



Demographic Summary Report

2020 Census, 2023 Estimates & 2028 Projections
 Calculated using TAS Retrieval

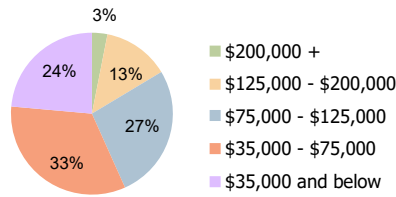
Paradise Pavilion West Bend, WI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Current Year Demographics

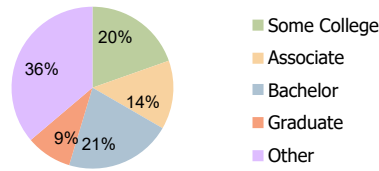
Current Population	7,149	31,725	44,734
Total Daytime Pop	11,523	35,399	42,153
Workplace Pop	5,333	16,141	18,690
Average Household Income	\$79,798	\$81,794	\$87,144
Average Disposable Income	\$64,116	\$64,945	\$67,952
Total Households	3,114	13,734	18,947
Median Home Value	\$293,070	\$268,101	\$291,013
College (4+)	32.1%	30.5%	31.3%
Total Consumer Spending/Capita (Weekly)	\$378	\$383	\$388
Population per Household	2.13	2.01	2.47
% of Households with Children	30.6%	26.4%	26.6%

2028 Demographic Projections

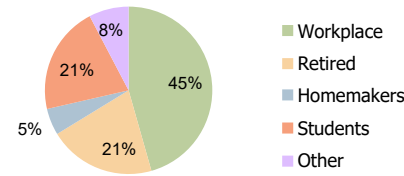
Projected Population	7,139	31,666	45,037
Projected 5 Year Annual Growth Rate (Pop)	0.0%	0.0%	0.1%



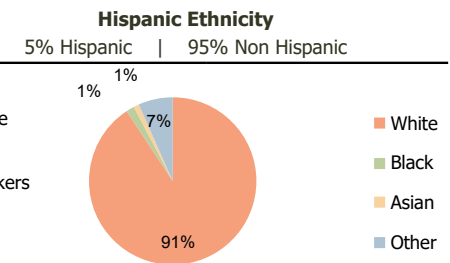
Household Income (3.00 Mile Radius)



Education (3.00 Mile Radius)



Daytime Population (3.00 Mile Radius)



Race (3.00 Mile Radius)

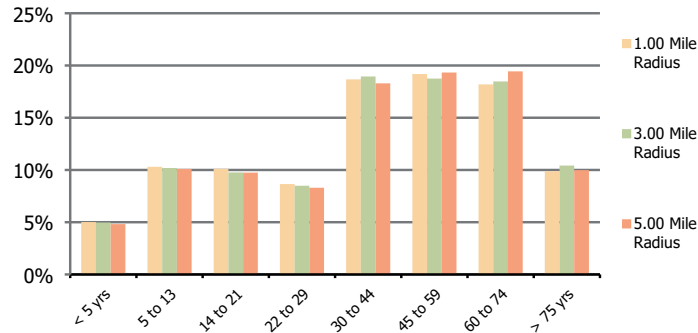


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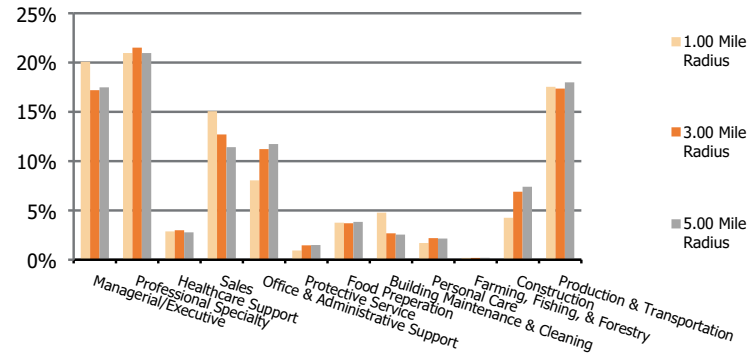
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Paradise Pavilion West Bend, WI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
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Population by Age Range



Occupation



	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	
Population	Current Estimated Population	7,149	31,725	44,734
	2010 Census Population	5,454	27,779	38,593
	2000 Census Population	4,811	25,456	34,956
	Historical Annual Growth 2000 to 2010	1.3%	0.9%	1.0%
	Estimated Annual Growth 2010 to 2023	2.1%	1.0%	1.1%
	Projected Annual Growth 2023 to 2028	0.0%	0.0%	0.1%
Ethnic	Hispanic or Latino Population	4%	5%	4%
	Non Hispanic or Latino Population	96%	95%	96%
Race	White	89.5%	90.7%	91.5%
	Black or African American	1.9%	1.6%	1.4%
	Asian & Pacific Islander	1.6%	1.1%	0.9%
	Other Races	7.0%	6.6%	6.2%