Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval

Jun 27, 2024

BRIXMOR®

Silver Pointe Shopping Center Fenton, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	14,565	37,275	108,440
Population Est 23Q1	14,578	37,291	108,526
Population Est 22Q4	14,629	37,356	108,460
Population Est 22Q3	14,610	37,284	108,342
Population Est 22Q2	14,610	37,259	108,261
Population Est 22Q1	14,653	37,229	108,172
Population Est 21Q4	14,629	37,119	107,956
Population Est 21Q3	14,629	37,110	107,837
Population Est 21Q2	14,584	37,007	107,484
Population Fcst	15,194	39,620	115,516
2010 Census Population	7,211	24,365	84,788
2000 Census Population	6,855	20,674	72,439
1990 Census Population	5,532	16,354	58,889
Current Year Daytime Population	13,838	27,356	90,979
Average Seasonal Population	498	1,676	4,441
Historical Annual Growth, 1990 – 2000	2.17%	2.37%	2.09%
Historical Annual Growth, 2000 – 2010	0.51%	1.66%	1.59%
Estimated Annual Growth, 2010 – CY	5.45%	3.26%	1.87%
Projected Annual Growth, CY to Y5	0.85%	1.23%	1.27%
Group Qtrs Est	131	269	606
Transient Est Average Last 4 Qtrs	679	711	3,853
Households			
Current Year Estimated Households	6,271	14,985	43,091
Households Est 23Q1	6,272	14,981	43,099
Households Est 22Q4	6,286	14,996	43,063
Households Est 22Q3	6,278	14,968	43,019
Households Est 22Q2	6,280	14,963	42,995
Households Est 22Q1	6,300	14,950	42,957
Households Est 21Q4	6,289	14,908	42,881
Households Est 21Q3	6,291	14,903	42,834
Households Est 21Q2	6,269	14,859	42,689
Households Fcst	6,553	15,946	45,863
2010 Census Households	2,867	9,183	32,486
2000 Census Households	2,713	7,779	27,107
1990 Census Households	2,075	5,804	20,789
Historical Annual Growth, 1990 – 2000	2.72%	2.97%	2.69%
Historical Annual Growth, 2000 – 2010	0.55%	1.67%	1.83%
Estimated Annual Growth, 2010 – CY	6.08%	3.76%	2.15%
Projected Annual Growth, CY to Y5	0.88%	1.25%	1.25%
Population per Household	2.30	2.47	2.50

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Silver Pointe Shopping Center Fenton, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income			
HH Income $500,000 or more	0.9%	1.4%	1.1%
HH Income $250,000 to $499,999	1.0%	1.6%	1.3%
HH Income $200,000 to $249,999	2.4%	3.8%	3.1%
HH Income $175,000 to $199,999	5.7%	6.1%	5.6%
HH Income $150,000 to $174,999	5.8%	6.5%	6.1%
HH Income $100,000 to 149,999	19.1%	20.4%	19.5%
HH Income $75,000 to 99,999	13.4%	14.2%	14.8%
HH Income $50,000 to 74,999	19.7%	17.5%	18.1%
HH Income $35,000 to 49,999	10.9%	9.8%	11.6%
HH Income $25,000 to 34,999	6.7%	6.1%	6.8%
HH Income $15,000 to 24,999	7.1%	6.2%	5.7%
HH Income $0 to 14,999	7.4%	6.3%	6.4%
Average Household Income	$92,460	$107,818	$99,064
Median Household Income	$72,811	$81,006	$77,085
Per Capita Income	$40,170	$43,617	$39,558
2000 Average HH Income	$65,225	$72,645	$68,359
2000 Median HH Income	$53,510	$62,232	$60,113
Average Disposable Income	73,716	80,514	76,669
Median Disposable Income	62,296	69,096	65,838
Discretionary HH Income Over $150,000	1.5%	3.2%	2.0%
Discretionary HH Income $125,000 to $149,999	2.7%	3.7%	3.3%
Discretionary HH Income $100,000 to $124,999	8.3%	9.2%	8.1%
Discretionary HH Income $75,000 to $99,999	11.7%	13.6%	13.1%
Discretionary HH Income $50,000 to $74,999	20.0%	21.4%	21.7%
Discretionary HH Income $25,000 to $49,999	32.5%	28.6%	29.8%
Discretionary HH Income Under $25,000	23.4%	20.3%	22.1%
Average Discretionary HH Income	53,021	59,286	55,841
Median Discretionary HH Income	43,931	51,206	48,248
Householder White – Count	5,803	14,085	40,065
Median HH Income	$73,067	$82,790	$77,979
Average HH Income	$83,639	$90,807	$87,076
Householder Black or African-American – Count	50	106	965
Median HH Income	$110,561	$83,836	$56,244
Average HH Income	$111,671	$93,075	$63,895
Householder Hispanic – Count	224	371	882
Median HH Income	$70,655	$73,502	$83,082
Average HH Income	$85,753	$91,095	$95,544
Householder Asian or Pacific Islander – Count	16	55	239
Median HH Income	$120,345	$97,129	$85,363
Average HH Income	$118,352	$108,693	$91,919
Householder Other or Pacific Islander – Count	178	368	940
Median HH Income	$70,278	$72,235	$80,831
Average HH Income	$86,587	$85,690	$90,088
Gender			
Male Population	6,938	18,093	53,386
Female Population	7,627	19,183	55,055

