

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 26.066602 Longitude: -81.699959

Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,931	35,367	58,031
	Population Est 23Q1	5,935	35,313	57,945
	Population Est 22Q4	5,910	35,112	57,631
	Population Est 22Q3	5,871	34,784	57,005
	Population Est 22Q2	5,835	34,503	56,480
	Population Est 22Q1	5,792	34,115	55,926
	Population Est 21Q4	5,754	33,668	55,260
	Population Est 21Q3	5,765	32,949	54,437
	Population Est 21Q2	5,636	32,465	53,746
	Population Fcst	7,234	42,144	67,558
	2010 Census Population	1,208	3,598	10,299
	2000 Census Population	563	3,167	10,574
	1990 Census Population	487	2,473	8,321
	Current Year Daytime Population	4,850	31,095	51,035
	Average Seasonal Population	6,705	29,304	48,715
	Historical Annual Growth, 1990 – 2000	1.47%	2.50%	2.43%
	Historical Annual Growth, 2000 – 2010	7.94%	1.28%	-0.26%
	Estimated Annual Growth, 2010 – CY	12.76%	18.83%	13.94%
	Projected Annual Growth, CY to Y5	4.05%	3.57%	3.09%
	Group Qtrs Est	0	611	1,008
Transient Est Average Last 4 Qtrs	25	2,650	2,850	
<b>Households</b>	Current Year Estimated Households	2,721	15,417	26,445
	Households Est 23Q1	2,723	15,394	26,403
	Households Est 22Q4	2,710	15,299	26,261
	Households Est 22Q3	2,693	15,147	25,968
	Households Est 22Q2	2,675	15,020	25,724
	Households Est 22Q1	2,655	14,840	25,463
	Households Est 21Q4	2,638	14,643	25,163
	Households Est 21Q3	2,649	14,374	24,840
	Households Est 21Q2	2,596	14,160	24,535
	Households Fcst	3,304	18,424	30,708
	2010 Census Households	419	1,640	4,574
	2000 Census Households	327	1,744	5,091
	1990 Census Households	241	1,204	3,830
	Historical Annual Growth, 1990 – 2000	3.10%	3.78%	2.89%
	Historical Annual Growth, 2000 – 2010	2.51%	-0.62%	-1.06%
	Estimated Annual Growth, 2010 – CY	15.16%	18.43%	14.16%
	Projected Annual Growth, CY to Y5	3.96%	3.63%	3.03%
Population per Household	2.18	2.25	2.16	

