



Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

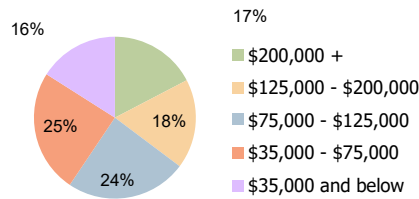
The Fresh Market Shoppes Hilton Head Island, SC	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

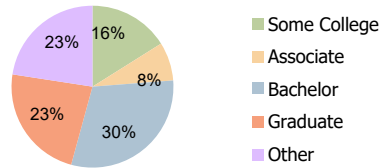
Current Population	1,718	16,078	33,671
Total Daytime Pop	1,847	18,935	42,312
Workplace Pop	1,084	8,719	16,552
Average Household Income	\$186,589	\$146,962	\$132,041
Average Disposable Income	\$107,094	\$97,229	\$92,314
Total Households	874	7,688	15,460
Median Home Value	\$864,520	\$709,757	\$692,415
College (4+)	65.4%	53.7%	52.7%
Total Consumer Spending/Capita (Weekly)	\$448	\$442	\$434
Population per Household	2.13	2.01	2.47
% of Households with Children	10.8%	12.3%	13.1%

2028 Demographic Projections

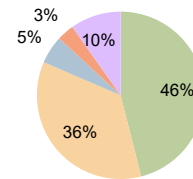
Projected Population	1,693	14,916	31,690
Projected 5 Year Annual Growth Rate (Pop)	-0.3%	-1.5%	-1.2%



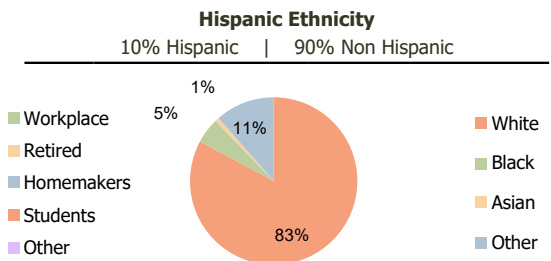
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

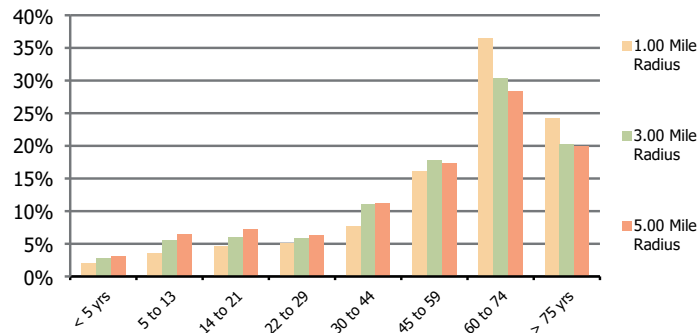


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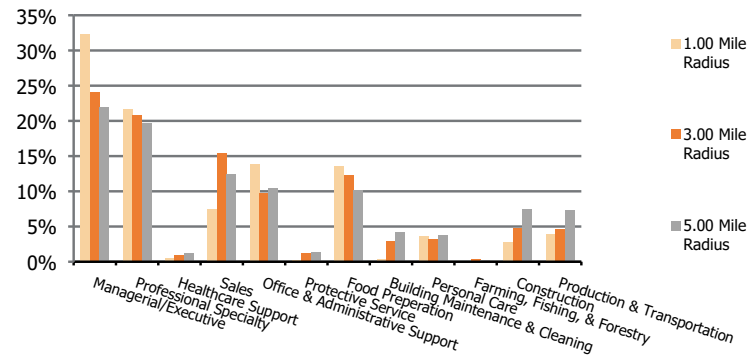
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Population by Age Range



Occupation



Population	Current Estimated Population	1,718	16,078	33,671
	2010 Census Population	1,675	14,593	28,739
	2000 Census Population	1,417	11,857	24,720
	Historical Annual Growth 2000 to 2010	1.7%	2.1%	1.5%
	Estimated Annual Growth 2010 to 2023	0.2%	0.7%	1.2%
	Projected Annual Growth 2023 to 2028	-0.3%	-1.5%	-1.2%
Ethnic	Hispanic or Latino Population	4%	10%	14%
	Non Hispanic or Latino Population	96%	90%	86%
Race	White	92.2%	82.9%	77.8%
	Black or African American	1.5%	4.9%	6.5%
	Asian & Pacific Islander	0.7%	0.8%	0.8%
	Other Races	5.6%	11.5%	14.9%