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Silver Pointe Shopping Center Fenton, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age			
Count of Pop 0 to 4 years	745	1,795	5,255
Count of Pop 0 to 7 years	1,039	2,572	7,617
Count of Pop 5 - 13	1,410	3,756	10,922
Count of Pop 14 - 18	735	1,981	5,663
Count of Pop 19 - 22	765	2,003	5,737
Count of Pop 22 - 25	575	1,474	4,250
Count of Pop 25 - 29	931	2,133	6,157
Count of Pop 30 - 34	918	2,075	5,994
Count of Pop 35 - 39	887	2,134	6,204
Count of Pop 40 - 44	892	2,206	6,367
Count of Pop 45 - 59	2,859	7,527	22,092
Count of Pop 60 - 74	2,646	7,061	20,958
Count of Pop 75 - 84	858	2,353	6,648
Count of Pop 85+	344	777	2,194
% of Pop 0 to 4 years	5.1%	4.8%	4.8%
% of Pop 0 to 7 years	7.1%	6.9%	7.0%
% of Pop 5 - 13	9.7%	10.1%	10.1%
% of Pop 14 - 18	5.0%	5.3%	5.2%
% of Pop 19 - 22	5.3%	5.4%	5.3%
% of Pop 22 - 25	3.9%	4.0%	3.9%
% of Pop 25 - 29	6.4%	5.7%	5.7%
% of Pop 30 - 34	6.3%	5.6%	5.5%
% of Pop 35 - 39	6.1%	5.7%	5.7%
% of Pop 40 - 44	6.1%	5.9%	5.9%
% of Pop 45 - 59	19.6%	20.2%	20.4%
% of Pop 60 - 74	18.2%	18.9%	19.3%
% of Pop 75 - 84	5.9%	6.3%	6.1%
% of Pop 85+	2.4%	2.1%	2.0%
Median Age	41.8	42.9	43.2
Average Age	41.8	42.1	42.2
Male Population by Age			
% of Pop 0 to 4 years	5.5%	5.1%	5.0%
% of Pop 5 - 13	9.9%	10.4%	10.4%
% of Pop 14 - 18	5.3%	5.5%	5.4%
% of Pop 19 - 22	5.6%	5.6%	5.5%
% of Pop 22 - 25	4.2%	4.2%	4.1%
% of Pop 25 - 29	6.6%	6.0%	5.9%
% of Pop 30 - 34	6.6%	5.7%	5.6%
% of Pop 35 - 39	6.3%	5.9%	5.7%
% of Pop 40 - 44	6.3%	6.0%	5.9%
% of Pop 45 - 59	19.8%	20.2%	20.3%
% of Pop 75 - 84	4.8%	5.7%	5.6%
% of Pop 60 - 74	17.5%	18.3%	18.9%
% of Pop 85+	1.5%	1.4%	1.5%
Median Age	39.9	41.4	41.9
Average Age	40.3	41.0	41.2

