2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 27.9591 Longitude: -82.7296

	ater Mall ater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Current Year Estimated Population	16,674	87,980	241,520
	Population Est 23Q1	16,666	87,847	240,696
	Population Est 22Q4	16,691	88,162	240,819
	Population Est 22Q3	16,800	88,509	241,741
	Population Est 22Q2	16,811	88,532	241,472
	Population Est 22Q1	16,417	87,715	239,816
	Population Est 21Q4	16,439	87,839	240,173
	Population Est 21Q3	16,408	87,853	240,298
	Population Est 21Q2	15,782	87,658	240,196
Population	Population Fcst	18,023	88,427	240,535
lat	2010 Census Population	10,541	56,527	155,098
g	2000 Census Population	11,270	58,753	155,107
<u>~</u>	1990 Census Population	9,530	55,531	143,343
	Current Year Daytime Population	14,673	86,767	252,226
	Average Seasonal Population	2,127	9,731	27,908
	Historical Annual Growth, 1990 – 2000	1.69%	0.57%	0.79%
	Historical Annual Growth, 2000 – 2010	-0.67%	-0.39%	0.00%
	Estimated Annual Growth, 2010 – CY	3.52%	3.40%	3.40%
	Projected Annual Growth, CY to Y5	1.57%	0.10%	-0.08%
	Group Qtrs Est	217	2,871	8,574
	Transient Est Average Last 4 Qtrs	3,298	5,131	12,022
	Current Year Estimated Households	8,097	39,524	109,716
	Households Est 23Q1	8,090	39,452	109,294
	Households Est 22Q4	8,100	39,590	109,351
	Households Est 22Q3	8,158	39,755	109,803
	Households Est 22Q2	8,158	39,765	109,671
	Households Est 22Q1	7,946	39,360	108,850
	Households Est 21Q4	7,956	39,416	109,018
lds	Households Est 21Q3	7,940	39,416	109,071
louseholds	Households Est 21Q2	7,655	39,375	109,104
ense	Households Fcst	8,789	39,812	109,195
유	2010 Census Households	4,764	25,834	68,015
	2000 Census Households	5,045	26,939	68,739
	1990 Census Households	4,479	25,308	63,684
	Historical Annual Growth, 1990 – 2000	1.20%	0.63%	0.77%
	Historical Annual Growth, 2000 – 2010	-0.57%	-0.42%	-0.11%
	Estimated Annual Growth, 2010 – CY	4.08%	3.26%	3.67%
	Projected Annual Growth, CY to Y5	1.65%	0.15%	-0.10%
	Population per Household	2.03	2.15	2.12

