

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.100434 Longitude: -117.073699

Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	18,031	109,178	194,356
	Population Est 23Q1	18,078	109,356	194,717
	Population Est 22Q4	17,867	108,731	193,784
	Population Est 22Q3	17,857	108,645	193,521
	Population Est 22Q2	17,884	108,741	193,684
	Population Est 22Q1	17,990	109,159	194,448
	Population Est 21Q4	18,115	109,593	195,150
	Population Est 21Q3	18,694	110,094	196,048
	Population Est 21Q2	18,633	109,996	196,077
	Population Fcst	18,195	111,565	198,629
	2010 Census Population	18,096	98,418	146,869
	2000 Census Population	16,185	95,051	138,699
	1990 Census Population	14,420	79,821	117,906
	Current Year Daytime Population	11,794	109,903	178,608
	Average Seasonal Population	85	402	1,167
	Historical Annual Growth, 1990 – 2000	1.16%	1.76%	1.64%
	Historical Annual Growth, 2000 – 2010	1.12%	0.35%	0.57%
	Estimated Annual Growth, 2010 – CY	-0.03%	0.79%	2.14%
	Projected Annual Growth, CY to Y5	0.18%	0.43%	0.44%
	Group Qtrs Est	257	1,797	2,389
Transient Est Average Last 4 Qtrs	4	1,566	3,597	
<b>Households</b>	Current Year Estimated Households	5,519	34,566	64,214
	Households Est 23Q1	5,527	34,594	64,297
	Households Est 22Q4	5,460	34,387	63,982
	Households Est 22Q3	5,457	34,363	63,893
	Households Est 22Q2	5,467	34,394	63,949
	Households Est 22Q1	5,498	34,524	64,207
	Households Est 21Q4	5,539	34,671	64,454
	Households Est 21Q3	5,730	34,839	64,786
	Households Est 21Q2	5,712	34,812	64,824
	Households Fcst	5,559	35,362	65,696
	2010 Census Households	5,445	29,885	46,603
	2000 Census Households	5,144	29,311	45,274
	1990 Census Households	4,915	27,608	42,005
	Historical Annual Growth, 1990 – 2000	0.46%	0.60%	0.75%
	Historical Annual Growth, 2000 – 2010	0.57%	0.19%	0.29%
	Estimated Annual Growth, 2010 – CY	0.10%	1.10%	2.45%
	Projected Annual Growth, CY to Y5	0.14%	0.46%	0.46%
Population per Household	3.22	3.11	2.99	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.6%	1.6%	1.8%
	HH Income \$250,000 to \$499,999	2.0%	1.9%	2.2%
	HH Income \$200,000 to \$249,999	4.7%	4.5%	5.2%
	HH Income \$175,000 to \$199,999	4.2%	3.6%	4.3%
	HH Income \$150,000 to \$174,999	6.9%	5.6%	6.9%
	HH Income \$100,000 to 149,999	14.5%	14.3%	16.8%
	HH Income \$75,000 to 99,999	14.1%	12.0%	12.5%
	HH Income \$50,000 to 74,999	16.5%	17.9%	16.6%
	HH Income \$35,000 to 49,999	11.4%	11.6%	10.3%
	HH Income \$25,000 to 34,999	7.9%	8.4%	7.2%
	HH Income \$15,000 to 24,999	9.6%	8.9%	7.7%
	HH Income \$0 to 14,999	6.6%	9.6%	8.3%
	Average Household Income	\$92,443	\$91,099	\$99,453
	Median Household Income	\$71,739	\$65,391	\$74,650
	Per Capita Income	\$28,719	\$29,311	\$33,219
	2000 Average HH Income	\$55,205	\$56,025	\$56,341
	2000 Median HH Income	\$43,956	\$41,385	\$44,145
	Average Disposable Income	76,619	72,584	79,062