Demographic Source: Synergos Technologies, Inc

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% of Pop 0 to 4 years	4.8%	4.6%	4.7%
% of Pop 5 - 13	9.5%	9.8%	9.7%
% of Pop 14 - 18	4.8%	5.1%	5.0%
% of Pop 19 - 22	4.9%	5.1%	5.1%
% of Pop 22 - 25	3.7%	3.7%	3.7%
% of Pop 25 - 29	6.2%	5.5%	5.4%
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% of Pop 45 - 59	19.4%	20.2%	20.4%
% of Pop 60 - 74	18.8%	19.5%	19.7%
% of Pop 75 - 84	6.8%	6.9%	6.7%
% of Pop 85+	3.2%	2.7%	2.6%
Median Age	43.5	44.4	44.5
Average Age	43.1	43.2	43.2
Race			
Count of White	13,313	34,125	96,980
Count of Black or African-American	186	379	2,895
Count of Asian or Pacific Islander	152	333	1,081
Count of Other races	913	2,438	7,484
White	91.4%	91.5%	89.4%
Black or African American	1.3%	1.0%	2.7%
Asian	1.0%	0.9%	1.0%
Other Races	6.3%	6.5%	6.9%
Language Spoken			
Speak English at Home	97.2%	97.5%	96.9%
Speak Spanish at Home	1.8%	1.3%	1.1%
Speak French or French Creole at Home	0.1%	0.1%	0.1%
Speak German at Home	0.1%	0.1%	0.3%
Speak Other Indo-European Languages at Home	0.3%	0.3%	0.4%
Speak Russian and Other Slavic Languages at Ho	0.0%	0.1%	0.2%
Speak Chinese at Home	0.1%	0.1%	0.1%
Speak Korean at Home	0.0%	0.1%	0.0%
Speak Vietnamese at Home	0.0%	0.0%	0.0%
Speak Other Asian Languages at Home	0.0%	0.0%	0.2%
Speak Tagalog and Other Pacific Languages at Ho	0.0%	0.0%	0.0%
Speak Other Language at Home	0.3%	0.4%	0.5%
Hispanic			
Hispanic Population	457	1,162	3,418
Hispanic Population Percent	3.1%	3.1%	3.2%
Mexican	68.8%	62.9%	63.3%
Puerto Rican	2.6%	10.1%	13.0%
Cuban	1.1%	2.1%	2.4%
Dominican	12.2%	9.4%	3.5%
Central American	5.2%	3.7%	5.3%
South American	2.6%	2.1%	2.7%
Other Hispanic	7.6%	9.7%	9.7%
2000 Hispanic Population Percent	2%	2%	2%
1990 Hispanic Population Percent	1%	1%	1%