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Dec 5, 2023

**BRIXMOR**°

500 0, 2020			Latitude. 21.9391	Longitude62.7290
Clearw	ater Mall	1.00 Mile	3.00 Mile	5.00 Mile
Clearw	ater, FL	Radius	Radius	Radius
	HH Income \$500,000 or more	0.6%	0.7%	0.7%
	HH Income \$250,000 to \$499,999	0.6%	0.9%	0.8%
	HH Income \$200,000 to \$249,999	1.6%	2.1%	1.9%
	HH Income \$175,000 to \$199,999	1.3%	1.8%	2.3%
	HH Income \$173,000 to \$174,999	2.4%	2.9%	2.9%
	HH Income \$100,000 to 149,999	14.6%	15.8%	13.3%
	HH Income \$75,000 to 99,999	12.7%	11.7%	11.9%
	HH Income \$50,000 to 74,999	19.1%	19.0% 16.4%	18.9%
	HH Income \$35,000 to 49,999	17.6%		15.6%
	HH Income \$25,000 to 34,999	10.2%	9.8%	10.8%
	HH Income \$15,000 to 24,999	10.1%	8.5%	10.1%
	HH Income \$0 to 14,999	9.2%	10.3%	10.8%
	Average Household Income	\$67,618	\$73,262	\$72,594
	Median Household Income	\$52,331	\$54,816	\$52,849
	Per Capita Income	\$33,120	\$33,699	\$33,743
	2000 Average HH Income	\$40,436	\$47,653	\$47,819
	2000 Median HH Income	\$30,793	\$37,102	\$36,386
İ	Average Disposable Income	59,153	62,487	60,287
	Median Disposable Income	47,024	49,106	47,403
	Discretionary HH Income Over \$150,000	0.1%	1.3%	1.1%
Income	Discretionary HH Income \$125,000 to \$149,999	1.8%	2.2%	2.4%
ဦ	Discretionary HH Income \$100,000 to \$124,999	2.6%	3.0%	3.2%
=	Discretionary HH Income \$75,000 to \$99,999	6.6%	8.3%	7.1%
	Discretionary HH Income \$50,000 to \$74,999	18.7%	17.4%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	34.9%	31.4%	31.2%
	Discretionary HH Income Under \$25,000	35.3%	36.4%	39.2%
	Average Discretionary HH Income	39,688	42,456	40,785
	Median Discretionary HH Income	31,866	33,086	31,539
	Householder White – Count	6,177	30,882	84,658
	Median HH Income	\$53,766	\$57,532	\$55,648
	Average HH Income	\$66,929	\$71,140	\$68,841
	Householder Black or African-American – Count	237	1,846	7,647
	Median HH Income	\$63,648	\$45,478	\$38,974
İ	Average HH Income	\$56,046	\$49,279	\$44,971
İ	Householder Hispanic – Count	1,142	4,361	10,562
1	Median HH Income	\$48,017	\$49,683	\$46,053
	Average HH Income	\$54,114	\$57,324	\$56,282
	Householder Asian or Pacific Islander – Count	121	822	2,252
	Median HH Income	\$64,693	\$53,076	\$57,169
	Average HH Income	\$97,898	\$69,290	\$77,109 \$71,092
	Householder Other or Pacific Islander – Count	420	1,612	4,597
	Median HH Income	\$52,540	\$54,642	\$51,852
	Average HH Income	\$57,319	\$62,541	\$61,029
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Gender	Male Population	8,111	42,213	116,397
Ge	Female Population	8,562	45,767	125,123
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2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

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	rater Mall rater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Count of Don Oto Avenue	004	2.070	40.700
	Count of Pop 0 to 4 years	834	3,970	10,709
	Count of Pop 0 to 7 years	1,057	5,305	14,592
	Count of Pop 5 - 13	1,264	6,840	18,787
	Count of Pop 10 - 22	571 609	3,277	8,900
	Count of Pop 19 - 22 Count of Pop 22 - 25	497	3,385 2,618	9,104 6,934
	Count of Pop 25 - 29	1,139	4,976	13,222
	Count of Pop 30 - 34	1,281	5,661	15,222
	Count of Pop 35 - 39	1,166	5,679	15,229
	Count of Pop 40 - 44	994	5,308	14,168
	Count of Pop 45 - 59	3,015	16,639	45,643
	Count of Pop 60 - 74	3,545	19,327	54,209
_	Count of Pop 75 - 84	1,311	7,363	21,055
Total Population by Age	Count of Pop 85+	447		
e lat	· ·		2,937	8,356
opula Age	% of Pop 0 to 4 years	5.0%	4.5%	4.4%
P &	% of Pop 0 to 7 years	6.3%	6.0%	6.0%
Ja	% of Pop 5 - 13	7.6%	7.8%	7.8%
⊢	% of Pop 14 - 18	3.4%	3.7%	3.7%
	% of Pop 19 - 22	3.7%	3.8%	3.8%
	% of Pop 22 - 25	3.0%	3.0%	2.9%
	% of Pop 25 - 29	6.8%	5.7%	5.5%
	% of Pop 30 - 34	7.7%	6.4%	6.3%
	% of Pop 35 - 39	7.0%	6.5%	6.3%
	% of Pop 40 - 44	6.0%	6.0%	5.9%
	% of Pop 45 - 59	18.1%	18.9%	18.9%
	% of Pop 60 - 74	21.3%	22.0%	22.4%
	% of Pop 75 - 84	7.9%	8.4%	8.7%
	% of Pop 85+	2.7%	3.3%	3.5%
	Median Age	44.9	47.3	48.1
	Average Age	44.8	45.9	46.3
	% of Pop 0 to 4 years	5.2%	4.8%	4.7%
	% of Pop 5 - 13	7.8%	8.2%	8.2%
	% of Pop 14 - 18	3.5%	3.9%	3.9%
	% of Pop 19 - 22	3.6%	4.0%	4.0%
	% of Pop 22 - 25	3.0%	3.1%	3.1%
lo	% of Pop 25 - 29	7.0%	5.8%	5.8%
lat e	% of Pop 30 - 34	8.0%	6.6%	6.6%
pp.	% of Pop 35 - 39	7.4%	6.7%	6.6%
Popula by Age	% of Pop 40 - 44	6.3%	6.2%	6.1%
Male Population by Age	% of Pop 45 - 59	17.8%	18.9%	19.0%
Σ	% of Pop 75 - 84	7.5%	7.8%	7.9%
	% of Pop 60 - 74	21.0%	21.3%	21.5%
	% of Pop 85+	2.0%	2.6%	2.6%
	·	43.6		
	Median Age		45.5 44.7	45.9
	Average Age	44.0	44.7	44.9