	Median Disposable Income	62,360	56,881	64,736
	Discretionary HH Income Over \$150,000	0.0%	0.3%	0.6%
	Discretionary HH Income \$125,000 to \$149,999	3.4%	4.7%	5.4%
	Discretionary HH Income \$100,000 to \$124,999	4.9%	4.9%	5.9%
	Discretionary HH Income \$75,000 to \$99,999	12.0%	8.5%	11.0%
	Discretionary HH Income \$50,000 to \$74,999	14.7%	12.3%	15.5%
	Discretionary HH Income \$25,000 to \$49,999	28.3%	25.9%	26.5%
	Discretionary HH Income Under \$25,000	36.7%	43.4%	35.1%
	Average Discretionary HH Income	44,150	41,796	47,998
	Median Discretionary HH Income	35,192	30,183	37,765
	Householder White – Count	2,327	14,879	32,217
	Median HH Income	\$94,303	\$80,238	\$85,909
	Average HH Income	\$101,950	\$92,539	\$95,051
	Householder Black or African-American – Count	154	946	1,466
	Median HH Income	\$83,269	\$39,877	\$51,175
	Average HH Income	\$83,441	\$56,945	\$64,128
	Householder Hispanic – Count	2,071	13,805	20,098
Median HH Income	\$54,986	\$56,035	\$61,281	
Average HH Income	\$65,056	\$66,159	\$72,205	
Householder Asian or Pacific Islander – Count	307	1,575	3,968	
Median HH Income	\$114,481	\$106,062	\$107,962	
Average HH Income	\$114,203	\$107,907	\$110,555	
Householder Other or Pacific Islander – Count	660	3,361	6,466	
Median HH Income	\$56,922	\$62,228	\$76,086	
Average HH Income	\$72,242	\$74,140	\$86,117	
Gender	Male Population	8,964	54,014	95,374
	Female Population	9,068	55,164	98,982

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,077	6,325	10,673
	Count of Pop 0 to 7 years	1,591	9,260	15,751
	Count of Pop 5 - 13	2,231	12,929	21,822
	Count of Pop 14 - 18	1,055	6,232	10,408
	Count of Pop 19 - 22	1,034	6,259	10,443
	Count of Pop 22 - 25	759	4,670	7,794
	Count of Pop 25 - 29	1,267	7,961	12,991
	Count of Pop 30 - 34	1,359	8,006	13,180
	Count of Pop 35 - 39	1,372	7,696	13,205
	Count of Pop 40 - 44	1,233	7,093	12,608
	Count of Pop 45 - 59	3,187	19,071	35,075
	Count of Pop 60 - 74	2,459	15,827	31,015
	Count of Pop 75 - 84	651	4,812	10,407
	Count of Pop 85+	349	2,297	4,734
	% of Pop 0 to 4 years	6.0%	5.8%	5.5%
	% of Pop 0 to 7 years	8.8%	8.5%	8.1%
	% of Pop 5 - 13	12.4%	11.8%	11.2%
	% of Pop 14 - 18	5.8%	5.7%	5.4%
	% of Pop 19 - 22	5.7%	5.7%	5.4%
	% of Pop 22 - 25	4.2%	4.3%	4.0%
% of Pop 25 - 29	7.0%	7.3%	6.7%	
% of Pop 30 - 34	7.5%	7.3%	6.8%	
% of Pop 35 - 39	7.6%	7.0%	6.8%	
% of Pop 40 - 44	6.8%	6.5%	6.5%	
% of Pop 45 - 59	17.7%	17.5%	18.0%	
% of Pop 60 - 74	13.6%	14.5%	16.0%	
% of Pop 75 - 84	3.6%	4.4%	5.4%	
% of Pop 85+	1.9%	2.1%	2.4%	
Median Age	35.9	36.4	38.7	
Average Age	37.4	38.3	40.0	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.2%	6.0%	5.7%
	% of Pop 5 - 13	13.0%	12.3%	11.8%
	% of Pop 14 - 18	6.0%	5.9%	5.6%
	% of Pop 19 - 22	5.9%	6.0%	5.6%
	% of Pop 22 - 25	4.4%	4.5%	4.2%
	% of Pop 25 - 29	7.3%	7.6%	7.0%
	% of Pop 30 - 34	7.6%	7.5%	7.0%
	% of Pop 35 - 39	7.7%	7.1%	6.9%
