

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

| Sweetwater Village<br>Austell, GA |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-----------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| <b>Population</b>                 | Current Year Estimated Population     | 23,774                   | 90,747                    | 481,798                   |
|                                   | Population Est 23Q1                   | 23,691                   | 90,519                    | 480,756                   |
|                                   | Population Est 22Q4                   | 23,684                   | 90,461                    | 479,635                   |
|                                   | Population Est 22Q3                   | 23,693                   | 90,549                    | 479,115                   |
|                                   | Population Est 22Q2                   | 23,668                   | 90,414                    | 477,387                   |
|                                   | Population Est 22Q1                   | 23,664                   | 90,273                    | 476,291                   |
|                                   | Population Est 21Q4                   | 23,676                   | 90,234                    | 475,391                   |
|                                   | Population Est 21Q3                   | 23,659                   | 90,160                    | 474,561                   |
|                                   | Population Est 21Q2                   | 23,614                   | 89,914                    | 473,617                   |
|                                   | Population Fcst                       | 24,242                   | 94,537                    | 518,772                   |
|                                   | 2010 Census Population                | 3,896                    | 21,237                    | 170,139                   |
|                                   | 2000 Census Population                | 3,558                    | 19,422                    | 173,323                   |
|                                   | 1990 Census Population                | 2,344                    | 15,598                    | 147,224                   |
|                                   | Current Year Daytime Population       | 23,240                   | 86,773                    | 420,878                   |
|                                   | Average Seasonal Population           | 52                       | 258                       | 1,939                     |
|                                   | Historical Annual Growth, 1990 – 2000 | 4.26%                    | 2.22%                     | 1.65%                     |
|                                   | Historical Annual Growth, 2000 – 2010 | 0.91%                    | 0.90%                     | -0.19%                    |
|                                   | Estimated Annual Growth, 2010 – CY    | 14.63%                   | 11.58%                    | 8.17%                     |
|                                   | Projected Annual Growth, CY to Y5     | 0.39%                    | 0.82%                     | 1.49%                     |
|                                   | Group Qtrs Est                        | 14                       | 309                       | 5,807                     |
| Transient Est Average Last 4 Qtrs | 2,719                                 | 6,161                    | 14,369                    |                           |
| <b>Households</b>                 | Current Year Estimated Households     | 9,306                    | 34,015                    | 180,636                   |
|                                   | Households Est 23Q1                   | 9,270                    | 33,916                    | 180,201                   |
|                                   | Households Est 22Q4                   | 9,271                    | 33,900                    | 179,766                   |
|                                   | Households Est 22Q3                   | 9,272                    | 33,933                    | 179,574                   |
|                                   | Households Est 22Q2                   | 9,265                    | 33,880                    | 178,873                   |
|                                   | Households Est 22Q1                   | 9,262                    | 33,826                    | 178,462                   |
|                                   | Households Est 21Q4                   | 9,265                    | 33,811                    | 178,113                   |
|                                   | Households Est 21Q3                   | 9,259                    | 33,787                    | 177,796                   |
|                                   | Households Est 21Q2                   | 9,240                    | 33,690                    | 177,431                   |
|                                   | Households Fcst                       | 9,475                    | 35,406                    | 194,892                   |
|                                   | 2010 Census Households                | 1,348                    | 7,465                     | 61,395                    |
|                                   | 2000 Census Households                | 1,331                    | 7,118                     | 61,178                    |
|                                   | 1990 Census Households                | 861                      | 5,707                     | 52,256                    |
|                                   | Historical Annual Growth, 1990 – 2000 | 4.46%                    | 2.23%                     | 1.59%                     |
|                                   | Historical Annual Growth, 2000 – 2010 | 0.13%                    | 0.48%                     | 0.04%                     |
|                                   | Estimated Annual Growth, 2010 – CY    | 15.70%                   | 12.13%                    | 8.49%                     |
|                                   | Projected Annual Growth, CY to Y5     | 0.36%                    | 0.80%                     | 1.53%                     |
