

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	6,125	43,756	116,834
	Population Est 23Q1	6,100	43,598	116,533
	Population Est 22Q4	6,096	43,594	116,533
	Population Est 22Q3	6,098	43,608	116,608
	Population Est 22Q2	6,090	43,560	116,491
	Population Est 22Q1	6,086	43,559	116,402
	Population Est 21Q4	6,088	43,587	116,259
	Population Est 21Q3	6,083	43,558	116,167
	Population Est 21Q2	6,071	43,475	115,868
	Population Fcst	6,266	44,749	122,166
	2010 Census Population	0	10,188	30,714
	2000 Census Population	0	9,351	28,812
	1990 Census Population	0	6,752	22,928
	Current Year Daytime Population	5,267	42,095	102,866
	Average Seasonal Population	10	125	353
	Historical Annual Growth, 1990 – 2000	0.00%	3.31%	2.31%
	Historical Annual Growth, 2000 – 2010	0.00%	0.86%	0.64%
	Estimated Annual Growth, 2010 – CY	0.00%	11.63%	10.61%
	Projected Annual Growth, CY to Y5	0.46%	0.45%	0.90%
	Group Qtrs Est	2	35	562
Transient Est Average Last 4 Qtrs	1,041	3,855	6,505	
<b>Households</b>	Current Year Estimated Households	2,457	16,680	43,266
	Households Est 23Q1	2,447	16,609	43,140
	Households Est 22Q4	2,447	16,612	43,144
	Households Est 22Q3	2,446	16,617	43,170
	Households Est 22Q2	2,444	16,599	43,129
	Households Est 22Q1	2,442	16,598	43,090
	Households Est 21Q4	2,442	16,607	43,039
	Households Est 21Q3	2,440	16,595	43,007
	Households Est 21Q2	2,435	16,564	42,891
	Households Fcst	2,511	17,038	45,216
	2010 Census Households	0	3,607	10,740
	2000 Census Households	0	3,512	10,204
	1990 Census Households	0	2,520	8,238
	Historical Annual Growth, 1990 – 2000	0.00%	3.38%	2.16%
	Historical Annual Growth, 2000 – 2010	0.00%	0.27%	0.51%
	Estimated Annual Growth, 2010 – CY	0.00%	12.25%	11.09%
Projected Annual Growth, CY to Y5	0.44%	0.43%	0.89%	
Population per Household	2.49	2.62	2.69	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.2%	0.2%	0.3%
	HH Income \$250,000 to \$499,999	0.2%	0.2%	0.4%
	HH Income \$200,000 to \$249,999	0.5%	0.6%	1.0%
	HH Income \$175,000 to \$199,999	0.9%	2.1%	3.0%
	HH Income \$150,000 to \$174,999	1.5%	2.3%	3.3%
	HH Income \$100,000 to 149,999	9.5%	12.7%	13.6%
	HH Income \$75,000 to 99,999	12.1%	12.0%	14.4%
	HH Income \$50,000 to 74,999	17.6%	21.4%	20.3%
	HH Income \$35,000 to 49,999	23.5%	19.5%	16.7%
	HH Income \$25,000 to 34,999	11.5%	11.8%	10.4%
	HH Income \$15,000 to 24,999	8.9%	8.5%	7.5%
	HH Income \$0 to 14,999	13.5%	8.7%	9.0%
	Average Household Income	\$68,534	\$66,098	\$72,189
	Median Household Income	\$45,217	\$51,618	\$58,081
	Per Capita Income	\$27,503	\$25,218	\$26,853
	2000 Average HH Income	\$0	\$53,436	\$54,211
	2000 Median HH Income	\$20,000	\$45,582	\$46,305
	Average Disposable Income	48,179	54,355	59,188
	Median Disposable Income	39,155	44,476	50,032
	Discretionary HH Income Over \$150,000	0.7%	0.3%	0.3%
