

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 34.017827 Longitude: -84.319616

Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,177	151,064	646,302
	Population Est 23Q1	39,195	151,048	645,754
	Population Est 22Q4	39,076	150,670	644,678
	Population Est 22Q3	39,179	150,941	643,486
	Population Est 22Q2	39,185	150,996	643,516
	Population Est 22Q1	39,161	150,883	642,167
	Population Est 21Q4	39,242	150,845	640,700
	Population Est 21Q3	39,260	150,818	639,911
	Population Est 21Q2	39,283	151,036	641,954
	Population Fcst	36,140	143,560	653,941
	2010 Census Population	9,059	43,478	205,524
	2000 Census Population	8,217	37,686	191,423
	1990 Census Population	6,521	27,032	144,061
	Current Year Daytime Population	36,845	181,296	738,719
	Average Seasonal Population	241	1,118	4,240
	Historical Annual Growth, 1990 – 2000	2.34%	3.38%	2.88%
	Historical Annual Growth, 2000 – 2010	0.98%	1.44%	0.71%
	Estimated Annual Growth, 2010 – CY	11.69%	9.86%	9.03%
	Projected Annual Growth, CY to Y5	-1.60%	-1.01%	0.24%
	Group Qtrs Est	122	1,041	2,772
Transient Est Average Last 4 Qtrs	6,594	12,749	66,360	
Households	Current Year Estimated Households	16,514	63,861	251,258
	Households Est 23Q1	16,518	63,836	250,993
	Households Est 22Q4	16,471	63,700	250,547
	Households Est 22Q3	16,508	63,794	250,083
	Households Est 22Q2	16,510	63,816	250,153
	Households Est 22Q1	16,502	63,777	249,579
	Households Est 21Q4	16,535	63,754	248,976
	Households Est 21Q3	16,541	63,747	248,651
	Households Est 21Q2	16,549	63,840	249,705
	Households Fcst	15,241	60,653	255,151
	2010 Census Households	3,991	18,090	76,472
	2000 Census Households	3,695	15,971	70,956
	1990 Census Households	2,886	11,157	53,946
	Historical Annual Growth, 1990 – 2000	2.50%	3.65%	2.78%
	Historical Annual Growth, 2000 – 2010	0.77%	1.25%	0.75%
	Estimated Annual Growth, 2010 – CY	11.31%	9.99%	9.39%
	Projected Annual Growth, CY to Y5	-1.59%	-1.03%	0.31%
Population per Household	2.36	2.35	2.56	

