

# Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 43.401073 Longitude: -88.182569

Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,149	31,725	44,734
	Population Est 23Q1	7,145	31,765	44,779
	Population Est 22Q4	7,152	31,814	44,813
	Population Est 22Q3	7,120	31,761	44,727
	Population Est 22Q2	7,124	31,752	44,731
	Population Est 22Q1	7,129	31,738	44,722
	Population Est 21Q4	7,104	31,681	44,646
	Population Est 21Q3	7,093	31,649	44,572
	Population Est 21Q2	7,089	31,568	44,428
	Population Fcst	7,139	31,666	45,037
	2010 Census Population	5,454	27,779	38,593
	2000 Census Population	4,811	25,456	34,956
	1990 Census Population	4,116	23,410	31,008
	Current Year Daytime Population	11,523	35,399	42,153
	Average Seasonal Population	222	1,070	2,206
	Historical Annual Growth, 1990 – 2000	1.57%	0.84%	1.21%
	Historical Annual Growth, 2000 – 2010	1.26%	0.88%	0.99%
	Estimated Annual Growth, 2010 – CY	2.06%	1.01%	1.12%
	Projected Annual Growth, CY to Y5	-0.03%	-0.04%	0.13%
	Group Qtrs Est	17	412	517
Transient Est Average Last 4 Qtrs	124	853	1,599	
<b>Households</b>	Current Year Estimated Households	3,114	13,734	18,947
	Households Est 23Q1	3,111	13,738	18,951
	Households Est 22Q4	3,113	13,759	18,963
	Households Est 22Q3	3,100	13,735	18,927
	Households Est 22Q2	3,101	13,732	18,929
	Households Est 22Q1	3,103	13,725	18,924
	Households Est 21Q4	3,092	13,701	18,892
	Households Est 21Q3	3,087	13,688	18,861
	Households Est 21Q2	3,085	13,652	18,797
	Households Fcst	3,111	13,711	19,075
	2010 Census Households	2,257	11,440	15,575
	2000 Census Households	2,027	10,303	13,763
	1990 Census Households	1,484	8,417	10,967
	Historical Annual Growth, 1990 – 2000	3.16%	2.04%	2.30%
	Historical Annual Growth, 2000 – 2010	1.08%	1.05%	1.24%
	Estimated Annual Growth, 2010 – CY	2.46%	1.39%	1.49%
	Projected Annual Growth, CY to Y5	-0.02%	-0.03%	0.14%
Population per Household	2.29	2.28	2.33	

