

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 38.995302 Longitude: -84.655148

Florence Square Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	33,420	131,659	409,800
	Population Est 23Q1	33,421	131,580	409,686
	Population Est 22Q4	33,379	131,410	409,029
	Population Est 22Q3	33,299	131,213	408,354
	Population Est 22Q2	33,289	131,035	407,035
	Population Est 22Q1	33,284	130,900	407,052
	Population Est 21Q4	32,928	130,116	406,101
	Population Est 21Q3	32,864	129,964	404,732
	Population Est 21Q2	32,835	129,799	404,074
	Population Fcst	33,879	135,099	426,635
	2010 Census Population	12,150	73,750	259,373
	2000 Census Population	10,950	66,627	255,351
	1990 Census Population	7,403	50,379	241,715
	Current Year Daytime Population	56,938	161,912	555,379
	Average Seasonal Population	176	1,044	5,504
	Historical Annual Growth, 1990 – 2000	3.99%	2.83%	0.55%
	Historical Annual Growth, 2000 – 2010	1.05%	1.02%	0.16%
	Estimated Annual Growth, 2010 – CY	7.94%	4.47%	3.51%
	Projected Annual Growth, CY to Y5	0.27%	0.52%	0.81%
	Group Qtrs Est	626	1,425	10,973
Transient Est Average Last 4 Qtrs	7,542	18,543	49,405	
<b>Households</b>	Current Year Estimated Households	13,535	51,003	165,517
	Households Est 23Q1	13,535	50,954	165,409
	Households Est 22Q4	13,516	50,891	165,152
	Households Est 22Q3	13,476	50,802	164,861
	Households Est 22Q2	13,475	50,739	164,323
	Households Est 22Q1	13,474	50,699	164,467
	Households Est 21Q4	13,344	50,457	164,185
	Households Est 21Q3	13,319	50,409	163,647
	Households Est 21Q2	13,301	50,347	163,409
	Households Fcst	13,685	51,976	171,624
	2010 Census Households	4,767	28,910	106,796
	2000 Census Households	4,220	26,069	104,785
	1990 Census Households	2,584	18,494	95,039
	Historical Annual Growth, 1990 – 2000	5.03%	3.49%	0.98%
	Historical Annual Growth, 2000 – 2010	1.23%	1.04%	0.19%
	Estimated Annual Growth, 2010 – CY	8.19%	4.38%	3.36%
	Projected Annual Growth, CY to Y5	0.22%	0.38%	0.73%
Population per Household	2.42	2.55	2.41	

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Florence Square Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	0.7%	0.8%	1.0%
	HH Income \$250,000 to \$499,999	0.9%	1.0%	1.2%
	HH Income \$200,000 to \$249,999	2.1%	2.4%	2.9%
	HH Income \$175,000 to \$199,999	2.0%	3.6%	4.0%
	HH Income \$150,000 to \$174,999	2.9%	4.4%	4.6%
	HH Income \$100,000 to 149,999	15.4%	18.6%	17.5%
	HH Income \$75,000 to 99,999	14.8%	15.2%	13.6%
	HH Income \$50,000 to 74,999	21.6%	20.1%	17.6%
	HH Income \$35,000 to 49,999	13.8%	12.4%	11.5%
	HH Income \$25,000 to 34,999	9.1%	8.6%	8.4%
	HH Income \$15,000 to 24,999	9.7%	7.4%	8.0%
	HH Income \$0 to 14,999	6.9%	5.6%	9.7%
	Average Household Income	\$75,065	\$87,132	\$88,012
	Median Household Income	\$59,844	\$69,034	\$66,763
	Per Capita Income	\$30,915	\$34,050	\$36,295
	2000 Average HH Income	\$59,418	\$60,701	\$49,414