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	2.8%	3.5%
	HH Income \$250,000 to \$499,999	1.9%	3.3%	4.2%
	HH Income \$200,000 to \$249,999	4.4%	7.7%	9.8%
	HH Income \$175,000 to \$199,999	4.4%	6.5%	8.6%
	HH Income \$150,000 to \$174,999	5.0%	6.6%	7.8%
	HH Income \$100,000 to 149,999	21.3%	19.6%	18.9%
	HH Income \$75,000 to 99,999	13.8%	13.2%	11.6%
	HH Income \$50,000 to 74,999	17.5%	15.9%	13.8%
	HH Income \$35,000 to 49,999	12.6%	9.8%	8.3%
	HH Income \$25,000 to 34,999	7.5%	6.1%	5.0%
	HH Income \$15,000 to 24,999	5.9%	4.6%	4.2%
	HH Income \$0 to 14,999	4.2%	4.0%	4.3%
	Average Household Income	\$103,994	\$127,056	\$145,367
	Median Household Income	\$78,853	\$92,605	\$106,452
	Per Capita Income	\$43,943	\$54,165	\$56,792
	2000 Average HH Income	\$79,812	\$89,147	\$102,354
	2000 Median HH Income	\$56,102	\$71,217	\$77,957
	Average Disposable Income	79,787	93,435	102,410
	Median Disposable Income	67,158	78,757	88,916
	Discretionary HH Income Over \$150,000	4.0%	7.6%	10.2%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	7.6%	9.9%
	Discretionary HH Income \$100,000 to \$124,999	6.1%	9.0%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	13.1%	13.5%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	19.5%	19.0%	17.2%
	Discretionary HH Income \$25,000 to \$49,999	28.0%	24.5%	21.1%
	Discretionary HH Income Under \$25,000	25.5%	18.8%	16.9%
	Average Discretionary HH Income	56,149	68,120	75,155
	Median Discretionary HH Income	46,180	58,590	67,938
	Householder White – Count	8,757	37,096	154,953
	Median HH Income	\$95,833	\$106,614	\$124,798
	Average HH Income	\$98,905	\$110,175	\$120,612
	Householder Black or African-American – Count	3,272	11,921	35,101
	Median HH Income	\$69,096	\$68,150	\$68,645
	Average HH Income	\$75,746	\$77,438	\$80,045
Householder Hispanic – Count	2,813	6,614	22,917	
Median HH Income	\$58,496	\$71,913	\$68,009	
Average HH Income	\$70,625	\$85,745	\$83,159	
Householder Asian or Pacific Islander – Count	546	4,755	27,278	
Median HH Income	\$119,137	\$119,399	\$118,394	
Average HH Income	\$113,850	\$118,922	\$118,017	
Householder Other or Pacific Islander – Count	1,127	3,474	11,007	
Median HH Income	\$72,465	\$90,517	\$86,543	
Average HH Income	\$83,123	\$100,620	\$96,210	
Gender	Male Population	19,012	72,498	313,997
	Female Population	20,165	78,566	332,305

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	2,453	8,674	34,582
	Count of Pop 0 to 7 years	3,388	11,942	49,928
	Count of Pop 5 - 13	4,151	15,257	71,251
	Count of Pop 14 - 18	1,811	7,054	35,942
	Count of Pop 19 - 22	1,828	7,033	34,707
	Count of Pop 22 - 25	1,390	5,242	24,740
	Count of Pop 25 - 29	2,966	10,015	38,151
	Count of Pop 30 - 34	3,667	12,179	42,349
	Count of Pop 35 - 39	3,425	11,950	45,023
	Count of Pop 40 - 44	3,016	10,922	46,042
	Count of Pop 45 - 59	7,453	30,636	138,004
	Count of Pop 60 - 74	5,153	22,395	95,870
	Count of Pop 75 - 84	1,411	7,100	30,054
	Count of Pop 85+	453	2,606	9,588
	% of Pop 0 to 4 years	6.3%	5.7%	5.4%
	% of Pop 0 to 7 years	8.6%	7.9%	7.7%
	% of Pop 5 - 13	10.6%	10.1%	11.0%
	% of Pop 14 - 18	4.6%	4.7%	5.6%
	% of Pop 19 - 22	4.7%	4.7%	5.4%
	% of Pop 22 - 25	3.5%	3.5%	3.8%
% of Pop 25 - 29	7.6%	6.6%	5.9%	
% of Pop 30 - 34	9.4%	8.1%	6.6%	
% of Pop 35 - 39	8.7%	7.9%	7.0%	
% of Pop 40 - 44	7.7%	7.2%	7.1%	
% of Pop 45 - 59	19.0%	20.3%	21.4%	
% of Pop 60 - 74	13.2%	14.8%	14.8%	
% of Pop 75 - 84	3.6%	4.7%	4.7%	
% of Pop 85+	1.2%	1.7%	1.5%	
Median Age	36.9	39.2	39.6	
Average Age	37.9	39.9	39.5	
Male Population by Age	% of Pop 0 to 4 years	6.6%	6.1%	5.6%
	% of Pop 5 - 13	11.1%	10.7%	11.5%
	% of Pop 14 - 18	4.8%	4.9%	5.8%
	% of Pop 19 - 22	4.8%	4.9%	5.6%
	% of Pop 22 - 25	3.7%	3.6%	4.0%
	% of Pop 25 - 29	7.9%	6.8%	6.1%
	% of Pop 30 - 34	9.7%	8.2%	6.6%
	% of Pop 35 - 39	9.0%	8.1%	7.0%
	% of Pop 40 - 44	7.7%	7.3%	7.0%
	% of Pop 45 - 59	18.6%	20.0%	21.1%
	% of Pop 75 - 84	3.2%	4.1%	4.2%
	% of Pop 60 - 74	12.0%	14.0%	14.3%
	% of Pop 85+	0.9%	1.2%	1.1%
	Median Age	35.8	37.9	38.4
Average Age	36.8	38.6	38.6	