	% of Pop 40 - 44	6.9%	6.4%	6.5%
	% of Pop 45 - 59	17.2%	17.2%	17.8%
	% of Pop 75 - 84	3.2%	3.9%	4.7%
	% of Pop 60 - 74	13.2%	14.1%	15.4%
	% of Pop 85+	1.4%	1.5%	1.8%
	Median Age	34.7	35.2	37.2
Average Age	36.4	37.3	38.8	

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	% of Pop 0 to 4 years	5.8%	5.6%	5.3%
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	% of Pop 30 - 34	7.5%	7.2%	6.6%
	% of Pop 35 - 39	7.5%	7.0%	6.7%
	% of Pop 40 - 44	6.8%	6.5%	6.5%
	% of Pop 45 - 59	18.1%	17.7%	18.2%
	% of Pop 60 - 74	14.1%	14.9%	16.5%
	% of Pop 75 - 84	4.0%	4.9%	6.0%
	% of Pop 85+	2.5%	2.7%	3.1%
	Median Age	37.0	37.7	40.2
Average Age	38.4	39.3	41.2	
Race	Count of White	7,814	45,367	90,525
	Count of Black or African-American	367	2,441	4,451
	Count of Asian or Pacific Islander	1,239	6,989	17,583
	Count of Other races	8,611	54,382	81,796
	White	43.3%	41.6%	46.6%
	Black or African American	2.0%	2.2%	2.3%
	Asian	6.9%	6.4%	9.0%
	Other Races	47.8%	49.8%	42.1%
Language Spoken	Speak English at Home	56.8%	56.9%	62.1%
	Speak Spanish at Home	36.2%	37.7%	30.8%
	Speak French or French Creole at Home	0.1%	0.3%	0.2%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	1.2%	0.7%	1.3%
	Speak Russian and Other Slavic Languages at H	2.0%	0.7%	0.7%
	Speak Chinese at Home	0.5%	0.3%	0.9%
	Speak Korean at Home	0.2%	0.3%	0.4%
	Speak Vietnamese at Home	0.8%	0.7%	0.8%
	Speak Other Asian Languages at Home	0.4%	0.7%	0.8%
	Speak Tagalog and Other Pacific Languages at H	1.0%	1.0%	1.2%
	Speak Other Language at Home	0.6%	0.5%	0.5%
Hispanic	Hispanic Population	9,365	59,078	86,895
	Hispanic Population Percent	51.9%	54.1%	44.7%
	Mexican	86.7%	87.7%	87.5%
	Puerto Rican	1.1%	1.2%	1.3%
	Cuban	0.0%	0.1%	0.3%
	Dominican	0.0%	0.1%	0.1%
	Central American	3.8%	4.9%	4.5%
	South American	1.6%	2.0%	1.9%
	Other Hispanic	6.7%	4.1%	4.3%
	2000 Hispanic Population Percent	38%	45%	38%
	1990 Hispanic Population Percent	25%	27%	22%

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	1.5%	1.6%	1.9%
	American	1.0%	1.1%	1.4%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	6.7%	6.2%	8.8%
	Chinese	0.7%	0.7%	1.6%
	Japanese	0.5%	0.5%	0.6%
	Korean	0.2%	0.4%	0.6%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.8%
	South East Asian (ie. Vietnamese)	4.5%	3.9%	4.8%
	Other Asian	0.5%	0.4%	0.5%
	European (percent of total population)	12.5%	13.4%	17.1%
	British	2.3%	2.7%	3.4%
	Dutch	0.4%	0.4%	0.5%
	French	0.5%	0.5%	0.6%
	German	2.9%	3.0%	3.7%
	Italian	1.0%	1.2%	1.5%
	Polish	0.7%	0.5%	0.7%
	Scandinavian	1.2%	1.2%	1.4%
	Scotch/Irish	2.4%	2.7%	3.2%
Other European (ie. Greek/Russian)	1.2%	1.2%	2.0%	
Middle Eastern	0.6%	0.6%	0.7%	
Other Ancestry	19.4%	17.3%	18.7%	
Unclassified Ancestry	7.4%	6.8%	8.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	11,876	72,763	133,215
	Elementary (0 to 8)	13.3%	14.4%	10.4%
	Some High School (9 to 11)	6.2%	7.3%	6.3%