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Ancestry			
American (percent of total population)	6.1%	6.4%	7.2%
American	5.9%	6.1%	6.9%
Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
Asian (percent of total population)	1.0%	0.9%	1.0%
Chinese	0.4%	0.2%	0.2%
Japanese	0.0%	0.0%	0.0%
Korean	0.3%	0.2%	0.2%
South Central Asian (ie. Indian)	0.1%	0.2%	0.3%
South East Asian (ie. Vietnamese)	0.1%	0.1%	0.2%
Other Asian	0.2%	0.1%	0.1%
European (percent of total population)	55.0%	55.5%	53.9%
British	8.7%	9.2%	9.0%
Dutch	1.0%	1.1%	1.0%
French	2.6%	2.9%	2.7%
German	13.1%	14.0%	13.6%
Italian	2.3%	3.1%	3.1%
Polish	7.0%	6.1%	5.8%
Scandinavian	3.4%	3.2%	3.2%
Scotch/Irish	11.8%	10.9%	10.6%
Other European (ie. Greek/Russian)	5.0%	5.1%	5.0%
Middle Eastern	0.7%	0.7%	1.0%
Other Ancestry	10.5%	10.4%	11.9%
Unclassified Ancestry	23.5%	23.0%	21.8%
Education (Age 25+)			
Adult Population (25 Years or Older)	10,335	26,266	76,614
Elementary (0 to 8)	1.3%	1.1%	1.1%
Some High School (9 to 11)	2.4%	3.0%	3.5%
High School Graduate (12)	25.5%	25.0%	26.9%
Some College (13 to 16)	24.6%	22.8%	25.2%
Associates Degree Only	11.4%	12.1%	11.6%
Bachelors Degree Only	20.4%	22.9%	20.0%
Graduate Degree	14.5%	13.1%	11.7%
% College (4+)	34.9%	36.0%	31.7%
Household Type			
Total Households – count	6,271	14,985	43,091
One Person HHs – count	1,982	3,941	11,006
Family HHs – count	3,966	10,360	29,813
Married Couple – count	3,146	8,518	24,307
w/own children – count	1,286	3,204	8,581
w/out own children – count	1,860	5,314	15,726
Male Householder – count	323	753	2,201
Female Householder – count	497	1,089	3,306
Non-Family Households – count	323	684	2,271
1 Person Household	31.6%	26.3%	25.5%
2 Person Household	35.3%	36.1%	35.7%
3 Person Household	13.9%	14.7%	15.6%
4 Person Household	11.8%	13.8%	13.6%
5 Person Household	5.0%	5.9%	6.0%
6 Person Household	1.7%	2.3%	2.4%
7+ Person Household	0.7%	0.9%	1.2%
% Households With Children	27.5%	28.6%	26.6%

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Silver Pointe Shopping Center Fenton, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	6,658	15,853	45,641
	Owner Occupied Percent	65.4%	73.9%	75.2%
	Renter Occupied Percent	28.8%	20.6%	19.2%
	Vacant Housing Percent	5.8%	5.5%	5.6%
	Total Housing Units (Census 2000)	2,913	8,245	28,579
	For Rent (Census 2000)	45%	34%	24%
	For Sale (Census 2000)	8%	13%	19%
	Rented or Sold, (Census 2000)	7%	11%	17%
	Seasonal (Census 2014)	22%	33%	28%
	Other (Census 2000)	4%	5%	8%
Homes Built By Year	Homes Built 1990 to 2000	29%	29%	27%
	Homes Built 1980 to 1989	14%	12%	13%
	Homes Built 1970 to 1979	14%	20%	21%
	Homes Built 1960 to 1969	10%	12%	14%
	Homes Built 1950 to 1959	18%	13%	10%
	Homes Built 1940 to 1949	5%	4%	4%
	Homes Built Before 1939	10%	10%	10%
Units in Structure	1 Unit	71%	82%	81%
	2 - 9 Units	7%	6%	5%
	Greater than 10 Units	19%	9%	7%
	Mobilie Trailer	4%	3%	8%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value $1,000,000 or more	1.9%	3.6%	2.0%
	Property Value $750,000 to $999,999	4.4%	4.3%	3.1%
	Property Value $500,000 to $749,999	12.0%	11.6%	10.5%
	Property Value $400,000 to $499,999	8.6%	10.7%	11.6%
	Property Value $300,000, to $399,999	16.6%	20.3%	20.0%
	Property Value $200,000 to $299,999	30.0%	29.2%	26.7%
	Property Value $150,000 to $199,999	13.9%	10.1%	11.4%
	Property Value $100,000 to $149,999	8.2%	5.7%	7.5%
	Property Value $60,000 to $99,999	0.8%	1.3%	3.2%
	Property Value $40,000 to $59,999	1.7%	1.0%	0.9%
	Property Value $0 to $39,999	1.2%	1.2%	2.5%
	Median Home Value	$277,336	$304,524	$290,995
	Median Rent	$667	$640	$595
Wealth per Household	$0 and under - percent	16.9%	16.1%	16.2%
	$1 to $4999 - percent	8.1%	7.5%	7.6%
	$5k to $9999 - percent	4.4%	4.2%	4.2%
	$10k to $24999 - percent	6.3%	6.1%	6.2%
	$25k to $49999 - percent	6.8%	6.8%	6.8%
	$50k to $99999 - percent	10.3%	10.5%	10.5%
	$100k to $249999 - percent	18.4%	18.9%	18.9%
	$250k to $499999 - percent	13.5%	14.0%	13.9%
	$500k+ - percent	15.1%	15.9%	15.5%
	Median HH Wealth	$85,838	$94,082	$92,205
	Avg HH Wealth	$246,159	$256,122	$252,684

