

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	79,202	312,717	1,108,104
	Population Est 23Q1	78,923	311,788	1,105,559
	Population Est 22Q4	78,886	311,389	1,104,105
	Population Est 22Q3	78,837	309,766	1,100,252
	Population Est 22Q2	78,808	309,629	1,098,297
	Population Est 22Q1	78,770	309,518	1,097,012
	Population Est 21Q4	78,667	308,860	1,094,444
	Population Est 21Q3	78,672	307,865	1,091,464
	Population Est 21Q2	79,071	308,788	1,092,950
	Population Fcst	76,942	326,602	1,167,568
	2010 Census Population	39,225	101,928	462,020
	2000 Census Population	38,338	100,687	495,518
	1990 Census Population	27,683	82,104	441,782
	Current Year Daytime Population	59,290	409,709	1,456,290
	Average Seasonal Population	516	5,315	12,474
	Historical Annual Growth, 1990 – 2000	3.31%	2.06%	1.15%
	Historical Annual Growth, 2000 – 2010	0.23%	0.12%	-0.70%
	Estimated Annual Growth, 2010 – CY	5.45%	8.83%	6.83%
	Projected Annual Growth, CY to Y5	-0.58%	0.87%	1.05%
	Group Qtrs Est	711	14,887	41,267
Transient Est Average Last 4 Qtrs	11,328	62,274	197,762	
Households	Current Year Estimated Households	37,473	149,240	482,550
	Households Est 23Q1	37,320	148,707	481,140
	Households Est 22Q4	37,305	148,499	480,436
	Households Est 22Q3	37,279	147,514	478,385
	Households Est 22Q2	37,264	147,486	477,405
	Households Est 22Q1	37,263	147,455	476,794
	Households Est 21Q4	37,191	147,091	475,432
	Households Est 21Q3	37,199	146,498	473,849
	Households Est 21Q2	37,423	147,018	474,694
	Households Fcst	36,443	157,530	514,559
	2010 Census Households	16,768	43,134	182,001
	2000 Census Households	16,002	41,899	184,448
	1990 Census Households	12,719	36,397	167,737
	Historical Annual Growth, 1990 – 2000	2.32%	1.42%	0.95%
	Historical Annual Growth, 2000 – 2010	0.47%	0.29%	-0.13%
	Estimated Annual Growth, 2010 – CY	6.26%	9.82%	7.64%
	Projected Annual Growth, CY to Y5	-0.56%	1.09%	1.29%
Population per Household	2.09	2.00	2.21	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.8%	3.0%	2.2%
	HH Income \$250,000 to \$499,999	3.4%	3.6%	2.7%
	HH Income \$200,000 to \$249,999	7.9%	8.5%	6.2%
	HH Income \$175,000 to \$199,999	6.1%	9.0%	6.1%
	HH Income \$150,000 to \$174,999	6.8%	7.1%	5.6%
	HH Income \$100,000 to 149,999	17.6%	17.5%	15.7%
	HH Income \$75,000 to 99,999	12.6%	11.9%	11.9%
	HH Income \$50,000 to 74,999	18.1%	14.7%	15.9%
	HH Income \$35,000 to 49,999	7.8%	7.8%	10.4%
	HH Income \$25,000 to 34,999	5.5%	5.2%	7.6%
	HH Income \$15,000 to 24,999	5.8%	4.9%	7.0%
	HH Income \$0 to 14,999	5.6%	6.8%	8.6%
	Average Household Income	\$125,588	\$146,451	\$116,319
	Median Household Income	\$87,924	\$97,037	\$75,822
	Per Capita Income	\$60,010	\$70,799	\$51,454
	2000 Average HH Income	\$70,778	\$84,091	\$64,681
	2000 Median HH Income	\$52,569	\$59,109	\$42,031
	Average Disposable Income	91,969	96,496	82,201
	Median Disposable Income	74,841	82,533	64,828
	Discretionary HH Income Over \$150,000	7.5%	9.0%	6.1%
	Discretionary HH Income \$125,000 to \$149,999	7.2%	9.4%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	8.9%	10.3%	7.4%
	Discretionary HH Income \$75,000 to \$99,999	12.6%	13.0%	10.4%
	Discretionary HH Income \$50,000 to \$74,999	17.8%	17.4%	16.0%
	Discretionary HH Income \$25,000 to \$49,999	25.9%	21.9%	24.2%
	Discretionary HH Income Under \$25,000	20.1%	19.0%	29.3%
	Average Discretionary HH Income	66,343	71,621	58,725
	Median Discretionary HH Income	55,086	63,101	45,763
	Householder White – Count	20,268	93,852	229,271
	Median HH Income	\$115,656	\$118,969	\$111,668
	Average HH Income	\$116,132	\$117,297	\$113,510
	Householder Black or African-American – Count	7,182	22,641	154,441
	Median HH Income	\$75,057	\$63,498	\$47,103
	Average HH Income	\$85,953	\$75,407	\$60,146
Householder Hispanic – Count	5,278	13,476	43,966	
Median HH Income	\$58,734	\$64,548	\$58,151	
Average HH Income	\$68,893	\$80,361	\$71,885	
Householder Asian or Pacific Islander – Count	2,685	12,236	32,932	
Median HH Income	\$87,094	\$86,457	\$82,878	
Average HH Income	\$94,618	\$91,591	\$90,636	
Householder Other or Pacific Islander – Count	2,059	7,035	21,940	
Median HH Income	\$63,894	\$79,899	\$71,051	
Average HH Income	\$73,830	\$92,481	\$82,919	
Gender	Male Population	39,448	156,996	546,388
	Female Population	39,754	155,721	561,716

