

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

Apr 3, 2025



Latitude: 29.0549 Longitude: -81.3036

Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,817	43,685	70,856
	Population Est 23Q1	4,736	43,401	70,372
	Population Est 22Q4	4,678	42,977	69,423
	Population Est 22Q3	4,655	43,312	69,351
	Population Est 22Q2	4,644	43,206	69,156
	Population Est 22Q1	4,588	42,814	68,457
	Population Est 21Q4	4,591	42,805	68,420
	Population Est 21Q3	4,526	42,558	67,985
	Population Est 21Q2	4,514	42,331	67,494
	Population Fcst	5,034	44,680	73,966
	2010 Census Population	4,010	36,887	55,755
	2000 Census Population	3,636	33,291	48,809
	1990 Census Population	3,190	28,951	41,802
	Current Year Daytime Population	6,970	50,669	72,966
	Average Seasonal Population	183	1,820	2,586
	Historical Annual Growth, 1990 – 2000	1.32%	1.41%	1.56%
	Historical Annual Growth, 2000 – 2010	0.98%	1.03%	1.34%
	Estimated Annual Growth, 2010 – CY	1.30%	1.19%	1.70%
	Projected Annual Growth, CY to Y5	0.89%	0.45%	0.86%
	Group Qtrs Est	453	3,070	3,408
	Transient Est Average Last 4 Qtrs	275	856	1,315
Households	Current Year Estimated Households	1,948	16,999	27,905
	Households Est 23Q1	1,912	16,875	27,701
	Households Est 22Q4	1,886	16,696	27,305
	Households Est 22Q3	1,875	16,832	27,265
	Households Est 22Q2	1,870	16,785	27,182
	Households Est 22Q1	1,846	16,623	26,899
	Households Est 21Q4	1,847	16,618	26,886
	Households Est 21Q3	1,816	16,511	26,707
	Households Est 21Q2	1,812	16,419	26,529
	Households Fcst	2,044	17,420	29,183
	2010 Census Households	1,619	14,513	22,133
	2000 Census Households	1,458	13,184	19,399
	1990 Census Households	1,280	11,565	16,516
	Historical Annual Growth, 1990 – 2000	1.30%	1.32%	1.62%
	Historical Annual Growth, 2000 – 2010	1.06%	0.96%	1.33%
	Estimated Annual Growth, 2010 – CY	1.31%	1.12%	1.64%
	Projected Annual Growth, CY to Y5	0.97%	0.49%	0.90%
	Population per Household	2.24	2.39	2.42

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Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.0%	1.3%	1.3%
	HH Income \$250,000 to \$499,999	1.2%	1.6%	1.6%
	HH Income \$200,000 to \$249,999	2.7%	3.6%	3.6%
	HH Income \$175,000 to \$199,999	1.1%	2.1%	2.9%
	HH Income \$150,000 to \$174,999	2.8%	3.1%	3.7%
	HH Income \$100,000 to 149,999	12.8%	15.9%	17.2%
	HH Income \$75,000 to 99,999	17.2%	16.2%	15.8%
	HH Income \$50,000 to 74,999	13.8%	15.1%	16.3%
	HH Income \$35,000 to 49,999	13.6%	12.7%	13.0%
	HH Income \$25,000 to 34,999	10.2%	9.6%	8.7%
	HH Income \$15,000 to 24,999	10.7%	8.8%	7.4%
	HH Income \$0 to 14,999	12.9%	10.0%	8.6%
	Average Household Income	\$70,608	\$80,959	\$87,003
	Median Household Income	\$54,340	\$62,831	\$68,569
	Per Capita Income	\$30,266	\$32,711	\$35,110
	Average Disposable Income	\$62,190	\$69,534	\$72,785
	Median Disposable Income	\$49,063	\$56,331	\$61,323
	Discretionary HH Income Over \$150,000	0.5%	3.1%	3.4%
	Discretionary HH Income \$125,000 to \$149,999	3.5%	3.9%	4.2%
	Discretionary HH Income \$100,000 to \$124,999	2.4%	3.8%	4.8%
	Discretionary HH Income \$75,000 to \$99,999	8.1%	9.2%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	18.9%	21.0%	21.7%
	Discretionary HH Income \$25,000 to \$49,999	28.8%	26.7%	27.4%
	Discretionary HH Income Under \$25,000	37.8%	32.4%	28.1%
	Average Discretionary HH Income	\$41,902	\$49,131	\$52,588
	Median Discretionary HH Income	\$34,569	\$40,134	\$44,605
	Householder White – Count	1,566	11,807	19,528
	Median HH Income	\$56,918	\$68,531	\$73,457
	Average HH Income	\$68,737	\$79,241	\$82,689
	Householder Black or African-American – Count	27	1,323	1,994
	Median HH Income	\$26,816	\$48,192	\$48,528
	Average HH Income	\$31,911	\$53,957	\$54,907
	Householder Hispanic – Count	229	2,515	4,160
	Median HH Income	\$49,916	\$55,089	\$58,667
	Average HH Income	\$60,531	\$68,407	\$72,489
	Householder Asian or Pacific Islander – Count	4	57	139
	Median HH Income	\$129,871	\$34,487	\$81,077
	Average HH Income	\$126,236	\$65,722	\$87,794
	Householder Other or Pacific Islander – Count	123	1,296	2,085
	Median HH Income	\$61,145	\$58,213	\$63,140
	Average HH Income	\$65,395	\$66,432	\$72,039