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.9%	0.6%	0.7%
	HH Income \$250,000 to \$499,999	1.2%	0.7%	0.8%
	HH Income \$200,000 to \$249,999	2.7%	1.7%	1.9%
	HH Income \$175,000 to \$199,999	2.4%	3.2%	3.6%
	HH Income \$150,000 to \$174,999	4.1%	4.0%	4.7%
	HH Income \$100,000 to 149,999	17.4%	18.1%	19.7%
	HH Income \$75,000 to 99,999	12.1%	14.9%	15.4%
	HH Income \$50,000 to 74,999	16.8%	19.4%	18.5%
	HH Income \$35,000 to 49,999	10.9%	13.7%	13.1%
	HH Income \$25,000 to 34,999	8.7%	8.0%	8.0%
	HH Income \$15,000 to 24,999	15.6%	8.1%	7.4%
	HH Income \$0 to 14,999	7.2%	7.5%	6.3%
	Average Household Income	\$79,798	\$81,794	\$87,144
	Median Household Income	\$59,942	\$65,693	\$70,063
	Per Capita Income	\$34,841	\$35,883	\$37,351
	2000 Average HH Income	\$60,566	\$56,117	\$57,743
	2000 Median HH Income	\$52,280	\$49,212	\$51,550
	Average Disposable Income	64,116	64,945	67,952
	Median Disposable Income	50,655	55,598	59,312
	Discretionary HH Income Over \$150,000	0.8%	0.5%	0.9%
	Discretionary HH Income \$125,000 to \$149,999	3.3%	2.5%	2.3%
	Discretionary HH Income \$100,000 to \$124,999	4.1%	3.6%	4.5%
	Discretionary HH Income \$75,000 to \$99,999	8.0%	9.0%	10.4%
	Discretionary HH Income \$50,000 to \$74,999	20.7%	22.3%	23.5%
	Discretionary HH Income \$25,000 to \$49,999	29.6%	34.2%	32.8%
	Discretionary HH Income Under \$25,000	33.4%	27.9%	25.6%
	Average Discretionary HH Income	45,376	46,219	48,870
	Median Discretionary HH Income	36,850	39,848	42,725
	Householder White – Count	3,005	13,052	18,089
	Median HH Income	\$61,092	\$67,814	\$71,927
	Average HH Income	\$73,497	\$76,184	\$79,710
	Householder Black or African-American – Count	42	159	195
	Median HH Income	\$41,119	\$45,743	\$50,574
	Average HH Income	\$38,033	\$50,638	\$55,962
Householder Hispanic – Count	52	314	387	
Median HH Income	\$53,780	\$47,240	\$47,739	
Average HH Income	\$60,616	\$49,276	\$52,354	
Householder Asian or Pacific Islander – Count	6	35	42	
Median HH Income	\$348,241	\$67,662	\$71,494	
Average HH Income	\$198,151	\$90,074	\$96,330	
Householder Other or Pacific Islander – Count	10	175	235	
Median HH Income	\$51,720	\$50,065	\$50,070	
Average HH Income	\$51,888	\$59,078	\$61,217	
Gender	Male Population	3,471	15,472	21,974
	Female Population	3,678	16,254	22,760

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Total Population by Age	Count of Pop 0 to 4 years	359	1,578	2,155
	Count of Pop 0 to 7 years	528	2,298	3,149
	Count of Pop 5 - 13	737	3,231	4,516
	Count of Pop 14 - 18	367	1,581	2,230
	Count of Pop 19 - 22	355	1,516	2,130
	Count of Pop 22 - 25	255	1,072	1,497
	Count of Pop 25 - 29	364	1,622	2,215
	Count of Pop 30 - 34	431	1,915	2,544
	Count of Pop 35 - 39	458	2,051	2,787
	Count of Pop 40 - 44	445	2,046	2,851
	Count of Pop 45 - 59	1,371	5,948	8,646
	Count of Pop 60 - 74	1,300	5,860	8,696
	Count of Pop 75 - 84	514	2,298	3,190
	Count of Pop 85+	192	1,008	1,277
	% of Pop 0 to 4 years	5.0%	5.0%	4.8%
	% of Pop 0 to 7 years	7.4%	7.2%	7.0%
	% of Pop 5 - 13	10.3%	10.2%	10.1%
	% of Pop 14 - 18	5.1%	5.0%	5.0%
	% of Pop 19 - 22	5.0%	4.8%	4.8%
	% of Pop 22 - 25	3.6%	3.4%	3.3%
	% of Pop 25 - 29	5.1%	5.1%	5.0%
	% of Pop 30 - 34	6.0%	6.0%	5.7%
	% of Pop 35 - 39	6.4%	6.5%	6.2%
	% of Pop 40 - 44	6.2%	6.4%	6.4%
% of Pop 45 - 59	19.2%	18.7%	19.3%	
% of Pop 60 - 74	18.2%	18.5%	19.4%	
% of Pop 75 - 84	7.2%	7.2%	7.1%	
% of Pop 85+	2.7%	3.2%	2.9%	
Median Age	42.8	43.2	44.0	
Average Age	42.5	43.0	43.3	
Male Population by Age	% of Pop 0 to 4 years	5.2%	5.2%	5.0%
	% of Pop 5 - 13	10.8%	10.5%	10.3%
	% of Pop 14 - 18	5.6%	5.3%	5.2%
	% of Pop 19 - 22	5.3%	5.1%	5.0%
	% of Pop 22 - 25	3.7%	3.6%	3.5%
	% of Pop 25 - 29	5.2%	5.3%	5.2%
	% of Pop 30 - 34	6.5%	6.4%	6.0%
	% of Pop 35 - 39	7.0%	6.9%	6.6%
	% of Pop 40 - 44	6.3%	6.7%	6.6%
	% of Pop 45 - 59	19.5%	19.1%	19.6%
	% of Pop 75 - 84	5.9%	6.2%	6.3%
	% of Pop 60 - 74	17.1%	17.5%	18.7%
	% of Pop 85+	2.1%	2.0%	1.9%
	Median Age	40.6	41.2	42.4
Average Age	41.0	41.4	42.0	