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Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.7%	1.6%	1.5%
	HH Income \$250,000 to \$499,999	2.1%	1.9%	1.8%
	HH Income \$200,000 to \$249,999	4.9%	4.4%	4.2%
	HH Income \$175,000 to \$199,999	3.4%	4.0%	5.6%
	HH Income \$150,000 to \$174,999	4.4%	5.2%	5.5%
	HH Income \$100,000 to 149,999	18.5%	18.8%	17.6%
	HH Income \$75,000 to 99,999	15.9%	12.6%	13.5%
	HH Income \$50,000 to 74,999	17.2%	17.2%	17.7%
	HH Income \$35,000 to 49,999	10.8%	12.8%	12.1%
	HH Income \$25,000 to 34,999	5.3%	7.6%	7.7%
	HH Income \$15,000 to 24,999	7.9%	7.0%	6.4%
	HH Income \$0 to 14,999	8.0%	6.8%	6.5%
	Average Household Income	\$97,470	\$100,343	\$101,672
	Median Household Income	\$76,000	\$72,711	\$74,423
	Per Capita Income	\$44,710	\$44,362	\$46,950
	2000 Average HH Income	\$32,320	\$42,479	\$53,079
	2000 Median HH Income	\$29,722	\$34,373	\$38,807
	Average Disposable Income	79,736	79,134	80,194
	Median Disposable Income	67,547	64,806	66,202
	Discretionary HH Income Over \$150,000	5.5%	4.7%	4.1%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	4.0%	5.5%
	Discretionary HH Income \$100,000 to \$124,999	5.8%	7.4%	7.5%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	12.8%	12.4%
	Discretionary HH Income \$50,000 to \$74,999	24.0%	19.1%	19.5%
	Discretionary HH Income \$25,000 to \$49,999	25.8%	26.5%	26.9%
	Discretionary HH Income Under \$25,000	22.7%	25.6%	24.1%
	Average Discretionary HH Income	58,453	57,210	58,437
	Median Discretionary HH Income	51,139	47,797	48,926
	Householder White – Count	2,172	11,939	21,341
	Median HH Income	\$80,445	\$81,408	\$82,425
	Average HH Income	\$88,431	\$90,215	\$91,086
	Householder Black or African-American – Count	83	732	1,027
	Median HH Income	\$75,686	\$49,930	\$57,343
	Average HH Income	\$86,697	\$66,649	\$66,130
Householder Hispanic – Count	424	2,447	3,456	
Median HH Income	\$69,124	\$57,846	\$57,972	
Average HH Income	\$72,978	\$66,885	\$66,272	
Householder Asian or Pacific Islander – Count	22	91	185	
Median HH Income	\$75,059	\$65,269	\$51,997	
Average HH Income	\$72,603	\$73,709	\$69,250	
Householder Other or Pacific Islander – Count	21	208	436	
Median HH Income	\$41,766	\$69,001	\$63,776	
Average HH Income	\$42,057	\$79,310	\$73,555	
Gender	Male Population	2,791	17,034	27,771
	Female Population	3,141	18,334	30,260

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Total Population by Age	Count of Pop 0 to 4 years	169	1,220	1,839
	Count of Pop 0 to 7 years	233	1,679	2,547
	Count of Pop 5 - 13	337	2,328	3,487
	Count of Pop 14 - 18	196	1,181	1,745
	Count of Pop 19 - 22	213	1,236	1,811
	Count of Pop 22 - 25	164	938	1,375
	Count of Pop 25 - 29	219	1,471	2,211
	Count of Pop 30 - 34	185	1,456	2,236
	Count of Pop 35 - 39	180	1,455	2,260
	Count of Pop 40 - 44	190	1,399	2,200
	Count of Pop 45 - 59	906	5,390	8,612
	Count of Pop 60 - 74	1,720	9,897	16,995
	Count of Pop 75 - 84	1,158	5,746	10,196
	Count of Pop 85+	295	1,651	3,065
	% of Pop 0 to 4 years	2.9%	3.4%	3.2%
	% of Pop 0 to 7 years	3.9%	4.7%	4.4%
	% of Pop 5 - 13	5.7%	6.6%	6.0%
	% of Pop 14 - 18	3.3%	3.3%	3.0%
	% of Pop 19 - 22	3.6%	3.5%	3.1%
	% of Pop 22 - 25	2.8%	2.7%	2.4%
	% of Pop 25 - 29	3.7%	4.2%	3.8%
	% of Pop 30 - 34	3.1%	4.1%	3.9%
	% of Pop 35 - 39	3.0%	4.1%	3.9%
% of Pop 40 - 44	3.2%	4.0%	3.8%	
% of Pop 45 - 59	15.3%	15.2%	14.8%	
% of Pop 60 - 74	29.0%	28.0%	29.3%	
% of Pop 75 - 84	19.5%	16.2%	17.6%	
% of Pop 85+	5.0%	4.7%	5.3%	
Median Age	62.2	59.1	61.3	
Average Age	54.8	52.4	54.1	
Male Population by Age	% of Pop 0 to 4 years	3.2%	3.7%	3.3%
	% of Pop 5 - 13	5.9%	6.9%	6.3%
	% of Pop 14 - 18	3.2%	3.4%	3.1%
	% of Pop 19 - 22	3.6%	3.6%	3.3%
	% of Pop 22 - 25	2.8%	2.8%	2.5%
	% of Pop 25 - 29	4.0%	4.5%	4.1%
	% of Pop 30 - 34	3.6%	4.6%	4.2%
	% of Pop 35 - 39	3.2%	4.5%	4.2%
	% of Pop 40 - 44	3.0%	4.0%	3.9%
	% of Pop 45 - 59	14.1%	14.8%	14.5%
	% of Pop 75 - 84	20.3%	16.5%	17.7%
	% of Pop 60 - 74	27.4%	26.1%	27.6%
	% of Pop 85+	5.6%	4.7%	5.2%
Median Age	62.2	57.7	60.3	
Average Age	54.5	51.7	53.3	

