

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.100434 Longitude: -117.073699

Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	60,532	205,954	558,095
	Population Est 23Q1	60,637	206,367	559,107
	Population Est 22Q4	60,194	205,462	558,141
	Population Est 22Q3	60,176	205,166	557,019
	Population Est 22Q2	60,241	205,354	556,738
	Population Est 22Q1	60,521	206,222	557,991
	Population Est 21Q4	60,831	207,004	559,875
	Population Est 21Q3	61,497	208,213	561,589
	Population Est 21Q2	61,450	208,848	563,180
	Population Fcst	61,819	210,211	574,198
	2010 Census Population	54,327	159,027	365,391
	2000 Census Population	52,111	151,237	351,850
	1990 Census Population	44,538	128,961	291,195
	Current Year Daytime Population	63,120	201,183	592,420
	Average Seasonal Population	219	1,355	4,597
	Historical Annual Growth, 1990 – 2000	1.58%	1.61%	1.91%
	Historical Annual Growth, 2000 – 2010	0.42%	0.50%	0.38%
	Estimated Annual Growth, 2010 – CY	0.82%	1.97%	3.25%
	Projected Annual Growth, CY to Y5	0.42%	0.41%	0.57%
	Group Qtrs Est	1,267	2,867	10,174
Transient Est Average Last 4 Qtrs	1,043	6,777	16,409	
Households	Current Year Estimated Households	19,468	69,472	187,755
	Households Est 23Q1	19,486	69,581	188,023
	Households Est 22Q4	19,341	69,273	187,680
	Households Est 22Q3	19,339	69,170	187,316
	Households Est 22Q2	19,360	69,235	187,213
	Households Est 22Q1	19,446	69,543	187,646
	Households Est 21Q4	19,548	69,832	188,357
	Households Est 21Q3	19,771	70,274	188,987
	Households Est 21Q2	19,760	70,572	189,615
	Households Fcst	19,876	70,951	193,181
	2010 Census Households	16,570	51,922	123,827
	2000 Census Households	16,069	50,785	119,475
	1990 Census Households	15,203	46,760	102,998
	Historical Annual Growth, 1990 – 2000	0.56%	0.83%	1.50%
	Historical Annual Growth, 2000 – 2010	0.31%	0.22%	0.36%
	Estimated Annual Growth, 2010 – CY	1.22%	2.22%	3.19%
	Projected Annual Growth, CY to Y5	0.42%	0.42%	0.57%
	Population per Household	3.04	2.92	2.92

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Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.9%	2.0%	3.1%
	HH Income \$250,000 to \$499,999	2.2%	2.4%	3.7%
	HH Income \$200,000 to \$249,999	5.2%	5.5%	8.6%
	HH Income \$175,000 to \$199,999	3.7%	4.2%	6.0%
	HH Income \$150,000 to \$174,999	5.7%	7.0%	8.3%
	HH Income \$100,000 to 149,999	14.4%	17.4%	19.8%
	HH Income \$75,000 to 99,999	12.1%	12.4%	12.2%
	HH Income \$50,000 to 74,999	17.6%	16.5%	13.9%
	HH Income \$35,000 to 49,999	11.0%	10.2%	8.0%
	HH Income \$25,000 to 34,999	7.5%	7.0%	5.7%
	HH Income \$15,000 to 24,999	8.6%	7.5%	5.0%
	HH Income \$0 to 14,999	10.1%	7.9%	5.7%
	Average Household Income	\$93,056	\$101,614	\$126,253
	Median Household Income	\$67,614	\$76,682	\$98,676
	Per Capita Income	\$30,519	\$34,726	\$43,033
	2000 Average HH Income	\$53,886	\$58,632	\$69,782
	2000 Median HH Income	\$40,062	\$45,907	\$55,804
	Average Disposable Income	75,198	80,704	96,271
	Median Disposable Income	58,702	66,434	84,069
	Discretionary HH Income Over \$150,000	0.4%	0.8%	2.3%
	Discretionary HH Income \$125,000 to \$149,999	5.2%	6.0%	9.2%
	Discretionary HH Income \$100,000 to \$124,999	5.2%	5.9%	8.8%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	11.2%	14.4%
	Discretionary HH Income \$50,000 to \$74,999	13.2%	16.3%	18.8%
	Discretionary HH Income \$25,000 to \$49,999	25.0%	26.3%	23.2%
	Discretionary HH Income Under \$25,000	41.4%	33.6%	23.3%
	Average Discretionary HH Income	43,688	49,610	62,020
	Median Discretionary HH Income	32,225	39,489	54,281
	Householder White – Count	8,313	36,006	99,115
	Median HH Income	\$86,849	\$87,840	\$105,550
	Average HH Income	\$96,815	\$96,383	\$108,453
	Householder Black or African-American – Count	525	1,603	4,031
	Median HH Income	\$55,362	\$55,935	\$74,613
	Average HH Income	\$64,540	\$70,264	\$86,776
Householder Hispanic – Count	7,681	20,125	37,658	
Median HH Income	\$55,333	\$61,641	\$71,346	
Average HH Income	\$65,518	\$72,611	\$83,702	
Householder Asian or Pacific Islander – Count	950	5,120	30,537	
Median HH Income	\$113,094	\$105,223	\$122,787	
Average HH Income	\$115,352	\$108,258	\$119,788	
Householder Other or Pacific Islander – Count	1,998	6,617	16,414	
Median HH Income	\$61,167	\$75,983	\$96,226	
Average HH Income	\$75,943	\$86,822	\$103,270	
Gender	Male Population	29,933	100,726	274,652
	Female Population	30,599	105,228	283,443