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	% of Pop 0 to 4 years	4.9%	4.8%	4.7%
	% of Pop 5 - 13	9.8%	9.9%	9.9%
	% of Pop 14 - 18	4.7%	4.7%	4.8%
	% of Pop 19 - 22	4.7%	4.5%	4.5%
	% of Pop 22 - 25	3.4%	3.2%	3.2%
	% of Pop 25 - 29	4.9%	4.9%	4.7%
	% of Pop 30 - 34	5.6%	5.7%	5.4%
	% of Pop 35 - 39	5.9%	6.0%	5.9%
	% of Pop 40 - 44	6.2%	6.2%	6.1%
	% of Pop 45 - 59	18.9%	18.4%	19.0%
	% of Pop 60 - 74	19.2%	19.4%	20.2%
	% of Pop 75 - 84	8.4%	8.2%	7.9%
	% of Pop 85+	3.3%	4.3%	3.7%
	Median Age	44.9	45.2	45.7
Average Age	44.0	44.5	44.5	
Race	Count of White	6,396	28,786	40,909
	Count of Black or African-American	137	499	615
	Count of Asian or Pacific Islander	118	335	417
	Count of Other races	498	2,106	2,792
	White	89.5%	90.7%	91.5%
	Black or African American	1.9%	1.6%	1.4%
	Asian	1.6%	1.1%	0.9%
	Other Races	7.0%	6.6%	6.2%
Language Spoken	Speak English at Home	97.1%	96.9%	97.0%
	Speak Spanish at Home	1.1%	1.6%	1.5%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.8%	0.7%	0.7%
	Speak Other Indo-European Languages at Home	0.2%	0.1%	0.1%
	Speak Russian and Other Slavic Languages at H	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.2%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.1%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	0.2%	0.1%	0.1%
Hispanic	Hispanic Population	314	1,458	1,854
	Hispanic Population Percent	4.4%	4.6%	4.1%
	Mexican	74.2%	70.9%	69.0%
	Puerto Rican	22.8%	12.2%	13.4%
	Cuban	0.1%	9.2%	10.1%
	Dominican	0.0%	0.1%	0.1%
	Central American	0.4%	1.7%	2.0%
	South American	0.0%	0.9%	1.1%
	Other Hispanic	2.4%	5.1%	4.4%
	2000 Hispanic Population Percent	2%	2%	1%
	1990 Hispanic Population Percent	0%	1%	0%