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	% of Pop 35 - 39	2.9%	3.8%	3.6%
	% of Pop 40 - 44	3.3%	3.9%	3.7%
	% of Pop 45 - 59	16.3%	15.6%	15.1%
	% of Pop 60 - 74	30.4%	29.7%	30.9%
	% of Pop 75 - 84	18.9%	16.0%	17.5%
	% of Pop 85+	4.4%	4.7%	5.3%
	Median Age	62.2	60.2	62.1
Average Age	55.0	53.1	54.8	
Race	Count of White	3,923	22,703	40,118
	Count of Black or African-American	829	3,941	5,411
	Count of Asian or Pacific Islander	45	324	576
	Count of Other races	1,134	8,399	11,926
	White	66.1%	64.2%	69.1%
	Black or African American	14.0%	11.1%	9.3%
	Asian	0.8%	0.9%	1.0%
	Other Races	19.1%	23.7%	20.6%
Language Spoken	Speak English at Home	67.3%	63.8%	69.0%
	Speak Spanish at Home	20.2%	21.1%	18.2%
	Speak French or French Creole at Home	8.3%	9.7%	7.6%
	Speak German at Home	0.3%	0.6%	0.9%
	Speak Other Indo-European Languages at Home	3.8%	3.5%	2.9%
	Speak Russian and Other Slavic Languages at H	0.1%	0.4%	0.4%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.6%	0.4%
	Speak Other Asian Languages at Home	0.0%	0.0%	0.1%
	Speak Tagalog and Other Pacific Languages at H	0.0%	0.0%	0.2%
	Speak Other Language at Home	0.2%	0.2%	0.2%
Hispanic	Hispanic Population	1,349	9,584	13,482
	Hispanic Population Percent	22.7%	27.1%	23.2%
	Mexican	53.6%	56.6%	49.4%
	Puerto Rican	1.6%	5.3%	6.9%
	Cuban	34.4%	19.0%	18.3%
	Dominican	0.8%	1.7%	1.9%
	Central American	5.4%	4.4%	6.1%
	South American	2.9%	7.9%	10.4%
	Other Hispanic	1.3%	5.1%	7.0%
	2000 Hispanic Population Percent	5%	4%	9%
	1990 Hispanic Population Percent	0%	0%	5%