| Population per Household          | 2.55                                  | 2.66                     | 2.64                      |                           |

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| Sweetwater Village<br>Austell, GA             |  | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income  | HH Income \$500,000 or more                    | 0.1%                     | 0.3%                      | 0.8%                      |
|   | HH Income \$250,000 to \$499,999               | 0.1%                     | 0.4%                      | 0.9%                      |
|   | HH Income \$200,000 to \$249,999               | 0.4%                     | 0.9%                      | 2.2%                      |
|   | HH Income \$175,000 to \$199,999               | 1.2%                     | 2.5%                      | 3.6%                      |
|   | HH Income \$150,000 to \$174,999               | 1.8%                     | 2.9%                      | 4.4%                      |
|   | HH Income \$100,000 to 149,999                 | 11.3%                    | 12.7%                     | 15.3%                     |
|   | HH Income \$75,000 to 99,999                   | 11.4%                    | 14.0%                     | 13.2%                     |
|   | HH Income \$50,000 to 74,999                   | 18.9%                    | 20.4%                     | 19.1%                     |
|   | HH Income \$35,000 to 49,999                   | 22.5%                    | 17.7%                     | 13.2%                     |
|   | HH Income \$25,000 to 34,999                   | 12.1%                    | 11.1%                     | 9.4%                      |
|   | HH Income \$15,000 to 24,999                   | 10.4%                    | 7.8%                      | 8.0%                      |
|   | HH Income \$0 to 14,999                        | 9.6%                     | 9.3%                      | 10.0%                     |
|   | Average Household Income                       | \$62,323                 | \$69,298                  | \$79,812                  |
|   | Median Household Income                        | \$46,792                 | \$55,137                  | \$61,843                  |
|   | Per Capita Income                              | \$24,411                 | \$26,044                  | \$30,091                  |
|   | 2000 Average HH Income                         | \$53,949                 | \$54,316                  | \$48,952                  |
|   | 2000 Median HH Income                          | \$46,746                 | \$45,597                  | \$37,512                  |
|   | Average Disposable Income                      | 50,041                   | 57,081                    | 64,927                    |
|   | Median Disposable Income                       | 40,596                   | 47,592                    | 53,220                    |
|   | Discretionary HH Income Over \$150,000         | 0.3%                     | 0.3%                      | 1.3%                      |
|   | Discretionary HH Income \$125,000 to \$149,999 | 0.3%                     | 1.5%                      | 2.4%                      |
|   | Discretionary HH Income \$100,000 to \$124,999 | 1.4%                     | 2.2%                      | 4.5%                      |
|   | Discretionary HH Income \$75,000 to \$99,999   | 3.8%                     | 6.0%                      | 9.2%                      |
|   | Discretionary HH Income \$50,000 to \$74,999   | 12.2%                    | 15.5%                     | 16.6%                     |
|   | Discretionary HH Income \$25,000 to \$49,999   | 30.8%                    | 33.5%                     | 30.0%                     |
|   | Discretionary HH Income Under \$25,000         | 51.3%                    | 41.1%                     | 36.2%                     |
|   | Average Discretionary HH Income                | 30,969                   | 37,438                    | 43,989                    |
|   | Median Discretionary HH Income                 | 24,478                   | 29,847                    | 35,514                    |
|   | Householder White – Count                      | 2,450                    | 9,107                     | 49,077                    |
|   | Median HH Income                               | \$47,052                 | \$57,141                  | \$71,116                  |
|   | Average HH Income                              | \$58,265                 | \$67,537                  | \$82,607                  |
|   | Householder Black or African-American – Count  | 5,674                    | 18,743                    | 104,528                   |
|   | Median HH Income                               | \$47,138                 | \$57,678                  | \$57,930                  |
|   | Average HH Income                              | \$57,596                 | \$66,672                  | \$69,718                  |
| Householder Hispanic – Count                  | 834  | 4,212                    | 15,949                    |                           |
| Median HH Income                              | \$41,510                                       | \$49,314                 | \$57,557                  |                           |
| Average HH Income                             | \$53,283                                       | \$58,003                 | \$66,615                  |                           |
| Householder Asian or Pacific Islander – Count | 69   | 250                      | 2,291                     |                           |
| Median HH Income                              | \$49,152                                       | \$52,260                 | \$97,860                  |                           |
| Average HH Income                             | \$70,220                                       | \$70,065                 | \$100,859                 |                           |
| Householder Other or Pacific Islander – Count | 279  | 1,704                    | 8,793                     |                           |
| Median HH Income                              | \$46,493                                       | \$44,127                 | \$62,784                  |                           |
| Average HH Income                             | \$53,168                                       | \$54,695                 | \$72,394                  |                           |
