

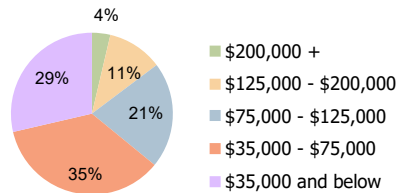
Clearwater Mall Clearwater, FL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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### Current Year Demographics

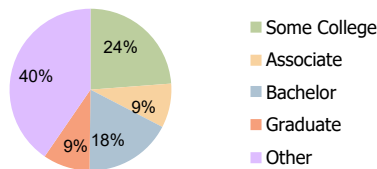
Current Population	16,674	87,980	241,520
Total Daytime Pop	14,673	86,767	252,226
Workplace Pop	5,896	34,197	105,335
Average Household Income	\$67,618	\$73,262	\$72,594
Average Disposable Income	\$59,153	\$62,487	\$60,287
Total Households	8,097	39,524	109,716
Median Home Value	\$249,962	\$321,631	\$303,512
College (4+)	21.4%	27.0%	27.2%
Total Consumer Spending/Capita (Weekly)	\$379	\$386	\$384
Population per Household	2.13	2.01	2.47
% of Households with Children	17.9%	18.7%	18.5%

### 2028 Demographic Projections

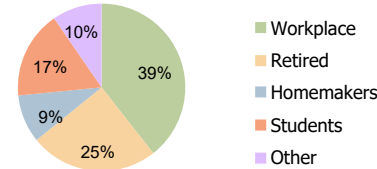
Projected Population	18,023	88,427	240,535
Projected 5 Year Annual Growth Rate (Pop)	1.6%	0.1%	-0.1%



Household Income (3.00 Mile Radius)



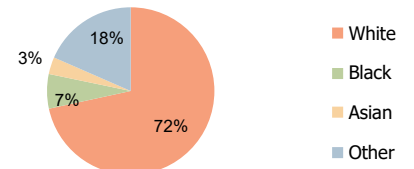
Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)

### Hispanic Ethnicity

17% Hispanic | 83% Non Hispanic



Race (3.00 Mile Radius)

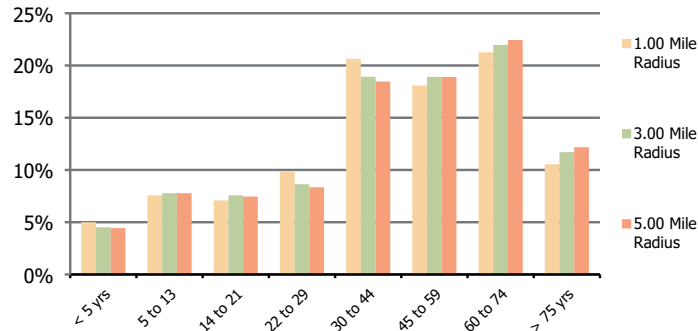
**Clearwater Mall**  
Clearwater, FL

**1.00 Mile Radius**

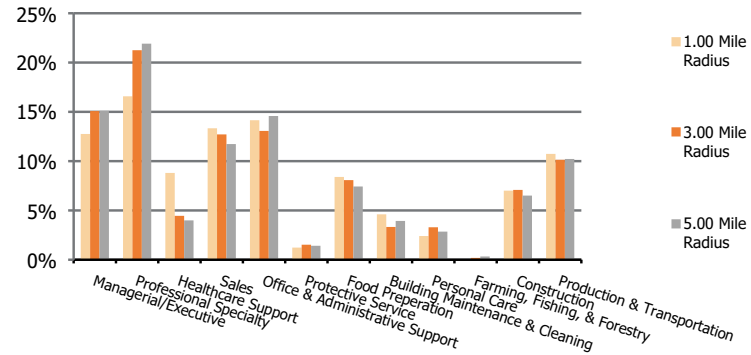
**3.00 Mile Radius**

**5.00 Mile Radius**

**Population by Age Range**



**Occupation**



<b>Population</b>	Current Estimated Population	16,674	87,980	241,520
	2010 Census Population	10,541	56,527	155,098
	2000 Census Population	11,270	58,753	155,107
	Historical Annual Growth 2000 to 2010	-0.7%	-0.4%	0.0%
	Estimated Annual Growth 2010 to 2023	3.5%	3.4%	3.4%
	Projected Annual Growth 2023 to 2028	1.6%	0.1%	-0.1%
<b>Ethnic</b>	Hispanic or Latino Population	20%	17%	16%
	Non Hispanic or Latino Population	80%	83%	84%
<b>Race</b>	White	68.1%	71.6%	71.1%
	Black or African American	8.7%	6.7%	8.7%
	Asian & Pacific Islander	2.7%	3.3%	3.1%
	Other Races	20.4%	18.4%	17.1%