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Total Population by Age	Count of Pop 0 to 4 years	5,876	19,946	70,803
	Count of Pop 0 to 7 years	7,442	24,279	93,329
	Count of Pop 5 - 13	7,510	24,775	107,996
	Count of Pop 14 - 18	2,787	11,395	50,259
	Count of Pop 19 - 22	3,192	17,300	57,647
	Count of Pop 22 - 25	2,782	17,193	48,067
	Count of Pop 25 - 29	8,058	30,343	92,450
	Count of Pop 30 - 34	10,301	37,440	115,144
	Count of Pop 35 - 39	8,080	29,103	101,586
	Count of Pop 40 - 44	6,254	22,208	82,290
	Count of Pop 45 - 59	12,783	51,314	193,139
	Count of Pop 60 - 74	7,837	35,465	133,187
	Count of Pop 75 - 84	2,346	11,532	41,450
	Count of Pop 85+	1,395	4,703	14,085
	% of Pop 0 to 4 years	7.4%	6.4%	6.4%
	% of Pop 0 to 7 years	9.4%	7.8%	8.4%
	% of Pop 5 - 13	9.5%	7.9%	9.7%
	% of Pop 14 - 18	3.5%	3.6%	4.5%
	% of Pop 19 - 22	4.0%	5.5%	5.2%
	% of Pop 22 - 25	3.5%	5.5%	4.3%
	% of Pop 25 - 29	10.2%	9.7%	8.3%
	% of Pop 30 - 34	13.0%	12.0%	10.4%
	% of Pop 35 - 39	10.2%	9.3%	9.2%
	% of Pop 40 - 44	7.9%	7.1%	7.4%
% of Pop 45 - 59	16.1%	16.4%	17.4%	
% of Pop 60 - 74	9.9%	11.3%	12.0%	
% of Pop 75 - 84	3.0%	3.7%	3.7%	
% of Pop 85+	1.8%	1.5%	1.3%	
Median Age	34.6	34.7	35.6	
Average Age	36.4	37.4	37.4	
Male Population by Age	% of Pop 0 to 4 years	7.6%	6.5%	6.6%
	% of Pop 5 - 13	9.8%	8.1%	10.1%
	% of Pop 14 - 18	3.6%	3.8%	4.7%
	% of Pop 19 - 22	3.9%	5.6%	5.3%
	% of Pop 22 - 25	3.2%	5.4%	4.3%
	% of Pop 25 - 29	9.5%	9.3%	8.2%
	% of Pop 30 - 34	12.7%	11.9%	10.4%
	% of Pop 35 - 39	10.5%	9.5%	9.3%
	% of Pop 40 - 44	8.1%	7.3%	7.6%
	% of Pop 45 - 59	17.5%	17.3%	18.0%
	% of Pop 75 - 84	2.5%	3.1%	3.1%
	% of Pop 60 - 74	10.0%	11.3%	11.5%
	% of Pop 85+	1.1%	1.0%	0.8%
	Median Age	34.9	34.8	35.2
Average Age	36.0	36.9	36.6	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	7.2%	6.3%	6.2%
	% of Pop 5 - 13	9.1%	7.8%	9.4%
	% of Pop 14 - 18	3.4%	3.5%	4.4%
	% of Pop 19 - 22	4.2%	5.5%	5.1%
	% of Pop 22 - 25	3.8%	5.6%	4.3%
	% of Pop 25 - 29	10.9%	10.1%	8.5%
	% of Pop 30 - 34	13.3%	12.1%	10.4%
	% of Pop 35 - 39	9.9%	9.1%	9.0%
	% of Pop 40 - 44	7.7%	6.9%	7.2%
	% of Pop 45 - 59	14.8%	15.5%	16.9%
	% of Pop 60 - 74	9.8%	11.4%	12.5%
	% of Pop 75 - 84	3.4%	4.2%	4.3%
	% of Pop 85+	2.4%	2.1%	1.7%
	Median Age	34.3	34.7	35.9
Average Age	36.7	37.8	38.1	
Race	Count of White	38,996	184,034	472,459
	Count of Black or African-American	13,031	44,823	355,317
	Count of Asian or Pacific Islander	6,045	27,783	92,710
	Count of Other races	21,129	56,077	187,617
	White	49.2%	58.8%	42.6%
	Black or African American	16.5%	14.3%	32.1%
	Asian	7.6%	8.9%	8.4%
	Other Races	26.7%	17.9%	16.9%
Language Spoken	Speak English at Home	69.0%	76.6%	76.5%
	Speak Spanish at Home	20.1%	11.3%	11.5%
	Speak French or French Creole at Home	1.4%	1.0%	0.9%
	Speak German at Home	0.4%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	2.3%	3.0%	3.0%
	Speak Russian and Other Slavic Languages at H	0.9%	0.8%	0.5%
	Speak Chinese at Home	1.9%	2.4%	1.3%
	Speak Korean at Home	0.5%	1.1%	0.7%
	Speak Vietnamese at Home	0.3%	0.5%	0.9%
	Speak Other Asian Languages at Home	1.0%	1.2%	1.6%
	Speak Tagalog and Other Pacific Languages at H	0.1%	0.1%	0.1%
	Speak Other Language at Home	2.1%	1.5%	2.5%
Hispanic	Hispanic Population	20,390	49,455	166,777
	Hispanic Population Percent	25.7%	15.8%	15.1%
	Mexican	64.0%	51.9%	52.9%
	Puerto Rican	3.9%	6.5%	6.4%
	Cuban	2.5%	3.8%	3.5%
	Dominican	0.6%	1.2%	2.1%
	Central American	14.4%	18.2%	18.4%
	South American	9.7%	12.2%	10.8%
	Other Hispanic	4.8%	6.1%	6.0%
	2000 Hispanic Population Percent	31%	22%	9%
	1990 Hispanic Population Percent	8%	6%	3%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	6.1%	5.5%	4.1%
	American	5.9%	5.3%	4.0%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.6%	8.8%	8.3%
	Chinese	2.1%	2.5%	1.5%
	Japanese	0.3%	0.3%	0.2%
	Korean	0.7%	1.0%	0.9%
	South Central Asian (ie. Indian)	3.3%	3.3%	3.3%
	South East Asian (ie. Vietnamese)	1.0%	1.4%	1.6%
	Other Asian	0.2%	0.3%	0.9%
	European (percent of total population)	24.3%	32.6%	23.0%
	British	6.8%	8.3%	5.7%
	Dutch	0.5%	0.5%	0.3%
	French	1.0%	1.3%	0.9%
	German	3.8%	5.3%	3.9%
	Italian	1.6%	2.2%	1.5%
	Polish	0.9%	1.1%	0.8%
	Scandinavian	0.9%	1.3%	1.0%
	Scotch/Irish	5.3%	7.3%	5.3%
Other European (ie. Greek/Russian)	3.5%	5.2%	3.6%	
Middle Eastern	0.9%	1.0%	0.7%	
Other Ancestry	25.6%	23.1%	35.2%	
Unclassified Ancestry	9.7%	13.2%	13.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	57,054	222,108	773,331
	Elementary (0 to 8)	6.2%	3.8%	4.8%
	Some High School (9 to 11)	4.4%	2.5%	5.2%
	High School Graduate (12)	10.6%	8.7%	16.5%
	Some College (13 to 16)	10.0%	10.1%	13.4%
	Associates Degree Only	3.2%	3.6%	5.5%
	Bachelors Degree Only	37.0%	38.2%	30.7%
	Graduate Degree	28.5%	33.1%	24.0%
	% College (4+)	65.5%	71.3%	54.7%
Household Type	Total Households – count	37,473	149,240	482,550
	One Person HHs – count	15,803	66,661	188,654
	Family HHs – count	15,133	61,357	240,205
	Married Couple – count	11,305	49,581	163,338
	w/own children – count	4,832	19,751	68,452
	w/out own children – count	6,472	29,830	94,886
	Male Householder – count	1,448	3,654	18,731
	Female Householder – count	2,380	8,122	58,137
	Non-Family Households – count	6,537	21,222	53,690
	1 Person Household	42.2%	44.7%	39.1%
	2 Person Household	32.1%	32.2%	31.0%
	3 Person Household	10.8%	10.0%	12.7%
	4 Person Household	8.4%	8.1%	9.9%
	5 Person Household	3.7%	3.1%	4.3%
	6 Person Household	1.6%	1.1%	1.8%
7+ Person Household	1.1%	0.7%	1.3%	
% Households With Children	18.2%	17.1%	22.2%	