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	% of Pop 45 - 59	19.4%	20.5%	21.6%
	% of Pop 60 - 74	14.2%	15.6%	15.3%
	% of Pop 75 - 84	4.0%	5.3%	5.1%
	% of Pop 85+	1.4%	2.2%	1.9%
	Median Age	38.1	40.5	40.7
Average Age	39.0	41.0	40.4	
Race	Count of White	18,995	85,701	374,359
	Count of Black or African-American	7,813	25,575	80,541
	Count of Asian or Pacific Islander	1,771	13,191	88,283
	Count of Other races	10,599	26,597	103,119
	White	48.5%	56.7%	57.9%
	Black or African American	19.9%	16.9%	12.5%
	Asian	4.5%	8.7%	13.7%
	Other Races	27.1%	17.6%	16.0%
Language Spoken	Speak English at Home	68.4%	74.1%	73.9%
	Speak Spanish at Home	18.9%	10.9%	9.8%
	Speak French or French Creole at Home	1.0%	0.9%	0.7%
	Speak German at Home	0.3%	0.6%	0.6%
	Speak Other Indo-European Languages at Home	5.0%	5.9%	4.9%
	Speak Russian and Other Slavic Languages at H	1.2%	0.9%	0.9%
	Speak Chinese at Home	1.0%	1.2%	2.0%
	Speak Korean at Home	0.4%	0.5%	1.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.5%
	Speak Other Asian Languages at Home	0.5%	2.3%	3.4%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.2%	0.2%
	Speak Other Language at Home	3.2%	2.5%	2.0%
Hispanic	Hispanic Population	9,864	22,253	85,453
	Hispanic Population Percent	25.2%	14.7%	13.2%
	Mexican	64.1%	51.4%	49.0%
	Puerto Rican	5.0%	7.8%	9.1%
	Cuban	2.1%	4.3%	4.6%
	Dominican	1.8%	1.4%	1.6%
	Central American	8.7%	10.5%	13.8%
	South American	12.0%	17.1%	15.2%
	Other Hispanic	6.3%	7.6%	6.6%
	2000 Hispanic Population Percent	13%	7%	9%
	1990 Hispanic Population Percent	4%	3%	3%

