2020 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 35.262549 Longitude: -81.125091

Frankli	n Square	5.00 Minute	10.00 Minute	20.00 Minute
Gaston	nia, NC	Drivetime	Drivetime	Drivetime
	Current Year Estimated Population	25,559	108,921	323,070
	Population Est 23Q1	25,505	108,620	322,220
	Population Est 22Q4	25,453	108,297	320,769
	Population Est 22Q3	25,506	108,091	319,961
	Population Est 22Q2	25,347	107,684	318,414
	Population Est 22Q1	25,412	107,673	317,804
	Population Est 21Q4	25,405	107,242	315,385
	Population Est 21Q3	25,398	107,129	314,726
	Population Est 21Q2	25,277	106,133	312,139
Population	Population Fcst	23,570	109,585	343,773
ati	2010 Census Population	17,455	66,591	163,688
ndc	2000 Census Population	16,032	62,238	153,756
Ğ	1990 Census Population	15,604	59,210	144,519
	Current Year Daytime Population	35,318	113,531	342,115
	Average Seasonal Population	71	601	2,005
	Historical Annual Growth, 1990 – 2000	0.27%	0.50%	0.62%
	Historical Annual Growth, 2000 – 2010	0.85%	0.68%	0.63%
	Estimated Annual Growth, 2010 – CY	2.92%	3.78%	5.27%
	Projected Annual Growth, CY to Y5	-1.61%	0.12%	1.25%
	Group Qtrs Est	706	2,552	3,526
	Transient Est Average Last 4 Qtrs	2,209	3,313	18,422
	Current Year Estimated Households	10,341	44,534	127,081
	Households Est 23Q1	10,305	44,361	126,681
	Households Est 22Q4	10,286	44,226	126,109
	Households Est 22Q3	10,306	44,141	125,812
	Households Est 22Q2	10,241	43,965	125,192
	Households Est 22Q1	10,267	43,962	124,964
	Households Est 21Q4	10,264	43,781	124,004
sp	Households Est 21Q3	10,261	43,737	123,735
ho	Households Est 21Q2	10,207	43,290	122,627
ouseholds	Households Fcst	9,534	44,901	135,217
ト	2010 Census Households	6,795	25,993	62,858
	2000 Census Households	6,406	24,585	59,104
	1990 Census Households	6,011	22,446	53,707
	Historical Annual Growth, 1990 – 2000	0.64%	0.91%	0.96%
	Historical Annual Growth, 2000 – 2010	0.59%	0.56%	0.62%
	Estimated Annual Growth, 2010 – CY	3.22%	4.15%	5.46%
	Projected Annual Growth, CY to Y5	-1.61%	0.16%	1.25%
	Population per Household	2.40	2.39	2.51

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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Frankli Gastor	n Square iia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	HH Income \$500,000 or more	0.4%	0.5%	6 0.6%
	HH Income \$250,000 to \$499,999	0.5%	0.6%	
	HH Income \$200,000 to \$249,999	1.2%	1.49	
	HH Income \$175,000 to \$199,999	2.0%	2.49	
	HH Income \$150,000 to \$174,999	3.1%	3.5%	
	HH Income \$100,000 to 149,999	12.8%	13.29	
	HH Income \$75,000 to 99,999	12.6%	12.19	
	HH Income \$50,000 to 74,999	19.5%	17.69	
	HH Income \$35,000 to 49,999	13.7%	14.5%	
	HH Income \$25,000 to 34,999	10.4%	9.8%	
	HH Income \$15,000 to 24,999	12.5%	12.29	
	HH Income \$0 to 14,999	11.2%	12.29	
	Average Household Income	\$67,914	\$70,77	
	Median Household Income	\$52,469	\$51,69 \$20,56	· ·
	Per Capita Income	\$28,613	\$29,56	
	2000 Average HH Income	\$50,547	\$48,78	
	2000 Median HH Income	\$42,510	\$38,61	·
	Average Disposable Income	55,332	56,43	· ·
	Median Disposable Income	45,319	44,72	· ·
Income	Discretionary HH Income Over \$150,000	0.1%	0.7%	
5	Discretionary HH Income \$125,000 to \$149,999	1.5%	1.8%	
<u>=</u>	Discretionary HH Income \$100,000 to \$124,999	3.1%	3.4%	
	Discretionary HH Income \$75,000 to \$99,999	5.9%	6.7%	
	Discretionary HH Income \$50,000 to \$74,999	15.9%	15.4%	
	Discretionary HH Income \$25,000 to \$49,999	29.8%	28.2%	
	Discretionary HH Income Under \$25,000	43.7%	43.8%	
	Average Discretionary HH Income	37,359	38,48	
	Median Discretionary HH Income	29,650	29,37	
	Householder White – Count	6,756	29,75	· ·
	Median HH Income	\$57,565	\$57,41	
	Average HH Income	\$68,314	\$69,19	
	Householder Black or African-American – Count	2,190	9,47	
	Median HH Income	\$38,356	\$39,43	
	Average HH Income	\$46,591	\$49,43	
	Householder Hispanic – Count	786	2,68	
	Median HH Income	\$41,377	\$40,32	
	Average HH Income	\$54,271	\$53,64	
	Householder Asian or Pacific Islander – Count	115	66	· ·
	Median HH Income	\$103,963	\$90,29	
	Average HH Income	\$104,173	\$97,73	
	Householder Other or Pacific Islander – Count	492	1,95	
	Median HH Income	\$62,000	\$49,08	
	Average HH Income	\$65,614	\$60,64	0 \$62,402
Gender	Male Population	12,128	52,14	6 155,214
Ger	Female Population	13,431	56,77	
		•		