	Discretionary HH Income \$125,000 to \$149,999	0.4%	0.5%	1.9%
	Discretionary HH Income \$100,000 to \$124,999	2.6%	2.0%	2.5%
	Discretionary HH Income \$75,000 to \$99,999	3.3%	5.0%	7.1%
	Discretionary HH Income \$50,000 to \$74,999	8.1%	14.4%	16.2%
	Discretionary HH Income \$25,000 to \$49,999	27.5%	33.8%	33.7%
	Discretionary HH Income Under \$25,000	57.3%	43.9%	38.3%
	Average Discretionary HH Income	29,899	34,894	39,503
	Median Discretionary HH Income	22,761	27,807	32,143
	Householder White – Count	703	4,634	12,852
	Median HH Income	\$39,368	\$54,289	\$58,124
	Average HH Income	\$50,688	\$64,131	\$68,641
	Householder Black or African-American – Count	1,488	9,550	22,640
	Median HH Income	\$47,438	\$51,697	\$60,160
	Average HH Income	\$56,824	\$62,724	\$69,088
Householder Hispanic – Count	201	1,744	5,186	
Median HH Income	\$44,414	\$49,578	\$53,682	
Average HH Income	\$52,845	\$57,773	\$61,914	
Householder Asian or Pacific Islander – Count	26	94	375	
Median HH Income	\$65,320	\$52,634	\$63,041	
Average HH Income	\$85,305	\$65,717	\$74,199	
Householder Other or Pacific Islander – Count	39	658	2,213	
Median HH Income	\$45,938	\$45,510	\$47,996	
Average HH Income	\$50,498	\$53,466	\$61,149	
Gender	Male Population	2,966	20,670	55,000
	Female Population	3,158	23,086	61,835

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	385	2,701	7,039
	Count of Pop 0 to 7 years	563	3,780	9,871
	Count of Pop 5 - 13	735	5,084	13,541
	Count of Pop 14 - 18	324	2,429	6,568
	Count of Pop 19 - 22	312	2,409	6,473
	Count of Pop 22 - 25	228	1,787	4,744
	Count of Pop 25 - 29	456	3,111	7,980
	Count of Pop 30 - 34	514	3,362	8,482
	Count of Pop 35 - 39	496	3,238	8,297
	Count of Pop 40 - 44	433	2,986	7,786
	Count of Pop 45 - 59	1,154	8,711	23,321
	Count of Pop 60 - 74	823	5,973	16,803
	Count of Pop 75 - 84	205	1,549	4,451
	Count of Pop 85+	60	417	1,351
	% of Pop 0 to 4 years	6.3%	6.2%	6.0%
	% of Pop 0 to 7 years	9.2%	8.6%	8.4%
	% of Pop 5 - 13	12.0%	11.6%	11.6%
	% of Pop 14 - 18	5.3%	5.6%	5.6%
	% of Pop 19 - 22	5.1%	5.5%	5.5%
	% of Pop 22 - 25	3.7%	4.1%	4.1%
	% of Pop 25 - 29	7.4%	7.1%	6.8%
	% of Pop 30 - 34	8.4%	7.7%	7.3%
	% of Pop 35 - 39	8.1%	7.4%	7.1%
	% of Pop 40 - 44	7.1%	6.8%	6.7%
	% of Pop 45 - 59	18.8%	19.9%	20.0%
	% of Pop 60 - 74	13.4%	13.6%	14.4%
% of Pop 75 - 84	3.3%	3.5%	3.8%	
% of Pop 85+	1.0%	1.0%	1.2%	
Median Age	36.1	36.5	37.2	
Average Age	37.2	37.5	38.0	
Male Population by Age	% of Pop 0 to 4 years	6.5%	6.7%	6.5%
	% of Pop 5 - 13	12.4%	12.2%	12.3%
	% of Pop 14 - 18	5.5%	6.0%	6.1%
	% of Pop 19 - 22	5.3%	6.0%	6.0%
	% of Pop 22 - 25	3.9%	4.4%	4.4%
	% of Pop 25 - 29	7.6%	7.3%	7.1%
	% of Pop 30 - 34	8.3%	7.7%	7.2%
	% of Pop 35 - 39	8.1%	7.3%	7.0%
	% of Pop 40 - 44	7.4%	6.7%	6.5%
	% of Pop 45 - 59	18.1%	19.2%	19.1%
	% of Pop 75 - 84	3.0%	3.0%	3.2%
	% of Pop 60 - 74	12.9%	12.9%	13.6%