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Ancestry	American (percent of total population)	5.7%	5.2%	4.9%
	American	5.5%	5.0%	4.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	4.5%	8.7%	13.6%
	Chinese	1.1%	1.3%	2.5%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.6%	0.7%	1.6%
	South Central Asian (ie. Indian)	1.8%	5.3%	7.7%
	South East Asian (ie. Vietnamese)	0.8%	1.1%	1.2%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	26.6%	31.5%	31.5%
	British	6.2%	7.5%	7.7%
	Dutch	0.4%	0.5%	0.4%
	French	0.8%	1.1%	1.0%
	German	4.3%	5.7%	5.6%
	Italian	2.9%	2.5%	2.3%
	Polish	1.3%	1.3%	1.3%
	Scandinavian	0.9%	1.2%	1.3%
	Scotch/Irish	5.9%	7.7%	7.1%
Other European (ie. Greek/Russian)	3.9%	4.1%	4.7%	
Middle Eastern	1.0%	1.1%	1.1%	
Other Ancestry	26.2%	25.8%	22.5%	
Unclassified Ancestry	10.8%	12.9%	13.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	27,544	107,803	445,079
	Elementary (0 to 8)	6.4%	3.1%	3.0%
	Some High School (9 to 11)	4.3%	2.7%	2.4%
	High School Graduate (12)	15.9%	13.0%	11.6%
	Some College (13 to 16)	15.2%	14.6%	13.0%
	Associates Degree Only	8.3%	6.2%	5.6%
	Bachelors Degree Only	34.6%	39.1%	38.9%
	Graduate Degree	15.2%	21.3%	25.6%
	% College (4+)	49.8%	60.4%	64.5%
Household Type	Total Households – count	16,514	63,861	251,258
	One Person HHs – count	5,161	19,886	65,721
	Family HHs – count	9,779	38,490	170,298
	Married Couple – count	6,779	30,004	139,975
	w/own children – count	3,164	12,996	67,761
	w/out own children – count	3,614	17,007	72,214
	Male Householder – count	1,108	2,597	8,625
	Female Householder – count	1,893	5,889	21,698
	Non-Family Households – count	1,574	5,485	15,238
	1 Person Household	31.3%	31.1%	26.2%
	2 Person Household	33.8%	33.5%	31.5%
	3 Person Household	15.0%	15.4%	16.4%
	4 Person Household	11.6%	12.7%	16.6%
	5 Person Household	5.2%	4.8%	6.2%
	6 Person Household	1.9%	1.6%	2.0%
7+ Person Household	1.2%	0.9%	1.1%	
% Households With Children	28.4%	27.7%	33.3%	

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Kings Market Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	17,438	67,648	265,198
	Owner Occupied Percent	39.9%	49.4%	59.5%
	Renter Occupied Percent	54.8%	45.0%	35.2%
	Vacant Housing Percent	5.3%	5.6%	5.3%
	Total Housing Units (Census 2000)	3,841	16,510	73,253
	For Rent (Census 2000)	76%	57%	49%
	For Sale (Census 2000)	17%	23%	28%
	Rented or Sold, (Census 2000)	0%	3%	7%
	Seasonal (Census 2014)	6%	6%	8%
	Other (Census 2000)	2%	4%	5%
Homes Built By Year	Homes Built 1990 to 2000	21%	31%	26%
	Homes Built 1980 to 1989	49%	40%	36%
	Homes Built 1970 to 1979	22%	22%	23%
	Homes Built 1960 to 1969	6%	6%	9%
	Homes Built 1950 to 1959	1%	1%	3%
	Homes Built 1940 to 1949	0%	0%	1%
	Homes Built Before 1939	0%	1%	1%
Units in Structure	1 Unit	47%	65%	72%
	2 - 9 Units	28%	17%	14%
	Greater than 10 Units	25%	17%	13%
	Mobilie Trailer	0%	0%	1%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.8%	10.1%	13.2%
	Property Value \$750,000 to \$999,999	9.6%	16.4%	18.5%
	Property Value \$500,000 to \$749,999	29.9%	32.8%	31.7%
	Property Value \$400,000 to \$499,999	20.4%	16.0%	12.8%
	Property Value \$300,000, to \$399,999	15.2%	11.0%	9.4%
	Property Value \$200,000 to \$299,999	10.1%	6.1%	5.8%
	Property Value \$150,000 to \$199,999	4.4%	2.3%	1.6%
	Property Value \$100,000 to \$149,999	2.0%	1.7%	0.9%
	Property Value \$60,000 to \$99,999	0.0%	0.3%	0.2%
	Property Value \$40,000 to \$59,999	0.0%	0.0%	0.2%
	Property Value \$0 to \$39,999	0.6%	0.4%	0.5%
	Median Home Value	\$482,036	\$581,785	\$626,549
Median Rent	\$898	\$908	\$865	
Wealth per Household	\$0 and under - percent	18.6%	17.4%	16.5%
	\$1 to \$4999 - percent	9.3%	8.2%	7.5%
	\$5k to \$9999 - percent	5.0%	4.5%	4.2%
	\$10k to \$24999 - percent	6.7%	6.3%	6.1%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	9.8%	9.8%	9.9%
	\$100k to \$249999 - percent	17.1%	17.7%	18.1%
	\$250k to \$499999 - percent	12.5%	13.4%	14.0%
	\$500k+ - percent	14.2%	15.9%	17.0%
	Median HH Wealth	\$68,731	\$84,681	\$95,835
	Avg HH Wealth	\$231,032	\$251,823	\$265,978