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<b>Ancestry</b>	American (percent of total population)	5.5%	6.0%	6.3%
	American	5.4%	5.9%	6.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	0.8%	0.9%	1.0%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.2%
	Other Asian	0.4%	0.3%	0.3%
	European (percent of total population)	40.2%	35.8%	40.0%
	British	5.2%	4.9%	6.1%
	Dutch	0.6%	0.5%	0.7%
	French	1.2%	1.1%	1.3%
	German	8.8%	7.5%	8.1%
	Italian	6.6%	5.8%	6.5%
	Polish	2.7%	2.2%	2.3%
	Scandinavian	1.7%	1.6%	2.0%
	Scotch/Irish	8.9%	7.9%	8.9%
Other European (ie. Greek/Russian)	4.4%	4.1%	4.0%	
Middle Eastern	0.4%	0.4%	0.5%	
Other Ancestry	20.5%	20.1%	18.9%	
Unclassified Ancestry	9.9%	9.6%	10.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,852	28,466	47,775
	Elementary (0 to 8)	6.7%	6.8%	5.2%
	Some High School (9 to 11)	10.3%	6.0%	5.2%
	High School Graduate (12)	25.7%	28.9%	29.0%
	Some College (13 to 16)	16.7%	17.2%	17.9%
	Associates Degree Only	7.6%	8.1%	8.3%
	Bachelors Degree Only	22.4%	21.0%	22.3%
	Graduate Degree	10.6%	12.0%	12.1%
	% College (4+)	33.0%	33.0%	34.4%
<b>Household Type</b>	Total Households – count	2,721	15,417	26,445
	One Person HHs – count	670	3,994	7,516
	Family HHs – count	1,924	10,607	17,681
	Married Couple – count	1,586	8,603	14,512
	w/own children – count	297	1,441	2,171
	w/out own children – count	1,289	7,162	12,340
	Male Householder – count	70	461	745
	Female Householder – count	268	1,543	2,424
	Non-Family Households – count	126	817	1,248
	1 Person Household	24.6%	25.9%	28.4%
	2 Person Household	52.3%	50.4%	50.5%
	3 Person Household	10.5%	10.2%	9.2%
	4 Person Household	5.6%	6.5%	5.9%
	5 Person Household	3.7%	3.9%	3.4%
	6 Person Household	2.0%	1.9%	1.6%
7+ Person Household	1.3%	1.2%	1.0%	
% Households With Children	17.7%	17.9%	14.8%	

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Freedom Square Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,425	23,579	40,308
	Owner Occupied Percent	50.2%	48.9%	50.6%
	Renter Occupied Percent	11.3%	16.5%	15.0%
	Vacant Housing Percent	38.5%	34.6%	34.4%
	Total Housing Units (Census 2000)	500	2,500	6,700
	For Rent (Census 2000)	5%	6%	7%
	For Sale (Census 2000)	7%	5%	5%
	Rented or Sold, (Census 2000)	0%	0%	1%
	Seasonal (Census 2014)	88%	73%	70%
	Other (Census 2000)	0%	1%	1%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	14%	18%	17%
	Homes Built 1980 to 1989	37%	44%	44%
	Homes Built 1970 to 1979	36%	29%	30%
	Homes Built 1960 to 1969	8%	5%	5%
	Homes Built 1950 to 1959	1%	1%	2%
	Homes Built 1940 to 1949	1%	1%	0%
	Homes Built Before 1939	3%	2%	1%
<b>Units in Structure</b>	1 Unit	11%	21%	34%
	2 - 9 Units	1%	10%	18%
	Greater than 10 Units	1%	16%	27%
	Mobilie Trailer	84%	51%	21%
	Other Units	3%	2%	1%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	13.7%	19.3%	14.5%
	Property Value \$750,000 to \$999,999	11.9%	13.4%	11.7%
	Property Value \$500,000 to \$749,999	26.4%	26.2%	25.4%
	Property Value \$400,000 to \$499,999	13.5%	11.0%	11.5%
	Property Value \$300,000, to \$399,999	6.1%	8.4%	11.2%
	Property Value \$200,000 to \$299,999	9.7%	8.6%	11.2%
	Property Value \$150,000 to \$199,999	5.0%	3.6%	3.6%
	Property Value \$100,000 to \$149,999	4.6%	3.0%	2.4%
	Property Value \$60,000 to \$99,999	2.0%	1.5%	1.5%
	Property Value \$40,000 to \$59,999	0.5%	0.8%	0.7%
	Property Value \$0 to \$39,999	4.4%	1.7%	2.1%
Median Home Value	\$529,213	\$596,777	\$536,289	
Median Rent	\$549	\$1,023	\$752	
<b>Wealth per Household</b>	\$0 and under - percent	15.6%	16.0%	15.7%
	\$1 to \$4999 - percent	7.6%	7.9%	7.7%
	\$5k to \$9999 - percent	4.0%	4.2%	4.1%
	\$10k to \$24999 - percent	5.9%	6.0%	6.0%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.5%	10.4%	10.5%
	\$100k to \$249999 - percent	19.3%	19.0%	19.2%
	\$250k to \$499999 - percent	14.3%	14.0%	14.2%
	\$500k+ - percent	16.1%	15.7%	16.0%
	Median HH Wealth	\$98,369	\$93,770	\$97,280
	Avg HH Wealth	\$259,859	\$254,665	\$258,818