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	40,748	165,731	532,746
	Owner Occupied Percent	32.9%	38.3%	39.5%
	Renter Occupied Percent	59.0%	51.7%	51.1%
	Vacant Housing Percent	8.0%	10.0%	9.4%
	Total Housing Units (Census 2000)	16,838	44,347	198,669
	For Rent (Census 2000)	54%	46%	45%
	For Sale (Census 2000)	15%	22%	20%
	Rented or Sold, (Census 2000)	9%	10%	9%
	Seasonal (Census 2014)	4%	8%	4%
	Other (Census 2000)	8%	9%	20%
Homes Built By Year	Homes Built 1990 to 2000	21%	15%	12%
	Homes Built 1980 to 1989	14%	13%	15%
	Homes Built 1970 to 1979	16%	13%	16%
	Homes Built 1960 to 1969	21%	22%	21%
	Homes Built 1950 to 1959	21%	19%	17%
	Homes Built 1940 to 1949	6%	7%	8%
	Homes Built Before 1939	2%	11%	11%
Units in Structure	1 Unit	45%	52%	55%
	2 - 9 Units	26%	21%	24%
	Greater than 10 Units	29%	26%	21%
	Mobilie Trailer	0%	0%	0%
	Other Units	0%	0%	0%
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	18.1%	20.0%	13.2%
	Property Value \$750,000 to \$999,999	16.0%	15.2%	12.0%
	Property Value \$500,000 to \$749,999	26.4%	24.2%	21.7%
	Property Value \$400,000 to \$499,999	13.1%	11.5%	11.9%
	Property Value \$300,000, to \$399,999	11.1%	9.4%	12.5%
	Property Value \$200,000 to \$299,999	7.2%	7.4%	12.7%
	Property Value \$150,000 to \$199,999	1.2%	1.9%	4.8%
	Property Value \$100,000 to \$149,999	0.7%	1.0%	3.0%
	Property Value \$60,000 to \$99,999	0.4%	0.3%	1.2%
	Property Value \$40,000 to \$59,999	0.2%	0.1%	0.4%
	Property Value \$0 to \$39,999	0.2%	0.4%	1.1%
	Median Home Value	\$624,729	\$642,010	\$496,985
	Median Rent	\$814	\$813	\$714
Wealth per Household	\$0 and under - percent	19.0%	18.3%	18.8%
	\$1 to \$4999 - percent	9.4%	8.7%	9.4%
	\$5k to \$9999 - percent	5.0%	4.8%	5.0%
	\$10k to \$24999 - percent	6.7%	6.5%	6.6%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	9.5%	9.5%	9.7%
	\$100k to \$249999 - percent	16.5%	16.9%	16.9%
	\$250k to \$499999 - percent	12.4%	12.9%	12.4%
	\$500k+ - percent	14.9%	15.9%	14.5%
	Median HH Wealth	\$67,114	\$76,954	\$67,954
	Avg HH Wealth	\$235,729	\$247,848	\$232,874