| Gender  | Male Population                                | 11,195                   | 42,711                    | 226,467                   |
|   | Female Population                              | 12,579                   | 48,036                    | 255,331                   |

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|-----------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| Total Population<br>by Age        | Count of Pop 0 to 4 years | 1,493                    | 5,621                     | 28,677                    |
|                                   | Count of Pop 0 to 7 years | 2,110                    | 7,880                     | 40,834                    |
|                                   | Count of Pop 5 - 13       | 2,791                    | 10,748                    | 55,840                    |
|                                   | Count of Pop 14 - 18      | 1,299                    | 5,125                     | 27,127                    |
|                                   | Count of Pop 19 - 22      | 1,288                    | 5,020                     | 26,595                    |
|                                   | Count of Pop 22 - 25      | 959                      | 3,671                     | 19,308                    |
|                                   | Count of Pop 25 - 29      | 1,706                    | 6,313                     | 31,583                    |
|                                   | Count of Pop 30 - 34      | 1,864                    | 6,824                     | 34,390                    |
|                                   | Count of Pop 35 - 39      | 1,785                    | 6,682                     | 34,769                    |
|                                   | Count of Pop 40 - 44      | 1,647                    | 6,185                     | 33,298                    |
|                                   | Count of Pop 45 - 59      | 4,697                    | 18,028                    | 93,990                    |
|                                   | Count of Pop 60 - 74      | 3,172                    | 12,425                    | 69,284                    |
|                                   | Count of Pop 75 - 84      | 851                      | 3,187                     | 20,569                    |
|                                   | Count of Pop 85+          | 223                      | 917                       | 6,365                     |
|                                   | % of Pop 0 to 4 years     | 6.3%                     | 6.2%                      | 6.0%                      |
|                                   | % of Pop 0 to 7 years     | 8.9%                     | 8.7%                      | 8.5%                      |
|                                   | % of Pop 5 - 13           | 11.7%                    | 11.8%                     | 11.6%                     |
|                                   | % of Pop 14 - 18          | 5.5%                     | 5.6%                      | 5.6%                      |
|                                   | % of Pop 19 - 22          | 5.4%                     | 5.5%                      | 5.5%                      |
|                                   | % of Pop 22 - 25          | 4.0%                     | 4.0%                      | 4.0%                      |
|                                   | % of Pop 25 - 29          | 7.2%                     | 7.0%                      | 6.6%                      |
|                                   | % of Pop 30 - 34          | 7.8%                     | 7.5%                      | 7.1%                      |
|                                   | % of Pop 35 - 39          | 7.5%                     | 7.4%                      | 7.2%                      |
| % of Pop 40 - 44                  | 6.9%                      | 6.8%                     | 6.9%                      |                           |
| % of Pop 45 - 59                  | 19.8%                     | 19.9%                    | 19.5%                     |                           |
| % of Pop 60 - 74                  | 13.3%                     | 13.7%                    | 14.4%                     |                           |
| % of Pop 75 - 84                  | 3.6%                      | 3.5%                     | 4.3%                      |                           |
| % of Pop 85+                      | 0.9%                      | 1.0%                     | 1.3%                      |                           |
| Median Age                        | 36.4                      | 36.5                     | 37.5                      |                           |
| Average Age                       | 37.3                      | 37.5                     | 38.3                      |                           |
| Male Population<br>by Age         | % of Pop 0 to 4 years     | 6.8%                     | 6.7%                      | 6.5%                      |
|                                   | % of Pop 5 - 13           | 12.4%                    | 12.6%                     | 12.5%                     |
|                                   | % of Pop 14 - 18          | 5.8%                     | 6.1%                      | 6.0%                      |
|                                   | % of Pop 19 - 22          | 5.9%                     | 6.0%                      | 5.9%                      |
|                                   | % of Pop 22 - 25          | 4.4%                     | 4.4%                      | 4.3%                      |
|                                   | % of Pop 25 - 29          | 7.3%                     | 7.2%                      | 6.8%                      |
|                                   | % of Pop 30 - 34          | 7.7%                     | 7.4%                      | 7.2%                      |
|                                   | % of Pop 35 - 39          | 7.4%                     | 7.3%                      | 7.1%                      |
|                                   | % of Pop 40 - 44          | 6.9%                     | 6.7%                      | 6.7%                      |
|                                   | % of Pop 45 - 59          | 19.1%                    | 19.1%                     | 19.1%                     |
