

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	4,641	43,205	69,249
	Population Est 23Q1	4,586	42,822	68,561
	Population Est 22Q4	4,590	42,813	68,524
	Population Est 22Q3	4,524	42,566	68,088
	Population Est 22Q2	4,512	42,339	67,602
	Population Est 22Q1	4,501	42,228	67,304
	Population Est 21Q4	4,487	42,109	66,915
	Population Est 21Q3	4,478	42,009	66,682
	Population Est 21Q2	4,505	42,072	66,581
	Population Fcst	4,910	44,560	72,964
	2010 Census Population	3,991	29,427	47,863
	2000 Census Population	3,476	25,892	41,222
	1990 Census Population	3,015	22,659	35,002
	Current Year Daytime Population	6,147	49,606	70,619
	Average Seasonal Population	191	1,503	2,157
	Historical Annual Growth, 1990 – 2000	1.43%	1.34%	1.65%
	Historical Annual Growth, 2000 – 2010	1.39%	1.29%	1.50%
	Estimated Annual Growth, 2010 – CY	1.15%	2.94%	2.83%
	Projected Annual Growth, CY to Y5	1.13%	0.62%	1.05%
	Group Qtrs Est	452	3,072	3,409
Transient Est Average Last 4 Qtrs	295	916	1,407	
<b>Households</b>	Current Year Estimated Households	1,869	16,787	27,228
	Households Est 23Q1	1,845	16,627	26,944
	Households Est 22Q4	1,846	16,622	26,931
	Households Est 22Q3	1,816	16,515	26,751
	Households Est 22Q2	1,812	16,423	26,575
	Households Est 22Q1	1,807	16,377	26,453
	Households Est 21Q4	1,801	16,330	26,293
	Households Est 21Q3	1,797	16,286	26,196
	Households Est 21Q2	1,808	16,302	26,137
	Households Fcst	1,988	17,355	28,748
	2010 Census Households	1,698	11,661	19,020
	2000 Census Households	1,555	10,576	16,694
	1990 Census Households	1,275	9,157	13,888
	Historical Annual Growth, 1990 – 2000	2.00%	1.45%	1.86%
	Historical Annual Growth, 2000 – 2010	0.89%	0.98%	1.31%
	Estimated Annual Growth, 2010 – CY	0.73%	2.79%	2.74%
	Projected Annual Growth, CY to Y5	1.24%	0.67%	1.09%
Population per Household	2.24	2.39	2.42	

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Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.8%	0.6%	0.7%
	HH Income \$250,000 to \$499,999	0.9%	0.7%	0.8%
	HH Income \$200,000 to \$249,999	2.1%	1.7%	1.9%
	HH Income \$175,000 to \$199,999	0.9%	2.4%	3.1%
	HH Income \$150,000 to \$174,999	1.7%	2.1%	2.5%
	HH Income \$100,000 to 149,999	10.1%	11.9%	12.7%
	HH Income \$75,000 to 99,999	13.7%	13.6%	13.6%
	HH Income \$50,000 to 74,999	19.6%	17.1%	18.2%
	HH Income \$35,000 to 49,999	14.0%	14.2%	14.3%
	HH Income \$25,000 to 34,999	9.7%	10.1%	10.2%
	HH Income \$15,000 to 24,999	12.8%	12.6%	10.6%
	HH Income \$0 to 14,999	13.7%	12.9%	11.5%
	Average Household Income	\$63,076	\$65,924	\$71,745
	Median Household Income	\$49,690	\$50,276	\$55,367
	Per Capita Income	\$27,177	\$26,836	\$29,075
	2000 Average HH Income	\$44,008	\$42,929	\$45,493
	2000 Median HH Income	\$30,191	\$31,540	\$33,822
	Average Disposable Income	55,394	57,506	60,959
	Median Disposable Income	44,655	45,168	49,481