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	Count of Pop 0 to 4 years Count of Pop 0 to 7 years Count of Pop 5 - 13	1,478 2,044	6,316	
	Count of Pop 0 to 7 years			19,135
			8,799	26,776
		2,702	11,878	36,152
1 1	Count of Pop 14 - 18	1,216	5,557	16,911
	Count of Pop 19 - 22	1,177	5,435	16,373
	Count of Pop 22 - 25	856	3,960	11,819
1 1	Count of Pop 25 - 29	1,601	6,850	20,090
1 1	Count of Pop 30 - 34	1,792	7,602	22,614
1 1	Count of Pop 35 - 39	1,711	7,474	22,495
	Count of Pop 40 - 44	1,561	6,865	20,832
	Count of Pop 45 - 59	4,788	21,022	63,602
	Count of Pop 60 - 74	4,431	17,920	52,240
1 1.	Count of Pop 75 - 84	1,560	5,947	15,887
 	Count of Pop 85+	687	2,096	4,920
l Popula by Age	% of Pop 0 to 4 years	5.8%	5.8%	5.9%
Po V	% of Pop 0 to 7 years	8.0%	8.1%	8.3%
<u>ख</u>	% of Pop 5 - 13	10.6%	10.9%	11.2%
P	% of Pop 14 - 18	4.8%	5.1%	5.2%
	% of Pop 19 - 22	4.6%	5.0%	5.1%
	% of Pop 22 - 25	3.3%	3.6%	3.7%
	% of Pop 25 - 29	6.3%	6.3%	6.2%
'	% of Pop 30 - 34	7.0%	7.0%	7.0%
'	% of Pop 35 - 39	6.7%	6.9%	7.0%
'	% of Pop 40 - 44	6.1%	6.3%	6.4%
'	% of Pop 45 - 59	18.7%	19.3%	19.7%
'	% of Pop 60 - 74	17.3%	16.5%	16.2%
'	% of Pop 75 - 84	6.1%	5.5%	4.9%
'	% of Pop 85+	2.7%	1.9%	1.5%
	Median Age	40.8	39.6	39.1
/	Average Age	41.4	40.3	39.7
	% of Pop 0 to 4 years	6.3%	6.2%	6.3%
	% of Pop 5 - 13	11.3%	11.6%	11.8%
	% of Pop 14 - 18	5.0%	5.5%	5.6%
	% of Pop 19 - 22	4.9%	5.4%	5.4%
	% of Pop 22 - 25	3.6%	3.9%	3.9%
o	% of Pop 25 - 29	6.6%	6.5%	6.4%
e ati	% of Pop 30 - 34	7.2%	7.1%	7.0%
Age	% of Pop 35 - 39	6.7%	6.9%	6.9%
Po by	% of Pop 40 - 44	5.9%	6.2%	6.4%
Φ	% of Pop 45 - 59	18.9%	19.4%	19.6%
Σ	% of Pop 75 - 84	5.2%	4.5%	4.2%
	% of Pop 60 - 74	16.5%	15.6%	15.5%
	% of Pop 85+	1.8%	1.2%	1.0%
	Median Age	38.7	37.8	37.6
	Average Age	39.8	38.7	38.4