	2000 Median HH Income	\$55,239	\$50,045	\$37,505
	Average Disposable Income	61,913	68,898	68,568
	Median Disposable Income	50,899	58,356	56,569
	Discretionary HH Income Over \$150,000	1.9%	1.8%	2.5%
	Discretionary HH Income \$125,000 to \$149,999	1.4%	2.6%	3.1%
	Discretionary HH Income \$100,000 to \$124,999	3.2%	5.0%	5.4%
	Discretionary HH Income \$75,000 to \$99,999	7.1%	10.6%	10.4%
	Discretionary HH Income \$50,000 to \$74,999	19.5%	20.9%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	35.2%	32.2%	28.3%
	Discretionary HH Income Under \$25,000	31.7%	26.9%	31.2%
	Average Discretionary HH Income	43,928	49,738	49,410
	Median Discretionary HH Income	36,517	41,635	40,459
	Householder White – Count	11,225	44,721	138,332
	Median HH Income	\$60,507	\$71,254	\$73,017
	Average HH Income	\$71,293	\$80,696	\$82,783
	Householder Black or African-American – Count	852	2,105	14,826
	Median HH Income	\$44,758	\$59,995	\$28,885
	Average HH Income	\$57,832	\$65,957	\$41,298
Householder Hispanic – Count	412	1,400	4,019	
Median HH Income	\$65,339	\$53,130	\$54,711	
Average HH Income	\$66,491	\$60,608	\$64,354	
Householder Asian or Pacific Islander – Count	370	991	3,127	
Median HH Income	\$75,027	\$76,994	\$78,014	
Average HH Income	\$93,227	\$91,713	\$85,196	
Householder Other or Pacific Islander – Count	676	1,786	5,213	
Median HH Income	\$53,934	\$47,940	\$45,301	
Average HH Income	\$68,222	\$61,810	\$59,061	
Gender	Male Population	16,492	64,378	203,482
	Female Population	16,928	67,280	206,317

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Total Population by Age	Count of Pop 0 to 4 years	2,056	7,997	24,568
	Count of Pop 0 to 7 years	2,936	11,714	34,578
	Count of Pop 5 - 13	3,739	16,065	45,686
	Count of Pop 14 - 18	1,602	7,283	22,160
	Count of Pop 19 - 22	1,624	7,032	25,010
	Count of Pop 22 - 25	1,243	5,095	20,549
	Count of Pop 25 - 29	2,387	8,519	28,039
	Count of Pop 30 - 34	2,432	8,867	30,586
	Count of Pop 35 - 39	2,292	8,772	28,400
	Count of Pop 40 - 44	2,061	8,534	26,062
	Count of Pop 45 - 59	6,008	24,304	72,163
	Count of Pop 60 - 74	5,459	20,745	63,283
	Count of Pop 75 - 84	1,854	6,519	18,184
	Count of Pop 85+	663	1,927	5,109
	% of Pop 0 to 4 years	6.2%	6.1%	6.0%
	% of Pop 0 to 7 years	8.8%	8.9%	8.4%
	% of Pop 5 - 13	11.2%	12.2%	11.1%
	% of Pop 14 - 18	4.8%	5.5%	5.4%
	% of Pop 19 - 22	4.9%	5.3%	6.1%
	% of Pop 22 - 25	3.7%	3.9%	5.0%
	% of Pop 25 - 29	7.1%	6.5%	6.8%
	% of Pop 30 - 34	7.3%	6.7%	7.5%
	% of Pop 35 - 39	6.9%	6.7%	6.9%
% of Pop 40 - 44	6.2%	6.5%	6.4%	
% of Pop 45 - 59	18.0%	18.5%	17.6%	
% of Pop 60 - 74	16.3%	15.8%	15.4%	
% of Pop 75 - 84	5.5%	5.0%	4.4%	
% of Pop 85+	2.0%	1.5%	1.2%	
Median Age	38.5	37.8	36.5	
Average Age	39.9	38.8	38.3	
Male Population by Age	% of Pop 0 to 4 years	6.5%	6.4%	6.2%
	% of Pop 5 - 13	12.0%	12.8%	11.5%
	% of Pop 14 - 18	5.1%	5.8%	5.5%