	High School Graduate (12)	22.8%	23.0%	21.4%
	Some College (13 to 16)	23.7%	23.5%	23.7%
	Associates Degree Only	5.4%	6.7%	8.0%
	Bachelors Degree Only	20.3%	16.5%	19.1%
	Graduate Degree	8.3%	8.7%	11.1%
	% College (4+)	28.5%	25.2%	30.1%
<b>Household Type</b>	Total Households – count	5,519	34,566	64,214
	One Person HHs – count	824	6,480	12,666
	Family HHs – count	4,148	25,380	46,680
	Married Couple – count	2,765	17,488	34,197
	w/own children – count	1,350	7,636	13,841
	w/out own children – count	1,415	9,852	20,356
	Male Householder – count	685	2,678	4,317
	Female Householder – count	698	5,215	8,166
	Non-Family Households – count	548	2,706	4,868
	1 Person Household	14.9%	18.7%	19.7%
	2 Person Household	27.6%	28.5%	30.2%
	3 Person Household	19.1%	16.5%	16.5%
	4 Person Household	16.6%	16.0%	15.9%
	5 Person Household	11.2%	10.4%	9.2%
	6 Person Household	6.5%	5.3%	4.6%
	7+ Person Household	4.1%	4.5%	3.9%
% Households With Children	37.3%	33.9%	31.0%	

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Felicitia Town Center Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	5,672	35,762	66,479
	Owner Occupied Percent	49.5%	46.4%	55.6%
	Renter Occupied Percent	47.8%	50.3%	41.0%
	Vacant Housing Percent	2.7%	3.3%	3.4%
	Total Housing Units (Census 2000)	5,293	30,196	46,564
	For Rent (Census 2000)	49%	48%	47%
	For Sale (Census 2000)	29%	29%	26%
	Rented or Sold, (Census 2000)	13%	12%	14%
	Seasonal (Census 2014)	1%	10%	7%
	Other (Census 2000)	3%	5%	4%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	6%	10%	11%
	Homes Built 1980 to 1989	23%	26%	27%
	Homes Built 1970 to 1979	26%	30%	33%
	Homes Built 1960 to 1969	18%	18%	15%
	Homes Built 1950 to 1959	18%	10%	9%
	Homes Built 1940 to 1949	5%	3%	2%
	Homes Built Before 1939	4%	3%	3%
<b>Units in Structure</b>	1 Unit	63%	53%	56%
	2 - 9 Units	17%	15%	13%
	Greater than 10 Units	14%	28%	24%
	Mobilie Trailer	5%	4%	7%
	Other Units	1%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	26.0%	28.4%	25.9%
	Property Value \$750,000 to \$999,999	20.2%	20.4%	22.4%
	Property Value \$500,000 to \$749,999	33.1%	24.8%	26.2%
	Property Value \$400,000 to \$499,999	9.6%	6.7%	6.5%
	Property Value \$300,000, to \$399,999	6.3%	5.1%	3.9%
	Property Value \$200,000 to \$299,999	1.6%	3.5%	3.1%
	Property Value \$150,000 to \$199,999	0.4%	1.9%	1.7%
	Property Value \$100,000 to \$149,999	0.3%	1.6%	1.6%
	Property Value \$60,000 to \$99,999	1.0%	1.4%	1.1%
	Property Value \$40,000 to \$59,999	0.3%	0.2%	0.2%
	Property Value \$0 to \$39,999	0.7%	1.7%	1.2%
	Median Home Value	\$723,964	\$761,673	\$765,963
Median Rent	\$748	\$737	\$758	
<b>Wealth per Household</b>	\$0 and under - percent	18.8%	19.1%	18.1%
	\$1 to \$4999 - percent	9.7%	10.0%	9.2%
	\$5k to \$9999 - percent	5.0%	5.1%	4.7%
	\$10k to \$24999 - percent	6.7%	6.7%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.8%