	% of Pop 85+	0.8%	0.7%	0.8%
	Median Age	35.2	34.9	35.2
Average Age	36.4	36.2	36.6	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	6.0%	5.7%	5.6%
	% of Pop 5 - 13	11.6%	11.1%	10.9%
	% of Pop 14 - 18	5.1%	5.2%	5.2%
	% of Pop 19 - 22	4.9%	5.1%	5.1%
	% of Pop 22 - 25	3.5%	3.8%	3.7%
	% of Pop 25 - 29	7.3%	6.9%	6.6%
	% of Pop 30 - 34	8.4%	7.7%	7.3%
	% of Pop 35 - 39	8.1%	7.5%	7.2%
	% of Pop 40 - 44	6.8%	6.9%	6.8%
	% of Pop 45 - 59	19.6%	20.5%	20.7%
	% of Pop 60 - 74	14.0%	14.3%	15.1%
	% of Pop 75 - 84	3.6%	4.0%	4.3%
	% of Pop 85+	1.1%	1.2%	1.5%
	Median Age	37.0	38.0	38.9
Average Age	37.9	38.6	39.3	
Race	Count of White	1,769	10,614	29,651
	Count of Black or African-American	2,937	23,630	61,883
	Count of Asian or Pacific Islander	63	561	1,583
	Count of Other races	1,356	8,951	23,717
	White	28.9%	24.3%	25.4%
	Black or African American	48.0%	54.0%	53.0%
	Asian	1.0%	1.3%	1.4%
	Other Races	22.1%	20.5%	20.3%
Language Spoken	Speak English at Home	87.3%	81.6%	79.1%
	Speak Spanish at Home	8.7%	13.8%	15.5%
	Speak French or French Creole at Home	1.2%	2.4%	1.8%
	Speak German at Home	0.5%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.4%	0.3%	0.4%
	Speak Russian and Other Slavic Languages at H	0.0%	0.1%	0.3%
	Speak Chinese at Home	0.6%	0.2%	0.3%
	Speak Korean at Home	0.4%	0.1%	0.1%
	Speak Vietnamese at Home	0.2%	0.0%	0.3%
	Speak Other Asian Languages at Home	0.4%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.5%	1.0%	1.7%
Hispanic	Hispanic Population	1,302	8,525	22,304
	Hispanic Population Percent	21.3%	19.5%	19.1%
	Mexican	65.7%	61.3%	57.6%
	Puerto Rican	13.4%	8.2%	8.1%
	Cuban	0.3%	0.8%	1.5%
	Dominican	0.1%	1.4%	2.2%
	Central American	8.5%	20.4%	20.4%
	South American	5.0%	4.5%	7.3%
	Other Hispanic	7.0%	3.5%	3.0%
	2000 Hispanic Population Percent	0%	5%	5%
	1990 Hispanic Population Percent	0%	2%	1%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	5.8%	5.5%	5.3%
	American	5.6%	5.3%	5.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	1.0%	1.2%	1.3%
	Chinese	0.0%	0.0%	0.1%
	Japanese	0.1%	0.1%	0.0%
	Korean	0.5%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.3%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.1%	0.4%	0.5%
	Other Asian	0.0%	0.2%	0.2%
	European (percent of total population)	10.9%	10.5%	11.7%
	British	1.8%	2.2%	2.8%
	Dutch	0.2%	0.2%	0.2%
	French	0.2%	0.3%	0.3%
	German	1.4%	1.8%	2.2%
	Italian	0.9%	0.5%	0.8%
	Polish	0.8%	0.3%	0.3%
	Scandinavian	0.2%	0.3%	0.4%
	Scotch/Irish	4.5%	3.4%	3.5%
Other European (ie. Greek/Russian)	1.0%	1.6%	1.2%	
Middle Eastern	0.1%	0.3%	0.3%	
Other Ancestry	49.7%	47.6%	44.0%	
Unclassified Ancestry	11.2%	15.3%	18.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,142	29,346	78,471
	Elementary (0 to 8)	3.2%	5.3%	5.2%
	Some High School (9 to 11)	13.7%	8.2%	8.1%