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<b>Ancestry</b>	American (percent of total population)	2.9%	3.1%	2.9%
	American	2.6%	2.8%	2.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.6%	1.0%	0.9%
	Chinese	0.0%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.9%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.2%	0.1%	0.1%
	South East Asian (ie. Vietnamese)	0.5%	0.5%	0.4%
	Other Asian	0.0%	0.0%	0.0%
	European (percent of total population)	66.2%	66.9%	68.4%
	British	3.6%	3.6%	3.6%
	Dutch	0.6%	0.8%	0.8%
	French	2.0%	1.8%	1.8%
	German	37.0%	38.4%	39.7%
	Italian	1.9%	2.1%	2.2%
	Polish	5.6%	5.7%	5.8%
	Scandinavian	4.1%	3.6%	3.7%
	Scotch/Irish	7.4%	6.9%	6.7%
Other European (ie. Greek/Russian)	4.0%	4.2%	4.2%	
Middle Eastern	0.0%	0.0%	0.0%	
Other Ancestry	6.4%	6.7%	6.5%	
Unclassified Ancestry	18.6%	17.7%	17.2%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,076	22,748	32,206
	Elementary (0 to 8)	0.9%	1.1%	0.9%
	Some High School (9 to 11)	3.1%	4.0%	3.9%
	High School Graduate (12)	27.8%	31.1%	31.4%
	Some College (13 to 16)	19.0%	19.6%	19.9%
	Associates Degree Only	17.2%	13.7%	12.5%
	Bachelors Degree Only	20.5%	21.3%	22.0%
	Graduate Degree	11.5%	9.2%	9.3%
	% College (4+)	32.1%	30.5%	31.3%
<b>Household Type</b>	Total Households – count	3,114	13,734	18,947
	One Person HHs – count	987	4,542	5,737
	Family HHs – count	1,988	8,576	12,329
	Married Couple – count	1,655	6,959	10,205
	w/own children – count	701	2,479	3,564
	w/out own children – count	954	4,481	6,641
	Male Householder – count	133	462	661
	Female Householder – count	201	1,155	1,463
	Non-Family Households – count	138	616	881
	1 Person Household	31.7%	33.1%	30.3%
	2 Person Household	35.5%	35.1%	36.7%
	3 Person Household	14.2%	13.6%	13.9%
	4 Person Household	11.8%	11.6%	12.2%
	5 Person Household	4.8%	4.7%	4.8%
	6 Person Household	1.3%	1.5%	1.5%
7+ Person Household	0.7%	0.6%	0.6%	
% Households With Children	30.6%	26.4%	26.6%	

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Paradise Pavilion West Bend, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,229	14,351	19,877
	Owner Occupied Percent	61.8%	63.8%	67.6%
	Renter Occupied Percent	34.7%	31.9%	27.8%
	Vacant Housing Percent	3.5%	4.3%	4.7%
	Total Housing Units (Census 2000)	2,094	10,702	14,317
	For Rent (Census 2000)	63%	56%	50%
	For Sale (Census 2000)	7%	26%	27%
	Rented or Sold, (Census 2000)	14%	9%	12%
	Seasonal (Census 2014)	0%	5%	12%
	Other (Census 2000)	10%	4%	4%
<b>Homes Built By Year</b>	Homes Built 1990 to 2000	27%	18%	22%
	Homes Built 1980 to 1989	8%	14%	15%
	Homes Built 1970 to 1979	20%	23%	23%
	Homes Built 1960 to 1969	21%	14%	13%
	Homes Built 1950 to 1959	12%	11%	10%
	Homes Built 1940 to 1949	6%	6%	5%
	Homes Built Before 1939	5%	14%	13%
<b>Units in Structure</b>	1 Unit	66%	63%	65%
	2 - 9 Units	20%	21%	19%
	Greater than 10 Units	13%	16%	14%
	Mobilie Trailer	0%	1%	2%
	Other Units	0%	0%	0%
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.9%	1.6%	1.5%
	Property Value \$750,000 to \$999,999	2.5%	1.7%	2.6%
	Property Value \$500,000 to \$749,999	5.7%	6.4%	8.7%
	Property Value \$400,000 to \$499,999	14.2%	10.7%	12.0%
	Property Value \$300,000, to \$399,999	23.6%	20.3%	22.2%
	Property Value \$200,000 to \$299,999	32.3%	38.4%	34.4%
	Property Value \$150,000 to \$199,999	8.6%	10.9%	8.8%
	Property Value \$100,000 to \$149,999	4.5%	6.0%	4.9%
	Property Value \$60,000 to \$99,999	2.6%	1.8%	1.8%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.5%
	Property Value \$0 to \$39,999	3.6%	1.7%	1.7%
	Median Home Value	\$293,070	\$268,101	\$291,013
Median Rent	\$554	\$584	\$594	
<b>Wealth per Household</b>	\$0 and under - percent	17.3%	17.2%	16.8%
	\$1 to \$4999 - percent	8.5%	8.5%	8.2%
	\$5k to \$9999 - percent	4.6%	4.6%	4.4%
	\$10k to \$24999 - percent	6.4%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.9%	6.9%
	\$50k to \$99999 - percent	10.3%	10.4%	10.5%
	\$100k to \$249999 - percent	18.3%	18.4%	18.6%
	\$250k to \$499999 - percent	13.3%	13.3%	13.5%
	\$500k+ - percent	14.6%	14.4%	14.8%
	Median HH Wealth	\$81,080	\$81,143	\$85,405
	Avg HH Wealth	\$239,416	\$238,262	\$243,560