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Latitude: 35.262549 Longitude: -81.125091 Franklin Square 5.00 Minute 10.00 Minute 20.00 Minute Gastonia, NC **Drivetime Drivetime Drivetime** % of Pop 0 to 4 years 5.3% 5.4% 5.6% % of Pop 5 - 13 9.9% 10.3% 10.6% % of Pop 14 - 18 4.5% 4.7% 4.9% % of Pop 19 - 22 4.3% 4.6% 4.8% % of Pop 22 - 25 3.1% 3.4% 3.5% 6.1% % of Pop 25 - 29 6.0% 6.1% % of Pop 30 - 34 7.0% 6.8% 6.9% % of Pop 35 - 39 7.0% 6.7% 6.9% % of Pop 40 - 44 6.3% 6.4% 6.5% % of Pop 45 - 59 18.6% 19.2% 19.8% % of Pop 60 - 74 18.1% 17.2% 16.8% % of Pop 75 - 84 5.5% 6.9% 6.3% % of Pop 85+ 3.5% 2.6% 2.0% Median Age 42.7 41.4 40.5 Average Age 42.9 41.7 40.8 Count of White 15,604 65,828 175,089 Count of Black or African-American 5.753 25,705 91,520 Count of Asian or Pacific Islander 9,934 391 2,095 Count of Other races 3,811 46,528 15,294 White 61.1% 60.4% 54.2% Black or African American 22.5% 23.6% 28.3% Asian 1.5% 1.9% 3.1% Other Races 14.9% 14.0% 14.4% 88.2% Speak English at Home 89.3% 88.3% Speak Spanish at Home 9.1% 7.7% 7.6% Speak French or French Creole at Home 0.1% 0.2% 0.4% Speak German at Home 0.0% 0.3% 0.3% -anguage Speak Other Indo-European Languages at Home 0.7% 0.7% 0.7% Speak Russian and Other Slavic Languages at H 0.5% 0.2% 0.2% Speak Chinese at Home 0.0% 0.1% 0.2% 0.1% 0.1% Speak Korean at Home 0.0% Speak Vietnamese at Home 0.4% 0.3% 0.7% Speak Other Asian Languages at Home 0.5% 0.4% 0.9% Speak Tagalog and Other Pacific Languages at F 0.2% 0.3% 0.4% Speak Other Language at Home 0.3% 0.3% 0.6% Hispanic Population 3,116 12,182 37,443 Hispanic Population Percent 12.2% 11.2% 11.6% 42.7% Mexican 48.0% 41.0% Puerto Rican 14.1% 16.4% 11.0% Cuban 2.5% 4.7% 3.8% 3.1% 3.3% Dominican 3.8% Central American 8.4% 11.9% 20.5% South American 20.3% 15.7% 12.5% 2.9% 7.2% 6.2% Other Hispanic 2000 Hispanic Population Percent 4% 4% 4% 1990 Hispanic Population Percent 1% 0% 0%