	Discretionary HH Income Over \$150,000	0.1%	1.0%	1.1%
	Discretionary HH Income \$125,000 to \$149,999	2.6%	1.7%	2.6%
	Discretionary HH Income \$100,000 to \$124,999	1.8%	3.0%	3.6%
	Discretionary HH Income \$75,000 to \$99,999	3.6%	5.8%	7.1%
	Discretionary HH Income \$50,000 to \$74,999	13.9%	15.1%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	33.7%	29.9%	30.6%
	Discretionary HH Income Under \$25,000	44.3%	43.4%	39.1%
	Average Discretionary HH Income	35,566	37,767	41,309
	Median Discretionary HH Income	29,652	29,916	33,027
	Householder White – Count	1,582	12,278	19,980
	Median HH Income	\$51,604	\$56,796	\$61,758
	Average HH Income	\$61,913	\$67,079	\$70,756
	Householder Black or African-American – Count	44	1,816	2,690
	Median HH Income	\$63,791	\$26,129	\$32,162
	Average HH Income	\$55,395	\$37,857	\$42,258
Householder Hispanic – Count	172	1,787	2,932	
Median HH Income	\$36,423	\$40,932	\$40,805	
Average HH Income	\$39,097	\$53,619	\$57,309	
Householder Asian or Pacific Islander – Count	3	84	245	
Median HH Income	\$301,681	\$69,703	\$61,732	
Average HH Income	\$169,819	\$85,823	\$88,167	
Householder Other or Pacific Islander – Count	68	822	1,381	
Median HH Income	\$64,444	\$60,767	\$53,758	
Average HH Income	\$61,711	\$65,449	\$63,614	
Gender	Male Population	2,208	20,317	32,808
	Female Population	2,433	22,889	36,441

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Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	191	2,121	3,336
	Count of Pop 0 to 7 years	263	2,993	4,749
	Count of Pop 5 - 13	371	4,063	6,532
	Count of Pop 14 - 18	269	2,394	3,593
	Count of Pop 19 - 22	311	2,619	3,771
	Count of Pop 22 - 25	241	2,005	2,826
	Count of Pop 25 - 29	271	2,592	3,875
	Count of Pop 30 - 34	251	2,437	3,766
	Count of Pop 35 - 39	228	2,384	3,824
	Count of Pop 40 - 44	208	2,212	3,623
	Count of Pop 45 - 59	760	7,000	11,592
	Count of Pop 60 - 74	916	8,269	14,108
	Count of Pop 75 - 84	435	3,600	6,099
	Count of Pop 85+	188	1,508	2,303
	% of Pop 0 to 4 years	4.1%	4.9%	4.8%
	% of Pop 0 to 7 years	5.7%	6.9%	6.9%
	% of Pop 5 - 13	8.0%	9.4%	9.4%
	% of Pop 14 - 18	5.8%	5.5%	5.2%
	% of Pop 19 - 22	6.7%	6.1%	5.4%
	% of Pop 22 - 25	5.2%	4.6%	4.1%
	% of Pop 25 - 29	5.8%	6.0%	5.6%
	% of Pop 30 - 34	5.4%	5.6%	5.4%
	% of Pop 35 - 39	4.9%	5.5%	5.5%
% of Pop 40 - 44	4.5%	5.1%	5.2%	
% of Pop 45 - 59	16.4%	16.2%	16.7%	
% of Pop 60 - 74	19.7%	19.1%	20.4%	
% of Pop 75 - 84	9.4%	8.3%	8.8%	
% of Pop 85+	4.0%	3.5%	3.3%	
Median Age	44.5	42.2	44.3	
Average Age	44.5	43.1	44.0	
Male Population by Age	% of Pop 0 to 4 years	4.5%	5.3%	5.2%
	% of Pop 5 - 13	9.0%	10.1%	10.0%
	% of Pop 14 - 18	5.7%	5.7%	5.4%
	% of Pop 19 - 22	6.8%	6.3%	5.7%
	% of Pop 22 - 25	5.6%	4.8%	4.2%
	% of Pop 25 - 29	6.8%	6.4%	5.9%
	% of Pop 30 - 34	5.8%	5.8%	5.6%
	% of Pop 35 - 39	4.9%	5.6%	5.6%
	% of Pop 40 - 44	4.4%	5.2%	5.3%
