent	54.9%	63.1%	66.7%
	Renter Occupied Percent	34.5%	27.9%	25.2%
	Vacant Housing Percent	10.6%	9.0%	8.1%
	Total Housing Units (Census 2000)	10,436	21,164	45,683
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.2%	2.4%	2.2%
	Property Value \$750,000 to \$999,999	2.0%	3.3%	3.2%
	Property Value \$500,000 to \$749,999	11.5%	14.8%	15.3%
	Property Value \$400,000 to \$499,999	14.7%	16.1%	16.6%
	Property Value \$300,000, to \$399,999	20.7%	23.3%	24.3%
	Property Value \$200,000 to \$299,999	25.3%	20.3%	20.1%
	Property Value \$150,000 to \$199,999	10.0%	7.4%	5.9%
	Property Value \$100,000 to \$149,999	5.3%	4.1%	4.2%
	Property Value \$60,000 to \$99,999	3.5%	3.7%	2.9%
	Property Value \$40,000 to \$59,999	1.6%	1.7%	1.6%
	Property Value \$0 to \$39,999	4.1%	3.0%	3.5%
	Median Home Value	\$300,959	\$342,154	\$348,089
Wealth per Household	\$0 and under - percent	17.9%	17.2%	16.9%
	\$1 to \$4999 - percent	9.2%	8.6%	8.4%
	\$5k to \$9999 - percent	4.8%	4.6%	4.5%
	\$10k to \$24999 - percent	6.5%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.4%	10.5%
	\$100k to \$249999 - percent	18.0%	18.4%	18.6%
	\$250k to \$499999 - percent	12.7%	13.2%	13.4%
	\$500k+ - percent	13.7%	14.4%	14.6%
	Median HH Wealth	\$72,780	\$80,790	\$83,845
	Avg HH Wealth	\$227,993	\$237,900	\$241,229
Economic Viability	Economic Viability Local	274	276	282
	Economic Viability Indexed	101	102	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	12,307	30,232	70,802
	Managerial/Executive	16.1%	17.8%	17.1%
	Professional Specialty	18.6%	20.4%	20.6%
	Healthcare Support	3.9%	3.4%	2.6%
	Sales	13.3%	11.4%	11.6%
	Office & Administrative Support	11.2%	11.9%	12.4%
	Protective Service	2.5%	2.4%	2.5%
	Food Preparation	7.0%	6.8%	6.4%
	Building Maintenance & Cleaning	5.3%	5.2%	5.0%
	Personal Care	2.1%	1.6%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.4%	0.4%
	Construction	6.8%	8.1%	9.1%
	Production & Transportation	13.1%	10.7%	10.3%
	Percent White Collar Workers	63.2%	64.8%	64.3%
	Percent Blue Collar Workers	36.8%	35.2%	35.7%

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	Agriculture/Mining/Construction	7.2%	9.0%	10.0%
	Manufacturing	7.6%	7.0%	6.0%
	Transportation	5.4%	5.1%	5.6%
	Information	1.4%	1.6%	1.5%
	Wholesale/Retail	13.8%	13.1%	14.0%
	Finance, Insurance, Real Estate	7.4%	7.8%	8.8%
	Professional Services	6.3%	6.7%	7.2%
	Management Services	0.2%	0.2%	0.2%
	Administrative/Waste Services	5.3%	6.6%	6.7%
	Educational Services	23.3%	22.2%	20.6%
	Entertainment Services	11.0%	11.6%	10.4%
	Other Professional Services	6.6%	4.9%	4.8%
	Public Administration	4.5%	4.2%	4.3%
Vehicles per HH	No Vehicles	10.2%	7.0%	5.1%
	1 Vehicle	44.8%	38.2%	35.4%
	2 Vehicles	32.5%	38.4%	42.0%
	3 or more vehicles	12.6%	16.4%	17.4%
	Average Number of Vehicles	1.51	1.70	1.79
Change	Births (last 12 months)	305	683	1,459
	Deaths (last 12 months)	280	653	1,556
	Migration (last 12 months)	453	1,451	3,363
Work place	Workplace Establishments	1,467	2,132	4,119
	Workplace Employees (FTE)	16,414	23,264	41,771