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Dec 5, 2023



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Frankli Gastor	n Square nia. NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
		13.7%	13.8%	12.0%
	American (percent of total population) American	13.4%	13.4%	12.0%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	1.9%	3.1%
	Chinese	0.1%	0.1%	0.3%
	Japanese	0.0%	0.1%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.5%	0.7%
	South East Asian (ie. Vietnamese)	0.6%	0.8%	1.6%
≥	Other Asian	0.3%	0.3%	0.4%
Ancestry	European (percent of total population)	24.1%	23.5%	21.4%
ĕ	British	5.7%	5.2%	4.8%
₹	Dutch Dutch	0.5%	0.6%	0.5%
	French	0.7%	0.6%	0.5%
	German	6.0%	5.5%	5.0%
	Italian Polish	1.4% 0.9%	1.3% 0.6%	1.2% 0.5%
	Scandinavian	0.4%	0.4%	0.5%
	Scotch/Irish	7.1%	7.6%	6.8%
	Other European (ie. Greek/Russian)	1.5%	1.7%	1.6%
	Middle Eastern	0.2%	0.2%	0.2%
	Other Ancestry	24.2%	25.8%	28.4%
	Unclassified Ancestry	24.2%	23.7%	23.3%
	Adult Population (25 Years or Older)	18,130	75,776	222,680
	Elementary (0 to 8)	4.9%	4.4%	4.8%
E C	Some High School (9 to 11)	8.8%	9.9%	9.5%
io 5+	High School Graduate (12)	29.1%	29.0%	28.6%
cat e 2	Some College (13 to 16)	23.9%	22.5%	22.2%
Education (Age 25+)	Associates Degree Only	10.3%	10.1%	9.9%
ш	Bachelors Degree Only	14.3%	16.5%	16.9%
	Graduate Degree	8.8%	7.7%	8.1%
	% College (4+)	23.1%	24.2%	25.0%
	Total Households – count	10,341	44,534	127,081
	One Person HHs – count	3,072	13,903	35,324
	Family HHs – count	6,627	27,247	83,625
	Married Couple – count	4,490	18,113	56,594
	w/own children – count	1,620	6,619	20,974
Household Type	w/out own children – count	2,870	11,494	35,620
	Male Householder – count	610	2,527	6,963
	Female Householder – count	1,527	6,607	20,067
	Non-Family Households – count	641	3,383	8,132
ä É	1 Person Household	29.7%	31.2%	27.8%
Ĭ	2 Person Household	33.5%	32.4%	32.8%
	3 Person Household	16.4%	16.1%	17.1%
	4 Person Household	11.1%	11.6%	12.5%
	5 Person Household	5.9%	5.4%	6.0%
	6 Person Household	2.2%	2.1%	2.4%
	7+ Person Household	1.2%	1.1%	1.4%
	% Households With Children	28.3%	26.1%	27.1%
	75 1.5455HOIGS THAT OFFICE	20.070	20.170	21.170

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Latitude: 33.202349 Longitude: -01.123091				
Frankli Gastor	n Square nia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units Owner Occupied Percent Renter Occupied Percent Vacant Housing Percent Total Housing Units (Census 2000) For Rent (Census 2000) For Sale (Census 2000) Rented or Sold, (Census 2000)	11,239 52.4% 39.6% 8.0% 6,813 57% 10% 3%	48,417 51.0% 41.0% 8.0% 26,369 47% 16% 11%	56.8% 35.9% 7.3% 63,435 44% 20% 11%
	Seasonal (Census 2014) Other (Census 2000)	7% 26%	2% 20%	3% 21%
Homes Built By Year	Homes Built 1990 to 2000 Homes Built 1980 to 1989 Homes Built 1970 to 1979 Homes Built 1960 to 1969 Homes Built 1950 to 1959 Homes Built 1940 to 1949 Homes Built Before 1939	10% 18% 17% 17% 19% 9%	16% 15% 16% 17% 15% 9% 11%	17% 19%
Units in Structure	1 Unit 2 - 9 Units Greater than 10 Units Mobilie Trailer Other Units	75% 15% 8% 2% 0%	74% 12% 8% 5% 0%	73% 13% 6% 8% 0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more Property Value \$750,000 to \$999,999 Property Value \$500,000 to \$749,999 Property Value \$400,000 to \$499,999 Property Value \$300,000, to \$399,999 Property Value \$200,000 to \$299,999 Property Value \$150,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$60,000 to \$99,999 Property Value \$40,000 to \$59,999 Property Value \$0 to \$39,999	0.8% 0.5% 4.0% 8.3% 17.5% 31.4% 16.9% 11.2% 6.1% 1.1% 2.3%	1.2% 1.4% 6.5% 9.3% 18.3% 28.9% 13.9% 10.6% 5.3% 1.7% 2.8%	1.9% 8.4% 9.9% 17.5% 27.5% 13.2%
	Median Home Value Median Rent	\$233,795 \$588	\$249,665 \$566	\$257,351 \$531
Wealth per Household	\$0 and under - percent \$1 to \$4999 - percent \$5k to \$9999 - percent \$10k to \$24999 - percent \$25k to \$49999 - percent \$50k to \$99999 - percent \$100k to \$249999 - percent \$250k to \$499999 - percent \$500k+ - percent Median HH Wealth Avg HH Wealth	18.8% 9.8% 5.0% 6.7% 6.9% 10.2% 17.5% 12.2% 12.8% \$63,442 \$216,674	18.9% 9.9% 5.1% 6.7% 6.9% 10.2% 17.4% 12.1% 12.8% \$62,321 \$215,698	18.5% 9.5% 4.9% 6.6% 6.9% 10.3% 17.7% 12.4% 13.2% \$67,354 \$221,449