|                                   | % of Pop 75 - 84          | 3.0%                     | 3.0%                      | 3.5%                      |
|                                   | % of Pop 60 - 74          | 12.7%                    | 12.9%                     | 13.5%                     |
|                                   | % of Pop 85+              | 0.7%                     | 0.7%                      | 0.9%                      |
| Median Age                        | 34.8                      | 34.7                     | 35.6                      |                           |
| Average Age                       | 36.1                      | 36.1                     | 36.8                      |                           |

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|-----------------------------------|--|--------------------------|---------------------------|---------------------------|
|                                   | % of Pop 0 to 4 years                          | 5.8%                     | 5.7%                      | 5.5%                      |
|                                   | % of Pop 5 - 13                                | 11.2%                    | 11.1%                     | 10.8%                     |
|                                   | % of Pop 14 - 18                               | 5.1%                     | 5.3%                      | 5.3%                      |
|                                   | % of Pop 19 - 22                               | 5.0%                     | 5.1%                      | 5.2%                      |
|                                   | % of Pop 22 - 25                               | 3.7%                     | 3.8%                      | 3.8%                      |
|                                   | % of Pop 25 - 29                               | 7.0%                     | 6.7%                      | 6.3%                      |
|                                   | % of Pop 30 - 34                               | 8.0%                     | 7.6%                      | 7.1%                      |
|                                   | % of Pop 35 - 39                               | 7.6%                     | 7.4%                      | 7.3%                      |
|                                   | % of Pop 40 - 44                               | 7.0%                     | 6.9%                      | 7.1%                      |
|                                   | % of Pop 45 - 59                               | 20.4%                    | 20.6%                     | 19.9%                     |
|                                   | % of Pop 60 - 74                               | 13.9%                    | 14.4%                     | 15.1%                     |
|                                   | % of Pop 75 - 84                               | 4.1%                     | 4.0%                      | 4.9%                      |
|                                   | % of Pop 85+                                   | 1.2%                     | 1.3%                      | 1.7%                      |
|                                   | Median Age                                     | 37.7                     | 38.1                      | 39.1                      |
|                                   | Average Age                                    | 38.4                     | 38.7                      | 39.7                      |
| Race                              | Count of White                                 | 5,997                    | 21,173                    | 118,071                   |
|                                   | Count of Black or African-American             | 12,711                   | 49,837                    | 278,274                   |
|                                   | Count of Asian or Pacific Islander             | 311                      | 1,165                     | 8,350                     |
|                                   | Count of Other races                           | 4,756                    | 18,572                    | 77,103                    |
|                                   | White  | 25.2%                    | 23.3%                     | 24.5%                     |
|                                   | Black or African American                      | 53.5%                    | 54.9%                     | 57.8%                     |
|                                   | Asian  | 1.3%                     | 1.3%                      | 1.7%                      |
|                                   | Other Races                                    | 20.0%                    | 20.5%                     | 16.0%                     |
| Language Spoken                   | Speak English at Home                          | 84.0%                    | 79.0%                     | 84.0%                     |
|                                   | Speak Spanish at Home                          | 11.5%                    | 15.8%                     | 11.0%                     |
|                                   | Speak French or French Creole at Home          | 2.1%                     | 2.1%                      | 1.2%                      |
|                                   | Speak German at Home                           | 0.3%                     | 0.2%                      | 0.2%                      |
|                                   | Speak Other Indo-European Languages at Home    | 0.4%                     | 0.4%                      | 0.8%                      |
|                                   | Speak Russian and Other Slavic Languages at H  | 0.0%                     | 0.3%                      | 0.2%                      |
|                                   | Speak Chinese at Home                          | 0.3%                     | 0.2%                      | 0.2%                      |
|                                   | Speak Korean at Home                           | 0.2%                     | 0.1%                      | 0.1%                      |
|                                   | Speak Vietnamese at Home                       | 0.1%                     | 0.2%                      | 0.4%                      |
|                                   | Speak Other Asian Languages at Home            | 0.3%                     | 0.2%                      | 0.2%                      |