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	rater Mall rater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.8%	4.2%	4.2%
	% of Pop 5 - 13	7.3%	7.4%	7.4%
	% of Pop 14 - 18	3.4%	3.6%	3.5%
	% of Pop 19 - 22	3.7%	3.7%	3.5%
	% of Pop 22 - 25	3.0%	2.9%	2.7%
	% of Pop 25 - 29	6.7%	5.5%	5.2%
	% of Pop 30 - 34	7.4%	6.2%	6.0%
	% of Pop 35 - 39	6.6%	6.2%	6.0%
	% of Pop 40 - 44	5.7%	5.9%	5.7%
	% of Pop 45 - 59	18.4%	19.0%	18.8%
	% of Pop 60 - 74	21.5%	22.6%	23.3%
	% of Pop 75 - 84	8.2%	8.9%	9.5%
	% of Pop 85+	3.3%	4.1%	4.2%
	Median Age	46.3	48.9	50.3
	Average Age	45.5	46.9 46.9	47.7
	· ·			
	Count of White	11,355	62,997	171,720
	Count of Black or African-American	1,456	5,864	20,981
	Count of Asian or Pacific Islander	453	2,895	7,488
Race	Count of Other races	3,409	16,225	41,332
88	White	68.1%	71.6%	71.1%
	Black or African American	8.7%	6.7%	8.7%
	Asian	2.7%	3.3%	3.1%
	Other Races	20.4%	18.4%	17.1%
	Speak English at Home	77.6%	80.6%	83.2%
	Speak Spanish at Home	11.7%	10.2%	8.9%
	Speak French or French Creole at Home	1.3%	1.0%	0.8%
	Speak German at Home	1.2%	0.7%	0.6%
l gg L	Speak Other Indo-European Languages at Home	2.6%	2.9%	2.5%
1 2 3	Speak Russian and Other Slavic Languages at H	3.6%	2.3%	1.5%
Language Spoken	Speak Chinese at Home	0.2%	0.2%	0.3%
ן בי יי	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.5%	0.5%
	Speak Other Asian Languages at Home	0.4%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at F	0.4%	0.4%	0.4%
	Speak Other Language at Home	1.0%	0.5%	0.7%
	Hispanic Population	3,365	14,968	37,670
	Hispanic Population Percent	20.2%	17.0%	15.6%
	Mexican	24.4%	25.9%	31.4%
()	Puerto Rican	27.1%	23.6%	25.8%
Hispanic	Cuban	12.1%	10.2%	10.2%
bg	Dominican	6.1%	4.3%	3.3%
H:S	Central American	5.7%	5.9%	6.5%
	South American	17.1%	18.6%	14.4%
	Other Hispanic	7.5%	11.5%	8.4%
	2000 Hispanic Population Percent	13%	7%	7%
	1990 Hispanic Population Percent	3%	3%	3%
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**BRIXMOR**°