	% of Pop 45 - 59	17.0%	16.5%	16.9%
	% of Pop 75 - 84	8.1%	7.7%	8.2%
	% of Pop 60 - 74	18.7%	18.3%	19.5%
	% of Pop 85+	2.6%	2.4%	2.4%
Median Age	40.9	40.0	42.2	
Average Age	42.3	41.5	42.6	

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	% of Pop 0 to 4 years	3.7%	4.5%	4.5%
	% of Pop 5 - 13	7.1%	8.8%	8.9%
	% of Pop 14 - 18	5.9%	5.4%	5.0%
	% of Pop 19 - 22	6.6%	5.9%	5.2%
	% of Pop 22 - 25	4.8%	4.5%	3.9%
	% of Pop 25 - 29	4.9%	5.7%	5.4%
	% of Pop 30 - 34	5.0%	5.5%	5.3%
	% of Pop 35 - 39	4.9%	5.4%	5.4%
	% of Pop 40 - 44	4.6%	5.1%	5.2%
	% of Pop 45 - 59	15.8%	16.0%	16.6%
	% of Pop 60 - 74	20.7%	19.9%	21.2%
	% of Pop 75 - 84	10.5%	8.9%	9.3%
	% of Pop 85+	5.4%	4.5%	4.2%
	Median Age	47.6	44.3	46.2
Average Age	46.4	44.4	45.3	
Race	Count of White	3,415	29,522	48,495
	Count of Black or African-American	271	4,682	7,219
	Count of Asian or Pacific Islander	97	762	1,172
	Count of Other races	859	8,239	12,363
	White	73.6%	68.3%	70.0%
	Black or African American	5.8%	10.8%	10.4%
	Asian	2.1%	1.8%	1.7%
	Other Races	18.5%	19.1%	17.9%
Language Spoken	Speak English at Home	88.3%	86.6%	86.1%
	Speak Spanish at Home	8.2%	10.7%	10.9%
	Speak French or French Creole at Home	0.8%	0.5%	0.5%
	Speak German at Home	0.8%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	1.2%	0.8%	0.8%
	Speak Russian and Other Slavic Languages at H	0.0%	0.2%	0.2%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.0%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.1%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at H	0.6%	0.2%	0.2%
	Speak Other Language at Home	0.0%	0.0%	0.1%
Hispanic	Hispanic Population	875	8,244	12,196
	Hispanic Population Percent	18.9%	19.1%	17.6%
	Mexican	66.3%	51.5%	48.2%
	Puerto Rican	7.4%	27.7%	29.5%
	Cuban	3.6%	3.5%	5.9%
	Dominican	2.0%	0.9%	0.8%
	Central American	0.7%	1.5%	2.0%
	South American	10.6%	8.0%	6.9%
	Other Hispanic	9.4%	6.9%	6.7%
	2000 Hispanic Population Percent	7%	10%	8%
	1990 Hispanic Population Percent	4%	3%	3%

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Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	3.3%	3.9%	4.0%
	American	3.1%	3.7%	3.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.1%	1.7%	1.7%
	Chinese	0.1%	0.2%	0.3%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.9%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.9%	0.7%	0.7%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	29.2%	24.0%	25.3%
	British	6.4%	5.1%	5.4%
	Dutch	0.8%	0.5%	0.5%
	French	1.3%	1.0%	1.0%
	German	5.4%	4.9%	5.1%
	Italian	2.9%	2.7%	3.1%
	Polish	2.0%	1.4%	1.4%
	Scandinavian	1.0%	1.0%	1.0%
	Scotch/Irish	6.7%	5.4%	5.5%
Other European (ie. Greek/Russian)	2.8%	2.1%	2.4%	
Middle Eastern	0.0%	0.2%	0.1%	
Other Ancestry	30.7%	33.0%	32.1%	
Unclassified Ancestry	15.8%	18.0%	19.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	3,258	30,004	49,190
	Elementary (0 to 8)	2.2%	2.8%	2.7%