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<b>Economic Viability</b>	Economic Viability Local	213	217	217
	Economic Viability Indexed	213	217	217
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,894	17,381	24,391
	Managerial/Executive	20.1%	17.2%	17.5%
	Professional Specialty	21.0%	21.5%	21.0%
	Healthcare Support	2.9%	3.0%	2.8%
	Sales	15.1%	12.7%	11.4%
	Office & Administrative Support	8.1%	11.2%	11.7%
	Protective Service	0.9%	1.5%	1.5%
	Food Preparation	3.8%	3.7%	3.8%
	Building Maintenance & Cleaning	4.8%	2.7%	2.6%
	Personal Care	1.7%	2.2%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	4.3%	6.9%	7.4%
	Production & Transportation	17.5%	17.4%	18.0%
	Percent White Collar Workers	67.0%	65.6%	64.4%
Percent Blue Collar Workers	33.0%	34.4%	35.6%	
<b>Employment by Industry (Employed Civilians Age 16+)</b>	Agriculture/Mining/Construction	3.6%	6.4%	7.4%
	Manufacturing	24.3%	22.1%	22.8%
	Transportation	3.2%	3.3%	3.5%
	Information	1.6%	1.6%	1.5%
	Wholesale/Retail	15.5%	16.0%	15.3%
	Finance, Insurance, Real Estate	6.3%	6.1%	6.0%
	Professional Services	6.8%	5.8%	5.3%
	Management Services	0.0%	0.2%	0.4%
	Administrative/Waste Services	1.3%	2.0%	2.4%
	Educational Services	25.3%	21.9%	21.4%
	Entertainment Services	8.3%	7.5%	7.0%
	Other Professional Services	3.4%	4.4%	4.2%
	Public Administration	0.6%	2.6%	2.9%
<b>Transportation To Work</b>	Drive to Work Alone	87.0%	85.2%	85.6%
	Drive to Work Carpool	7.3%	9.5%	9.2%
	Travel to Work by Public Transportation	0.7%	1.2%	1.1%
	Drive to Work on Motorcycle	0.0%	0.2%	0.2%
	Drive to Work on Bicycle	0.8%	0.3%	0.2%
	Walked to Work	1.3%	1.2%	1.0%
	Other Means	0.3%	0.2%	0.3%
	Work at Home	2.7%	2.2%	2.4%

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	Travel to Work in Less than 5 Minutes	6.4%	4.4%	3.7%
	Travel to Work in 5 to 9 Minutes	20.1%	18.9%	16.9%
	Travel to Work in 10 to 14 Minutes	18.9%	20.3%	20.6%
	Travel to Work in 15 to 19 Minutes	7.4%	9.7%	10.7%
	Travel to Work in 20 to 29 Minutes	17.9%	16.2%	16.8%
	Travel to Work in 30 to 44 Minutes	19.0%	19.9%	20.5%
	Travel to Work in 45 to 59 Minutes	7.5%	7.7%	7.4%
	Travel to Work in 60 Minutes or more	3.0%	3.0%	3.5%
	Average Travel Time to Work	21	21	21
Vehicles per HH	No Vehicles	6.3%	6.0%	4.7%
	1 Vehicle	41.9%	37.1%	34.5%
	2 Vehicles	37.4%	39.0%	40.3%
	3 or more vehicles	14.4%	18.0%	20.5%
		Average Number of Vehicles	1.65	1.76
Change	Births (last 12 months)	72	319	435
	Deaths (last 12 months)	88	401	554
	Migration (last 12 months)	47	88	162
Work place	Workplace Establishments	348	1,180	1,396
	Workplace Employees (FTE)	5,333	16,141	18,690