2				Longitude: -62.7290
	rater Mall rater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Cicari	American (percent of total population)	5.0%	5.3%	6.0%
	American (percent of total population)	4.7%	5.0%	5.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	2.7%	3.2%	3.0%
	Chinese	0.3%	0.5%	0.4%
İ	Japanese	0.0%	0.1%	0.1%
İ	Korean	0.0%	0.1%	0.2%
	South Central Asian (ie. Indian)	0.9%	0.7%	0.7%
	South East Asian (ie. Vietnamese)	1.4%	1.6%	1.5%
<b>‡</b>	Other Asian	0.1%	0.3%	0.2%
Ancestry	European (percent of total population)	37.1%	40.2%	39.8%
2	British	6.2%	6.8%	6.8%
<	Dutch French	0.2% 1.6%	0.5% 1.5%	0.5%
	German	7.6%	8.1%	1.6%   8.1%
	Italian	4.0%	4.9%	5.2%
	Polish	1.5%	1.9%	2.0%
	Scandinavian	1.2%	1.7%	1.6%
İ	Scotch/Irish	9.5%	8.9%	8.8%
İ	Other European (ie. Greek/Russian)	5.2%	5.9%	5.2%
	Middle Eastern	0.8%	0.5%	0.5%
	Other Ancestry	18.8%	18.0%	19.4%
	Unclassified Ancestry	15.5%	15.7%	15.6%
	Adult Population (25 Years or Older)	12,899	67,890	187,085
	Elementary (0 to 8)	4.2%	2.9%	3.3%
<b>-</b> -	Some High School (9 to 11)	8.0%	6.2%	6.5%
iio 5+	High School Graduate (12)	36.7%	31.4%	30.5%
Education (Age 25+)	Some College (13 to 16)	23.0%	23.8%	23.6%
du	Associates Degree Only	6.7%	8.8%	8.9%
шС	Bachelors Degree Only	14.2%	17.6%	18.2%
	Graduate Degree	7.1%	9.4%	9.0%
	% College (4+)	21.4%	27.0%	27.2%
	Total Households – count	8,097	39,524	109,716
	One Person HHs – count	3,090	14,057	40,376
	Family HHs – count	4,156	22,131	59,397
	Married Couple – count	2,909	16,119	42,335
	w/own children – count	747	4,365	11,980
	w/out own children – count	2,162	11,754	30,355
5	Male Householder – count	391	1,649	4,601
	Female Householder – count	855	4,363	12,461
Household Type	Non-Family Households – count	851	3,336	9,943
ši -	1 Person Household	38.2%	35.6%	36.8%
유	2 Person Household	38.0%	37.2%	37.1%
	3 Person Household	11.8%	12.9%	12.6%
	4 Person Household	7.0%	8.7%	8.1%
	5 Person Household	3.3%	3.7%	3.4%
	6 Person Household	1.1%	1.2%	1.3%
	7+ Person Household	0.6%	0.7%	0.7%
	% Households With Children	17.9%	18.7%	18.5%
	)	11.070	10.1 70	10.070

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	ater Mall ater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Total Housing Units Owner Occupied Percent	9,856 37.4%	45,740 52.6%	126,896 52.1%
	Renter Occupied Percent	44.8%	33.8%	34.4%
Housing	Vacant Housing Percent	17.8%	13.6%	13.5%
İSİ	Total Housing Units (Census 2000)	6,072	30,789	77,820
ᅙ	For Rent (Census 2000)	25%	16%	19%
_	For Sale (Census 2000)	9%	11%	13%
	Rented or Sold, (Census 2000)	5%	7%	6%
	Seasonal (Census 2014)	31%	48%	44%
	Other (Census 2000)	10%	7%	8%
<b>,</b>	Homes Built 1990 to 2000	16%	10%	10%
r lin	Homes Built 1980 to 1989	19% 28%	20%	24%
Homes Built By Year	Homes Built 1970 to 1979 Homes Built 1960 to 1969	25% 25%	33%	32%
mes By Ye	Homes Built 1950 to 1959	10%	22% 13%	18%   12%
호	Homes Built 1930 to 1939	2%	2%	2%
🛨	Homes Built Before 1939	0%	1%	2% 2%
ر e	1 Unit	28%	45%	47%
Units in Structure	2 - 9 Units	19%	17%	17%
nit	Greater than 10 Units	23%	27%	21%
U St	Mobilie Trailer	30%	12%	15%
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	0.5%	2.2%	2.8%
	Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999	0.7% 7.8%	1.9% 16.6%	2.6%
	Property Value \$400,000 to \$449,999  Property Value \$400,000 to \$499,999	7.6% 12.3%	15.1%	15.4%   12.8%
ed	Property Value \$400,000 to \$499,999  Property Value \$300,000, to \$399,999	18.2%	17.6%	16.3%
lue lue	Property Value \$200,000, to \$399,999  Property Value \$200,000 to \$299,999	18.5%	19.7%	19.5%
Va	Property Value \$150,000 to \$199,999	6.4%	6.8%	7.6%
ne r O	Property Value \$100,000 to \$149,999	6.7%	7.9%	8.4%
Home Value wner Occupied)	Property Value \$60,000 to \$99,999	8.3%	3.9%	4.4%
↑ <u>%</u>	Property Value \$40,000 to \$59,999	5.7%	2.3%	2.8%
	Property Value \$0 to \$39,999	14.1%	5.3%	6.3%
	Median Home Value	\$249,962	\$321,631	\$303,512
	Median Rent	\$687	\$660	\$626
	\$0 and under - percent	19.0%	17.8%	18.0%
	\$1 to \$4999 - percent	10.2%	9.2%	9.3%
	\$5k to \$9999 - percent	5.2%	4.8%	4.8%
olo	\$10k to \$24999 - percent	6.8%	6.5%	6.5%
Wealth Household	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
eal	\$50k to \$99999 - percent	10.1%	10.3%	10.3%
ĭ ĭ ĭ	\$100k to \$249999 - percent	17.3%	18.0%	18.0%
per	\$250k to \$499999 - percent	12.0%	12.8%	12.7%
<u> </u>	\$500k+ - percent	12.5%	13.7%	13.6%
	Median HH Wealth	\$59,308	\$73,667	\$72,148
	Avg HH Wealth	\$212,379	\$229,040	\$227,064