|                                   | Speak Tagalog and Other Pacific Languages at H | 0.1%                     | 0.1%                      | 0.1%                      |
|                                   | Speak Other Language at Home                   | 0.9%                     | 1.6%                      | 1.5%                      |
| Hispanic                          | Hispanic Population                            | 4,509                    | 17,684                    | 70,618                    |
|                                   | Hispanic Population Percent                    | 19.0%                    | 19.5%                     | 14.7%                     |
|                                   | Mexican  | 64.3%                    | 60.1%                     | 57.7%                     |
|                                   | Puerto Rican                                   | 11.3%                    | 7.8%                      | 9.7%                      |
|                                   | Cuban  | 0.6%                     | 1.3%                      | 2.1%                      |
|                                   | Dominican                                      | 1.2%                     | 1.9%                      | 2.3%                      |
|                                   | Central American                               | 14.0%                    | 19.5%                     | 18.2%                     |
|                                   | South American                                 | 3.8%                     | 6.5%                      | 5.4%                      |
|                                   | Other Hispanic                                 | 4.8%                     | 3.0%                      | 4.7%                      |
|                                   | 2000 Hispanic Population Percent               | 3%                       | 5%                        | 5%                        |
|                                   | 1990 Hispanic Population Percent               | 2%                       | 1%                        | 1%                        |

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|------------------------------------|--|--------------------------|---------------------------|---------------------------|
| <b>Ancestry</b>                    | American (percent of total population) | 5.5%                     | 5.1%                      | 4.6%                      |
|                                    | American                               | 5.3%                     | 4.8%                      | 4.3%                      |
|                                    | Native American (ie. Indian/Eskimo)    | 0.2%                     | 0.2%                      | 0.2%                      |
|                                    | Hawaiian/Pacific Islander              | 0.0%                     | 0.1%                      | 0.0%                      |
|                                    | Asian (percent of total population)    | 1.3%                     | 1.3%                      | 1.7%                      |
|                                    | Chinese                                | 0.0%                     | 0.0%                      | 0.2%                      |
|                                    | Japanese                               | 0.1%                     | 0.0%                      | 0.0%                      |
|                                    | Korean                                 | 0.4%                     | 0.3%                      | 0.2%                      |
|                                    | South Central Asian (ie. Indian)       | 0.3%                     | 0.4%                      | 0.7%                      |
|                                    | South East Asian (ie. Vietnamese)      | 0.4%                     | 0.4%                      | 0.5%                      |
|                                    | Other Asian                            | 0.2%                     | 0.2%                      | 0.2%                      |
|                                    | European (percent of total population) | 9.6%                     | 10.8%                     | 11.9%                     |
|                                    | British                                | 2.0%                     | 2.5%                      | 3.1%                      |
|                                    | Dutch                                  | 0.2%                     | 0.1%                      | 0.2%                      |
|                                    | French                                 | 0.2%                     | 0.3%                      | 0.5%                      |
|                                    | German                                 | 1.5%                     | 2.0%                      | 2.3%                      |
|                                    | Italian                                | 0.6%                     | 0.8%                      | 0.7%                      |
|                                    | Polish                                 | 0.4%                     | 0.3%                      | 0.3%                      |
|                                    | Scandinavian                           | 0.2%                     | 0.3%                      | 0.4%                      |
|                                    | Scotch/Irish                           | 3.5%                     | 3.3%                      | 3.4%                      |
| Other European (ie. Greek/Russian) | 1.0%                                   | 1.2%                     | 1.0%                      |                           |
| Middle Eastern                     | 0.3%                                   | 0.2%                     | 0.2%                      |                           |
| Other Ancestry                     | 49.9%                                  | 45.3%                    | 48.4%                     |                           |
| Unclassified Ancestry              | 14.4%                                  | 17.9%                    | 18.5%                     |                           |
| <b>Education<br/>(Age 25+)</b>     | Adult Population (25 Years or Older)   | 15,944                   | 60,561                    | 324,250                   |