	Some High School (9 to 11)	6.4%	5.8%	5.7%
	High School Graduate (12)	36.7%	32.1%	30.1%
	Some College (13 to 16)	25.3%	22.4%	21.6%
	Associates Degree Only	8.1%	12.9%	13.7%
	Bachelors Degree Only	11.5%	14.7%	16.8%
	Graduate Degree	9.9%	9.3%	9.5%
	% College (4+)	21.3%	24.0%	26.3%
<b>Household Type</b>	Total Households – count	1,869	16,787	27,228
	One Person HHs – count	700	5,332	7,963
	Family HHs – count	964	9,797	16,985
	Married Couple – count	611	6,934	12,526
	w/own children – count	149	1,974	3,636
	w/out own children – count	462	4,960	8,890
	Male Householder – count	154	744	1,314
	Female Householder – count	199	2,120	3,145
	Non-Family Households – count	206	1,658	2,280
	1 Person Household	37.4%	31.8%	29.2%
	2 Person Household	32.4%	34.8%	36.3%
	3 Person Household	13.6%	14.1%	14.6%
	4 Person Household	8.8%	10.9%	11.2%
	5 Person Household	4.7%	4.9%	5.0%
	6 Person Household	1.8%	2.1%	2.1%
7+ Person Household	1.3%	1.6%	1.4%	
% Households With Children	15.4%	18.4%	20.2%	

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Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,121	18,629	29,964
	Owner Occupied Percent	53.4%	58.0%	63.0%
	Renter Occupied Percent	34.8%	32.1%	27.8%
	Vacant Housing Percent	11.9%	9.9%	9.1%
	Total Housing Units (Census 2000)	1,690	11,557	18,207
	For Rent (Census 2000)	0%	25%	24%
	For Sale (Census 2000)	24%	17%	18%
	Rented or Sold, (Census 2000)	7%	11%	10%
	Seasonal (Census 2014)	37%	20%	16%
	Other (Census 2000)	5%	12%	14%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	10%	14%	17%
	Homes Built 1980 to 1989	25%	22%	25%
	Homes Built 1970 to 1979	26%	23%	23%
	Homes Built 1960 to 1969	16%	14%	13%
	Homes Built 1950 to 1959	19%	15%	12%
	Homes Built 1940 to 1949	2%	5%	4%
	Homes Built Before 1939	2%	7%	6%
<b>Units in Structure</b>	1 Unit	59%	69%	70%
	2 - 9 Units	9%	11%	11%
	Greater than 10 Units	6%	9%	7%
	Mobilie Trailer	26%	11%	12%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.8%	1.5%	1.8%
	Property Value \$750,000 to \$999,999	2.7%	2.5%	2.8%
	Property Value \$500,000 to \$749,999	7.9%	9.4%	14.4%
	Property Value \$400,000 to \$499,999	7.7%	12.6%	14.7%
	Property Value \$300,000, to \$399,999	13.2%	21.4%	21.2%
	Property Value \$200,000 to \$299,999	24.6%	24.9%	21.0%
	Property Value \$150,000 to \$199,999	8.7%	10.7%	8.4%
	Property Value \$100,000 to \$149,999	7.7%	6.8%	5.9%
	Property Value \$60,000 to \$99,999	7.7%	4.3%	4.3%
	Property Value \$40,000 to \$59,999	2.8%	1.8%	2.1%
	Property Value \$0 to \$39,999	8.4%	3.2%	2.9%
	Median Home Value	\$235,755	\$291,271	\$324,318
Median Rent	\$584	\$563	\$585	
<b>Wealth per Household</b>	\$0 and under - percent	18.1%	18.0%	17.4%
	\$1 to \$4999 - percent	9.6%	9.3%	8.8%
	\$5k to \$9999 - percent	4.9%	4.8%	4.6%
	\$10k to \$24999 - percent	6.6%	6.5%	6.4%
	\$25k to \$49999 - percent	6.9%	6.8%	6.9%