	% of Pop 19 - 22	5.1%	5.6%	6.3%
	% of Pop 22 - 25	3.9%	4.1%	5.3%
	% of Pop 25 - 29	7.6%	6.8%	7.1%
	% of Pop 30 - 34	7.6%	7.0%	7.6%
	% of Pop 35 - 39	7.2%	6.8%	7.0%
	% of Pop 40 - 44	6.4%	6.5%	6.4%
	% of Pop 45 - 59	18.0%	18.5%	17.7%
	% of Pop 75 - 84	4.5%	4.2%	3.8%
	% of Pop 60 - 74	15.2%	14.8%	14.8%
	% of Pop 85+	1.1%	0.9%	0.8%
Median Age	36.6	36.2	35.4	
Average Age	38.1	37.5	37.3	

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	% of Pop 0 to 4 years	5.8%	5.8%	5.8%
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	% of Pop 35 - 39	6.5%	6.5%	6.9%
	% of Pop 40 - 44	5.9%	6.4%	6.3%
	% of Pop 45 - 59	18.0%	18.4%	17.5%
	% of Pop 60 - 74	17.5%	16.7%	16.0%
	% of Pop 75 - 84	6.6%	5.7%	5.0%
	% of Pop 85+	2.9%	2.0%	1.7%
	Median Age	40.7	39.4	37.5
Average Age	41.7	40.1	39.2	
Race	Count of White	26,031	107,942	327,931
	Count of Black or African-American	2,547	6,741	37,514
	Count of Asian or Pacific Islander	815	2,985	8,434
	Count of Other races	4,027	13,992	35,920
	White	77.9%	82.0%	80.0%
	Black or African American	7.6%	5.1%	9.2%
	Asian	2.4%	2.3%	2.1%
	Other Races	12.1%	10.6%	8.8%
Language Spoken	Speak English at Home	89.3%	91.9%	93.4%
	Speak Spanish at Home	3.3%	3.3%	2.7%
	Speak French or French Creole at Home	1.4%	0.9%	0.6%
	Speak German at Home	0.5%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	1.5%	1.3%	0.8%
	Speak Russian and Other Slavic Languages at H	0.1%	0.1%	0.2%
	Speak Chinese at Home	0.3%	0.1%	0.4%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.9%	0.5%	0.2%
	Speak Other Asian Languages at Home	0.8%	0.7%	0.5%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.0%	0.1%
	Speak Other Language at Home	1.6%	0.7%	0.6%
Hispanic	Hispanic Population	2,874	8,856	19,550
	Hispanic Population Percent	8.6%	6.7%	4.8%
	Mexican	70.0%	57.1%	46.8%
	Puerto Rican	8.1%	9.4%	12.5%
	Cuban	0.4%	1.4%	3.1%
	Dominican	0.1%	0.0%	0.4%
	Central American	9.3%	18.9%	21.6%
	South American	8.1%	6.5%	6.9%
	Other Hispanic	4.0%	6.7%	8.8%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	7.0%	6.7%	6.0%
	American	6.6%	6.2%	5.7%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.3%	0.3%	0.1%
	Asian (percent of total population)	2.4%	2.3%	2.0%
	Chinese	0.2%	0.2%	0.4%
	Japanese	0.2%	0.2%	0.1%
	Korean	0.0%	0.1%	0.2%
	South Central Asian (ie. Indian)	1.2%	0.9%	0.7%
	South East Asian (ie. Vietnamese)	0.6%	0.5%	0.4%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	43.0%	49.1%	47.8%
	British	7.9%	8.7%	7.7%
	Dutch	1.0%	0.8%	0.8%
	French	1.3%	1.4%	1.3%
	German	16.5%	19.5%	19.6%
	Italian	2.1%	2.2%	2.4%
	Polish	0.8%	0.8%	0.9%
	Scandinavian	0.6%	0.8%	1.0%
	Scotch/Irish	10.4%	11.5%	11.0%
Other European (ie. Greek/Russian)	2.3%	3.3%	3.2%	
Middle Eastern	0.3%	0.4%	0.4%	
Other Ancestry	15.9%	13.6%	16.3%	
Unclassified Ancestry	22.8%	21.3%	22.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	23,156	88,186	271,826