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Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	3,562	11,104	28,652
	Count of Pop 0 to 7 years	5,251	16,438	43,010
	Count of Pop 5 - 13	7,247	22,786	61,772
	Count of Pop 14 - 18	3,387	10,845	30,670
	Count of Pop 19 - 22	3,380	10,816	30,998
	Count of Pop 22 - 25	2,527	8,034	23,177
	Count of Pop 25 - 29	4,409	13,405	34,300
	Count of Pop 30 - 34	4,554	13,782	33,798
	Count of Pop 35 - 39	4,446	13,951	36,104
	Count of Pop 40 - 44	4,059	13,406	37,422
	Count of Pop 45 - 59	10,525	37,001	108,421
	Count of Pop 60 - 74	8,614	33,461	90,276
	Count of Pop 75 - 84	2,559	11,797	30,134
	Count of Pop 85+	1,262	5,564	12,372
	% of Pop 0 to 4 years	5.9%	5.4%	5.1%
	% of Pop 0 to 7 years	8.7%	8.0%	7.7%
	% of Pop 5 - 13	12.0%	11.1%	11.1%
	% of Pop 14 - 18	5.6%	5.3%	5.5%
	% of Pop 19 - 22	5.6%	5.3%	5.6%
	% of Pop 22 - 25	4.2%	3.9%	4.2%
% of Pop 25 - 29	7.3%	6.5%	6.1%	
% of Pop 30 - 34	7.5%	6.7%	6.1%	
% of Pop 35 - 39	7.3%	6.8%	6.5%	
% of Pop 40 - 44	6.7%	6.5%	6.7%	
% of Pop 45 - 59	17.4%	18.0%	19.4%	
% of Pop 60 - 74	14.2%	16.2%	16.2%	
% of Pop 75 - 84	4.2%	5.7%	5.4%	
% of Pop 85+	2.1%	2.7%	2.2%	
Median Age	36.3	39.4	39.9	
Average Age	38.1	40.5	40.3	
Male Population by Age	% of Pop 0 to 4 years	6.0%	5.6%	5.3%
	% of Pop 5 - 13	12.4%	11.7%	11.5%
	% of Pop 14 - 18	5.8%	5.5%	5.7%
	% of Pop 19 - 22	5.8%	5.5%	5.9%
	% of Pop 22 - 25	4.4%	4.1%	4.5%
	% of Pop 25 - 29	7.6%	6.9%	6.5%
	% of Pop 30 - 34	7.7%	6.9%	6.3%
	% of Pop 35 - 39	7.5%	6.9%	6.5%
	% of Pop 40 - 44	6.7%	6.5%	6.6%
	% of Pop 45 - 59	17.2%	17.8%	19.1%
	% of Pop 75 - 84	3.7%	5.0%	4.8%
	% of Pop 60 - 74	13.8%	15.6%	15.5%
	% of Pop 85+	1.5%	2.0%	1.7%
	Median Age	35.2	37.7	38.3
Average Age	37.2	39.2	39.2	