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<b>Economic Viability</b>	Economic Viability Local	235	233	235
	Economic Viability Indexed	235	233	235
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,242	14,070	22,021
	Managerial/Executive	12.4%	12.1%	14.0%
	Professional Specialty	12.0%	15.6%	15.1%
	Healthcare Support	1.8%	4.2%	5.0%
	Sales	9.6%	15.5%	14.4%
	Office & Administrative Support	9.7%	7.8%	9.2%
	Protective Service	0.8%	0.8%	0.9%
	Food Preparation	19.9%	10.7%	10.3%
	Building Maintenance & Cleaning	16.2%	11.1%	9.3%
	Personal Care	0.9%	2.6%	2.9%
	Farming, Fishing, & Forestry	0.2%	0.7%	0.7%
	Construction	6.1%	10.8%	9.8%
	Production & Transportation	10.3%	8.1%	8.3%
	Percent White Collar Workers	45.5%	55.2%	57.7%
Percent Blue Collar Workers	54.5%	44.8%	42.3%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	5.6%	9.6%	9.6%
	Manufacturing	0.4%	2.3%	3.0%
	Transportation	2.8%	5.0%	4.2%
	Information	1.6%	2.3%	1.8%
	Wholesale/Retail	19.6%	15.9%	16.4%
	Finance, Insurance, Real Estate	12.5%	10.6%	9.3%
	Professional Services	4.9%	4.6%	6.2%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	9.9%	9.3%	8.7%
	Educational Services	14.7%	16.0%	16.2%
	Entertainment Services	21.1%	16.4%	15.6%
Other Professional Services	5.5%	6.8%	7.2%	
Public Administration	1.4%	1.3%	1.8%	
<b>Transportation To Work</b>	Drive to Work Alone	94.1%	93.1%	81.7%
	Drive to Work Carpool	0.0%	2.5%	13.1%
	Travel to Work by Public Transportation	3.3%	1.4%	0.4%
	Drive to Work on Motorcycle	0.0%	0.0%	0.0%
	Drive to Work on Bicycle	2.5%	1.1%	0.7%
	Walked to Work	0.0%	0.6%	1.2%
	Other Means	0.0%	0.0%	1.1%
	Work at Home	0.0%	1.3%	1.8%

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	Travel to Work in Less than 5 Minutes	4.3%	3.5%	1.7%
	Travel to Work in 5 to 9 Minutes	10.2%	11.4%	11.1%
	Travel to Work in 10 to 14 Minutes	11.9%	12.3%	14.1%
	Travel to Work in 15 to 19 Minutes	13.6%	16.6%	18.0%
	Travel to Work in 20 to 29 Minutes	40.7%	33.6%	24.3%
	Travel to Work in 30 to 44 Minutes	13.5%	17.2%	23.8%
	Travel to Work in 45 to 59 Minutes	3.3%	3.0%	4.3%
	Travel to Work in 60 Minutes or more	2.6%	2.3%	2.6%
	Average Travel Time to Work	20	20	22
Vehicles per HH	No Vehicles	1.8%	4.4%	3.6%
	1 Vehicle	50.1%	46.7%	47.9%
	2 Vehicles	40.1%	40.4%	40.5%
	3 or more vehicles	8.1%	8.5%	8.0%
		Average Number of Vehicles	1.57	1.57
Change	Births (last 12 months)	40	251	379
	Deaths (last 12 months)	129	680	1,206
	Migration (last 12 months)	186	1,296	2,389
Work place	Workplace Establishments	207	805	1,339
	Workplace Employees (FTE)	1,468	6,303	10,248