|                                    | Elementary (0 to 8)                    | 5.2%                     | 5.6%                      | 4.9%                      |
|                                    | Some High School (9 to 11)             | 9.9%                     | 7.8%                      | 7.4%                      |
|                                    | High School Graduate (12)              | 28.9%                    | 28.2%                     | 26.6%                     |
|                                    | Some College (13 to 16)                | 23.8%                    | 22.8%                     | 20.3%                     |
|                                    | Associates Degree Only                 | 10.4%                    | 8.5%                      | 7.9%                      |
|                                    | Bachelors Degree Only                  | 13.8%                    | 17.7%                     | 20.6%                     |
|                                    | Graduate Degree                        | 8.0%                     | 9.4%                      | 12.4%                     |
|                                    | % College (4+)                         | 21.8%                    | 27.1%                     | 33.0%                     |
| <b>Household<br/>Type</b>          | Total Households – count               | 9,306                    | 34,015                    | 180,636                   |
|                                    | One Person HHs – count                 | 2,945                    | 9,696                     | 50,886                    |
|                                    | Family HHs – count                     | 5,702                    | 22,600                    | 119,648                   |
|                                    | Married Couple – count                 | 3,310                    | 13,448                    | 70,214                    |
|                                    | w/own children – count                 | 1,252                    | 5,777                     | 28,475                    |
|                                    | w/out own children – count             | 2,058                    | 7,671                     | 41,739                    |
|                                    | Male Householder – count               | 465                      | 1,801                     | 10,209                    |
|                                    | Female Householder – count             | 1,926                    | 7,351                     | 39,224                    |
|                                    | Non-Family Households – count          | 659                      | 1,719                     | 10,103                    |
|                                    | 1 Person Household                     | 31.6%                    | 28.5%                     | 28.2%                     |
|                                    | 2 Person Household                     | 28.0%                    | 28.6%                     | 29.3%                     |
|                                    | 3 Person Household                     | 16.6%                    | 17.3%                     | 17.2%                     |
|                                    | 4 Person Household                     | 11.8%                    | 12.9%                     | 13.2%                     |
|                                    | 5 Person Household                     | 6.4%                     | 7.0%                      | 6.9%                      |
|                                    | 6 Person Household                     | 3.0%                     | 3.3%                      | 3.1%                      |
| 7+ Person Household                | 2.4%                                   | 2.3%                     | 2.2%                      |                           |
| % Households With Children         | 28.6%                                  | 31.4%                    | 29.2%                     |                           |

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|--|--|--------------------------|---------------------------|---------------------------|
| <b>Housing</b>                         | Total Housing Units                    | 10,030                   | 36,460                    | 194,611                   |
|  | Owner Occupied Percent                 | 42.4%                    | 49.2%                     | 54.2%                     |
|  | Renter Occupied Percent                | 50.4%                    | 44.1%                     | 38.6%                     |
|  | Vacant Housing Percent                 | 7.2%                     | 6.7%                      | 7.2%                      |
|  | Total Housing Units (Census 2000)      | 1,356                    | 7,418                     | 65,702                    |
|  | For Rent (Census 2000)                 | 4%                       | 37%                       | 48%                       |
|  | For Sale (Census 2000)                 | 90%                      | 33%                       | 17%                       |
|  | Rented or Sold, (Census 2000)          | 3%                       | 16%                       | 8%                        |
|  | Seasonal (Census 2014)                 | 0%                       | 0%                        | 1%                        |
|  | Other (Census 2000)                    | 3%                       | 14%                       | 23%                       |
| <b>Homes Built<br/>By Year</b>         | Homes Built 1990 to 2000               | 40%                      | 23%                       | 17%                       |
|  | Homes Built 1980 to 1989               | 20%                      | 18%                       | 14%                       |
|  | Homes Built 1970 to 1979               | 12%                      | 18%                       | 19%                       |
|  | Homes Built 1960 to 1969               | 15%                      | 22%                       | 24%                       |
|  | Homes Built 1950 to 1959               | 7%                       | 13%                       | 14%                       |
|  | Homes Built 1940 to 1949               | 2%                       | 3%                        | 7%                        |