	High School Graduate (12)	32.1%	28.6%	28.9%
	Some College (13 to 16)	21.8%	22.6%	21.7%
	Associates Degree Only	11.8%	9.6%	8.6%
	Bachelors Degree Only	10.8%	15.7%	18.4%
	Graduate Degree	6.6%	10.0%	9.2%
	% College (4+)	17.4%	25.7%	27.6%
<b>Household Type</b>	Total Households – count	2,457	16,680	43,266
	One Person HHs – count	783	4,922	11,871
	Family HHs – count	1,514	10,801	29,262
	Married Couple – count	757	6,639	17,956
	w/own children – count	265	2,756	7,577
	w/out own children – count	492	3,883	10,379
	Male Householder – count	111	787	2,197
	Female Householder – count	646	3,376	9,109
	Non-Family Households – count	161	957	2,134
	1 Person Household	31.9%	29.5%	27.4%
	2 Person Household	29.6%	28.3%	29.0%
	3 Person Household	15.8%	16.9%	17.3%
	4 Person Household	11.5%	12.4%	13.3%
	5 Person Household	6.4%	7.0%	7.3%
	6 Person Household	2.5%	3.3%	3.4%
7+ Person Household	2.3%	2.5%	2.4%	
% Households With Children	29.8%	31.6%	30.9%	

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,659	17,914	46,094
	Owner Occupied Percent	37.1%	47.4%	53.3%
	Renter Occupied Percent	55.3%	45.7%	40.6%
	Vacant Housing Percent	7.6%	6.9%	6.1%
	Total Housing Units (Census 2000)	0	3,630	10,619
	For Rent (Census 2000)	0%	17%	32%
	For Sale (Census 2000)	0%	61%	38%
	Rented or Sold, (Census 2000)	0%	10%	17%
	Seasonal (Census 2014)	0%	0%	0%
	Other (Census 2000)	0%	12%	12%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	0%	32%	23%
	Homes Built 1980 to 1989	0%	18%	21%
	Homes Built 1970 to 1979	0%	15%	20%
	Homes Built 1960 to 1969	0%	18%	20%
	Homes Built 1950 to 1959	0%	10%	10%
	Homes Built 1940 to 1949	0%	3%	3%
	Homes Built Before 1939	0%	5%	4%
<b>Units in Structure</b>	1 Unit	0%	83%	85%
	2 - 9 Units	0%	8%	8%
	Greater than 10 Units	0%	2%	2%
	Mobilie Trailer	0%	7%	6%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.6%	0.7%	1.1%
	Property Value \$750,000 to \$999,999	0.1%	0.0%	0.5%
	Property Value \$500,000 to \$749,999	2.7%	3.8%	5.7%
	Property Value \$400,000 to \$499,999	8.2%	6.6%	8.8%
	Property Value \$300,000, to \$399,999	20.4%	18.4%	20.4%
	Property Value \$200,000 to \$299,999	29.8%	35.6%	34.6%
	Property Value \$150,000 to \$199,999	12.2%	15.5%	13.5%
	Property Value \$100,000 to \$149,999	9.1%	8.4%	7.5%
	Property Value \$60,000 to \$99,999	5.7%	5.1%	3.3%
	Property Value \$40,000 to \$59,999	5.7%	1.4%	0.9%
	Property Value \$0 to \$39,999	2.4%	4.6%	3.4%
	Median Home Value	\$230,426	\$231,380	\$251,947
Median Rent	\$200	\$634	\$653	
<b>Wealth per Household</b>	\$0 and under - percent	20.9%	19.5%	18.9%
	\$1 to \$4999 - percent	11.3%	10.2%	9.7%
	\$5k to \$9999 - percent	5.7%	5.3%	5.0%
	\$10k to \$24999 - percent	7.2%	6.9%	6.7%
	\$25k to \$49999 - percent	7.0%	7.0%	7.0%
	\$50k to \$99999 - percent	10.0%	10.2%	10.2%
	\$100k to \$249999 - percent	16.3%	17.0%	17.4%