	\$50k to \$99999 - percent	10.1%	10.0%	10.1%
	\$100k to \$249999 - percent	17.3%	17.1%	17.7%
	\$250k to \$499999 - percent	12.3%	12.0%	12.8%
	\$500k+ - percent	13.4%	13.0%	14.1%
	Median HH Wealth	\$64,906	\$60,866	\$73,276
	Avg HH Wealth	\$221,719	\$216,799	\$232,120



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<b>Economic Viability</b>	Economic Viability Local	234	237	233
	Economic Viability Indexed	234	237	233
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	9,436	53,633	96,239
	Managerial/Executive	12.3%	12.1%	14.2%
	Professional Specialty	16.5%	15.4%	19.1%
	Healthcare Support	4.2%	3.9%	3.8%
	Sales	11.8%	11.9%	11.9%
	Office & Administrative Support	10.4%	10.8%	11.5%
	Protective Service	1.1%	1.1%	1.2%
	Food Preparation	7.9%	7.5%	6.6%
	Building Maintenance & Cleaning	8.4%	8.4%	6.6%
	Personal Care	3.6%	2.6%	2.7%
	Farming, Fishing, & Forestry	1.2%	2.2%	1.5%
	Construction	10.8%	11.0%	9.7%
	Production & Transportation	11.8%	13.0%	11.2%
	Percent White Collar Workers	55.1%	54.1%	60.4%
	Percent Blue Collar Workers	44.9%	45.9%	39.6%
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	10.4%	12.2%	10.3%
	Manufacturing	9.8%	9.8%	10.3%
	Transportation	2.9%	3.9%	3.6%
	Information	1.9%	1.7%	2.3%
	Wholesale/Retail	15.9%	16.0%	14.8%
	Finance, Insurance, Real Estate	4.8%	4.8%	5.4%
	Professional Services	5.3%	6.1%	7.8%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	7.9%	7.7%	6.9%
	Educational Services	17.8%	16.7%	18.7%
	Entertainment Services	12.5%	11.7%	11.6%
	Other Professional Services	8.0%	6.6%	5.7%
	Public Administration	2.6%	2.5%	2.6%
<b>Transportation To Work</b>	Drive to Work Alone	70.6%	67.7%	72.3%
	Drive to Work Carpool	18.5%	20.3%	17.6%
	Travel to Work by Public Transportation	2.9%	3.6%	2.7%
	Drive to Work on Motorcycle	0.4%	0.3%	0.3%
	Drive to Work on Bicycle	0.7%	0.8%	0.6%
	Walked to Work	1.9%	2.4%	2.0%
	Other Means	1.3%	1.2%	1.0%
	Work at Home	3.6%	3.5%	3.5%

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	Travel to Work in Less than 5 Minutes	2.3%	1.7%	1.6%
	Travel to Work in 5 to 9 Minutes	8.2%	8.8%	8.8%
	Travel to Work in 10 to 14 Minutes	17.9%	15.6%	15.9%
	Travel to Work in 15 to 19 Minutes	11.8%	14.5%	14.9%
	Travel to Work in 20 to 29 Minutes	22.1%	19.5%	19.0%
	Travel to Work in 30 to 44 Minutes	24.6%	24.2%	22.6%
	Travel to Work in 45 to 59 Minutes	8.2%	8.1%	8.9%
	Travel to Work in 60 Minutes or more	4.8%	7.6%	8.1%
	Average Travel Time to Work	24	26	26
Vehicles per HH	No Vehicles	4.2%	8.0%	6.7%
	1 Vehicle	24.7%	27.8%	27.1%
	2 Vehicles	42.3%	38.3%	39.1%
	3 or more vehicles	28.8%	25.9%	27.2%
		Average Number of Vehicles	2.11	1.96
Change	Births (last 12 months)	207	1,243	2,066
	Deaths (last 12 months)	113	774	1,598
	Migration (last 12 months)	72	54	318
Work place	Workplace Establishments	495	4,645	6,224
	Workplace Employees (FTE)	4,392	42,827	56,050