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Economic Viability	Economic Viability Local	232	230	232
	Economic Viability Indexed	232	230	232
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	50,737	188,771	616,362
	Managerial/Executive	25.7%	29.2%	23.5%
	Professional Specialty	31.2%	35.7%	30.0%
	Healthcare Support	1.0%	0.7%	1.4%
	Sales	10.9%	10.1%	10.4%
	Office & Administrative Support	6.4%	6.6%	8.7%
	Protective Service	1.1%	0.7%	1.2%
	Food Preparation	5.8%	4.3%	5.0%
	Building Maintenance & Cleaning	3.4%	2.4%	3.2%
	Personal Care	2.3%	2.3%	2.6%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	7.5%	4.0%	5.4%
	Production & Transportation	4.6%	4.0%	8.5%
	Percent White Collar Workers	75.2%	82.3%	73.9%
Percent Blue Collar Workers	24.8%	17.7%	26.1%	
Employment by Industry (Employed Civilians Age 16+)	Agriculture/Mining/Construction	7.8%	4.7%	5.6%
	Manufacturing	5.0%	5.5%	6.1%
	Transportation	3.0%	3.5%	5.3%
	Information	3.3%	3.7%	3.8%
	Wholesale/Retail	10.5%	10.1%	11.7%
	Finance, Insurance, Real Estate	10.4%	10.1%	8.6%
	Professional Services	17.4%	20.5%	15.9%
	Management Services	0.1%	0.2%	0.2%
	Administrative/Waste Services	5.3%	4.5%	5.3%
	Educational Services	18.6%	21.1%	19.4%
	Entertainment Services	10.3%	8.6%	9.5%
	Other Professional Services	4.7%	4.0%	4.7%
	Public Administration	3.7%	3.7%	3.8%
Transportation To Work	Drive to Work Alone	61.9%	66.7%	65.2%
	Drive to Work Carpool	20.6%	17.6%	16.0%
	Travel to Work by Public Transportation	10.3%	7.3%	11.6%
	Drive to Work on Motorcycle	0.0%	0.0%	0.1%
	Drive to Work on Bicycle	0.1%	0.3%	0.2%
	Walked to Work	2.4%	3.0%	2.7%
	Other Means	1.2%	1.2%	1.0%
	Work at Home	3.6%	3.9%	3.2%