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Latitude: 35.262549 Longitude: -81.125091 Franklin Square 5.00 Minute 10.00 Minute 20.00 Minute Gastonia, NC **Drivetime Drivetime Drivetime** Economic **Economic Viability Local** 222 222 226 **Economic Viability Indexed** 222 222 226 Employed Civilian Pop 16+ by Occupation 13.133 53.853 162.042 14.3% Managerial/Executive 12.2% 13.7% **Professional Specialty** 19.9% 19.3% 19.8% Healthcare Support 2.1% 3.0% 2.9% Sales 9.5% 10.4% 10.9% Office & Administrative Support 14.1% 11.1% 12.1% Protective Service 1.9% 1.9% 1.9% **Food Preperation** 5.9% 5.3% 6.2% **Building Maintenance & Cleaning** 3.9% 4.2% 3.7% Personal Care 2.2% 2.4% 2.5% Farming, Fishing, & Forestry 0.2% 0.3% 0.2% Construction 9.5% 9.5% 9.1% **Production & Transportation** 18.4% 17.8% 17.9% Percent White Collar Workers 57.7% 58.0% 59.4% Percent Blue Collar Workers 42.3% 42.0% 40.6% 6.4% 7.0% 7.5% Agriculture/Mining/Construction Employed Civilians Age 16+) Manufacturing 15.6% 15.2% 13.9% **Employment by Industry** Transportation 7.1% 6.4% 7.4% Information 1.3% 1.6% 1.8% Wholesale/Retail 14.8% 14.8% 15.4% Finance, Insurance, Real Estate 7.1% 6.2% 7.2% **Professional Services** 4.3% 4.5% 5.3% 0.1% 0.1% Management Services 0.0% Administrative/Waste Services 6.1% 5.5% 5.3% **Educational Services** 19.7% 20.9% 19.1% **Entertainment Services** 8.4% 8.6% 8.6% Other Professional Services 5.9% 6.1% 5.4% **Public Administration** 3.4% 3.2% 2.9% Drive to Work Alone 85.2% 84.3% 81.3% Drive to Work Carpool 11.4% 12.2% 13.5% Travel to Work by Public Transportation 0.3% 1.7% 0.1% Drive to Work on Motorcycle 0.0% 0.1% 0.0% Drive to Work on Bicycle 0.1% 0.1% 0.1% Walked to Work 1.0% 0.9% 1.0% 0.7% Other Means 0.6% 0.6% Work at Home 1.7% 1.5% 1.6%

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Frankli Gaston	n Square ia, NC	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	2.2%	2.2%	2.1%
	Travel to Work in 5 to 9 Minutes	12.2%	9.6%	8.6%
	Travel to Work in 10 to 14 Minutes	22.2%	19.7%	16.3%
	Travel to Work in 15 to 19 Minutes	14.2%	17.6%	18.8%
	Travel to Work in 20 to 29 Minutes	19.3%	20.4%	22.8%
	Travel to Work in 30 to 44 Minutes	20.4%	20.0%	19.7%
	Travel to Work in 45 to 59 Minutes	6.1%	6.4%	6.5%
	Travel to Work in 60 Minutes or more	3.3%	3.9%	5.1%
	Average Travel Time to Work	22	23	24
	No Vehicles	5.1%	7.6%	6.5%
es H	1 Vehicle	39.9%	36.7%	33.4%
ehicle per HH	2 Vehicles	37.5%	37.7%	36.7%
Vehicles per HH	3 or more vehicles	17.4%	18.1%	23.4%
	Average Number of Vehicles	1.74	1.73	1.87
Change	Births (last 12 months)	310	1,333	4,031
an	Deaths (last 12 months)	270	1,082	3,034
ည	Migration (last 12 months)	195	1,046	3,753
Work place	Workplace Establishments	1,374	3,449	8,161
Welg	Workplace Employees (FTE)	18,549	44,818	152,606