|  | Homes Built Before 1939                | 4%                       | 4%                        | 6%                        |
| <b>Units in<br/>Structure</b>          | 1 Unit                                 | 84%                      | 81%                       | 67%                       |
|  | 2 - 9 Units                            | 5%                       | 9%                        | 17%                       |
|  | Greater than 10 Units                  | 0%                       | 3%                        | 14%                       |
|  | Mobilie Trailer                        | 11%                      | 7%                        | 3%                        |
|  | Other Units                            | 0%                       | 0%                        | 0%                        |
| <b>Home Value<br/>(Owner Occupied)</b> | Property Value \$1,000,000 or more     | 1.0%                     | 1.0%                      | 1.7%                      |
|  | Property Value \$750,000 to \$999,999  | 0.0%                     | 0.4%                      | 2.6%                      |
|  | Property Value \$500,000 to \$749,999  | 2.9%                     | 5.6%                      | 12.8%                     |
|  | Property Value \$400,000 to \$499,999  | 6.1%                     | 8.4%                      | 13.0%                     |
|  | Property Value \$300,000, to \$399,999 | 18.0%                    | 19.6%                     | 20.9%                     |
|  | Property Value \$200,000 to \$299,999  | 35.2%                    | 35.4%                     | 27.5%                     |
|  | Property Value \$150,000 to \$199,999  | 16.1%                    | 13.6%                     | 9.7%                      |
|  | Property Value \$100,000 to \$149,999  | 9.0%                     | 7.0%                      | 6.0%                      |
|  | Property Value \$60,000 to \$99,999    | 4.8%                     | 3.7%                      | 2.0%                      |
|  | Property Value \$40,000 to \$59,999    | 2.1%                     | 1.1%                      | 0.8%                      |
|  | Property Value \$0 to \$39,999         | 4.7%                     | 3.9%                      | 2.6%                      |
| Median Home Value                      | \$226,245                              | \$247,530                | \$305,807                 |                           |
| Median Rent                            | \$717                                  | \$630                    | \$585                     |                           |
| <b>Wealth<br/>per Household</b>        | \$0 and under - percent                | 20.2%                    | 19.3%                     | 18.6%                     |
|  | \$1 to \$4999 - percent                | 10.8%                    | 10.0%                     | 9.4%                      |
|  | \$5k to \$9999 - percent               | 5.5%                     | 5.2%                      | 4.9%                      |
|  | \$10k to \$24999 - percent             | 7.1%                     | 6.8%                      | 6.6%                      |
|  | \$25k to \$49999 - percent             | 7.0%                     | 7.0%                      | 6.9%                      |
|  | \$50k to \$99999 - percent             | 10.1%                    | 10.2%                     | 10.2%                     |
|  | \$100k to \$249999 - percent           | 16.7%                    | 17.2%                     | 17.5%                     |
|  | \$250k to \$499999 - percent           | 11.3%                    | 11.9%                     | 12.4%                     |
|  | \$500k+ - percent                      | 11.5%                    | 12.5%                     | 13.5%                     |
|  | Median HH Wealth                       | \$48,149                 | \$58,475                  | \$67,584                  |
|  | Avg HH Wealth                          | \$198,139                | \$211,595                 | \$224,018                 |

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

| Sweetwater Village<br>Austell, GA                              |   | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|--|---|--------------------------|---------------------------|---------------------------|
| <b>Economic Viability</b>                                      | Economic Viability Local                | 228                      | 227                       | 228                       |
|  | Economic Viability Indexed              | 228                      | 227                       | 228                       |
| <b>Occupation<br/>(Employed Civilians Age 16+)</b>             | Employed Civilian Pop 16+ by Occupation | 13,097                   | 49,210                    | 245,171                   |
|  | Managerial/Executive                    | 11.6%                    | 12.1%                     | 16.6%                     |
|  | Professional Specialty                  | 18.4%                    | 19.1%                     | 21.2%                     |
|  | Healthcare Support                      | 3.6%                     | 3.2%                      | 2.1%                      |
|  | Sales                                   | 7.5%                     | 8.6%                      | 9.9%                      |
|  | Office & Administrative Support         | 13.8%                    | 13.8%                     | 12.7%                     |
|  | Protective Service                      | 2.0%                     | 2.1%                      | 2.2%                      |
|  | Food Preparation                        | 6.2%                     | 4.9%                      | 5.4%                      |
|  | Building Maintenance & Cleaning         | 2.9%                     | 4.0%                      | 4.1%                      |
|  | Personal Care                           | 3.0%                     | 3.1%                      | 2.3%                      |
|  | Farming, Fishing, & Forestry            | 0.0%                     | 0.0%                      | 0.1%                      |
|  | Construction                            | 10.5%                    | 10.8%                     | 8.6%                      |
|  | Production & Transportation             | 20.4%                    | 18.2%                     | 14.8%                     |