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	% of Pop 0 to 4 years	5.7%	5.2%	4.9%
	% of Pop 5 - 13	11.5%	10.5%	10.6%
	% of Pop 14 - 18	5.4%	5.0%	5.3%
	% of Pop 19 - 22	5.4%	5.0%	5.2%
	% of Pop 22 - 25	4.0%	3.7%	3.8%
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	% of Pop 40 - 44	6.7%	6.5%	6.8%
	% of Pop 45 - 59	17.6%	18.1%	19.7%
	% of Pop 60 - 74	14.7%	16.9%	16.8%
	% of Pop 75 - 84	4.7%	6.4%	6.0%
	% of Pop 85+	2.7%	3.4%	2.7%
	Median Age	37.5	41.1	41.5
Average Age	39.1	41.8	41.5	
Race	Count of White	26,028	97,840	274,351
	Count of Black or African-American	1,432	4,690	13,027
	Count of Asian or Pacific Islander	4,224	20,340	106,120
	Count of Other races	28,849	83,085	164,597
	White	43.0%	47.5%	49.2%
	Black or African American	2.4%	2.3%	2.3%
	Asian	7.0%	9.9%	19.0%
	Other Races	47.7%	40.3%	29.5%
Language Spoken	Speak English at Home	56.7%	63.1%	64.2%
	Speak Spanish at Home	37.3%	28.8%	19.1%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.3%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	0.9%	1.5%	3.4%
	Speak Russian and Other Slavic Languages at H	1.2%	0.8%	1.0%
	Speak Chinese at Home	0.3%	1.1%	2.6%
	Speak Korean at Home	0.3%	0.5%	1.0%
	Speak Vietnamese at Home	0.5%	0.8%	1.8%
	Speak Other Asian Languages at Home	0.6%	0.9%	2.2%
	Speak Tagalog and Other Pacific Languages at H	0.9%	1.4%	2.9%
	Speak Other Language at Home	0.7%	0.5%	1.0%
Hispanic	Hispanic Population	31,207	87,603	160,345
	Hispanic Population Percent	51.6%	42.5%	28.7%
	Mexican	86.6%	87.2%	84.1%
	Puerto Rican	1.1%	1.5%	2.1%
	Cuban	0.2%	0.4%	0.7%
	Dominican	0.1%	0.1%	0.1%
	Central American	5.4%	4.6%	4.5%
	South American	1.9%	1.9%	3.2%
	Other Hispanic	4.8%	4.4%	5.2%
	2000 Hispanic Population Percent	47%	35%	24%
	1990 Hispanic Population Percent	29%	20%	16%