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Silver Pointe Shopping Center Fenton, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability			
Economic Viability Local	201	209	216
Economic Viability Indexed	92	96	99
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	7,360	18,162	53,430
Managerial/Executive	20.5%	20.2%	17.1%
Professional Specialty	30.7%	26.9%	25.8%
Healthcare Support	1.8%	2.3%	2.8%
Sales	9.8%	11.0%	10.9%
Office & Administrative Support	8.3%	10.0%	11.2%
Protective Service	0.7%	0.7%	1.3%
Food Preperation	3.4%	4.1%	4.6%
Building Maintenance & Cleaning	2.3%	2.3%	3.2%
Personal Care	4.1%	3.4%	2.6%
Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
Construction	5.8%	6.6%	7.8%
Production & Transportation	12.7%	12.3%	12.4%
Percent White Collar Workers	71.1%	70.5%	67.8%
Percent Blue Collar Workers	28.9%	29.5%	32.2%
Employment by Industry (Employed Civilians Age 16+)			
Agriculture/Mining/Construction	5.7%	5.6%	7.1%
Manufacturing	19.9%	20.3%	18.5%
Transportation	3.4%	3.8%	3.5%
Information	1.3%	1.3%	1.3%
Wholesale/Retail	11.5%	14.4%	15.8%
Finance, Insurance, Real Estate	8.1%	7.5%	6.8%
Professional Services	6.5%	5.9%	5.9%
Management Services	0.1%	0.1%	0.2%
Administrative/Waste Services	1.9%	2.3%	3.4%
Educational Services	29.4%	26.1%	24.2%
Entertainment Services	7.2%	7.1%	6.9%
Other Professional Services	3.2%	3.3%	4.0%
Public Administration	1.9%	2.2%	2.7%
Transportation To Work			
Drive to Work Alone	88.8%	88.3%	87.9%
Drive to Work Carpool	7.3%	7.1%	8.1%
Travel to Work by Public Transportation	0.1%	0.1%	0.2%
Drive to Work on Motorcycle	0.0%	0.0%	0.0%
Drive to Work on Bicycle	0.0%	0.1%	0.1%
Walked to Work	0.9%	0.7%	0.7%
Other Means	0.8%	0.6%	0.4%
Work at Home	2.1%	3.1%	2.6%

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Silver Pointe Shopping Center Fenton, MI	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Travel to Work in Less than 5 Minutes	3.4%	2.6%	2.4%
Travel to Work in 5 to 9 Minutes	12.5%	9.7%	7.1%
Travel to Work in 10 to 14 Minutes	10.1%	11.1%	12.3%
Travel to Work in 15 to 19 Minutes	8.6%	9.3%	13.0%
Travel to Work in 20 to 29 Minutes	24.8%	22.8%	21.0%
Travel to Work in 30 to 44 Minutes	16.2%	19.8%	20.3%
Travel to Work in 45 to 59 Minutes	13.1%	12.1%	11.7%
Travel to Work in 60 Minutes or more	11.9%	12.7%	12.1%
Average Travel Time to Work	28	29	29
Vehicles per HH No Vehicles	5.4%	4.0%	3.8%
1 Vehicle	31.5%	25.5%	26.5%
2 Vehicles	43.6%	44.6%	42.0%
3 or more vehicles	19.5%	25.9%	27.7%
Average Number of Vehicles	1.83	2.03	2.06
Change Births (last 12 months)	159	375	1,068
Deaths (last 12 months)	171	445	1,288
Migration (last 12 months)	-23	110	469
Workplace Workplace Establishments	427	691	2,091
Workplace Employees (FTE)	4,219	6,571	22,623

Demographic Source: Synergos Technologies, Inc