Extended Demographic Report - PopStats

2020 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval

Dec 5, 2023



Latitude: 33.842412 Longitude: -84.326408

Northeast Plaza Atlanta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Travel to Work in Less than 5 Minutes	1.6%	1.7%	1.5%
	Travel to Work in 5 to 9 Minutes	5.8%	6.8%	5.9%
	Travel to Work in 10 to 14 Minutes	11.6%	14.0%	10.9%
	Travel to Work in 15 to 19 Minutes	15.9%	17.0%	14.9%
	Travel to Work in 20 to 29 Minutes	23.8%	24.7%	23.5%
	Travel to Work in 30 to 44 Minutes	26.1%	23.6%	25.3%
	Travel to Work in 45 to 59 Minutes	6.2%	5.6%	8.0%
	Travel to Work in 60 Minutes or more	9.1%	6.9%	10.1%
	Average Travel Time to Work	27	25	29
Vehicles per HH	No Vehicles	8.7%	8.9%	10.7%
	1 Vehicle	46.3%	46.6%	44.9%
	2 Vehicles	37.1%	35.7%	34.1%
	3 or more vehicles	7.8%	8.7%	10.3%
	Average Number of Vehicles	1.46	1.47	1.47
Change	Births (last 12 months)	1,220	4,504	14,805
	Deaths (last 12 months)	614	2,574	9,070
	Migration (last 12 months)	-200	1,224	4,342
Work place	Workplace Establishments	2,199	17,113	51,403
	Workplace Employees (FTE)	25,402	248,886	767,873