|  | Percent White Collar Workers            | 55.0%                    | 56.8%                     | 62.6%                     |
| Percent Blue Collar Workers                                    | 45.0%                                   | 43.2%                    | 37.4%                     |                           |
| <b>Employment by Industry<br/>(Employed Civilians Age 16+)</b> | Agriculture/Mining/Construction         | 7.9%                     | 8.4%                      | 7.4%                      |
|  | Manufacturing                           | 9.3%                     | 8.5%                      | 7.8%                      |
|  | Transportation                          | 10.4%                    | 9.1%                      | 8.3%                      |
|  | Information                             | 2.8%                     | 2.8%                      | 2.7%                      |
|  | Wholesale/Retail                        | 12.4%                    | 13.2%                     | 14.2%                     |
|  | Finance, Insurance, Real Estate         | 5.6%                     | 6.1%                      | 6.8%                      |
|  | Professional Services                   | 7.2%                     | 6.3%                      | 7.7%                      |
|  | Management Services                     | 0.2%                     | 0.2%                      | 0.3%                      |
|  | Administrative/Waste Services           | 6.2%                     | 6.5%                      | 6.0%                      |
|  | Educational Services                    | 20.3%                    | 20.2%                     | 19.4%                     |
|  | Entertainment Services                  | 10.4%                    | 9.7%                      | 10.2%                     |
|  | Other Professional Services             | 4.2%                     | 4.9%                      | 4.6%                      |
|  | Public Administration                   | 3.2%                     | 4.0%                      | 4.6%                      |
| <b>Transportation<br/>To Work</b>                              | Drive to Work Alone                     | 85.4%                    | 82.7%                     | 70.1%                     |
|  | Drive to Work Carpool                   | 11.7%                    | 13.1%                     | 15.3%                     |
|  | Travel to Work by Public Transportation | 0.3%                     | 0.9%                      | 9.6%                      |
|  | Drive to Work on Motorcycle             | 0.0%                     | 0.0%                      | 0.2%                      |
|  | Drive to Work on Bicycle                | 0.0%                     | 0.0%                      | 0.0%                      |
|  | Walked to Work                          | 0.6%                     | 1.0%                      | 1.6%                      |
|  | Other Means                             | 0.1%                     | 0.5%                      | 0.8%                      |
|  | Work at Home                            | 1.9%                     | 1.8%                      | 2.3%                      |

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| Sweetwater Village<br>Austell, GA |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-----------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
|                                   | Travel to Work in Less than 5 Minutes | 1.2%                     | 1.7%                      | 1.3%                      |
|                                   | Travel to Work in 5 to 9 Minutes      | 7.4%                     | 6.4%                      | 5.0%                      |
|                                   | Travel to Work in 10 to 14 Minutes    | 10.5%                    | 9.7%                      | 7.8%                      |
|                                   | Travel to Work in 15 to 19 Minutes    | 9.8%                     | 10.7%                     | 12.8%                     |
|                                   | Travel to Work in 20 to 29 Minutes    | 17.5%                    | 19.2%                     | 18.6%                     |
|                                   | Travel to Work in 30 to 44 Minutes    | 25.9%                    | 26.9%                     | 27.0%                     |
|                                   | Travel to Work in 45 to 59 Minutes    | 15.7%                    | 14.2%                     | 13.4%                     |
|                                   | Travel to Work in 60 Minutes or more  | 11.9%                    | 11.4%                     | 14.2%                     |
|                                   | Average Travel Time to Work           | 31                       | 32                        | 34                        |
| <b>Vehicles<br/>per HH</b>        | No Vehicles                           | 5.0%                     | 5.5%                      | 8.9%                      |
|                                   | 1 Vehicle                             | 40.7%                    | 36.3%                     | 34.5%                     |
|                                   | 2 Vehicles                            | 38.7%                    | 39.4%                     | 36.9%                     |
|                                   | 3 or more vehicles                    | 15.6%                    | 18.9%                     | 19.7%                     |
|                                   | Average Number of Vehicles            | 1.70                     | 1.79                      | 1.75                      |
| <b>Change</b>                     | Births (last 12 months)               | 300                      | 1,128                     | 5,752                     |
|                                   | Deaths (last 12 months)               | 189                      | 724                       | 4,363                     |
|                                   | Migration (last 12 months)            | 3                        | -49                       | 3,122                     |
| <b>Work<br/>place</b>             | Workplace Establishments              | 724                      | 2,435                     | 11,091                    |
|                                   | Workplace Employees (FTE)             | 12,600                   | 38,835                    | 147,337                   |