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Gender	Male Population	2,296	20,556	33,558
	Female Population	2,521	23,128	37,298
Total Population by Age	Count of Pop 0 to 4 years	204	2,134	3,381
	Count of Pop 0 to 7 years	278	3,016	4,821
	Count of Pop 5 - 13	373	4,040	6,567
	Count of Pop 14 - 18	271	2,391	3,656
	Count of Pop 19 - 22	320	2,642	3,874
	Count of Pop 22 - 25	250	2,031	2,903
	Count of Pop 25 - 29	288	2,668	4,022
	Count of Pop 30 - 34	262	2,454	3,793
	Count of Pop 35 - 39	245	2,434	3,935
	Count of Pop 40 - 44	216	2,270	3,749
	Count of Pop 45 - 59	769	6,905	11,585
	Count of Pop 60 - 74	958	8,368	14,406
	Count of Pop 75 - 84	464	3,809	6,584
	Count of Pop 85+	197	1,539	2,400
	% of Pop 0 to 4 years	4.2%	4.9%	4.8%
	% of Pop 0 to 7 years	5.8%	6.9%	6.8%
	% of Pop 5 - 13	7.7%	9.2%	9.3%
	% of Pop 14 - 18	5.6%	5.5%	5.2%
	% of Pop 19 - 22	6.6%	6.0%	5.5%
	% of Pop 22 - 25	5.2%	4.6%	4.1%
	% of Pop 25 - 29	6.0%	6.1%	5.7%
	% of Pop 30 - 34	5.4%	5.6%	5.4%
	% of Pop 35 - 39	5.1%	5.6%	5.6%
	% of Pop 40 - 44	4.5%	5.2%	5.3%
	% of Pop 45 - 59	16.0%	15.8%	16.4%
	% of Pop 60 - 74	19.9%	19.2%	20.3%
	% of Pop 75 - 84	9.6%	8.7%	9.3%
	% of Pop 85+	4.1%	3.5%	3.4%
	Median Age	44.5	42.3	44.4
	Average Age	44.6	43.2	44.2
Male Population by Age	% of Pop 0 to 4 years	4.6%	5.3%	5.2%
	% of Pop 5 - 13	8.8%	9.9%	9.9%
	% of Pop 14 - 18	5.5%	5.7%	5.4%
	% of Pop 19 - 22	6.7%	6.2%	5.7%
	% of Pop 22 - 25	5.5%	4.8%	4.3%
	% of Pop 25 - 29	7.0%	6.5%	6.0%
	% of Pop 30 - 34	6.0%	5.8%	5.5%
	% of Pop 35 - 39	5.1%	5.6%	5.6%
	% of Pop 40 - 44	4.4%	5.3%	5.4%
	% of Pop 45 - 59	16.6%	16.0%	16.5%
	% of Pop 75 - 84	8.2%	8.1%	8.7%
	% of Pop 60 - 74	18.9%	18.3%	19.4%
	% of Pop 85+	2.7%	2.4%	2.5%
	Median Age	40.9	40.1	42.3
	Average Age	42.5	41.7	42.8