	Elementary (0 to 8)	1.8%	2.5%	2.5%
	Some High School (9 to 11)	7.3%	5.1%	5.9%
	High School Graduate (12)	33.0%	29.9%	26.8%
	Some College (13 to 16)	25.3%	22.1%	20.6%
	Associates Degree Only	7.7%	9.1%	8.1%
	Bachelors Degree Only	15.8%	20.3%	22.7%
	Graduate Degree	9.2%	10.9%	13.4%
	% College (4+)	25.0%	31.2%	36.1%
<b>Household Type</b>	Total Households – count	13,535	51,003	165,517
	One Person HHs – count	4,265	14,044	53,446
	Family HHs – count	8,375	33,535	96,862
	Married Couple – count	5,830	24,519	69,894
	w/own children – count	2,080	9,736	27,799
	w/out own children – count	3,750	14,783	42,095
	Male Householder – count	880	2,596	7,854
	Female Householder – count	1,665	6,420	19,114
	Non-Family Households – count	895	3,424	15,209
	1 Person Household	31.5%	27.5%	32.3%
	2 Person Household	33.0%	32.6%	32.2%
	3 Person Household	15.2%	15.8%	14.4%
	4 Person Household	11.0%	13.2%	11.8%
	5 Person Household	5.3%	6.5%	5.7%
	6 Person Household	2.2%	2.7%	2.2%
7+ Person Household	1.7%	1.7%	1.4%	
% Households With Children	26.6%	28.8%	25.5%	

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Florence Square Florence, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	14,237	53,592	180,397
	Owner Occupied Percent	51.2%	62.3%	54.2%
	Renter Occupied Percent	43.9%	32.9%	37.6%
	Vacant Housing Percent	4.9%	4.8%	8.2%
	Total Housing Units (Census 2000)	4,406	27,466	116,703
	For Rent (Census 2000)	48%	49%	49%
	For Sale (Census 2000)	29%	29%	13%
	Rented or Sold, (Census 2000)	12%	9%	11%
	Seasonal (Census 2014)	7%	12%	7%
	Other (Census 2000)	0%	5%	21%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	41%	34%	16%
	Homes Built 1980 to 1989	23%	19%	10%
	Homes Built 1970 to 1979	18%	18%	11%
	Homes Built 1960 to 1969	9%	12%	11%
	Homes Built 1950 to 1959	6%	8%	10%
	Homes Built 1940 to 1949	2%	5%	9%
	Homes Built Before 1939	1%	5%	33%
<b>Units in Structure</b>	1 Unit	66%	66%	53%
	2 - 9 Units	7%	13%	27%
	Greater than 10 Units	20%	15%	18%
	Mobilie Trailer	7%	7%	3%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.3%	0.4%	1.3%
	Property Value \$750,000 to \$999,999	0.9%	1.8%	2.8%
	Property Value \$500,000 to \$749,999	2.1%	5.3%	8.1%
	Property Value \$400,000 to \$499,999	3.6%	7.0%	9.7%
	Property Value \$300,000, to \$399,999	14.2%	17.3%	16.9%
	Property Value \$200,000 to \$299,999	38.6%	31.9%	29.1%
	Property Value \$150,000 to \$199,999	20.7%	16.6%	14.3%
	Property Value \$100,000 to \$149,999	11.9%	10.8%	10.2%
	Property Value \$60,000 to \$99,999	1.7%	3.1%	3.9%
	Property Value \$40,000 to \$59,999	0.6%	0.6%	0.7%
	Property Value \$0 to \$39,999	5.2%	4.5%	2.7%
	Median Home Value	\$218,845	\$236,784	\$254,850
Median Rent	\$726	\$587	\$475	
<b>Wealth per Household</b>	\$0 and under - percent	18.6%	17.6%	18.2%
	\$1 to \$4999 - percent	9.6%	8.7%	9.1%
	\$5k to \$9999 - percent	5.0%	4.7%	4.8%