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Ancestry	American (percent of total population)	1.6%	2.0%	2.1%
	American	1.1%	1.5%	1.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.3%
	Asian (percent of total population)	6.8%	9.7%	18.8%
	Chinese	0.8%	1.9%	3.7%
	Japanese	0.5%	0.6%	0.9%
	Korean	0.5%	0.7%	1.2%
	South Central Asian (ie. Indian)	0.4%	1.1%	4.0%
	South East Asian (ie. Vietnamese)	4.2%	4.9%	8.2%
	Other Asian	0.5%	0.5%	0.8%
	European (percent of total population)	13.7%	18.2%	19.8%
	British	2.7%	3.6%	3.7%
	Dutch	0.4%	0.5%	0.4%
	French	0.5%	0.7%	0.8%
	German	3.1%	3.9%	4.1%
	Italian	1.2%	1.7%	1.8%
	Polish	0.5%	0.7%	0.8%
	Scandinavian	1.2%	1.5%	1.6%
	Scotch/Irish	2.7%	3.4%	3.9%
Other European (ie. Greek/Russian)	1.4%	2.2%	2.7%	
Middle Eastern	0.8%	0.7%	1.3%	
Other Ancestry	18.6%	18.8%	20.4%	
Unclassified Ancestry	6.9%	8.1%	8.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	40,428	142,368	382,827
	Elementary (0 to 8)	13.3%	9.7%	6.3%
	Some High School (9 to 11)	6.9%	5.9%	4.4%
	High School Graduate (12)	21.7%	20.4%	15.9%
	Some College (13 to 16)	23.6%	23.3%	20.7%
	Associates Degree Only	6.8%	7.9%	8.0%
	Bachelors Degree Only	17.9%	20.5%	27.1%
	Graduate Degree	9.7%	12.3%	17.7%
	% College (4+)	27.6%	32.8%	44.8%
Household Type	Total Households – count	19,468	69,472	187,755
	One Person HHs – count	3,725	14,297	33,956
	Family HHs – count	14,022	49,952	141,517
	Married Couple – count	9,776	36,895	110,729
	w/own children – count	4,427	14,756	49,822
	w/out own children – count	5,349	22,140	60,907
	Male Householder – count	1,645	4,409	10,380
	Female Householder – count	2,601	8,648	20,408
	Non-Family Households – count	1,721	5,223	12,282
	1 Person Household	19.1%	20.6%	18.1%
	2 Person Household	28.9%	30.8%	30.8%
	3 Person Household	16.9%	16.4%	18.1%
	4 Person Household	16.1%	15.6%	18.2%
	5 Person Household	10.0%	8.7%	8.5%
	6 Person Household	5.1%	4.3%	3.6%
7+ Person Household	3.9%	3.6%	2.7%	
% Households With Children	33.9%	30.2%	34.1%	

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Housing	Total Housing Units	20,144	71,968	194,636
	Owner Occupied Percent	43.4%	55.7%	60.8%
	Renter Occupied Percent	53.3%	40.8%	35.6%
	Vacant Housing Percent	3.4%	3.5%	3.5%
	Total Housing Units (Census 2000)	16,545	52,287	122,718
	For Rent (Census 2000)	51%	47%	43%
	For Sale (Census 2000)	27%	23%	23%
	Rented or Sold, (Census 2000)	12%	12%	14%
	Seasonal (Census 2014)	8%	9%	12%
	Other (Census 2000)	3%	4%	5%
Homes Built By Year	Homes Built 1990 to 2000	9%	11%	18%
	Homes Built 1980 to 1989	26%	28%	30%
	Homes Built 1970 to 1979	26%	33%	33%
	Homes Built 1960 to 1969	16%	16%	11%
	Homes Built 1950 to 1959	14%	8%	5%
	Homes Built 1940 to 1949	4%	2%	1%
	Homes Built Before 1939	4%	2%	1%
Units in Structure	1 Unit	52%	57%	64%
	2 - 9 Units	17%	13%	12%
	Greater than 10 Units	27%	23%	18%
	Mobilie Trailer	4%	6%	6%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	31.1%	26.9%	37.2%
	Property Value \$750,000 to \$999,999	21.8%	22.8%	23.0%
	Property Value \$500,000 to \$749,999	25.3%	26.2%	18.0%
	Property Value \$400,000 to \$499,999	6.6%	6.3%	4.1%
	Property Value \$300,000, to \$399,999	5.0%	3.5%	2.5%
	Property Value \$200,000 to \$299,999	2.4%	2.8%	1.7%
	Property Value \$150,000 to \$199,999	1.3%	1.5%	1.0%
	Property Value \$100,000 to \$149,999	0.7%	1.6%	1.1%
	Property Value \$60,000 to \$99,999	0.6%	1.1%	0.9%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.1%
	Property Value \$0 to \$39,999	1.3%	1.1%	0.9%
	Median Home Value	\$804,008	\$780,018	\$913,323
Median Rent	\$722	\$779	\$842	
Wealth per Household	\$0 and under - percent	19.1%	17.9%	16.9%
	\$1 to \$4999 - percent	10.0%	9.0%	8.0%
	\$5k to \$9999 - percent	5.1%	4.7%	4.4%
	\$10k to \$24999 - percent	6.7%	6.4%	6.2%
	\$25k to \$49999 - percent	6.9%	6.8%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	17.0%	17.8%	18.1%
	\$250k to \$499999 - percent	12.1%	12.9%	13.6%
	\$500k+ - percent	13.1%	14.4%	16.0%
	Median HH Wealth	\$60,866	\$75,811	\$88,632
	Avg HH Wealth	\$218,009	\$235,766	\$254,152