	\$50k to \$99999 - percent	10.4%	10.4%	10.4%
	\$100k to \$249999 - percent	18.0%	18.1%	18.3%
	\$250k to \$499999 - percent	12.5%	12.7%	13.1%
	\$500k+ - percent	13.1%	13.5%	14.0%
	Median HH Wealth	\$68,927	\$72,218	\$77,867
	Avg HH Wealth	\$221,552	\$226,048	\$233,006

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<b>Economic Viability</b>	Economic Viability Local	221	214	220
	Economic Viability Indexed	221	214	220
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,969	17,629	28,866
	Managerial/Executive	17.2%	15.9%	17.3%
	Professional Specialty	15.2%	17.8%	18.8%
	Healthcare Support	1.2%	4.0%	3.3%
	Sales	13.2%	9.3%	10.7%
	Office & Administrative Support	16.9%	13.3%	13.3%
	Protective Service	4.3%	2.6%	2.6%
	Food Preparation	5.5%	7.0%	6.0%
	Building Maintenance & Cleaning	4.7%	5.8%	5.0%
	Personal Care	2.0%	2.4%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.3%
	Construction	9.2%	11.0%	11.1%
	Production & Transportation	10.8%	10.5%	9.6%
	Percent White Collar Workers	63.6%	60.3%	63.3%
	Percent Blue Collar Workers	36.4%	39.7%	36.7%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.3%	9.4%	10.9%
	Manufacturing	12.2%	8.0%	7.2%
	Transportation	2.7%	3.9%	3.8%
	Information	3.0%	1.8%	1.8%
	Wholesale/Retail	18.7%	12.3%	14.0%
	Finance, Insurance, Real Estate	5.6%	7.5%	8.0%
	Professional Services	4.5%	6.4%	6.7%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.8%	4.6%	5.1%
	Educational Services	21.3%	24.3%	22.5%
	Entertainment Services	9.4%	10.2%	9.7%
	Other Professional Services	6.3%	6.6%	5.4%
	Public Administration	7.1%	5.1%	4.9%
<b>Transportation To Work</b>	Drive to Work Alone	81.3%	76.0%	78.2%
	Drive to Work Carpool	12.1%	16.4%	15.4%
	Travel to Work by Public Transportation	0.0%	0.8%	0.6%
	Drive to Work on Motorcycle	0.0%	0.2%	0.2%
	Drive to Work on Bicycle	1.1%	0.6%	0.4%
	Walked to Work	2.6%	2.5%	2.0%
	Other Means	0.3%	0.6%	0.5%
	Work at Home	2.6%	2.8%	2.7%

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	Travel to Work in Less than 5 Minutes	4.9%	3.4%	2.8%
	Travel to Work in 5 to 9 Minutes	16.3%	15.3%	13.9%
	Travel to Work in 10 to 14 Minutes	23.8%	22.0%	21.2%
	Travel to Work in 15 to 19 Minutes	12.6%	16.0%	16.5%
	Travel to Work in 20 to 29 Minutes	10.4%	13.1%	14.3%
	Travel to Work in 30 to 44 Minutes	17.4%	16.6%	17.7%
	Travel to Work in 45 to 59 Minutes	5.8%	6.1%	6.3%
	Travel to Work in 60 Minutes or more	8.9%	7.6%	7.4%
	Average Travel Time to Work	25	23	24
Vehicles per HH	No Vehicles	6.9%	6.9%	6.0%
	1 Vehicle	48.6%	42.0%	39.5%
	2 Vehicles	35.9%	35.8%	38.9%
	3 or more vehicles	8.6%	15.2%	15.6%
		Average Number of Vehicles	1.51	1.64
Change	Births (last 12 months)	42	433	671
	Deaths (last 12 months)	60	509	847
	Migration (last 12 months)	149	951	1,835
Work place	Workplace Establishments	280	1,628	2,101
	Workplace Employees (FTE)	2,594	17,575	22,310