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Economic Viability	Economic Viability Local	245	245	245
	Economic Viability Indexed	245	245	245
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,380	87,608	358,209
	Managerial/Executive	21.3%	29.5%	29.8%
	Professional Specialty	22.5%	25.3%	28.1%
	Healthcare Support	1.4%	1.4%	1.1%
	Sales	10.3%	11.4%	12.6%
	Office & Administrative Support	9.8%	9.4%	8.8%
	Protective Service	0.8%	0.8%	0.6%
	Food Preparation	8.0%	6.2%	4.4%
	Building Maintenance & Cleaning	5.5%	3.7%	2.5%
	Personal Care	2.4%	1.7%	2.1%
	Farming, Fishing, & Forestry	0.5%	0.2%	0.1%
	Construction	8.5%	4.1%	4.3%
	Production & Transportation	8.9%	6.4%	5.6%
	Percent White Collar Workers	65.3%	77.1%	80.5%
Percent Blue Collar Workers	34.7%	22.9%	19.5%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	10.7%	6.0%	5.2%
	Manufacturing	4.8%	6.0%	7.0%
	Transportation	2.8%	3.9%	4.0%
	Information	4.0%	3.9%	4.4%
	Wholesale/Retail	13.6%	12.9%	13.1%
	Finance, Insurance, Real Estate	8.8%	11.5%	11.3%
	Professional Services	14.8%	18.1%	18.8%
	Management Services	0.6%	0.4%	0.4%
	Administrative/Waste Services	6.7%	6.7%	5.4%
	Educational Services	14.9%	15.1%	16.2%
	Entertainment Services	13.8%	10.2%	8.2%
Other Professional Services	3.4%	3.8%	4.1%	
Public Administration	1.0%	1.4%	2.0%	
Transportation To Work	Drive to Work Alone	74.9%	80.3%	78.4%
	Drive to Work Carpool	14.5%	9.9%	10.5%
	Travel to Work by Public Transportation	4.4%	2.5%	2.9%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	0.0%	0.2%	0.1%
	Walked to Work	1.8%	0.8%	1.1%
	Other Means	0.6%	0.8%	1.2%
	Work at Home	3.9%	5.4%	5.8%

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	Travel to Work in Less than 5 Minutes	1.8%	1.1%	1.4%
	Travel to Work in 5 to 9 Minutes	6.6%	6.0%	6.3%
	Travel to Work in 10 to 14 Minutes	10.2%	10.1%	10.6%
	Travel to Work in 15 to 19 Minutes	14.3%	12.9%	12.5%
	Travel to Work in 20 to 29 Minutes	21.3%	21.1%	21.6%
	Travel to Work in 30 to 44 Minutes	30.6%	28.3%	28.0%
	Travel to Work in 45 to 59 Minutes	9.8%	13.0%	11.5%
	Travel to Work in 60 Minutes or more	6.0%	7.8%	8.1%
	Average Travel Time to Work	26	27	27
Vehicles per HH	No Vehicles	5.6%	6.1%	4.4%
	1 Vehicle	40.0%	37.3%	32.7%
	2 Vehicles	40.7%	41.9%	43.5%
	3 or more vehicles	13.7%	14.7%	19.4%
	Average Number of Vehicles	1.68	1.71	1.84
Change	Births (last 12 months)	492	1,768	7,239
	Deaths (last 12 months)	330	1,520	6,344
	Migration (last 12 months)	-163	-153	2,006
Work place	Workplace Establishments	1,869	8,578	30,396
	Workplace Employees (FTE)	18,072	95,799	390,274