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	ater Mall ater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Economic Viability	Economic Viability Local Economic Viability Indexed	229 229	222 222	225 225
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation Managerial/Executive Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preperation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Workers Percent Blue Collar Workers	8,457 12.8% 16.6% 8.8% 13.3% 14.1% 1.2% 8.4% 4.6% 2.4% 0.0% 7.0% 10.7% 65.6% 34.4%	44,394 15.1% 21.3% 4.5% 12.7% 13.1% 1.5% 8.1% 3.3% 0.0% 7.1% 10.1% 66.6% 33.4%	118,940 15.1% 21.9% 4.0% 11.7% 14.6% 1.4% 7.4% 3.9% 2.9% 0.3% 6.5% 10.2% 67.3% 32.7%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction Manufacturing Transportation Information Wholesale/Retail Finance, Insurance, Real Estate Professional Services Management Services Administrative/Waste Services Educational Services Entertainment Services Other Professional Services Public Administration	5.2% 6.7% 5.1% 2.5% 17.1% 8.1% 6.1% 0.2% 6.2% 19.8% 15.1% 5.4% 2.5%	5.7% 7.2% 5.5% 1.9% 14.2% 9.5% 7.7% 0.1% 5.3% 19.9% 14.2% 5.5% 3.3%	5.9% 7.0% 4.9% 1.8% 14.8% 8.8% 8.4% 0.2% 6.2% 21.6% 11.7% 5.5% 3.2%
Transportation To Work	Drive to Work Alone Drive to Work Carpool Travel to Work by Public Transportation Drive to Work on Motorcycle Drive to Work on Bicycle Walked to Work Other Means Work at Home	74.7% 13.5% 2.6% 0.2% 1.0% 3.4% 1.4% 3.2%	80.0% 11.1% 1.5% 0.3% 0.5% 2.4% 1.0% 3.1%	79.3% 11.3% 2.2% 0.3% 0.8% 2.3% 0.8% 2.9%

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	ater Mall ater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	2.4%	2.7%	2.6%
	Travel to Work in 5 to 9 Minutes	8.3%	10.4%	10.6%
	Travel to Work in 10 to 14 Minutes	19.4%	18.1%	16.6%
	Travel to Work in 15 to 19 Minutes	21.6%	20.3%	18.8%
	Travel to Work in 20 to 29 Minutes	20.2%	22.2%	22.5%
	Travel to Work in 30 to 44 Minutes	19.7%	17.9%	19.3%
	Travel to Work in 45 to 59 Minutes	4.0%	4.6%	5.3%
	Travel to Work in 60 Minutes or more	4.7%	3.7%	4.4%
	Average Travel Time to Work	23	21	22
	No Vehicles	10.1%	9.2%	9.3%
es H	1 Vehicle	53.2%	45.0%	46.6%
ᅙᇎ	2 Vehicles	27.3%	34.2%	34.0%
Vehicles per HH	3 or more vehicles	9.3%	11.6%	10.1%
	Average Number of Vehicles	1.38	1.51	1.47
Change	Births (last 12 months)	182	838	2,196
an	Deaths (last 12 months)	195	1,120	3,137
ပ်	Migration (last 12 months)	-121	-236	1,093
Work place	Workplace Establishments	541	3,190	9,825
We	Workplace Employees (FTE)	5,896	34,197	105,335