	\$250k to \$499999 - percent	10.8%	11.7%	12.2%
	\$500k+ - percent	10.8%	12.2%	12.9%
	Median HH Wealth	\$42,644	\$55,619	\$63,018
	Avg HH Wealth	\$189,291	\$208,049	\$216,760



# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Economic Viability</b>	Economic Viability Local	215	226	228
	Economic Viability Indexed	215	226	228
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,301	23,915	62,793
	Managerial/Executive	14.1%	12.4%	12.5%
	Professional Specialty	18.0%	19.0%	19.5%
	Healthcare Support	2.2%	3.0%	3.0%
	Sales	5.4%	7.9%	8.6%
	Office & Administrative Support	14.6%	15.1%	13.3%
	Protective Service	0.6%	1.8%	2.1%
	Food Preparation	7.7%	5.2%	5.1%
	Building Maintenance & Cleaning	3.1%	3.0%	4.2%
	Personal Care	2.3%	2.6%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	13.4%	10.8%	10.5%
	Production & Transportation	18.5%	19.3%	18.1%
	Percent White Collar Workers	54.3%	57.3%	56.9%
Percent Blue Collar Workers	45.7%	42.7%	43.1%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	10.7%	7.9%	8.2%
	Manufacturing	8.8%	8.2%	9.0%
	Transportation	7.7%	10.3%	9.0%
	Information	4.0%	2.7%	2.8%
	Wholesale/Retail	11.3%	12.2%	13.2%
	Finance, Insurance, Real Estate	5.1%	6.4%	5.8%
	Professional Services	5.1%	7.1%	6.6%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	3.2%	6.1%	6.4%
	Educational Services	22.6%	21.3%	19.8%
	Entertainment Services	16.0%	9.3%	9.7%
	Other Professional Services	2.6%	4.7%	5.2%
	Public Administration	3.0%	3.7%	4.0%
<b>Transportation To Work</b>	Drive to Work Alone	0.0%	83.6%	83.0%
	Drive to Work Carpool	0.0%	12.9%	12.9%
	Travel to Work by Public Transportation	0.0%	0.7%	0.7%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.0%	0.0%	0.0%
	Walked to Work	0.0%	0.9%	0.8%
	Other Means	0.0%	0.2%	0.6%
	Work at Home	0.0%	1.8%	1.8%

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.797954 Longitude: -84.641193

Sweetwater Village Austell, GA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Travel to Work in Less than 5 Minutes	0.0%	1.4%	1.4%
	Travel to Work in 5 to 9 Minutes	0.0%	7.0%	5.5%
	Travel to Work in 10 to 14 Minutes	0.0%	10.0%	8.9%
	Travel to Work in 15 to 19 Minutes	0.0%	9.7%	11.5%
	Travel to Work in 20 to 29 Minutes	0.0%	17.7%	17.7%
	Travel to Work in 30 to 44 Minutes	0.0%	26.9%	27.8%
	Travel to Work in 45 to 59 Minutes	0.0%	15.5%	15.0%
	Travel to Work in 60 Minutes or more	0.0%	11.7%	12.1%
	Average Travel Time to Work	0	32	33
Vehicles per HH	No Vehicles	4.9%	3.9%	4.6%
	1 Vehicle	46.1%	38.4%	34.0%
	2 Vehicles	35.7%	38.8%	40.0%
	3 or more vehicles	13.2%	18.9%	21.4%
		Average Number of Vehicles	1.61	1.80
Change	Births (last 12 months)	77	546	1,422
	Deaths (last 12 months)	48	352	982
	Migration (last 12 months)	7	22	-69
Work place	Workplace Establishments	213	1,101	2,859
	Workplace Employees (FTE)	3,547	19,031	41,723