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	% of Pop 0 to 4 years	3.9%	4.5%	4.4%
	% of Pop 5 - 13	6.8%	8.6%	8.7%
	% of Pop 14 - 18	5.7%	5.3%	4.9%
	% of Pop 19 - 22	6.6%	5.9%	5.2%
	% of Pop 22 - 25	4.9%	4.5%	4.0%
	% of Pop 25 - 29	5.0%	5.8%	5.4%
	% of Pop 30 - 34	4.9%	5.5%	5.2%
	% of Pop 35 - 39	5.1%	5.5%	5.5%
	% of Pop 40 - 44	4.6%	5.1%	5.2%
	% of Pop 45 - 59	15.4%	15.6%	16.2%
	% of Pop 60 - 74	20.8%	20.0%	21.2%
	% of Pop 75 - 84	10.9%	9.3%	9.8%
	% of Pop 85+	5.4%	4.5%	4.2%
	Median Age	47.8	44.4	46.4
	Average Age	46.6	44.6	45.5
Race	Count of White	3,682	30,212	50,780
	Count of Black or African-American	261	4,787	7,074
	Count of Asian or Pacific Islander	103	619	935
	Count of Other races	771	8,068	12,067
	White	76.4%	69.2%	71.7%
	Black or African American	5.4%	11.0%	10.0%
	Asian	2.1%	1.4%	1.3%
	Other Races	16.0%	18.5%	17.0%
Language Spoken	Speak English at Home	86.4%	83.8%	83.7%
	Speak Spanish at Home	10.9%	13.7%	13.9%
	Speak French or French Creole at Home	0.6%	0.4%	0.4%
	Speak German at Home	0.4%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	0.5%	0.5%	0.4%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.2%	0.2%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.0%	0.2%	0.2%
	Speak Vietnamese at Home	0.0%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.0%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	0.3%	0.2%
	Speak Other Language at Home	0.1%	0.3%	0.3%
Hispanic	Hispanic Population	853	8,672	13,181
	Hispanic Population Percent	17.7%	19.9%	18.6%
	Mexican	68.0%	50.2%	47.4%
	Puerto Rican	7.4%	29.5%	30.5%
	Cuban	3.1%	3.9%	6.2%
	Dominican	1.7%	0.9%	0.7%
	Central American	0.7%	1.4%	2.0%
	South American	11.1%	7.5%	6.5%
	Other Hispanic	8.0%	6.7%	6.6%
	2000 Hispanic Population Percent	6%	8%	7%
	1990 Hispanic Population Percent	3%	3%	3%

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Ancestry	American (percent of total population)	3.3%	3.9%	3.9%
	American	3.1%	3.7%	3.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.1%	1.4%	1.3%
	Chinese	0.1%	0.1%	0.2%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.8%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	1.1%	0.6%	0.5%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	29.5%	24.0%	25.3%
	British	6.4%	5.1%	5.4%
	Dutch	0.8%	0.5%	0.5%
	French	1.4%	1.0%	1.0%
	German	5.4%	4.8%	5.1%
	Italian	2.9%	2.7%	3.1%
	Polish	1.9%	1.4%	1.4%
	Scandinavian	1.0%	1.0%	1.0%
	Scotch/Irish	6.8%	5.4%	5.5%
	Other European (ie. Greek/Russian)	2.9%	2.1%	2.4%
	Middle Eastern	0.0%	0.2%	0.1%
	Other Ancestry	31.5%	32.7%	31.8%
	Unclassified Ancestry	15.9%	17.9%	19.0%
Education (Age 25+)	Adult Population (25 Years or Older)	3,399	30,447	50,474
	Elementary (0 to 8)	3.5%	4.1%	3.7%
	Some High School (9 to 11)	5.9%	5.1%	5.1%
	High School Graduate (12)	40.7%	32.3%	30.7%
	Some College (13 to 16)	20.9%	20.1%	19.1%
	Associates Degree Only	5.4%	12.7%	13.7%
	Bachelors Degree Only	14.1%	15.9%	16.9%
	Graduate Degree	9.5%	9.9%	10.9%
	% College (4+)	23.6%	25.8%	27.8%
Household Type	Total Households – count	1,948	16,999	27,905
	One Person HHs – count	731	5,405	8,152
	Family HHs – count	997	9,960	17,321
	Married Couple – count	581	6,815	12,314
	w/own children – count	173	2,332	3,887
	w/out own children – count	407	4,483	8,427
	Male Householder – count	152	934	1,669
	Female Householder – count	264	2,211	3,337
	Non-Family Households – count	221	1,634	2,432
	1 Person Household	37.5%	31.8%	29.2%
	2 Person Household	32.2%	34.7%	36.3%
	3 Person Household	13.6%	14.1%	14.7%
	4 Person Household	8.9%	10.9%	11.2%
	5 Person Household	4.7%	4.9%	5.0%
	6 Person Household	1.8%	2.1%	2.1%
	7+ Person Household	1.3%	1.6%	1.4%
	% Households With Children	18.3%	21.1%	22.2%

