JR. ANCHOR OPPORTUNITY IN MANCHESTER POWER CENTER

THE MANCHESTER COLLECTION MANCHESTER, CT

- Extensive market reach with trade area of more than 440,000 people
- Opportunity to penetrate the dominant retail node of Buckland Hills - the largest concentration of retail in the Hartford MSA
- Less than 7 miles east of Hartford but with minimal retail trip crossover
- Consumer spending is well above average in several key categories
- Easily accessible to/from I-84 and I-291
- Space can be modified to fit your needs
- Strong national cotenancy

THE MANCHESTER COLLECTION

49 Pavilions Drive Manchester, CT 06042

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CUSTOMER **BASE**

Extensive market reach, as measured by smartphone data of actual visitors, provides densely populated trade area of more than 440,000.



Smartphone data provided by UberRetail is used to create data-defined trade areas by analyzing both the "common evening [home] location" and trip frequency of customers who have visited the center over the past year.



SEPARATE **MARKET**

Although the center is less than 7 miles east of Hartford, data shows that approx. 80% of residents in The Manchester Collection's trade area stay within the market and rarely cross the Connecticut River for their retail needs.



Smartphone data provided by UberRetail is used to create data-defined trade areas by analyzing both the "common evening [home] location" and trip frequency of customers who have visited the center over the past year.



RETAIL HUB

Opportunity to penetrate the dominant retail node of Buckland Hills - the largest concentration of retail in the Hartford MSA.



VIABLE **MARKET**

Multiple retailers entering the market demonstrates the market's viability.





Annual Consumer Spending

Major Appliances	Housewares	Home Maintenance & Repair Goods	Liquor, Wine & Beer Retail Stores
1 26%	1 23%	19%	18%
Furniture	Personal Care Products	Grocery Stores	Apparel & Footwear
17%	16%	15%	10%

Sales Source: Synergos Technologies, Inc.

% Above U.S. Average



HIGHWAY **ACCESS**



CUSTOM **SPACE**

The available space can be demised and modified to fit your needs.







PERFECT LOCATION



Footprint and dimensions can be modified to suit your needs.