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Economic Viability	Economic Viability Local	233	233	227
	Economic Viability Indexed	233	233	227
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	30,334	102,219	288,884
	Managerial/Executive	14.2%	15.2%	19.4%
	Professional Specialty	16.6%	20.2%	27.9%
	Healthcare Support	4.0%	3.7%	3.2%
	Sales	11.0%	11.5%	10.2%
	Office & Administrative Support	11.2%	11.5%	10.0%
	Protective Service	1.1%	1.3%	1.3%
	Food Preparation	8.0%	6.3%	5.3%
	Building Maintenance & Cleaning	8.5%	6.3%	3.9%
	Personal Care	2.4%	2.7%	3.1%
	Farming, Fishing, & Forestry	1.2%	1.4%	0.7%
	Construction	10.2%	9.2%	6.6%
	Production & Transportation	11.6%	10.8%	8.6%
	Percent White Collar Workers	57.0%	62.1%	70.7%
	Percent Blue Collar Workers	43.0%	37.9%	29.3%
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	11.0%	9.7%	6.9%
	Manufacturing	9.1%	10.5%	12.5%
	Transportation	3.6%	3.7%	3.6%
	Information	1.6%	2.3%	2.5%
	Wholesale/Retail	14.6%	14.3%	12.5%
	Finance, Insurance, Real Estate	5.9%	5.7%	6.1%
	Professional Services	6.9%	8.5%	11.9%
	Management Services	0.3%	0.2%	0.3%
	Administrative/Waste Services	7.8%	6.6%	4.7%
	Educational Services	17.3%	19.0%	20.8%
	Entertainment Services	12.4%	11.0%	9.8%
	Other Professional Services	6.9%	5.8%	4.9%
	Public Administration	2.6%	2.7%	3.5%
Transportation To Work	Drive to Work Alone	65.8%	73.1%	76.9%
	Drive to Work Carpool	21.0%	16.9%	14.2%
	Travel to Work by Public Transportation	4.0%	2.6%	1.9%
	Drive to Work on Motorcycle	0.5%	0.3%	0.3%
	Drive to Work on Bicycle	1.0%	0.6%	0.5%
	Walked to Work	2.8%	2.0%	1.8%
	Other Means	1.5%	0.9%	0.6%
	Work at Home	3.4%	3.6%	3.8%

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	Travel to Work in Less than 5 Minutes	2.0%	1.7%	1.8%
	Travel to Work in 5 to 9 Minutes	8.7%	9.0%	8.4%
	Travel to Work in 10 to 14 Minutes	15.8%	15.6%	14.7%
	Travel to Work in 15 to 19 Minutes	13.2%	14.8%	15.0%
	Travel to Work in 20 to 29 Minutes	20.9%	18.9%	21.7%
	Travel to Work in 30 to 44 Minutes	24.2%	23.4%	24.5%
	Travel to Work in 45 to 59 Minutes	8.0%	8.8%	7.8%
	Travel to Work in 60 Minutes or more	7.2%	7.8%	6.2%
	Average Travel Time to Work	25	26	25
Vehicles per HH	No Vehicles	7.0%	6.5%	4.3%
	1 Vehicle	27.4%	28.2%	24.9%
	2 Vehicles	39.7%	39.6%	42.9%
	3 or more vehicles	25.9%	25.7%	27.9%
	Average Number of Vehicles	1.96	1.98	2.07
Change	Births (last 12 months)	694	2,149	5,586
	Deaths (last 12 months)	410	1,771	4,467
	Migration (last 12 months)	50	335	477
Work place	Workplace Establishments	3,208	7,777	18,724
	Workplace Employees (FTE)	30,016	72,593	188,579