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Northgate Shopping Center DeLand, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	2,175	18,863	30,690
	Owner Occupied Percent	61.2%	59.4%	63.7%
	Renter Occupied Percent	28.4%	30.8%	27.2%
	Vacant Housing Percent	10.4%	9.9%	9.1%
	Total Housing Units (Census 2000)	1,586	14,428	21,105
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	1.8%	2.4%
	Property Value \$750,000 to \$999,999	1.3%	2.4%	3.6%
	Property Value \$500,000 to \$749,999	11.1%	12.4%	15.9%
	Property Value \$400,000 to \$499,999	12.6%	15.2%	16.7%
	Property Value \$300,000, to \$399,999	21.7%	22.8%	22.6%
	Property Value \$200,000 to \$299,999	25.0%	23.3%	19.3%
	Property Value \$150,000 to \$199,999	8.5%	8.8%	7.0%
	Property Value \$100,000 to \$149,999	6.0%	4.7%	3.9%
	Property Value \$60,000 to \$99,999	4.9%	3.6%	3.7%
	Property Value \$40,000 to \$59,999	1.1%	1.7%	1.8%
	Property Value \$0 to \$39,999	6.3%	3.1%	3.0%
	Median Home Value	\$290,104	\$320,734	\$350,155
Wealth per Household	\$0 and under - percent	17.7%	17.6%	17.1%
	\$1 to \$4999 - percent	9.2%	8.9%	8.5%
	\$5k to \$9999 - percent	4.7%	4.7%	4.5%
	\$10k to \$24999 - percent	6.4%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	18.2%	18.2%	18.4%
	\$250k to \$499999 - percent	12.8%	13.0%	13.3%
	\$500k+ - percent	13.6%	14.0%	14.5%
	Median HH Wealth	\$74,411	\$76,665	\$82,017
	Avg HH Wealth	\$228,361	\$232,665	\$239,458
Economic Viability	Economic Viability Local	276	275	276
	Economic Viability Indexed	102	102	102
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,070	18,289	30,434
	Managerial/Executive	18.2%	17.9%	18.4%
	Professional Specialty	20.3%	18.3%	20.7%
	Healthcare Support	0.2%	3.5%	3.4%
	Sales	18.9%	12.2%	11.3%
	Office & Administrative Support	13.8%	11.8%	11.8%
	Protective Service	0.1%	2.4%	2.5%
	Food Preperation	4.0%	7.2%	6.6%
	Building Maintenance & Cleaning	5.7%	5.8%	5.1%
	Personal Care	2.2%	2.1%	1.6%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.4%
	Construction	2.4%	6.9%	7.7%
	Production & Transportation	14.3%	11.7%	10.6%
	Percent White Collar Workers	71.4%	63.7%	65.5%
	Percent Blue Collar Workers	28.6%	36.3%	34.5%

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	Agriculture/Mining/Construction	5.3%	7.5%	8.8%
	Manufacturing	10.0%	7.4%	7.0%
	Transportation	6.4%	5.3%	5.1%
	Information	1.6%	1.3%	1.6%
	Wholesale/Retail	20.3%	12.4%	13.0%
	Finance, Insurance, Real Estate	3.5%	7.9%	7.9%
	Professional Services	3.6%	7.2%	6.8%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	2.3%	6.0%	6.6%
	Educational Services	23.8%	22.2%	22.3%
	Entertainment Services	9.8%	12.1%	11.5%
	Other Professional Services	9.2%	6.3%	4.9%
	Public Administration	4.3%	4.2%	4.3%
Vehicles per HH	No Vehicles	9.3%	7.9%	6.7%
	1 Vehicle	48.5%	41.3%	38.4%
	2 Vehicles	33.4%	36.0%	38.5%
	3 or more vehicles	8.8%	14.8%	16.4%
	Average Number of Vehicles	1.45	1.62	1.70
Change	Births (last 12 months)	44	433	678
	Deaths (last 12 months)	48	401	679
	Migration (last 12 months)	178	455	1,714
Work place	Workplace Establishments	283	1,605	2,093
	Workplace Employees (FTE)	2,801	17,859	22,850