	\$10k to \$24999 - percent	6.7%	6.5%	6.6%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.3%	10.1%
	\$100k to \$249999 - percent	17.6%	18.1%	17.6%
	\$250k to \$499999 - percent	12.3%	13.0%	12.6%
	\$500k+ - percent	13.1%	14.2%	14.0%
	Median HH Wealth	\$65,349	\$77,523	\$71,423
	Avg HH Wealth	\$219,508	\$234,737	\$229,773



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<b>Economic Viability</b>	Economic Viability Local	231	228	222
	Economic Viability Indexed	231	228	222
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	17,394	69,360	215,691
	Managerial/Executive	14.9%	15.9%	18.5%
	Professional Specialty	19.2%	21.2%	23.4%
	Healthcare Support	1.8%	2.5%	2.4%
	Sales	8.4%	10.2%	10.3%
	Office & Administrative Support	12.8%	13.1%	11.8%
	Protective Service	1.3%	1.8%	1.7%
	Food Preparation	5.3%	5.8%	6.2%
	Building Maintenance & Cleaning	3.2%	2.5%	2.4%
	Personal Care	2.6%	2.3%	2.2%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	7.9%	6.7%	6.3%
	Production & Transportation	22.4%	17.8%	14.6%
	Percent White Collar Workers	57.1%	63.0%	66.4%
	Percent Blue Collar Workers	42.9%	37.0%	33.6%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	6.2%	4.9%	5.3%
	Manufacturing	16.8%	13.7%	12.3%
	Transportation	9.2%	8.3%	7.0%
	Information	1.4%	1.5%	1.8%
	Wholesale/Retail	17.4%	17.4%	15.2%
	Finance, Insurance, Real Estate	6.4%	7.9%	8.3%
	Professional Services	6.7%	7.6%	7.9%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	3.8%	3.3%	3.7%
	Educational Services	17.9%	19.2%	21.6%
	Entertainment Services	7.9%	8.5%	9.3%
	Other Professional Services	3.9%	4.5%	4.1%
Public Administration	2.3%	3.1%	3.4%	
<b>Transportation To Work</b>	Drive to Work Alone	87.5%	85.4%	75.9%
	Drive to Work Carpool	8.0%	9.6%	11.1%
	Travel to Work by Public Transportation	1.7%	1.6%	5.3%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.2%
	Walked to Work	0.5%	1.1%	4.7%
	Other Means	0.7%	0.5%	0.6%
	Work at Home	1.5%	1.7%	2.1%

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	Travel to Work in Less than 5 Minutes	1.8%	2.8%	3.0%
	Travel to Work in 5 to 9 Minutes	8.7%	10.0%	10.2%
	Travel to Work in 10 to 14 Minutes	18.1%	17.5%	16.9%
	Travel to Work in 15 to 19 Minutes	20.1%	20.2%	20.1%
	Travel to Work in 20 to 29 Minutes	20.5%	22.6%	23.6%
	Travel to Work in 30 to 44 Minutes	18.3%	16.7%	17.0%
	Travel to Work in 45 to 59 Minutes	7.7%	6.0%	4.9%
	Travel to Work in 60 Minutes or more	4.6%	4.2%	4.4%
	Average Travel Time to Work	24	22	22
Vehicles per HH	No Vehicles	5.9%	3.7%	9.3%
	1 Vehicle	39.4%	34.4%	34.1%
	2 Vehicles	37.2%	41.2%	37.3%
	3 or more vehicles	17.4%	20.7%	19.4%
	Average Number of Vehicles	1.73	1.87	1.75
Change	Births (last 12 months)	410	1,623	5,194
	Deaths (last 12 months)	444	1,642	4,738
	Migration (last 12 months)	174	666	2,433
Work place	Workplace Establishments	2,184	5,362	15,415
	Workplace Employees (FTE)	36,416	90,768	272,216